



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 21, 2017

Norma C. Pangilinan, Ph.D.  
Head of Regulatory Affairs North America  
SBM Life Science Corporation  
1001 Winstead Drive, Suite 500  
Cary, NC 27513

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 – To Update Registrant Information, Contact Numbers, and EPA Registration Number Due to Registration Transfer; Add Alternate Brand Names; and Add a Packaging Size  
Product Name: Serenade Garden Disease Control Ready to Use  
EPA Registration Number: 92564-69  
Application Date: 07/07/2017  
OPP Decision Number: 531670

Dear Dr. Pangilinan:

The U.S. Environmental Protection Agency (EPA) is in receipt of your application for notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Biopesticides and Pollution Prevention Division (BPPD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped “Notification” and will be placed in our records. The alternate brand names Natria Lawn Disease Control – Ready to Use, Natria Turf Disease Control – Ready to Use, Natria Disease Control for Lawns – Ready to Use, Natria Disease Control for Turf – Ready to Use, and Natria Disease Control – Ready to Use have been added to the product’s records. You must submit one (1) copy of the final printed labeling with the modifications.

Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance Assurance.

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EPA Reg. No. 92564-69  
OPP Decision No. 531670

If you have any questions, please contact Nicola Steinmetz by phone at (703) 347-8567 or via email at [steinmetz.nicola@epa.gov](mailto:steinmetz.nicola@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeannine Kausch', with several overlapping loops and a long horizontal stroke extending to the right.

Jeannine Kausch, Product Manager 92  
Microbial Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

# NOTIFICATION

92564-69

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/21/2017

[Note to Reviewer: All text in brackets is optional language for the final printed container label.]

## MASTER LABEL

# Serenade<sup>®</sup> Garden Disease Control Ready to Use

### [Alternate Names for Turf Label when sold for hose-end sprayers:]

[Serenade Garden Lawn Disease Control – Ready to Use ]

[Serenade Garden Turf Disease Control – Ready to Use ]

[Serenade Garden Disease Control for Lawns - Ready to Use]

[Serenade Garden Disease Control for Turf - Ready to Use]

**[Natria Lawn Disease Control - Ready to Use]**

**[Natria Turf Disease Control – Ready to Use]**

**[Natria Disease Control for Lawns – Ready to Use]**

**[Natria Disease Control for Turf - Ready to Use]**

**[Natria Disease Control - Ready to Use]**

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### [Optional/Alternate Statements:]

[For Home and Garden Use]

[For Home, Garden and Lawn (Turf) Use]

### [Optional/Alternate Statements:]

["NOP Logo: For Organic Gardening"]

["NOP Logo: Can Be Used for Organic Gardening"]

["NOP Logo: For Organic Lawn Care"]

### ACTIVE INGREDIENT:

QST 713 strain of *Bacillus subtilis*\* ..... 0.074%

OTHER INGREDIENTS ..... 99.926%

TOTAL ..... 100.000%

\*Contains a minimum of 1 x 10<sup>8</sup> CFU/g

EPA Reg No. **92564-69264-1154**

EPA

Establishment No.

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## KEEP OUT OF REACH OF CHILDREN CAUTION

[MEDICAL and TRANSPORTATION Emergencies ONLY Call 24 Hours A Day **1-877-229-3763** 1-800-

**334-7577**

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For **PRODUCT USE** Information Call 1-877-229-3724]

FIRST AID

<b>IF INHALED:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<p><b>Have the product container or label with you when calling a poison control center or doctor, or going for treatment.</b></p> <p><b>For general information on product use, etc., call the National Pesticides Information Center at 1-800-858-7378. For emergencies, call the poison control center 1-800-222-1222.</b></p> <p><b>In case of emergency call toll-free the Bayer CropScience Emergency Response Telephone No. 1-800-334-7577.</b></p>	

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[for FIRST AID STATEMENT, ADDITIONAL PRECAUTIONARY STATEMENTS AND DIRECTIONS FOR USE: SEE Inside Booklet.]

[See attached booklet for First Aid Statements, Precautionary Statements, Storage and Disposal Instructions and Directions for Use.]

[Peel back tab for First Aid and Precautionary Statements and Directions for Use.]

[USE OF PRODUCT INDICATES ACCEPTANCE OF CONDITIONS FOR SALE AND WARRANTY]

**SBM Life Science Corp.**

**1001 Winstead Drive, Suite 500**

**Cary, North Carolina 27513**

**Bayer CropScience LP**

**P.O. Box 12014, 2 T.W. Alexander Drive**

**Research Triangle Park, North Carolina 27709**

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## PRECAUTIONARY STATEMENTS

### HAZARD TO HUMANS AND DOMESTIC ANIMALS CAUTION

Harmful if inhaled. Avoid breathing spray mist. Remove and wash contaminated clothing before reuse. As a general precaution, when exposed to a living microbial product such as this, wear a dust particle mask when applying this product.

