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**Municipality/Organization:** Town of Exeter, NH

**EPA NPDES Permit Number:** NHR041007

**MassDEP Transmittal Number:** W-

**Annual Report Number** Year 8  
**& Reporting Period:** April 1, 2010 – March 31, 2011

## NPDES PII Small MS4 General Permit Annual Report (Due: May 1, 2011)

### Part I. General Information

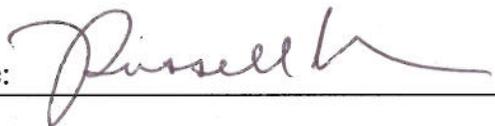
**Contact Person:** Phyllis Duffy **Title:** Engineering Technician

**Telephone #:** 603 772-1345 **Email:** pduffy@town.exeter.nh.us

**Mailing Address:** 13 Newfields Road Exeter, NH 03885

Certification:

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

**Signature:** 

**Printed Name:** Russell Dean

**Title:** Town Manager

**Date:** 4/27/11

## **Part II. Self-Assessment**

**The Town of Exeter, NH continues to address the Six Minimum Control Measures as required by the NPDES Phase II Stormwater Permit. Exeter's vibrant downtown is located where the fresh water Exeter River meets the tidal Squamscott River. Local rivers and streams are very important resources to the community. Fishing, boating and birdwatching opportunities abound along the river corridors. Scenic viewsheds and places to observe nature are treasured by residents and visitors. Water quality in the Exeter River and Squamscott River is a priority issue for Exeter and other municipalities along the river. Exeter has adopted land use regulations and policies designed to protect water quality, including shoreland and buffer ordinances, stormwater regulations, land conservation programs, storm drain stenciling projects, and educating residents about properly disposing of pet waste and proper application of lawn fertilizers.**

**The Town of Exeter, NH has completed the required self-assessment and has determined that our municipality is in compliance with all permit conditions from the previous Stormwater Phase II permit. The following report is provided to show how Exeter has complied with permit requirements.**

**Part III. Summary of Minimum Control Measures**

**1. Public Education and Outreach**

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#1	Display at Alewife Festival	DPW	Attend Event/pass out educational information on SW program	The Alewife Festival no longer takes place.	Determine what needs to be done when new permit is issued this summer
Revised					
#2	Stencil Storm Drains	DPW	Stencil Storm Drains with message to educate public	Volunteers from the local high school stenciled the message “No Dumping...Drains to River” at catch basins in neighborhoods.	Continue to look for volunteer opportunities to stencil messages at catch basins. We have also used drain markers and may use them in certain areas.
Revised					
#3	Stormwater Video on Local Public Station	DPW	Local channel plays video	After conducting survey of ways the public had seen or heard information on stormwater the video on cable tv did not get positive response – did not play video	Determine what needs to be done when new permit is issued this summer
Revised					
#4	Display at Town Building	DPW	Set up display at building open to the public	Display – Solid Waste Town Office lobby	Determine what needs to be done when new permit is issued this summer
Revised					
#4A	Town Website	DPW	Use Town Website to education the general public on Stormwater Pollution and ways to Prevent it.	Continue to have information on the Stormwater Program available on the Town Website. We use the Town website to promote and inform the public of upcoming events including the Household Hazardous Waste Collection Day and other events/news	Continue to educate/inform the community through the website.
Revised					

**1a. Additions**

	Signs to pickup Pet Waste	DPW	Pet Waste Education	Use of signs in areas known to have pet waste left on ground	If successful - continue

## 2. Public Involvement and Participation

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#5	Public Notice	DPW	Issue Public Notice to encourage public participation in SWMP & SW Program	Completed 1 <sup>st</sup> year of permit	Public Notice for new Stormwater Permit when issued.
Revised					
#6	Review need for Stormwater Committee	DPW	Meet Biannually if established	It was decided that a committee was not needed for the first permit.	Re address – when new Stormwater Permit is issued.
Revised					
#7	Stencil Storm Drains	DPW	Track number of volunteers and/or catch basins stenciled	High School volunteers used to stencil storm drains	Determine what needs to be done when new permit is issued this summer
Revised					
#8	Household Hazardous Waste	DPW	Hold HHHW collection day	Large turnout for HHHW collection day	Continue to host and participate in HHHW collection day – with Rockingham Planning
Revised					
Revised					
Revised					

