



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 08, 2026

Tom Jonaitis  
Tom.Jonaitis@foodchainid.com  
GUARDIAN PROTECTIVE DEVICES

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Amending label on file to add graphics/logos in support of supplemental distributor product labeling for "Defend Bear Spray" and "Smith and Wesson Bear Spray".  
Product Name: Bear Shield  
Admin Number: 94523-2  
EPA Receipt Date: 10/01/2025  
Action Case Number: 00676277

Dear Tom Jonaitis:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

The supplemental labeling contains some new and/or revised uses and/or directions that may be additional to the uses and/or directions found on the label on or attached to the container, but the supplemental labeling does not by itself constitute the complete set of use directions. The complete set of use directions is set forth on the container label as combined with the supplemental labeling.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Shanda Bennett via email at [bennett.shanda@epa.gov](mailto:bennett.shanda@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "James Parker". The script is elegant and cursive, with the first letters of "James" and "Parker" being capitalized and prominent.

James Parker, Biologist  
BPB, BPPD  
Office of Pesticide Programs

ACCEPTED

ONLY INDICATED  
REVISIONS REVIEWED

01/08/2026

Under the Federal Insecticide, Fungicide and  
Rodenticide Act as amended, for the pesticide  
registered under EPA Reg. No.

94523-2

No label revisions other than those indicated were  
reported to the Agency.

# MASTER LABEL, SUBLABEL A: 225G CANISTER

**PRECAUTIONARY STATEMENTS:** Hazard to Humans & Domestic Animals.

**CAUTION:** May cause irreversible eye damage if sprayed in the eyes at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**FIRST AID:** Have label with you when obtaining medical advice. Call a poison control center, doctor or 1-800-222-1222 immediately for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 to 20 minutes.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

**PHYSICAL OR CHEMICAL HAZARDS:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**ENVIRONMENTAL HAZARDS:** Do not apply directly to water. Do not contaminate water by disposing of unused materials.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used to deter bears that are attacking or appear likely to attack humans. This product may not be effective in all situations or prevent all injuries. Do not spray this product on objects, tents or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat, or allow to be eaten, any food or feed material that may have become contaminated with this product.

**BEAR SHIELD SPRAY**



**To Deter Bears from Attacking Humans in Outdoor Environments**

**ACTIVE INGREDIENTS**

Capsaicin and related Capsaicinoids*	2.0%
Other Ingredients	98.0%
Total	100.0%

\*Made from Oleoresin of Capsicum

**DO NOT SEEK OUT ENCOUNTERS WITH BEARS. THIS PRODUCT IS A BEAR REPELLENT WHICH MAY PROTECT USERS IN SOME UNEXPECTED CONFRONTATIONS WITH BEARS BUT MAY NOT BE EFFECTIVE IN ALL SITUATIONS OR PREVENT ALL INJURIES. READ THIS ENTIRE LABEL BEFORE TAKING THIS PRODUCT INTO AREAS WHERE BEARS MIGHT BE ENCOUNTERED.**

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

Strong temporary irritant to eyes, nose and skin. Wash thoroughly with soap and water after handling. See back panel for additional Precautions



EPA Reg. No. XXXX-1 • EPA Est. XXXX-YY-1  
Manufactured by: Guardian Protective Devices, Inc.  
154 Cooper Rd., Unit 703, West Berlin, NJ 08091  
(856) 753-5007

Made in the U.S.A.  
Net Contents: 225g - 8 oz.

The canister empties in approximately **4 1-second bursts**. Effective distance is **40 ft.** and spray travels **40 ft. in 5 seconds** from the point of discharge. Wind and other conditions may alter the range or effectiveness. The product is specifically formulated to perform at 32°F and above.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions below and familiarize yourself with these procedures. If you have not used this product before, you should obtain a training can and practice with it until you can perform these activities quickly and accurately. If you test-fire this canister, make sure the wind is at your back and depress the actuator tab for no more than half a second. Do not test-fire in areas inhabited by bears. After test firing, clean nozzle and can with soap and water to remove residue from the can.

**TO ARM AND APPLY:** This product is designed for one-handed operation. Place forefinger through hole in handle with thumb on safety clip curl. Pull safety clip straight back and off using thumb (Fig. 1). Aim at face and eyes of bear (Fig. 2). Depress actuator tab for burst of spray (Fig. 3). Aim at face and eyes of bear. Press trigger for 3 seconds to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.



**TO DISARM:** Replace safety clip by firmly pushing with thumb until audible "snap" is heard (Fig. 4). Check to see if safety clip is securely in place. No gap should be visible between the actuator handle and the safety clip.

**STORAGE AND DISPOSAL STORAGE:** Store only in original container in a dry place inaccessible to children and pets. Do not store in places where the temperature is above 120°F or below 32°F.

**DISPOSAL:** Do Not Puncture or Incinerate. If empty: Press valve to release all pressure. Then place in trash or offer for recycling if available.

**IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions.

5 X 6.5625"



WILL ALSO OFFER  
2 PACK. A WIDER  
VERSION OF THIS  
CLAMSHELL IS  
GOING TO BE MADE.

SHOWN AS: 4.3125" x 8.4375" with 1/4" Round Corners  
\*TO BE SCALED LARGER FOR FINAL PRODUCTION

# BEAR SHIELD SPRAY



## ALWAYS READY

### Bear Deterrent Spray

**PRECAUTIONARY STATEMENTS:** Hazard to Humans & Domestic Animals

**CAUTION:** May cause irreversible eye damage if sprayed in the eyes at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

**First Aid:** Have label with you when obtaining medical advice. Call a poison control center, doctor, or 1-800-858-7378 immediately for treatment advice.

