



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

96706-3

Date of Issuance:

10/4/21

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Simpli Germicidal Wipes ABF3

Name and Address of Registrant (include ZIP Code):

Dana S. Lateulere
Simpli Brand Company, Inc.
6750 N. Desert Boulevard
El Paso, TX 79912

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Steven Snyderman, Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Date:

10/4/21

2. You are required to comply with the data requirements described in the DCI or EDSP Order identified below:
 - a. Alkyl* dimethyl benzyl ammonium chloride (ADBAC): GDCI-069154-1748, GDCI-069104-1739, GDCI-069105-1679 GDCI-069175-1750; EPA-HQ-OPP-2015-0737

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI or EDSP Order listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 96706-3.”
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSF.

- Basic CSF dated May 13, 2021

If you have any questions, please contact Zebora Johnson by phone at (703) 308-7080 or via email at johnson.zeobra@epa.gov.

Enclosure: Stamped Label

Statements in brackets [] are optional or instructional. The terms "Wipes(s)", "towels(s)", "towelette(s)" and "cloth(s)" can be used interchangeably throughout except for the product primary brand name which can be only changed by notification or amendment. The word "and" and symbol "&" can be used interchangeably.

Simpli Germicidal Wipes ABF3

[Alternate Names: [Simpli Germicidal Wipes AF3] [Simpli Germicidal Wipes ABF-3] [Simpli Germicidal Wipes AF3 Plus] [Simpli Germicidal Wipes ABF Plus] [Simpli Germicidal Wipes ABF-3 Plus] [Simpli Germicidal Wipes AF3 XL] [Simpli Germicidal Wipes ABF-3 XL] [Simpli Disinfecting Wipes AF3] [Simpli Disinfecting Wipes ABF-3] [Simpli Disinfecting Wipes AF3 Plus] [Simpli Disinfecting Wipes ABF-3 Plus] [Simpli Disinfecting Wipes AF3 XL] [Simpli Disinfecting Wipes ABF-3 XL]

ACTIVE INGREDIENTS

n-Alkyl (68% C₁₂, 32% C₁₄) dimethyl ethylbenzyl ammonium chlorides 0.14%

n-Alkyl (60% C₁₄, 30% C₁₆, 5% C₁₂, 5% C₁₈) dimethyl benzyl ammonium chlorides..... 0.14%

OTHER INGREDIENTS 99.72%

TOTAL 100.00%

[Does not include the weight of the [cloth] [towelette] [or] [wipe]]

**KEEP OUT OF REACH OF CHILDREN [AND PETS]
CAUTION**

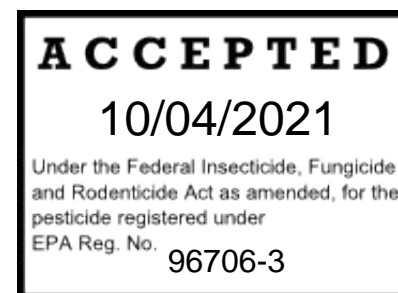
See [back] [side] [container inside] [panel] for additional precautionary statements

[Contains:] NET CONTENTS [*and/or* [Net Wt.][Minimum Wt.]] _____ oz. (g) [*or* lbs. (kg)]
_____ [# OF CLOTHS][*SIZE of each cloth*]

EPA Reg. No.: 96706-G EPA Est. No. [as indicated on container]

[Manufactured by [*or for*]:]
Simpli Brand Company, Inc.
6750 N. Desert Blvd.
El Paso, TX, 79912

[For information call: [*phone number to be inserted*]]
[Made in] [USA] [of] [with] [domestic] [and] imported materials][*insert country*]



PRECAUTIONARY STATEMENTS:

Hazards to humans and domestic animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes and clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using toilet.

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information on this pesticide product (including general health concerns or pesticide incidents), call the National Pesticide Information Center at 1-800-858-7378, Monday through Friday, 8:00 AM to 12:00 PM Pacific Standard Time. In the event of a medical emergency, call your poison control center at 1-800-222-1222.

If in eye: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

[Use one of the following as applicable to type of container:]

[To Dispense TOWELETTES] [or WIPES] [or TOWELS] [or CLOTHS]:

Remove lid [.] [and discard inner seal] [from container or canister.] Find center of wipe roll, remove first wipe for use, twist corner of next wipe into a point and thread through the hole in the [container or] canister lid. Pull through about one inch. Replace lid. Dispense remaining wipes as necessary by pulling out at an angle. When not in use keep [center cap of] lid closed to prevent moisture loss.

Peel [back] for additional labeling.

Peel [back] label for additional information.

TRAVEL PACK:

Peel back label slowly. Pull out wipes as needed and reseal label. Unfold wipe.

PACKET/PACKAGE:

Tear open packet [package]. Unfold wipe.

To Dispense [or To use] [or soft pack] [or product]:

Open package lid. [Completely remove inner seal.] Pull out wipe [at an angle] [towards you through orifice or opening]. [The next wipe pops up automatically.] Snap lid closed after use to retain moisture.

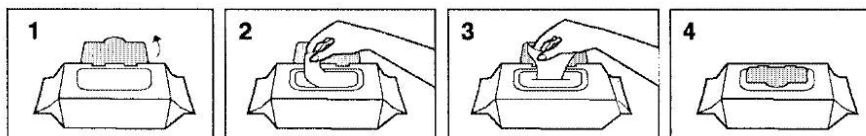
OR

To Dispense [or To use] [or soft pack] [or product]: Open package lid. Completely remove inner seal. Apply pressure around opening and pull wipe out [at an angle]. Snap lid closed after use to retain moisture.

OR

To Dispense:

- Open package Lid.
- Completely remove inner seal.
- Apply pressure around opening and pull wipe out [at an angle].
- Snap lid closed after use to retain moisture.



DO NOT FLUSH • STORE AT ROOM TEMPERATURE
DISPOSE OF USED WIPES IN TRASH RECEPTACLE • KEEP LID CLOSED WHEN NOT IN USE

REFILL PACKET [or PACKAGE] [or POUCH]:

This refill package is made for use only in a [product name] container; do not use this product in a container for another product. Do not use the refill wipes in a container that is cracked or broken. Discard the cracked or broken container in accordance with the container disposal instructions on the label.

[Option 1]

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow] and place [wipe] roll in empty container. Follow information on container to dispense wipes.

[Option 2]

Remove [entire] lid from container. Tear open refill [package] at [notch] [mark] [arrow]. Place [entire] refill package of wipes in empty container. Follow information on container to dispense wipes.

GENERIC:

Open lid. Pull out wipe. Close lid tightly.

Bucket [or pail or container] [numbers optional]

Remove the lid from the [pail or bucket or container.]

Press open the dispenser at center of the lid.

[Open the refill pack.]

Locate the first wipe at the center of the roll.

Feed the first wipe through the dispensing orifice.

Reapply the lid to the [pail or bucket or container.]

Dispense the wipe.

- For the refills:
1. Remove the lid from the [pail or bucket or container.]
 2. Remove the empty refill pack material from the [pail or bucket or container.]
 3. Press open the dispenser at center of the lid.
 4. Open the refill pack.
 5. Locate the first wipe at the center of the roll.
 6. Feed the first wipe through the dispensing orifice.
 7. Reapply the lid to the pail.
 8. Dispense the wipe.

FOR DISPENSING FLOOR WIPES:

[Option 1 – Tub]

(With pictures depicting use)

1. Unfold the cloth
2. [Place the cloth so textured side touches the floor.] Line up long side of cloth with long side of sweeper
3. Wrap cloth around sweeper head so it is completely covered and push cloth into grippers

or

[Option 2 – Re-sealable pouch dispensing]

Open by pulling back on re-sealable label. Remove wet wipe, unfold and attach to sweeper. Reseal label on pouch to retain moisture.

or

[Option 3 – Pouch with lid dispensing]

Open container by pulling up on lid. [Remove and discard inner label.] Remove wet wipe, unfold and attach to sweeper. Close lid on package to retain moisture.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[See directions for use on the container[s] inside].

[For packet use: See directions for use on the outer container]

[Use one or more of the following as appropriate; may be used in any order as long as entire paragraph is used]

DISINFECTING DIRECTIONS

TO [CLEAN] [AND] [,] DISINFECT [AND DEODORIZE] HARD, NONPOROUS SURFACES: If present, use a wipe to remove visible soil prior to disinfecting. Unfold [a] [clean] wipe and thoroughly wet surface. Allow surface to remain wet for contact time(s) listed on the label. [OR for three (3) minute[s]]. [Use [additional] [enough] wipe(s) [, if needed,] to ensure [continuous] [wet contact time(s) listed on the label] [three (3) minute[s] wet contact time.]] [Repeated use of the product may be required to ensure that the surface remains wet [for contact time(s) listed on the label] [for three (3) minute[s]]. Let air dry. A potable water rinse is required for food contact surfaces. [*When TB is included on the label, add the following:*] A precleaning step is required to kill *Mycobacterium bovis* BCG (TB). These directions also apply to *Mycobacterium bovis* BCG (TB) at 73.4°F (23°C). [*If label includes cleaning claims for grease, soap scum, grime, dirt, messes, soil, add the following as the first sentence:* A precleaning step is required for [grease], [soap scum], [grime], [dirt], [messes], [soil]].

TO DISINFECT HARD NONPOROUS FLOORS: If floor is visibly soiled, sweep, vacuum or mop before disinfecting. To disinfect: wipe floor ensuring that surface remains wet for 3 minutes. Change wipe if it becomes visibly soiled. Use more than one wipe as needed to keep floor wet for specified contact time. Allow to air dry. Do not allow anyone to walk on floor surface until completely dry.

One [_ x _ inch (__ cm x __ cm)] wipe will cover approximately [__ sq. ft. (__ sq. meters)] [*Note: coverage area listed on label will change proportionately with wipe surface area*]. To be effective, floor must remain wet for full contact time

SANITIZATION DIRECTIONS

TO SANITIZE HARD, NONPOROUS, NONFOOD CONTACT SURFACES: If present, use a wipe to remove visible soil prior to sanitizing. Unfold [a] [clean] wipe and thoroughly wet surface. Allow surface to remain wet for contact time(s) listed on the label. [OR for fifteen (15) second[s]]. [Use [additional] [enough] wipe(s) [, if needed,] to ensure [continuous] [wet contact time(s) listed on the label] [fifteen (15) second[s] wet contact time.]] [Repeated use of the product may be required to ensure that the surface remains wet [for contact time(s) listed on the label] [for [fifteen (15) second[s]]. Let air dry.

