



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 23, 2024

Michael Barber
Regulatory Affairs Specialist
SBM Life Science Corp.
1001 Winstead Drive Suite 500
Cary, NC 27513

Subject: Label Amendment - Registration Review Mitigation for Quinclorac
Product Name: LAWN HERBICIDE 2Q READY-TO-USE
EPA Registration Number: 92564-41
Application Date: February 24, 2022
Decision Number: 582195

Dear Michael Barber:

The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Quinclorac Interim Decision, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling

before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact DeMariah Koger by phone at (202)-566-2288, or via email at Koger.demariah@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Linda Arrington".

Linda Arrington, Branch Chief
Risk Management and Implementation Branch 4
Pesticide Re-Evaluation Division
Office of Pesticide Programs

ENCLOSURE: Stamped label

(Front Panel)

Lawn Herbicide 2Q Ready-To-Use

(ABN: Bayer Advanced All-in-One Lawn Weed & Crabgrass Killer¹ Ready-to-Use; Bianova Advanced™ All-in-One Lawn Weed & Crabgrass Killer¹ Ready-to-Use; BioAdvanced™ All-in-One Lawn Weed & Crabgrass Killer¹ Ready-to-Use; BioAdvanced™ Science-Based Solutions All-in-One Lawn Weed & Crabgrass Killer¹ Ready-to-Use; Fortifend Advanced™ All-in-One Lawn Weed & Crabgrass Killer¹ Ready-to-Use)

FOR OUTDOOR RESIDENTIAL USE ONLY

Active Ingredients:

2,4-D, dimethylamine salt.....	0.313%
Quinclorac	0.104%
Dicamba, dimethylamine salt.....	0.029%
Other Ingredients:	<u>99.554%</u>
Total:	100.000%

Editorial Note – [Bracketed text] is optional language

THIS PRODUCT CONTAINS:

- 2,4-dichlorophenoxyacetic acid equivalent, 0.260%
- 3,7-dichloro-8-quinolinecarboxylic acid, 0.104%
- 3,6-dichloro-o-anisic acid equivalent, 0.024%

Isomer specific by AOAC Method

Note: If the design, format, or small size of the container labels makes it impractical to present the entire ingredient statement on the front panel, then add a referral statement and present this sub statement on the back panel: **“See back panel for substatement of ingredient statement.”**

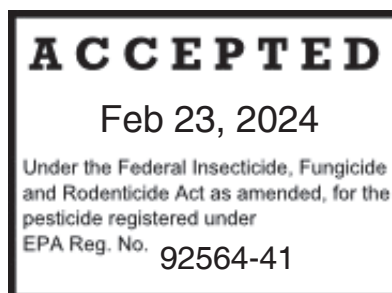
KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements

Editorial Note – [Bracketed text] is optional language

Net Contents: 24 fl oz (709 mL), 1 gallon (3.78L), 1.25 gallon (4.72 L) or 1.3 gallon (4.92 L) or other appropriate sizes within this range



(Back Panel)

Lawn Herbicide 2Q Ready-To-Use kills both broadleaf and grassy weeds in one easy step. The convenient formula kills dandelions, chickweeds, clovers, and listed [*] crabgrass without harming your lawn. Ready-to-use – no mixing, no measuring, no messy cleanup. Rainproof in one hour. Controlling listed [*] weeds in your lawn has never been easier!

FIRST AID 	
If swallowed	<ul style="list-style-type: none"> ▪ Call a poison control center or doctor immediately for treatment advice. ▪ Have person sip a glass of water if able to swallow. ▪ Do not induce vomiting unless told to do so by a poison control center or doctor. ▪ Do not give anything by mouth to an unconscious person.
If in eyes	<ul style="list-style-type: none"> ▪ Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. ▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. ▪ Call a poison control center or doctor for further treatment advice.
<p>NOTE: When calling the poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 1-877-229-3763 for medical emergency information.</p> <p>[Active Ingredients: 0.313% 2,4-D, dimethylamine salt (CAS # 2008-39-1), 0.029% Dicamba, dimethylamine salt (CAS # 2300-66-5), and 0.104% Quinclorac (CAS # 84087-1-4)].</p>	

READ THE LABEL FIRST!

