



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

July 21, 2025

SENT BY EMAIL

Jean Killoren
killoren.reg@me.com
ShuBug Inc.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Label notification adding optional marketing claims, updating manufacturing address and contact information, and adding warranty disclaimer statement.
Product Name: Shubug Active Spray
Admin Number: 101242-2
EPA Receipt Date: 06/13/2025
Action Case Number: 00660161

Dear Jean Killoren:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Eric Ingram via email at ingram.eric@epa.gov.

Sincerely,

A handwritten signature in black ink, reading "Elizabeth Fertich". The script is elegant and cursive, with the first letters of each name being capitalized and prominent.

Elizabeth Fertich, Product Manager 4
IVB1, RD
Office of Pesticide Programs

{informational text, will not appear on label}

[alternate text many or may not appear on label]

Shubug Active Spray

Alternate Brand Names:**Shubug Active 360****Shubug Active****NOTIFICATION**

101242-2

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/21/2025**Insect Repellent****{Optional marketing claims located at the end of this label, may be added to front panel}****Active Ingredients:**

Picaridin, [1-Methylpropyl-2-(2-hydroxyethyl)-1-piperidine carboxylate] 20 %

Other Ingredients: 80 %**Total** 100 %**KEEP OUT OF REACH OF CHILDREN****CAUTION**

See side [back] [behind] [fold out label] [peel-back] [label] [on back] [panel] for additional precautionary statement.

Net Contents: _____ fl. oz. (____mL) {pump spray}
_____ oz. (____g) {BOV}

{Front or Back panel}

STOP – Read This Entire Label Before Use

{informational text, will not appear on label}

[alternate text many or may not appear on label]

{Back panel}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS: CAUTION Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Discontinue use and consult a doctor if irritation or rash occurs.

{Note to Reviewer: Physical Hazards statements for the pump spray packaging}

PHYSICAL HAZARDS

Flammable. Do not use or store near heat sources, sparks or open flame. Do not smoke while applying.

{Note to Reviewer: Physical Hazards statements for the BOV/continuous spray packaging}

PHYSICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130 F may cause bursting.

{Note to Reviewer: Boxed format or bullets may be used in First Aid section if label space permits}

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a Poison Control Center or doctor for treatment advice.
If swallowed:	<ul style="list-style-type: none">• Call a physician or poison control center immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also contact 1-800-535-5053 for emergency medical information.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

{informational text, will not appear on label}

[alternate text many or may not appear on label]

- Hold Shubug Active Spray [this product] 4-6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion.
- Excessive amounts or frequent reapplication is unnecessary.
- Do not exceed two applications per day.
- Apply on face by first spraying small amounts in palms of hands and spreading on face and neck, avoiding your eyes.
- Do not apply to the hands of small children.
- When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, spray the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product.
- Do not spray directly on face.
- Avoid contact with lips, cuts, wounds, or irritated skin.
- Do not apply to excessively sunburned skin.
- Do not apply under clothing.
- Apply sparingly around ears.

{Note to Reviewer: Storage and Disposal statements for the pump spray packaging. Box format will be used if adequate space.}

STORAGE AND DISPOSAL

Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. Container Handling: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instruction. Never place unused product down any indoor or outdoor drain.

{Note to Reviewer: Physical Hazards statements for the BOV/continuous spray packaging. Box format will be used if adequate space.}

STORAGE AND DISPOSAL

Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. Container Handling: Do not puncture or incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

EPA Reg. No.: 101242-2

Lot no.:

EPA Est. No.:

Manufactured for [Distributed by]:

Shubug Inc.

204 West Spear Street

Suite 4078

Carson City, NY 89703

[Questions? 1-833-4-SHUBUG] [1-833-4-SHUBUG] [1-833-474-8284]

{informational text, will not appear on label}

[alternate text many or may not appear on label]

[Notice: **Warranty Disclaimer:**] Buyer assumes all responsibility for safety and use not in accordance with directions.]

{Optional marketing statements}

- Long-lasting 12 hour [effective] protection from mosquitoes and ticks
- 12 hour [effective] protection from **against** mosquitoes and ticks including mosquitoes that may transmit West Nile virus, [Chikungunya,] [Dengue **Fever**] [Zika **Virus**] [and] [including] ticks **that may transmit** **cause** [carrying] Lyme disease [[and] tick borne encephalitis] .
- [Effective] Protection from **against** mosquitoes and ticks including mosquitoes that may transmit **cause** West Nile virus, [Chikungunya,] [Dengue **Fever**] [Zika**Virus**] [and] [including] ticks carrying Lyme disease [and] tick borne encephalitis]].
- Repels biting flies, [stable flies,] [black flies,] [gnats,] [chigger,] [sand flies] [and [Scottish] [biting midges] **no-see-ums**] **for up to** 8 hours
- Repels biting flies, [stable flies,] [black flies,] [gnats,] [chigger,] [sand flies] [and [Scottish] biting midges (no-see-ums)]
- Use with confidence on the whole family
- [And] Your family will want to use it [too]
- Not oily, greasy or sticky
- [It smells great [too]]
- Won't damage fishing lines, plastics or other synthetic materials
- Repels listed insects up to 8 hours [mosquitoes & ticks for up to 12 hours]
- [Unscented]
- 8 hours [worry-free] protection against biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges [no-see-ums]
- 8 hours [worry-free] protection **from** biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges [no-see-ums]
- **Repels against [from] biting flies, stable flies, black flies, gnats, chigger, sand flies and Scottish biting midges [no-see-ums] [for up to] 8 hours [worry-free] [protection]**
- Pocket size
- Travel size
- Does not damage plastic
- Repels mosquitoes for up to 12 hours
- Repels ticks for up to 12 hours
- Repels mosquitoes and ticks for up to 12 hours
- Repels mosquitoes
- Repels ticks
- Repels mosquitoes and ticks

{informational text, will not appear on label}
[alternate text many or may not appear on label]

- Repels Mosquitos that may spread [transmit] Zika Virus, West Nile Virus, or Dengue Fever
- Feels light and clean
- Will not damage fabrics and plastics
- Value pack
- Multi-pack
- Insect Repellent



- 12 hour protection against mosquitoes and ticks
- 12 Hour protection from mosquitos and ticks



- Sad Bugs, Happy You.



- Play Happily Ever Active.

{informational text, will not appear on label}

[alternate text many or may not appear on label]

PLAY HAPPILY
EVER ACTIVE®

- Party's Over Bugs.



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- Repels no-see-ums 8 hours

