



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Antimicrobials Division (7510P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

99764-1

Date of Issuance:

11/2/21

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Everyday Disinfectant

Name and Address of Registrant (include ZIP Code):

Dear Planet Labs  
 451 W. Lambert Road #212  
 Brea, CA 92821

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

Signature of Approving Official:

Demson Fuller  
 Product Manager 32  
 Regulatory Management Branch I  
 Antimicrobials Division (7510P)

Date:

11/2/21

3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 99764-1.”
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 04/21/2021

If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at [henson.wanda@epa.gov](mailto:henson.wanda@epa.gov)

Sincerely,



Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

# Everyday Disinfectant

Ready to Use Disinfectant and Sanitizer for Hard Non-Porous Surfaces for Commercial and Household Use

**Active Ingredient:**

Hypochlorous Acid.....0.025%  
Other Ingredients.....99.975%  
Total.....100.00%

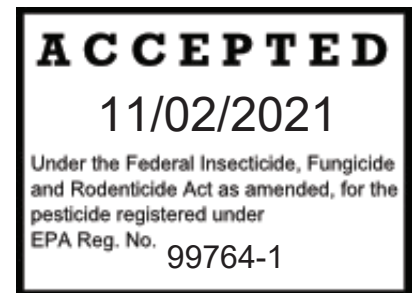
Contains 338 ppm FAC

If the product is not used immediately after production, the product should be tested with a chlorine test kit. The product should contain 338 ppm FAC. Do not use product if less than 338 ppm of available chlorine.

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

EPA Reg. No: 99764-R  
EPA Est. No.:

[85134-TX-001]            [85134-TX-002]  
[85134-TX-004]            [92691-TX-1]  
[12179-MI-001]  
XXXXX-YY-XXX (Y) (YY)



(See bottom or side) (for Lot / Date code) (for Lot! Date Produced code)  
(Beginning of) (batch) (lot) code indicates EPA (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

**Manufactured For:**

Dear Planet Labs  
451 W. Lambert Road  
#212  
Brea, CA 92821

**Net Contents:**

## **PHYSICAL OR CHEMICAL HAZARDS**

Do not use this product with other household or industrial chemicals such as toilet bowl cleaners, rust removers, acids, or products containing ammonia. To do so will release hazardous, irritating gas. Prolonged contact with metal may cause pitting or discoloration. Wiping metal surfaces, after drying, with a clean water-dampened soft cloth helps ensure best protection from pitting or discoloration.

## **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

(Everyday Disinfectant)(This product) is a disinfectant for use on hard non-porous inanimate surfaces. Everyday Disinfectant is an oxidized, pH-neutral water based solution that is ready-to-use. When used according to the directions for use, this product disinfects hard, non-porous surfaces. Directing spray treatments only upon hard surfaces will minimize contact with soft-surfaces such as colored fabrics, to prevent discoloration of non-colorfast dyed and/or non-color-guarded fabrics.

### **Disinfection of Hard, Non-porous Surfaces**

(Everyday Disinfectant) (This product) can be used to disinfect hard, non-porous surfaces. To disinfect, apply (Everyday Disinfectant) (this product) to any hard, non-porous surface with a cloth, mop, sponge or coarse sprayer. Wet the surfaces thoroughly and allow surface to remain wet for 10 minutes. Allow treated surface to air dry. Remove visible soil from surfaces before applying this product. Small non-porous objects can also be soaked in Everyday Disinfectant without dilution. Allow objects to soak for 10 minutes.

### **Disinfection of Carbapenem-Resistant Klebsiella Pneumoniae on Hard, Non- Porous Surfaces**

#### **Spray Directions**

(Everyday Disinfectant)(This product) is used as a spray to disinfect against Carbapenem Resistant Klebsiella Pneumoniae on hard, non-porous surfaces. Upon opening this container, record the date on the container. Immediately transfer (Everyday Disinfectant)(this product) to the white HDPE spray bottle. To fill spray bottle, remove trigger sprayer from empty bottle. Pour (Everyday Disinfectant)(this product) directly into empty spray bottle. Pour product into spray bottle over sink or tub basin. Use a funnel to minimize product spills or waste. Replace trigger sprayer. When the transfer of the product to the white HDPE spray bottle is complete, record the date on the bottle. Remove visible soil from surfaces before applying this product. To disinfect, spray (Everyday Disinfectant)(this product) on any hard, non-porous surface. Spray product 6-8 inches from surface until surface is thoroughly wet. Allow surface to remain visibly wet for 10 minutes. Allow treated surface to air dry.

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in direct contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical devices prior to sterilization or high level disinfection.

## **Sanitization of Hard Non-porous Food Contact Surfaces**

(Everyday Disinfectant)(This product) is an effective sanitizer against gram positive and gram negative bacteria (vegetative forms) such as *Staphylococcus aureus* and *Escherichia coli*.

