



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 22, 2017

Ms. Norma Pangilinan
Head of Regulatory Affairs NA
SBM Life Science Corp.
1001 Winstead Dr., Suite 500
Cary, NC 27513

Subject: Notification per PRN 98-10 – Updating company name, registration number, and websites, and adding alternate brand names
Product Name: 3FL1A Herbicide Granule
EPA Registration Number: 92564-61
Application Date: April 12, 2017
Decision Number: 528639

Dear Ms. Pangilinan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

The following alternate brand names have been added to the product record:

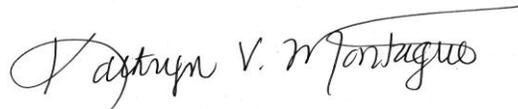
Bianova Advanced Extended Control Weed [and][&] Feed
BioAdvanced Extended Weed [and][&] Feed
BioAdvanced Science-Based Solutions Extended Control Weed [and][&] Feed
Fortifend Advanced Extended Control Weed [and][&] Feed
Bianova Advanced Season Long Weed [and][&] Feed
BioAdvanced Season Long Weed [and][&] Feed
BioAdvanced Science-Based Solutions Season Long Weed [and][&] Feed
Fortifend Advanced Season Long Weed [and][&] Feed
Bianova Advanced Season Long Weed Control Plus Fertilizer
BioAdvanced Season Long Weed Control Plus Fertilizer
BioAdvanced Science-Based Solutions Season Long Weed Control Plus Fertilizer
Fortifend Advanced Season Long Weed Control Plus Fertilizer
Bianova Advanced 3-in-[1][One] Weed [and][&] Feed
BioAdvanced 3-in-[1][One] Weed [and][&] Feed
BioAdvanced Science-Based Solutions 3-in-[1][One] Weed [and][&] Feed
Fortifend Advanced 3-in-[1][One] Weed [and][&] Feed
Bianova Advanced 3-in-1 Weed & Feed for Southern Lawns
BioAdvanced Science-Based Solutions 3-in-1 Weed & Feed for Southern Lawns

Fortifend Advanced 3-in-1 Weed & Feed for Southern Lawns

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Kathryn Montague at 703-305-1243 or via email at montague.kathryn@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Kathryn V. Montague". The signature is written in a cursive style with a long horizontal line extending from the top of the "g" in "Montague" across the top of the signature.

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

NOTIFICATION

92564-61

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

05/22/2017

3FL1A Herbicide Granule

ABN: Bayer Advanced Extended Control Weed [and] [&] Feed; Bayer Advanced Season Long Weed [and] [&] Feed; Bayer Advanced Season Long Weed Control Plus Fertilizer; Bayer Advanced 3-in-1 [One] Weed [and] [&] Feed; 3 in 1 Weed & Feed for Southern Lawns;

Bianova Advanced Extended Control Weed [and] [&] Feed; BioAdvanced Extended Control Weed [and] [&] Feed; BioAdvanced Science-Based Solutions Extended Control Weed [and] [&] Feed; Fortifend Advanced Extended Control Weed [and] [&] Feed; Bianova Advanced Season Long Weed [and] [&] Feed; BioAdvanced Season Long Weed [and] [&] Feed; BioAdvanced Science-Based Solutions Season Long Weed [and] [&] Feed; Fortifend Advanced Season Long Weed [and] [&] Feed; Bianova Advanced Season Long Weed Control Plus Fertilizer; BioAdvanced Season Long Weed Control Plus Fertilizer; Fortifend Advanced Season Long Weed Control Plus Fertilizer; Bianova Advanced 3-in-1 [One] Weed [and] [&] Feed; BioAdvanced 3-in-1 [One] Weed [and] [&] Feed; BioAdvanced Science-Based Solutions 3-in-1 [One] Weed [and] [&] Feed; Fortifend Advanced 3-in-1 [One] Weed [and] [&] Feed; Bianova Advanced 3-in-1 Weed & Feed for Southern Lawns; BioAdvanced 3-in-1 Weed & Feed for Southern Lawns; BioAdvanced Science-Based Solutions 3-in-1 Weed & Feed for Southern Lawns; Fortifend Advanced 3-in-1 Weed & Feed for Southern Lawns

Formatted: Highlight

▪ Editorial Note – Marketing Claims Positioned Here

ACTIVE INGREDIENTS:

Dicamba acid.....	0.088%
Penoxsulam.....	0.041%
Indaziflam.....	0.027%

OTHER INGREDIENTS:..... 99.844%
TOTAL: 100.000%

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

[GUARANTEED ANALYSIS 35-0-3]

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements.

