



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 18, 2020

Prachi Pandya
Federal Regulatory Affairs Associate
SBM Life Science Corp.
1001 Winstead Drive, Suite 500
Cary, NC 27513

Subject: Notification per PRN 98-10 – Remove alternate brand names, formatting changes, edit brackets, update trademarks, add optional claims, and other minor edits
Product Name: Lawn Herbicide JD Concentrate
EPA Registration Number: 92564-4
Application Date: July 7, 2020
Decision Number: 565116

Dear Ms. Pandya:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

The alternate brand names, "**Bayer Advanced Weed Killer for Lawns Concentrate,**" "**Bayer Advanced Lawn Weed Killer Concentrate**" and "**Bayer Advanced Southern Weed Killer for Lawns Concentrate**" have been removed from the product record.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance. If you have any questions, you may contact Endia Blunt at 703-347-0788 or by email at Blunt.Endia@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "Mindy Ondish".

Mindy Ondish
Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

(FRONT PANEL)

~~Lawn Herbicide JD Concentrate~~

~~(ABN) Bayer Advanced Weed Killer for Lawns Concentrate; Bayer Advanced Lawn Weed Killer Concentrate; Bayer Advanced Southern Weed Killer for Lawns Concentrate; Bianova Advanced™ Weed Killer for Lawns Concentrate; BioAdvanced™ Weed Killer for Lawns Concentrate; BioAdvanced™ Science-Based Solutions Weed Killer for Lawns Concentrate; Fortifend Advanced™ Weed Killer for Lawns Concentrate; Bianova Advanced™ Lawn Weed Killer Concentrate; BioAdvanced™ Lawn Weed Killer Concentrate; BioAdvanced™ Science-Based Solutions Lawn Weed Killer Concentrate; Fortifend Advanced™ Lawn Weed Killer Concentrate; Bianova Advanced™ Southern Weed Killer for Lawns Concentrate; BioAdvanced™ Southern Weed Killer for Lawns Concentrate; BioAdvanced™ Science-Based Solutions Southern Weed Killer for Lawns Concentrate; Fortifend Advanced™ Southern Weed Killer for Lawns Concentrate~~

This label contains separate label statements for ~~Outdoor Residential Pump Sprayer/ Hose-end Sprayer Concentrate~~ use product and ~~Outdoor Residential Ready-To-Spray~~ use product.

- ~~Effective Listed [*] Weed Protection~~
- ~~Effective Listed [*] Broadleaf Weed Protection~~
- ~~Effectively Protects Lawns from Listed [*] Broadleaf Weeds~~
- ~~Kills Major Listed [*] Broadleaf Weeds~~
- ~~Kills Listed [*] Weeds – Won't Harm Lawns[†]~~
- ~~Kills to the Root~~
- ~~Protects Against Major Listed [*] Broadleaf Weeds~~
- ~~Tough Listed [*] Weed Protection~~
- ~~Listed [*] Weed Protection System~~
- ~~Systemic~~
- ~~1 Quart treats up to 16,000 square feet~~
- ~~Convenient MEASURE-UP™ Cup~~
- ~~Kills Listed [*] Broadleaf weeds in St. Augustine & other Southern Lawns~~
- ~~For St. Augustine & other Southern Lawns~~
- ~~Kills Over 200 Listed [*] Broadleaf Weeds (as listed on this label)~~
- ~~Won't Harm Your Lawn[†]~~
- ~~Rainproof in hours~~
- ~~100% Satisfaction Guaranteed* (or your money back)~~
- ~~Rainproof in 1 hour!~~
- ~~Attach to Hose & Spray~~
- ~~Kills 200+ Listed [*] Weeds (as listed on this label)~~
- ~~[optional advertising claims when product is sold in "low water" hose-end sprayers, as determined by testing]~~
- ~~Water [Saver][Saving] Formula~~
- ~~Water [Saver][Saving] Applicator~~
- ~~Water [Saver][Saving] Sprayer~~
- ~~Uses Up To [80][XX]% Less Water[‡]~~
- ~~[with footnote disclaimer] *vs leading Southern weed hose-end sprayers~~
- ~~won't harm lawns[†]~~
- ~~†when used as directed~~
- ~~Bonus [X]-oz size — [X]% more than the [X]-oz size~~
- ~~Now covers [XXX][square]-[sq] feet~~
- ~~———— Bonus [X]-oz size~~
- ~~Kills the Root~~
- ~~[For] [Use] [On] [Most] [Many] [Majority of] [Northern] [and] [Southern] [Turfs] [Lawns] [Types] [Varieties][‡]~~
- ~~Use on Northern Turfs: Fescue, Kentucky Bluegrass & [and] Perennial Rye [grass]~~
- ~~Use on Southern Turfs: Bermuda, Zoysia, Centipede & [and] St. Augustine [grass]~~
- ~~*do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass~~

Marketing Claim for Brand Name Change:

- ~~New Name. Same Great Results.~~
- ~~New Name. Same Familiar Formula.~~
- ~~New Name. Same Performance.~~

NOTIFICATION

92564-4

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/18/2020

*listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed plants/pests/weeds)

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt.....	7.50 %
Mecoprop-p, dimethylamine salt.....	1.83 %
Dicamba, dimethylamine salt.....	0.84 %

OTHER INGREDIENTS:..... 89.74 %

TOTAL..... 100.00 %

Net Contents: 2 fl oz (59 mL) or 4 fl oz (118 mL) or 16 fl oz (473 mL) or 24 fl oz (709 mL) or 32 fl oz (946 mL), 40-oz (1.18L), or 1 Gal (3.78 L)

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back Panel Booklet for Additional Ingredients and Precautionary Statements

Editorial Note — [Bracketed text] is optional language

(Pump Sprayer/Hose-end Sprayer label)
(FRONT PANEL)

Lawn Herbicide JD Concentrate

~~[(ABN's:)] Bayer Advanced Weed Killer for Lawns Concentrate; Bayer Advanced Lawn Weed Killer Concentrate; Bayer Advanced Southern Weed Killer for Lawns Concentrate;~~ **Bianova Advanced™ Weed Killer for Lawns Concentrate;**

