

#### OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

March 27, 2024

Michael Barber Regulatory Affairs Specialist SBM Life Science Corp. 11000 Weston Parkway, Suite 150 Cary, NC 27513

Subject: Notification per PRN 98-10 – Minor revisions, add non-pesticidal claims

Product Name: 19NACOM006 EPA Registration Number: 92564-82

Application Date: 2/15/2024 Case Number: 501184

#### Dear Michael Barber:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "NOTIFICATION" and placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, please contact Rebecca Lasko at 202-565-2469 or at lasko.rebecca@epa.gov. Sincerely,

Rebeccadados for

Scott Campbell, Acting Product Manager 3 Invertebrate & Vertebrate Branch 1 Registration Division (7505T) Office of Pesticide Programs

#### **Editorial Notes:**

[Bracketed text] is optional language. Any text separated by a backslash "/" and "or" are options

Optional text such as claims may be placed anywhere on the label. Other optional text located within mandatory sections may be placed anywhere within the section it appears in on the label

Refer to Appendix I for marketing claims

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR

# 19NACOM006 [ABN]

BioAdvanced® Science-Based Solutions 5 In 1 Southern Weed & Feed

BioAdvanced® Science-Based Solutions 5 In 1 Texas Weed & Feed

BioAdvanced® Science-Based Solutions 5 In 1 Florida Weed & Feed

BioAdvanced® 5 In 1 Southern Weed & Feed

BioAdvanced® 5 In 1 Texas Weed & Feed

BioAdvanced® 5 In 1 Florida Weed & Feed

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Southern Lawns

BioAdvanced® Science-Based Solutions 5 In 1 Weed & Feed for Southern Lawns

BioAdvanced® Science-Based Solutions Triple Action Plus Weed & Feed for Southern Lawns

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® Science-Based Solutions 5 In 1 Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® Science-Based Solutions 5 In 1 Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® Science-Based Solutions Triple Action Plus Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® Science-Based Solutions Triple Action Plus Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® 5 In 1 Weed & Feed for Southern Lawns

BioAdvanced® Triple Action Plus Weed & Feed for Southern Lawns

BioAdvanced® 3 In 1 Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® 3 In 1 Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® 5 In 1 Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® 5 In 1 Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® Triple Action Plus Weed & Feed for Southern Lawns with Insect Killer

BioAdvanced® Triple Action Plus Weed & Feed for Southern Lawns with Fire Ant Killer#

BioAdvanced® Science-Based Solutions Southern Lawn Weed & Insect Control

BioAdvanced® Science-Based Solutions Southern Lawn Weed & Insect Killer

BioAdvanced® Science-Based Solutions Dual Action

BioAdvanced® Science-Based Solutions Dual Action for Southern Lawns

BioAdvanced® Science-Based Solutions Dual Action Southern Lawn Weed & Insect Killer

BioAdvanced® Science-Based Solutions Dual Action Southern Lawn Weed & Fire Ant Killer#

BioAdvanced® Science-Based Solutions 6 Month Southern Lawn Weed with Dual Action Killer

BioAdvanced® Science-Based Solutions Triple Action Plus

BioAdvanced® Science-Based Solutions Triple Action Plus for Southern Lawns

BioAdvanced<sup>®</sup> Science-Based Solutions Triple Action Plus 6 Month Southern Lawn Weed & Insect Killer

BioAdvanced® Science-Based Solutions Triple Action Plus 6 Month Southern Lawn Weed & Fire Ant Killer#

BioAdvanced® Science-Based Solutions 3in1 Weed, Feed, and Fire Ant Killer# for Southern Lawns

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed Texas Plus Fire Ant Killer#

BioAdvanced® Science-Based Solutions 3in1 Weed, Feed, and Insect Killer for Southern Lawns

BioAdvanced® Science-Based Solutions 3in1 Southern Weed, Feed, and Fire Ant Killer#

BioAdvanced® Science-Based Solutions 3in1 Southern Weed, Feed, and Insect Killer

# NOTIFICATION

92564-82

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/27/2024

BioAdvanced® Science-Based Solutions 3in1 Weed, Feed, and Fire Ant Killer# for Texas Lawns BioAdvanced® Science-Based Solutions 3in1 Weed, Feed, and Insect Killer for Texas Lawns BioAdvanced® Science-Based Solutions 3in1 Texas Weed, Feed, and Fire Ant Killer# BioAdvanced® Science-Based Solutions 3in1 Texas Weed, Feed, and Insect Killer

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Southern Lawns Plus Insect Killer BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed Southern Plus Fire Ant Killer# BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Southern Lawns Plus Fire Ant Killer#

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Texas Lawns Plus Insect Killer

BioAdvanced® Science-Based Solutions 3 In 1 Weed & Feed for Texas Lawns Plus Fire Ant Killer#

BioAdvanced® 5 In 1 Weed & Feed for Texas Lawns with Insect Killer BioAdvanced® 5 In 1 Weed & Feed for Southern Lawns with Fire Ant Killer\* BioAdvanced® 5 In 1 Weed & Feed for Texas Lawns Plus Insect Killer BioAdvanced® 5 In 1 Weed & Feed for Southern Lawns Plus Fire Ant Killer\*

<sup>#</sup>Kills fire ants upon initial application, only.

ACTIVE INGREDIENTS:	
Dicamba	0.088%
Penoxsulam	0.041%
Indaziflam	0.027%
Bifenthrin	0.185%
OTHER INGREDIENTS:	<u>99.659%</u>
TOTAL:	100.000%

#### THIS PRODUCT CONTAINS:

0.00088 lb. Dicamba per pound of product 0.00041 lb. Penoxsulam per pound of product 0.00027 lb. Indaziflam per pound of product 0.00185 lb. Bifenthrin per pound of product

# CAUTION

#### FOR OUTDOOR RESIDENTIAL USE ONLY

See [back/ side/top/bottom] [panel/ booklet/ label] for additional precautionary statements

Produced For [By]/ Distributed By/Guaranteed By SBM Life Science Corp. 1001 Winstead Drive, Suite 500

Cary, North Carolina 27513

PO Box 525

Morrisville, NC 27560

**NET CONTENTS/WEIGHT: XX LB (XX KG)** 

BioAdvanced® is a registered trademark of SBM Life Science Corp. Get More From the Blue Bag is trademark of SBM Life Science Corp.

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EPA Reg No. 92564-82

EPA Est. No. -----

FIRST AID		
If swallowed	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>	
If on skin or clothing	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15 - 20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>	
If in eyes	<ul> <li>Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>	

**NOTE:** When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may contact 877-229-3763 for emergency medical treatment information.

Active Ingredients: 0.088% Dicamba, (CAS # 1918-00-9), 0.041% Penoxsulam (CAS # 84087-01-4) 0.027% Indaziflam (CAS # 950782-86-2) and 0.185% Bifenthrin (CAS# 82657-04-3)

#### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

#### **CAUTION**

- Harmful if swallowed or absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- Remove and wash contaminated clothing before reuse.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

#### After using this product:

- Rinse gloves before removing and wash hands.
- If product gets on skin, wash thoroughly with soap & water.
- If product gets on clothing, remove and wash clothing separately before reuse.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

#### **ENVIRONMENTAL HAZARDS**

- This product is toxic to fish, aquatic invertebrates, and plants.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters
  or surface waters. Applying this product in calm weather when rain is not predicted for the next 48 hours will help
  to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that
  lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run
  off to water bodies or drainage systems.
- Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean water mark. Do not contaminate water when disposing of rinseate or washwater. This product may contaminate water through spray drift or runoff. Follow directions for use to avoid spray drift and runoff. A level well maintained vegetative buffer strip between areas to which this product is applied and surface water features including ponds, streams, and springs will reduce the potential for contamination of water from rainfall runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours.
- Groundwater Advisory: This pesticide has properties and characteristics associated with chemicals detected in groundwater. This chemical may leach into ground water if used in areas where soils are permeable, particularly

where the water table is shallow.

