



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

November 15, 2022

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Patti Golick  
Agent for Oil-Dri Corporation of America  
Oil-Dri Corporation of America  
410 N. Michigan Ave.  
Chicago, IL 60611  
[patti.golick@tsgconsulting.com](mailto:patti.golick@tsgconsulting.com)

Subject: Notification per PRN 98-10 – Add Optional Marketing Language and Optional Graphics  
Product Name: Cat's Pride Antibacterial Clumping Litter  
EPA Registration Number: 95062-1  
Received Date: 09/19/2022  
Action Case Number: 00394424

Dear Ms. Golick:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If you have any questions, you may contact Terria Northern via email at [northern.terria@epa.gov](mailto:northern.terria@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "T. Northern".

Terria Northern  
Registration Risk Manager  
Antimicrobial Division, RMBII

**NOTIFICATION**

95062-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/15/2022

**CAT'S PRIDE® ANTIBACTERIAL CLUMPING LITTER**

**Label identification**

Antibacterial Clumping Litter, EPA Reg. No. 95062-1

Version 2: 9/16/22

**Formatting notes** (applicable for all claims)

**Now[!]** -and/or- **New[ly][!]** -and/or- **Improved[!]** may be added anywhere to a claim and will only be used for the first 6 months of product on shelf.

Optional text may be placed anywhere on the label -and/or- container.

Logos, graphic images, mnemonics may be placed anywhere on the label -and/or- container.

**Bold, italicized** text is information for the reader and is not part of the label.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

Text may be capitalized or in lower or mixed case.

All directions may be written in numbered form or in paragraph form.

Highlighted text is new. Strike-through text means removed.

[Bracketed] text is informational for reader.

**FRONT PANEL:**

**NEW!**

CAT'S PRIDE® (logo) ANTIBACTERIAL CLUMPING LITTER

SCENTED

DESTROYS 99.9% OF ODOR-CAUSING BACTERIA

POWERFUL ODOR CONTROL

FORMS TIGHT CLUMPS

LIGHTWEIGHT

**Optional:** SAME USES AS 20 [XX] LBS†

~~INGREDIENTS: Scented natural clay with odor controlling properties.~~

ACTIVE INGREDIENT:

BORAX.....0.9%

INERT INGREDIENTS:.....99.1%

TOTAL.....100%

CAUTION: Keep Out of Reach of Children

NET WT 40 [XX] LB (4.54 [X.XX] kg)

**BACK PANEL:**

CAT'S PRIDE® (logo)

SCENTED ANTIBACTERIAL CLUMPING LITTER

**ANTIBACTERIAL CLUMPING LITTER**

**SCENTED**

**Optional:** Destroys 99.9% of Odor-Causing Bacteria and Prevents Bacterial Odor

DESTROYS 99.9% OF ODOR-CAUSING BACTERIA

Antibacterial formulation kills 99.9% of odor-causing bacteria and prevents bacterial odor for a clean litter box.

ODOR CONTROL

Powerful odor control without ~~harsh chemicals or~~ overpowering fragrances.

FORMS TIGHT CLUMPS

Tight, no-mess clumps make litter box cleanup easy.

**Optional:** UP TO 50 [XX] % LIGHTER

LIGHTWEIGHT

Easier to pour and store than traditional clumping litters.

**Optional:** SAME USES AS 20 [XX] LBS†

**Optional:** Our naturally lightweight litter has the same uses as a traditional 20 [XX] lb jug of clumping litter.

**Optional:** 40 [XX] lb JUG = 20 [XX] lb JUG (mnemonic)

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. POUR to a depth of 3-4 inches.
2. REMOVE solids daily and dispose in trash. ADD more litter as needed to maintain a depth of 3-4 inches.
3. At least once a month, CLEAN litter box with mild detergent and warm water between litter changes.

This is not a flushable product. Dispose of feces in trash and not in toilets, gutters or drains.

†As compared to other traditional scoopable clay litters

NOTE: Please wash hands thoroughly after handling used cat litter. We want to remind pregnant women and those with suppressed immune systems that a parasite found in cat feces can sometimes transmit a disease called toxoplasmosis. For further information, contact your physician. Some settling may occur during shipment.

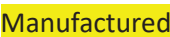
**SIDE 1 PANEL:**


CAT'S PRIDE® (logo)

LITTER FOR GOOD – 1 JUG = 1 LB DONATED (inside green heart  logo)

Together We're Saving Cats One Jug at a Time!

For every jug of Cat's Pride® you buy, one pound of litter will be donated to an animal shelter in need. It's that simple! Join us at [catspride.com](http://catspride.com).

Proudly  Made in the USA (under USA flag symbol)

UPC barcode – 0 41788 

 Help Lower Our Carbon Pawprint (under Recycle symbol with pawprint <sup>TM</sup>)

**SIDE 2 PANEL:**

CAT'S PRIDE® (logo) ANTIBACTERIAL CLUMPING LITTER

 SCENTED

QUESTIONS & COMMENTS

Please call us toll-free at 1-800-645-3741 or write to us at:

Cat's Pride® Consumer Relations

P.O. Box 11279

Chicago, IL 60611-0279

e-mail: [catspride@oldri.com](mailto:catspride@oldri.com)

30-DAY GUARANTEE: If you are unsatisfied with this product for any reason in the first 30 days of use, please return the sales receipt and label proof of purchase symbol for a full refund.

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Patents at [catspride.com/legal](https://catspride.com/legal)

#### PRECAUTIONARY STATEMENTS

Hazard to Humans and Domestic Animals:

CAUTION. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using restroom.

First Aid If in Eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a Poison Control Center or doctor for treatment advice.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage or disposal.

PESTICIDE STORAGE: Store in original packaging. Store in a dry place.

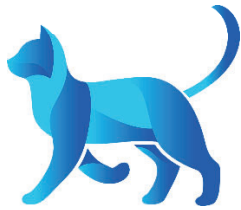
PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

Oil-Dri Corporation of America  
410 N. Michigan Avenue, Chicago, IL 60611

EPA Est. No. 95062-**MS-1** EPA Reg. No. 95062-1

**Graphics:**



Help Lower  
Our Carbon  
Pawprint



**Optional Images:**

**Directions for Use:**



**Lightweight:**

*lightweight*

Our naturally lightweight litter has the same uses as a traditional 20lb jug of clumping litter.

12 lb JUG		20 lb JUG
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