BioAdvanced®™ Weed Killer for Lawns Concentrate;

BioAdvanced®™ Science-Based Solutions Weed Killer for Lawns Concentrate;

Fortifend Advanced™ Weed Killer for Lawns Concentrate;

Bianova Advanced™ Lawn Weed Killer Concentrate;

BioAdvanced®™ Lawn Weed Killer Concentrate;

BioAdvanced®™ Science-Based Solutions Lawn Weed Killer Concentrate;

Fortifend Advanced™ Lawn Weed Killer Concentrate;

Bianova Advanced™ Southern Weed Killer for Lawns Concentrate;

BioAdvanced®™ Southern Weed Killer for Lawns Concentrate;

BioAdvanced®™ Science-Based Solutions Southern Weed Killer for Lawns Concentrate;

Fortifend Advanced™ Southern Weed Killer for Lawns Concentrate

This label contains 2 sub labels, for Outdoor Residential Pump Sprayer/ Hose-end Sprayer Concentrate use product and Outdoor Residential Ready-To-Spray use product.

(Note to PM-Marketing claims (for all ABN's) are placed on Page No's 20-21 of the label)

- Effective Listed [*] Weed Protection
- Effective Listed [*] Broadleaf Weed Protection
- Effectively Protects Lawns from Listed [*] Broadleaf Weeds
- Kills Major Listed [*] Broadleaf Weeds
- Kills Listed [*] Weeds — Won't Harm Lawns[†]
- Kills to the Root
- Protects Against Major Listed [*] Broadleaf Weeds
- Tough Listed [*] Weed Protection
- Listed [*] Weed Protection System
- Systemic
- 1 Quart treats up to 16,000 square feet

- Convenient MEASURE-UP™ Cup
- Kills Listed [*] Broadleaf weeds in St. Augustine & other Southern Lawns
- For St. Augustine & other Southern Lawns
- Kills Over 200 Listed [*] Broadleaf Weeds (as listed on this label)
- Won't Harm Your Lawn[†]
- Rainproof in hours
- 100% Satisfaction Guaranteed* (or your money back)
- Rainproof in 1 hour!
- Kills 200+ Listed [*] Weeds (as listed on this label)
- [optional advertising claims when product is sold in "low-

- water" hose-end sprayers, as determined by testing)
- Water [Saver][Saving] Formula
- Water [Saver][Saving] Applicator
- Water [Saver][Saving] Sprayer
- Uses Up To [80][XX]% Less Water*
- [with footnote disclaimer] *vs leading Southern weed hose end sprayers
- won't harm lawns[†]
- †when used as directed
- Bonus 40 oz size — 25% more than the 32 oz size
- Now covers [XXX] sq ft
- Bonus [xx] oz. size [x]% more than [X] oz size
- Bonus [x] oz size

- ~~[Free] refill [for 1.3 gallon Ergo-Grip™ Weed-Killer for [Southern] Lawns Ready To Use]~~
- ~~[Free] bonus refill~~
- ~~[xxx] oz makes [xxx] gallon[s] of spray~~
- ~~Refills 1.3 gallon Ergo-Grip™ Weed-Killer for [Southern] Lawns Ready To Use~~
- ~~Easy hold~~
- ~~EZ Spray~~
- ~~One touch sprayer~~
- ~~EZ Grip™~~

- ~~EZ Grip One Touch Sprayer™~~
- ~~Ergo-Grip™~~
- ~~Simple spray~~
- ~~One touch~~
- ~~Spray n go~~
- ~~Thumb switch~~
- ~~Handy spray~~
- ~~EZ touch~~
- ~~One touch application~~
- ~~[For] [Use] [On] [Most] [Many] [Majority of] [Northern] [and]~~

- ~~[Southern] [Turfs] [Lawns] [Types] [Varieties]*~~
- ~~Use on Northern Turfs: Fescue, Kentucky Bluegrass & [and] Perennial Rye [grass]~~
- ~~Use on Southern Turfs: Bermuda, Zoysia, Centipede & [and] St. Augustine [grass]~~
- ~~*do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass~~

~~Marketing Claim for Brand Name Change:~~

- ~~New Name. Same Great Results.~~
- ~~New Name. Same Familiar Formula.~~
- ~~New Name. Same Performance.~~

~~*listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed plants/pests/weeds)~~

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt.....	7.59 %
Mecoprop-p, dimethylamine salt.....	1.83 %
Dicamba, dimethylamine salt.....	0.84 %

OTHER INGREDIENTS:..... 89.74 %

TOTAL100.00%

Net Contents: 2 fl. oz. (59 mL) or 4 fl. oz. (118 mL) or 16 fl. oz. (473 mL) or 24 fl. oz. (709 mL) or 32 fl. oz. (946 mL), 40 oz. (1.18L), or 1 Gal (3.78 L)

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See Back Panel Booklet for Additional Ingredients and Precautionary Statements
Editorial Note – [Bracketed text] is optional language

FOR OUTDOOR RESIDENTIAL USE ONLY

(BACK PANEL)

[Note to PM: May choose any claim from marketing claims list.]

OPEN Resealable Label for Directions & Precautions **PRESS TO RESEAL**

This product kills over 200 types of listed [*] broadleaf weeds in St. Augustine and other Southern lawns.

This formula kills Dollarweed, Spurge, Oxalis and Dandelion without harming your lawn*. Controlling listed [*] weeds in your lawn has never been easier. (*when used as directed.)


[modify representative weeds or add approved marketing claims as needed]

[READ THE LABEL FIRST!]

QUICK FACTS

- Kills over 200 listed [*] broadleaf weeds (as listed on this label)
- Won't harm your lawn†
- Treats up to 16,000 sq. ft.

[Note to PM: May choose any claim from marketing claims list.]