TO [SPOT] SANITIZE HARD NONPOROUS FLOORS: If floor is visibly soiled, sweep, vacuum or mop before sanitizing. To sanitize: wipe floor ensuring that surface remains wet for 15 seconds. Change wipe if it becomes visibly soiled. Use more than one wipe as needed to keep floor wet for specified contact time. Allow to air dry. Do not allow anyone to walk on floor surface until completely dry.

One [_ x _ inch (__ cm x __ cm)] wipe will cover approximately [__ sq. ft. (__ sq. meters)] [*Note: coverage area listed on label will change proportionately with wipe surface area*]. To be effective, floor must remain wet for full contact time.

[The following headings are optional; choose as appropriate:]

[Hospital Use] [Nursing Homes] [Doctors' Offices] [Hospices] [Healthcare Settings]

[ULTRASOUND TRANSDUCERS AND PROBES: For use to clean and decontaminate external surfaces of Ultrasound Transducers, scopes and [or] probes prior to high-level disinfection (HLD). To clean and decontaminate prior to high-level disinfection (HLD): [Pre]clean gel from external surface of ultrasound transducer, scope and [or] probe by using a clean washcloth or germicidal wipe. Then, follow device manufacturer instructions for HLD.]

[The following instructions are to be included on production labels when claims against HIV, and/or HBV and/or HCV are listed; one, two or all three of the viruses may be included on claims and directions in production labels.]

†KILLS HIV-1 (AIDS VIRUS), HEPATITIS B VIRUS (HBV) AND HEPATITIS C VIRUS (HCV) ON PRECLEANED ENVIRONMENTAL SURFACES/OBJECTS [AND PRECLEANED EXTERNAL SURFACES OF ULTRASOUND TRANSDUCERS [PROBES]] PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS in three (3) minutes at room temperature (68°- 77°F) [or (20°- 25°C)] in healthcare or other settings in which there is an expected likelihood of soiling of inanimate surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 (HIV-1) (associated with AIDS), Hepatitis B Virus (HBV) and Hepatitis C Virus (HCV).

†SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1, HEPATITIS B VIRUS AND HEPATITIS C VIRUS ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS

Personal protection: When using this product, wear disposable protective gloves, protective gowns, face masks, and eye coverings [per facility protocol] when handling HIV-1 (AIDS Virus), HBV or HCV infected blood or body fluids.

Cleaning procedure: All blood and other body fluids must be thoroughly cleaned from surfaces and objects before disinfection by the [germicidal] cloth. Open, and unfold first [germicidal] cloth to remove visible soil.

Disposal of infectious materials: Dispose of used towelette in accordance with local regulations for infectious waste disposal.

Contact time: Use second [germicidal] cloth to thoroughly wet surface. Allow surface to remain wet [for] three (3) minutes, let air dry. Although efficacy at a 30 second contact time has been shown to be adequate against HIV-1 (AIDS VIRUS), this time is not sufficient for the other non-HIV organisms listed on this label. Therefore, a 3 minute wet contact time must be used for all listed non-HIV organisms. Or [For all other organisms see directions for contact times.]

[Use storage/disposal statement A if canister, tub, bucket, pail or refill dispenser directions used. Use storage/disposal statement B if travel pack, Solo® Pak, soft pack, pouch, or [refill or [bulk]] packet/package directions used.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal. *[Statement not required for residential or household use products.]*

[Statement A:]

Storage: Do not store near heat or open flame. When not in use keep [center cap of] lid closed to prevent moisture loss.

Towelette Disposal: Do not reuse towelette. [Dispose of] [or Discard] used towelette in trash. Do not flush in toilet.

Dispenser [or Container] [or Package] Disposal: Nonrefillable container. Do not reuse or refill this container. Offer for recycling. If recycling is not available, put in trash collection.

[If refillable dispenser is being used, substitute the following: Refill Dispenser [or Container] [or Package]

Disposal: Offer for recycling. If recycling is not available, discard in trash.]

[Statement B:]

Storage: Do not store near heat or open flame. **Towelette Disposal:** Do not reuse towelette. Dispose of used towelette in trash. Do not flush in toilet. **Dispenser [Packet or Container] [or Package] Disposal:** Put empty [travel pack] [or Solo® Pak or [refill] packet [or packaging] [or container]] in trash collection.

Areas of Use:

Hospitals and Healthcare Settings May be use on hard, nonporous surfaces located in: Hospital and Healthcare Settings: Ambulances, Ambulatory Surgical Centers (ASC), Anesthesia, CAT Labs, CCU, Central Supply, Clinics, Dental Offices, Dialysis Clinics, Doctors' Offices, Donation Centers [blood] [plasma] [semen] [milk] [apheresis], Emergency Medical Settings, Emergency Rooms, E.R., Emergency Vehicles, Eye Surgical Centers, Healthcare Settings, Healthcare Facilities, Home Healthcare, Hospices, Hospitals, ICU, Isolation Areas, Laboratory, Laundry rooms, Neonatal Intensive Care Units (NICU), Newborn nursery, Nursing homes, Operating Rooms (OR), Ophthalmic Offices, Orthopedics, Out-Patient Surgical Centers (OPSC), Patient Care Areas, Pediatrics, Pediatric Intensive Care Units (PICU), Physical therapy, Physician's offices, Radiology Unit, Recovery Rooms, Rehabilitation, Respiratory therapy, Surgery Areas, Surgical Intensive Care Unit (SICU), Surgical Centers, and Transport vehicles

and/or

Critical Care Areas: CCU, Emergency Rooms, E.R., ICU, Neonatal Intensive Care Units (NICU), Operating Rooms, Pediatric Intensive Care Units (PICU) and Surgery Intensive Care Unit (SICU)

and/or

Hospital, Healthcare, and Critical Care Use Sites: May be used on hard nonporous surfaces of: ambulance equipment surfaces; bed railings; bladder scan; blood glucose meters; cabinets; cardiac gym equipment; carts; chairs; counters; defibrillators; dental chairs; dental countertops; dental unit instrument trays; dialyzers; dopplers; electronic thermometers; endodontic equipment such as apex locators; exam tables; gurneys; infant incubators [interior and exterior surfaces of]; infant warmers [interior and exterior surfaces of]; isolettes; IV poles; IV pumps; laboratory equipment and surfaces; loupes; mayo stands; mobile equipment; operating room tables and lights; operatory light switches; Ophthalmoscopes; Oscopes; oxygen hoods; physical therapy (PT) equipment surfaces; patient lift equipment; pulse oximeters; radiology equipment; slit lamps; spine back boards; stethoscopes; stretchers; stools; tables; telemetry equipment; telephones; toilet seats; tympanic thermometers; and hard nonporous outside surfaces of: amalgamators and dental curing lights; anesthesia machines and respiratory therapy equipment; apheresis machines, diagnostic equipment, dialysis machines; patient monitoring equipment, patient support and delivery equipment, pulp testers and motors; toilets; wheelchairs; workstations on wheels (WOW); ultrasound monitors; and ultrasound transducers probes and X-Ray equipment surfaces

[The following paragraph must be used if hospital and healthcare use sites are on the label.]

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

[Product name] is a one-step[®] ▲ disinfectant cleaner [and odor neutralizer.] Recommended for use in hospitals and other critical care areas where the control of cross-contamination between treated surfaces is required. Suitable for use on equipment requiring quaternary ammonium based products. Use on hard, nonporous surfaces and equipment listed on this label made of stainless steel, plastic, Formica® and glass. [Formica® is a registered trademark of The Diller Corporation.] [Organisms are killed in three (3) minutes by exposure to the liquid in the wipe.]

[®]When disinfection directions are used

▲ One step will not be used for food contact surfaces.

Use sites continued: [choose from the following areas of use as appropriate; they may be listed in any order; at least one use site (including corresponding list of surfaces) must be used on the label; "Kitchen" areas of use must be included if "food contact surfaces" directions (see "Directions" page) are used.]

[For use on hard, nonporous nonfood contact surfaces in public areas:]

Airplanes	food processing plants***	Office Use: keyboard, telephone,
airports	food storage areas***	office equipment
animal [care facilities] holding	funeral homes	ophthalmic offices
areas] [hospitals] [life science	garage	patient rooms
laboratories] [transportation	gas stations	patio
vehicles]	general use	pharmacies
assisted living and long term care	grocery stores***	phone booths
facilities	grooming establishments	physical therapy
athletic facilities	gym[nasium][s]	physician offices
automobile[s] [interiors]	healthcare settings	play areas
banquet halls	health clubs	playrooms***
barbershops	Health Club Use: Treadmill	playgrounds
bars***	handles, elliptical handles,	prisons
basements	exercise bikes, gym equipment	[police <i>and/or</i> fire] vehicles
beauty salons	home [centers] [healthcare]	public [facilities] [places]
boats	hospices	[restrooms] [telephone[s]
bowling alleys	hospitality hotels	[booths]] [transportation areas]
buses	Hotel Use: Remote controls,	recreational centers
business & office buildings	telephones	rehabilitation
butcher shops***	household	rental cars
cafeterias***	indoors	rest stops
campgrounds	industrial [establishments]	restrooms
campers	industry	restaurants***
car[s] interiors [exteriors]	[institutional] laundromat	retail [establishments]
casinos	[institutional] facilities	RV
catering facilities***	[institutional] kitchens***	salons
central supply	Institutions	school[s] [buses]
children's rooms	kennels	shelters
churches	laborator[y or ies]	ships
classrooms	laundry rooms	shopping centers
clinics	lavatories	shower & bath areas
colleges	lawn chairs [furniture] [vinyl or	sick rooms
commercial [establishments]	plastic]	spas
convenience stores	libraries	storage areas
correctional facilities	living [areas] [rooms]	subways
cruise ships	locker room[s] [facilities]	supermarkets***
[damp] storage areas	lounges	tack shops
day care centers	malls	taxis
delicatessens***	[manufacturing] plants***	toilet areas
den	markets	trailers
dental offices	meat & poultry plants (<i>inedible</i>	trains
doctor offices	areas) ***	transportation terminals
dorms	military institutions	transport vehicles
dressing rooms	mobile homes	trolleys
drug stores	mortuaries	USDA inspected food processing
elevator[s] [buttons]	motels	facilities***
exercise facilities	motor homes	vacation homes
factories	nursery	veterinary offices
family [rooms] [areas]	nursing homes	warehouse clubs
fast food restaurants***	office[s]	wellness centers
fitness centers	office buildings	

[The following is required if kitchen uses are included: *******A thorough rinse with potable water after use is required for surfaces in direct contact with food. Food contact surfaces are not cleared for sanitization.]