- Surface Water Advisory: This pesticide may impact surface water quality due to runoff of rainwater. This is especially true for poorly draining soils and soils with shallow ground water. This product is classified as having a high potential for reaching surface water via runoff for several months or more after application.
- Non-Target Organism Advisory: This product is toxic to plants and may adversely impact the forage and
  habitat of non-target organisms, including pollinators, in areas adjacent to the treated site. Protect the forage
  and habitat of non-target organisms by following label directions intended to minimize spray drift.

# PHYSICAL OR CHEMICAL HAZARDS

 Do not mix or allow coming in contact with oxidizing agents, water & ammonium phosphate. Hazardous chemical reaction may occur.

# (Back Panel)

#### [Insert Claims from APPENDIX 1]

#### OPTION 1

Tired of killing listed [\*] weeds in your lawn – even after you've applied your traditional weed and feed granules? Just one application of [19NACOM006] kills listed [\*] lawn weeds and prevents new ones, including [insert listed weed], for up to six months. Plus, it greens, feeds and strengthens your lawn [for a thick, [healthy] turf]. [Product Name/This product] [It] delivers [season long] [extended] weed control that is simple and easy to use and it will not harm your lawn [when used as directed.] No need for frequent re-application [plus when applied in early spring, it prevents [insert from weed list] [and when applied late summer [insert from weed list] [all season long.] [Up to 6 months listed [\*] weed control – plus feeding – has never been easier]. [Spend your summer enjoying your lawn – not maintaining it!] [Killing and preventing listed [\*] weeds in your lawn for up to 6 months [plus getting a healthy turf] has never been easier.]

#### **OPTION 2**

ONE BLUE BAG IS ALL YOU NEED. Kills and prevents [1-94] types of listed [\*] [broadleaf and grassy] weeds. Creates a 6-month weed barrier that prevents new listed [\*] weeds, including [insert from weed list]. Feeds, greens and strengthens your lawn. Also kills [1-94] listed [\*] lawn insects, including [insert from insect list.] {if fire ant is named, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."} Get More From The Blue Bag™.

#### **OPTION 3**

19NACOM006 has everything your lawn needs in one bag. It kills listed [\*] [broadleaf and grassy] weeds. Plus, it prevents [both] new listed [\*] weeds [including [insert from weed list] for] [and Crabgrass] up to 6 months. It also feeds and strengthens [southern/Texas/Florida] lawns against heat and drought. It even kills [1-94] listed [\*] insects, including [insert from insect list]. {if fire ant is named, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."} You get it all with one easy application 19NACOM006 [5 In 1 Southern/Texas/Florida Weed & Feed] takes the guesswork out of lawn care. With BioAdvanced, one blue bag is all you need.

# [STOP!] [READ THE/THIS [ENTIRE] LABEL FIRST[1]]

{Note to PM: Any section from the Quick [Product] Facts/Information will appear on the Marketplace label}

[QUICK FACTS / PF	RODUCT FACTS/ PRODUCT INFORMATION]	
[Read entire directions for use before applying.] {to be used if the equivalent note above is not used}		
Editorial Note – Mark	eting Claims Positioned Here [see Appendix 1]	
KILLS & PREVENTS	Kills listed [*] broadleaf weeds including [any applicable weed from weed list]	
For up to 6 Months/	Prevents listed [*] grassy & broadleaf weeds such as[any applicable weed from weed list]	
PLUS FEEDS	Feeds and strengthens the lawn. Contains slow release fertilizer for long lasting feeding.	
INSECTS/PESTS/ WEEDS CONTROLLED	[Insert listed weeds/insects/pests from the weed and insects list in the Directions for Use section] {if fire ant is named, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."} For a list of weeds and insects 19NACOM006 /5 In 1 Southern Weed & Feed targets, visit BioAdvanced.com	
WHEN TO APPLY/USE	[Apply] [Anytime] [in] [early] spring [or fall] [to actively growing turf]. Do not apply more than twice per 12 months.	
WHERE TO USE	For Outdoor residential use only Use only on established lawns of the following turf types: Bermudagrass, Centipedegrass, [all varieties of] St. Augustinegrass [including Floratam], Zoysia [and Kentucky Bluegrass]  DO NOT USE ON ANY OTHER TURF TYPES including: Bahiagrass, Bentgrass, Ormond variety of Bermudagrass, Buffalograss, Carpetgrass, Dichondra, Fescue, Kikuyugrass, Ryegrass, or Seashore Paspalum lawns.	

HOW IT WORKS	[Insert Claims from APPENDIX 1]
COVERAGE	This bag treats [2,000 sq ft] {for 5 lb bag} [3,000 sq ft] {for 7.5 lb bag} [4,000 sq ft] {for 10 lb bag} [5,000 sq ft] {for 12.5 lb bag} [6,000 sq ft] {for 15 lb bag} [7,000 sq ft] {for 17.5 lb bag} [8,000 sq ft] {for 20 lb bag} [9,000 sq ft] {for 22.5 lb bag} [10,000 sq ft] {for 25 lb bag} [11,000 sq ft] {for 27.5 lb bag} [12,000 sq ft] {for 30 lb bag} [13,000 sq ft] {for 32.5 lb bag} [14,000 sq ft] {for 35 lb bag} [15,000 sq ft] {for 37.5 lb bag} [16,000 sq ft] {for 40 lb bag} {Note to PM: This product is applied at 2.5 lbs./1000 sq. ft.}
	Questions or comments? [Contact Consumer Affairs]: Text or call toll-free 1-877-229-3724 [or Insert Telephone Number] or visit [us online at/our website at] <a href="https://www.BioAdvanced.com">www.BioAdvanced.com</a> [QR Code] [Use your phone(to) [scan][the][tag][or][this code][to learn][or][to][see/view][more][uses][or][information][the][M]SDS][Videos] [(on)how to use][this product][for] [how to(use)] [tips]

#### **OPTION 1 - DIRECTIONS FOR USE**

#### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

# BEFORE YOU APPLY /USE RESTRICTIONS

- Use this product only on established Southern lawns listed on this label new lawns must be at least 3 months old if sodded, 16 months old if sprigged & 16 months old if seeded.
- Do not apply this product to water-saturated soils.
- Apply only to actively growing turf.
  - Apply in spring after the lawn is actively growing and has been moved 2 times.
  - Do not apply while turfgrass is just turning green in early spring.
  - Apply in fall no closer than 6 weeks before the first historical frost date for your area.
  - Do not apply to Centipedegrass after October 1.
- Do not apply this product if the lawn appears unhealthy e.g., due to lack of water (drought, watering restrictions), turf disease (dollarspot, large patch, grey leaf spot, take-all root rot, etc.), parasitic microscopic worms (nematodes), heavy shade, recent aeration or verticutting, or if the lawn is prone to winter injury.
- Do not apply this product more than twice per 12 months.
- Do not allow granules to come into contact with flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- For soil applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.
- Do not spray the product into fish pools, ponds, streams, or lakes. Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.
- Do not allow the product to enter any drain during or after application.
- Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack-and-crevice treatment.
- Do not apply or irrigate to the point of runoff.
- Do not make applications during rain. Avoid making applications when rainfall is expected before the product has sufficient time to dry (minimum 48 hours).
- Rainfall within 48 hours after application may cause unintended runoff of pesticide application.
- Do not apply when the wind speed is greater than 15 mph.
- Apply when the air is calm to avoid drift onto desirable plants.
- For use on plants intended for aesthetic purposes or climate modification and being grown in interior plantscapes, ornamental gardens or parks, or lawns or grounds.
- Not for use on plants being grown for sale of other commercial use, or for commercial seed production, or for research purposes.
- Not for use on golf courses, sod farms, nurseries, in commercial greenhouses or on grass grown for seed.
- Spot treatments must not exceed two square feet in size (for example, 2 ft. by 1 ft. or 4 ft. by 0.5 ft.).
- Do not apply more than 0.4 lb bifenthrin per acre per year. Do not apply more than 0.089 lb penoxsulam per acre per year. Do not apply more than 0.059 lb indaziflam per acre per year. Do not apply more than 0.19 lb dicamba per acre per year. The single application rate of bifenthrin is 0.2 lb/acre.