KILLS	Over 200 listed [*] broadleaf weeds such as Dollarweed, Spurge and Oxalis, Dandelion, Clover, Chickweed and other listed weeds [or choose from marketing claims]
WHERE TO USE	On Lawns † (Do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass.)
WHEN TO USE	When weeds are actively growing
HOW MUCH TO USE	Northern Lawns: Fescue, Kentucky Bluegrass, and Perennial Ryegrasses And Hardy Southern Lawns: Bermuda, Buffalo and Zoysia grasses 2 fl. oz. per 500 sq. ft. Southern lawns: Bahia, Centipede and St. Augustinegrass grasses 1 fl. oz. per 500 sq. ft.
	For questions or comments, call toll-free 1-877-229-3724 or visit us on-line at www.bianovaadvanced.com www.BioAdvanced.com www.BioAdvancedScienceBasedSolutions.com www.fertifendadvanced.com

FOR OUTDOOR RESIDENTIAL USE ONLY

ACTIVE INGREDIENTS

2,4-D, dimethylamine salt	7.59 %
Mecoprop-p, dimethylamine salt.....	1.83 %
Dicamba, dimethylamine salt	0.84 %

OTHER INGREDIENTS* 89.74 %

TOTAL 100.00 %

[* Other ingredients include: Water and surfactants (to keep the active ingredients dispersed in water).]

THIS PRODUCT CONTAINS:

- 0.00427 lb 2,4-D acid equivalent per fl. oz. or 6.30%
- 0.00102 lb Mecoprop-p acid equivalent per fl. oz. or 1.51%
- 0.00047 lb Dicamba acid equivalent per fl. oz. or 0.69%
- Isomer specific by AOAC Method

EPA Reg. No. 92564-4

EPA Est. No. _-AA- _

FIRST AID

If swallowed	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything to an unconscious person.
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 to 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15 to 20 minutes.• Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.• Call a poison control center or doctor for further treatment advice.

NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 877-229-3763 for medical emergency information.

[Active Ingredients: 7.59% 2,4-D, dimethylamine salt (CAS # 2008-39-1), 1.83% Mecoprop-p, dimethylamine salt (CAS # 66423-09-4), and 0.84% Dicamba, dimethylamine salt (CAS # 2300-66-5)].

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Harmful if absorbed through skin or if swallowed.
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

After using this product:

- Rinse gloves before removing.
- Remove clothing and launder separately before reuse.
- Wash hands thoroughly with soap and water.
- If product gets on clothing, remove clothing as soon as possible and shower.

ENVIRONMENTAL HAZARDS

- This product is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.
- Drift and runoff from treated areas may be hazardous to aquatic organisms in water adjacent to treated areas.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.
- This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read and follow all label directions.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production or for research purposes.

Do not apply through any type of irrigation system.

BEFORE YOU USE

Read and follow directions when using.

- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day. Rinse applicator over lawn or garden area only.
- Spray when most of the day is expected to remain cooler than 90° F.
- Do not apply as a fine mist because of potential injury to desirable plants.
- The maximum number of broadcast applications per treatment site is two per year.

HOW TO USE

Shake Well Before Use

- Determine amount of product to use based on grass type and size of area to be treated.
- Prepare product for use according to How to Apply.
- Apply to lawn.

HOW MUCH TO APPLY

Northern Lawns:

- Fescue, Kentucky Bluegrass, and Perennial Rye
2 fl oz (4 Tbs) per gallon of water

Hardy Southern Lawns:

- Bermuda, Buffalo and Zoysia grasses
2 fl oz (4 Tbs) per gallon of water

Southern Lawns:

- Bahia, Centipede, and St. Augustinegrass
1 fl oz (2 Tbs) per gallon of water

For lawns with mixed grass types, use the lowest rate.

Each gallon of solution treats 500 sq ft

TIP: Measure length and width of area to be treated in feet. Multiply these 2 numbers together. This is the area to be treated in square feet (sq ft).

Application Restrictions:


- Limited to **2 applications per year** with a **30 day interval** between applications
- **Maximum single application rate** of 8.0 fl oz/1,000 sq ft (1.47 lbs 2,4-D ae, 0.35 lb MCPP-p ae and 0.16 lb dicamba ae per acre per application)
- **Maximum seasonal rate** of 16.0 fl oz/1,000 sq ft (2.94 lbs 2,4-D ae, 0.71 lb MCPP-p ae and 0.33 lb dicamba ae per acre per application)


HOW TO APPLY

Pump Style Sprayers

1. Add the appropriate amounts of water and concentrate to the sprayer tank.
[For 2 or 4 fl oz container: Pour entire contents into spray tank and fill with water to [1] [2] gallon mark.]
2. Close sprayer, shake well and pressurize.
3. Adjust nozzle to a coarse spray pattern.
4. Large Areas – Apply evenly over area.
Individual Weeds – Hold tip of wand about 12 inches from weed, aim at center of weed and spray.
5. Occasionally re-pressurize the sprayer if needed to maintain a good spray pattern.

Dial Style Hose-End Sprayers

	<p>[Best for spraying large areas such as the entire lawn.</p> <ol style="list-style-type: none"> 1. Fill sprayer jar with enough product for the area to be treated. DO NOT ADD WATER. 2. Close sprayer and set dial as recommended below: <p>TIP: The numbers on dial indicate amount of concentrate per gallon of spray.</p> <p>- Ortho Dial 'N Spray Settings:</p> <p>1.5 OZ for Bermudagrass, Buffalograss, Fescue, Kentucky Bluegrass, Perennial Ryegrass, Zoysiagrass</p> <p>4 TSP for Bahiagrass, Centipedegrass, St. Augustinegrass (not for use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass)</p> <p>- Chameleon Hose-End Sprayer Settings</p> <p>4 TSP for Bermudagrass, Buffalograss, Fescue, Kentucky Bluegrass, Perennial Ryegrass, Zoysiagrass</p> <p>2 TSP Bahiagrass, Centipedegrass, St. Augustinegrass (not for use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass)</p> <ol style="list-style-type: none"> 3. Hook to garden hose and apply. To avoid contact with the treated area, begin by spraying area farthest from faucet walking backwards as you spray. 4. Pour any unused product back into this original container.] <p>[This concentrate can also be used to refill BioAdvanced® Science-Based Solutions Bayer Advanced Weed Killer for Southern Lawns [1.3] Gallon Ready-To-Use [Ergo-Grip®] Sprayer]</p>
	<p>Concentrate Plus Water Hose-End Sprayer</p> <ol style="list-style-type: none"> 1. Pour concentrate into sprayer jar to the required fluid ounce level. 2. Add the appropriate amount of water to the gallons level. 3. Replace sprayer top and shake well before applying. 4. To avoid contact with the treated area, begin by spraying area farthest from faucet walking backwards as you spray.
<p>FOR BEST RESULTS</p>	<ul style="list-style-type: none"> • Apply when weeds are young and actively growing. • If the lawn is dry, water 24 hours before using this product. • Rain or watering one hour after application will not wash away effectiveness. • Apply 1 to 3 days after mowing. • Certain hard-to-kill weeds may need to be spot-treated in 30 days. • Do not apply to new lawns until the grass has reached a height of at least 2 inches. • Bare spots may be seeded 3 to 4 weeks after application.
<p>HOW THIS PRODUCT  [INSERT ABN] WORKS</p>	<p>This product is a selective herbicide - it selectively kills weeds in the lawn but won't harm the lawn itself. It is a blend of proven weed killers designed to get broadleaf weeds such as Dollarweed, Spurge and Oxalis. <i>[modify representative weeds or add approved marketing claims as needed]</i></p>