QUICK FACTS	
<i>Editorial Note – Marketing Claims Positioned Here</i>	
KILLS	Broadleaf Weeds: Over 200+ listed [*] types including Dandelions, Chickweeds, and Clovers Grassy Weeds: Crabgrass, Foxtail and many others
WHERE TO USE	ON LAWNS without harming lawn grasses- Bermudagrass*, Buffalograss, Kentucky bluegrass, Rye grass, Fescue, Zoysia, and Bentgrass †(Do not use on Bahiagrass, Carpetgrass, Centipedegrass, St. Augustine [including Floratam], or Dichondra.)
	For questions or comments, call toll-free 1-877-229-3724 or visit our website at [www.bianovaadvanced.com][www.BioAdvanced.com][www.BioAdvancedScienceBasedSolutions.com] [www.fortifendadvanced.com]

Active Ingredients:

2,4-D, dimethylamine salt.....	0.313%
Quinclorac	0.104%
Dicamba, dimethylamine salt.....	0.029%

Other Ingredients: 99.554%

Total: 100.000%

THIS PRODUCT CONTAINS:

- 2,4-dichlorophenoxyacetic acid equivalent, 0.260%
- 3,7-dichloro-8-quinolinecarboxylic acid, 0.104%
- 3,6-dichloro-o-anisic acid equivalent, 0.024%

Isomer specific by AOAC Method

*Application on Bermudagrass may cause temporary yellowing or discoloration but full recovery can be expected.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Harmful if swallowed
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

After using this product:

- Rinse gloves before removing and wash hands.
- If product gets on skin, wash thoroughly with soap and water
- If product gets on clothing, remove clothing as soon as possible and launder clothing separately before reuse.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

ENVIRONMENTAL HAZARDS

- This pesticide is toxic to fish & aquatic invertebrates. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.
- This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.




DIRECTIONS FOR USE


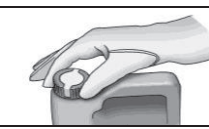
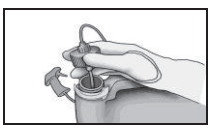
It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<p>HOW TO USE</p> <p>Shake Well Before Use</p>	<ul style="list-style-type: none"> • Turn spray nozzle to coarse spray. Apply as a medium or coarser spray (ASABE standard 572). • Hold sprayer about 12 inches from weed, aim at center of weed and spray to lightly cover. Do not release spray at a height greater than 30 inches above the ground. • Do not apply when wind speeds are greater than 10 mph at the application site. • Use this product only on established lawns. • Do not apply more than [10 bottles] {for 24 fl oz bottle} [2 bottles] {for 1 gal bottle} [1.5 bottles] {for 1.3 gal bottle} per 1,000 sq. ft. in a single application. The maximum single application rate of quinclorac is 0.75 lbs of active ingredient per acre.
<p>WHEN TO APPLY</p>	<ul style="list-style-type: none"> • Apply when weeds are [young[small] and] actively growing. • Apply when the daily high temperature doesn't exceed 90° F (85° F for Bermudagrass). • Rain or watering 1 hour after application will not wash away effectiveness.

