



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 28, 2026

SENT BY EMAIL

Michael Barber
michael.barber@sbm-company.com
SBM LIFE SCIENCE CORP.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Add graphics and claims to the label.
Product Name: TRICLOPYR 8.8% CONCENTRATE HERBICIDE
Admin Number: 92564-6
EPA Receipt Date: 01/02/2026
Action Case Number: 00680442

Dear Michael Barber:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Elizabeth Andrews via email at andrews.elizabeth@epa.gov.

Sincerely,

Kable Bo Davis

Kable Bo Davis, Senior Advisor
HB, RD
Office of Pesticide Programs

Editorial Notes:

[Bracketed text] is optional language. Any text separated by a backslash "/" and "or" are options.

Claims may be placed anywhere on the label. Optional text located within mandatory sections may be placed anywhere within the section it appears in on the label.

The word "and" may be substituted with "&". Plural words may be used in their singular form or singular words may be used in their plural form unless otherwise specified in 40 CFR.

(FRONT PANEL)

Triclopyr 8.8% Concentrate

Herbicide

[ABN's:]

- Bianova Advanced™ Brush Killer Plus Concentrate
- BioAdvanced® Brush Killer Plus Concentrate
- BioAdvanced® Science-Based Solutions Brush Killer Plus Concentrate
- Fortifend Advanced™ Brush Killer Plus Concentrate
- Bianova Advanced™ Brush Killer Plus Ready-to-Spray
- BioAdvanced® Brush Killer Plus Ready-to-Spray
- BioAdvanced® Science-Based Solutions Brush Killer Plus Ready-to-Spray
- Fortifend Advanced™ Brush Killer Plus Ready-to-Spray
- Bianova Advanced™ DuraZone® Concentrate Brush Killer
- BioAdvanced® DuraZone® Concentrate Brush Killer
- BioAdvanced® Science-Based Solutions DuraZone® Concentrate Brush Killer
- Fortifend Advanced™ DuraZone® Concentrate Brush Killer

NOTIFICATION

92564-6

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/28/2026

ACTIVE INGREDIENT:

Triclopyr, triethylamine salt 8.8 %**

OTHER INGREDIENTS:.....91.2 %

TOTAL: **100.00%**

EPA Reg. No. 92564-6

EPA Est. No. XXXX-AA-XX

** 6.36% Triclopyr acid equivalent

Net Contents: 32 fl. oz. (946 mL) or 40 fl. oz. (1.18 L) or 64 fl. oz. (1.89 L) or 1 gal (3.78 L), 1.5 gal, 2.0 gal, 2.5 gal, 11.5 fl. oz. (340 mL), [x] fl oz/gal

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back Panel Booklet for Additional Precautionary Statements

FIRST AID

If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15 – 20 minutes.• Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.

NOTE: When calling a poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 877-229-3763 for medical emergency information.

[**Active Ingredient:** 8.8% Triclopyr, triethylamine salt (CAS # 57213-69-1)].

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Causes moderate eye irritation.
- Harmful if swallowed, inhaled or absorbed through skin.
- Avoid contact with eyes, skin, or clothing.
- Avoid breathing spray mist.
- Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.
- Remove contaminated clothing and wash before reuse.
- Wear a long-sleeved shirt, long pants, shoes, and socks when applying this product.

ENVIRONMENTAL HAZARDS

- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

(BACK PANEL)

This product kills the tough listed[*] brushy & viney weeds including the roots [down to the roots]. This concentrated formula kills Kudzu, Poison Ivy, Poison Oak and Blackberries. Over 75 hard-to-kill listed[*] plants in all - to the root. Ideal for large areas - treats [up to] 4,000 square feet (32 fl. oz. size). No messy cleanup. Eliminating unsightly [brush], vines and [other] listed[*] weeds from your home's landscape has never been easier.

OR

Triclopyr 8.8% Concentrate Herbicide kills tough listed[*] brush and vines including the roots [down to the roots]. This concentrated formula controls Poison Ivy, Poison Oak, Blackberries, Kudzu and over 70 other listed[*] hard-to-kill plants. Eliminating unsightly listed[*] brush, vines, weeds and stumps from your home's landscape has never been easier.

[READ THE LABEL FIRST!]