	<p>Do not allow people (other than applicator) or pets on treated area during application. Do not allow people or pets to re-enter the treated area until spray has dried.</p>
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[Note to PM: Marketing may choose any weed(s) from this list]

CONTROLS [KILLS]	Annual yellow sweetclover	Cockle	Mugwort	Spiny amaranth
	Aster	Cocklebur	Musk thistle	Spiny cocklebur
	Austrian fieldcress	Common mullein	Mustard	Spiny sowthistle
	Bedstraw	Creeping Charlie	Narrowleaf plantain	Spotted catsear
	Beggarticks	Creeping Jenny	Narrowleaf vetch	Spotted spurge
	Betony, Florida	Cudweed	Nettle	Spurweed
	Bindweed, field	Curly dock	Orange hawkweed	Stinging nettle
	Bird vetch	Daisy, English	Oriental cocklebur	Strawberry, India mock
	Bitter wintercress	Daisy, fleabane	Oxalis	Tall nettle
	Bittercress, hairy	Daisy, oxeye	Parsley-piert	Tall vervain
	Bitterweed	Dandelion	Parsnip	Tansy mustard
	Black-eyed Susan	Dichondra	Pearlwort	Tanweed
	Black medic	Dogbane	Pennycress	Thistle
	Black mustard	Dogfennel	Pennywort	Trailing crownvetch
	Blackseed plantain	Dollarweed	Pepperweed	Tumble mustard
	Blessed thistle	Elderberry	Pigweed	Tumble pigweed
	Bloodflower milkweed	False dandelion	Pineywoods bedstraw	Velvetleaf
	Blue lettuce	False flax	Plains coreopsis (tickseed)	Venice mallow
	Blue vervain	False sunflower	Plantain	Virginia buttonweed
	Bracted plantain	Fiddleneck	Poison ivy	Virginia creeper
	Brassbuttons	Florida pusley	Poison oak	Virginia pepperweed
	Bristly oxtongue	Frenchweed	Pokeweed	Water pennywort
	Broadleaf dock	Galinsoga	Poorjoe	Wavyleaf bullthistle
	Broadleaf plantain	Goathead	Prairie sunflower	Western clematis
	Broomweed	Goldenrod	Prickly lettuce	Western salsify
	Buckhorn	Ground ivy	Prickly sida	White mustard
	Buckhorn plantain	Gumweed	Prostrate knotweed	Wild aster
	Bulbous buttercup	Hairy fleabane	Prostrate pigweed	Wild buckwheat
	Bull thistle	Hawkweed	Prostrate spurge	Wild carrot
	Bullnettle	Healall	Prostrate vervain	Wild four-o'clock
	Burclover	Heartleaf drymary	Puncturevine	Wild garlic
	Burdock	Heath aster	Purslane, common	Wild geranium
	Burning nettle	Hedge bindweed	Ragweed	Wild lettuce
	Burweed	Hedge mustard	Red sorrel	Wild marigold
	Buttercup	Hemp	Redroot pigweed	Wild mustard
Buttonweed	Henbit	Redstem filaree	Wild onion	
Canada thistle	Hoary cress	Rough cinquefoil	Wild parsnip	
Carolina geranium	Hoary plantain	Rough fleabane	Wild radish	
Carpetweed	Hoary vervain	Russian pigweed	Wild rape	
Catchweed bedstraw	Horsenettle	Russian thistle	Wild strawberry	
Catnip	Jimsonweed	Scarlet pimpernel	Wild sweet potato	
Catsear	Knawel	Scotch thistle	Wild vetch	
Chickweed, common	Knotweed	Sheep sorrel	Woodsorrel	
Chickweed, mouseear	Kochia	Shepherdspurse	Woolly croton	
Chicory	Lambsquarters	Slender plantain	Woolly morningglory	
Cinquefoil	Lespedeza	Smallflower galinsoga	Woolly plantain	
Clover, crimson	Mallow	Smooth dock	Wormseed	
Clover, hop	Matchweed	Smooth pigweed	Yarrow	
Clover, red	Mexicanweed	Sorrel	Yellow rocket	
Clover, strawberry	Milk vetch	Sowthistle	Yellowflower pepperweed	
Clover, sweet	Morningglory	Spanishneedles		
Clover, white	Mouseear hawkweed	Speedwell		

STORAGE AND DISPOSAL

Do not contaminate food, or feed by storage and disposal.

Pesticide Storage:

Store in original container in a cool dry place, out of the reach of children, preferably in a locked storage cabinet. Protect from freezing.

Pesticide Disposal and Container Handling:



If Empty:

- Non-refillable container. Do not refill or reuse empty container.
- Place empty container in trash or offer for recycling if available.

