U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Registration Division (7505P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460	EPA Reg. Number: 92564-76	Date of Issuance: 6/17/20
NOTICE OF PESTICIDE: X Registration	Term of Issuance:	
Reregistration (under FIFRA, as amended)	Unconditional	
	Name of Pesticide Product: ESP718 AIO Concentrate	
Name and Address of Registrant (include ZIP Code): Prachi Pandya, Federal Regulatory Affairs Associate SBM Life Science Corp. 1001 Winstead Dr., Suite 500 Cary, NC 27513		
<b>Note:</b> Changes in labeling differing in substance from that accepted in connection with this registrat Registration Division prior to use of the label in commerce. In any correspondence on this product a		
On the basis of information furnished by the registrant, the above runder the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or record Agency. In order to protect health and the environment, the Admin time suspend or cancel the registration of a pesticide in accordance name in connection with the registration of a product under this Act registrant a right to exclusive use of the name or to its use if it has a This product is unconditionally registered in accordance with FIFR 1. Submit and/or cite all data required for registration/reregist product when the Agency requires all registrants of similar	ommendation of the istrator, on his mo with the Act. The et is not to be const been covered by of A section 3(c)(5) ration/registration	his product by the bion, may at any acceptance of any trued as giving the thers. provided that you: review of your
Signature of Approving Official:	Date:	
Sincerely,		
Gene Benbow, Product Manager 7 Invertebrate & Vertebrate Branch 3 Registration Division (7505P)	6/17/20	)
Office of Pesticide Programs EPA Form 8570-6		

Page 2 of 2 EPA Reg. No. 92564-76 Decision No. 553944

- 2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 92564-76."
- 3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 05/08/2019
- Alternate CSF 1 dated 05/09/2019

If you have any questions, please contact Marianne Lewis by phone at (703) 308-8043 or via email at lewis.marianne@epa.gov

Enclosure

(Front Panel)

# **ESP718 AIO Concentrate**

## [ABNs]

BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Rose & Flower Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Flower & Rose Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Flower Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Systemic Rose & Flower Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Systemic Flower & Rose Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Systemic Flower Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Systemic Flower Care Concentrate BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Houseplant Care BioAdvanced<sup>®</sup> Science-Based Solutions All-in-One Houseplant & Garden Care BioAdvanced<sup>®</sup> Science-Based Solutions Complete Brand Houseplant Care BioAdvanced<sup>®</sup> Science-Based Solutions Complete Brand Houseplant & Garden Care BioAdvanced<sup>®</sup> Science-Based Solutions Total Brand Houseplant Care BioAdvanced<sup>®</sup> Science-Based Solutions Total Brand Houseplant & Garden Care BioAdvanced<sup>®</sup> Science-Based Solutions Total Brand Houseplant & Garden Care BioAdvanced<sup>®</sup> Science-Based Solutions Total Brand Houseplant & Garden Care BioAdvanced<sup>®</sup> Science-Based Solutions 3-in-1 Houseplant Care BioAdvanced<sup>®</sup> Science-Based Solutions 3-in-1 Houseplant Care

Active Ingredients:	
Flupyradifurone	0.51%
Azoxystrobin	0.35%
Other Ingredients:	
Total:	

## KEEP OUT OF REACH OF CHILDREN CAUTION

FOR RESIDENTIAL [OUTDOOR] USE ONLY NOT FOR USE ON TURF LAWNS

## EPA Reg No. 92564-XXX

See Back Panel for Precautionary Statements NET CONTENTS : [X fl. oz. (XXX ml)] [32 fl. oz. (946 ml)] [64 fl. oz. (1,893 ml)] [64 fl. oz. (1.89 L)] [24 fl. oz. (710 ml)] [12 fl. oz. (355 ml)] [1 gallon (3,785 ml)]

Active Ingredients: Flupyradifurone [CAS # 951659-40-8], Azoxystrobin [CAS # 131860-33-8]

EPA Est. No. \_-AA-\_



EPA Reg. No. 92564-76

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### (BACK PANEL)

ESP718 AIO Concentrate's exclusive 3-in-1 formula feeds and protects against listed[\*] insects and [&] plant diseases in one easy step. It provides up to 4 weeks [28 days] [1 month] protection against the major listed[\*] [problem] pests of flowers, roses, [hibiscus,] [iris,] [houseplants (treated outside),][container plants (treated outside),][potted plants (treated outside),] and shrubs. No spraying, just mix in water and pour around the base of the plant, or over the top of the plant.