# [HOW TO USE/APPLY]



- Use rotary or drop type spreader to apply granules evenly over the lawn. To be sure you cover lawn areas uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules.
- Sweep, brush, or blow any accidentally applied material off driveways, sidewalks, or other impervious and non-turf locations back on to thelawn.
- Wait 48 hours after applying then activate residual barrier by lightly watering in [with  $1/10 \frac{1}{4}$  inch of irrigation].
- Do not overlap treated areas or make repeat applications within 90 days as over application could damage the lawn.
- Do not make more than two applications per site in any 12-month period.
- Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.

[FOR BEST RESULTS]	Apply when
	<ul> <li>If the lawn needs mowing, mow right before application.</li> <li>Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens.</li> <li>[WATERING]</li> <li>If lawn is dry, wet the lawn prior to application.</li> <li>Do not water for at least 48 hours after application or apply if rain is</li> </ul>
	expected within 48 hours.
HOW [ IT] [THIS PRODUCT ] WORKS	[Insert Product Name] contains a proven blend of weed killers to kill existing listed [*] weeds plus a residual herbicide to keep them from coming back for up to 6 months. This product starts working immediately to stop weed growth until listed [*] weeds are dead [within weeks] [4 to 10 weeks]. Plus, it feeds your lawn for quick greening and long-lasting feeding.  Bifenthrin – Bifenthrin is a broad-spectrum insecticide that interferes with the nervous system ofinsects when they eat or touch it.]  [Like all weed killers, the speed of action is dependent on many conditions (e.g. weed type,temperature). Likewise, speed of death variability in insect types can occur.]

<b>OPTION 2 - DIRE</b>	CTIONS FOR USE
It is a violation of Federa	al law to use this product in a manner inconsistent with its labeling.
WEEDS & INSECTS	Option 1
CONTROLLED	Kills [broadleaf] weeds [Add listed weeds from the weed list] [and/& 50 other listed weeds] Prevents [grassy & broadleaf] weeds [Add listed weeds from the weed list] [and/& 120 other listedweeds] Kills[lawn] insects [Add listed insects from the insects list] [and/& [1-94] other listed insects] {if fire ant is named, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."}
	Option 2
	Kills Weeds [insert image from art table] Dandelion, Dollarweed, and other listed weeds
	Prevents Weeds [insert image from art table] Crabgrass, Clover, Spurge, and other listed weeds
	Kills Insects [insert image from art table]
	Fire Ant <sup>#</sup> , Crickets, Japanese Beetles and other listed insects
	For a complete list of weeds and insects 19NACOM006 [5 In 1 Southern /Florida/Texas Weed & Feed targets] targeted, visit BioAdvanced.com
	*Kills fire ants upon initial application, only.  Apply when temperatures are between 50–90°F (and not above 85°F on Bermudagrass)
WHEN TO APPLY	Apply when temperatures are between 50–90 F (and not above 65 F on beiniddagrass)
ALLEI	SPRING [ILLUSTRATION from art table]  • Wait until the lawn is actively growing and has been mowed 2 times
	FALL [ILLUSTRATION from art table]  No closer than 6 weeks before the first historical frost date for your area
	Do not apply more than twice per 12 months.
WHERE TO APPLY	Use only on established lawns of the following turf types:  Bermudagrass, Centipedegrass, [all varieties of] St. Augustinegrass [including Floratam], Zoysia [and Kentucky Bluegrass]
	<b>DO NOT USE ON :</b> Bahiagrass, Bentgrass, Ormond variety of Bermudagrass, Buffalograss, Carpetgrass, Dichondra, Fescue, Kikuyugrass, Ryegrass, or Seashore Paspalum lawns
	Apply when the air is calm to avoid drift onto desirable plants
FOR BEST RESULTS	<ul> <li>Apply to dew-wetted lawn</li> <li>Apply 2 weeks before anticipated weed seed germination, or when broadleaf weeds are small and actively growing</li> <li>If lawn is dry, wet the lawn prior to application</li> <li>Mow lawn just before applying this product</li> <li>Clippings from the first 3 mowings should be left on the treated area</li> <li>Water lawn 48 hours after application to activate preventive weed barrier</li> </ul>
HOW TO APPLY	1) SET YOUR SPREADER
	Use a broadcast or drop-type spreader calibrated according to manufacturer's directions.
	[ILLUSTRATION from art table] BROADCAST SPREADER [INSERT SPREADER SETTING]
	[ILLUSTRATION from art table] DROP SPREADER [INSERT SPREADER SETTING]
	Spreader settings are approximate and are designated so that the application rate of the product is 2.5

lbs. per 1,000 sq. ft. The condition of your spreader, the speed at which you walk, anduneven terrain may affect the rate of application.

#### 2) APPLY GRANULES

Treat the border of the lawn first, then fill in the center by making parallel passes. Walk at a steady pace to ensure even distribution of the granules.

#### [ILLUSTRATION from art table]

Do not overlap treated areas or make repeat applications within 90 days as over application could damage the lawn. Do not make more than two applications per site in any 12-month period.

#### 3) AFTER YOU APPLY

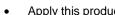
- · Sweep, brush, or blow any accidentally applied material off driveways, sidewalks, and other impervious surfaces back on tothe lawn
- Treated weeds may turn a slight purple color which is an indication that the product is working. [ILLUSTRATION from art table]

Don't see your spreader? Still have questions? Call our Consumer Affairs Hotline [phone number] or visit BioAdvanced.com

### **BEFORE YOU** APPLY /[USE] **RESTRICTIONS**

ONLY USE THIS PRODUCT: on established listed Southern lawns - new lawns must be at least 3 months old if sodded, 16 months old if sprigged & 16 months old if seeded

# DO NOT:



- Apply this product in a way that will contact any person or pet, either directly or through drift
- Allow people and pets to enter the area during application. People and pets may re-enter after application is complete.
- Apply this product to water-saturated soils
- Apply to Centipedegrass after October 1
- Allow granules to come into contact with flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- Apply this product if the lawn appears unhealthy e.g., due to lack of water, turf diseases, parasitic microscopic worms (nematodes), heavy shade, recent aeration or verticutting, or if the lawn is prone to winter injury.
- Apply this product more than twice per 12 months
- Apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.
- Spray the product into fish pools, ponds, streams, or lakes.
- Apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur.
- Allow the product to enter any drain during or after application.
- Apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack-and-crevice treatment.
- Apply or irrigate to the point of runoff.
- Make applications during rain. Avoid making applications when rainfall is expected before the product has sufficient time to dry (minimum 48 hours). Rainfall within 48 hours after application may cause unintended runoff of pesticide application.
- Apply when the wind speed is greater than 15 mph. Apply when the air is calm to avoid drift onto desirable plants.
- Use on plants being grown for sale of other commercial use, or for commercial seed production, or for research purposes. For use on plants intended for aesthetic purposes or climate modification and being grown in interior plantscapes, ornamental gardens or parks, or lawns or grounds
- Use on golf courses, sod farms, nurseries, in commercial greenhouses or on grass grown for seed.
- Make spot treatments exceeding two square feet in size (for example, 2 ft. by 1 ft. or 4 ft. by 0.5 ft.).
- Do not apply more than 0.4 lb bifenthrin per acre per year. Do not apply more than 0.089 Ib penoxsulam per acre per year. Do not apply more than 0.059 lb indaziflam per acre per year. Do not apply more than 0.19 lb dicamba per acre per year. The single



application rate of bifenthrin is 0.2 lb/acre.