(Everyday Disinfectant)(This product) is a sanitizer for use on pre-cleaned non-porous, food contact surfaces including food preparation and storage areas, and all hard non-porous surfaces.

Prior to application, pre-clean all surfaces by a pre-flush or pre-scrape and when necessary, presoak. Then thoroughly wash or flush objects with a good detergent or compatible cleaner, followed by a potable water rinse before applications of the sanitizing solution.

To sanitize, apply (Everyday Disinfectant) (this product) to any hard, non-porous surface with a cloth, mop, sponge or coarse sprayer. Wet the surfaces thoroughly and allow surface to remain wet for 60 seconds. Allow treated surface to air dry. Remove gross filth from surfaces before applying this product.

## **SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 (AIDS VIRUS), HBV, and HCV ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS**

KILLS HIV-1, HBV, AND HCV ON PRE-CLEANED ENVIRONMENTAL SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in health care settings or other settings in which there is expected likelihood of soiling of hard, nonporous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS), [Human] Hepatitis B virus (HBV), and [Human] Hepatitis C Virus (HCV).

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks, and eye coverings.

**CLEANING PROCEDURE:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**CONTACT TIME:** Allow surfaces to remain wet for 10 minutes.

## **Veterinary / Animal Facilities Applications**

To clean and disinfect in a veterinary application: Use to clean and disinfect hard, nonporous surfaces such as feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from walls, floors, and surfaces or facilities occupied or traversed by animals. Empty all feeding and watering equipment. Remove gross filth from surfaces before applying this product. Saturate surfaces with (Everyday Disinfectant)(this product) and let stand for 10 minutes. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before reuse. Disinfection of animal quarters and kennels: To clean and disinfect hard nonporous surfaces, remove all animals and feed from premises. Remove all litter, droppings, and manure from floors, walls, and surfaces

of facilities occupied or traversed by animals. Remove gross filth from surfaces before applying this product. Saturate surfaces with (Everyday Disinfectant)(this product) for a period of 10 minutes. Immerse handling and restraining equipment such as leashes, muzzles, halters, and ropes. Allow equipment and housing to completely dry after use and before returning animals.

### **Agricultural Applications**

For livestock or poultry facilities or dairy barns, remove all animals and feed from the premises, vehicles, coops, crates, and enclosures. Remove all litter, manure, and droppings from the floors, walls, and surfaces of barns, pens, chutes, and other facilities occupied or traversed by animals. Empty all troughs, racks, and other feeding and watering appliances. Remove gross filth. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surfaces with (Everyday Disinfectant) (this product) for a period of 10 minutes. Immerse all halters, ropes, and other types of equipment used in handling and restraining animals, as well as forks, shovels, and scrapers used for removing litter and manure. Rinse with potable water before reuse. For cut flowers or plants, dilute (Everyday Disinfectant) (this product) with water by 1:25 ratio to spray on the flowers or plants, and put in the vase to mitigate and retard the growth of non-public health microorganisms affecting the health and longevity of the flowers or plants. Repeat and change water if it gets murky.

### **Use Sites**

Hospitals, health clinics, doctor's offices, dental offices  
Veterinarian clinics and animal hospitals  
Nursing homes  
Day care centers  
Food Preparation areas  
Ships  
Schools  
Colleges  
Universities  
Industrial and commercial facilities  
Restaurant and bars  
Office buildings  
Recreational facilities  
Retail and wholesale establishments  
Homes  
Apartments  
Condos  
Hotels, motels, bed & breakfasts  
Fitness centers  
Locker rooms  
Convenience stores  
Indoor playgrounds  
Cafeterias  
Prisons and recreational facilities  
Police and fire stations  
Pharmaceutical and medical device producing establishments  
Transit facilities  
Laboratories  
Pet care facilities  
Agricultural facilities  
Storage areas

Public restrooms  
Airports

### Hard Non-Porous Surfaces

Stainless steel  
Chrome  
Glass  
Vinyl  
Glazed porcelain  
Non-porous plastics  
Enamel  
Glazed tile  
Dishes  
Glassware  
Silverware  
Eating and cooking utensils  
Plastic and nonporous cutting boards  
Chopping blocks  
Kitchen products used in food preparation  
Other utensils  
Tables  
Counter tops  
Sinks  
Shelves  
Racks  
Carts  
Refrigerators (exterior)  
Coolers (exterior)  
Glazed tiles  
Microwaves  
Ovens (allow surfaces to come to room temperature prior to treatment.)  
Stove tops (allow surfaces to come to room temperature prior to treatment.)  
Appliances (exterior surfaces)  
Conveyor belts  
Toilets  
Chair  
Desks  
Beds (rails, frames, headboards, footboard)  
Floors  
Door knobs

### Oil and Gas Applications

**Frac Water** - For typical water treatment, mix 0.5 US gallons of (Everyday Disinfectant)(this product) with 1000 US gallons of frac water to 0.17 ppm FAC to slow and control the growth of odor and slime producing microorganisms such as sulfate reducing bacteria to protect fracturing fluids, polymers and gels.