<p>[FOR BEST RESULTS]</p>	<ul style="list-style-type: none"> • [Apply when wind is calm to avoid spray drift onto desirable plants (fruits, vegetables, flowers, ground covers, shrubs & trees).] • [Repeat application in 2 weeks if needed for hard-to-control weeds.] • [Do not apply while grass is emerging from winter dormancy.] • [Newly seeded lawns may be sprayed after the fourth mowing.] • [Bare spots may be seeded 4 weeks after using this product.] • [Do not mow for 1 – 2 days after spraying [to allow weed killer to move throughout the weed].] • [Leave grass clippings on the lawn from the first 3 mowings after using this product. Do not use as compost or mulch.] • [Apply when weeds are young and actively growing] • [Rain or watering 1 hour after application will not wash away effectiveness] • [If lawn is dry, water 1 to 2 days before using this product. (Weeds take up herbicides best when not under stress).]
<p>REFILL</p>	<p>[Option for refilling 24 fl oz bottle] Add 1.6 fl oz (3TBS) of [Insert the Alternate Brand Name of Lawn Herbicide 2Q Concentrate] to this empty [24 fl oz] container. Top off with water, screw the sprayer back on and shake well. Refill does not contain SmartTrack™ spray marker.</p> <p>[Option for refilling 1.3 gallon bottle] Refilling the sprayer with [Insert the Alternate Brand Name of Lawn Herbicide 2Q Concentrate]</p> <ul style="list-style-type: none"> • Open the refill port cap. • Add 8.5 fl oz (17 TBS) of [Insert the Alternate Brand Name of Lawn Herbicide 2Q Concentrate] to spray bottle. • Fill sprayer with water to 1 gallon fill line. • Replace cap, tighten, and shake well. <p>Refilling the 1.3 gallon sprayer from the 1 gallon or 1.3 gallon size Lawn Herbicide 2Q Ready-to-Use package:</p> <ol style="list-style-type: none"> 1. Open refill port cap 2. Fill bottle with desired amount, using the Ready-to-Use product. 3. Replace refill port cap, tighten and shake well
<p>HOW IT WORKS</p>	<p>Lawn Herbicide 2Q Ready-To-Use contains three proven weed killers to control listed [*] lawn weeds & crabgrass, roots and all. And it won't harm your lawn when used as directed. Weeds begin to die with[in] [24] hours and are completely dead in 14 – 28 days.</p>

[optional instructions for use with 1 gallon sprayer]

<p>[For 1 gallon]</p> 		
<p>ATTACH SPRAYER</p> <ul style="list-style-type: none"> • Remove sprayer from bottle and extend hose. • Open flip-cap on bottle. • Insert hose and plug into flip-cap opening until it snaps into place. • [Remove sprayer from the bottle. • Remove twist tie • Pull down and extend hose • Open flip-cap on bottle • Insert hose and plug into flip-cap opening until it snaps into place • Move tab to open position] 	<p>SPRAY</p> <ul style="list-style-type: none"> • Adjust nozzle to stream or spray position. • Point sprayer downward and squeeze trigger repeatedly until liquid is released. 	<p>AFTER USE</p> <ul style="list-style-type: none"> • Turn sprayer nozzle to X (off) position. • Do not unplug hose. • Return sprayer to bottle. Sprayer will snap into place.

<p>[Instructions for use with twin pack]</p> 		
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- Empty Bottle: Remove entire sprayer assembly from empty bottle by unscrewing the cap in a counter clockwise direction.
- Full Bottle: Remove entire cap from full bottle by unscrewing in a counter clockwise direction.
- Full Bottle: Insert tube and attach entire sprayer assembly to full bottle; screw cap on securely in clockwise direction.

[optional instructions for use with battery-operated 1.3 gallon sprayer]

- **[Battery-operated trigger sprayer:** This product is applied directly from the container using the battery-operated trigger sprayer. The sprayer is packaged with the battery installed. To use, remove the cap from the container, insert the pickup tube and thread cap attached to pickup tube to the container. Move the safety lock located below the trigger to the "ON" position. Pull trigger, waiting several seconds for fluid to prime. Adjust the sprayer tip to deliver coarse spray droplets. To store, move the safety lock located below the trigger to the "LOCK" position.]