Hard, nonporous Use surfaces:

[For use on hard, nonporous nonfood contact surfaces in public areas:]

Appliances [exterior surfaces of] [or outside of]	face shields	outside surfaces of blenders ^{***}
appliance knobs	faucets	outside surfaces of coffee makers ^{***}
around the toilet	fax machines	patio furniture/lawn chairs [furniture]
ATM machines	filing cabinets	Personal Digital Assistants (PDAs)
barbells	filing doors filing handles	personal protective safety equipment
basin[s]	finished floors [<i>and/or</i> sealed hardwood]	picnic tables
bathrooms	fixtures	plastic shower curtains
bathroom[s] fixtures [<i>or</i> surfaces]	floors [sealed]	plastic laundry basket [hamper]
bedside furniture	floors around toilets	playground equipment
breath apparatus [full face]	garbage cans [disposals]	playpens
cabinet[s] knobs	garbage storage areas	protective headgear
car interiors [exteriors]	gas masks	public [<i>or</i> pay] telephones
carts	glazed ceramic tile	railings
cash registers	glazed enamel tile	recycling bins
cell phones [mobile]	glazed porcelain	refrigerated storage & display equipment [€]
chairs	glazed tile[s]	refrigerators [€] [exterior surfaces of [<i>or</i> outside surfaces of]]
changing tables	glazed tiled walls	scales
children's furniture chrome	goggles	seats
chrome, exterior surfaces of urinals <i>and/or</i> toilets	grocery carts	shopping cart child seats
closets	grocery cart handles	shopping cart handles
clothes hampers	grocery cart child seats	shopping carts
commode seats	gym[nastic] equipment	shower[s] [area] [curtains] [doors] [stalls] [walls]
computer[s] [monitors] [mouse]	hampers	signs
cooler exteriors	handles [toilet][toilet flush] [door] [doorknob] [faucet] [refrigerator][telephone] [cabinet][dishwasher] [appliances]	silicone rubber [<i>or</i> PVC] hearing product sinks
counter[s]	handrails	spectacles
counter tops	hard hats	sports equipment stainless steel [non- medical <i>or</i> fixture]
cribs	headsets [head phones]	staplers
cupboards	keyboards	stereo[s] [consoles]
cuspidors	kitchen counters [<i>or</i> surfaces]	storage areas
desk/office	laminated flooring (such as Pergo)	stoves [€] [exterior surfaces of [<i>or</i> outside surfaces of]]
desktop	lamps	table tops
diaper pails	lawn chairs [furniture] [vinyl <i>or</i> plastic]	tables
diaper changing tables / areas / counters	light switches	tables [fast food restaurant] ^{***}
dictating equipment surfaces	linoleum	telecommunications equipment surfaces [devices] [headsets]
dining room surfaces <i>and/or</i> tables ^{***}	lockers	telephone[s]
door[s] [door handles] [doorknobs]	[medicinal] [<i>or</i> medicine] cabinets	
door frames	metal surfaces	
drain boards	metal work benches	
drawer pulls	mirrors	
dressing carts	nonfood contact surfaces of non- wood highchairs	
dryers	non-wooden outside patio furniture [vinyl <i>or</i> plastic]	
electric can openers [outside surfaces of]	non-polycarbonate plastic surfaces	
exam tables	office furniture	
exercise machines [equipment]	office machinery	
exhaust fan [hood]		
exterior [outside] surfaces of microwaves ^{***}		

[***A thorough rinse with potable water after use is required for surfaces in direct contact with food. Food contact surfaces are not cleared for sanitization.]

Hard, nonporous Use surfaces

(continued):

telecommunications equipment surfaces [devices] [headsets]
 telephone[s]
 telephone equipment surfaces
 toasters€ [outside surfaces of]
 toilets outside [exterior] surfaces of
 toilet handle [and/or tank] [and/or rim]
 toilet seats
 toy boxes
 toy[s] [plastic]
 training toilets
 training tools
 trash cans [compactors]
 trays
 treadmills
 tubs
 [TV][remote[s]][controls]
 under counters [and/or sinks]
 urinals [exterior surfaces of]
 vanity tops
 vending machine surfaces
 vinyl covered ear muffs
 [vinyl] wallpaper
 walkers
 walls [washable]
 washer/dryers[exterior][outside]
 washing machines
 weight machines
 wheelchairs
 window blinds
 work benches [stations]
 workout equipment
 wrestling mats

Surfaces made of:

Acrylic
 Finished woodwork
 Formica®
 Glazed ceramic
 Glazed enamel surfaces
 Glazed porcelain
 Metal
 Plastic [e.g., poly-Styrene or poly-Propylene]
 Sealed stone
 Stainless steel
 Upholstery-vinyl & plastic

Cleaning of:

Bathtub rings
 Cosmetics
 Dirt
 Dust
 Fingerprints
 Footprints
 grease♦
 grime
 hair gel
 hair spray
 hand [or body] lotion
 hard water stain
 limescale
 mildew stain
 mud
 outdoor grime
 pet areas [surfaces]
 pet [messes][stains]
 shaving cream
 smudges
 soap
 soap scum♦
 toothpaste
 tough soil

€Allow surface to reach room temperature before treatment

[Hospital sites and Hospital surfaces are listed under “Hospital & Healthcare Settings section”]

♦ [Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims].

[Formica® is a registered trademark of The Diller Corporation.]

[Symbols including asterisks, bullets or footnotes and similar may be used to designate categories of organisms.]
 [ATCC numbers are not required to be listed on production label. Organisms may be listed in a table and in any order.]

Bacteria [(3 Minute Contact Time)]

Bordetella bronchiseptica [ATCC 10580]
Bordetella pertussis [ATCC 12743]
Burkholderia cepacia [ATCC 25416]
Campylobacter jejuni [ATCC 29428]
Klebsiella aerogenes [ATCC 13048]
Escherichia coli [ATCC 11229]
Escherichia coli O157:H7 [ATCC 35150]
Klebsiella pneumoniae [ATCC 4352]
Listeria monocytogenes [ATCC 19111]
Proteus vulgaris [ATCC 9920]
Pseudomonas aeruginosa [ATCC 15442]
Salmonella enterica [ATCC 10708]
Serratia marcescens [ATCC 14756]
Shigella dysenteriae [ATCC 11835]
Staphylococcus aureus [ATCC 6538]
Streptococcus pyogenes [ATCC 19615]
Vibrio cholera [ATCC 11623]
Yersinia enterocolitica [ATCC 23715]

Mycobacterium (TB) [(3 Minute Contact Time)]

Mycobacterium bovis - BCG (TB) [(Tuberculosis)]

Pathogenic Fungi [(3 Minute Contact Time)]

Candida albicans [ATCC 10231]

Multi-Drug Resistant Bacteria [(MDRO) [(3 Minute Contact Time)]

Acinetobacter baumannii, Multi-Drug Resistant [ATCC 19606] [Effective against organism resistant to Ampicillin, Cefazolin, Gentamicin, Trimethoprim/Sulfa and Intermediate resistance to Cefotaxime, Ceftriaxone, Piperacillin.]
 ESBL Resistant *Escherichia coli* [ATCC BAA-196]
Escherichia coli – NDM-1 Positive [CDC 1001728]
 ESBL Resistant *Klebsiella pneumoniae* [ATCC 700603]
Klebsiella pneumoniae - Carbapenem Resistant [ATCC BAA-1705]
Klebsiella pneumoniae – NDM-1 Positive [CDC 1000527]
 Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS384] [Genotype USA 300]
 Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS123] [Genotype USA 400]
 Methicillin Resistant *Staphylococcus aureus* (MRSA) [ATCC 33592]
Streptococcus pneumoniae – Penicillin Resistant [ATCC 700677]
 Vancomycin Resistant *Staphylococcus aureus* (VISA) [NARSA VRS1]
 Vancomycin Resistant *Enterococcus faecalis* (VRE) [ATCC 51575]

Viruses* [(3 Minute Contact Time)]

Enveloped Viruses

*Avian Influenza A H5N1 virus [Strain VNH5N1-PR8/CDC-RG CDC #2006719965]
 *Cytomegalovirus [ATCC VR-538], [Strain AD-169]
 *Herpes simplex virus type 2 [ATCC VR-734], [Strain G]
 *Human Coronavirus [ATCC VR-740], [Strain 229E]
 *Influenza A virus H3N2 Strain [ATCC VR-544]
 *Influenza B virus [ATCC VR-823]
 *Respiratory syncytial virus (RSV) [ATCC VR-26], [Strain Long]
 *Severe Acute Respiratory Syndrome-Related Coronavirus 2 (SARS-CoV-2) [(COVID-19 Virus)]
 [[Strain] USA-WA1/2020]

Non-Enveloped Viruses

*Adenovirus type 5 [ATCC VR-5], [Strain Adenoid 75]

*Rotavirus [Strain WA]

Bloodborne Pathogens

[(3 Minute Contact Time)]

*Hepatitis B virus (HBV) - Duck HBV† [Strain 7/31/07]

*Hepatitis C virus (Human) (HCV) - Bovine Diarrhea Virus† [Strain Oregon C24v-genotype 1]

[(30 Seconds Contact Time)]

*HIV-1 (AIDS virus)† [Strain HTLV-IIIb]

Nonfood Contact Surface Sanitization [15 Second [s] Contact Time]

Campylobacter jejuni [ATCC 29428]

Escherichia coli [ATCC 11229]

Escherichia coli O157:H7 [ATCC 35150]

Klebsiella pneumoniae [ATCC 4352]

Listeria monocytogenes [ATCC 19111]

Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS384] [Genotype USA 300]

Community Acquired Methicillin Resistant *Staphylococcus aureus* (CA-MRSA) [NARSA NRS123] [Genotype USA 400]

Methicillin Resistant *Staphylococcus aureus* (MRSA) [ATCC 33592]

Pseudomonas aeruginosa [ATCC 15442]

Salmonella enterica [ATCC 10708]

Staphylococcus aureus [ATCC 6538]

Streptococcus pyogenes [ATCC 19615]

[Note: The following Emerging Viral Pathogen claims will not appear on product labels]