**Sour Wells** - For typical well treatment, slug dose 168 US gallons at 338 ppm FAC of (Everyday Disinfectant)(this product) into the well bore on a daily basis or weekly basis to control unwanted odor and slime producing microorganisms, reduce hydrogen gas and restore well integrity.

**Produced Waters** - For typical produced water treatment, mix 21 US gallons of (Everyday Disinfectant)(this product) with 979 US gallons of injection water to 7.1 ppm FAC to control unwanted odor and slime causing microorganisms.

**Heater Treaters, Hydrocarbon Storage Facilities & Gas Storage Wells** - For typical storage facility treatment, mix 126 US gallons of (Everyday Disinfectant)(this product) at 338 ppm FAC into the water phase of the mixed hydrocarbon/water system to control odor and slime causing bacteria, reduce the formation of hydrogen sulfide and reduce corrosion of the storage tanks.

**Water Flood Injection Water** - For typical water flood injection water treatment, mix 21 US gallons of (Everyday Disinfectant)(this product) with 979 US gallons of injection water to 7.1 ppm FAC to control odor and slime causing bacteria in pipelines.

**Oil and Gas Transmission Lines** - For typical transmission line treatment, slug dose 210 US gallons at 338 ppm FAC of (Everyday Disinfectant)(this product) into the transmission line on a daily or weekly basis to the slime and any sessile bacteria which can degrade the pipeline integrity.

Note: Upon opening this container, record the date on the container. If the product is transferred to spray bottles, record the same date on the secondary container. A white HDPE bottle is recommended.

### **Emerging Viral Pathogens**

This product qualifies for emerging viral pathogen claims per the EPA's "Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels" when used in accordance with the appropriate use directions indicated below.

(Note to the reviewer: The statements shall be made through the following communication outlets: technical literature distributed exclusively to veterinarians, health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). ***These statements shall not appear on marketed (final print) product labels.***)

*Statements shall adhere to the following format:*

#### **1. In case of an Emerging [Large Non-Enveloped] [Enveloped] virus:**

Everyday Disinfectant has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, Everyday Disinfectant can be used against [name of emerging virus] when used in accordance with directions for use against [name of supporting virus] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.



<i>For an emerging viral pathogen that is a/an...</i>	<i>...follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Norovirus Feline Calicivirus
Large, non-enveloped virus	Norovirus Feline Calicivirus

### **Cleaning and General Use Applications**

(Everyday Disinfectant)(This product) can be used to clean surfaces and floors. To clean, spray soiled area then wipe clean. For spot cleaning, spray and wipe clean with damp sponge (or mop) (or cloth).

### **Deodorization Applications**

To deodorize, spray surface or item until thoroughly wet. Let stand for 10 minutes to kill odor causing bacteria, then wipe clean. For heavily soiled areas, a pre-cleaning step is required.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal, or cleaning of equipment.

*{Note to reviewer: The following text is for residential/household containers.}*

**Storage:** Store (Everyday Disinfectant)(this product) in its original sealed container at room temperature, away from direct sunlight and heat to avoid deterioration.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

*{Note to reviewer: The following text for commercial/institutional products. Product is non-dilutable.}*

**Pesticide Storage:** Store (Everyday Disinfectant)(this product) in its original sealed container at room temperature, away from direct sunlight and heat to avoid deterioration.

**Pesticide Disposal:** Wastes from the use of this product may be disposed of on site or at an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container. (Then) offer for recycling if available or reconditioning if appropriate or puncture and dispose of in a sanitary landfill or by incineration.

### **WARRANTY**

Dear Planet Labs warrants that this product conforms to the product specification on this label and is reasonably fit for the purposes set forth in the Directions for Use. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, NO OTHER EXPRESS WARRANTY OR IMPLIED WARRANTY OF FITNESS FOR PARTICULAR PURPOSE OR MECHANABILITY IS MADE.

### **OPTIONAL LABEL CLAIMS:**

Non-corrosive  
 No dilution or mixing required  
 (Ready to Use) (RTU) Agri-friendly  
 (Hypochlorous acid) (HOCl) Works quickly  
 Bleach free  
 Use without gloves  
 Try me  
 Use (daily) (everyday)