QUICK FACTS

{Note to PM: May choose any claim from marketing claim list.}

KILLS	<ul style="list-style-type: none">• Brush, Vines and Other listed[*] Woody Plants• [Poison Ivy], [Poison Oak], [Blackberry], [Wild Berries] and listed[*] Bushy Plants• Stumps [Concentrate only, not Ready-to-Spray]• Kudzu• Listed[*] Broadleaf Weeds
WHERE TO USE	Use around homes, cabins, buildings, fences, walkways, trails and wooded areas. Not for use on lawns.
COVERAGE	<ul style="list-style-type: none">• This bottle treats up to 4,000 square feet (32 fl. oz. size). [Just hook bottle to hose and go.]• This bottle treats up to 8,000 square feet (64 fl. oz. size).• [This bottle treats up to 16,000 square feet (1 gallon size)]
WHEN TO USE	<ul style="list-style-type: none">• When listed[*] weeds are leafed out.• When listed[*] brush is leafed out
 	For questions or comments, call toll-free 1-877-229-3724 or visit us on-line our website at [www.BioAdvanced.com] [Use your phone(to) [scan][the][tag][or][this code][to learn][or][to][see/view][more][uses][or][information][the][M]SDS][Videos] [(on)how to use][this product][for] [how to(use)] [tips] <i>QR code for example only</i> 

[Note to Reviewer: QR Code image is representative and for position only and it may appear on any panel of the marketplace label]

FOR OUTDOOR RESIDENTIAL USE ONLY

EPA Reg. No. 92564-6

EPA Est. No. XXXX-AA-XX

DIRECTIONS FOR USE [-] [FOR CONCENTRATE]

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

BEFORE YOU USE

Read and follow directions when using.

- Triclopyr 8.8% Concentrate Herbicide will kill or injure all listed[*] woody plants contacted. Certain warm season grasses may experience temporary yellowing when sprayed to excess.
 - If a desirable plant (other than grass) is accidentally sprayed, immediately rinse with plenty of water.
 - Apply when wind is calm.
 - Keep people and pets off treated areas until spray has dried.
- Do not apply to or around fruits or vegetables used for food.
- Do not use measuring utensils such as measuring cups or measuring spoons for any food or drinking water purposes after use with this product.

HOW TO USE

- Determine amount of spray solution to prepare – See “How Much to Use”.
 - Make up spray solution by following directions specific to your sprayer – See “Sprayer Types”.
 - Adjust sprayer nozzle to a coarse spray. Spray the weeds you want to kill until thoroughly wet but not dripping.
- TIPS:**
- Use a sheet of cardboard or plastic to protect desirable plants from accidental contact with the product.
 - To Kill Vines,
For vines growing on desirable plants, cut the vine and [use] [insert ABN] [treat as directed] [following directions] for stump removal.
 - To Kill Poison Ivy or Poison Oak
Contact with Poison Ivy or Poison Oak anytime of the year can cause an allergic reaction. Handle dead plants with rubber gloves. Dispose of plants and gloves in tightly sealed garbage bags.
 - To Kill Stumps,
Completely cover freshly cut stump with undiluted product using a paintbrush. Do not reuse paintbrush for other uses. When discarding, wrap brush in newspaper and put in trash.

HOW MUCH TO USE

Brush, Vines, Woody Plants and Other Hard-to-Kill Listed[*] Weeds

Add 4 to 8 fl. oz. in enough water to make one gallon mixed spray. For mature or hard-to-control listed[*] plants including ash, blackgum, choke cherry, elm, maple, oak, pine, or winged elm, or during drought conditions, use the highest rate of application indicated. Resprouting may occur in the year following treatment when lower rates are used.

Do not apply more than 9 lbs ai/A Triclopyr (17 fl. oz. brush killer per 500 square feet) per year.