### ENVIRONMENTAL HAZARDS

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

### DIRECTIONS FOR USE

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For use only as described on this label. Not for isolation or deformulation. Do not culture.]**

### BASIC USE INFORMATION

Serenade Garden Disease Control Ready To Use (RTU) [This product] [Alternate Statement: is a broad spectrum, preventative biofungicide for use for the control or suppression of many important plant diseases.] [Alternate Statement: effectively controls or prevents a wide range of important fungal and bacterial plant diseases as listed.] [Serenade Garden Disease Control Ready To Use] [It] is for use on roses, vegetables, fruits, nuts, flowers, houseplants, foliage, trees, shrubs, lawns, turf, sod, and ornamental turf [located in residential landscapes][located in residential greenhouses].

[QUICK FACTS]

[For questions or comments, call toll free **1-877-229-3724/1-877-229-3274** ]

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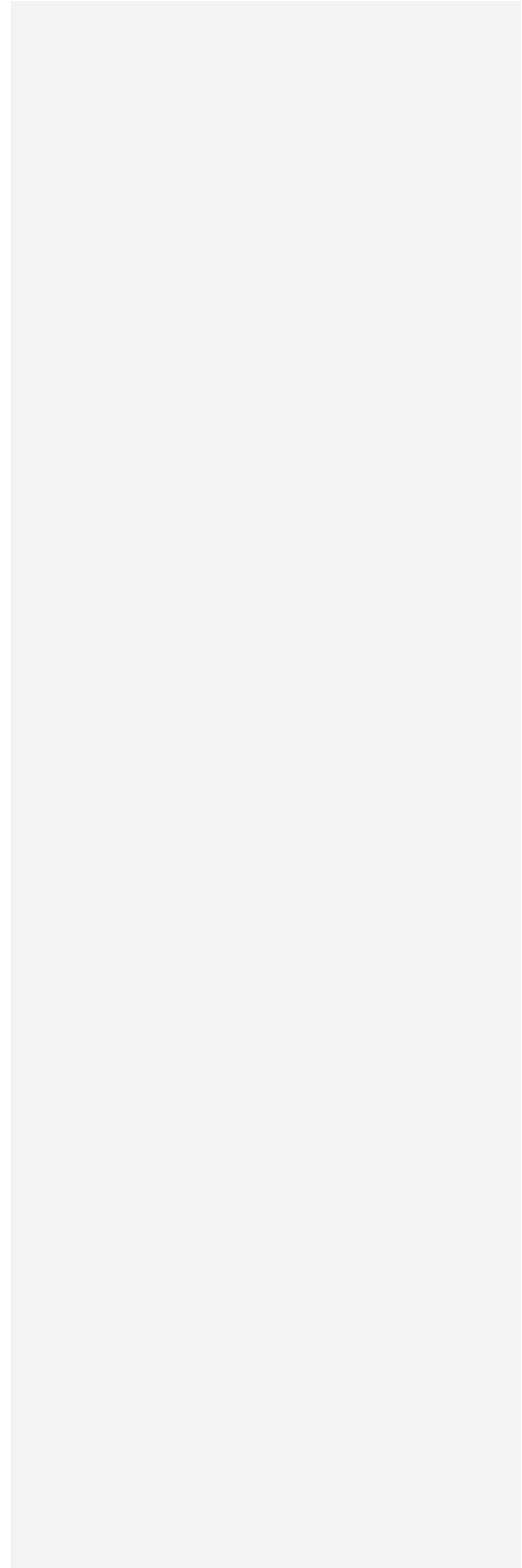
[READ THE LABEL FIRST!]  
[READ LABEL FIRST graphic]

**WHEN TO USE**

- For best results, treat prior to foliar disease development or at the first sign of foliar disease infection.

[OPTIONAL Section: **FOR BEST RESULTS**

- Shake Well Before Use.
- Spray to ensure thorough coverage.]



**HOW TO USE [Alternate statement: APPLICATION INSTRUCTIONS]**

- Shake well before using.
- Spray leaves, stems and new shoots to runoff providing complete coverage of the entire plant.
- For best results, treat prior to foliar disease development or at the first sign of foliar disease infection.
- Repeat at 7-day intervals or as needed.
- [Under conditions of high disease pressure,] When environmental conditions favor rapid disease development (high humidity, excessive rain, extreme moisture condition, etc.), spray more often [Alternate: shorten the spray interval].
- Do not water foliage within 4 hours of application.
- Do not allow spray to drift from application site.
- [Make Serenade Garden Disease Control Ready To Use application at any time of day, in full sun and high temperatures, without stressing or burning foliage.]
- [Serenade Garden Disease Control Ready To Use can be applied up to and including the day of harvest.]