Use around Pet water bowls  
 Use (daily) (every day)  
 Use for a (fresh) (clean) kitchen  
 Use for a clean(er) (kitchen) (home) (place)  
 Use throughout the insert use site(s) from Appendix 1  
 The simple solution for a clean[er] home  
 The simple solution for foodservice operations  
 The smell of clean  
 Fresh clean scent  
 Suitable (to) (for) use on food-contact surfaces (butcher blocks) (cutting boards) (without the need to rinse)  
 Suitable for use on (high chairs), (changing tables), ((baby (toys))) and other hard, non-porous surfaces Right strength for the right job  
 Rinse free (spray) (formula)  
 No rinse (necessary) (required)  
 No rinsing (necessary) (required)  
 Non-abrasive formula  
 Only 3 ingredients  
*Perfect size for insert use site(s) from Appendix 1*  
 Perfect size for use all around the house  
 Pleasant odor  
 (Quick) (easy) (fast) (convenient) (versatile)  
 No Dyes  
 No harsh (chemical(s)) (residue) (left) (behind)  
 No harsh chemical (fumes) (smell)  
 No measuring  
 No mixing  
 No preservatives  
 Leaves no harsh (chemical) residue  
 Leaves only the clean smell behind  
 Leaves surfaces shiny  
 Leaves your insert use site(s) from Appendix 1 smelling clean  
 Leaves your kitchen (clean) (hygienic)  
 Low odor  
 Makes your job easier  
 Leaves a streak-free shine  
 Just as (gentle) (mild) as dish soap and water  
 Just (spray) (wipe) (walk away) (no rinsing) (no wiping) (is necessary)  
*(Gentle) mild (enough) to use on any washable surface including insert use surface(s) from Appendix 2 (Gentle) (mild) enough to use all around the insert use site(s) from Appendix 1*  
 (Gentle) (mild) enough to use around children) (kids) (babies) (your family) (food) (pets) (dogs) (cats) (Gentle) (mild) enough to use without gloves  
 Gentle Cleaning  
 For use around (home) (kitchen) (house) (bathroom)  
 For use in (kennels) (litter box) (pet areas)  
 For use in (newborn) nurseries  
 For use on both white and colored hard surfaces  
 (Fragrance-free) (no fragrance)  
 Free and clean  
 Free and clear  
 Free from fragrances and dye

Eliminates buckets and rags for sanitizing  
 Eliminates labor required to mix solution  
 Eliminates potential for mixing errors  
 For (Everyday) use (on) {insert use site from Appendix 1} (in) (the) (kitchen) (nursery) (bathroom) (house) (home)  
 For (daily) (everyday) (gentle) (light-duty) (kitchen) cleaning -or-wiping Dye-free (Easy) (quick) (convenient) to use  
 (Economy) (institutional) (refill) (value) (size) (pack)  
 Daily (Everyday) (Surface) (Cleaner) (Cleanser) (&) (Disinfectant) (for baby's room) Deodorizer (for Institutional Use)  
 Deodorizes food contact surfaces (in one step)  
 Deodorizes sponges  
 Designed for food contact surfaces  
 Designed to meet the needs of food service operators  
 Clear formula  
 Color safe  
 Check (out) (our website at) [www.envirocleanse.us](http://www.envirocleanse.us) (for more information)  
 Clean & Simple. (No Harsh Chemicals) (Fragrance Free) (Simple Ingredients) (No Fragrance Added) Cleans quickly  
 Breaks Down to Saline Solution  
 Alcohol Free  
 (This product) deodorizes areas that are hard to keep fresh smelling, such as insert use site(s) from Appendix 1, and other areas prone to odors caused by microorganisms]  
 (Use) for (preschool) (daycare) (office) (assisted living) (senior care) kitchens  
 (Use) for quick clean-ups  
 (Use) for touch-up (kitchen) (cleaning) (wiping)  
 (3) (Three) simple ingredients  
 A (gentle) (mild) way to clean  
 A (gentle) (mild) way to clean insert use site(s) from Appendix 1  
 A (smarter) way to wipe up!  
 A new technology that can be used around your home ... on the surfaces touched most.  
 PH balanced (neutralized) (disinfectant) (sanitizer)  
 A technology that is (gentle) (mild) enough to use around your family.. .on the surfaces they touch the most  
 (Economy) (Value) refill  
 (Gently) (Lightly) cleans  
 (Gently Cleans)  
 (No Rinse)(.) (Just) (Spray & Play)(.) (No Wipe)  
 Non-porous, Hard Surface Kennel Disinfectant  
 (Targeted) (Complete) (Coverage (and) (Spray)  
 (Use) for quick clean-ups  
 (Use) for touch-up (kitchen) (cleaning) (cleansing) (wiping)  
 (Use) for wiping (bathroom) (kitchen) counters  
 (Never) harsh chemicals (,) (fumes) (or) (strong) (bad) (smelly) (odors).  
 (Economy) (value)  
 (Fast acting) (and) (easy) for food contact sanitization insert organisms from Appendix 3 with 60 second contact time (in 60 seconds)  
 (Gentle (to) use) (Daily use) ((For) (Everyday) use) (Suitable for use) (on) (for) (around) (kid's toys) (baby toys) (baby area(s)) (baby surfaces) (children's (play) area(s)) (kids' (play) area(s)) (kids' surfaces) (pet area(s)) (pet surfaces) (pet toys) (pets) (kitchen area(s)) (kitchens) ((kitchen) countertops) (cutting boards) (food contact surfaces) (high chairs) (refrigerators)