Stumps

Use full strength. Do not dilute

SPRAYER TYPES	Pump-up Tank Sprayers
	<ol style="list-style-type: none"> 1. Add the appropriate amounts of concentrate and water to the sprayer tank. 2. Close sprayer, shake well and pressurize. 3. Adjust nozzle to a coarse spray pattern and apply. 4. Occasionally re-pressurize the sprayer to maintain a good spray pattern.
	Dial-style Hose-end Sprayers
	<p>Best for spraying large areas of unwanted listed[*] brush.</p> <ol style="list-style-type: none"> 1. Fill sprayer jar with enough product for the area to be treated. DO NOT ADD WATER. 2. Close sprayer and set dial as specified below: <ul style="list-style-type: none"> - Ortho Dial 'N Spray Setting: 4 oz. or 8 oz. - Chameleon Hose-End Sprayer Setting: 4 oz. or 8 oz. <p>TIP: The numbers on dial indicate amount of concentrate per gallon of spray.</p> <ol style="list-style-type: none"> 3. Hook to garden hose and apply. To avoid contact with the treated area, begin by spraying area farthest from faucet walking backwards as you spray. 4. Pour any unused product back into this original container.
	Concentrate-plus-water Hose-end Sprayers
	<ol style="list-style-type: none"> 1. Pour concentrate into sprayer jar to the required 'Fluid Ounce' mark. 2. Add the appropriate amount of water to the 'Gallons' mark. 3. Replace sprayer top and shake well. 4. Attach sprayer to hose and apply.
	Refill for the 24 fl. oz. Ready-to-Use package
	To empty container, add 2 fl. oz. of Concentrate , then fill with water very slowly to avoid foaming.
Refill for the 1.3 gal Ready-to-Use package	
	<ul style="list-style-type: none"> • To empty container, add 11.5 fl. oz. of Concentrate , then fill with water very slowly to avoid foaming. • Fill sprayer bottle with water to 1 gal fill line, replace refill port cap, tighten and shake well.
FOR BEST RESULTS	<ul style="list-style-type: none"> • Apply when weeds are fully leafed out and actively growing. • Rain or water 4 hours after application will not wash away effectiveness. • Pump-up Tank Sprayers work best for spot treatments while Hose-end Sprayers work best for large areas. • Certain hard-to-kill weeds [such as Purple Loosestrife] may require a repeat application if regrowth occurs. • To kill Buckthorn, first cut down plant and then treat remaining stump as explained in the HOW TO USE section.
HOW TRICLOPYR 8.8% CONCENTRATE HERBICIDE [IT] [THIS PRODUCT] WORKS	This selective systemic herbicide enters plants through their leaves, green or cut woody shoots, and roots then moves throughout the plant and interferes with processes found only in plants. Visual symptoms, such as wilting and yellowing, appear in 1 to 6 weeks.

DIRECTIONS FOR USE [-] [FOR READY-TO-SPRAY]

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

BEFORE YOU USE

Read and follow directions when using.

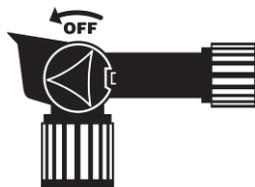
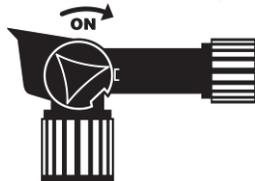
- This product will kill or injure all listed[*] woody plants contacted. Certain warm season grasses may experience temporary yellowing when sprayed to excess.
 - If a desirable plant (other than grass) is accidentally sprayed, immediately rinse with plenty of water.
 - Apply when wind is calm.
 - Keep people and pets off treated areas until spray has dried.
- Do not apply to or around fruits or vegetables used for food.

HOW MUCH TO USE

Measure area to be sprayed. Calculate 'square feet' by multiplying length times width. This bottle treats up to 4,000 square feet (32 fl. oz. size). [This bottle treats up to 8,000 square feet (64 fl. oz. size).] [This bottle treats up to 16,000 square feet (1 gallon size).] Do not apply more than 9 lbs ai/A Triclopyr (17 fl. oz. brush killer per 500 square feet) per year.

HOW TO USE [For Ready to spray hose end bottle]

Shake Well Before Use



[OPTIONAL SPRAYER 1] [CONNECT

1. Shake well before use.
2. Connect sprayer to garden hose.
3. Turn on water.



SPRAY

1. Extend hose to farthest area to be treated, point sprayer nozzle in direction to be sprayed.
2. Begin spraying <Insert sprayer-specific language here> Hayes HP-2 and Calmar RTS sprayers: Press lock tab while using other hand to turn sprayer valve to ON position. Green Garden RTS sprayer: Turn sprayer valve to ON position.
3. Walk at a steady pace while spraying, using an even sweeping motion, and slightly overlap the treated areas. Work back toward the faucet to avoid walking over wet, treated area.

FINISH

1. To stop spraying, < Insert sprayer-specific language here.> Hayes HP-2 RTS sprayer: Press lock tab while using other hand to turn sprayer valve to OFF position. Calmar & Green Garden RTS sprayers: turn sprayer valve to OFF position.
2. Turn off water at faucet.
3. Relieve water pressure in hose by turning sprayer valve back to ON position until water slows to a drip then turn sprayer valve to OFF position.
4. Disconnect sprayer from hose.