[Option 1]



How to Attach Sprayer to Bottle

- Remove Power Sprayer from side carrier.
- Pull battery tab to remove.
- Fully extend hose from bottom of sprayer.
- Open flip-cap on bottle.
- Insert hose and plug into flip-cap opening until it snaps into place.



How to Spray

- Point Power Sprayer away from body.
- Adjust sprayer nozzle to desired setting.
- Squeeze trigger to dispense product.
- Sprayer may require several seconds to prime before spraying.



After Use

- Turn sprayer nozzle to X (off) position. Do not unplug hose.
- Return Power Sprayer to side carrier for storage.
- Do Not reuse Power Sprayer with any other product or on any other container.



Proper use of Batteries

- Never mix old batteries with new.
- Do Not mix Alkaline with Standard (carbon zinc) or Rechargeable (nickel cadmium) batteries.
- When replacing batteries, follow diagram inside battery compartment.
- When storing sprayer at end of season, remove batteries to prevent leakage.
- Follow manufacturer's recommendations for disposal of batteries.

[Option 2]

<p>HOW TO ATTACH SPRAYER TO BOTTLE: Remove Power Sprayer and hose from side carrier. Replace bottle cap with cap attached to Power Sprayer hose.</p>	<p>PREPARE TO SPRAY: Point Sprayer away from body. Adjust nozzle to desired setting. [Do not turn past "X" position]. Slide safety switch to ON position.</p>	<p>SPRAY: Squeeze trigger to dispense product. Sprayer may require several seconds to prime before spraying. AFTER USE: Slide safety switch to LOCK position. Return Power Sprayer to side carrier for storage.</p>

4AA Batteries Included: For important battery information- see booklet 

PROPER USE OF BATTERIES: Never mix old batteries with new. Do not mix Alkaline with Standard (carbon zinc) or rechargeable (nickel cadmium) batteries. When replacing batteries, follow diagram inside battery compartment that is located at the bottom of the sprayer. When storing sprayer at end of season, remove batteries to prevent leakage. Follow manufacturer's recommendations for disposal of batteries.

[Option 3]

How To Use Your Sprayer:

1. **Remove ERGO-GRIP™ spray wand from pocket**
 - Remove wrap from coiled hose
 - Remove protective battery strip from sprayer handle



2. REMOVE STICKER & CAP COVER



3. CONNECT HOSE TO CAP

Insert plug at end of coiled hose into hole on cap and push firmly until secure.

Remove sticker and cap cover before inserting hose plug.



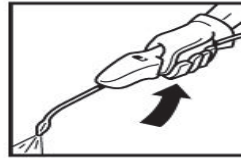
4. OPEN SPRAY WAND

- Unfold spray wand until it snaps into place
- Point spray nozzle away from body.
- Adjust spray nozzle to desired setting.



5. TURN POWER ON

Slide OFF-ON switch to ON position.



6. SQUEEZE

- Squeeze trigger to dispense product. Sprayer may require several seconds to prime before product is released.
- Release trigger to stop spraying.

4 AA Batteries Included

For important battery information – see booklet.

Storage

- Slide OFF-ON switch to OFF position.
- Do not unplug hose. Leave connected to cap.
- Turn spray nozzle to the off position.
- Fold spray wand down against sprayer handle.
- Return ERGO-GRIP™ spray wand to pocket for storage.

To Replace Batteries

- Open battery compartment [with a small screwdriver].
- Remove used batteries and replace with new batteries in correct position as indicated inside battery compartment.
- Securely close battery compartment door [and screw closed].

Proper use of Batteries


- Never mix old batteries with new.
- Do Not mix Alkaline with Standard (carbon zinc) or Rechargeable (nickel cadmium) batteries.
- When storing sprayer for long periods, remove batteries to prevent leakage.
- Dispose of used batteries according to manufacturer's instructions or in household trash.