(refrigerator shelves) (pet (water) bowls) (pet beds) (pet crates) (bathroom areas) ((bathroom) make-up (counters) (vanities)) (tooth brush holders)  
*(Gentle) (Mild) (enough) to use on any washable hard, non-porous surface, including insert use surface(s) from Appendix 2*  
 (Innovative) (Breakthrough) (Clean & Simple)  
 No personal protective equipment (PRE) needed  
 (Easy) (fast acting) (convenient) way to sanitize insert organisms from Appendix 3 with 60 second contact time (in (60) seconds)  
 (Daily) (surface) cleanser  
 Hard, non-porous surface (disinfectant) (disinfecting) (spray) (Sanitize) (Disinfect) (Spray) fearlessly (Baby) Toy (Cleaner) (Cleanser) (&) Disinfectant  
 (Breathe Easy;) (Fragrance Free) (No Harsh Fumes) (No Harsh Chemicals) (Clean) (-) (Cleanse) (-) (Sanitize) (-) (or) (-) (Disinfect) without rinsing (Cleaning) (Cleansing) and (sanitizing) (disinfecting)  
 (Contains) (Simply) (3) (three) ingredients  
 (Contains) no (harsh) (harmful) (lingering) (cleaning) chemicals Produced from (Electronically Activated) (Electro-Activated) Saline (Electronically Activated) (Electro-Activated) (Disinfectant)  
 Protect like the pros (with) (this product) (Everyday Disinfectant)

**General Cleaning and Deodorization claims**

(Ideal) (Designed) for daily (use) (cleaning)  
 Easy to Use  
 Multi-Surface Cleaner  
 Compatible with (household) (equipment) surfaces (Cleans) (Removes) food stains  
 (Cleans) (Removes) mildew stains  
 (Cleans) (Removes) everyday messes  
 Deodorizes  
 Eliminates food odors like garlic and onion left behind on kitchen surfaces after cooking  
 Eliminates Odors & Freshens the Air  
 (Controls) (prevents) (stops the growth) of odor-causing bacteria  
 (Controls) (stops) (prevents) pet odors from bacteria  
 (This product) (Everyday Disinfectant) will deodorize  
 (Eliminates) (Removes) food odors  
 (Eliminates) (Removes) pet odors (like urine and feces)  
 (Neutralizes) (removes) (eliminates) odors  
 (Kills) (Neutralizes) (Removes) (Eliminates) odor-causing bacteria  
 (Approved) (Designed) (Formulated) for (use in) (the) {insert applicator/sprayer name}



## Disinfection claims

Kills bacteria\* on hard non-porous surfaces in 10 minutes.

(Destroys) (Controls) (Eliminates) (Kills) (99.9%) of (Germs\*\*) (Bacteria\*) (Viruses\*\*\*) (Bacteria\* & Viruses\*\*\*) (Salmonella) (E. coli)

(Destroys) (Controls) (Eliminates) (Kills) (Germs\*\*) (Bacteria\*) (&) (Viruses\*\*\*) Clean & Simple

(Destroys) (Controls) (Eliminates) (Kills) germs\*\* on hard, non-porous (animal) (pet) (children's) (kid's) (baby) toys

(Destroys) (Controls) (Eliminates) (Kills) germs\*\*, yet effective enough to use on pet (cages) (crates)

(Destroys) (Controls) (Eliminates) (Kills) the germs\*\* found on chew toys  
(Gently) (lightly) cleans and (kills) (eliminates) (destroys) (removes) 99.9% of (kitchen) bacteria\*

(Gently) (lightly) cleans and removes 99.9% of (kitchen) bacteria\*

(Kills) (Destroys) (Eliminates) germs\*\*

(Kills) (eliminates) (destroys) (removes) 99.9% of the following bacteria: Salmonella, Staph and E. coli on hard, non-porous (surfaces) surfaces that can be transfer points for bacteria (such as doorknobs, telephones, keyboards, and light switches)

(An) easy way to (kill) (eliminates) (destroys) (removes) 99.9% of bacteria\* in your insert use site(s) from Appendix 1.

(Gently) (Lightly) cleans and removes 99.9% of (kitchen) bacteria\*

(Gently) (lightly) cleans and (kills) (eliminates) (destroys) (removes) 99.9% of (kitchen) bacteria\*

(Gently) (lightly) cleans and removes 99.9% of (kitchen) bacteria\*

(Kills) (Destroys) (Eliminates) germs\*\*

(Kills) (eliminates) (destroys) (removes) 99.9% of the following bacteria: Salmonella, Staph and E. coli on hard, non-porous (surfaces) surfaces that can be transfer points for bacteria (such as doorknobs, telephones, keyboards, and light switches)

(An) easy way to (kill) (eliminates) (destroys) (removes) 99.9% of bacteria\* in your insert use site(s) from Appendix 1.