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[ALTERNATE STATEMENT: WHERE TO USE: VEGETABLES, FRUITS, NUTS, ORNAMENTALS, TREES, SHRUBS, FOLIAGE, FLOWERS, FLOWERING PLANTS, AND TROPICAL PLANTS]

[ALTERNATE STATEMENT: USE SITES: VEGETABLES, FRUITS, NUTS, ORNAMENTALS, TREES, SHRUBS, FOLIAGE, FLOWERS, FLOWERING PLANTS, AND TROPICAL PLANTS.]

SERENADE GARDEN DISEASE CONTROL READY TO USE IS FOR USE ON [THE FOLLOWING]: [Alternate: VEGETABLES, FRUITS, NUTS, ORNAMENTALS, TREES, SHRUBS, FOLIAGE, FLOWERS, FLOWERING PLANTS, AND TROPICAL PLANTS] [Alternate: PLANTS, CROPS, SITES]

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**[HOME and GARDEN] [VEGETABLE[S], FRUIT[S] AND NUT[S]] PLANTS:]**

[Artichoke, Asparagus

Berries (Blueberry, Blackberry, Raspberry, Loganberry, Huckleberry, Cranberry, Gooseberry, Elderberry, Currant, Caneberry, and other berry crops)

Brassica (Broccoli, Cabbage, Cauliflower, Brussels Sprouts, Collards, Kale, Mustard Greens, Kohlrabi, and other brassica crops)

Bulb Vegetables (Onion, Garlic, Shallots, and other bulb vegetables)

Citrus (Orange, Grapefruit, Lemon, Tangerine, Tangelo, Pummelo, and other citrus crops)

Cucurbits (Cucumber, Cantaloupe, Melon, Muskmelon, Squash, Watermelon, and other cucurbit crops)

Fruiting Vegetables (Pepper, Tomato, Eggplant, and other fruiting vegetables)

Grape, Herbs/ Spices

Leafy Vegetables (Lettuce, Celery, Spinach, Parsley, Radicchio, and other leafy vegetable crops)

Legumes/Vegetables (Beans, Green Beans, Snap Beans, Shell Beans, Dry Beans, Garbanzo Beans, Lima Beans, Peas, Chick Peas, Split Peas, Lentils, and other legume/vegetable crops)

Mango, Mint, Olive, and Papaya

Pome Fruit (Apple, Crabapple, Pear, Quince, Mayhaw, and other pome fruit)

Root /Tuber (Carrot, Potato, Sweet Potato, Beets, Ginger, Horseradish, Radish, Ginseng, Turnip, and other root/tuber crops)

Stone Fruit (Apricot, Cherry, Nectarine, Peach, Plum, Prune, and other stone fruit crops)

Strawberry, Sweet Corn, Watercress

Tree Nut (Almond, Pistachio, Pecan, Walnut, Filberts, Chestnut, Cashew, Beechnut, Butternut, and other tree nut crops)]

**[RESIDENTIAL] [GREENHOUSE PLANTS:]**

[Brassica (Broccoli, Cabbage, Cauliflower, Brussels Sprouts, Collards, Kale, Mustard Greens, Kohlrabi, and other brassica crops)

Bulb Vegetables (Onion, Garlic, Shallots, and other bulb vegetables)

Cucurbits (Cucumber, Cantaloupe, Melon, Muskmelon, Squash, Watermelon, and other cucurbits)

Fruiting Vegetables (Pepper, Tomato, Eggplant, and other fruiting vegetables)

Herbs/ Spices

Leafy Vegetables (Lettuce, Celery, Spinach, Parsley, Radicchio, and other leafy vegetables)

Root / Tuber (Carrot, Potato, Sweet Potato, Beets, Ginger, Horseradish, Radish, Ginseng, Turnip, and other root/ tuber crops)

Strawberry]

**ORNAMENTALS, TREES, SHRUBS, FOLIAGE, FLOWERS, FLOWERING PLANTS, TROPICAL PLANTS:]**

[Roses]

**[Other Ornamentals, Trees, Shrubs, Foliage, Flowers, Flowering Plants, Tropical Plants including any or all of the plants listed as evaluated for phytotoxicity as shown below:]**