Kills over 200 listed [*] weeds including:

[Barnyardgrass]	[Field Bindweed]	[Red sorrel]
[Black medic]	[Filaree]	[Sheep sorrel]
[Broadleaf Signalgrass]	[Florida pusley]	[Speedwell]
[Carpetweeds]	[Foxtails]	[Spurges]
[Chickweeds]	[Ground ivy]	[Spurweed]
[Clovers]	[Heartleaf drymary]	[Thistles]
[Crabgrass]	[Henbit]	[Toadflax]
[Creeping Charlie]	[Kikuyugrass]	[Wild carrot]
[Cudweed]	[Oxalis]	[Wild garlic]
[Curly dock]	[Pennywort]	[Wild geranium]
[Dandelion]	[Plantains]	[Wild onion]
[English daisy]	[Purslane]	& listed [*] [many other broadleaf weeds]
[False dandelion]		<i>(See appendix for a list of weeds controlled)</i>



Do not apply this product in a way that will contact any person or pet either directly or through drift. Keep people and pets out of the area during application. Do not allow people or pets to enter the treated area until spray has dried.

STORAGE AND DISPOSAL	
Storage Conditions	Return spray nozzle to closed position. Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Container Handling 	If empty: Non-refillable container. Do not reuse or refill this container, EXCEPT to refill with another product referenced on this label. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or toll free 1-877-229-3724 for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the “Directions for Use” are appropriate for the proper use of this product under expected conditions. The Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

BioAdvanced™ [Fortifend Advanced™] [Bianova Advanced™] is a trademark of SBM Life Science Corp.
Ergo-Grip™ is a trademark of SBM Life Science Corp.

Produced for
[Distributed by]

SBM Life Science Corp.
PO Box 525,
Morrisville, North Carolina 27560

Lawn Herbicide 2Q Ready-To-Use (MASTER) 06/23/2023

WEEDS CONTROLLED – Appendix

[Weeds - Kill over 200 weeds including]