TIPS:

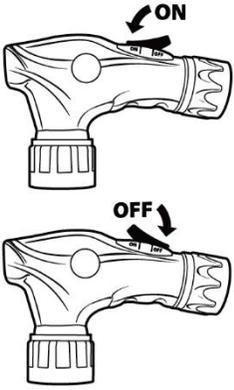
- Use a sheet of cardboard or plastic to protect desirable trees, shrubs, and plants from accidental contact with the product.
- To Kill Vines,
- For vines growing on desirable plants, cut the vine and use Triclopyr 8.8% Concentrate Herbicide, following the directions for stump removal.
- To Kill Poison Ivy or Poison Oak
 Contact with Poison Ivy or Poison Oak anytime of the year can cause an allergic reaction. Handle dead plants with rubber gloves. Dispose of plants and gloves in tightly sealed garbage bags.]

[OPTIONAL SPRAYER 2] [CONNECT

1. Shake well before use.
2. Securely Connect sprayer to garden hose.
3. Be sure that ON/OFF Switch is in OFF position, toward hose end of sprayer.
4. Turn on water at faucet.
5. For first time use, remove plastic shipping lock from beneath switch.

SPRAY

1. Extend hose to farthest area to be treated, point sprayer nozzle in direction to be sprayed.
2. Begin spraying - Push ON/OFF Switch forward into ON position.
3. Walk at a steady pace while spraying, using an even sweeping motion, and slightly overlap treated areas. Work back toward faucet to avoid walking over wet, treated grass.

	<p>FINISH</p> <ol style="list-style-type: none"> 1. To stop spraying, push ON/OFF Switch to OFF position. 2. Turn off water at faucet. 3. Relieve water pressure in hose by turning ON/OFF Switch back to ON position until water slows to a drip, then return ON/OFF switch to OFF position. 4. Disconnect sprayer from hose.]
<p>FOR BEST RESULTS</p>	<ul style="list-style-type: none"> • Apply when weeds are fully leafed out and actively growing. • Rain or water 4 hours after application will not wash away effectiveness. • Certain hard-to-kill listed[*] weeds [such as Purple Loosestrife] may require a repeat application if regrowth occurs.
<p>HOW THIS PRODUCT [IT] [INSERT ABN] WORKS</p>	<p>This selective systemic herbicide enters plants through their leaves, green or cut woody shoots, and roots then moves throughout the plant and interferes with processes found only in plants. Visual symptoms, such as wilting and yellowing, appear in 1 to 6 weeks.</p>

<p>KILLS</p>	<p>Alder Arkansas Rose Arrowwood Ash Aspen Beech Bindweed Birch Blackberry Blackgum Black Medic Box Elder Brazilian Pepper Buckthorn+ Burdock California Rose Canada Thistle Carolina geranium Cascara Ceanothus Cherry Chickweed, Mouseear Chicory</p>	<p>Chinquapin Choke Cherry Clover Common Chickweed Cottonwood Crataegus Curly Dock Dandelion Douglas Fir Dogwood Elderberry Elm Evening Primrose Field Bindweed Field Horsetail Rush Florida Pusley Hawthorn Hazel Henbit Honeysuckle Hornbeam Japanese knotweed Kudzu Lambsquarter Lespedeza</p>	<p>Locust Madrone Maples Mesquite Mimosa Morning Glory (bindweed) Mulberry Multiflora Rose Oaks Oxalis Parsley Piert Persimmon Pine Plantain Poison Ivy Poison Oak Poplar Purple Loosestrife Ragweed Raspberry Salmonberry Sassafras Scotch Broom Smartweed</p>	<p>Spurge Sumac Sweetbay Magnolia Sweetgum Sycamore Tanoak Tansy Ragwort Thimbleberry Thistle Trumpet Creeper Tulip Poplar Vetch Virginia Creeper Western Hemlock Wild Grape Wild Lettuce Wild Onion Wild Rose Wild Violet Willow Winged Elm Yellow Rocket</p>
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+Requires stump treatment with undiluted product [*Concentrate product only*]

{Note to PM: Marketing may choose any weed(s) from the kills list.}

 []	Do not allow people or pets onto treated areas until spray has dried.
---------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------

STORAGE AND DISPOSAL	
Pesticide Storage	Store in original container in a cool, dry place, out of the reach of children, preferably a locked storage cabinet. Protect from freezing.
Pesticide Disposal and Container Handling  []	If empty: <ul style="list-style-type: none"> • Non-refillable container. Do not refill or reuse container. • Place empty container in trash or offer for recycling if available. If partly filled: <ul style="list-style-type: none"> • Call your local solid waste agency for disposal instructions. • Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the "Directions For Use" are appropriate for the proper use of Triclopyr 8.8% Concentrate Herbicide under expected conditions. To the extent consistent with applicable law, the Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

BioAdvanced® [and] [Ergo-Grip®] [is/are] [a] registered trademark(s) of SBM Life Science Corp.