### 2a. Additions

	Cleanup(s)			Boys scouts conducted cleanup at local pond – town provided supplies and pick up of waste	continue
				Phillips Exeter Students participate in yearly cleanups around town – town picks up waste	continue

### 3. Illicit Discharge Detection and Elimination

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#8	Survey Outfalls	DPW	Visual Shoreline Survey	Surveys have been conducted along many streams and rivers	Determine what needs to be done when new permit is issued this summer
Revised					
#9	Map & Update Outfalls	DPW	Create Maps Check against Survey	Outfalls have been mapped	Determine what needs to be done when new permit is issued this summer
Revised					
#10	Ordinance to Prohibit Non-Stormwater discharges	DPW	Ordinances Updated to Include Appropriate Enforcement Procedures and Actions	Updates to ordinance on hold until new permit is issued –	Will review existing ordinance - Determine what needs to be done when new permit is issued this summer
Revised					
#11	Create Education for Businesses	DPW	Create Flyers/Brochures – distribute to businesses	We have accomplished business education . We continue to find businesses that wash equipment that flows to catch basins. We stop them and provide information on ways to prevent runoff to the town drainage system.	Determine what needs to be done when new permit is issued this summer
Revised					
#12	Hotline	DPW	Establish and publish phone # for reporting Illegal Discharges	The Hotline for reporting illicit discharges (as above) is DPW during normal hours and Police Dispatch after hours.	Determine what needs to be done when new permit is issued this summer
Revised					
#13	Sample Suspect Outfalls	DPW	Samples taken – results tracked	Large ongoing project to correct I & I in town – targeting one area of town first phase	Determine what needs to be done when new permit is issued this summer
Revised					
#14	Test Samples	DPW	Smoke or dye test or camera lines	Large ongoing project to correct I & I in town – targeting one area of town first phase	Determine what needs to be done when new permit is issued this summer
#15	Correct	DPW	Remove Illicit Discharge	Large ongoing project to correct I & I in town – targeting one area of town first phase	Determine what needs to be done when new permit is issued this summer

**4. Construction Site Stormwater Runoff Control**

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#16	Update Ordinances/Site Regulations to meet Stormwater Phase II Rules	Planning/DPW/Building	Documents Updated	Documents updated	Will review Site Regulations - Determine what needs to be added when new permit is issued this summer
Revised					
#17	Site Plan Review for all Construction projects greater than 1 acre	Planning/DPW/Building	Site Plans reviewed	Site Plans are reviewed by Technical Review Committee	Site Plans will be reviewed
Revised					
#18	Site Inspections	Planning/DPW/Building	Sites Inspected	Construction sites are inspected	Construction sites will be inspected
Revised					
#19	Develop & Implement Construction Site information & reporting	Planning/DPW/Building	Signs posted at construction sites with contact information	Signs are posted at construction sites with appropriate contact information	Continue
Revised					
Revised					
Revised					

**4a. Additions**


**5. Post-Construction Stormwater Management in New Development and Redevelopment**

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#20	Implement Site Appropriate BMPs as Determined during Planning Review	Planning/DPW/Building	BMPs in place	BMPs in place	continue
Revised					
#21	Develop & Implement Long Term O&M Program for BMPs	Planning/DPW/Building	Signed Maintenance Agreements for BMPS	Signed Maintenance Agreements for BMPS	continue
Revised					

**5a. Additions**


## 6. Pollution Prevention and Good Housekeeping in Municipal Operations

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
#22	Create P2/Good Housekeeping Program	DPW	Provide Training	Staff was trained on stormwater pollution and ways to prevent at the DPW site and on projects – Training on ways to reduce salt application on winter streets and why it is important	Continue -
Revised				DPW Engr & Highway Supt, Town Planner, Natural Resource Planner attended “The Road Less Salted”	
#23	Sweep Streets	DPW	Streets Swept	Streets are swept continually after snow is gone in the spring until snow covers streets in late fall or winter	Continue -
Revised					
#24	Inspect Catch Basins	DPW	Catch Basins Inspected	Changing from in-house cleaning of catch basins to Contractor Small amount inspected – critical areas	Continue – with contractor each year as funding is approved
Revised					
#25	Clean Catch Basins	DPW	Catch Basins Cleaned	Changing from in-house cleaning of catch basins to Contractor Small amount cleaned – critical areas	Continue - with contractor each year as funding is approved
Revised					
Revised					
Revised					

### 6a. Additions