(Gently) (Lightly) cleans and removes 99.9% of (kitchen) bacteria\*

Cleans the mess and kills the germs\*\*

Cleans up the pet mess and kills the germs\*\* on hard non-porous surfaces

Cleans while it kills germs\*\*

(Disinfects) (kills) (removes) germs\*\*

Kills 99.9% of bacteria\* in 10 minutes

Kills 99.9% of bacteria Salmonella and E. coli (on) (food contact surfaces) (food preparation surfaces) (food serving areas)

Kills 99.9% of germs\*\*

Kills 99.9% of the bacteria\* commonly found in kitchens and bathrooms

Kills 99.9% of the bacteria\* you can't see

Kills 99.9% of viruses\*\*\* and bacteria\* around insert use site(s) from Appendix 1

Kills 99.9% of viruses\*\*\* and bacteria\* on insert use surfaces(s) from Appendix 2 -and/or- in insert use sites(s) from Appendix 1

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\*

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria (Salmonella, Staph and E. coli)

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* (all) around your insert use site(s) from Appendix 1

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* on hard, nonporous surfaces insert surface(s) from Appendix 2

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* on commonly touched surfaces that can be transfer points for bacteria on insert surface(s) from Appendix 2

{Kills}(eliminates)(destroys)(removes) 99.9%ofbacteria\*on hard nonporous surfaces

(Kills)(eliminates)(destroys)(removes) 99.9%ofbacteria\*on hard nonporous surfaces (all) around the insert use site(s) from Appendix 1

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* on hard nonporous surfaces insert organism(s) from Appendix 3)

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria that dish soap can spread around

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* that dish soap leaves behind

(Kills) (eliminates) (destroys) (removes) 99.9% of bacteria\* on insert surface(s) from Appendix 2

(Kills) (eliminates) (destroys) (removes) 99.9% of common household bacteria

Kills viruses\*\*\*

Proven to kill 99.9% of (bacteria\*) (germs\*\*) (such as) (E. coli) and (Salmonella)

Proven to kill 99.9% of bacteria\* (such as E. coli and Salmonella)

(Kills) (Effective against) Staphylococcus aureus, Pseudomonas aeruginosa, and Salmonella enterica, Norovirus, and HI N1 A/Swine/1976/31 virus on treated surfaces.

(Kills) (Effective against) S. aureus, P. aeruginosa, S. enterica. Norovirus, and HI N1 A/Swine/1976/31 (ATCC VR-99) virus on treated surfaces

Kills H1 N1 A/Swine/1976/31 (ATCC VR-99) virus (formerly called swine flu) on treated surfaces. Kills HI N1 A/Swine/1976/31 (ATCC VR-99) virus on treated surfaces.

(Kills) (Effective against) Norovirus (on treated surfaces)

(Kills) (Destroys)(Disinfects) (Removes) Norovirus in 10 minutes (on treated surfaces)  
Kills Carbapenem Resistant Klebsiella pneumoniae (CRKP) on treated surfaces  
Effective against the touch non-enveloped Norovirus

Antimicrobial

Bactericidal

Broad spectrum disinfectant

Multi-purpose disinfectant

Clean and disinfects hard non-porous surfaces (in 10 minutes)

Formulated with hypochlorous acid technology Tough on (bacteria) (germs), easy on surfaces

Kills Hepatitis A Virus on treated surfaces

Kills Hepatitis B Virus on treated surfaces

Kills Hepatitis C Vims on treated surfaces

Kills HIV-1 on treated surfaces

A (gentle) (mild) way to disinfect

(DESTROYS) (ELIMINATES) (food) pathogens (Salmonella) (E. coli)

(Disinfecting) (Disinfectant) Spray

Antibacterial

Antibacterial (daily) kitchen (cleaner) (cleanser) (spray) (disinfectant)

Bactericide

Can help reduce the risk of cross-contamination on hard, non-porous surfaces

Can help reduce the risk of cross-contamination on treated surfaces

Can reduce the spread of illness-causing (kitchen) bacteria on hard, nonporous surfaces

Disinfectant

Disinfecting formula

Disinfects

Disinfects hard nonporous (non-food contact) surfaces

Disinfects non-food contact surfaces (in one step)

Eliminate Poop (fecal matter) Germs; E. coli & Salmonella

For (disinfecting) (food service) dining tables

For (daily) (everyday) (gentle) (light-duty) insert use site(s) from Appendix 1 (cleaning) (wiping)

For a cleaner, fresher (bathroom) (kitchen) (home) (house) (pet areas), (kennel), (litter box) (nursery)