If Partly Filled:

- If it is necessary to dispose of unused product, please call your local solid waste agency **or you may call toll-free 1-877-229-3724** for disposal instructions.
- Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the "Directions For Use" are appropriate for the proper use of this product under expected conditions. The Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

{Note to PM: Batch code to be added at time of production}

{Note to PM: Product name Lawn Herbicide JD Concentrate will be replaced with marketed Alternate Brand Name [it] [this product].}

BioAdvanced[®]TM **{Fortifend AdvancedTM [Bianova AdvancedTM] [Ergo-Grip[®]] [is/are] [a] registered** trademark of SBM Life Science Corp.

EZ-GripTM **{Fortifend AdvancedTM [Bianova AdvancedTM] and Ergo-GripTM are [is/are] [a] trademark[s] of SBM Life Science Corp.**

PRODUCED FOR [BY]

[DISTRIBUTED BY]

[GUARANTEED BY]

**SBM Life Science Corp.
1001 Winstead Drive, Suite 500
Cary, North Carolina 27513**

Lawn Herbicide JD Concentrate 06/29/2020

(Ready - To - Spray label)
(FRONT PANEL)

Lawn Herbicide JD Concentrate

~~[(ABN's:)] Bayer Advanced Weed Killer for Lawns Ready-to-Spray;~~

~~Bayer Advanced Lawn Weed Killer Ready-to-Spray; Bayer Advanced Southern Weed Killer for Lawns Ready-to-Spray;~~ Bianova Advanced™ Weed Killer for Lawns Ready-to-Spray;

BioAdvanced® Weed Killer for Lawns Ready-to-Spray;

BioAdvanced® Science-Based Solutions Weed Killer for Lawns Ready-to-Spray;

Fortifend Advanced™ Weed Killer for Lawns Ready-to-Spray;

Bianova Advanced® Lawn Weed Killer Ready-to-Spray;

BioAdvanced® Lawn Weed Killer Ready-to-Spray;

BioAdvanced® Science-Based Solutions Lawn Weed Killer Ready-to-Spray;

Fortifend Advanced™ Lawn Weed Killer Ready-to-Spray;

Bianova Advanced™ Southern Weed Killer for Lawns Ready-to-Spray;

BioAdvanced® Southern Weed Killer for Lawns Ready-to-Spray;

BioAdvanced® Science-Based Solutions Southern Weed Killer for Lawns Ready-to-Spray;

Fortifend Advanced™ Southern Weed Killer for Lawns Ready-to-Spray

- Effective Listed [*] Weed Protection
- Effective Listed [*] Broadleaf Weed Protection
- Effectively Protects Lawns from Listed [*] Broadleaf Weeds
- Kills Major Listed [*] Broadleaf Weeds
- Kills Listed [*] Weeds - Won't Harm Lawns[‡]
- Kills to the Root
- Protects Against Major Listed [*] Broadleaf Weeds
- Tough Listed [*] Weed Protection
- Listed [*] Weed Protection System
- Systemic
- 1 Quart treats [8,000] [up to 16,000] square feet
- Convenient MEASURE-UP™ Cup
- Kills Broadleaf weeds in St. Augustine & other Southern Lawns
- For St. Augustine & other Listed [*] Southern Lawns
- Kills Over 200 Listed [*] Broadleaf Weeds
- Won't Harm Your Lawn[‡]
- Rainproof in hours
- 100% Satisfaction Guaranteed* (or your money back)
- Rainproof in 1 hour!
- Attach to Hose & Spray
- Kills 200+ Listed [*] Weeds
- [optional advertising claims when product is sold in "low water" hose-end sprayers, as determined by testing]
- Water [Saver][Saving] Formula
- Water [Saver][Saving] Applicator
- Water [Saver][Saving] Sprayer
- Uses Up To [80][XX]% Less Water[‡]
- [with footnote disclaimer] *vs leading Southern weed hose-end sprayers
- won't harm lawns[‡]
- †when used as directed
- Bonus 40 oz size — 25% more than the 32 oz size
- Now covers [XXX] sq ft
- Easy hold
- EZ Spray
- One touch sprayer
- EZ-Grip™
- Ergo-Grip™
- Simple spray
- EZ-Grip One-Touch Sprayer™
- One touch
- Spray n go
- Thumb switch
- Handy spray
- EZ touch
- One touch application
- Bonus [xx] oz. size — [x]% more than [X] oz size

- ~~Bonus [x] oz size~~
- ~~[For] [Use] [On] [Most] [Many] [Majority of] [Northern] [and] [Southern] [Turfs] [Lawns] [Types] [Varieties]*~~

- ~~Use on Northern Turfs: Fescue, Kentucky Bluegrass & [and] Perennial Rye [grass]~~

- ~~Use on Southern Turfs: Bermuda, Zoysia, Centipede & [and] St. Augustine [grass]~~
- ~~*do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass~~

Marketing Claim for Brand Name Change:

- ~~— New Name. Same Great Results.~~
- ~~— New Name. Same Familiar Formula.~~
- ~~— New Name. Same Performance.~~

*listed (Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed plants/pests/weed

Net Contents: 16 fl. oz. (473 mL) or 24 fl. oz. (709 mL) or 32 fl. oz. (946 mL), 40 oz. (1.18L), or 1 Gal (3.78 L)

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back Panel Booklet for Additional Ingredients and Precautionary Statements

FOR OUTDOOR RESIDENTIAL USE ONLY

(BACK PANEL)

[Note to PM: May choose any claim from marketing claims list.]

OPEN Resealable Label for Directions & Precautions **PRESS TO RESEAL**

This product kills over 200 types of broadleaf weeds in St. Augustine and other Southern lawns.

This formula kills Dollarweed, Spurge, Oxalis and Dandelion without harming your lawn *. Controlling weeds in your lawn has never been easier. (*when used as directed.)


[modify representative weeds or add approved marketing claims as needed]

[READ THE LABEL FIRST!]

QUICK FACTS

- Kills over 200 listed [*] broadleaf weeds (as listed on this label)
- Won't harm your lawn†
- Treats [8,000] [up to 16,000] sq. ft.

[Note to PM: May choose any claim from marketing claims list.]