# Kills [Insects/Pests]

Armyworms (fall army worm)	Billbugs (Adult) (bluegrass billbug, hunting billbug, Denver billbug)	Crickets (Mormon cricket, Oblong-winged Katydid, Northern Katydid, Gladiator katydid, Spotted camel cricket, Fall Field cricket, Snowy tree cricket, house cricket, spring field cricket, Southeastern field cricket, Mormon cricket, Jerusalem crickets)	Spittlebugs (Two lined spittlebug, meadow spittlebug, alder spittlebug, dogwood spittlebug, Saratoga spittlebug)
Armyworm moth	Black Turfgrass Ataenius Adult	Earwigs (Ringlegged earwig, European earwig)	Ants^ ([imported fire ants#], Argentine ants, pavement ants, acrobat ant, big headedant, crazy ant, corn field ant, odorous house ant, little black ant)  ^Excluding harvester, pharaoh and carpenter ants  #Kills fire ants upon initial application, only.
Cutworms (Army cutworm)	Bluegrass webworm	Grasshoppers (Pygmy grasshopper, Lubber grasshopper, Carolina grasshopper, Banded range grasshopper, Differential grasshopper, Red legged grasshopper, Two striped grasshopper, Panther spotted grasshopper, Southeastern Lubber grasshopper, American bird grasshopper, Horse lubber grasshopper)	Japanese Beetle (Adult)
		Katydid (Gladiator, northern, oblong winged)	May/June Beetle (Adult)

Sod Webworm (lawn moths)		Leafhoppers (potato leafhopper, aster leafhopper, southern garden leafhopper, apple leafhopper, rose leafhopper, white apple leafhopper, white apple leafhopper, variegated leafhopper, beet leafhopper, boneylocust leafhopper, privet leafhopper, lawn leafhopper, gray lawn leafhopper, painted leafhopper, glassy winged sharpshooter)	Northern Masked Chafer (Adult)
Annual Bluegrass Weevil (Hyperodes)(Adult)	Chinch Bugs (hairy chinch bug, southern chinch bug, common chinch bug, false chinch bug, harlequin bug)	Mealybugs (citrus mealybug, Longtailed mealybug, Comstock mealybug, obscure mealybug, hawthorne mealybug, madiera mealybug, maple mealybug)	Southern Masked Chafer (Adult)
Banks Grass Mite	Clove mites	Millipedes	European Masked Chafer (Adult)
	Pillbugs	Sowbugs	Mole Cricket (Northern mole cricket, Southern mole cricket, Tawny mole cricket, Short-winged mole cricket), Mole Cricket (Nymph))

{Note to PM: The lists of insects and weeds may appear elsewhere on the label and be referenced in the Directions for Use-Number of weeds not to exceed 122, Number of insects not to exceed 94 as listed on the label }

KILLS [CONTROLS]	PREVENTS [C	KILLS AND PREVENTS [CONTROLS]	
Beggarweed, Creeping Beggarweed, Dwarf Betony, Florida Burdock Buttercup, Hairy Buttonweed, Virginia* Clover, Hop Clover, Red Cocklebur, Common Coffeeweed, (Common Chickory) Daisy, English (Lawn Daisy) Dandelion, False Dollarweed (Pennywort) Goldenrod Hawkweed Heallal Ivy, Ground (Creeping Charlie) Knotweed Kyllinga, Green* Lespedeza, Common Mallow, Roundleaf Matchweed Nutsedge, Purple* Nutsedge, Purple* Nutsedge, Yellow* Parsley-piert Peppergrass Pepperweed, Virginia Plantain, Broadleaf Smartweed Sorrel, Sheep Speedwell, Common Spotted Catsear Spurweed Thistle Vetch, Common Wild Violet Woodsorrel, Creeping	Ageratum, Tropic Barley, Mouse Barnyardgrass Bittercress Black Nightshade, Hairy Bluegrass, Annual (Poa annua) Brome, Foxtail Buckwheat, Wild Burweed, Lawn California Burclover Chamomile, False Cheatgrass Crabgrass, Henry Crabgrass, Large (HairyCrabgrass) Crabgrass, Smooth Cudweed, Linear Leaf (Purple Cudweed) Dandelion, Cat's Ear Doveweed Evening Primrose, Common Evening Primrose, Cutleaf Flatsedge, Rice Fleabane, Hairy Foxtail, Giant Foxtail, Green Foxtail, Yellow Filaree, Redstem Goosegrass Groundsel, Common Guineagrass Kochia Kyllinga, Fragrant Lovegrass, Tufted Mallow, Little Marestail	Mulberry Weed Mustard, Black Mustard, Wild Nightshade, American Black Nightshade, Hairy Parthenium Phyllanthus, Longstalked Pigweed, Prostrate Pigweed, Redroot Plantain, Paleseed Puncturevine Redmaids Rocket, London Ryegrass, Italian Ryegrass, Perennial Sandbur Sedge, Annual Sesbania, Hemp Sida, Prickly (Teaweed) Southern Brassbuttons Sowthistle, Annual Speedwell, Corn Spurge, Prostrate Sunflower, Common Swinecress Tassel Flower Velvetleaf Vetch, Purple Wild Carrot Willowherb Woodsorrel (Oxalis)	Burnweed, American Chickweed, Common Chickweed, Mouseear Clover, White Dandelion, Common Dock, Curly Eclipta Henbit Knotweed, Prostrate Kyllinga, Annual* Lambsquarters Medic, Black Plantain, Buckhorn Purslane, Common Pusley, Florida Ragweed, Common Shepardspurse Spurge, Spotted Thistle, Canada Woodsorrel, Yellow

<sup>\*</sup> Suppression

STORAGE AND DISPOSAL			
Do not contaminate water, for	Do not contaminate water, food, or feed by storage of disposal		
Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.		
Pesticide Disposal and Container Handling  [	If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.  If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.		

**NOTICE**: Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price/Satisfaction Guaranteed[!]

# **100% SATISFACTION GUARANTEED**‡

‡ Or your money back.