[Fortifend Advanced™] [Bianova Advanced™] [EZ-Grip™] [is/are] [a] trademark(s) of SBM Life Science Corp.

{Note to PM: Batch code to be added at time of production}

{Note to PM: Product name Triclopyr 8.8% Concentrate Herbicide will be replaced with marketed Alternate Brand Name [it] [this product].}

[PRODUCED FOR] [BY]
[DISTRIBUTED BY]
[GUARANTEED BY]

SBM Life Science Corp.
PO Box 525,
Morrisville, North Carolina 27560
~~1001 Winstead Drive, Suite 500~~
~~Cary, North Carolina 27513~~

Triclopyr 8.8% Concentrate 12/29/2025 06/29/2020

{Appendix I: Marketing Claims}

{Brand Positioning}

1. From the science-based brand
2. From our labs to your lawn/garden
3. Science applied to [your] [the] lawn/garden
4. [Bringing] sound science [applied] to [your] [the] lawn/garden
5. [Insert trademark]™ formula
6. [Insert trademark]™ technology

{Herbicide claims}

1. Controls Woody Plants, Vines, Brush, Stumps, and Other Listed[*] Broadleaf Weeds
- ~~2. Makes Up To [8] [16] [32] X Gallons~~
- ~~3.2.~~ Covers up to [4,000] [8,000] [16,000] [X] Square Feet ([32] [64] [X] fl. oz. [1 gal] size)
- ~~4.3.~~ Kills Down to the Root
- ~~5.4.~~ Kills the Listed[*] Weed Above and the Root Below
- ~~6.5.~~ Kills the Toughest Listed[*] [Weeds], [Vines], [and] [Woody Plants] – [Roots] [and All]
- ~~7.6.~~ Special Penetrating Formula Kills Even the Toughest Listed[*] Plants
- ~~8.7.~~ Special Penetrating Formula Kills the Toughest Listed[*] [Vines] [and] [Woody Plants]
- ~~9.8.~~ Works Systemically Killing Listed[*] Weeds Right Down to the Root
- ~~10.9.~~ Begins Working in 1 - 3 Days
- ~~11.10.~~ Also Use to Kill Stumps
- ~~12.11.~~ Rainfast in hours
- ~~13.12.~~ Kills Tough Brush - Roots & All
- ~~14.13.~~ Kills [Poison Ivy], [Poison Oak], [Blackberry], [Kudzu] [&] [other listed[*] Brush]
- ~~15.14.~~ Plus Kills Stumps
- ~~16.15.~~ Rainproof in hours
- ~~17.16.~~ Kills Roots
- ~~18. 100% Satisfaction Guaranteed * (or your money back)~~
- ~~19.17.~~ Treats [up to] [4,000] [8,000] [16,000] [X] Square Feet ([32] [64] [X] fl. oz. [1 gal] size)
- ~~20.18.~~ Kills Kudzu to the Root
- ~~21.19.~~ Kills Kudzu - Roots & All
- ~~22. Attach to Hose and Spray~~
- ~~23. Hook to Hose and Go~~
- ~~24.20.~~ Plus Kills Hard to Control Listed[*] Weeds
- ~~25.21.~~ Also Kills [Poison Ivy], [Poison Oak], [Blackberry] [choose from weed list] & [Other listed[*] Weeds]
- ~~26.22.~~ Plus [Even] Kills Kudzu [choose from weed list]
- ~~27. [Now] [XX]% more* (*vs. [X] fl. oz.] size)~~
- ~~28. Easy hold~~
- ~~29. EZ Spray~~
- ~~30. One touch sprayer~~
- ~~31. EZ-Grip One Touch Sprayer™~~
- ~~32. Ergo-Grip®~~
- ~~33. Simple spray~~
- ~~34. EZ-Grip™~~
- ~~35. One touch~~
- ~~36. Spray n go~~
- ~~37. Thumb switch~~
- ~~38. Handy spray~~
- ~~39. EZ touch~~
- ~~40. One touch application~~
- ~~41. Free Refill for 1.3 Gallon Ergo-Grip® [Sprayer]~~