#### [Read the Label First!]

#### **QUICK FACTS (Product Facts)**

- Protects Against listed[\*] Insects & Diseases for up to 4 weeks [plus feeds]
- Promotes strong roots and beautiful blooms
- Even protects new growth
- Easy-to-Use...Mix in Water and pour around plant base or over the top of the plant
- Rainproof protection
- 3 Products in One
  - Fertilizer
  - Insect Control
  - Disease Control

#### {Note to PM: May choose any claim from marketing claims list.}

. ,	, , ,
CONTROLS	[Listed[*] insects and diseases.] Aphids, Lace Bugs, Mealy Bugs, Psyllids, Rose Slugs (suppression only), Thrips, Whiteflies [and other listed[*] insects.]
FEEDS	[XX-XX-XX] fertilizer for strong roots, shoots, and blooms.
WHERE TO USE	Roses, flowers, shrubs, [container plants (treated outside)] and houseplants (treated outside). [Houseplants and other container plants all treated outside.]
WHEN TO USE	Apply when listed[*] insects are present. Apply prior to listed[*] disease infection or at the first sign of infection. Every 4 weeks throughout the growing season. (See seasonal limitations in the Directions for Use.) To reduce frost damage, stop applications 8 weeks before the first frost.
COVERAGE	[Treats up to 6 roses {12 fl. oz. size}] [Treats up to 12 roses {24 fl. oz. size}] Treats up to 16 roses {32 fl. oz. size}. [Treats up to 32 roses {64 fl. oz. size}] [Treats up to 64 roses {1 gallon size}]
☎ 🗖	Questions, comments, or medical information call 1-877-229-3763 or visit our website at www.BioAdvanced.com [www.BioAdvancedScienceBasedSolutions.com].

#### FOR RESIDENTIAL [OUTDOOR] USE ONLY

Active Ingredients:	
Flupyradifurone	0.51%
Azoxystrobin	
Other Ingredients:	
Total:	
EPA Reg. No. 92564-XXX	EPA Est. NoAA

FIRST AID	
IF ON SKIN:	<ul> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF SWALLOWED:	<ul> <li>Call a poison control center or doctor immediately for treatment advice.</li> <li>Have person sip a glass of water if able to swallow.</li> <li>Do not induce vomiting unless told to by a poison control center or doctor.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF INHALED:	<ul> <li>Move person to fresh air.</li> <li>If person is not breathing, call 911 or ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>Call a poison control center or doctor for treatment advice</li> </ul>
IF IN EYES:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15 to 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>

**NOTE:** Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may contact 877-229-3763 for emergency medical treatment information.

## PRECAUTIONARY STATEMENTS

## HAZARDS TO HUMANS AND DOMESTIC ANIMALS

• CAUTION. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

## **ENVIRONMENTAL HAZARDS**

- Toxic to freshwater and estuarine/marine fish and aquatic invertebrates.
- Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters.
- Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.
- Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.
- Toxic to adult bees in laboratory studies via oral exposure, however, not toxic to bees through contact exposure, and field studies conducted with this product have shown no effects on honeybee colony development.

## PHYSICAL OR CHEMICAL HAZARDS

• Do not mix or allow coming in contact with oxidizing agent. Hazardous Chemical reaction may occur.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