**[PLANTS EVALUATED FOR PHYTOTOXICITY]**

**[Annual and Perennial Flowering Plants:]**

[Alyssum	Asters	Azalea
Begonia	Calla Lily	
Chrysanthemum	Cyclamen	Dianthus
Dwarf Bee-Balm	Easter Lily	
Garden Phlox	Geraniums	Gerbera
Golden Star	Hydrangea	Impatiens
Kalanchoe	Linaria	Lisianthus
Lobelia	Marigolds	Orchids
Pansies	Petunia	Poinsettia
Portulaca	Ranunculus	Roses
Salvia spp.	Snapdragons	Stock
Verbena spp.	Vinca	Violas
Zinnias]		

**[Foliage Plants:]**

[Aglaonema	Dieffenbachia
Dracaena spp.	English Ivy
Hibiscus	Leatherleaf Fern
Spathiphyllum]	

**[Trees and Shrubs:]**

[Azalea	Boxwood
Crape Myrtle	Dogwood
Gumpo Azalea	Indian Hawthorn
Japanese Maple	<i>Ligustrum japonicum</i>
Lilac	Loropetalum
Photinia	Rhododendron
Rosaceae spp.	Soft Touch Holly
Spirea.]	

**ORNAMENTALS, TREES, SHRUBS, FOLIAGE, FLOWERS, FLOWERING PLANTS, TROPICAL PLANTS:]**

[Optional Statement: Some pesticides can cause phytotoxic effects ranging from slight burning or browning of leaves to distorted leaves, fruit, flowers or stems. Damage symptoms may vary with the type of plant that has been treated. To test plants to be treated for potential sensitivity, apply a small amount of the product to a few leaves or the above ground portion of a plant and check within 3 days for signs of phytotoxicity. Use product according to label directions.]



**DISEASES CONTROLLED [OR SUPPRESSED] [OR PREVENTED] [BY SERENADE GARDEN DISEASE CONTROL READY TO USE] [ON VEGETABLES, FRUIT, NUTS, AND ORNAMENTAL PLANTS] [FLOWERS, FOLIAGE, TREES, AND SHRUBS]. [Alternate: [ON PLANTS,] [CROPS,] [SITES] [:]**

Anthraxnose [(*Colletotrichum* spp.)]

Bacteria [(*Erwinia* spp., *Pseudomonas* spp., *Xanthomonas* spp.)]

Bacterial Leaf Blight [(*Xanthomonas campestris*)]

Bacterial Speck [(*Pseudomonas syringae* pv. Tomato)]

Bacterial Spot [(*Xanthomonas* spp.)] - suppression

Bean Rust [(*Uromyces appendiculatus*)] – suppression

Black Mold [(*Alternaria alternata*)]

Black Root Rot/Black Crown Rot [(*Alternaria* spp.)]

Black Spot of Rose [or Black Spot] [(*Diplocarpon rosea*)]

Botrytis [(*Botrytis* spp.)]

Botrytis Leaf Blight [(*Botrytis squamosa*)]

Botrytis Neck Rot [(*Botrytis* spp.)]

Downy Mildew [(*Bremia lactucae*, *Peronospora* spp., and *Plasmopara viticola*)] - suppression

Early Blight [(*Alternaria solani*)] – suppression

Fire Blight [(*Erwinia amylovora*)] – suppression

Gray Mold [(*Botrytis cinerea*)]

Greasy Spot [(*Mycosphaerella citri*)] - suppression

Late Blight [(*Phytophthora infestans*)] – suppression

Leaf Spots [(*Alternaria* spp., *Cercospora* spp., *Entomosporium* spp., *Helminthosporium* spp., *Myrothecium* spp., *Septoria* spp.)]

Onion Downy Mildew [(*Peronospora destructor*)]

Onion Purple Blotch [(*Alternaria porri*)]

*Phytophthora* spp.

Pin Rot [(*Alternaria/Xanthomonas* complex)] - suppression

Powdery Mildew [(*Uncinula necator*, *Erysiphe* spp., *Sphaerotheca* spp., *Oidiopsis taurica*, *Leveillula taurica*, *Podosphaera leucotricha*, *Oidium* spp., *Podosphaera* spp.)]

Rust [(*Puccinia* spp.)]

Scab [(*Venturia* spp.)] - suppression

Sclerotinia Head and Leaf Drop [(*Sclerotinia* spp.)]