42. Free Bonus Refill

43. xxx fl. oz. makes xxx [gallons][gals] of spray

44. Refills [INSERT ABN PRODUCT NAME HERE Brush Killer Plus] [1.3 Gallon] [Ergo-Grip®] [Sprayer]

{General statements}

1. Get more from the blue bottle ®
2. [How to Use:] [Application Rate:] [Mix] x fl oz (x TBS) of [this] product [in] [to] [with] x gallon(s) of water [to treat x sq ft]
3. People and pets may enter treated area after spray has dried.
4. See [inside] [front booklet] [back booklet] for [complete] directions for use [including where to use and when to use]
5. Before [Insert graphic of live pest/weed]/ After [Insert graphic of dead pest/weed]
6. PRESS TO RESEAL
7. Keep from freezing.
8. Proven performance
9. Selective [Selective Icon]
10. Read Back Label [for more information]
11. [Read] [See] [inside] [front booklet][back booklet] for [complete] weed list
12. [Quick and] Easy [and simple] to use
13. [The] Easy way to spray
14. Easy & Fast Coverage
15. No weeds. No worry.
16. Works the first time, every time
17. Results [works] with [1] [one] application
18. Simple [and easy] [to use]
19. [Two] [Three] Products in One
20. DID YOU KNOW? [Insert Claims from Appendix]
21. Weed problems in non-lawns areas? [Try] [We recommend] [Insert Product Name].
22. Slow kill means full kill - let the product reach every root
23. Visible results take time - lasting results take science
24. Penetrates deep to kill the entire plant
25. Systemic action moves through the plant down to the root to kill listed weeds
26. Don't rush it - slow kill means it's working
27. Looks slower, works stronger
28. Patience pays off – killing listed weeds is worth the wait
29. Kills from the inside out
30. Works deep inside the plant to kill and control
31. Takes its time because it works all the way through
32. Kills completely - even when you can't see it right away
33. The secret to lasting results: kill it slow, kill it completely
34. Works with the plant's natural process for lasting results
35. Kills from the root up – so the results last longer
36. Visible results may take longer, it's working deep at the root
37. Slow to show, strong to kill
38. Effective root kill takes time, delivering better results
39. Root-deep power, [longer-lasting results]
40. Kills at the root, then shows visible results
41. Gradual kill for deep root penetration
42. Creeps in, knocks out – root and all
43. Good things come to those who wait
44. Slow is good
45. Gradual action for deep root destruction
46. The slow burn that ends at the root
47. Rooted in results, not in speed
48. Patience [with/is] power – kills where it counts
49. Delayed kill for lasting [root] control

{Formula claims}

1. Water-based
2. Concentrated [Concentrated Icon]
3. Colorless formula
4. Non-staining
5. Won't stain
6. Stain proof
7. [Low] [No] odor
8. Stain-free [formula]

[Characteristics]

1. Economical – use to cover large areas
2. Great value [- use to cover small or large areas]
3. XX% more than X size
4. The value of XX [size RTU] in one concentrate
5. Value Pack
6. Easily covers large areas

[General Packaging claims]

1. [Now] [XX]% more* (*vs. [X][fl. oz.] size)
2. Free Refill for 1.3 Gallon Ergo-Grip® [Sprayer]
3. Free Bonus Refill
4. Refills [INSERT ABN PRODUCT NAME HERE Brush Killer Plus] [1.3 Gallon] [Ergo-Grip®] [Sprayer]
5. Bonus [X] fl oz size – [X]% more than [X] fl oz size
6. Bonus [X] fl oz size
7. Free refill [for 1.3 gallon Ergo-Grip™ [Insert Product Name]]
8. [Free] bonus refill
9. [Bonus] 25% More Free!
10. [Bonus] X% More Free!
11. [Insert value]% Free [More] [than X] [Insert value]% More Value size [than X]
12. X% More Coverage than X fl oz size [bottle]
13. X fl.oz. at X fl.oz. price
14. Bonus [value/size/offer/package/pack/buy]
15. Bonus [Size] [XX% More] [vs. XX fl oz size]
16. Value [size/offer/package/pack/buy]
17. Value [Size] [XX% More] [vs. XX fl oz size]
18. Value [X] fl oz size – [X]% more than [X] fl oz size
19. Special [value/size/offer/package/pack/buy]
20. Special [Size] [XX% More] [vs. XX fl oz size]
21. Special [X] fl oz size – [X]% more than [X] fl oz size
22. Bundle/Twin/Two Pack
23. Club [value/size/offer/package/pack/buy]
24. Combo [value/size/offer/package/pack/buy]
25. [Insert #] Bottles [Included]
26. New! Larger size [covers up to [Insert value] sq ft]
27. NOW! [insert other claim]
28. Refill [Included]
29. Exclusive item [size] {Note to Reviewer: This is a Marketing claim referring to a product available exclusively at a certain retailer}
30. Free sample
31. X% more than X size
32. Save [money]
33. [Easy] refill [system]