BEFORE USE RESTRICTIONS:	
Do not apply near fish pools, lakes, streams, rivers, or ponds.	
Read and follow all label directions.	
Outdoor use only.	
<ul> <li>For houseplants and other container plants, move outdoors for treatment.</li> </ul>	
<ul> <li>Do not water the treated area to the point of run-off.</li> </ul>	
Do not use measuring utensils such as measuring cups and measuring spoons for any food or drin purposes after use with this product.	king water
Do not allow children or pets to re-enter until drench [spray] solution has dried.	
Do not make more than three applications per rose bush per calendar year	
Maximum application rate is 0.365 lb. flupyradifurone [x bottles] per acre per calendar year. This be contains [x] lb. of flupyradifurone.	ottle
Do not apply by hand	
Do not make applications during rain	
Do not make soil directed drench applications to houseplants or container plants.	
HOW TO USE Soil Directed Drench Application	
Fill a watering can [or bucket] with appropriate amounts of concentrate (see HOW MUCH TO section) (add first) and water (add last).	USE
• Create a trench around the base of the plant to prevent runoff of the treatment.	
Slowly pour the diluted product around the base of the plant.	
When finished, rinse the [bucket] watering can.	
<ul> <li>Do not make soil drenched applications to houseplants or container plants.</li> </ul>	
[Over-the-Top Application	
Roses, Azaleas, Camellias, Rhododendrons, and Other Shrubs	
<ul> <li>Fill a watering can [or bucket] with appropriate amounts of concentrate (see HOW MUCH TO section) (add first) and water (add last).</li> </ul>	) USE
<ul> <li>Slowly apply over the plant until run off from leaves.</li> </ul>	
<ul> <li>Application volume is highly dependent upon height and width of plant.</li> </ul>	
<ul> <li>Plants taller than 2 ft. may require volumes greater than 1 gallon.</li> </ul>	
Mix and apply enough product to ensure coverage of the entire plant.	
Allow plant to dry before watering.	
<ul> <li>When finished, rinse the [bucket] watering can with clean water and pour at the base of treat area.]</li> </ul>	ed
[Foliar Spray Roses, Flowerbeds and Shrubs	
<ul> <li>Fill a pump-up sprayer with appropriate amounts of concentrate (see HOW MUCH TO USE s (add first) and water (add last).</li> </ul>	section)
Slowly spray over plant until run off from leaves.	
Allow plant to dry before watering.	
• When finished, rinse the sprayer with clean water and pour at the base of treated area.]	
[Foliar Spray	
Houseplants and other container plants	
Move plant outdoors.	
<ul> <li>Fill a pump-up sprayer with appropriate amounts of concentrate (see HOW MUCH TO USE section 1.1)</li> </ul>	section)
(add first) and water (add last).	
<ul> <li>Slowly spray over plant until run off from leaves.</li> </ul>	
Allow plant to dry before watering.	
When finished, rinse the sprayer with clean water and pour at the base of treated area	
Return plant indoors when dry.]	

	{Note to PM - DFU selected will depend on final marketed product}
HOW MUCH TO USE	Soil Directed Drench Application
	Roses     2 fl. oz. (4 tbsp.) in 1 quart of water.
	<ul> <li>Treats 1 plant.</li> </ul>
	Azaleas, Camellias, Rhododendrons, and Other Shrubs
	• 1 fl. oz. (2 tbsp.) in 1 quart of water per foot of plant height.
	Flowerbeds
	• 2 fl. oz. (4 tbsp.) in 2 gallons of water treats 12 sq. ft.
	[Over-The-Top Application
	Roses, Azaleas, Camellias, Rhododendrons, and Other Shrubs
	• 2 fl. oz. (4 tbsp.) in 1 gallon of water.]
	[Foliar Spray
	Roses, Flowerbeds and Shrubs 2 fl. oz. (4 tbsp.) in 1 quart of water.]
	[Foliar Spray
	Houseplants and other container plants all treated outside
	• 2 fl. oz. (4 tbsp.) in 1 quart of water.]
FOR BEST RESULTS	
	Begin using this product in the spring when plants are actively growing.
	• To control diseases, apply preventatively or at first sign of infection. This product will not cure severe disease
	infection. [For plants grown outdoors
	Reapply every 4 weeks for a total of 3 applications per year.
	<ul> <li>To reduce frost damage, stop applications 8 weeks before the first frost.</li> </ul>
	<ul> <li>Keep rose, flower and shrub beds clean. This minimizes harborage sites for diseases and insects (for additional cultural practices, consult your local County Extension Service).]</li> </ul>
HOW IT WORKS	Over-The-Top Application [and] [Foliar Spray]
	When applied as directed, this product works in three ways. Flupyradifurone is absorbed directly into the leaf,
	providing protection against listed[*] insects, even those that feed from beneath. Azoxystrobin coats the leaf
	surface giving immediate protection against listed[*] diseases. Finally, liquid X-X-X fertilizer feeds the plant directly through the leaf, giving strong roots, shoots, and blooms.
	Soil Directed Drench Application
	Water moves the product down into the root zone where it is taken up and moved into the plant. The entire plant,
	even new growth, is fed and protected against listed[*] insects and diseases. Rain or watering cannot wash off this systemic protection.