Annual Yellow Sweetclover	Clover, White	Mexicanweed	Spiny Amaranth
Aster	Cockle	Milk Vetch	Spiny Cocklebur
Austrian Fieldcress	Cocklebur	Morningglory	Spiny Sowthistle
Barnyardgrass	Common Mullein	Mouseear Hawkweed	Spotted Catsear
Bedstraw	Crabgrass, Large (Hairy)	Mugwort	Spotted Spurge
Beggarticks	Crabgrass, Small (Smooth)	Musk Thistle	Sprangletop
Bentgrass, Colonial	Creeping Charlie	Mustard	Spurweed
Bentgrass, Seaside	Creeping Jenny	Narrowleaf Plantain	Stinging Nettle
Betony, Florida	Cudweed	Narrowleaf Vetch	Strawberry, India Mock
Bindweed, Field	Curly Dock	Nettle	Tall Nettle
Bird Vetch	Daisy, English	Orange Hawkweed	Tall Vervain
Bitter Wintercress	Daisy, Fleabane	Oriental Cocklebur	Tansy Mustard
Bittercress, Hairy	Daisy, Oxeye	Oxalis	Tansy Ragwort
Bitterweed	Dandelion	Parsley-piert	Tanweed
Black-eyed Susan	Dichondra	Parsnip	Thistle
Black Medic	Dogbane	Pearlwort	Torpedograss
Black Mustard	Dogfennel	Pennycress	Trailing Crownvetch
Blackseed Plantain	Dollarweed	Pennywort	Tumble Mustard
Blessed Thistle	Elderberry	Peppergrass	Tumble Pigweed
Bloodflower Milkweed	False Dandelion	Pepperweed	Velvetleaf
Blue Lettuce	False Flax	Pigweed	Venice Mallow
Blue Vervain	False Sunflower	Pineywoods Bedstraw	Virginia Buttonweed
Bracted Plantain	Fiddleneck	Plains Coreopsis (Tickseed)	Virginia Creeper
Brassbuttons	Florida Pusley	Plantain	Virginia Pepperweed
Bristly Oxtongue	Foxtail, Giant	Poison Ivy	Water Pennywort
Broadleaf Dock	Foxtail, Green	Poison Oak	Wavyleaf Bullthistle
Broadleaf Plantain	Foxtail, Yellow	Pokeweed	Western Clematis
Broadleaf Signalgrass	Frenchweed	Poorjoe	Western Salsify
Broomweed	Galinsoga	Prairie Sunflower	White Mustard
Buckhorn	Goathead	Prickly Lettuce	Wild Aster
Buckhorn Plantain	Goldenrod	Prickly Sida	Wild Buckwheat
Bulbous Buttercup	Goosegrass	Prostrate Knotweed	Wild Carrot
Bull Thistle	Ground Ivy	Prostrate Pigweed	Wild Four-o'clock
Bullnettle	Gumweed	Prostrate Spurge	Wild Garlic
Burclover	Hairy Fleabane	Prostrate Vervain	Wild Geranium
Burdock	Hawkweed	Puncturevine	Wild Lettuce
Burning Nettle	Healall	Purslane, Common	Wild Marigold
Burweed	Heartleaf Drymary	Ragweed	Wild Mustard
Buttercup	Heath Aster	Red Sorrel	Wild Onion
Buttonweed	Hedge Bindweed	Redroot Pigweed	Wild Parsnip
Canada Thistle	Hedge Mustard	Redstem Filaree	Wild Radish
Carolina Geranium	Hemp	Rough Cinquefoil	Wild Rape
Carpetweed	Henbit	Rough Fleabane	Wild Strawberry
Catchweed Bedstraw	Hoary Cress	Russian Pigweed	Wild Sweet Potato
Catnip	Hoary Plantain	Russian Thistle	Wild Vetch
Catsear	Hoary Vervain	Scarlet Pimpernel	Wild Violet
Chickweed, Common	Horsenettle	Scotch Thistle	Woodsorrel
Chickweed, Mouseear	Jimsonweed	Sheep Sorrel	Wooly Croton
Chicory	Kikuyugrass	Shepherdspurse	Wooly Morningglory
Cinquefoil	Knawel	Slender Plantain	Wooly Plantain
Clover, Crimson	Knotweed	Smallflower Galinsoga	Wormseed
Clover, Hop	Kochia	Smooth Dock	Yarrow
Clover, Red	Lambsquarters	Smooth Pigweed	Yellow Rocket
Clover, Strawberry	Lespedeza	Sorrel	Yellowflower Pepperweed
Clover, Sweet	Mallow	Sowthistle	and other listed [*]
	Matchweed	Spanishneedles	broadleaf weeds
		Speedwell	