34. X% more [free]
35. 1 [1.33] gallon/gal refill size
36. Bottle in [a] box
37. Easy to [use] [mix] [refill]
38. Just add water [to make 1.33 gallon/1 gallon ready to use]
39. Premeasured [refill] [bottle]
40. This bottle [may] contain[s] an anti-theft device, [either inside or on the back of the bottle]. [It does not affect product performance].
41. 40 fl.oz. at 32 fl.oz. price

{Packaging claims for Concentrate Label}

1. Makes Up To [8] [16] [32] X Gallons
2. xxx fl. oz. makes xxx [gallons] [gals] of spray
3. Concentrate
4. Mixes with Water – Concentrate
5. [XXX] fl oz makes [XXX] gallon[s] of spray
6. Use [with] [in] [Insert Product Name] [1.33 gal] [1 gal] [trigger] [wand] [pull n' spray] [ERGO spray] [Applicator Name]
7. Super Value [concentrate]
8. Better Value [concentrate]
9. Super Saver [concentrate]
10. Smaller is better
11. [XXX] fl oz makes [XXX] gallon[s] of spray
12. Mess free cap [top] [lid] [cup]
13. Measure with ease
14. Easy-Measure [Cap] [Top] [Lid] [Cup]
15. [Reusable] [Drain-Back/measuring] [Cap] [Top] [Lid] [Cup]
16. Quick, convenient, and mess free
17. Economical Concentrate
18. Dilutable concentrate
19. Mix with water

{Packaging claims for Ready-To-Spray Label}

1. Attach to Hose and Spray
2. Hook to Hose and Go
3. Easy hold
4. EZ Spray
5. One-touch sprayer
6. EZ-Grip One Touch Sprayer™
7. Ergo-Grip®
8. Simple spray
9. EZ-Grip™
10. One touch
11. Spray n go
12. Thumb switch
13. Handy spray
14. EZ touch
15. One-touch application
16. Ready-to-Spray
17. No [mixing] [or] [measuring]
18. Attach to [garden] hose and spray
19. One hand operation
20. [Just] hook to hose and [go] [spray]

21. No faster or easier way to treat listed weeds
22. Fastest & Easiest way to treat listed weeds
23. Fast & Easy way to treat listed weeds
24. Easy hold
25. EZ Spray
26. One-touch sprayer
27. EZ-Grip™
28. Simple spray
29. One touch
30. Spray n go
31. Thumb switch
32. Handy spray
33. EZ touch
34. [Easy] [Ergonomic] Comfort Grip [Design] [Handle]
35. [Simply] attach to [garden] hose and spray [go]
36. Gentle shower [applicator] [spray pattern]
37. Hand[s] [don't] [doesn't] get wet
38. Instant/Easy [One-handed] on/off applicator/switch/action
39. One-handed operation [use] [spraying]
40. Save[s] time [and energy]
41. [Easy] [Ergonomic] Comfort Grip [Design] [Handle]
42. Easy grip [control]
43. Convenient [Simple] [Design]
44. No messy clean-up
45. Ready-to-Spray [Applicator Name]
46. No mixing required {only to be used with RTS}
47. Hose-End [Hose-End Sprayer Icon]
48. [Just] Connect to garden hose & spray
49. [Quick/Easy] [and] [simple] to use
50. Easy [Simple] to attach [to [garden] hose]
51. [Applicator name]
52. Save[s] time [and energy]
53. Connect to hose
54. New [sprayer name]
55. [With] Ambidextrous grip [for comfort]
56. [With] Comfortable grip
57. [Easy] [&] [Effortless] [To Use]
58. [With] Ergonomic grip [for comfort]
59. [With] One-Handed grip [for ease of use] [comfort]
60. Quick & Simple
61. [With] [on/off] switch [for ease of use]
62. Simple [single-finger] [thumb] [on/off] switch
63. One-handed grip is ambidextrous [and fits all hand sizes]
64. Inline hose connection improves comfort [and reduces leaking concerns]
65. Broad but targeted spray pattern [for larger areas]
66. [Finally] A Ready-to-Spray [RTS] [hose-end sprayer] that truly is ready to spray
67. The [new] [sprayer name] brings comfort and ease of use to [killing weeds] [weed killing] [killing brush] [brush killing]
68. EZ Grip One Touch Sprayer™
69. [Designed to be] ergonomically friendly
70. One step prep
71. Ergo-Grip™