Editorial Note – [Bracketed text] is optional language

(Back Panel)

[Tired of killing weeds in your lawn – even after you've put down your traditional weed and feed granules? Just one application of [3FL1A Herbicide Granule] kills [listed] [*] lawn weeds and prevents new ones, including Crabgrass, for up to six months. Plus it greens, feeds and strengthens your lawn [for a thick, [healthy] turf]. [Product Name] [It] delivers [season long] [extended] weed control that is simple and easy to use and it will not harm your lawn [when used as directed.] No need for frequent re-application [plus when applied in early spring, it prevents Crabgrass] [and Goosegrass] [and when applied late summer, Annual Bluegrass((Poa annua))] [all season long.] Ideal for large areas – [treats 5,000] [square feet] [sq. ft.] with the [12.5 lb] size [or] [XXXX square feet] [sq ft] with the [XXlb size.] [Up to 6 months [listed] [*] weed control – plus feeding – has never been easier]. [Spend your summer enjoying your lawn – not maintaining it!] [Killing and preventing [listed] [*] weeds in your lawn for up to 6 months [plus getting a healthy turf] has never been easier.]



[QUICK FACTS]	
[Read entire directions for use before applying.]	
<i>Editorial Note – Marketing Claims Positioned Here [see Appendix]</i>	
[KILLS & PREVENTS] [For up to 6 Months]	Kills [listed] [*] broadleaf weeds including [any applicable weed from weed list] Prevents [listed] [*] grassy & broadleaf weeds such as[any applicable weed from weed list] Feeds and strengthens the lawn. Contains slow release fertilizer for long lasting feeding.
[PLUS FEEDS]	
[WHEN TO APPLY] [USE]	[Apply] [Anytime] [in] [early] spring [or fall] [to actively growing turf].
[WHERE TO USE]	Use only on established lawns of the turf types listed below: Bermudagrass, Centipedegrass,[all varieties of] St. Augustinegrass [including Floratam], Zoysia [and Kentucky Bluegrass] DO NOT USE ON ANY OTHER TURF TYPES including: Bahiagrass, Bentgrass, Ormond variety of Bermudagrass, Buffalograss, Carpetgrass, Dichondra, Fescue, Kikuyugrass, Ryegrass, or Seashore Paspalum lawns.
[COVERAGE]	This bag treats 5,000 sq ft [12.5 lb] [25 lb] size] [or X,XXX sq ft [for XX lb size]]
	Questions or comments, call toll-free (877) 229-3724 or visit us on-line at www.BayerAdvanced.com www.bianovaadvanced.com www.BioAdvanced.com www.BioAdvancedScienceBasedSolutions.com www.fortifendadvanced.com
[ ]	

- Formatted: Highlight
- Formatted: Highlight
- Formatted: Highlight
- Formatted: Highlight
- Formatted: Font: (Default) Arial

ACTIVE INGREDIENTS:

Dicamba acid.....	0.088%
Penoxsulam.....	0.041%
Indaziflam.....	0.027%

OTHER INGREDIENTS:..... 99.844%

TOTAL:..... 100.000%

[FERTILIZER ANALYSIS X-X-X]

[Total Nitrogen (N) X %]

[Available Phosphate (P2O5) X %]

[Soluble Potash (K2O) X %]

[Derived from commercially available fertilizer]

EPA Reg. No. 92564-6172155-112

EPA Est. No.

+ FIRST AID

If swallowed	<ul style="list-style-type: none">▪ Call a poison control center or doctor immediately for treatment advice.▪ Have person sip a glass of water if able to swallow.▪ Do not induce vomiting unless told to do so by a poison control center or doctor.▪ Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none">▪ Take off contaminated clothing.▪ Rinse skin immediately with plenty of water for 15 – 20 minutes.▪ Call a poison control center or doctor for further treatment advice.
If in eyes	<ul style="list-style-type: none">▪ Hold eye open and rinse slowly and gently with water for 15 to 20 minutes.▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.▪ Call a poison control center or doctor for further treatment advice.

NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. **You may call toll-free 1-877-229-3763 for medical emergency information.**

Active Ingredients: 0.088% Dicamba, (CAS # 1918-00-9), 0.041% Penoxsulam (CAS # 219714-96-2) and 0.027% Indaziflam (CAS # 950782-86-2).

PRECAUTIONARY STATEMENTS



CAUTION

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

- Harmful if swallowed or absorbed through skin.
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- Remove and wash contaminated clothing before reuse.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

After using this product:

- Rinse gloves before removing and wash hands.
- If product gets on skin, wash thoroughly with soap & water.
- If product gets on clothing, remove clothing as soon as possible and launder clothing separately before reuse.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

ENVIRONMENTAL HAZARDS

- This product is toxic to fish, aquatic invertebrates, and plants.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.
- **Ground Water Advisory:** This pesticide has properties and characteristics associated with chemicals detected in groundwater. This chemical may leach into ground water if used in areas where soils are permeable, particularly where the water table is shallow.
- **Surface Water Advisory:** This pesticide may impact water quality due to runoff of rain water. This is especially true for poorly draining soils and soils with shallow ground water. This product is classified as having a high potential for reaching surface water via runoff for several months or more after application.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

BEFORE YOU USE

- Use this product only on established Southern lawns listed on this label – new lawns must be at least 3 months old if sodded, 16 months old if sprigged & 16 months old if seeded.
- Do not apply this product to water-saturated soils.
- Apply only to actively growing turf.
 - Apply in spring after the lawn is actively growing and has been mowed 2 times. [Do not apply while turfgrass is just turning green in early spring.]
 - Apply in fall no closer than 6 weeks before the first historical frost date for your area.
 - Do not apply to Centipedegrass after October 1.
- Do not apply this product if the lawn appears unhealthy e.g., due to lack of water (drought, watering restrictions), turf disease (dollarspot, large patch, grey leaf spot, take-all root rot, etc.), parasitic microscopic worms (nematodes), turf insects (chinch bugs, etc.), heavy shade, recent aeration or verticutting, or if the lawn is prone to winter injury.
- Do not allow granules to come into contact with flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- Apply when the air is calm to avoid drift onto desirable plants.

<p>HOW TO USE</p> 	<ul style="list-style-type: none"> • Use rotary or drop type spreader to apply granules evenly over the lawn. To be sure you cover lawn areas uniformly, first treat the border of the lawn then fill in the center. Make parallel passes, walking at a steady pace to ensure even distribution of the granules. • Sweep, brush, or blow any accidentally applied material off driveways, sidewalks etc. back on to the lawn. • Wait 24 hours after applying then activate residual barrier by lightly watering in [with 1/10 – ¼ inch of irrigation]. • Do not overlap treated areas or make repeat applications within 90 days as over application could damage the lawn. • Do not make more than two applications per site in any 12 month period. • Heavy raking will disturb the weed preventative barrier and reduce the effectiveness of this product.
<p>FOR BEST RESULTS</p>	<p>WHEN TO APPLY</p> <ul style="list-style-type: none"> • Apply when <ul style="list-style-type: none"> - weeds are small and actively growing - temperatures are between 50–90°F. • May be applied to dry or (for best results) to dew-wetted lawn. • To prevent Crabgrass and Goosegrass apply early spring before the temperatures are regularly in the lower 80° F range. • To prevent Annual Bluegrass [(Poa annua)] apply August - December • Lawns may be seeded 12 months, sodded 6 months , and sprigged 12 months after applying this product. • [For optimal dollarweed control, apply this product mid-fall.] <p>[MOWING]</p> <ul style="list-style-type: none"> • If the lawns needs mowing, do it 1 to 2 days before (for best results) or 1 day after applying this product. • Clippings from the first three mowings should be left on the treated area. Do not use the clippings from the treated areas as mulch or compost around flowers, ornamentals, trees, or in vegetable gardens. <p>[WATERING]</p> <ul style="list-style-type: none"> • If lawn is dry, water 1 to 2 days before using this product. • Do not water for at least 24 hours after application or apply if rain is expected within 24 hours.
<p>HOW IT WORKS</p>	<p>[Insert Product Name] contains a proven blend of weed killers to kill existing [listed] [*] weeds plus a residual herbicide to keep them from coming back for up to 6 months. This product starts working immediately to stop weed growth until [listed] [*] weeds are dead [within weeks] [4 to 10 weeks]. Plus, it feeds your lawn for quick greening and long lasting feeding.</p>