Optional Marketing Claims - Appendix

- Kills listed [*] Lawn Weeds plus Crabgrass in One [Easy] Step
- Kills Crabgrass plus listed [*] Broadleaf Weeds
- Two Products in One!
- Effective [Broadleaf] Weed Protection
- Effectively Protects Lawns from listed [*] Broadleaf Weeds
- Kills Listed [*] Weeds
- Kills [Hard-to-Control] [Tough] listed [*] Weeds
- [Will Not] [Won't] Harm [Your] listed [*] Lawn[s]† (when used as directed)
- Kills the listed [*] Weeds, Not the Lawn†
- Kills to the Root
- Systemic [Herbicide] [Activity]
- Dual Action Weed Control – Kills the Plant and the Root
- Kills the listed [*] Weed, Kills the Root
- Kills listed [*] Weeds Not Lawns†
- Kills All Major listed [*] Broadleaf Weeds
- Kills listed [*] Weeds – Won't Harm Lawns†
- Two-in-One Product that Kills Crabgrass & listed [*] Broadleaf Weeds
- Kills both Crabgrass & listed [*] Broadleaf weeds
- Double [Dual] [Two-Way] Action – Kills listed [*] Broadleaf and Crabgrass Weeds
- Kills Both listed [*] Broadleaf and Crabgrass Weeds
- Kills listed [*] Lawn Weeds Plus Crabgrass
- Two Types of listed [*] Weeds; One Solution
- Kills Listed [*] Weeds
- Kills Even Tough listed [*] Weeds – To the root
- Kills Dandelion, Crabgrass, Clover, Plus [200] Other listed [*] Weeds
- Controls over 200 listed [*] Broadleaf Weeds
- Kills 200+ listed [*] Weeds
- Kills Over 200 listed [*] Weeds
- Starts Working on Contact
- Unique Formula
- Fast Results
- Kills Crabgrass & Other listed [*] Weeds in Your Lawn
- Ideal for Spot Treatment
- Visible Results
- Kills listed [*] Weeds Fast
- New! [NEW] [to be used for 1st season only]
- Brand New [Formula] [to be used for 1st season only]
- Protects Against All Major listed [*] Broadleaf Weeds
- Tough listed [*] Weed Protection
- SmartTrack™ Marker Shows Treated listed [*] Weeds
- Contains SmartTrack™, a Non-Staining Marker [that Indicates Where You've Sprayed]
- Rainproof in [1] hour [s]
- Guaranteed* Not to Harm Your Lawn†
- Guaranteed* Results
- Guaranteed* Not to Harm Lawns†
- Kills listed [*] Weeds the First Time, Every Time, Guaranteed*
- 100% Satisfaction Guaranteed* (or your money back)
- *Money Back Guarantee: If you are not satisfied with this product, we will gladly refund your original purchase price.
- Refillable!
- [This Product is] For Spot Treatment Only
- 30% more* (* than 1 gallon size)
- † When used as directed]
- 25% more* (*than 1 gallon size)
- XX% more* (*than XX size)

Optional claims - for use with battery-operated sprayer

- Easy to Use Power Sprayer
- Easy to Use
- No Pumping
- Battery Powered Sprayer
- Targets listed [*] Weeds
- Fast Coverage
- Ideal for Small Areas
- No messy Cleanup
- Easy & Fast Coverage
- Faster [Coverage] Than Pull & Spray
- Just Point & Shoot
- Save Time & Energy
- Always Ready-To-Spray
- No More Squeeze, Squeeze, Squeeze

- The Easiest Way to Spray
- No Pulling – Just Point & Shoot
- No More Tired Hands
- No [More] Hand Fatigue
- Revolutionary [Applicator] [Sprayer]
- Control listed [*] Lawn Weeds plus Crabgrass in your lawn with ease!
- 30% more* (* than 1 gallon size)
- 25% more* (*than 1 gallon size)
- XX% more* (*than XX size)
- Ergo-Grip™
- Grip controlled sprayer reduces hand fatigue
- Grip control make it easier to spray
- Contours and grip control reduce hand fatigue
- Contours and grip control make it easy to spray
- Contours and grip control take the pressure off your hands
- Contours and grip control for better comfort
- Ergo-Grip™ Contoured Grip Control for your comfort
- Grip control and contours for easier spraying
- Contoured grip control for your comfort
- Contoured grip control reduces hand fatigue
- Comfortable, accurate, easy to store
- Designed for comfort, accuracy, easy storage
- Refill
- [Can be used to] Refill [for] [Ergo-Grip™] [1.3 Gallon] [Sprayer] [Insert the Alternate Brand Name for Lawn Herbicide 2Q Concentrate] [Lawn Herbicide 2Q Ready-To-Use]
- Bonus [X] oz size – [X]% more than [X] oz size
- Now covers [XXX] [square] [sq] feet
- Bonus [X] oz size
- Bonus value - [X]% more [vs [X] oz size]

*listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed pests/weeds)

Marketing Claim for Brand Name Change:

New Name. Same Great Results.

New Name. Same Familiar Formula.

New Name. Same Performance.

[ART]