72. Ergonomic [design]

73. Hand[s] stay[s] dry

74. {optional advertising claims when product is sold in "low-water" hose-end sprayers, as determined by testing}

i. Water [Saver][Saving] Formula[^]

ii. Water [Saver][Saving] Applicator[^]

iii. Water [Saver][Saving] Sprayer[^]

iv. Uses Up To [20][XX]% Less Water[^]

[^]vs leading weed hose end sprayers

{Guarantee claims}

1. 100% Satisfaction Guaranteed * (or your money back)

2. 100% Satisfaction Guaranteed ^{##} (or your money back)

3. Guaranteed ^{##} [results] or your money back

4. NOTICE: To the extent consistent with applicable law, Buyer assumes all risks of use, storage, or handling of this product not in accordance with [label] directions

^{##} If you are not satisfied with this product for any reason, send your written request for a refund to the address at left, together with the original dated store receipt showing the price you paid. Please allow 6 to 8 weeks for processing.

{Miscellaneous}

1. Made/Manufactured in the USA

2. Made [Manufactured] in Texas

3. Local Solutions for Local Problems

4. For more Lawn and Garden Products Visit www.BioAdvanced.com

5. OPEN Resealable Label for Directions & Precautions (Press to Reseal)

6. From the [lawn care] [pest] experts at BioAdvanced

7. Read Entire label before use

8. Recyclable bottle

9. [Recycle symbol]

10. XX% less plastic . . . As compared to [alternate SBM product]

11. Optional Instructions for Side Clip Tape PULL/PEEL HERE [TO REMOVE TAPE] Open Resealable Label For Directions and/ & Precautions Press to Reseal

12. Questions & Comments: [icon phone] [icon computer]

13. For questions or comments, call toll-free 1-877-229-3724 or visit us online at www.BioAdvanced.com

14. Superscript is first letter of lot number

15. Limited time offer

16. [100%] Family owned company

Marketing Claim for Brand Name Change:

1. New Name. Same Great Results.
2. New Name. Same Familiar Formula.
3. New Name. Same Performance.

listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as listed[] plants/pests/weeds)

(Label for outer packaging/box of a multi-pack with full label affixed on container in box)

Triclopyr 8.8% Concentrate

Herbicide

ACTIVE INGREDIENT:

Triclopyr, triethylamine salt 8.8 %**

OTHER INGREDIENTS: 91.2 %

TOTAL: **100.00%**

EPA Reg. No. 92564-6

EPA Est. No. XXXX-AA-XX

KEEP OUT OF REACH OF CHILDREN
CAUTION

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Causes moderate eye irritation.
- Harmful if swallowed, inhaled or absorbed through skin.
- Avoid contact with eyes, skin, or clothing.
- Avoid breathing spray mist.
- Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.
- Remove contaminated clothing and wash before reuse.
- Wear a long-sleeved shirt, long pants, shoes, and socks when applying this product.

Read the label on the container in the box for full directions for use.

[Marketing claims]

[For promotional use only. Not for resale.]

[Not for individual sale]

Net contents: 32 fl. oz. (946 mL) or 40 fl. oz. (1.18 L) or 64 fl. oz. (1.89 L) or 1 gal (3.78 L), 1.5 gal, 2.0 gal, 2.5 gal, 11.5 fl. oz. (340 mL) **[x] fl oz/gal**

{Note to PM: Batch code to be added at time of production}

{Note to PM: Product name Triclopyr 8.8% Concentrate Herbicide will be replaced with marketed Alternate Brand Name [it] [this product].}

BioAdvanced® is a registered trademark of SBM Life Science Corp.

[Fortifend Advanced™] [Bianova Advanced™] is a trademark of SBM Life Science Corp.

**PRODUCED FOR [BY]
[DISTRIBUTED BY]
[GUARANTEED BY]**

SBM Life Science Corp.

PO Box 525,

Morrisville, North Carolina 27560

~~1001 Winstead Drive, Suite 500~~

~~Cary, North Carolina 27513~~

[ART]

	
	  <i>†Or your money back.</i>
	<p><i>Makes Up To</i> 8 GALLONS</p>
<p><i>Makes Up To</i> 16 GALLONS</p>	<p>EZ-GRIP <i>One Touch Sprayer™</i></p>