	<p>Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until dusts have settled.</p>
	
	

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

KILLS [CONTROLS]	PREVENTS [CONTROLS]		KILLS AND PREVENTS [CONTROLS]
Beggarweed, Creeping Beggarweed, Dwarf Betony, Florida Burdock Buttercup, Hairy Buttonweed, Virginia* Clover, Hop Clover, Red Cocklebur, Common Coffeeweed, (Common Chickory) Daisy, English (Lawn Daisy) Dandelion, False Dollarweed (Pennywort) Goldenrod Hawkweed Heallal Ivy, Ground (Creeping Charlie) Knotweed Kyllinga, Green* Lespedeza, Common Mallow, Roundleaf Matchweed Nutsedge, Purple* Nutsedge, Yellow* Parsley-piert Peppergrass Pepperweed, Virginia Plantain, Broadleaf Smartweed Sorrel, Sheep Speedwell, Common Spotted Catsear Spurweed Thistle Vetch, Common Wild Violet Woodsorrel, Creeping	Ageratum, Tropic Barley, Mouse Barnyardgrass Bittercress Black Nightshade, Hairy Bluegrass, Annual (Poa annua) Brome, Foxtail Buckwheat, Wild Burweed, Lawn California Burclover Chamomile, False Cheatgrass Crabgrass, Henry Crabgrass, Large (Hairy Crabgrass) Crabgrass, Smooth Cudweed, Linear Leaf (Purple Cudweed) Dandelion, Cat's Ear Doveweed Evening Primrose, Common Evening Primrose, Cutleaf Flatsedge, Rice Fleabane, Hairy Foxtail, Giant Foxtail, Green Foxtail, Yellow Filaree, Redstem Goosegrass Groundsel, Common Guineagrass Guineagrass Kochia Kyllinga, Fragrant Lovegrass, Tufted Mallow, Little Marestail	Mulberry Weed Mustard, Black Mustard, Wild Nightshade, American Black Nightshade, Hairy Parthenium Phyllanthus, Longstalked Pigweed, Prostrate Pigweed, Redroot Plantain, Paleseed Puncturevine Redmaids Rocket, London Ryegrass, Italian Ryegrass, Perennial Sandbur Sedge, Annual Sesbania, Hemp Sida, Prickly (Teaweed) Southern Brassbuttons Sowthistle, Annual Speedwell, Corn Spurge, Prostrate Sunflower, Common Swinecress Tassel Flower Velvetleaf Vetch, Purple Wild Carrot Willowherb Woodsorrel (Oxalis)	Burnweed, American Chickweed, Common Chickweed, Mouseear Clover, White Dandelion, Common Dock, Curly Eclipta Henbit Knotweed, Prostrate Kyllinga, Annual* Lambsquarters Medic, Black Plantain, Buckhorn Purslane, Common Pusley, Florida Ragweed, Common Shepardspurse Spurge, Spotted Thistle, Canada Woodsorrel, Yellow

Formatted: Not Highlight

* Suppression

SPREADER SETTINGS

If your spreader is not listed, please call our Consumer Service Hotline toll-free (877) 229-3724 for help.

SPREADER	SETTING to deliver 2.5 lbs per 1,000 sq ft
[SPREADER SETTING TABLE TO BE INSERTED HERE]	[SPREADER SETTING TABLE TO BE INSERTED HERE]
<ul style="list-style-type: none"> Settings are approximate. The condition of your spreader, the speed at which you walk and uneven terrain may affect the rate of application. Calibrate your spreader according to manufacturer's directions. Tip: 1,000 sq ft = 20 ft x 50 ft Do not use a spreader that applies granules in narrow, concentrated or uneven bands. Be sure the spreader works properly and spreads granules evenly. 	
	

A Recommended Lawn Care Routine for Warm Season Grasses

[Fertilize your lawn at the right time to ensure the grass is fed when it is most beneficial – when the roots are actively growing.]