**If On Skin or Clothing** - Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

**If In Eyes** - Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

**Physical or Chemical Hazards:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**Environmental Hazards:** Do not apply directly to water. Do not contaminate water by disposing of unused materials.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used only to deter bears that are attacking or appear likely to attack humans. This product may not be effective in all situations or prevent all injuries. Do not spray this product on objects, tents or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat or allow to be eaten any food or feed materials that may have become contaminated with this product.

The canister empties in approximately 4 1-second bursts. Effective distance is 40 ft. and spray travels 40 ft. in 5 seconds from the point of discharge. Wind and other conditions may alter the range or effectiveness.

**APPLICATION DIRECTIONS:** Special procedures must be followed to arm the container, apply the product and restore the safety clip to disarm the container. Before taking this product into bear country, read the directions and familiarize yourself with these procedures. If you test-fire this canister, make sure the wind is at your back and depress the actuator tab for no more than half a second. Do not test-fire in areas inhabited by bears. After test firing, clean nozzle and can with soap and water to remove residue from the can. If you have not used this product before, you should obtain a Bear Shield practice can and practice with it until you can perform these activities quickly and accurately.

Fig. 1



Fig. 2



Fig. 3



Fig. 4



**To Arm and Apply:** Place forefinger through hole in handle with thumb on safety clip curl. Pull safety clip straight back and off using thumb (Fig. 1). Aim at face and eyes of bear (Fig. 2). Depress actuator tab for burst of spray (Fig. 3). Press trigger for 3 seconds in order to create a barrier of spray between you and the bear. Stop to evaluate the impact of wind and other factors and adjust your aim if needed before spraying again.

**To Disarm:** Replace safety clip by firmly pushing with thumb until audible "snap" is heard (Fig. 4). Check to see if safety clip is securely in place. No gap should be visible between the actuator handle and the safety clip.

#### STORAGE AND DISPOSAL

**STORAGE:** Store only in original container, in a dry place inaccessible to children and pets. Do not store in places where the temperature is above 120°F or below 32°F.

**DISPOSAL:** Do Not Puncture or Incinerate.

**If empty:** Press valve to release all pressure. Then place in trash or offer for recycling if available.

**If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

EPA Registration No. \_\_\_\_\_

Est. \_\_\_\_\_

Guardian Protective Devices

154 Cooper Rd. - Unit 703, West Berlin, NJ 08091

(856) 753-6500



UPC CODE HERE

**SHOWN AS: 4.3125" x 8.4375" with 1/4" Round Corners**  
**\*TO BE SCALED LARGER FOR FINAL PRODUCTION**  
**225GR - 80Z**

MASTER LABEL, SUBLABEL B: 400G CANISTER

**PRECAUTIONARY STATEMENTS:** Hazard to Humans & Domestic Animals.

**CAUTION:** May cause irreversible eye damage if sprayed in the eyes at close range. Contact through touching or rubbing eyes may result in substantial but temporary eye injury. Strongly irritating to nose and skin. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

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**PHYSICAL OR CHEMICAL HAZARDS:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**ENVIRONMENTAL HAZARDS:** Do not apply directly to water. Do not contaminate water by disposing of unused materials.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**USE RESTRICTIONS:** This product may be used to deter bears that are attacking or appear likely to attack humans. This product may not be effective in all situations or prevent all injuries. Do not spray this product on objects, tents or humans; such use has no deterrent effect on bears. Do not seek out encounters with bears or intentionally provoke them. Keep safety clip in place except when practicing with or using the product. Do not eat, or allow to be eaten, any food or feed material that may have become contaminated with this product.



To Deter Bears from Attacking Humans in Outdoor Environments

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Manufactured by: Guardian Protective Devices, Inc.  
154 Cooper Rd., Unit 703, West Berlin, NJ 08091  
(856) 753-5007

Made in the U.S.A.  
Net Contents: 400g - 14 oz.

The canister empties in approximately 8 1-second bursts. Effective distance is 45 ft. and spray travels 45 ft. in 6 seconds from the point of discharge. Wind and other conditions may alter the range or effectiveness. The product is specifically formulated to perform at 32°F and above.

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**IF PARTLY FILLED:** Call your local solid waste agency for disposal instructions.

5.75' X 8'

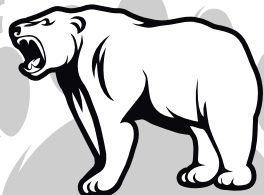


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EPA Registration No. \_\_\_\_\_

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**SHOWN AS: 4.3125" x 8.4375" with 1/4" Round Corners**  
**\*TO BE SCALED LARGER FOR FINAL PRODUCTION**  
**400GR - 14OZ**



ALTERNATE PROPOSED GRAPHICS/LOGOS FOR DISTRIBUTOR  
LABELS

DEFEND\_BEAR SPRAYS



SW\_BEARSPRAYS

Smith & Wesson®



Smith & Wesson®



**BEAR SPRAY**



FOGGER

EFFECTIVE UP TO 40'



FOGGER

EFFECTIVE UP TO 45'



Smith & Wesson®

[www.smith-wesson.com](http://www.smith-wesson.com)



Smith & Wesson®





SINCE 1852

Smith & Wesson®

**BEAR SPRAY**



**FOGGER**

EFFECTIVE UP TO 40 FEET

**FOGGER**

EFFECTIVE UP TO 45 FEET

**MADE IN THE USA**



1 REMOVE LOCK



2 AIM



3 SPRAY



4 DISARM



**BEAR SPRAY**

40FT. FOG



**BEAR SPRAY**

45FT. FOG

AS QUICK AS



REMOVE LOCK



AIM



SQUEEZE TRIGGER