



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

January 14, 2022

Wilma Van Lent
Product Manager
Melrose Holdings
P.O. Box 40066
Overland Park, KS 66204

Subject: Label Amendment – Adding marketing claims to the label.
Product Name: Proven Insect Repellent Spray
EPA Registration Number: 93332-2
Application Date: September 16, 2019
Decision Number: 555753

Dear Ms. Van Lent:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Jennifer Gaines by phone at (202) 566-2685, or via email at gaines.jennifer@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is written in a cursive style with some loops and flourishes.

Elizabeth Fertich
Product Manager 4
Invertebrate-Vertebrate Branch 1
Registration Division
Office of Pesticide Programs

Enclosure: Stamped Label

(Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.)

Proven® Insect Repellent Spray

- *Name Proven: Proven, as a brand name, confirms that all tick, Mosquito and other listed insect related claims made on this label are proven to be true.
- 12 hour mosquito and tick repellent spray
- Repels mosquitoes and ticks for up to 12 hours
- REPELS MOSQUITOES, TICKS, BLACK FLIES & listed INSECTS
- Gentle Scent
- EFFECTIVE INSECT REPELLENT
- Trust PROVEN® for effective protection from mosquitoes, ticks and listed insects so you can enjoy the outdoors worry-free.
- FAMILY CARE: Use with confidence on the whole family
- PROVEN® uses Saltidin®, a patented ingredient
- LONG-LASTING: 12-hour effective protection from ticks and mosquitoes.
- Repels biting flies, stable flies, black flies, gnats, chiggers, sand flies and Scottish biting midges (No-see-ums) for up to 8 hours.
- Insect-borne diseases: Effective protection from mosquitoes that may transmit Zika, Dengue, West Nile Virus, and Chikungunya, and ticks carrying Lyme disease and tick-borne encephalitis.
- MADE IN THE USA - GERMANY
- Saltidin® is a registered trademark of Saltigo GmbH.
- Non-Greasy
- With Aloe Vera
- Moisturizes [your] skin

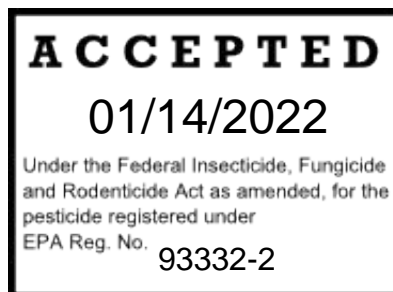
ACTIVE INGREDIENT:

Picaridin** 20%

OTHER INGREDIENTS 80%

TOTAL 100%

**Brand SALTIDIN®



KEEP OUT OF REACH OF CHILDREN

CAUTION

NET WT. 2 fl oz (60ml) [6 fl oz (177 ml)] [8 fl oz (235 ml)] [4 fl oz (118 ml)][16 fl oz (470 ml)][32 fl oz (945 ml)]

Melrose Holdings LLC, PO Box 40066, Overland Park, KS 66204 USA

For questions: info@ProvenRepellent.com

EPA Registration No. 93332-2

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. CAUTION

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID: If in eyes: Hold eye open and rinse with water for 15-20 minutes. Remove contact lenses, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. If swallowed: Call a doctor or poison control center immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless advised by a Poison Control Center or a doctor. Do not give anything to an unconscious person. Have the container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 800-410-3063 for emergency medical information.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STOP - Read this entire label before use

Hold 4 to 6 inches from skin while spraying, keeping nozzle pointed away from face. Slightly moisten skin with a slow sweeping motion. Do not exceed two applications per day. Do not spray directly on face. Apply on face by first spraying small amounts in palms of hands and spreading on face and neck, avoiding your eyes. Avoid contact with lips, cuts, wounds, irritated or sunburned skin. Apply sparingly around ears. Do not apply under clothing. Do not apply to the hands of small children. When using on children, apply to your hands and then apply it to the child. Do not apply to their hands. To apply to a child's face and neck, spray the product into your hands and apply to the child. Take care to avoid mouth and eyes and apply sparingly around ears. Do not allow children to handle the product. Use of this product does not eliminate all risk of contracting a mosquito or tick-borne illness.