Spring	Summer	Early Fall
Apply [3-in-1 Weed & Feed for Southern Lawns] [in spring] [after the lawn is actively growing and has been mowed 2 times] to: <ul style="list-style-type: none"> Kill [listed broadleaf weeds] [Dollarweed] [Dandelion][Clover] [and other listed weeds] Prevent Crabgrass [and other listed weeds] for up to 6 months Feed, green and strengthen turf 	Fertilize to encourage green growth and help turf better resist heat, drought and foot-traffic stress.	Apply [3-in-1 Weed & Feed for Southern Lawns] [no later than 8 weeks before the first historical frost] to: <ul style="list-style-type: none"> Kill Dollarweed (Pennywort) and other listed [fall-germinating] weeds [like Chickweed and Henbit] Prevent listed [fall-germinating] weeds [like Poa annua (Annual Bluegrass)] for up to 6 months Feed turf to [help prepare for winter stress] [and] promote early spring greenup



*Check with your county or city government to determine if there are local regulations for fertilizer use. Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Pesticide Disposal and Container Handling  	If empty: Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the "Directions for Use" are appropriate for the proper use of this product under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

For the full Spanish translation go to www.BayerAdvanced.com
www.bianovaadvanced.com | www.BioAdvanced.com | www.BioAdvancedScienceBasedSolutions.com | www.fortifendadvanced.com

Formatted: Font: (Default) Arial

Net Contents ;

Produced For

[Distributed By]

Formatted: Highlight

Formatted: Highlight



SBM Life Science Corp.
1001 Winstead Drive, Suite 500
Cary, North Carolina 27513
A Division of Bayer CropScience LP
P.O. Box 12014, 2 T.W. Alexander Drive
Research Triangle Park, North Carolina 27709

Formatted: Indent: Left: 0"

3FL1A Herbicide Granule (PENDING) 04/11/17

Appendix -

Optional Advertising Claims:

- Breakthrough Convenience
- [Exclusive] [Proprietary] [3-in-1] [2-in-1] Formula*
- Proprietary Formula that Kills [listed] [*] Broadleaf Weeds
- Systemic [Herbicide] [Activity]
- Kills to the root.
- Kills [Current] [listed] [*] Weeds to the Root
- Kills [Controls] even the tough [listed] [*] weeds...to the root!
- Kills 50+ [listed] [*] Weeds [to the root]
- Kills [Controls] [48] [listed] [*] broadleaf weeds [to the root]
- Kills Dollarweed, Clover, Dandelion, plus 50 Other listed Weeds
- Kills Over 50 [listed] [*] Lawn Weeds in One Easy Step
- Kills [listed] [*] Lawn Weeds in One Step
- Kills [listed] [*] Broadleaf weeds
- Kills Both [listed] [*] Broadleaf and Grassy Weeds
- Kills [listed] [*] Weeds
- Kills Hard-to-Control [listed] [*] Weeds
- [Effectively] Kills Both [listed] [*] Broadleaf and Weed [Crab] Grass[es]
- Kills the [listed] [*] weeds not the lawn† (when used as directed)
- Won't Harm your Lawn† (when used as directed)
- Won't Harm Lawns† (when used as directed)
- [Exclusive] [Unique] [Proprietary] [2-in-1][One] [3-in-1][One] [Season Long] [Extended Control] [Weed [&]and] Feed] Product that Kills [Lawn] [listed] [*] Weeds and [Stops] [Prevents] them [from] coming back
- [Exclusive] [Unique] [Proprietary] [3-in-1] [Season Long] [Extended Control] Product: Kills [listed] [*] Weeds, Prevents New [listed] [*] Weeds [up to 6 Months] & Prevents Crabgrass
- Season Long [listed] [*] Weed Control [(up to 6 months)] [with 1 Application]
- Season Long [(up to 6 months)] [Lawn] [listed] [*] Weed & [Crab] Grass Control
- Season Long [(up to 6 months)] [Lawn] [listed] [*] Weed Control [Killer]
- Season Long Crabgrass Control [(up to 6 months)]
- 1 Application Provides Season Long [(up to 6 Months)] [Lawn] [Weed] Control
- One application provides up to 6 months [weed] [crabgrass] control
- [Up to] 6 Month [listed] [*] Weed Control [with one application]
- Kills [listed] [*] Weeds [& Prevents New Weeds] [from Coming Back] [(up to 6 months)]
- Kills [Current] [Existing] [listed] [*] Weeds Up to 6 Months
- Kills [& Prevents] [listed] [*] Weeds Up to 6 Months
- Keeps weeds out [of your lawn] up to 6 months
- Prevents [New] [listed] [*] Weeds up to 6 Months [with one application]
- Prevents [listed] [*] Grasses Up to 6 Months
- Protects your lawn from weeds up to 6 months
- Tough [listed] [*] weed protection [for up to 6 months]
- [Listed] [*] Weeds don't return for up to 6 months
- [Listed] [*] Weed Free Lawn up to 6 Months
- Extended [listed] [*] [Weed] Control [Killer]
- [Listed] [*] Lawn Weed Control is Easier than Ever Before
- Simple, [Convenient], [Easy] to use
- PLUS Prevents Crabgrass!
- Prevents Crabgrass All Season [(up to 6 months)]
- Prevents Crabgrass [(up to 6 months)]
- Crabgrass Free Lawn Up to 6 Months
- Prevents Crabgrass, [Goosegrass] [and Annual Bluegrass (Poa annua)] [(up to 6 months)]
- [Plus] Prevents [New] [listed] [*] Weeds [Plus] [Crabgrass] [Grassy Weeds] [Poa annua] [Annual Bluegrass] [(Poa annua)] [up to 6 months]
- Prevents Annual Bluegrass [poa annua]
- Kills Dollarweed [and other common southern lawn weeds]
- Starts Working Immediately
- Guaranteed* not to harm lawns† (when used as directed)
- 100% Satisfaction Guaranteed* (or your money back)
- Easy-to-Spread Granules
- [12.5 lbs][25 lbs] [XX lbs] treats [up to] [5,000] [10,000] [X,XXX] sq ft