## INSECTS AND DISEASES CONTROLLED\*:

## INSECTS CONTROLLED

Aphids Lace Bugs Leafhopper

	6
Mealybugs Plant Bugs (Including Western Plant Bugs and Tarnished Plant Bu Psyllids Rose Slugs (Suppression) Scale Insects (Citricola, Euonymus, Orange, Oystershell and San Thrips Whiteflies	
DISEASES CONTROLLED	PLANTS
Black Spot Downy Mildew Leaf Spot Powdery Mildew Rust	Roses
Downy Mildew Leaf Blight Leaf Spot Powdery Mildew Rust Scab	Flowers
Black Spot Leaf Spot Powdery Mildew Rust	Shrubs, Ground Covers, and Vines
Leaf Spot Powdery Mildew	Houseplants and other Container plants- all treated outdoors

Do not contaminate water, food or fee	ed by storage or disposal.
PESTICIDE STORAGE:	Store in an area out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
CONTAINER HANDLING:	Non-refillable container. Do not refill or reuse container.
	If Empty:
	• Rinse empty product container thoroughly and dispense the rinse water around the plants as part of application.
	Place empty container in trash or offer for recycling if available
	If Partly Filled:
	Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions
	Never place unused product down any indoor or outdoor drain.

**NOTICE:** Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

<sup>‡‡</sup>**Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price. <sup>‡‡</sup>or your money back

{Note to PM: Batch code to be added at time of production}

BioAdvanced® is a registered trademark of SBM Life Science Corp.

## PRODUCED FOR: [DISTRIBUTED BY:]

SBM Life Science Corp. 1001 Winstead Drive, Suite 500 Cary, NC 27513

ESP718 AIO Concentrate 06/15/2020

## **Marketing Claims**

## Pesticide Claims

- 1. Up to 28 days [up to 1 month] [up to 4 weeks] protection against listed[\*] insects
- 2. Protects against listed[\*] insects for up to 28 days [for up to 1 month] [for up to 4 weeks]
- 3. Keeps protecting against listed[\*] insects for up to 28 days [for up to 1 month] [for up to 4 weeks]
- 4. Residual action, keeps protecting against listed[\*] insects for up to 1 month [4 weeks]
- 5. For insecticidal [residual] activity on listed[\*] insects
- 6. Up to 1 month [28 days] [4 weeks] protection against listed[\*] insect damage
- 7. On-going protection against listed[\*] insects lasts up to 1 month [28 days] [4 weeks]
- 8. Protects for up to 1 month [28 days] [4 weeks] against listed[\*] insect damage
- 9. Protects Against listed [\*] Insects & Diseases for up to 4 weeks [plus feeds]
- 10.1 [One] application protects for up to 4 weeks
- 11. Xylem mobility to protect against listed[\*] insect damage
- 12. Is [readily] absorbed into leaf tissue
- 13. Contains Butenolide chemistry
- 14. Rapid translaminar movement
- 15. Even protects new growth
- 16. Just one application [quickly] kills [controls] listed[\*] insects [whiteflies]
- 17. Controls [Kills] listed[\*] insects that harm [roses] flowers [houseplants(treated outside)] [container plants (treated outside)] [ground covers] [vines] [ornamentals] [and] [shrubs]
- 18. Protects plants from listed[\*] insect pests
- 19. Knocks out whiteflies
- 20. Systemic Protection
- 21. Controls [Kills] aphids [and other listed[\*] insects]
- 22. Kills listed[\*] insects and keeps protecting against listed[\*] insects for up to 4 weeks [up to 1 month]
- 23. Kills listed[\*] insects and protects against listed[\*] insects for up to 4 weeks [up to 1 month]
- 24. Kills [Controls] aphids and other listed[\*] insect pests
- 25. Kills listed[\*] pests
- 26. Kills listed[\*] insects by ingestion after foliar penetration into the plant [after foliar penetration into leaves]
- 27. Feeds and [&] Protects Against Listed[\*] Insects & Diseases in One Easy Step
- 28. Listed[\*] insects bite the leaves [foliage] and die
- 29. Kills [Controls] aphids, [whiteflies,] [psyllids,] [Lace bugs,] [Leafhoppers,] [Mealybugs,] [Plant bugs,] [Rose Slugs (suppression only),] [Thrips]
- 30. Can provide[Provides] control of listed[\*] pests on the underside of leaves
- 31. Controls [Kills] hidden listed[\*] insects
- 32. Protects against nymphs [&] [adults] of listed[\*] insects
- 33. Protects against [feeding] damage from listed[\*] insects
- 34. Causes listed[\*] insects to stop feeding fast!
- 35. Protects against hidden listed[\*] pests
- 36. Knock out thrips and other listed[\*] pests
- 37. Kills whiteflies [aphids][psyllids]
- 38. Knocks out whiteflies and [&] [psyllids]
- 39. Knocks out psyllids
- 40. Kills thrips and aphids
- 41. Stops honeydew production within 90 minutes [even on aphids feeding on the undersides of treated leaves]
- 42. Stops Asian citrus psyllid feeding
- 43. For control of listed[\*] [sucking] pests, both adult and immature [nymph] stages
- 44. Kills all stages of listed[\*] [sucking] pests
- 45. Works on listed[\*] insects feeding on the underside of leaves
- 46. [Provides] rapid knockdown of aphids [and] [psyllids]
- 47. Effectively controls [kills] listed[\*] pests
- 48. Effective control of listed[\*] pests
- 49. Stops [damage caused by] aphid feeding