Emerging Viral Pathogen Claims

This product qualifies for emerging viral pathogen claims pursuant to EPA's Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

- Enveloped Viruses

<i>For an emerging viral pathogen that is a/an...</i>	<i>... follow the directions for use for the following organisms on the label:</i>
Enveloped virus	Adenovirus Type 5 (ATCC VR-5), Strain Adenoid 75 Rotavirus, Strain WA

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, nonporous surfaces. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, nonporous surfaces. Refer to the [CDC or OIE] website at [pathogen specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product Name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, nonporous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

Optional claims and descriptors, location optional: [Note: Deodorizing directions must be used when deodorizing claims (claims involving odor control) are used] [See end of Claims for Master Label Readers Notes]

Disinfecting Claims

[number to be inserted] wet [cleaning] [and] [disinfecting] cloths [a" x b"]
 3 [steps] in 1-wipes, scrubs and disinfects [or sanitizes] [so you finish efficiently] ±
 99.9% Effective in Killing [or Against] Germs¹ [or bacteria]
 A disinfectant cloth [for] [use on telephone surfaces and other telecommunications equipment surfaces]
 An effective way to clean, disinfect and deodorize against odor-causing organisms on hard nonporous surfaces
 An effective way to disinfect hard, nonporous environmental surfaces
 An efficient way to clean [and disinfect] [and/or sanitize]
 Antibacterial action [With proven]
 [Antibacterial] [Antimicrobial] health club equipment wipe
 [Antibacterial] [Antimicrobial] hotel guest room wipe
 [Antibacterial] [Antimicrobial] shopping cart wipe
 Antibacterial Cell Phone wipe
 Antibacterial [formula] [cleans and disinfects]
 Antibacterial house [household] [surface] cleaner [cloth] [wipes] [formula]
 [Antimicrobial] [antibacterial] [disinfecting] and scrubbing action all in one
 Approved for use against SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] †
 [Bactericidal] [Tuberulocidal] [and] [Virucidal*] [in] [just] [only] [3 [three] minutes]
 Bactericidal in the presence of organic soil (5% blood serum) against [insert any bacteria from List of bacteria]. [This product [product name]] is
 Bath and Kitchen [disinfectant] wipes for hard, nonporous surfaces
 Clean [& disinfect any room, any time]
 Clean and disinfect nonporous personal protective equipment [may list use surfaces]. [Use [this product or product name] to]
 Clean & disinfect hard, nonporous surfaces [easily] all over the house [throughout your home]
 Clean and disinfect on the go
 [Clean] and [Sanitize] and [Disinfect] hard, nonporous surfaces [in any room in the house] [throughout the house]
 Cleaner [and disinfectant towel [cloth]]
 Cleaning [and disinfecting] your [home] [kitchen] [bathroom] [office] has never been this easy
 Clean[s] and disinfect[s] [and sanitizes] finished floors, sinks and tubs. [Use to]
 Cleans and disinfects [and sanitizes] [cell phone surfaces] [telephone surfaces,] [telephone equipment surfaces,] [dictating equipment surfaces,] [and other telecommunications equipment [surfaces] [devices]]
 Cleans and disinfects [and sanitizes] common hard, nonporous surfaces
 [Cleans and] [disinfect[s]] [and sanitizes] the following surfaces [insert use surfaces]. [[This product]]
 Cleans and disinfects [and sanitizes] without scratching [surfaces]
 Cleans and disinfects approximately [amount*] square feet of hard, nonporous floors
 [*calculate per use directions and towel size]
 Cleans [and disinfects] hard nonporous floors [wall to wall]
 Cleans [deodorizes] [disinfects] [sanitizes] [eliminates odors]
 [Cleans] disinfects and kills [99.9% of] [germs¹] [or bacteria]
 [Cleans] disinfects and kills [viruses*] [and bacteria]
 [Cleans] [disinfects] [sanitizes]
 [Cleaner and disinfectant] [in one [all in one] [easy] step^β ▲
 [Cleans] sanitizes, and disinfects [and deodorizes]
 [Product name] [or this product] Control[s] cross-contamination of germs¹ [or bacteria] on treated hard nonporous surfaces
 Convenient way to keep your [home] [office] [surroundings [environment] [looking] [just] clean[ed] [and disinfected] [sanitized]
 Cuts grease♦ and kills bacteria
 Deliver[s] non-acid disinfectant [sanitizer] and cleaning performance
 [Deodorizes] and [disinfects] [sanitizes] as it cleans
 Destroys a common flu virus* (*Influenza A H3N2)
 Destroys [germs¹] [or bacteria and viruses*]

[Destroys] [Deactivates] SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] on hard, nonporous surfaces [in hospitals]

[Disinfect] [clean] [your cart] before you shop

Disinfectant cleaner [that cleans, disinfects and deodorizes] [in one labor saving step[®]▲]

Disinfects and cleans tough stains

Disinfects [health club equipment] [treadmill handles] [elliptical handles][exercise bike handles] [weight benches]

[Disinfect] [sanitize] *and/or* [touch-up clean] [Use [the product] [the wipes] to]

Disinfect [sanitize] and scrub clean

Disinfect, [sanitize] clean and deodorize hard nonporous surfaces [in rest rooms and toilet areas, behind and under sinks and counters, garbage cans and garbage storage areas, and other places where bacterial growth can cause malodors.]

Disinfect [sanitize] hard nonporous surfaces [Use to]

Disinfectant [sanitizer] on all hard nonporous surfaces in inedible product processing areas, non-processing areas [*and/or* exterior areas]

Disinfectant [sanitizer] [disinfecting] [sanitizing] home [house] [household] [surface] cleaner [cloth]

Disinfecting [sanitizing] [cleaning] [wipes] [formula]

Disinfects kitchen and bathroom bacteria

Disinfects [bacteria] [germs¹] [viruses*] on hard nonporous [kitchen] [bathroom] [floors] [surfaces] in [just] 3 minutes

Disinfects [sanitizes][as it cleans][and scrubs][in one easy step[®]▲

Disinfects [sanitizes] hard, nonporous environmental surfaces

Disinfects [sanitizes] headsets and telephones

Disinfects in [just] three [3] minutes

Disinfects [odor causing] [kitchen *and/or* bathroom] bacteria

Each pre-moistened and disposable wipe cleans, deodorizes and kills germs¹ [*or* bacteria] all around your [home] [business] [office] [workplace]

Each pre-moistened, disposable wipe [actually] kills germs¹ [*or* bacteria] [even bacteria that cause odor] [wherever you use it]

[Easily] [Effectively] [Conveniently] cleans [and] [disinfects]

Easy way to disinfect hard nonporous bathroom surfaces *or* hard nonporous exterior toilet surfaces

Effective against bathroom bacteria and viruses*

Effective against [*insert organisms*]

Effective against flu virus* *Influenza A H3N2

Effective against germs¹ [*and/or* bacteria] [from sneezing/coughing/touching]

Effective against germs¹ in the workplace

Effective against non-enveloped viruses* [in 3 minutes]

Effective against the common flu virus* (*Influenza A H3N2)

Effective against SARS-CoV-2 [,] [the virus that causes COVID-19][the] [COVID-19 virus] [in 3 minutes] ¢

Effective [at] [disinfecting] [and] [sanitizing]

[Effective] [cleaning] [disinfecting] [sanitizing] has never been [easier] [more convenient] Effective [disinfecting] [sanitizing] for use in [*insert use sites*]

Effective [in 3 minutes] against the following every time you wipe:[kitchen] [bathroom] bacteria

Odor causing bacteria,

Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food- borne illnesses]

Influenza A H3N2 [[stomach] flu virus *and/or* cold virus*], *Herpes Simplex Type 2

Effective in 3 minutes against Escherichia coli (E. coli), Staphylococcus aureus, Salmonella enterica, Pseudomonas aeruginosa, and Klebsiella pneumoniae

Effective in the presence of 5% blood serum contamination [*if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV*]

Effectively disinfects in the presence of organic soil (5% blood serum) [*if HIV / HBV / HCV listed on the label add: preclean for HIV / HBV / HCV*]

Effectively disinfects [sanitizes] common hard nonporous household surfaces

[Eliminates 99.9% of] [Destroys] [Effective against] [Gets rid of 99.9% of]] [99.9% of] [bacteria] [germs¹] [all] around [your] [the][bathroom] [restroom] [kitchen] [school] [classroom] [home] [house] [office]

Eliminates 99.9% of [removes] [bacteria] [viruses*] [germs¹] from [*insert use surfaces*]

Everyday, every room disinfectant [sanitizer]

Exhibits effective virucidal* activity; kills *Influenza A H3N2 [(representative of the common flu virus)] and *Herpes Simplex Type 2 [(causative agent of genital herpes)]
 [Extra] large [disinfecting] [Y" x Z" compared to our A" x B" size] wipe[s]
 Facilitates point of care [point of use] for surface disinfection [environmental hygiene]
 Facilitates room turnover smoothly
 [Finally] a wipe that cleans [and disinfects] [and sanitizes]
 For general [cleaning] [and] [disinfecting] [sanitizing] [nonfood contact] hard nonporous surfaces
 Formulated for use in daily maintenance programs with a balance of detergents, biocides and malodor counteractants that deliver effective cleaning, disinfecting and malodor control.
 Formulated to disinfect hard nonporous, inanimate environmental surfaces including: [This product *or product name*]
 Germicidal [house] [household] [surface] cleaner [cloth]
 Germ-killing¹ [*or* bacteria-killing] household cleaner [cloth]
 Great on-the-go disinfectant [cloth]
 [Helps] [kill][s] [eliminate[s] 99.9% of] odor-causing bacteria
 Helps reduce the spread of SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] ☐
 Hospital disinfectant [disinfection] [*use only when hospital use sites on label*]
 Household [disinfectant] [sanitizer]

[*insert product name*] *or* [This product] cleans, deodorizes, and disinfects common hard nonporous indoor and outdoor surfaces. These pre-moistened, wipes contain scrubbing fibers for effective everyday cleaning and for tough stains, such as soap scum♦ and baked-on grease♦. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae, Escherichia coli and Pseudomonas aeruginosa. Effective against flu virus* *Influenza A H3N2.

