



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Biopesticides and Pollution Prevention Division (7511P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

95939-1

Date of Issuance:

9/11/2020

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Assurance Fire Ant Bait

Name and Address of Registrant (include ZIP Code):

PREMIUM PET PRODUCTS  
1515 DETRICK AVENUE  
DELAND, FL 32724

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA Registration Number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA or the Act).

Registration is in no way to be construed as an endorsement or recommendation of this product by the U.S. Environmental Protection Agency (EPA). In order to protect health and the environment, the Administrator, on his or her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under the Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration or registration review of your product when the EPA requires all registrants of similar products to submit such data.
2. Submit storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) data as these data requirements are not satisfied. A one-year study is required to satisfy these data requirements. You have 18 months from the date of this registration to provide these data to the EPA.

Signature of Approving Official:

Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution Prevention Division (7511P)  
Office of Pesticide Programs

Date:

9/11/2020

Make the following labeling change before you release this product for shipment:

- Revise the EPA Registration Number to read, "EPA Reg. No. 95939-1."
3. Submit one (1) copy of the final printed labeling for the record before you release this product for shipment.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6. A stamped copy of the labeling is enclosed for your records. Please also note that the record for this product currently contains the following acceptable Confidential Statement of Formula (CSF):

- Basic CSF dated 04/09/2020

Any CSFs other than those listed above are superseded.

If you have any questions, please contact Andrew Bryceland via email at [bryceland.andrew@epa.gov](mailto:bryceland.andrew@epa.gov).

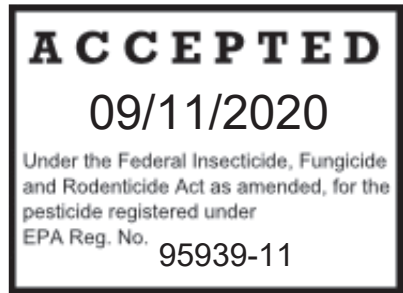
Sincerely,



Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

Commercial Label  
[] indicates optional marketing text



## ASSURANCE FIRE ANT BAIT

[Ready To Use]  
[1 [can][bag] treats XXX [square feet][mounds][acres]  
[Contains S-Methoprene, an Insect Growth Regulator for Control of Fire Ants]  
[Sterilizes the queen]  
[Stops the development of new mounds]  
[Eliminates fire ant colonies]  
[Controls colonies you see and those you don't]  
[Treats mounds or the whole yard]

**ACTIVE INGREDIENT:**  
(S)-Methoprene (CAS #65733-16-6).....0.5%  
**OTHER INGREDIENTS:**.....99.5%  
Total.....100.0%

**KEEP OUT OF REACH OF CHILDREN**

### CAUTION

See [side] [back] panel for First Aid, Precautionary Statements, Directions for Use and Storage and Disposal.

EPA Reg. No.: 95939-NEW

Est. No.: XXXXX-XX-XXX

NET CONTENTS:

Manufactured For:  
Premium Pet Products  
1515 Detrick Avenue  
Deland, FL 32724

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

<b>FIRST AID</b>	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.	

**Personal Protective Equipment (PPE):**

Applicators and other handlers who handle this pesticide for any use covered by the Worker Protection Standard (40 CFR Part 170) - in general, agricultural-plant uses are covered - must wear:

- Long-sleeved shirt and long pants
- Chemical-resistant gloves
- Shoes plus socks

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

**Engineering Controls Statements:**

When handlers use closed systems, enclosed cabs or aircraft in a manner that meets the requirements listed in the Worker Protection Standard (WPS) for agricultural pesticides [40 CFR 170.240 (d)(4-6)], the handler PPE requirements may be reduced or modified as specified in the WPS.

<b>User Safety Recommendations:</b>
Users should: <ul style="list-style-type: none"><li>• Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.</li><li>• Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.</li><li>• After handling this product, immediately wash the outside of gloves before removing them, then remove gloves and all other PPE.</li><li>• Immediately wash thoroughly and change into clean clothing.</li></ul>

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of rinsate or equipment washwaters.

## DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulation.

### AGRICULTURAL USE REQUIREMENTS

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR part 170. This Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification, and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about personal protective equipment (PPE) and restricted-entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard.

Do not enter or allow worker entry into treated areas during the restricted-entry interval (REI) of 4 hours.

PPE required for early entry to treated areas that is permitted under the Worker Protection Standard and that involves contact with anything that has been treated, such as plants, soil, or water is:

- Coveralls
- Chemical-resistant gloves
- Shoes plus socks

### NON-AGRICULTURAL USE REQUIREMENTS

The requirements in this box apply to uses of this product that are not within the scope of the Worker Protection Standard for agricultural pesticides (40 CFR Part 170). The WPS applies when this product is used to produce agricultural plants on farms, forests, nurseries, or greenhouses.

Avoid contact with granules.

## PRODUCT INFORMATION

**ASSURANCE FIRE ANT BAIT** contains the insect growth regulator (IGR) S-Methoprene with specific activity to fire ants. The IGR is contained in an attractant bait that foraging fire ant workers take back to the mound to feed to the queen. IGR's work by affecting queen reproduction. When existing workers die, replacement workers are not produced resulting in starvation and elimination of the queen and colony.

The effects of the treatment may not be immediately evident. IGR's are slower in activity than conventional products. Though slower in action, control is complete without the concern of rebounding or movement of the colony to another location. Reduction in colony size can be seen beginning at three weeks with colony elimination within 8 to 10 weeks.

## OUTDOOR APPLICATION SITES

**ASSURANCE FIRE ANT BAIT** may be applied to the following areas: residential turf and landscapes (around flowers, shrubs, and trees), golf courses, commercial nurseries including field grown and container stock, sod farms, parks, zoos, airports, roadsides, cemeteries, sport fields, school grounds, perimeter areas of buildings, homes, sheds, kennels, barns, poultry houses, swine operations, dairies, electrical and phone boxes, pump houses and other associated areas, pastures, rangeland, citrus groves, cropland, forestry sites.

## METHODS OF APPLICATION

**Use Precautions:** Application during heat of the day or when rain is expected within 6 hours of application will reduce the effectiveness of this product. Moisture reduces the attractiveness of the bait in wet areas. In areas of heavy infestation, repeat applications may be necessary 10 to 12 weeks following the initial application.

### Broadcast Applications

Apply **ASSURANCE FIRE ANT BAIT** as a broadcast application to areas at the rate of 1 to 1.5 pounds of product per acre [3.5 tablespoons/1000 square foot] using suitable application equipment. Backpack, hand, or motorized mechanical equipment may be used. Aerial applications can be made using either rotary or fixed wing aircraft. No withdrawal or grazing restrictions are necessary on treated areas.

**ASSURANCE FIRE ANT BAIT** may be used as a preventative application to reduce the buildup of fire ants into unwanted areas. Two to three broadcast applications per year are recommended to prevent the development of new mounds into an area.

**ASSURANCE FIRE ANT BAIT** may be used in combination with other EPA registered products for the immediate control of fire ants. **ASSURANCE FIRE ANT BAIT** should be applied simultaneously with other EPA registered bait products. When using a drench method, apply **ASSURANCE FIRE ANT BAIT** 5 to 10 days prior to application of the drench. This application will assure more complete control should any remaining ants move from the drenched area to begin a new colony.

Repeat applications may be made as often as fire ants are observed.

### Individual Mound Treatment

Treat all visible mounds with 3 to 5 tablespoons of **ASSURANCE FIRE ANT BAIT** per mound. To treat the mounds, sprinkle the adjacent areas of the mound, applying evenly in a manner to encompass the mound to a perimeter of 4 feet. Do not disturb the mound during application. Worker ants will locate the bait quickly and begin taking it back to the mound.