### ¿HABLA ESPAÑOL? BIOADVANCED.COM

Para la traducción al español de esta etiqueta, visite BioAdvanced.com (For the Spanish translation of this label, visit BioAdvanced.com) [ILLUSTRATION from art table]

{Note to PM: Batch code to be added at time of production}

{Note to PM: Product name 19NACOM006 will be replaced with marketed Alternate Brand Name/ lt/ this product on the marketplace label] }

{Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, e.g., listed [\*] pests/weeds}

# **Appendix I: Marketing Claims**

#### {Weed Claims}

- 1. [Kill(s)] [Control(s)] the root!
- 2. [Kill(s)] [Control(s)] listed [\*] [Broadleaf] [lawn] weed(s)[including] [insert listed weed(s)] [including the root]
- 3. [Kills] [Prevents] [Controls] listed [Broadleaf] [and] [&] [Grassy] weeds [in your lawn] [!]
- 4. [Kill(s)] [Stops] [Control(s)] [insert listed weed(s)] [weeds] [in your lawn]
- 5. [Weed] [insert listed weed(s)] [control] [prevention] with lawn food
- 6. [Provides] broadleaf and grassy weed [control] [and] [&] [prevention]
- 7. [Kill(s)] [Stop(s)] [Control(s)] [even] [the] tough[est][hard-to-kill] listed [lawn] weed(s) [like] [including] [insert listed weed(s)]
- 8. Tough [insert listed weed(s)] [listed weed] [killer] [control]
- 9. Use on lawns to [Kill(s)] [Stop(s)] [Control(s)] the toughest listed [\*] weeds [like insert listed weed(s)]
- 10. [Kill(s)] [Stop(s)] [Control(s)] [insert listed weed(s)] [and many other [lawn] weeds]
- 11. [And] [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name} [is] formulated to kill [insert listed weed(s)] [weeds], not thelawn
- 12. [Kill(s)] [Stop(s)] [Control(s)] weeds, roots and all!
- 13. [Kill(s)] [Stop(s)] [Control(s)] [insert listed weed(s)][broadleaf weeds] [&][grassy] [weeds] [in [your] lawn(s)]
- 14. [Kill(s)] [Stop(s)] [Control(s)] [over] [1-122] [insert number of weeds!] listed [\*] Weeds [including the Roots] [like] [including] [insert listed weed(s)]
- 15. [Kill(s)] [Stop(s)] [Control(s)] existing listed [broadleaf] weeds & [prevent(s)] [Stop(s)] new listed [weeds] [ones [from growing] [for] [up to] 6 months
- 16. [Kill(s)] [Stop(s)] [Control(s)] [&] [and] [prevent(s)] [Stop(s)] [listed weeds] [insert listed weed(s)] [dandelion, clover and crabgrass] [for] [up to] 6 months
- 17. [Kill(s)] [Stop(s)] [Control(s)] [&] [and] [prevent(s)] [Stop(s)] [1-122] [insert number of weeds] weeds [for] [up to] 6 months [with] [in] one [application][step]
- 18. [Kill(s)] [Stop(s)] [Control(s)] the weeds in your lawn & [prevent(s)][Stop(s)] [new] [more] listed weeds from growing [for] [up to] 6 months
- 19. [Control(s) [of] grassy and broadleaf weeds [with one application] [with one (blue) bag]
- 20. Weed control [for up to 6-months] [for the entire season] [all season long]
- 21. [Kill(s)] [Stops] [Control(s)] [insert listed weed(s)] [&] [and] [prevent(s)] [Stop(s)] listed [lawn weeds] [weeds in your lawn] [insert listed weed(s)] [for] [up to] 6months
- One [step] [treatment] [application] [Kill(s)] [Stops] [Control(s)] [weeds] [lawn weeds] [weeds in your lawn] [insert listed weed(s)] [, plus Crabgrass][!]
- 23. [Plus] [Prevent(s)] [Stop(s)] [insert listed weed(s)] [with one application] [for] [up to] 6 months
- 24. [Prevent(s)] [Stop(s)] listed [broadleaf] [and] [&] [grassy] weeds [for] [up to] 24 weeks/6 months
- 25. One [step] [application] [treatment] [Kill(s)] [Stops] [Control(s)] [insert listed weed(s)(s)] [and] [&] [1-120 other weeds]
- 26. [Prevent(s)] [Stop(s)] [insert listed weed(s)] listed [fall germinating] [spring germinating] [summer germinating] weeds [for] [up to] 6 months [and][&] kills [existing listed weeds][insert listed weed(s)], [while feeding your lawn [for] [up to] 3 months] [in one step] [with one application]
- 27. [Prevent] [Stop] [insert listed weed(s)] [weed seeds] [from germinating] [for] [up to] 6 months

- 28. [Kill(s)] [Stops] [Control(s)], [insert listed weed(s)] [while feeding your lawn] [and fertilizes your lawn]
- 29. [Prevent] [Stop] [insert listed weed(s)] [for] [up to] 6 months [while feeding yourlawn] [and fertilizes your lawn] [for] [up to] 3 months
- 30. Effective on [hard-to-kill] [tough] [tough-as-nails] listed [weeds] [weeds in your lawn] [lawn weeds] [like] [insert listed weed(s)]
- 31. Formulated to [kill] [&] [prevent] [insert listed weed(s)] [listed weeds] [only the listed weeds], not [the] [your] lawn <sup>©</sup> {linked to following footnote} <sup>©</sup> when used as directed
- 32. [Kill(s)] [Stop(s)] [Control(s)] crabgrass and fertilizes [your lawn] [the lawn] [turf]
- 33. [Kill(s)] [Stops] [Control(s)] [insert listed weed(s)] [to the root], [not the lawn]  $^{\Phi}$  {linked to following footnote}  $^{\Phi}$  when used as directed
- 34. Targets [tough] [hard-to-kill] [listed weeds] [insert listed weed(s)] [and] [&] [leaves [the grass(es)] [the lawn]unharmed <sup>Φ</sup>] {if optional last part of the claim is used, linked to following footnote} <sup>Φ</sup> when used as directed
- 35. Targets tough [hard-to-kill] [insert listed weed(s)] [listed weeds], not your lawn <sup>©</sup> {linked to following footnote} <sup>©</sup> when used as directed
- 36. Tough on [listed weeds] [insert listed weed(s)]! Easy on your lawn!  $^{\phi}$  {linked to following footnote}  $^{\phi}$  when used as directed
- 37. Easy on [lawn] [grass], tough on [listed weeds] [insert listed weed(s)]! <sup>\$\Phi\$</sup> {linked to following footnote} <sup>\$\Phi\$</sup> when used as directed
- 38. Creates [a ] 6-month [control] barrier that [prevent(s)] [stop(s)] [new listed weeds] [insert listed weed(s)]
- 39. [Control] barrier[prevent(s)] [Stop(s)] new [insert listed weed(s)] [listed weeds] [for] [up to] 6 months
- 40. Up to 6 months of control [prevent(s)] [Stop(s)] [insert listed weed(s)]
- 41. [Using] Science-Based Solutions to [prevent(s)] [Stop(s)] listed [fall germinating] [spring germinating] [summer germinating] weeds [for] [up to] 6months
- 42. [Adds a] [Give you a] [Provides a] control barrier that [prevent(s)] [Stop(s)][listed weeds] [including] [such as] [like] [insert listed weed(s)] [for] [up to] 6 months
- 43. [Provides] [Gives] 6 month(s) [control] barrier [to] keep(s) new listed [fall germinating] [spring germinating] [summer germinating] weeds from appearing
- 44. [Prevent(s)] [Stop(s)] new listed [fall germinating] [spring germinating] [summer germinating] weeds [for] [up to] 6 months
- 45. [Get] Up to 6-month [protection from] [prevention of] [new listed weeds] [listed broadleaf and grassy weeds] [insert listed (s)]
- 46. [Kills [existing] weeds,] [prevents new listed weeds] [plus] [and] [feeds] [and greens] [lawn(s)] [all] in one bag]
- 47. [The] [control] [ barrier] keeps new weeds [, including insert listed weed(s)] [away] [out of your lawn] [up to 6 months]
- 48. Kills [weeds] [insert any weed], prevents [listed weeds] [insert listed weed(s)], plus feeds lawns[with just one] [application] [treatment]
- 49. One [application] [treatment] kills [existing] weeds, prevents new listed weeds up to 6 months [, plus feeds [lawn] up to 3 months]
- 50. [Weeds] [insert listed weed(s)] begin(s) to die in 7 days
- 51. Forgot to apply Crabgrass preventer? It's not too late [...] [to] [apply] [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name}
- 52. [Prevent(s)] [Stop(s)] [weeds] [crabgrass] that your crabgrass preventer missed [for] [up to] 6 months
- 53. Prevent(s) [Stop(s)] [listed weeds] [insert listed weed(s)] [before they start] [for] [up to] 6 months
- Prevents [listed weeds] [insert listed weed(s)] [for] [up to] 6 months, while [feeding] [greening] [strengthening] your [lawn] [turf] [lawnroots] [grass] [for] [up to] 3 months
- 55. Prevents [1-122] [insert number of weeds] weeds
- 56. Prevents [1-122] [insert number of weeds] listed [\*] [weeds] [lawn weeds], including [insert listedweed(s)] [for 6 months] [for the entire season] [all season long]