KILLS	Over 200 broadleaf weeds such as Dollarweed, Spurge and Oxalis, Dandelion, Clover, Chickweed and other listed weeds [or choose from marketing claims]
WHERE TO USE	On Lawns † (Do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass.)
WHEN TO USE	When weeds are actively growing
HOW MUCH TO USE	Northern Lawns: Fescue, Kentucky Bluegrass, and Perennial Ryegrasses and Hardy Southern Lawns: Bermuda, Buffalo and Zoysia grasses One qt treats up to 8,000 sq. ft. Southern lawns: Bahia, Centipede and St. Augustinegrass grasses One qt treats up to 16,000 sq. ft. No measuring needed. Dilutes automatically.
	For questions or comments, call toll-free 1-877-229-3724 or visit us on-line at www.bianovaadvanced.com www.BioAdvanced.com www.BioAdvancedScienceBasedSolutions.com www.fortifendadvanced.com

FOR OUTDOOR RESIDENTIAL USE ONLY

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt.....	7.59 %
Mecoprop-p, dimethylamine salt.....	1.83 %
Dicamba, dimethylamine salt.....	0.84 %

OTHER INGREDIENTS*: 89.74 %

TOTAL100.00 %

* Other ingredients include: Water and surfactants (to keep the active ingredients dispersed in water).

THIS PRODUCT CONTAINS:

0.00427 lb 2,4-D acid equivalent per fl. oz. or 6.30%
 0.00102 lb Mecoprop-p acid equivalent per fl. oz. or 1.51%
 0.00047 lb Dicamba acid equivalent per fl. oz. or 0.69%
 Isomer specific by AOAC Method

EPA Reg. No. 92564-4

EPA Est. No. _-AA-_

✚ FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything to an unconscious person.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 to 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 to 20 minutes. • Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a poison control center or doctor for further treatment advice.
<p>NOTE: When calling poison control center, have this product label accessible. If seeking treatment at an emergency room or doctor's office, bring this product label to show medical personnel. You may call toll-free 877-229-3763 for medical emergency information. [Active Ingredients: 7.59% 2,4-D, dimethylamine salt (CAS # 2008-39-1), 1.83% Mecoprop-p, dimethylamine salt (CAS # 66423-09-4), and 0.84% Dicamba, dimethylamine salt (CAS # 2300-66-5)].</p>	

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Harmful if absorbed through skin or if swallowed.
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

After using this product:

- Rinse gloves before removing.
- Remove clothing and launder separately before reuse.
- Wash hands thoroughly with soap and water.
- If product gets on clothing, remove clothing as soon as possible and shower.

ENVIRONMENTAL HAZARDS

- This product is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark.
- Drift and runoff from treated areas may be hazardous to aquatic organisms in water adjacent to treated areas.
- To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.
- This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Read and follow all label directions.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Not for use on turf being grown for sale or other commercial use as sod, or for commercial seed production or for research purposes.

Do not apply through any type of irrigation system.

BEFORE YOU USE

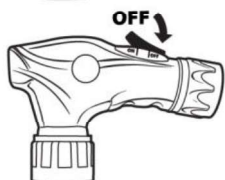
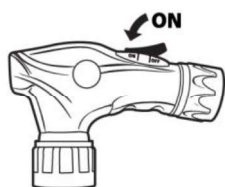
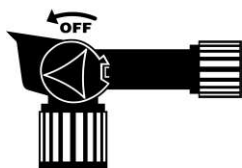
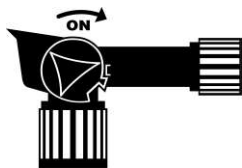
Read and follow directions when using.

- Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day. Rinse applicator over lawn or garden area only.
- Spray when most of the day is expected to remain cooler than 90° F.
- Do not apply as a fine mist because of potential injury to desirable plants.
- The maximum number of broadcast applications per treatment site is two per year.

HOW TO USE

[For Ready to spray hose end bottle]

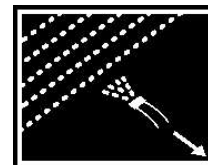
Shake Well Before Use



[Optional Sprayer Directions 1]

CONNECT

1. Shake well before use.
2. Connect sprayer to garden hose.
3. Turn on water.



SPRAY

1. Extend hose to farthest area to be treated, point sprayer nozzle in direction to be sprayed.
2. Begin spraying <Insert sprayer-specific language here> *Hayes HP-2 and Calmar RTS sprayers:* Press lock tab while using other hand to turn sprayer valve to ON position. *Green Garden RTS sprayer:* Turn sprayer valve to ON position.
3. Walk at a steady pace while spraying, using an even sweeping motion, and slightly overlap the treated areas. Work back toward the faucet to avoid walking over wet, treated grass.

FINISH

1. To stop spraying, <Insert sprayer-specific language here.> *Hayes HP-2 RTS sprayer:* Press lock tab while using other hand to turn sprayer valve to OFF position. *Calmar & Green Garden RTS sprayers:* turn sprayer valve to OFF position.
2. Turn off water at faucet.
3. Relieve water pressure in hose by turning sprayer valve back to ON position until water slows to a drip then turn sprayer valve to OFF position.
4. Disconnect sprayer from hose.

[Optional Sprayer Directions 2]

[CONNECT

1. Shake well before use.
2. Securely Connect sprayer to garden hose.
3. Be sure that ON/OFF Switch is in OFF position, toward hose end of sprayer.
4. Turn on water at faucet.
5. For first time use, remove plastic shipping lock from beneath switch.

SPRAY

1. Extend hose to farthest area to be treated, point sprayer nozzle in direction to be sprayed.
2. Begin spraying - Push ON/OFF Switch forward into ON position.
3. Walk at a steady pace while spraying, using an even sweeping motion, and slightly overlap treated areas. Work back toward faucet to avoid walking over wet, treated grass.


FINISH

1. To stop spraying, push ON/OFF Switch to OFF position.
2. Turn off water at faucet.
3. Relieve water pressure in hose by turning ON/OFF Switch back to ON position until water slows to a drip, then return ON/OFF switch to OFF position.
4. Disconnect sprayer from hose.]