For a cleaner, fresher *insert use site(s) from Appendix 1*

For (daily) (everyday use)

For everyday disinfectant

Germicidal

Germicide

Great for (all around) (the) (house) (home) (kitchen) (workplace) (foodservice operation) (restaurant) (daycare facilities)

Great for foodservice settings

Great for *insert use site(s) from Appendix 1 use!*

(Great on) (ideal for use on) hard, nonporous surfaces including food contact surfaces

Hospital (Disinfectant) (cleaner)

Kills *Insert microorganisms in Appendix 3*

Kitchen (cleaner) (cleanser) (sanitizer) (spray) (disinfectant)



Kitchen solution (cleaner) (mist) (spray) (sanitizer)

Latest in (sanitizing) (cleaning) (cleansing) (disinfection) technology

Leaves food contact surfaces sanitized

Leaves household surfaces sanitized

Multi-purpose (antibacterial) (kitchen) (cleaner) (spray) (sanitizer) (disinfectant)

Multi-purpose (antibacterial) kitchen (cleaner) (mist) (spray) (sanitizer)

Multi-surface (cleaner) disinfectant

No (harsh fumes) (accidental whitening)

No (harsh) chemical residue {- no rinse) {-no need to rinse) (required)

No (need to) rinse (required) (even on food contact surfaces)

No (harsh) alcohol smell

No rinse (formula) (required) (even on food contact surfaces)

No rinse food contact sanitizer

One-step disinfecting

One-step cleaning and non-food contact surface sanitizing

Ready to use (non-food contact) sanitizer (and disinfectant)

Specially designed to be gentle on *insert surface(s) from Appendix 2*

Spray on hard, non-porous surfaces (In Nursery)

Spray on hard, non-porous pet chew toys, no rinse required

Stop the spread of germs, spray on animal chew toys

Takes care of (bacteria) (germs)

The easy way to (sanitize) (disinfect) food service operations (dining areas, countertops, checkouts) Tough on (bacteria) (germs), easy on surfaces

Tough on Germs

Use to clean and disinfect hard, nonporous surfaces *insert surface(s) from Appendix 2*

Virucidal

Virucide

\*Staphylococcus aureus (ATCC 6538), Pseudomonas aeruginosa (ATCC 15442), and Salmonella enterica (ATCC 10708), Escherichia coli (ATCC 11229).

\*Kills (99.9% of) {insert organism from Appendix 3} on hard, non-porous surfaces (in 10 minutes)

\*\*Kills (99.9% of) {insert organism from Appendix 3} on hard, non-porous surfaces (in 10 minutes)

\*\*Staphylococcus aureus. Pseudomonas aeruginosa. Salmonella enterica (ATCC 10708), Escherichia coli, Pseudomonas aeruginosa, HIV-1, Norovirus (Feline Calicivirus and Murine Norovirus as surrogates) Carbapenem Resistant Klebsiella pneumoniae (CRKP) when used as directed.

\*\*\* HIV-1, HI N1 A/Swine/1976/31, ATCC VR-99, Norovirus (Feline Calicivirus and Murine Norovirus as surrogates), Carbapenem Resistant Klebsiella pneumoniae (CRKP), Hepatitis A Virus, Hepatitis B Virus Hepatitis C Virus

<b>Organism Name</b>	<b>ATCC numbers and/or strains</b>
Staphylococcus aureus	ATCC 6538
Pseudomonas aeruginosa	ATCC 15442
Salmonella enterica	ATCC 10708
Escherichia coli	ATCC 11229
H1 N1 A/Swine/1976/31, ATCC VR-99	ATCC VR-99
Norovirus (Feline Calicivirus and Murine Norovirus as surrogates)	Feline Calicivirus, strain F9, ATCC VR-782; Murine Norovirus, strain G, ATCC TIB-71
Carbapenem Resistant Klebsiella (CRKP) Pneumoniae	ATCC BAA-2470
Hepatitis A	Strain: HM 175/18F Source: University of Ottawa
Hepatitis B	Strain: Grimaud Source: Hepadnavirus Testing
Hepatitis C	Strain: NADL Source: American Biosearch Laboratories
HIV1	Strain: IIIB Source: ZeptoMetrix

Note: ATCC numbers are not available for Hepatitis A, Hepatitis B, Hepatitis C, HIV1, Equivalent identifiers are used in above table accordingly.

### Sanitization claims

Kills E.coli and S. aureus on treated food contact surfaces in 60 seconds.

Kills Escherichia coli and Staphylococcus aureus on treated surfaces in 60 seconds.

An effective sanitizer for use on food contact surfaces.