- 57. Prevents & Kills [1-122] [insert number of weeds] [weeds] [lawn weeds] [weeds in your lawn]
- 58. [Prevents] [Kills] [Prevents & Kills] [1-122] [insert number of weeds listed] [tough] [hard-as-nails][hard-to-kill] [pesky] listed weeds [like] [insert listed weed(s)] [without harming lawn <sup>Φ</sup>] {if optional last part of the claim is used, linked to following footnote} <sup>Φ</sup> when used as directed
- 59. Prevents [new] [listed weeds] [insert listed weed(s)] [from invading your lawn] [for] [up to] 6months] [for the entire season] [all season long]
- 60. [Prevents] [Kills] [Prevents & Kills] [a wide range of] listed hard-to-kill weeds [like insert listed weed(s)] [for] [up to] 6 months, while giving you a [thick[er]] [Green[er])] [Strong[er]] [turf] [lawn] [grass] [for] [up to] 3 months
- 61. [Kill(s)] [Stops] [Control(s)] [&] [and] [prevent(s)] [Stop(s)] listed weeds before they start
- 62. [Our formula] [Prevents] [and] [&] [Kills] listed weeds [for] [up to] 6 months, while [feedingand/& greening] your lawn [for] [up to] 3 months
- 63. [Our formula] [Prevents] [Kills] [Prevents & Kills] listed [weeds] [lawn weeds] [for] [up to] 6 months, [while giving your lawn a deeper green] [for] [up to] 3 months
- [Our formula] [Prevents] [Kills] [Prevents & Kills] listed [\*] [lawn] weeds [for] [up to] 6 months, while giving you [a] [thick[er]] [Green[er]] [Strong[er]] [turf] [lawn] [grass] [for] [up to] 3 months
- 65. [Formula] [Kill(s)] [Stops] [Control(s)] even the toughest [hard to kill] listed weeds including [insert listed weed]
- All you need to [Enjoy] [have] [grow] a [healthy[ier]] [thick[er]] [strong[er]] [green[er]] [weed- free] [more beautiful] [plusher] [gorgeous] [great looking] lawn without [weeds] [insert listed weed(s)]
- 67. [Enjoy] [Have] [Grow] a [healthy[ier]] [thick[er]] [strong[er]] [green[er]] [weed-free] [morebeautiful] [gorgeous] [great looking] lawn [without weeds] [Guaranteed †]
- 68. [Our formula] [also] prevents new [insert listed weed(s)] up to 6months
- 69. Kills tough listed weeds [ILLUSTRATION from art table]
- 70. Prevents new weeds [ILLUSTRATION from art table]
- 71. Prevents [insert weed from the list] / new Crabgrass [ILLUSTRATION from art table]
- 72. Feeds & strengthens lawn against heat and drought [ILLUSTRATION from art table]
- 73. Kills [1-94] listed [\*] insects, including Fire Ants<sup>#</sup> [ILLUSTRATION from art table] {linked to following footnote} # Kills fire ants upon initial application, only.
- 74. [Feeds] [&] [Greens] [&] [Strengthens] [lawn(s)] for up to 3 months.
- 75. Prevents Weeds & Crabgrass up to 6 months.
- 76. Confused about Crabgrass? [One [blue] bag is all you need]

**‡**or your money back

#### {Fertilizer Claims}

- 1. Greens quickly [&/and] feeds longer
- 2. Feeds [and/&] greens [and/& strengthens] [your] [the] [lawn]
- 3. Greens [quickly] [and/&] [feeds] up to 3 months
- 4. Long lasting [feeding] [greening]
- 5. Long lasting feeds [and greens] up to 3 months
- 6. Starts greening in [96 hours] [4 days]
- 7. Starts greening in [96 hours] [4 days] & [and] promotes thick, green growth
- 8. Contains [slow-release fertilizer /lawn food] for extended [feeding] [&] [greening]!
- 9. [Encourages] quick greening [&] [provides] extended feeding up to 3 months]
- 10. Feeds your lawn with timed released [nitrogen] [lawn food] for extended greening
- 11. Season long feeding! [up to 3 months]
- 12. Time-release [nitrogen] [lawn food] [fertilizer] feeds and enriches the soil resulting in a thick, green, strong lawn
- 13. Time-release feeding resulting in a thick, green and strong lawn
- 14. [Now] it's easy [for you] to have [a green] [a greener] lawn!
- 15. Contains 17.5% slow-release [fertilizer] [nitrogen] [lawn food]
- 16. Slow-release [fertilizer] [nitrogen/potassium] [lawn food] is a responsible way to feed your lawn

- 17. [Slow-release fertilizer / lawn food] [it] releases gradually over time to help reduce nitrogen [loss][in the environment]
- 18. Feeds, greens and thickens [for] [up to] 3 months
- 19. [Plus] improves turf nutrition during and between feedings
- 20. Feeds lawn, helping turf to fill in where weeds once were
- 21. Feeds/thickens/provides nutrients to grass to crowd out [new/future weeds] [fill in bare spots]
- 22. [Includes/contains] [Slow-release fertilizer / lawn food / nitrogen] [that] releases gradually over time to help reduce nitrogen loss [into our waterways]
- 23. Green up [after summer] in [as quick as] 4 days
- 24. Green up [after winter] in [as quick as] 4 days
- 25. [Starts] [Deep] [Greening] [&] [feeding] in 96 hours/4 days [, lasts for 12 weeks/3 months]
- 26. [Feeds/greens lawns/grass ]for [up to] 90 days/12 weeks/3 months [without burning your lawn]
- 27. [Deep] greening/feeding for 3 months/12 weeks/90 days
- 28. Feeds at every level Grass, Roots, [and/&] Soil
- 29. Fast Green[ing] [, Long Feed[ing]]
- 30. Fast, long-lasting greening power
- 31. Feeds to build, [a] thick[er], green lawn(s)
- 32. [Strengthens] [and] [protects] your lawn
- 33. [Develops] [Grows] [Encourages] longer, deeper roots to help your lawn [survive] [prepare] for [the]summer [stress] [and/&] [heat] [and/&] [drought] [and/&] [wear [and] [and/&] [tear]
- 34. [You'll see] visible greening in 4 days
- 35. [Lawn/Grass] will look thicker in [4 to 5 days] [4 days]
- 36. Supports optimal turf nutrition [- Spring or Fall]
- 37. [Provides] quick greening [in just 4 days]
- 38. [Feeds] [and/&] [greens] [and/&] [thickens] up to 3 months
- 39. Build(s) [a] thick [, green] lawn(s) [without burning]
- 40. [PLUS] improves turf nutrition during & between feedings
- 41. Protect [and/&] feeds
- 42. Controlled release technology for consistent greening [with 20% less Nitrogen#]
- 43. [x%] more efficient use of nitrogen
- 44. Intensify green and growth with optimal/effective amount of Nitrogen
- 45. Time released Nitrogen release technology for optimum/effective feeding
- 46. Same Greening, less nitrogen runoff!
- 47. [Same][X months][X Weeks][results][greening][feeding] [20% less Nitrogen]#
- 48. [X months][x weeks] [greening][feeding]
- 49. [Feeds][Greens] for [X months][X weeks][using Stabilizer]
- 50. Promotes Optimal/Effective Nitrogen Utilization
- 51. [Added][With] Stabilizer for Optimum/Effective[Feeding][Greening]
- 52. Nitrosmart
- 53. Stabilize it
- Stabilizes/Stabilized nitrogen
- 55. [now] With [Nitrogen] Stabilizer