Application Restrictions:

- Limited to **2 applications per year** with a **30 day interval** between applications
- **Maximum single application rate** of 8.0 fl oz/1,000 sq ft (1.47 lbs 2,4-D ae, 0.35 lb MCPP-p ae and 0.16 lb dicamba ae per acre per application)
- **Maximum seasonal rate** of 16.0 fl oz/1,000 sq ft (2.94 lbs 2,4-D ae, 0.71 lb MCPP-p ae and 0.33 lb dicamba ae per acre per application)

TIPS FOR APPLYING	
HOW TO APPLY	<ol style="list-style-type: none"> 1. Extend hose to the farthest area to be treated and work back toward the faucet to avoid walking over wet, treated grass. 2. Walk at a steady pace while spraying, using an even sweeping motion, slightly overlapping the treated areas.
FOR BEST RESULTS	<ul style="list-style-type: none"> • Apply when weeds are young and actively growing. • If the lawn is dry, water 24 hours before using this product. • Rain or watering one hour after application will not wash away effectiveness. • Apply 1 to 3 days after mowing. • Certain hard-to-kill weeds may need to be spot-treated in 30 days. • Do not apply to new lawns until the grass has reached a height of at least 2 inches. • Bare spots may be seeded 3 to 4 weeks after application.
HOW THIS PRODUCT [IT] [INSERT ABN] WORKS	<p>This product is a selective herbicide - it selectively kills weeds in the lawn but won't harm the lawn itself. It is a blend of proven weed killers designed to get broadleaf weeds such as Dollarweed, Spurge and Oxalis.</p> <p><i>[modify representative weeds or add approved marketing claims as needed]</i></p>

	<p>Do not allow people (other than applicator) or pets on treated area during application. Do not allow people or pets to re-enter the treated area until spray has dried.</p>
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[Note to PM: Marketing may choose any weed(s) from this list]

CONTROLS [KILLS]	Annual yellow sweetclover Aster Austrian fieldcress Bedstraw Beggarticks Betony, Florida Bindweed, field Bird vetch Bitter wintercress Bittercress, hairy Bitterweed Black-eyed Susan Black medic Black mustard Blackseed plantain Blessed thistle Bloodflower milkweed Blue lettuce Blue vervain Bracted plantain Brassbuttons Bristly oxtongue Broadleaf dock Broadleaf plantain Broomweed Buckhorn Buckhorn plantain Bulbous buttercup Bull thistle Bullnettle Burclover Burdock Burning nettle Burweed Buttercup Buttonweed Canada thistle Carolina geranium Carpetweed Catchweed bedstraw Catnip Catsear Chickweed, common Chickweed, mouseear Chicory Cinquefoil Clover, crimson Clover, hop Clover, red Clover, strawberry Clover, sweet Clover, white	Cockle Cocklebur Common mullein Creeping Charlie Creeping Jenny Cudweed Curly dock Daisy, English Daisy, fleabane Daisy, oxeye Dandelion Dichondra Dogbane Dogfennel Dollarweed Elderberry False dandelion False flax False sunflower Fiddleneck Florida pusley Frenchweed Galinsoga Goathead Goldenrod Ground ivy Gumweed Hairy fleabane Hawkweed Healall Heartleaf drymary Heath aster Hedge bindweed Hedge mustard Hemp Henbit Hoary cress Hoary plantain Hoary vervain Horsenettle Jimsonweed Knawel Knotweed Kochia Lambsquarters Lespedeza Mallow Matchweed Mexicanweed Milk vetch Morningglory Mouseear hawkweed	Mugwort Musk thistle Mustard Narrowleaf plantain Narrowleaf vetch Nettle Orange hawkweed Oriental cocklebur Oxalis Parsley-piert Parsnip Pearlwort Pennycress Pennywort Pepperweed Pigweed Pineywoods bedstraw Plains coreopsis (tickseed) Plantain Poison ivy Poison oak Pokeweed Poorjoe Prairie sunflower Prickly lettuce Prickly sida Prostrate knotweed Prostrate pigweed Prostrate spurge Prostrate vervain Puncturevine Purslane, common Ragweed Red sorrel Redroot pigweed Redstem filaree Rough cinquefoil Rough fleabane Russian pigweed Russian thistle Scarlet pimpernel Scotch thistle Sheep sorrel Shepherdspurse Slender plantain Smallflower galinsoga Smooth dock Smooth pigweed Sorrel Sowthistle Spanishneedles Speedwell	Spiny amaranth Spiny cocklebur Spiny sowthistle Spotted catsear Spotted spurge Spurweed Stinging nettle Strawberry, India mock Tall nettle Tall vervain Tansy mustard Tanweed Thistle Trailing crownvetch Tumble mustard Tumble pigweed Velvetleaf Venice mallow Virginia buttonweed Virginia creeper Virginia pepperweed Water pennywort Wavyleaf bullthistle Western clematis Western salsify White mustard Wild aster Wild buckwheat Wild carrot Wild four-o'clock Wild garlic Wild geranium Wild lettuce Wild marigold Wild mustard Wild onion Wild parsnip Wild radish Wild rape Wild strawberry Wild sweet potato Wild vetch Woodsorrel Woolly croton Woolly morningglory Woolly plantain Wormseed Yarrow Yellow rocket Yellowflower pepperweed
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STORAGE AND DISPOSAL

Do not contaminate food or feed by storage and disposal.

Pesticide Storage:

Store in original container in a cool dry place, out of the reach of children, preferably in a locked storage cabinet. Protect from freezing.

Pesticide Disposal and Container Handling:



- **If Empty:**
- Non-refillable container. Do not refill or reuse empty container.
- Place empty container in trash or offer for recycling if available.
- **If Partly Filled:**
- If it is necessary to dispose of unused product, please call your local solid waste agency **or you may call toll free 1-877-229-3724** for disposal instructions.
- Never place unused product down any indoor or outdoor drain.

NOTICE: Research and testing have determined that the "Directions For Use" are appropriate for the proper use of this product under expected conditions. The Buyer assumes responsibility for lack of performance or safety if not used according to the directions.

***Money Back Guarantee:** If you are not satisfied with this product, we will gladly refund your original purchase price.