Kills 99.9% of bacteria [*insert any bacteria from List of bacteria*] [This product [*or product name*]]
 Kills 99.9% of bacteria on hard nonporous floors [in 15 seconds]
 Kills 99.9% of [*organism*] and [*organism*] in 15 seconds on hard nonporous surfaces
 Kills [99.9% of] [bacteria] [germs¹] [in 3 minutes]
 [Kill[s] [99.9% of] [effective against] [disinfect] [bacteria [salmonella]] [that cause odor] [that cause scum and slime] on hard nonporous surfaces in [just] [3 minutes]
 Kills 99.9% of germs¹ on hard nonporous surfaces
 Kills [99.9%] of germs¹ on [health club equipment] [treadmill handles] [elliptical handles][exercise bike handles] [weight benches]
 Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [kitchen *and/or* bathroom bacteria]
 Kills Avian Influenza A on environmental surfaces [*testing was conducted with 5% bovine serum so precleaning wording not required*]
 Kill germs¹ [Use this product to]
 Kills a common flu virus* (*Influenza A H3N2) [flu-causing virus]
 Kills a flu-causing virus* (*Influenza A H3N2)
 Kills bacteria and viruses* in the bathroom *or* on the exterior toilet surfaces
 Kills bacteria in 3 minutes
 Kills [bacteria] [viruses*] while it cleans tough [bathroom messes]
 Kills bacteria [and viruses*]
 Kills [Kitchen] [Bathroom] Germs¹ [*or* bacteria]
 [Kills] [Effective against] [MRSA] [(Methicillin Resistant Staphylococcus aureus)]
 Kills [eliminates 99.9% of] [99.9%] [*insert any bacteria from List of bacteria*] on hard nonporous surface
 Kills [eliminates 99.9% of] [disinfects] [kitchen] [bathroom] [bacteria] [viruses*] [germs¹]
 [Kills] [Eliminates] [Removes] [Destroys] 99.9% of [bacteria] [germs¹] [and leaves surfaces] [clean and] [disinfected]
 Kills flu virus* (*Influenza A H3N2) *or* [Kills Influenza A H3N2 flu virus]
 Kills [germs¹ [*or* bacteria] ordinary soap can't] [germs¹ [*or* bacteria] that ordinary cleaners don't] [germs¹ [*or* bacteria] while it cleans]
 Kills exterior toilet surface [bathroom germs¹ [*or* bacteria]]
 Kills Influenza A H3N2 (flu virus) and *Herpes Simplex Type 2 virus
 Kills clinically relevant microorganisms in healthcare
 Kills microorganisms in 3 minutes
 Kills odor causing bacteria

Kills pathogenic microorganisms [including:] [*list organisms*]
 Kill[s] [remove[s]] [effective] against viruses* [*Herpes & flu (Influenza A H3N2)]
 Kill[s] [remove[s]] [effective] against [the following] [organisms]] [HIV] Human immunodeficiency virus type 1
 [The virus* that causes the] [flu (*Influenza A H3N2)]
 [*insert from List of bacteria and/or viruses*]
 Kills a cold virus* (*Effective against common cold virus caused by Coronavirus)
 Kills SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] [in 3 minutes] ¢
 Kills SARS-CoV-2 [the virus that causes COVID-19] [in 3 minutes] on hard, nonporous surfaces
 Kills [the common] flu virus* (*Influenza A H3N2)] [the flu virus* *Influenza A H3N2] [the most common flu virus*
 (*Influenza A H3N2)]
 [Kitchen] and/or [Bathroom] [disinfecting] wipes
 Large [size] [*actual size of wipes*] [textured] [wipe(s)] [disinfecting cloths]
 Leaves hard nonporous surfaces disinfected
 Leaves your [home] [kitchen] [bathroom] [office] clean [and] disinfected
 Meets efficacy standards for [hospital type] disinfectant [or sanitizing] wipes. [[This product]
 Meets surface disinfection recommendations from OSHA Bloodborne Pathogen Standard [or AHE Practice Guidance for
 environmental cleaning] [CDC Guidelines for Disinfection and Sterilization in Healthcare Facilities]
 Multi-purpose cleaner [and disinfectant] [Multi [-refill] pack]
 Multi-room disinfectant [disinfecting] cleaner
 Nonwoven, disposable [cloth][towel] [wipe(s)], pre-saturated with a quaternary disinfectant cleaner.
 [This product *or product name*] are [is a]
 [Now] tested [and proven [effective]] to kill [the] [COVID-19 virus] SARS-CoV-2 ¢
 [Now] tested [and proven [effective]] against [the] [COVID-19 virus] SARS-CoV-2 ¢
 [Now] tested [and proven [effective]] to help reduce [the spread of] [the] [COVID-19 virus] SARS-CoV-2 ¢
 One step[®] ▲ cleaning [*and/or disinfecting*] [*and/or deodorizing*] [disinfect *and/or touch-up clean*] [cleans *and/or disinfects*
and/or deodorizes] [anytime] [daily] [every day] [everywhere] [anywhere] on hard nonporous [bathroom *and/or*
 kitchen] surfaces *or* [on household surfaces]
 One step[®] ▲ disinfectant and bactericidal tested according to the current AOAC Germicidal Spray Products as
 Disinfectants Method modified in the presence of 5% organic serum against [*insert any bacteria from List of*
bacteria]
 One step[®] ▲ disinfectant cleaner that is effective against a broad spectrum of bacteria when used as directed
 On hard nonporous, inanimate environmental surfaces this product kills the following [bacteria] [viruses*] [germs1]:
 On-the-go disinfectant
 Perfect for disinfecting [sanitizing] [exterior toilet surfaces *or* around the exterior toilet surface]
 Pre-moistened [cleaner and] disinfectant towel [*or cloth*]

Pre-moistened [pre-soaked *or* pre-sprayed *or* pre-wetted] towels are effective for everyday cleaning, deodorizing and
 disinfecting. Effective in 3 minutes against Staphylococcus aureus, Salmonella enterica, Klebsiella pneumoniae,
 Escherichia coli and Pseudomonas aeruginosa. Kills Influenza A H3N2. Cleans and disinfects common hard
 nonporous surfaces. General use: Kitchen and bathroom surfaces, doorknobs, telephones, cribs and toys.

[Pre-moistened] [wet] disinfecting [textured] [antibacterial] [wipes] [towelettes] [cloths]
 [Product name] [*or this product*] Help[s] control germs¹ [*or bacteria*] on treated surfaces while keeping your office
 [workplace] [station] [business] clean and dust-free
 Proven “one- step”[®] ▲ disinfectant [cleaner] which is effective in the presence of 5% serum contamination
 Proven efficacy against SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] [in 3 minutes] ¢
 [Ready to] [great for] [use] [on] [cleaning and disinfecting] [cleaning and sanitizing] the following [specialty] surfaces:
 [*List sites*]
 Ready to [use] [clean] [disinfect] [on] the following [kitchen/bathroom/household/public] hard nonporous surfaces:
 [*List sites*]
 [Sanitizes] [Disinfects] hard nonporous surfaces [that people touch]
 [Sanitize] [Disinfect] your household surfaces [including] [booster seats] [strollers] [car seats]
 Scrubbing [household] [surface] [disinfecting] [wipes] [cleaner]
 Soft side for wiping [cleaning] dirt away and disinfecting
 [So] [household] surfaces are more than [just] [clean] [they're] [sanitized] [and] [disinfected]
 The 3-minute germicidal wipe

The easy way to clean and disinfect hard nonporous surfaces [all over] [your] [the] [bathroom] [kitchen] [house] [office] [workplace]

These wipes are a convenient and quick way to disinfect hard nonporous surfaces all around your [home] [business] [office] [workplace]

Thick wet mopping cloths for easy cleaning and disinfecting

This product cleans, disinfects and deodorizes hard, nonporous healthcare [or medical] surfaces in 1 step ▲ with no rinsing required. ^β

This product is a disinfectant for use against SARS-CoV-2 (COVID-19) [,] [the virus that causes COVID 19] ϕ 3 [three] minute contact time

[Touch-up] clean[s] and disinfect[s] [and sanitize[s]]

Tuberulocidal

Two in one action cleans and disinfects [and sanitizes] in [one easy step^β▲.]

Use in [public] places where germs1 [or bacteria] may be of concern

Use them [on kitchen counters] before and after cooking [to kill] [common] [bacteria] [viruses*] [germs1]

Use them [*insert use sites*] [where [bacteria] [viruses*] [germs1] are a concern.]

Use to clean, deodorize, and disinfect hard nonporous surfaces in the nursery

Use to disinfect hotel room remote controls

Use to disinfect [kitchen] hard nonporous surfaces [before] [after] [cooking] [preparing] [meals] [dinner]

Use to disinfect [sanitize] hard nonporous surfaces [that people touch]

Use to disinfect shopping [grocery] cart handles and shopping [grocery] cart child seats

Use wipes to kill Influenza A H3N2 on bath and kitchen hard nonporous surfaces

Use wipes [to kill [*list organisms*]] on bath and kitchen hard nonporous surfaces

Versatile [disinfectant [or disinfecting] cleaner]

Virucidal*[household] [surface] cleaner [cloth]

Virucidal* [Kills viruses*] *Kills Influenza A H3N2 (flu virus)

Virus* killing household cleaner

Wet [household *and/or* disinfecting] wipes

[Wipe out] [Kills] 99.9% of the flu virus* [this season] (*Influenza A H3N2)ü

Wipes out 99.9% of germs1 [microbes] [or bacteria]

Wipes out 99.9% of germs1 [or bacteria] that commonly infect your home

Wipes out 99.9% of a common flu virus* (*Influenza A H3N2) [flu-causing virus* (*Influenza A H3N2)]

[Wipes out] [Kills] 99.9% of [bacteria] [viruses*] [germs1]

[Wipes out] [Kills] 99.9% of viruses* and bacteria [including the flu virus* (*Influenza A H3N2)]

[Wipes out] [Kills] [eliminates] 99.9% of [*list organisms*] in [just] [3 minutes]

[Wipes out 99.9% of] [Kills] germs1 [or bacteria] [while it cleans] [that cause odor] ^β

[Wipes out 99.9% of] [Kills] [the] flu virus* (*Influenza A H3N2)

Wipes out 99.9% of SARS-CoV-2 [,] [the virus that causes COVID-19] [the] [COVID-19 virus] [in 3 minutes] ϕ

Wiping [smooth] [soft side] for cleaning dirt away and disinfecting

Worry free [disinfecting] [sanitizing] [cleaning]

ϕ [on] hard, nonporous surfaces [of] [identified on this label]

^β When disinfection directions are used

▲ One step will not be used for food contact surfaces.