#### (Coverage Claims)

- 1. Covers/Treats/Protects [and feeds] 2,000-16,000 Sq Ft/SQ. FT./Square Feet {5,000 sq. ft for 12.5 lb size, coverage proportional for other sizes}
- Granules [in a smaller package] cover/treat 2,000-16,000 sq. ft {5,000 sq. ft for 12.5 lb size, coverage proportional for other sizes}

## {5in1 Claims}

- 1. [BioAdvanced] [19NACOM006 for [Southern/Texas/Florida [ILLUSTRATION from art table] ] Lawns]
- 2. [It's like] 5 products in 1 [[–] [eliminating] the need for [multiple products] [applications] [steps]]
- 3. 5-Way [lawn care] Control
- 4. 5-in-1 [lawn Care] [lawn treatment]
- 5. Solve & prevent 5 problems with [one] [1] [bag] [of] [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name}
- 6. [It's] [Get] Everything [your lawn] [you] [lawns] need(s), [all] in one [blue] [bag] [product]
- 7. [With 5 In 1 [Southern/Texas/Florida] Weed & Feed,] one [blue] bag is all you need

- 8. With 19NACOM006 one [blue] bag is all you need
- 9. [There's] [No] [longer a] [the] need for [multiple [lawn care] products]
- 10. 19NACOM006 [5 In 1 [Southern/Texas/Florida] Weed & Feed] solve(s) all your lawn problems with one [blue] bag
- 11. It's like 5 products in 1.
- 12. It's [5] [five] solutions for your lawn, [all] in one bag
- 13. 1. Kills broadleaf weeds 2. Prevents broadleaf weeds 3. Prevents crabgrass 4. Fertilizes/feeds lawn 5. Kills fire ants # {linked to following footnote} # Kills fire ants upon initial application, only.

#### {General Claims}

- [BioAdvanced] 5In1 [Southern/Florida/Texas [ILLUSTRATION from art table]] Weed & Feed
- 2. [New!] [Now!] {will only be used for first 6 months of product on shelf}
- 3. Easy to [use] [apply]
- 4. [For use on lawns] [For home lawn care]
- 5. [For] Use on [insert listed [\*] turf type here] [Southern/Texas/Florida] [lawns] [plus other listed[\*] lawns]
- 6. Use on Bermuda, Zoysia, St. Augustine including Floratam plus other listed lawns [ILLUSTRATION from art table]
- 7. Treats listed [\*] [Southern/Texas/Florida] Grasses [Lawns]
- 8. Lawn care made [simple] [easy] [easier than ever!]
- 9. The [easy] [easiest] way to [grow a] [green(er)] [healthy(ier)] [strong(er)] [a better] [the best] [beautiful] [weed-free] lawn
- 10. Weed & Feed made [easy] [simple]
- 11. [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name} For a beautiful lawn
- 12. [New] [weed prevention] [control] [formula] {"New" will only be used for first 6 months of product on shelf}
- 13. [New] [BioAdvanced] [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name} can [bring] [give] [enable] you [to have] [these results] with just oneapplication [of weed & feed] {"New" will only be used for first 6 months of product on shelf}
- 14. For the [best] [weed & feed] results, choose [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name} [BioAdvanced Weed & Feed] [BioAdvanced]
- 15. One [&] [and] done!
- 16. 19NACOM006 [5 In 1 [Southern/Texas/Florida] Weed & Feed] takes the guesswork out of [lawn care][applying] [application timing] [with one-step application]
- 17. Simple [&] [and] easy! [,no more guesswork]
- 18. Take the guesswork [out of] [Spring] [Fall] [weed control]
- 19. One [easy] [step] [application]
- 20. Save time with [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] (or other ABN abbreviated without brand name)
- 21. [Easy-to-spread] [Easy-to-apply] granules
- 22. No more guesswork. [You] simply apply [3 in 1 Weed & Feed] [5 in 1 Weed & Feed] {or other ABN abbreviated without brand name} [our weed& feed] [once] & you're done!]
- 23. One application [does it all] [solves all your lawn care problems] [does the job] [gets it done]
- 24. Lawn [solutions] [results] [care] made [simple] [easy]!
- 25. [One application] No need for a [4-Step] [multi-step] [multi-product] [chronological] lawn care program
- 26. Now it's easy for you to have a [beautiful] [lush] [green] [weed-free] [lawn!]
- 27. [Science Based Solutions] [Get More from the Blue Bag!]
- 28. One blue bag is all you need
- 29. [One] [complete] [5in1] [Southern] weed & feed is all you need
- 30. Everything you need, all in one bag
- 31. Let Us Customize A [Simple] [Effective][Lawn] Care Plan For You
- 32. [Regular fertilizing & weed control] is essential to building a thick, green lawn] [that lasts]
- 33. Specifically formulated for [insert listed[\*]grass types] [southern/Texas/Florida] [/] [warm-season][turf] [lawns] [grasses]
- 34. Special [Southern/Texas/Florida] Lawn(s) formula
- 35. The [do-it-all] [One & Done] weed & feed [is here!] [has arrived]
- 36. [For a beautiful] [weed-free] [crabgrass-free] [insertfrom weed list-free] lawn
- 37. [Proven] [trusted] performance
- 38. [BioAdvanced] [19NACOM006] works the first time, every time
- 39. [New] [BioAdvanced] [19NACOM006] [,] [The][Our] [best] [Weed & Feed] [yet] {"New" will only be used for first 6 months of

- product on shelf}
- 40. Save [time] [&] [money] [with] [19NACOM006]
- 41. Improve lawn health [with][BioAdvanced] [19NACOM006]
- 42. One [blue] bag is all you need
- 43. One bag, one application, one [great looking] [beautiful] lawn
- 44. One [blue] bag has everything your lawn needs
- 45. For Residential Lawn Use [Only]
- 46. Treated/Untreated [Illustration from art table]
- 47. Before/After [Illustration from art table]
- 48. Kills (insert name of listed weed/insect) [illustration of listed weed/insect from art table] {if fire ant is named, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."}
- 49. Prevents (insert name of listed weed/insect) [illustration of listed weed/insect from art table]

#### {Application Claims}

- 1. [Use] [Apply] [in] Spring, [or] [and] Fall
- 2. [Use] [Apply] [anytime] in [Spring or Fall]
- 3. [Use] [Apply] in Fall, for [fewer] [better control of] weeds next Spring
- 4. [Use] [Apply] anytime [when] lawn is actively growing
- 5. [Use / Apply] when weeds are actively growing [in Spring or Fall]
- 6. [Just] one application [&] [and] [you're] done!
- 7. [Just] one application does it all!
- 8. Apply in Spring [to kill weeds] [and] [help] your lawn survive [the summer] [stress] [heat] [and wear and tear!]
- 9. Apply in Fall [to kill weeds] [and] [help] your lawn survive [the winter] [stress] [cold] [and wear and tear!]
- 10. [It's] [5 In 1 Southern/Texas/Florida] Weed & Feed is] [easy] [simple] to apply