The easy way to sanitize food service operations (dining areas) (countertops) (checkouts)

Food (contact) (surface) (service) sanitizer

Food (contact) (preparation) surface sanitizer

Food (contact) (preparation) hard, non-porous surface (sanitizer)

For sanitizing (food service) dining tables

Sanitize without rinsing

Sanitizes

Hard, non-porous surface (sanitizer) (sanitizing) (spray)

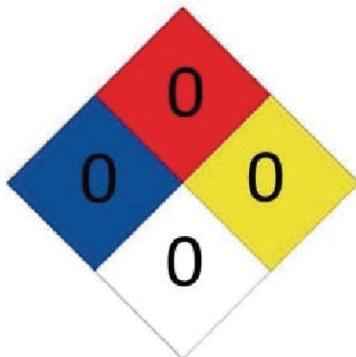
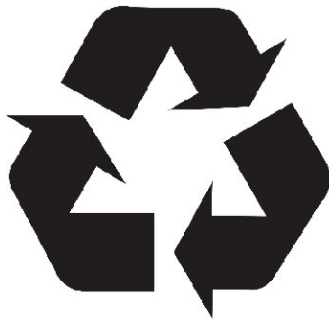
Sanitizes food contact -and/or- preparation surfaces (without rinsing) (no rinse required)

Sanitizes food serving areas (without rinsing)

Sanitizes food-contact (preparation) surfaces (without rinsing)

A (gentle) (mild) way to sanitize

(Everyday Disinfectant) (this product) is recommended for use as a sanitizer on dishes, glassware and utensils.



## Appendix 1

### **Use Sites**

Hospitals, health clinics, doctors' offices, dental offices  
Veterinarian clinics and animal hospitals  
Nursing homes  
Day care centers  
Food preparation areas  
Ships  
Schools  
Colleges  
Universities  
Industrial and commercial facilities  
Restaurants and bars  
Office buildings  
Recreational facilities  
Retail and wholesale establishments  
Homes  
Apartments  
Condos  
Hotels, motels, bed & breakfasts  
Fitness centers  
Locker rooms  
Convenience stores  
Indoor playgrounds  
Cafeterias  
Prisons and correctional facilities  
Police and fire stations  
Pharmaceutical and medical device producing establishments  
Transit facilities  
Laboratories  
Pet care facilities  
Agricultural facilities  
Storage areas  
Public restrooms  
Airports

## Appendix 2

### **Hard Non-porous Surfaces**

Stainless steel  
Chrome  
Glass  
Vinyl  
Glazed porcelain  
Non-porous plastics  
Enamel  
Glazed tile  
Dishes  
Glassware  
Silverware  
Eating and cooking utensils  
Plastic and nonporous cutting boards  
Chopping blocks  
Kitchen products used in food preparation  
Other utensils  
Tables  
Counter tops  
Sinks  
Shelves  
Racks  
Carts  
Refrigerators (exterior)  
Coolers (exterior)  
Glazed tiles  
Microwaves  
Ovens  
Stove tops  
Appliances (exterior surfaces)  
Conveyor belts  
Toilets  
Chair  
Desks  
Beds (rails, frames, headboards, footboard)  
Floors  
Door knobs

**Appendix 3**

<b><u>Bacteria</u></b>		
<b><u>Sanitization</u></b>	-	-
<b><u>Organism Name</u></b>	<b><u>ATCC numbers and/or strains</u></b>	<b><u>Kill Time</u></b>
Staphylococcus aureus	ATCC 6538	60 sec(onds)
Escherichia coli	ATCC 11229	60 sec(onds)
<b><u>Disinfection</u></b>	-	-
<b><u>Organism Name</u></b>	<b><u>ATCC numbers and/or strains</u></b>	<b><u>Kill Time</u></b>
Staphylococcus aureus	ATCC 6538	10 min(utes)
Pseudomonas aeruginosa	ATCC 15442	10 min(utes)
Salmonella enterica	ATCC 10708	10 min(utes)
Escherichia coli	ATCC 11229	10 min(utes)
<b><u>Viruses</u></b>		
<b><u>Disinfection</u></b>	-	-
<b><u>Organism Name</u></b>	<b><u>ATCC numbers and/or strains</u></b>	<b><u>Kill Time</u></b>
H1 N1 A/Swine/1976/31, ATCC VR-99	ATCC VR-99	10 min(utes)
Norovirus (Feline Calicivirus and Murine Norovirus as surrogates)	Feline Calicivirus, strain F9, ATCC VR-782; Murine Norovirus, strain G, ATCC TIB-71	10 min(utes)
Carbapenem Resistant Klebsiella pneumoniae (CRKP)	ATCC BAA-2470	10 min(utes)
Hepatitis A Virus	Strain: HM 175/18F Source: University of Ottawa	10 min(utes)
Hepatitis B Virus	Strain: Grimaud Source: Hepadnavirus Testing	10 min(utes)
Hepatitis C Virus	Stain: NADL Source: American Biosearch Laboratories	10 min(utes)
HIV-1	Strain: IIIB Source: ZeptoMetrix	10 min(utes)