- Treats 5,000 [10,000] [X,XXX] sq ft
- Xx% More [FREE] versus XX lb size
- Apply anytime spring or fall
- 3 in 1
- 2 in 1
- All -in- [1] [One]
- Season Long [listed] [*] Weed Control
- Season Long
- Extended Control [listed] [*] Weed & Feed
- [Listed] [*] Weed [and] [&] Feed
- Extended Control
- Kills [listed] [*] [Broadleaf] weeds [including] [insert any weed from weed list as applicable]
- Prevents [listed] [*] [Broadleaf] [and] [Grassy] Weeds [including] [insert any weed from weed list as applicable]
- Prevents Crabgrass
- Kills or Prevents Dollarweed, Clover, Dandelion [and] [&] Crabgrass
- Controls Dollarweed, Clover, [Dandelion] [and][&] Crabgrass
- Say good-bye to Crabgrass [for] [up to] [six] [6] [months]
- Feeds your lawn
- † [For use on] [all] Southern [Turf] [Lawns] including all varieties of St. Augustinegrass [including Floratam], [Bermudagrass], [Centipedegrass], [Zoysia], [and] Kentucky Bluegrass]
- Up to [6] [Six] Months of Control
- Kills existing [listed] [*] weeds [and] [&] prevents new [weeds] [ones] for up to [six] [6] months
- [New] [XX lbs] Bonus Size
- [XX%] [Bonus size] More than [XX] Size
- Now covers [XXXX][square] [sq] [feet] [ft]
- Long [lasting] residual control
- Controls more grassy [listed] [*] weeds than [the competition] [other competitive products]
- Green[s] lawns with superior [listed] [*] weed control
- Kills & prevents [listed] [*] weeds for up to 6 months
- Kills [XX]+ types of [listed] [*] broadleaf weeds, including Dollarweed and Clover
- Prevents [XX]+ types of [listed] [*] broadleaf and grassy weeds, including Crabgrass
- Kills existing [listed] [*] weeds
- Prevents new [listed] [*] weeds up to 6 months
- Kills existing [listed] [*] weeds like Dollarweed & Clover
- Prevents new [listed] [*] weeds like Crabgrass up to 6 months
- A whole new way to weed.
- Improved feeding, without weeding.
- Lawn solutions made simple.
- Concentrated Power Longer Lasting Results
- [Lush], [green] [healthy] lawns are better able to choke out [listed] [*] weeds.
- [Healthy,] well-fed lawns are also able to use water more efficiently than unfed lawns because they have more roots. Use Bayer Advanced 3 in 1 Weed & Feed for Southern lawns to [keep your lawn looking its best.] [keep your lawn [weed-free], [healthy] and green.]



