



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Biopesticides and Pollution Prevention Division (7511P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

93616-1

Date of Issuance:

4/19/2023

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Mimikai Lilly Pilly Repellent

Name and Address of Registrant (include ZIP Code):

Mimikai, Inc.  
 c/o 2200 Pennsylvania Ave, NW Suite 100  
 Washington, DC 20037

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA Registration Number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA or the Act).

Registration is in no way to be construed as an endorsement or recommendation of this product by the U.S. Environmental Protection Agency (EPA). In order to protect health and the environment, the Administrator, on his or her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under the Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration or registration review of your product when EPA requires all registrants of similar products to submit such data.
2. Submit an updated/revised report within four months of the date of the registration notice for the product.

Signature of Approving Official:

Andrew Bryceland, Team Leader  
 Biochemical Pesticides Branch  
 Biopesticides and Pollution Prevention Division (7511M)

Date:

4/19/2023

3. Make the following labeling change before you release this product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 93616-1.
4. Submit one (1) copy of the final printed labeling for the record before you release this product for shipment.93616-1

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to EPA’s Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6. A stamped copy of the labeling is enclosed for your records. Please also note that the record for this product currently contains the following acceptable Confidential Statement of Formula (CSF):

- Basic CSF dated 01/15/2023

If you have any questions, please contact Menyon Adams by email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

Sincerely,



Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511M)  
Office of Pesticide Programs

Enclosure

# Mimikai™ Lilly Pilly Repellent Master Label

EPA Reg. No. 93616-\*

Alternate names: Lilly Pilly, Lilly Pilly Repellent, Mimikai Repellent, Mimikai Insect Repellent; Mimikai Mosquito Repellent; Mimikai Tick Repellent

## **MASTER LABEL includes:**

**Sublabel A:** Mimikai™ Lilly Pilly Insect Repellent labeling for liquid pump spray packaging

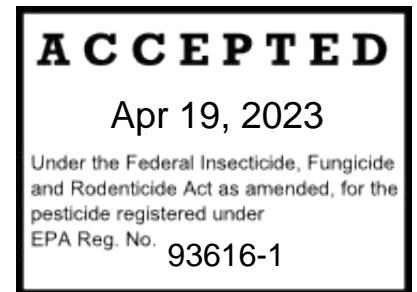
**Sublabel B:** Mimikai™ Lilly Pilly Insect Repellent labeling for pressurized (bag-on-valve) packaging

## **Optional Label Claims**

[Bracketed Text] = Optional language

{Braced Text} = Administrative, will not be on labels

Mimikai, Inc.  
c/o Bergeson & Campbell, P.C.  
2200 Pennsylvania Ave., NW, Suite 100  
Washington DC 20037



# {Sublabel A: Liquid Pump Spray Packaging}

## Mimikai™ Lilly Pilly Insect Repellent

KEEP OUT OF REACH OF CHILDREN

[See directions for use on the side of container[s].]

### Active Ingredients:

Oil of Lemon Eucalyptus* (CAS No. 1245629-80-4) .....	11.00%
2-Undecanone** (CAS No. 112-12-9) .....	7.75%
<b>Other Ingredients</b> .....	<b>81.25%</b>
<b>Total</b> .....	<b>100.00%</b>

\*Approx. 65% *p*-menthane-3,8-diol

{\*U.S. Pat. No. XXXXXXXX; Alternative Patent info: Patent Pending}

NET X fl oz (XXmL)

EPA Reg. No. 93616-\*

EPA Est. No. [as indicated on container]

READ ENTIRE LABEL BEFORE EACH USE

### First Aid

Call a poison control center or doctor [or healthcare professional] for treatment advice. Have the product container or label with you when calling a poison control center (1-800-222-1222) or doctor [or healthcare professional] or going for treatment.

### PHYSICAL OR CHEMICAL HAZARDS

COMBUSTIBLE. Keep away from heat or open flame.

### DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel [insects] [mosquitos] [and] [ticks], apply to all areas of exposed skin and clothing.

For best results, spread evenly with hand to moisten all exposed skin.

Do not spray directly on face.

To apply to face, dispense on palm of hand and spread on face and neck.

Do not apply over cuts, wounds, irritated or sunburned skin.

### STORAGE AND DISPOSAL:

Store the product in a cool, dry place, out of reach of children. If empty, nonrefillable container. Place in rubbish or please recycle. Call your local solid waste agency [or 1-800-CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Distributed by:]

MIMIKAI INC.