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- 50. Stops ACP (Asian citrus psyllid) feeding to help reduce the transmission of citrus greening disease (Huanglongbing/HLB)
- 51. Feeding cessation effects on Asian citrus psyllids (ACP) to help reduce the transmission of citrus greening disease (Huanglongbing/HLB)
- 52. Rescues Roses, Flowers, and Shrubs from listed[\*] Diseases
- 53. Restores beauty of roses, flowers and shrubs [by supporting new [healthy][strong][vigorous] growth]
- 54. Stops spreading of disease [on to new growth]
- 55. Prevents new infestations with listed[\*] diseases
- 56. Revitalizes Houseplants
- 57. Feed and Protect Your Roses, Flowers and Shrubs from Listed[\*] Insects & Diseases
- 58. Feed and protect your houseplants [container plants] [potted plants] from listed[\*] insects and diseases.
- 59. Provides up to 4 weeks listed[\*] insect and disease protection [plus feeds]

#### Fertilizer Claims

- 60. Slow release feeding. [Feeds up to 4 weeks.]
- 61. Feeds for up to 4 weeks.
- 62. Keeps on feeding for up to 4 weeks
- 63. Continuous feeding for up to 4 weeks
- 64. Feeds and renews for up to 4 weeks
- 65. Maintains [and] [restores] colorful, beautiful blooms
- 66. Promotes Strong Roots and Beautiful Blooms
- 67. Grows bigger, more beautiful plants vs. unfed plants
- 68. Guaranteed not to burn when used as directed
- 69. Promotes beautiful results
- 70. Promotes stronger root systems
- 71. Provides slow release feeding
- 72. Fertilizer feeds and renews
- 73. Improves plant growth
- 74. Revitalizes roses, flowers and shrubs
- 75. Revitalizes houseplants [container plants][potted plants]
- 76. Increases plant growth

#### **General Claims**

- 77. Proprietary Formula [controls listed[\*] insects]
- 78. Alternative chemistry to BioAdvanced Science-Based Solutions All-in-One Rose & Flower Care Concentrate [\*ABN]
- 79. Alternative formula to BioAdvanced Science-Based Solutions All-in-One Rose & Flower Care Concentrate [\*ABN]
- 80. 3 Products in One [3-way Protection] [Triple Action Formula]
  - a. Fertilizer Promotes strong roots and beautiful blooms
  - b. Insect Control Aphids, Rose Slugs (suppression only), Thrips & Whiteflies
  - c. Disease Control Black Spot, [Leaf Spot,] [Downy Mildew,] Powdery Mildew, and [&] Rust
- 81. All-in-One Rose & Flower Care
- 82. All-in-One Flower & Rose Care
- 83. Easy-to-Use...Mix in Water [and Pour Around Plant base] [and Pour Over Top of Plant]
- 84. One quart makes up to XXX gallons of solution
- 85. ESP718 AIO Concentrate's exclusive 3-in-1 formula feeds and protects against listed [\*] insects and [&] diseases in one easy step. It provides up to 4 weeks protection against the major listed[\*] insects of roses, [hibiscus,] [iris,] flowers and shrubs. No spraying, just mix in water and pour the product around the base of the plant, or over the top of the plant.
- 86. ESP718 AIO Concentrate kills the common insects that attack houseplants including Aphids [Thrips][Whiteflies][Mealybugs][and][Scale]. [And] it cures listed[\*] houseplant (treated outside) [container plant (treated outside)] diseases and feeds your plant so it is protected for up to four [4] weeks [one month]. [And] Now taking care of your houseplants [container plants][potted plants] is easy with ESP718 AIO Concentrate.
- 87. Grip control make it easier to spray
- 88. Contours and grip control reduce hand fatigue
- 89. Contours and grip control make it easy to spray