{Note to PM: Batch code to be added at time of production}

{Note to PM: Product name Lawn Herbicide JD Concentrate will be replaced with marketed Alternate Brand Name [it] [this product].}

BioAdvanced[®]TM **{Fortifend Advanced[™] [Bianova Advanced[™]]Ergo-Grip[®]}** [is/are] [a] **registered** trademark of SBM Life Science Corp.

EZ-Grip[™] **{Fortifend Advanced[™] [Bianova Advanced[™]] and Ergo-Grip[™] are [is/are] [a]}** trademark[s] of SBM Life Science Corp.

PRODUCED FOR [BY]

[DISTRIBUTED BY]

[GUARANTEED BY]

**SBM Life Science Corp.
1001 Winstead Drive, Suite 500
Cary, North Carolina 27513**

Lawn Herbicide JD Concentrate **11/20/2017_06/29/2020**

[ART]

Lawn Herbicide JD Concentrate

~~[(ABN's:)] Bayer Advanced Weed Killer for Lawns Concentrate; Bayer Advanced Lawn Weed Killer Concentrate; Bayer Advanced Southern Weed Killer for Lawns Concentrate;~~ Bianova Advanced™ Weed Killer for Lawns Concentrate;
BioAdvanced® Weed Killer for Lawns Concentrate;
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Fortifend Advanced™ Southern Weed Killer for Lawns Concentrate

ACTIVE INGREDIENTS:

2,4-D, dimethylamine salt.....7.59 %
Mecoprop-p, dimethylamine salt.....1.83 %
Dicamba, dimethylamine salt.....0.84 %

OTHER INGREDIENTS:.....89.74 %

TOTAL:.....100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back Panel Booklet for Additional Ingredients and Precautionary Statements

Editorial Note – [Bracketed text] is optional language

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

- Harmful if absorbed through skin or if swallowed.
- Causes moderate eye irritation.
- Avoid contact with eyes, skin, or clothing.
- When using this product, wear long-sleeved shirt, long pants, socks, shoes, and rubber gloves.

After using this product:

- Rinse gloves before removing.
- Remove clothing and launder separately before reuse.
- Wash hands thoroughly with soap and water.
- If product gets on clothing, remove clothing as soon as possible and shower.

Read the label on the container in the box for full directions for use.

[Marketing claims]

[For promotional use only. Not for resale.]

[Not for individual sale]

[Note to PM: Batch code to be added at time of production]

[Note to PM: Product name Lawn Herbicide JD Concentrate will be replaced with marketed Alternate Brand Name [it] [this product].]

BioAdvanced[®]TM [Fortifend Advanced[™]] [Bianova Advanced[™]] [Ergo-grip[®]] [is/are] [a] registered trademark [s] of SBM Life Science Corp.

[Fortifend Advanced[™]] [Bianova Advanced[™]] [is/are] [a] trademark of SBM Life Science Corp.

PRODUCED FOR [BY]

[DISTRIBUTED BY]

[GUARANTEED BY]

SBM Life Science Corp.
1001 Winstead Drive, Suite 500
Cary, North Carolina 27513

Lawn Herbicide JD Concentrate 06/29/2020

Marketing Claims:

1. Effective Listed [*] Weed Protection
2. Effective Listed [*] Broadleaf Weed Protection
3. Effectively Protects Lawns from Listed [*] Broadleaf Weeds
4. Kills Major Listed [*] Broadleaf Weeds
5. Kills Listed [*] Weeds - Won't Harm Lawns
6. Kills to the Root
7. Kills the Root
8. Protects Against Major Listed [*] Broadleaf Weeds
9. Tough Listed [*] Weed Protection
10. Listed [*] Weed Protection System
11. Systemic
12. 1 Quart treats up to 16,000 square feet
13. Convenient MEASURE-UP™ Cup
14. Kills Listed [*] Broadleaf weeds in St. Augustine & other Southern Lawns
15. For St. Augustine & other Southern Lawns
16. Kills Over 200 Listed [*] Broadleaf Weeds (as listed on this label)
17. Won't Harm Your Lawn†
18. Rainproof in hours
19. 100% Satisfaction Guaranteed* (or your money back)
20. Rainproof in 1 hour!
21. Kills 200+ Listed [*] Weeds (as listed on this label)
22. [optional advertising claims when product is sold in "low-water" hose-end sprayers, as determined by testing]
23. Water [Saver][Saving] Formula
24. Water [Saver][Saving] Applicator
25. Water [Saver][Saving] Sprayer
26. Uses Up To [80][XX]% Less Water*
27. [with footnote disclaimer] %vs leading Southern weed hose end sprayers
28. won't harm lawns‡
29. †when used as directed
30. Bonus 40 oz. size – 25% more than the 32 oz. size
31. Now covers [XXX] sq. ft.
32. Bonus [xx] oz. size - [x]% more than [X] oz. size
33. Bonus [x] oz. size
34. [Free] refill [for 1.3 gallon Ergo-Grip® Weed Killer for [Southern] Lawns Ready-To-Use]
35. [Free] bonus refill
36. [xxx] oz. makes [xxx] gallon[s] of spray
37. Refills 1.3 gallon Ergo-Grip® Weed Killer for [Southern] Lawns Ready-To-Use
38. Easy hold
39. EZ Spray
40. One-touch sprayer
41. EZ-Grip™
42. EZ-Grip One-Touch Sprayer™
43. Ergo-Grip®
44. Simple spray
45. One-touch
46. Spray n go

47. Thumb switch

48. Handy spray

49. EZ touch

50. One-touch application

51. [For] [Use] [On] [Most] [Many] [Majority of] [Northern] [and] [Southern] [Turfs] [Lawns] [Types] [Varieties]*

52. Use on Northern Turfs: Fescue, Kentucky Bluegrass & [and] Perennial Rye [grass]

53. Use on Southern Turfs: Bermuda, Zoysia, Centipede & [and] St. Augustine [grass]

*do not use on Carpetgrass, Dichondra or Floratam variety of St. Augustinegrass

Marketing Claim for Brand Name Change:

1. New Name. Same Great Results.

2. New Name. Same Familiar Formula.

3. New Name. Same Performance.

*listed {Note to PM: The word "listed" can appear as a footnote with the appropriate phrase, such as *listed plants/pests/weeds}

[ART]

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