### **STORAGE and DISPOSAL**

**Pesticide Storage:** Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Disposal:** [Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.] **Container Disposal: Plastic Bags** - Nonrefillable container. Do not reuse or refill this container. Completely empty bag into application equipment. Then offer for recycling if available or dispose of empty bag in a sanitary landfill or by incineration, or if allowed by State and Local authorities, by burning. If burned, stay out of smoke. **Plastic Containers** - Nonrefillable container. Do not reuse or refill this container. Triple rinse container (or equivalent). Then offer for recycling, if available, or puncture and dispose of in a sanitary landfill or by incineration, or if allowed by State and Local authorities, by burning. If burned, stay out of smoke.

**WARRANTY AND CONDITIONS OF SALE:** Seller makes no warranty, express or implied, concerning the use and handling of this product other than indicated on the label. Buyer assumes all risks of use and handling of this material when such use and handling are not in accordance with directions.

Consumer Label

[] Indicates optional marketing text

## ASSURANCE FIRE ANT BAIT

[READY TO USE]  
[An Insect Growth Regulator for Control of Fire Ants]  
[Long Lasting Control]  
[Eliminates the colony]  
[Stops new mounds from starting]  
[Controls mounds you see plus those you don't]  
[Treats the whole yard]  
[Treats up to XXXXX square feet [XX oz]]

**ACTIVE INGREDIENT:**

(S)-Methoprene (CAS #65733-16-6).....0.5%

**OTHER INGREDIENTS:**.....99.5%

Total.....100.0%

**KEEP OUT OF REACH OF CHILDREN**

### CAUTION

See [side] [back] panel for First Aid, Precautionary Statements, Directions for Use and Storage and Disposal.

EPA Reg. No.: 95939-NEW

Est. No.: XXXXX-XX-XXX

NET CONTENTS:

Manufactured For:  
Premium Pet Products  
1515 Detrick Avenue  
Deland, FL 32724



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<b>FIRST AID</b>	
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Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.	

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water. Do not pour product or rinse water down any drain.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

**HOW IT WORKS**

**Assurance Fire Ant Bait** is a combination insect growth regulator (IGR) and ant bait. Fire ants are attracted to the bait and quickly take it back to the mound, where it is fed to the queen. IGR's work by affecting queen reproduction. As a result, the queen is not able to produce new ants to forage for food, so the entire colony starves. Noticeable reduction in the colony size can be seen beginning in 3 weeks with the elimination of the entire colony within 8 to 10 weeks.

**WHERE TO USE**

**Assurance Fire Ant Bait** may be used:

- On lawns
- Around perimeter of home
- Around flowers, shrubs and trees
- Around fruits and vegetables (keep off edible plant parts)

**WHEN TO APPLY**

- Apply at first sign of fire ant activity.
- Avoid application during the heat of the day or when rain is expected within 6 hours.
- Reapply in 10 to 12 weeks if ants reappear.

## HOW TO APPLY

**Visible Mound Application:** Apply 3 to 5 tablespoons gently over and around each mound in a 4 ft. diameter circle. Do not disturb ants. Allow lawn to dry from dew or watering before application. Do not water lawn for 48 hours after application.

**Broadcast Application:** Apply 3 tablespoons for each 1,000 sq. ft. Treat entire yard using a hand-held broadcast spreader. Allow lawn to dry from dew or watering before application. Do not water lawn for 48 hours after application.

## FOR IMMEDIATE OF FIRE ANTS

**Assurance Fire Ant Bait** may also be used with an EPA registered product for immediate control of fire ants. Apply the EPA registered product to each mound following the label directions for that product. Once the visible mounds have been treated, apply **Assurance Fire Ant Bait** as a broadcast treatment to control the mounds that are not visible.

## INDOOR USE

Use **Assurance Fire Ant Bait** indoors in homes or residences where ants may enter. Apply bait as a crack, crevice, and void treatment to areas that are inaccessible such as attics, crawlspaces, wall voids. Apply 2 teaspoons to 1 tablespoon per crack, crevice, or void. For use in attics or crawlspaces, use 2 teaspoons per 100 square feet in those areas that are inaccessible to children or pets.

## STORAGE and DISPOSAL

**Storage:** Store in original container in a safe place.

**Disposal:** Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

100% satisfaction guaranteed. For information or in an emergency, call 1-800 [phone number] or visit our Web site: [URL]

Made in USA