- 90. Contours and grip control take the pressure off your hands
- 91. Contours and grip control for better comfort
- 92. Grip controlled sprayer for your comfort
- 93. Grip control and contours for easier spraying
- 94. Contoured grip control for your comfort
- 95. Contoured grip control reduces hand fatigue
- 96. Fits [compatible with] IPM (Integrated Pest Management) practices

### Water Based Claims

- 97. Rainproof Protection after 30 minutes
- 98. Protection against listed[\*] insects will not wash off
- 99. Rainproof after 30 minutes

#### Location of Use Claims

- 100. For use on: [Roses] Flowers [Houseplants (treated outside)] [Ground Covers] [Vines] [Ornamentals] [and] [Shrubs]
- 101. Protects against listed[\*] insects, on [roses] flowers [houseplants (treated outside)] [container plants (treated outside)] [potted plants (treated outside)] [ground covers] [vines] [ornamentals] [and] [shrubs]
- 102. For use on indoor plants (treated outside)
- 103. Ideal for houseplants (treated outside)
- 104. For use on houseplants (treated outside)
- 105. For Control of Listed[\*] Diseases on [Roses,] Flowers, [Houseplants (treated outside)] [container plants (treated outside)] [potted plants (treated outside)] [and] [Shrubs]
- 106. Prevents and Stops Listed[\*] Diseases that harm [Roses,] Flowers, [Houseplants (treated outside)] [container plants(treated outside)] [potted plants (treated outside)] [and] [Shrubs]

## Bonus Size/Promotional Language

- 107. [New] Bonus Size
- 108. [New] [XX oz.] Bonus Size
- 109. [New] [40 oz.] Bonus Size 25% More vs. 32 oz. Size
- 110. Great Value-Bonus Size
- 111. Save \$XX.XX on BioAdvanced® Science-Based Solutions Tree & Shrub products [12 Month Tree & Shrub Protect & Feed] [ABN+]
- 112. \$XX.XX coupon Good on BioAdvanced® Science-Based Solutions Tree & Shrub products [12 Month Tree & Shrub Protect & Feed] [ABN+]
- 113. [Get] \$XX.XX off [coupon for] BioAdvanced® Science-Based Solutions Tree & Shrub products [12 Month Tree & Shrub Protect & Feed] [ABN+]
- 114. Try BioAdvanced® Science-Based Solutions Tree & Shrub [12 Month Tree & Shrub Protect & Feed] [ABN+]
- 115. Get money saving coupon on BioAdvanced® Science-Based Solutions Tree & Shrub products [12 Month Tree & Shrub Protect & Feed] [ABN+]
- 116. Save on BioAdvanced® Science-Based Solutions Tree & Shrub products [12 Month Tree & Shrub Protect & Feed] [ABN+]

\*listed {Note to PM: The word "listed" can appear as a footnote on the same page with the appropriate phrase listed[\*] pests/insects}

{Note to PM: Product name "ESP718 AIO Concentrate" will be replaced with marketed Alternate Brand Name }

+{Note to PM - ABN of SBM product to be promoted with coupon to be added here.}

<sup>¥</sup>{Note to PM – ABN of alternate SBM product will be added.}

[ESP718 AIO Concentrate XX-X-X] GUARANTEED ANALYSIS Total Nitrogen (N)......XX.0% XX% Urea Nitrogen<sup>†</sup> Soluble Potash (K2O).....X.0% Sulfur (S) Total....X.X% X.X% Free Sulfur (S) X.X% Combined Sulfur (S) F2414

{Note to PM: Maximum 7.96% nitrogen}

[Derived From: Urea, Polymer Coated Sulfur Coated Urea, & Potassium Sulfate] [<sup>†</sup>Contains XX.X% slowly available Nitrogen from Polymer Coated Sulfur Coated Urea] [This product does not contain live microbial inoculum.] [Fertilizer components are all synthetically derived.] [Microbiological guarantees are not claimed on this product.]

[ALSO CONTAINS NON-PLANT FOOD INGREDIENTS] [SOIL AMENDMENT GUARANTEED ANALYSIS]

Information regarding the contents and levels of metals in this product are available on the Internet at [www.bioadvanced.com][http://www.aapfco.org/metals.html].

NET CONTENTS : [X fl. oz. (XXX ml)]