1564 Green Valley Road, Danville, CA 94526

customerservice@mimikai.com

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# {Sublabel B: Pressurized (bag-on-valve) Packaging}

## Mimikai™ Lilly Pilly Insect Repellent

KEEP OUT OF REACH OF CHILDREN

[See directions for use on the side of the container[s].]

### Active Ingredients:

Oil of Lemon Eucalyptus* (CAS No. 1245629-80-4) .....	11.00%
2-Undecanone** (CAS No. 112-12-9) .....	7.75%
<b>Other Ingredients</b> .....	81.25%
<b>Total</b> .....	100.00%

\*Approx. 65% *p*-menthane-3,8-diol

{\*\*U.S. Pat. No. XXXXXXXX; Alternative Patent info: Patent Pending}

NET X fl oz (XXmL)

EPA Reg. No. 93616-\*

EPA Est. No.[as indicated on container]

READ ENTIRE LABEL BEFORE EACH USE

### First Aid

Call a poison control center or doctor [or healthcare professional] for treatment advice. Have the product container or label with you when calling a poison control center (1-800-222-1222) or doctor [or healthcare professional] or going for treatment.

### PHYSICAL OR CHEMICAL HAZARDS

COMBUSTIBLE. Keep away from heat or open flame.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel [insects] [mosquitos] [and] [ticks], apply to all areas of exposed skin and clothing.

For best results, spread evenly with hand to moisten all exposed skin.

Do not spray directly on face.

To apply to face, dispense on palm of hand and spread on face and neck.

Do not apply over cuts, wounds, irritated or sunburned skin.

### STORAGE AND DISPOSAL:

Store the product in a cool, dry place, out of reach of children. If empty: nonrefillable container. Place in rubbish or please recycle. Call your local solid waste agency [or 1800 CLEANUP] for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Distributed by:]

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## {Mimikai Lilly Pilly Repellent Optional Marketing Claims}

[Bracketed Text] =Optional language  
{Braced Text} = Administrative, will not be on labels

### **{General}**

[Mimikai™ believes in nature's genius and a way that lets us live in harmony, even with the bugs that bug us. Mimikai™ has created products that are effective and beautifully balanced.]  
[Mimikai's patented technology is a university collaboration, backed by science.]

### **{Fragrance}**

[Mild] Scented Body Mist  
A scent you will love  
Clean fragrance  
Clean scent  
Fragrance made with essential oils  
Fragranced with essential oils: [Frankincense], [Orange Flower], [Carrot Seed]  
No synthetic fragrance  
Smells great  
Synthetic Fragrance Free

### **{Duration/ Repels}**

[4] [Four] hours proven protection [against ticks]  
[8] [Eight] hours proven protection against mosquitoes  
[Also] Repels [annoying] mosquitoes  
[Also] Repels [annoying] ticks  
[Gives] protection for the entire family against ticks and mosquitoes while camping, hiking, and enjoying other outdoor activities  
[Instant] [Complete] [mosquito] [tick] [defense] [protection]  
[Protect(s)(ion) against] [Repels] (the) mosquitoes that may [transmit] [carry] [West Nile Virus] [Malaria] [St. Louis Encephalitis] [for up to (eight) (8) hours]  
[Protect(s)(ion) against] [Repels] [deer] [the] ticks that may[transmit] [carry] [Lyme Disease] [Rocky Mountain Spotted Fever] [Tick Paralysis] [Encephalitis] [Ehrlichiosis] [Powassan Virus] [for up to (four) (4 hours)]  
[Protect[s]] [Defend] [Shield] your family from mosquito[s] [bites]  
[Protect[s]] [Defend] [Shield] your family from tick[s] [bites]  
[Provides] Protection for the whole family  
[Strong] [Maximum] [High quality] [Reliable] [Dependable] [Long lasting] [Effective] protection [from ticks] [against ticks] [from mosquitoes] [against mosquitoes]  
Defends your [whole] family against mosquito bites  
Defends your [whole] family against tick bites  
Delivers up to [4] [four] hours of repellency of ticks  
Delivers up to [8] [eight] hours of repellency of mosquitoes  
Effective, dependable mosquito protection  
Effective, dependable mosquito repellency for up to eight hours  
Effective, dependable tick protection  
Effective, dependable tick repellency for up to four hours  
Family Care Insect Repellent Spray  
Keeps mosquitos away from you and your family  
Keeps ticks away from you and your family  
Long lasting mosquito protection  
Long lasting protection from mosquito  
Long lasting protection from ticks  
Long lasting tick protection  
Mosquito protection