- [
- [

- Feeds, [Greens] and Strengthens [your lawn][Southern turf][Southern Lawns]
- Plus Feeds
- Builds thick, green turf from the roots up
- Strengthens your lawn
- Builds strong roots
- Builds a thick lush green lawn
- Even feeding for a thicker, greener lawn
- Slow Release Fertilizer/Feeding
- Long Lasting Feeding
- Feeds & strengthens all types of southern lawns
- Feeds southern lawns.
- Fertilizes, greens and strengthens all types of southern turf
- Feeds and strengthens southern lawns
- Greener. Thicker. Stronger.
- Let Us Customize A [Simple] [Effective][Lawn] Care Plan For You
- Regular fertilizing [and weed control] is essential to building a thick, green lawn [that lasts]. We're here to make sure you're feeding your lawn [and controlling weeds] when it's most beneficial. Visit BayerAdvanced.com to get a simple, customized lawn care plan designed for your grass type, [and] where you live, [and your lawn care] [style][approach][objectives].

Marketing Claim for Brand Name Change:

New Name. Same Great Results.

New Name. Same Familiar Formula.

New Name. Same Performance.

Formatted: Highlight

*listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed pests/weeds)

† (When used as directed. [DO NOT use on ANY OTHER TURF TYPES including] Ormond variety of bermudagrass, [Fescue], [Bentgrass], [bahigrass], [buffalograss], [Carpetgrass], [Kikuyugrass], [Ryegrass] or [Dichondra] [Seashore Paspalum] lawns.

*3-in-1 refers to 3 types of herbicide active ingredients; and 2-in-1 refers to pre-emergent and post-emergent weed control in one product.

[For placement under Fertilizer Guarantee Section]
[3FL1A Herbicide Granule 35-0-3]

GUARANTEED ANALYSIS

Total Nitrogen (N).....35.0%
 35% Urea Nitrogen*

Soluble Potash (K₂O).....3.0%

Sulfur (S) Total.....4.6%
 3.5% Free Sulfur (S)
 1.1% Combined Sulfur (S)

F1559

Derived From: Urea, Polymer Coated Sulfur Coated Urea, & Potassium Sulfate

*Contains 17.5% slowly available Nitrogen from Polymer Coated Sulfur Coated Urea

Information regarding the contents and levels of metals in this product are available on the Internet at
<http://www.regulatory-info-ba.com>, [<http://www.aapfco.org/metals.htm>] .

Net Weight: 12.5 lbs, 25lbs

Formatted: Highlight
Formatted: Highlight
Formatted: Highlight

[The following optional statements are added in order to comply with the Florida (fertilizer) Urban Turf Rule.]

[Florida Applications: X annual feedings [X lbs N/1000 sq ft] with the following exceptions: On Centipedegrass do not exceed X feedings [X lbs N/1000 sq ft] in the north and X feedings [X lbs N/1000 sq ft] in the central and south. On zoysiagrass do not exceed X feedings [X lbs N/1000 sq ft] in the north.]

[North Florida extends north from Cedar Key to Daytona Beach.]

[Central Florida extends across Florida from Cedar Key to Daytona Beach down to south of Sarasota County. South Florida includes all remaining counties from Sarasota to Coco Beach South]

[In Florida, X feedings may exceed the Nitrogen limits on certain grass types in some [geographic] areas.]

[Check with your local Cooperative Extension Agency to obtain specific information on local turf best management practices [for feeding your lawn.]

[Check with your county or city government to determine if there are local regulations for fertilizer use.]

[Florida Annual Fertilizer Applications]

[On Centipede lawns, do not exceed rate of X lbs. of Nitrogen per 1,000 sq. ft. in the north and X lbs. of Nitrogen per 1,000 sq. ft. in the central and south.]

[North Florida is north of Ocala. Central Florida is defined as south of Ocala to a line extending from Vero Beach to Tampa. South Florida includes the remaining southern portion of the state.]