Sour Rot

Target Spot [(*Corynespora cassiicola*)]

Walnut Blight [(*Xanthomonas campestris*)]

White Mold [(*Sclerotinia sclerotiorum*)] – suppression

**SERENADE GARDEN DISEASE CONTROL READY TO USE IS FOR USE ON LAWNS, TURF [SOD], AND ORNAMENTAL TURF:**

**LAWNS, TURF [SOD] AND ORNAMENTAL TURF:**

Bluegrass, Bentgrass, Bermudagrass, Dichondra, Fescue, Poa annua, St. Augustine, Ryegrass, Zoysia, Mixtures and other grasses, or ornamental turf.

**DISEASES CONTROLLED [OR SUPPRESSED] [OR PREVENTED] [BY SERENADE GARDEN DISEASE CONTROL READY TO USE] [ON LAWNS, TURF [SOD], AND ORNAMENTAL TURF]:**

**Lawn and Turf Diseases:**

Brown Patch [(*Rhizoctonia solani*)]

Dollar Spot [(*Lanzia* spp., *Moellerodiscus* spp., formerly *Sclerotinia homeocarpa*)]

Powdery Mildew [(*Erysiphe graminis*)]

Rust [(*Puccinia* spp.)]

Anthracnose [(*Colletotrichum graminicola*)]

Red Thread [(*Laetisaria fuciformis*)]

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store in original container only. [Alternate: in an area inaccessible to children] [or Alternate: out of reach of children]. Keep container closed when not in use. Store at room temperature.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:**

**Nonrefillable container:** Do not reuse or refill this container

**If empty:** Place in trash or offer for recycling, if available.

**If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[batch codes are sticker applied to the front panel of every label on every product container]

**CONDITIONS FOR SALE AND WARRANTY**  
**IMPORTANT: READ BEFORE USE**

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Ineffectiveness, plant injury, other property damage, as well as other unintended consequences may result because of factors beyond the control of **Bayer CropScience LP SBM Life Science Corporation**. Those factors include, but are not limited to, weather conditions, presence of other materials or the manner of use or application. All such risks shall be assumed by the user or buyer.

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**DISCLAIMER OF WARRANTIES:** TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, **SBM Life Science Corporation BAYER CROPSCIENCE LP** MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of **SBM Life Science Corporation Bayer CropScience LP** is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, **SBM LIFE SCIENCE CORPORATION BAYER CROPSCIENCE LP** DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

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**LIMITATIONS OF LIABILITY:** TO THE EXTENT CONSISTENT WITH APPLICABLE LAW THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT **SBM LIFE SCIENCE CORPORATION BAYER CROPSCIENCE LP'S** ELECTION, THE REPLACEMENT OF PRODUCT.

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**[Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.]

**Net contents:** **24 fluid ounces of** 32 fluid ounces]

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**PRODUCED FOR**

**DISTRIBUTED BY**

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**Bayer CropScience LP**  
**P.O. Box 12014, 2 T.W. Alexander Drive**

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**Research Triangle Park, North Carolina 27709**  
**1-866-99BAYER (1-866-992-2937)**  
**SBM Life Science Corp.**  
**1001 Winstead Drive, Suite 500**  
**Cary, North Carolina 27513**  
**[www.BioAdvanced.com](http://www.BioAdvanced.com)**

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Serenade® Garden Disease Control Ready to Use (PENDING) **03/07/2013, 05/06/13, 07/11/13,**  
**07/18/13, 07/07/2017, 08/16/2017**

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**[Optional Claims:]**

[Attacks over 40 listed diseases]

[Attacks both fungal & bacterial diseases as listed]

[Apply any time of day]

[Will not burn or injure [leaves] [lawns] [(turf)] [sod]]

[Fungicide (or Biofungicide) that attacks harmful garden and lawn diseases as listed]

[[For] Use on Roses, Vegetables, Fruits, Flowering Plants, Trees, Shrubs and Lawns (Turf) [Sod]]

[Controls Black Spot of Rose [or Black Spot], Powdery Mildew, Rust, Gray Mold] [and other listed diseases]

[Suppresses Black Spot, Late Blight, Scab [and other listed diseases]]

[Same active ingredient used by farmers]

[Effectively controls or prevents a wide range of fungal and bacterial plant diseases as listed]

[Promotes healthier gardens]

[Prevents and controls harmful garden diseases as listed]

**[Optional Claims for Lawn and Turf Label:]**

[Prevents and controls harmful (major) lawn diseases (including Brown Patch, Dollar Spot)]

[Controls Brown Patch, Dollar Spot and other listed common lawn diseases]

[Use anytime on all lawns to prevent and control major lawn diseases as listed]

[Promotes healthy disease-free lawns]

[Same active ingredient used on golf courses]

[Promotes Greener, Healthier Lawns]

[Promotes greener, healthy disease-free lawns]

[Easy to use]