Nonfood Contact Surface Sanitization Claims

Effective [sanitizing] for use in [*insert use sites*]

Facilitates quick room turnover

[Fast] [Convenient] [Portable] way to sanitize hard nonporous [household] surfaces

Fast convenient way to [clean] sanitize hard nonporous surfaces [anywhere you travel]

Leaves [household] [bathroom] [restroom] surfaces sanitized

No rinsing required [*use with sanitizing directions or nonfood contact surface disinfection only*]

Premoistened [wet] household cleaning [sanitizing] wipe

Ready to [sanitize] [on] the following [bathroom/household/public] hard nonporous surfaces: [*List sites*]

Sanitize[r][s]

[Sanitize] [deodorize] hard nonporous surfaces

Sanitize hard nonporous nonfood contact surfaces [Including toilet seats]

Sanitize hard nonporous, precleaned surfaces
Sanitizes [TV] [DVD] [Video Game] remote controls
Use to sanitize hard nonporous surfaces

[15 second sanitization claims:] [Link (with symbol or footnote) all 15 second claims to one or more bacteria or list bacteria next to claim]

15 second sanitization

15 seconds is all it takes to kill 99.9% of bacteria

Effective in 15 seconds against the following every time you wipe:

[[kitchen] [bathroom] bacteria

Odor causing bacteria

Escherichia coli (E. coli), Klebsiella pneumoniae, Pseudomonas aeruginosa, Staphylococcus aureus (Staph), and Salmonella enterica (Salmonella) [bacteria that cause food- borne illnesses]

Kills [99.9% of] bacteria in 15 seconds

[Kill[s] [99.9% of] [effective against] [bacteria [salmonella]] [that cause odor] [that cause scum and slime] on hard nonporous surfaces in [just] 15 seconds

Kill[s] 99.9% of [remove[s]] [effective against] [odor causing] [kitchen *and/or* bathroom bacteria] in 15 seconds

Quick [and easy] [and convenient] way to [clean] sanitize [touch-up] hard nonporous surfaces

[on your bathroom [or exterior toilet] surfaces] [This product *or product name* is the]

Quick and easy way to [clean] [and] sanitize the following hard nonporous surfaces [nonfood contact surfaces]

[anywhere you travel]: [insert use surfaces]

[Quickly] [removes] bacteria [insert organisms]

Quickly wipe down commonly touched surfaces around the kitchen including [insert use surfaces] bacteria [throughout the house]

Sanitizes [household] [bathroom] hard nonporous surfaces [in just 15 seconds]

Sanitizes in [just] 15 seconds

[Wipes out 99.9% of] [Kills] bacteria in [just] [15] seconds

General Cleaning and Deodorizing Claims

All in one [cleaning power for an easy clean] [Multi-purpose] kitchen bathroom [everyday] [daily] [touch-up] [cleaning] cleaner

An effective counter cleaner

Clean hard, nonporous surfaces [including toilet seats]

Clean with just a wipe *or* touch [up]

Cleaner [quick] [easy] [effective] [fast] [effective] [convenient]

Cleaning [of] floors

Cleans [and deodorizes] in one easy step

Cleans faster [because the [scrubbing] [texture] removes [stubborn] [stuck on] [dirt] [messes]]

Cleans hard to remove stains

Cleans [removes] [good on] [good for] [works great on] [great on] [tough] [soap scum♦] [baked-on] [grease♦] [soils] [messes] [spaghetti sauce] [kitchen messes] [dirt] [soils] [bathroom messes]

Cleans things you never thought a wipe could

Cleans to restore a shine!

Convenient, quick and easy cleaning all around your [home] [business] [office] [workplace]

Cuts grease♦ [and grime]

Cuts the toughest grime and grease♦ without scratching your surfaces

Cuts through the toughest grime

Deep down clean!

Don't just mask odors - [eliminate][neutralize] them

Each pre-moistened, disposable wipe has a scrubbing side for [tough stains] [tough jobs] [like] soap scum♦ and grease♦ and a softer side for wiping away everyday messes.

Easiest way to keep your house clean everyday

Easy [and convenient] way to [touch-up] [clean] your [home] [kitchen] [bathroom] [office] every day

Easy way to clean all over the house

Easy way to touch-up clean [your bathroom every day]

Effective daily cleaner
Effectively cleans everyday messes
Eliminates [removes] odors
Everything you need [to clean] is already in the wipe
Extra-large wipe[s] for extra cleaning
Fast [and easy cleaning]
For a powerful clean
For everyday [use] [messes]
For [light] [touch-up] daily [quick cleaning] [clean-ups] [in one easy step]
For your toughest kitchen [and/or bathroom] messes
Gets rid of [eliminates] odors
Gets up stuck-on messes [so you don't have to get on hands and knees]
Grease♦ cutting formula [power]
Great for cleaning around the toilet
Great for [grease♦ cutting] [on-the-go cleaner] [touch-up cleaning]
[Great] for [use or cleaning [or touch-up cleaning] on hard nonporous surfaces:
[At work/the office] [Clean-ups all over the house] [Every day or daily] [In public restrooms]
[Light cleaning or daily touch-ups [quick cleaning] [on floors] [on household surfaces indoors and out[doors]]
[On public telephones] [Playgrounds] [Recreational areas] [Throughout the house] [while traveling]
Handles daily clean-ups [with no need for additional sprays, sponges or buckets]
Heavy duty cleaner [or cleaning] [cloth]
Heavy [light] duty jobs
[Helps] [eliminate[s] [neutralize[s] odors
Helps you finish [cleaning] fast [quickly]
Ideal [great] for many cleaning jobs in the kitchen [and the bathroom]
[Improves labor results by] effectively controls [controlling] malodors
[Just] wipe and throw away. [It's that easy.]
Leaves [behind] [a] [long-lasting shine every time] [you wipe]]
Leaves your bathroom fresh and clean in [just] minutes
Makes [your job] [cleaning] [easier] [easy]
Makes your job easier in the kitchen/bathroom
Moist household [cleaning] wipes
Multi [action] [clean]
No more need to get on your hands and knees to [scrub] [clean] stubborn spots
Odor [elimination] [neutralization] [Free] [neutralizing]
Our most powerful cleaning formula ever Perfect for cleaning up [around the toilet]
Pop and [clean] [go]
Powerful cleaner for kitchen and bath
Powers through [tough messes] [the dirt] [the grime]
Premoistened with a special cleaning formula [to handle daily clean-ups without bottles, sponges, or buckets]
[product name are]
[[This product] [is] the] Quick and Easy Cleaning Quick easy [clean-ups]
[Quickly] eliminates [lingering] [food] odors on surfaces
Removes and cleans: [insert soils]
Removes the grime [to give you more time] [so you can have more time]
Removes tough stains
Scrubbing [power] [side] of a sponge in a wipe
[Specially formulated] for [daily] use [in or on] [to clean kitchen soils] [messes] such as grease♦, grime, crumbs,
fingerprints
Specially formulated to clean [a variety of surfaces] [throughout] [all over] [around] the house [kitchen and bathroom]
[Specially formulated] use daily [to clean bathroom soils such as soap, soap scum♦ toothpaste, hair spray, hair gel,
cosmetics, shaving cream and hand and body lotion]

[Spot clean[ing]] [touch-up clean[ing]] with a [fresh] [pleasant] [nice] [good] [great] [strong] [relaxing] [pleasing] [warm]
[orange] [lemon] [lavender] smell or scent
[Strong] [durable enough] for [tough] [messes] [jobs] [stains] [all around the house]

Strong wipe for tougher [jobs] [messes]
[Textured cloth] gets up stubborn stuck on messes
Textured [cloths] [towelettes] clean floors faster [and easier]
Textured for better [cleaning] [scrubbing] power
Textured [scrubby] [rough [side]] [scrubbing fibers] for [scrubbing] [cleaning] [removing] [wiping] [tough] [stains] [soils] [messes]
Textured [wipe] [cloth] [towelette] [for tough jobs]
The convenient way to keep your home looking "just cleaned"
The wipe that is [strong] [durable] [thick] [heavy] enough to scrub [and] [clean] To Clean and Deodorize
Touch-ups
Tough enough to do the bigger cleaning jobs.
Tough on [messes] [and] [odor] [;] [gentle on hands]
[Tough] [Thick] wipe(s) for tough [cleaning] [messes]
[Use the product or the wipes] for [light] touch-up [every day] [daily] [quick cleaning] [clean-ups] [all over the house] [anytime] [anywhere]
Virtually [Lint Free] [streak free] [clean] [shine]
Wipe away [Wipes out] odors
With extra cleaning power
Works [great] on [shiny] [high gloss] [high shine] surfaces [like stainless

Formula Related Claims

Acetone free
Acid free]
A Quaternary [ammonium chloride] solution impregnated in a wiping cloth
Alcohol Free. [*provides information to users that need an alcohol free product*] Always ready to use
Ammonia free [formula]
Assures proper dilution strength for product effectiveness
Bleach-free [formula] Butanol free
Compatible with equipment surfaces
Contains [name of active ingredient], the [same] active ingredient used in [*Brand-name® or ™*]
This product is not manufactured or distributed by [*company name ® or ™*] The owner of the Registered Trademark [*Brand name ® or ™*]
Does not contain [chlorine] [bleach] or [ammonia]
Fast drying; leaves no dull or sticky residue
Fragrance free
Ideal for use on equipment sensitive to alcohol
Low-streak [-residue] [formula] [for] [is great on] [glass] [mirrors] [dark countertops] [stainless steel]
No mixing [*and/or spraying*] [*and/or fuss*]
No [mixing] [spraying] [mess] [fuss] [no muss]
Premeasured
Quick drying
Ready to use, [the product] [the wipes] are [always]
This product contains no [phosphates] [phosphorous] [compounds]

Packaging Related Claims

2-Go
2-in-1 [wipe]
___% more wipes vs ___ count canister
Also available in [the] ___ count value [size] and the ___ count to-go size[s]
Also available in the ___ count size
[Big] [Value] [Size] Canister
Bonus [Economy] [Great] [super] [mega] [trial] [value] [refill] [Size] [Pack]
[Break or Separate] seal and remove.
[Can] [easily] slip [fit] into a [purse] [pocket] [backpack] [glove compartment or box] [car] [minivan] [SUV] [lunch box or bag] [briefcase] [luggage] [suitcase]
Close lid after use [or when not in use]