#### {Packaging Claims}

- 1. [Convenient] [new] size
- 2. [Easy] [EZ] open [bag]
- 3. [Easy] [EZ] [to] pour
- 4. [] [EZ] [open] [resealable] [bag]
- 5. [Easy-tear] [EZ-tear] [recloseable pour spout]
- 6. [Small] [medium] [large] [lawns]
- 7. [Perfect] [Ideal] [size] for [small] [medium] [large] [lawns] [yards]
- 8. Ideal/made for [small] [medium] [large] [lawns] [yards]
- 9. Reclosable bag
- 10. [New] easy-to-carry size
- 11. [New] easy-to-carry [convenient] handle
- 12. [XX%] [Bonus] [Size][Bag]
- 13. XX% Bonus [vs. xx lb. size]
- 14. XX% More [Free] [vs. xx lb. size]
- 15. Value [pack] [package] [size]

#### {Guarantee Claims}

- Guaranteed not to burn ‡
- 2. 100% Satisfaction Guaranteed or your money back [insert graphic from art table]
- 3. Guaranteed Satisfaction ‡
- 4. Money Back Guarantee [If you are not satisfied with this product, we will gladly refund your original purchaseprice.]
- Guaranteed!‡
- We guarantee it! ‡
- 7. Guaranteed [results] [with one application] or your money back
- 8. Quality Guarantee! [ed] ‡

# or your money back

#### {Insect Claims}

{If fire ant is named in these claims, it will be marked with # and linked to the footnote "Kills fire ants upon initial application, only."}

- 1. Kills [1-90] listed [\*] insects [including] [such as] [like] [insert listed insects(s)] [Fire Ants#]
- 2. 19NACOM006 [5 In 1 Southern/Texas/florida Weed & Feed] [ kills listed [lawn] insects [insert listed insects(s)]and weeds [insert listed weed(s)]
- 3. Kills listed [\*] [destructive] [damaging] [lawn] insects
- 4. The Weed & Feed that also solves [listed [\*] [lawn] insect] [insert listed insect(s)] problems
- 5. Solves [your] [insert listed insect(s)] [listed [\*] [lawn] insect] [and] [&] [insert listed weed(s)] [weed] [problems] [with[just] one [blue] bag]
- 6. If [insert listed insect(s)] [and] [&] [insert listed weed(s)] are [your] [a] problem, [5 In 1] [Southern/Texas/FloridaWeed & Feed has] [we have] you covered.
- 7. Don't [worry] [stress] [fret] about [lawn] [weeds] [insert listed weed(s)] [and] [&] [listed [\*] insects] [insert listedinsect(s)]. [One [blue] bag is all you need]

<sup>#</sup>Kills fire ants upon initial application, only.

# [For placement under Fertilizer Guarantee Section]

#### [GUARANTEED ANALYSIS X-0-X]

{The % of Nitrogen is not to exceed 35%, the % of Phosphorus is not to exceed 0%, and the % of Potassium (i.e. Potash) is not to exceed 3%}

XX% Urea Nitrogen†††

XX% Water Soluble Nitrogen

XX% Water Insoluble Nitrogen

Soluble Potash (K2O).....X.0%

Sulfur (S) Total ......X.X%

X.X% Free Sulfur (S) X.X% Combined Sulfur (S)

Derived From: Urea, Polymer Coated Sulfur Coated Urea, & Potassium Sulfate

††† XX.X% slowly available Nitrogen from Polymer Coated Sulfur Coated Urea

#### F2414F3372

[Microbiological guarantees are not claimed on this product]

[This product does not contain live microbial inoculum.]

[Fertilizer components are all synthetically derived.]

Information regarding the contents and levels of metals in this product is available on the Internet at [www.bioadvanced.com][http://www.aapfco.org/metals.html].

Check with your county or city government to determine if there are local regulations for fertilizer use.

[It is a violation of law in Maryland and New Jersey to apply this product to turf at a rate that results in greater than 0.7 lb per 1,000 sq ft of readily available nitrogen or more than 0.9 lb per 1,000 sq ft of total nitrogen with at least 20% of which shall consist of slow release nitrogen per application. Additional restrictions apply to total nitrogen applied to turf per season. Other state and local restrictions may apply. [Maryland or New Jersey Applications]]

[No more than 0.7 lb per 1,000 sq ft of readily available nitrogen during any given 30 day period. No more than 0.9 lb (cool season grasses) or 1.0 lb (warm season grasses) per 1,000 sq ft of total nitrogen with at least 20% of which shall consist of slow release nitrogen during any given 30 day period. [Virginia Applications]]

[Do not apply near water storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn, and sweep any product that lands on the driveway, sidewalk, or street back onto your lawn. [Maryland Applications]]

[It is a violation of law in Maryland, New Hampshire, and New Jersey to apply this product to turf at a rate that results in greater than 0.7 lb per 1,000 sq ft of readily available nitrogen or more than

0.9 lb per 1,000 sq ft of total nitrogen with a least 20% of which shall consist of slow release nitrogen per application. Additional restrictions apply to total nitrogen applied to turf per season. Other state and local restrictions may apply. [Maryland, New Hampshire, or New Jersey Applications]]

[This fertilizer contains phosphorus and may not be used on turf in the state of Maryland except when 1) providing

nutrients to specific soils and target vegetation as determined to be necessary in accordance with a soil test that was conducted by a laboratory identified under §8-803.7 of the Agriculture Article, Annotated Code of Maryland, performed no more than 3 years before the application; 2) establishing vegetation for the first time, such as after land disturbance, provided the application is conducted in accordance with the recommended application rates established by the State; or 3) reestablishing or repairing a turf area. [Maryland Applications which contain Phosphorus] Not for use on established lawns or grass in MD. [If phos >5% and is not classified as a "starter" fertilizer]]

[In Virginia this lawn/turf fertilizer contains phosphorus and is only for nonagricultural use on (i) turf during its first growing season, (ii) on turf areas being repaired or renovated, and (iii) on turf where a soil test performed within the last 3 years indicates a phosphorous deficiency. This fertilizer is not for the routine maintenance of turf. [Virginia Applications which contain Phosphorus]]

{Optional Florida Annual Fertilizer Application Language}

[Florida] Annual Fertilizer Applications

On Centipede lawns, do not exceed rate of 2 lb of Nitrogen per 1,000 sq ft in the north and 3 lb of Nitrogen per 1,000 sq ft in the central and south. On Zoysia lawns, do not exceed rate of 3 lb of Nitrogen per 1,000 sq ft in the north.]

[[Florida] Applications: [Do not exceed] 4 annual feedings [4 lb N/1000 sq ft] with the following exceptions: On Centipedegrass do not exceed 2 feedings [2 lb N/1000 sq ft] in the north and 3 feedings [3 b N/1000 sq ft] in the central and south. On Zoysiagrass do not exceed 3 feedings [3 lb N/1000 sq ft] in the north.

North Florida is defined as north of a line extending from Cedar Key to Daytona Beach. Central Florida is defined as south of the line extending from Cedar Key to Daytona Beach to a line extending from Tampa to Vero Beach. South Florida includes the remaining southern portion of the state.

In Florida, 4 feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.

Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]]

# [ART]