STORAGE AND DISPOSAL Pesticide Storage: Store in a cool, dry place out of the reach of children. Keep away from heat, sparks and open flame. Pesticide Disposal and Container Handling: Non-refillable container. Do not reuse or refill this container. Do not puncture or incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 800.526.9377 for disposal instructions. Never place unused product down any indoor or outdoor drain.

PHYSICAL HAZARDS: Flammable. Do not use or store near heat sources, sparks or open flame. Do not smoke while applying

(Other marketing claims:)

- Long-lasting Insect repellent for up to 8 hours
- Gender Neutral Fragrance with a light hint of rosemary, lavender and coriander
- Clean, fresh scent [or fragrance name]
- Fresh fragrance
- A clean, fresh scent your whole family will enjoy
- Odorless
- Odorless, to enjoy the scent of nature
- No Fragrance
- Fragrance free
- Twin-Pack
- Buy one get one Free
- Take [Bring] Proven everywhere in your [purse] [sport bag] [tackle box] [tent] [backpack] [beach bag] [boat] [summer cabin] [first-aid kit]
- For use at home or [on the go] [on a picnic] [picnicking] [camping] [at sporting events] [boating] [fishing] [hiking] [while] [gardening] [playing] [being outside] [hunting] [Taking a walk]
- Won't Damage Fishing Lines, Plastics or other Synthetic Materials
- It works; Does not damage plastic;
- Not oily, greasy or sticky
- Contains Bayrepel™;
- Repels listed insects; biting flies, stable flies, gnats, chiggers, sand flies and Scottish biting midges (no-see-ums) for up to 8 hours;
- It smells great, too; Not oily, greasy or sticky;
- Notice: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions;
- Repels listed Insects for up to 8 hours & Mosquitoes and Ticks for up to 12 hours;
- And your family will want to use it too;
- Don't use or store at temperatures over 122F°;
- Repels mosquitoes for up to 12 hours;
- Repels ticks for up to 12 hours;
- Repels mosquitoes and ticks for up to 12 hours
- Leak-proof
- Our name is our promise
- Worry-free outdoor enjoyment
- For your active lifestyle



- Protection you don't feel
- Sports [Active] formula
- on-the-go protection
- Proven protection against mosquitoes for 12 hours
- [Proven] [Effective] Protection for up to 12 hours from mosquitoes [that may carry West Nile Virus] [that may carry Zika] [that may carry Dengue]
- Proven shield for up to 12 hours against mosquitoes
- Up to 12 hours of proven [effective] protection from mosquitoes [that may carry West Nile Virus] [that may carry Zika] [that may carry Dengue]
- Repels ticks for up to 12 hours including ticks that transmit Lyme disease
- Keeps listed bugs away
- Active formula
- Outdoorsmen formula
- It feels good on the skin, not oily, greasy, or sticky
- Keeping insects away never felt so good
- Your [friends][family] won't know you have it on
- For playing and relaxing outdoors
- Play all day***
- Won't stain
- For people on-the -go [protection]
- Protection that fits your lifestyle
- Specially formulated for [hunters,][hunting,][fishermen],[fishing,][hikers,][hiking,][campers,][camping][worker][families][conscious consumers]
- [Light] Gentle scented [that] won't leave you smelling like bug repellent
- [Light] Gentle fragrance [that] won't leave you smelling like bug repellent
- Formulated to feel and smell better on your skin
- 8 hour fly repellent spray [for fishermen][for fishing]
- Easy application
- TSA approved travel size
- Pocket size
- Gear safe
- Suitable for the [entire][whole] family
- Suitable for every day use on adults and children 1 year and older
- Suitable for your skin, face, scalp, use only as directed
- All day protection***
- Paraben free
- Everyday [formula][use]

Qualifier statement:

***: 12 hour protection against mosquitoes [and ticks]