Container [tub]
 Contains [number] canisters [plus] [and] [number] refills
 Convenient [size]
 Decorative, [stay moist] package
 Dispenses [one wipe at a time] Double *or* super value [size] [pack]
 [Easy] [convenient] [dispensing] lid [closure] [cap] [package] Easy drop-in refill[s]
 Easy flip top lid
 [[Easy] one-handed [dispensing]] [dispense [wipes] with [only] [just] one hand] [grab [wipes] [a wipe] [and wipe] with [just] [only] one hand] [easily] grab [wipes] one at a time]
 Easy or EZ start lid [cap]
 Easy pop [top] Easy pop-up [tub]
 Easy start lid [package]
 Easy to carry [around the house]
 Easy to open [thread]
 Easy to use [easy to refill]
 Easy to use package [canister] keeps [your] wipes moist
 Eco-conscious packaging* (*uses x% less plastic than previous [or similar count] canisters)
 [Economical] Refills available
 [Economical] Refill[s] [one] [1] [two] [2] [three] [3] [four] [4] [*various numbers*] -pack
 Economy [size]
 Fits almost anywhere
 Includes _____ count refill [pack] contains] _____ wipes
 [It's] the easiest [easier] [easy] way to grab a wipe
 [Just] [pull] [pop] [clean] wipe and toss
 Keep lid closed
 Less [reduced] packaging [less to throw away]
 [Makes] [wipes] [as] easy to grab [as they are to use]
 Moisture lock lid
 Next wipe pops up automatically [every time] [!]
 No canister needed
 No hassle lid [cap]
 No threading [required]
 One [wipe] at a time dispensing
 [Package] [*insert type of package*] made from [x%] recycled materials
 Please keep lid closed
 Pop-up [-cap] [top]
 Pop up dispensing [Pop-up] [First] [Wipe]
 Portable [pack] [size] [can be reattached] [with bracket]
 [Pre-started] [First] [Wipe]
 Pull-N-Wipe lid [cap]
 Pull n' go [pack]
 [Pre-started] [first] [wipe] [for easy *or easier* dispensing]
 [Ready] [Easy] [EZ] [First] [Wipe] [Start]
 Ready pull
 Recyclable [package]
 Reduces [packaging] waste [by x%] [when compared to regular canister *or* bucket *or* pail]
 [Refill] package contains [one] [1] [two] [2] [three] [3] [four] [4] [*various numbers*] [wet] [pre-moistened] [wipe(s)] [refill[s]] [roll[s]]
 Refill [size] [value] [pack]
 Refillable [with _____ # wipes] [dispenser] refill [pack] [for dispenser]
 Resealable [stay-moist] pouch [inside]
 Resealable pouch [package] [container]
 Reuse your [empty] canisters [again [and again]] [!] [Significantly] [x%] less plastic than canisters
 Super size
 Tear at Perforation

The uniquely designed cap with recessed reservoir enables you to keep every wipe its freshest...even the leftovers from your last pull

This [outer][selling][package] [container][canister] contains x% post consumer [material][plastic][resin]

To Go[!]

[To Go] [purse] [travel] [pocket] size [pouch] [pak]

[Travel] [portable] [pack]

Travel [size]

Trial [size] [pack] [paper towel] size [___" x ___"]

Tub refill

Tub with pop-up action

Twin pack

[Use to] refill[s] [count] [wipe] canisters or tubs

[Value Pack] [Value size] [Value twin]

[X%] more wipes [free] [[vs. {count} wipe [canister] [package]]

X% [more] [wipes] [free] [vs. Z count] [canisters] [packs]

X% reduction in packaging [material]

Towelette Related Claims

2 sides - 1 for scrubbing, 1 for wiping

____% bigger [quilted] wipes] vs. X Y in

[Absorbs] [Absorbent] [wipe]

Built-in [tough] scrubbing fibers help clean away tough stains [like soap scum♦] [and] [baked on [grease♦] [and] [messes]]

Cloth

[Cloth-like texture] [Textured] [strong] [for] [with] scrubbing power

Cloth[s] [wipes] quickly remove dirt, spots and smudges

[Double] [dual] [two] -sided scrubbing wipes

Double-sided scrubbing wipes

Dual [action] [purpose] [scrubs] [wipes]

Extra-large wipe[s] so you can do more [with it][them]

Large, thick and quilted [cloth] for everyday cleaning

No [pinched fingers] [rips] [tears]

Non-abrasive

Non-scratch[ing] clean[ing] of showers and tubs, shower doors and curtains, fixtures and exterior toilet bowl surfaces

Non-scratching [wipe]

One side is like a scrubbing sponge, the other is like a wipe

Oversized wipes

Picks up [Traps] [particles] [dust] [dirt] [hair] [crumbs]

Quilted [wipe] [pre-sprayed towels]

Regular [wipe] [size] or large [wipe] [size]

Scrubs like no other [wipe]

Will not [scratch] [harm] most surfaces

Wipe [material] made from [x] % [sustainable] [ingredients] [fibers] [May be used only when cellulose wipe material used]

Wipe[s] [material] made from [x] % [sustainable] [and] [renewable] [wood pulp] [plant based] [ingredients] [fibers]

Wipe[s] [material] made from trees grown using [sustainable] [renewable] [managed forestry] [farming] [practices] [Wow]

scrubs like a sponge

Other Product Related Claims

[number to be inserted] towels for the price of [price to be inserted]

[number to be inserted] towels free!

[number to be inserted] [Textured] [household] [surface] wipes

X" x Y"

_____ is a trademark of _____

After use, just toss wipe[s] away

Aids in reducing [or in the reduction of] cross contamination between treated surfaces

[Also] [Great] [Made] [Works] [well] [Appropriate] [on] [for] [stainless steel] [glass] [exterior surfaces]

[stovetops] [microwaves] [dark glazed tile] cooktop(s)

Attach ['em] [them] [wipes] where you need [use] ['em] [them] [most]

Available at [fill in company name]

Bathroom: countertops, sinks, glazed tiled walls, hampers, doorknobs, tubs, showers, basins, cabinets, faucets

Bonus - [number to be inserted] [free] towels

Can help reduce the risk of cross-contamination from treated surfaces

Can help reduce cross-contamination on hard, nonporous surfaces [in the] [kitchen] [school] [classroom] [bathroom]

[restroom] [household] [office] [work]

[Contains] same wipes [you love] [easy to grab]

Designer [decorator] [holiday] [seasonal] series

Disposable

Eliminates potential for overspray

For [fill in company name]

For finished sealed wood vinyl and glazed tile hard nonporous floors

For hard nonporous surfaces [floors]

For household hard nonporous surfaces [all around the house] indoor and outdoor

Formulated to aid in the reduction of cross-contamination in the home, schools, institutions and industry.

For use [at home], [away from home], [in public places] [on the go]

For use in critical care areas [where control of cross contamination between treated surfaces is of prime importance]

For use on [finished floors], [sealed floors], [glazed tile] floors], [lamine flooring], [and] [linoleum]

[For] [use] [in] kitchen[s], [and] [baths] [bathrooms] [and] hard nonporous surfaces [all around the house]

For use while traveling

For when a regular wipe [just] can't get the job done

Freshens [as you clean]

Freshens your [home] [kitchen] [bathroom] [office]

[Great] [for traveling] [for use at work] [for use in public restrooms] [and] for use on hard nonporous surfaces [for floor[s]]

[touch-ups] [for touch-up cleaning]

Great for use in your kitchen, bathroom, and [throughout] hard nonporous surfaces [in] [all over] [all around] the house

[Great] for [the] school[s] [or] [classroom(s)]

Great [value] [price per wipe]

Guaranteed quality every day

Helps reduce cross contamination between [household] hard nonporous surfaces

Household surface wipes

Ideal for use on mobile equipment

Kitchen Fresh

Low price per wipe

[Made in [USA] [with domestic and imported materials] [Made in insert country]

Moist Wipes

Multi-Surface [wipes]

No bottles, no sponges, no mess

No sponges, no rags, no buckets, no mess

Not for home owner use [or Not for in-home use] [for use only on product made especially for institutional use and marketed only to institutions including hospitals, medical centers, etc.]

Not for sale in [insert name of state(s)]

Not for sale [or use] after [insert date] Perfect size for kitchens [and/or bathrooms]

Point of care tools [accessories] available for use [with Sani-Cloth AF3] Premoistened [Towelettes]

[Put[s] wipes [where you need [or use them] [or want them]] [within [easy] [arms] reach [or at your fingertips]]

Quaternary dispersal with no cross contamination
Reduce risk of cross contamination on hard nonporous surfaces
Sample
Saves [steps][time] Scrub-N-Wipe[s]
Specially formulated for a variety of hard nonporous surfaces [kitchen surfaces]
[Specially formulated] for [use in] the bathroom
Strong, Real Cloth Wipes
Surface Fresh
Telephone [cleaner [and] disinfectant wipes]
Test wipe on small, inconspicuous area first
The great alternative to regular mopping
The wipe to use when you don't have much time
There are many uses for [product name] and here are a few: [Bathroom surfaces] [Kitchen surfaces] [Kid's or child's
[play] room] [family den] [Window blinds]
These [wipes] [towelettes] [cloths] will not harm [most] surfaces
[This product] is [also] great on the "go" in [add use sites]
Towel
Triple action
Try me
Two-in-one wipe
Use by [insert date]
Use everywhere or anywhere on hard nonporous surfaces
Use [in] [on] [public toilet seats] [Laundromats] [camp sites] [cleaning pet areas] [hotels] [motels] [lodging] [grocery] [carts
and baskets]
Use on hard nonporous surfaces anywhere [you travel] [throughout the house]
Use on hard nonporous surfaces only: [stainless steel] [Formica®] [glass] [glass tables] [glazed tile] [Test wipe on small
inconspicuous area first.] [Formica® is a registered trademark of The Diller Corporation.]
Use on kitchen and bathroom hard nonporous floors
Use [the product] [the wipe[s]] throughout the house
Wet wipes [____" x ____"]
Will not leave grit or soap scum
Wipe down shopping [grocery] cart handles and child seats

[Note: The following claims can be used only for 6 months]