Mosquitoes hate [Mimikai™] plant extract repellent.  
Proven protection from ticks/mosquitoes  
Provides protection from mosquitoes and ticks  
Provides protection from Mosquitoes and Ticks [including mosquitos that cause West Nile Virus, and ticks that cause Lyme disease, Rocky Mountain Spotted Fever, Tick paralysis, Encephalitis, Ehrlichiosis, Powassan Virus]  
Repel don't kill  
Repels [lone star ticks] [deer ticks] [and] [brown dog ticks] [for more than 4 hours]  
Repels [mosquitoes and ticks] [ticks] [mosquito] [so you can] [to help you] enjoy life outdoors.  
Repels mosquitoes and ticks [from treated skin and clothing]  
Repels mosquitoes for up to [8] [eight] hours  
Repels mosquitos [including those] [which] [that] may [transmit] [carry] [spread] [West Nile Virus] [Malaria] [and] [St. Louis Encephalitis] [for up to eight hours]  
Repels ticks [including those] [which] [that] may [transmit] [carry] [spread] Lyme Disease, Rocky Mountain Spotted Fever, Tick Paralysis, Encephalitis, Ehrlichiosis, Powassan Virus] [for up to four hours]  
Repels ticks and mosquitoes [for up to 4 (four) hours] [from treated skin and clothing]  
Repels ticks for up to [4] [four] hours  
Repels up to [4] [four] hours against ticks  
Repels up to [8] [eight] hours against mosquitoes  
Tick protection

### **{Actives}**

[Contains] (made with) 2-Undecanone  
[Contains] (made with) Oil of Lemon Eucalyptus  
A plant-based formula.  
Active Ingredient 2-Undecanone  
Active ingredient derived from [the leaves of] Lemon Eucalyptus tree  
Active Ingredient derived from plant extracts  
Active Ingredient extract of Lemon Eucalyptus  
Contains 2-Undecanone  
Contains Lemon Eucalyptus Oil  
Contains plant extracts [of Lemon Eucalyptus]  
Duel Active Technology  
Exclusive Dual Active Technology  
Exclusive Mimikai™ Technology  
Naturally-based active ingredient.  
Plant-based Active Ingredient  
Powered by 2-Undecanone  
Powered by Citriodiol® OLE Nature's Repellent (logo)  
Powered by Mimikai™  
Unique plant-based active combination

### **{Other}**

[Citriodiol®] [The active ingredient] has a carbon negative footprint [because it is made directly from the oil of Eucalyptus citriodora trees].  
[Simple] [Smooth] [Accurate] [Effortless]  
180+ Sprays  
Based on Biomimicry  
Beat the bite  
Botanically based active ingredients

Clean

Developed at [NC State] [North Carolina State University] [NCSU], trusted in the field.

Developed in a lab, trusted in the field.

Easy application

Easy to apply

Eucalyptus citriodora trees [sequester] [absorb] [large amounts of] carbon [from the atmosphere] which [benefits the planet] [and] make Citriodiol® [the active ingredient] [in this product] carbon negative.

Goes on easy

Great for the whole family

Make peace with mosquitos

Make peace with ticks

Mosquitoes hate [product name] plant extract repellent as much as chemical repellents.

Mosquito Protection 360°

New formula {to be removed 6 months after first shipment}

No mess [and] [convenient]

No rubbing required

Non-drying

Non-toxic and not an irritant when used as directed

Not sticky or greasy

Plant Derived

Plant-based active ingredient

Powered by Plants

Quick and even coverage

Scientifically Proven Effective

Suitable for application to all ages

Technology 5 years in the making

Tick Protection 360°

Unique plant-based active ingredient

We Love, Mosquitoes Hate

Won't harm your gear

Works well on the whole family

**{Claims specific to Sublabel B:}**

BOV Aerosol technology [no propellants]

Contains no [propellants] [propellant chemicals]

Continuous spray

Easy continuous spray application

Fine mist spray

NEW {valid for 6 months from date of first product shipment with pressurized packaging}

No pumping required

Not an Aerosol

Propelled with air not chemicals

Spray in any direction at any angle

Sprays at any angle

Sprays more evenly and consistently

Sprays upside down