[Better] [New] [Improved] [Stronger] [Thicker] Wipe [!]
[Better] [new] [&] [improved] [dispensing] lid [closure] [cap] [package] [dispensing] [better [than before]
Cleans better than [before] [ever]
[Improved] [better] [cleaning] [wipes] [with] [criss-cross] [ridges]
[Improved] [more] [better] [cleaning] [power] [performance] Introducing
More towels
More Wipes [count]
[New] [thick] [textured] [wipe] [tougher] [thicker] wipe for tougher cleaning
New [and Improved]
[New] [Now] [Low-streak] [-residue] [formula] [Wipe] [Delivers] [A] Clean you can [see] [New] Easy [Start Lid] [Start
Package] [Convenient Package] [to store packaging]
New larger [bigger]-sized wipe
New larger size [New] [now] [even] stronger [wipe[s]] [a] [better wipe[s]]
New, [number] [% larger towels than before] [use this for 6 months after converting to larger towel]
New [package] [packaging] same great wipe
[New] [Package] [packaging] uses [x%] less material (plastic)[then] [when compared to] [regular] containers
[or canisters]
New top
Now available
[Now] ____% stronger
[Now] 2x [2.5x] [3x] [4x] [5x] stronger
Now cleaning is [faster] [easier] than [ever] [before]

[Now] [even] [more durable] [stronger] [softer] [wipes] [than] [before] [ever]
[Now] [number of wipes] [even] [more] wipes
[Now] [Reinforced] [With] Quilted [strength]
Now with [number to be inserted] extra towels
[Now with] quilted wipe
[Scrubs] (&) [cleans] [better than ever] [Stronger] more durable [wipe] Thick[er] [wipe] [with] cloth-like texture [Wipes]
stay[s] wet [moist] longer
X% [Bigger] [larger] [quilted] wipes
[x%] thicker wipes

[Master Label Reader Notes

+ All pesticidal “germ” claims must be linked to bacteria (minimum: *Salmonella* and *Staph*) and at least one virus and/or fungi. For example: Front panel: “Kills germs*” Back panel: “Kills *Salmonella enterica*, *Staphylococcus aureus*, *Herpes Simplex virus type 2*, and *Influenza A virus H3N2*”.

A footnote can be used to list organisms. Bacteria, virus and fungi can be separated into footnotes 1, 2 and 3 if desired.

When organisms are listed next to a claim, the organisms may be listed in a footnote instead of directly next to the claim.

If one step▲▲ cleaner claims used and HIV-1/HBV/ HCV claims and/or directions for ultrasound transducers are included on the label, then the following also must be included on the same panel of the label:

▲▲a precleaning step is required for HIV-1, HBV and HCV [and] [or] use on ultrasound transducers [or probes]. If HIV-1, HBV or HCV or ultrasound transducers are not listed on the label, any of the one step cleaning/disinfecting claims may be used without the phrase requiring precleaning.

Sanitizing directions must be included on all labels with 99.9% claims; disinfection directions must be included on all labels with “germ” claims.

◆Grease and soap scum claims are not to be used on labeling with one-step cleaning/disinfection claims.]

GRAPHICS

[The following graphics and statements are optional.]

[They may be placed anywhere on label/container.]

[They are used to show examples of places the product can be used.]



NOT FOR USE ON SKIN

NOT FOR CLEANING OR SANITIZING SKIN

NOT A BABY WIPE

FOR USE ON HARD, NONPOROUS, NONFOOD CONTACT SURFACES ONLY



Not a Skin Wipe. For Use on Hard, Nonporous
Nonfood Contact Surfaces Only.
Nonfood Contact Surfaces Only.



Not a Skin Wipe. For Use on Hard, Nonporous



NOT A Baby Wipe



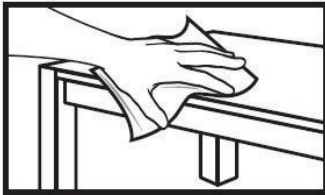
Telephone

• USE OF WIPE DISPENSER



[One side scrubs] [One side wipes]

• WIPE USAGE



For cleaning [and/or] [spot cleaning] only



FINISHED FLOORS

• COMPUTER AND KEY BOARD, LAPTOP, SMART PHONE AND TABLET



Mouse & Keyboard



Desktop



Office





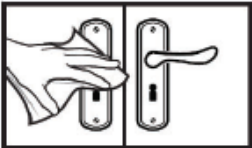
• TELEPHONES



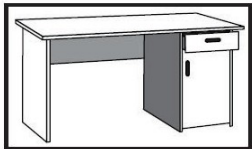
• KEYBOARDS & MOUSE



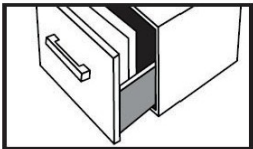
• DESKTOP



• DOOR HANDLES



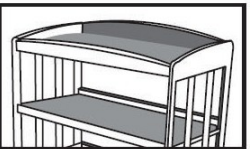
• DESKTOP



• OFFICE



• FAUCET



• CHANGING TABLE



Changing Table



Door Handles



OFFICE



Door Handles



Telephones



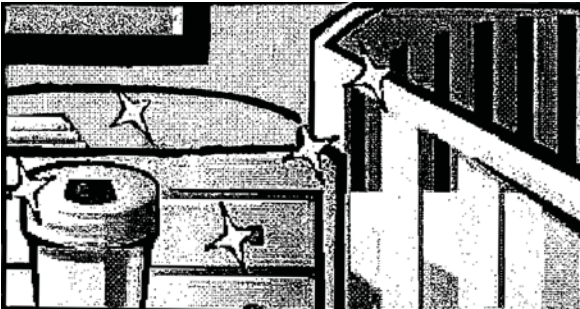
Keyboards and Mouse

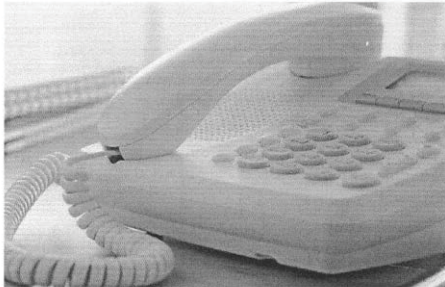
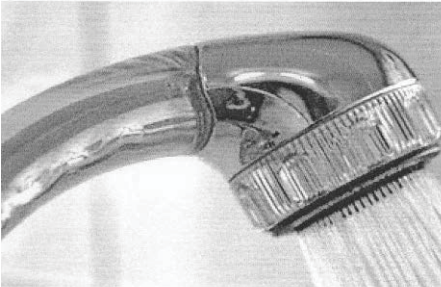


Desktop



[Graphic above to be used only when "glazed tile" is listed on label use sites.]





GYM



**SHOPPING
CARTS**



TABLES



Lawn Furniture



D= Disinfecting



Counter Tops ^Δ



Counters ^Δ



Refrigeration, Freezer Units ^Δ



Cafeteria Trays^Δ, OR
[Hospital Meal Trays^Δ,] OR
[Airline Tray Tables^Δ,] OR
[Pill Trays^Δ]



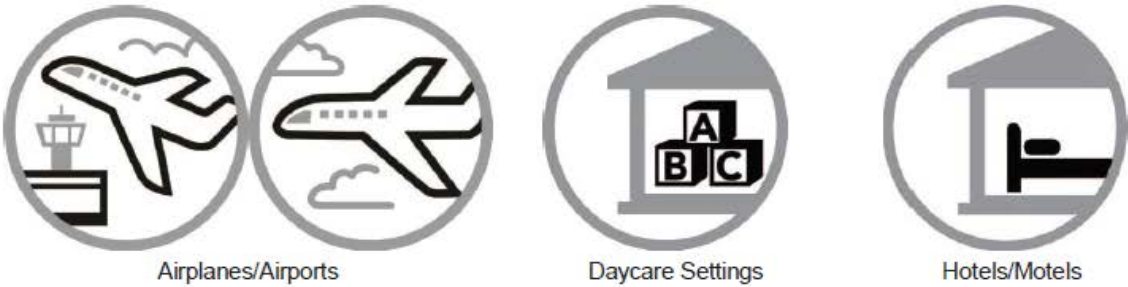
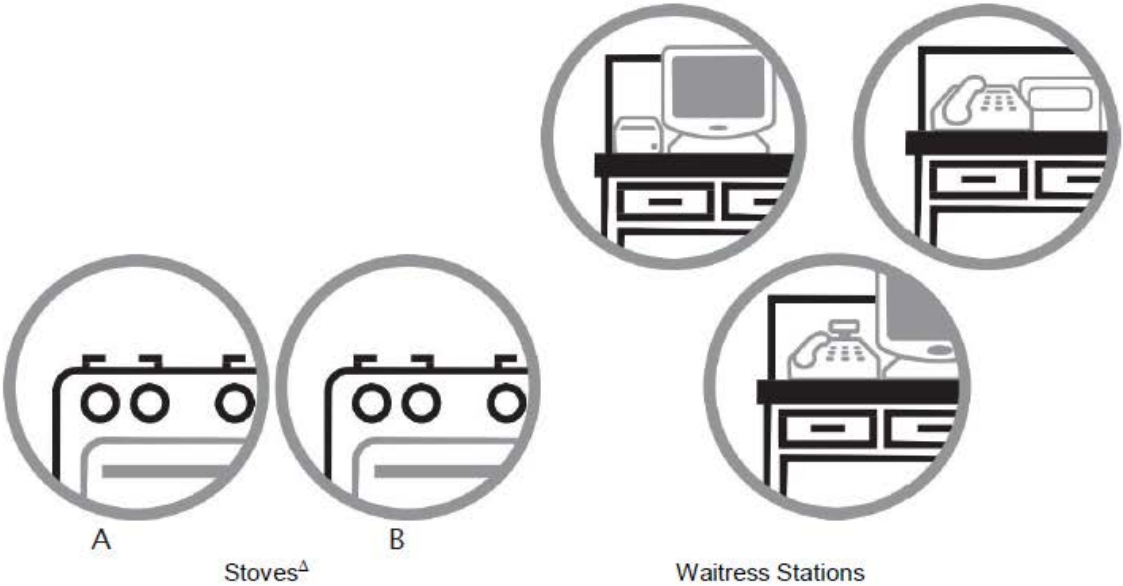
Conveyor Belt



Food Carts ^Δ



Chairs/Tables ^Δ





Grocery ^Δ



Casinos



Healthcare



Convenience Stores ^Δ



Fitness



^Δ Not for food contact





KILLS COLD & FLU VIRUS*

- ✓ E. COLI
- ✓ SALMONELLA
- ✓ STAPH
- ✓ STREP
- ✓ MRSA
- ✓ LISTERIA



