



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

NOTICE OF PESTICIDE:

☒ Registration  
☐ Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

92413-20

Date of Issuance:

11/18/25

Term of Issuance:

Conditional, Time-Limited  
Expires: 11/18/2027

Name of Pesticide Product:

Tevrapet Fipronil + Methoprene  
Spot On for Cats

Name and Address of Registrant (include ZIP Code):

Leah Strayer  
Tevra Brands, LLC  
c/o Pyxis Regulatory Consulting Inc.  
535 Dock St, Ste 211  
Tacoma, WA 98402

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 04  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505T)

Date:

11/18/25

2. This registration is time-limited and expires 11/18/2027.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
  - EPA Registration Number
  - Product name (brand name)
  - Lot #
  - Where purchased: internet, store, veterinarian
  - Active Ingredient(s)
  - Weight range for product
  - Date on which incident occurred. (mm/dd/yyyy)
  - State in which the incident occurred. (standard 2 letter abbreviation)
  - Registrant case #
  - Species: dog, cat, other (specify)
  - Breed: (as reported by pet owner)
  - Age: months or years
  - Sex: M, F, or neutered
  - Weight: pounds
  - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
  - Body System: neurological, dermatological, GI, respiratory, ocular, other
  - Major signs noted with separate column for each sign, using standard terminology
  - Time to Onset: (hours, days)
  - Treated by veterinarian: yes or no
  - First time product used: yes or no
  - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
  - Any known precondition
  - EPA Severity Code: death, major, moderate, minor
  - Outcome: died, recovered, still treated, unknown
4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
  - All incidents should be reported including all minor dermal and ocular irritation reports.
  - Summary table for cats showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words,

an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.

- A similar summary table for dogs (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for dogs and table for cats showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for cats showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of cat incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for cat weight showing number of incidents for each product weight range. This table should show number of incidents in cats weighing less than that product weight range, number of incidents in cats in lower half of weight range, number of incidents in cats in upper half of weight range, and cats weighing more than the product weight range, as applicable.
- Table showing number of incidents for each cat breed, where provided.
- Table showing number of incidents in cats for each clinical sign.
- Table showing number of incidents in cats for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, "EPA Reg. No. 92413-20."

6. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims

substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/12/2025
- Alternate CSF 1 dated 06/12/2025
- Alternate CSF 2 dated 06/12/2025
- Alternate CSF 3 dated 06/12/2025
- Alternate CSF 4 dated 06/12/2025
- Alternate CSF 5 dated 06/12/2025
- Alternate CSF 6 dated 06/12/2025
- Alternate CSF 7 dated 06/12/2025
- Alternate CSF 8 dated 06/12/2025
- Alternate CSF 9 dated 06/12/2025
- Alternate CSF 10 dated 06/12/2025
- Alternate CSF 11 dated 06/12/2025
- Alternate CSF 12 dated 06/12/2025
- Alternate CSF 13 dated 06/12/2025
- Alternate CSF 14 dated 06/12/2025
- Alternate CSF 15 dated 06/12/2025
- Alternate CSF 16 dated 06/12/2025
- Alternate CSF 17 dated 06/12/2025
- Alternate CSF 18 dated 06/12/2025
- Alternate CSF 19 dated 06/12/2025
- Alternate CSF 20 dated 06/12/2025

If you have any questions, please contact Kaitlin Saunders by phone at 202-566-2890, or via email at [Saunders.Kaitlin@epa.gov](mailto:Saunders.Kaitlin@epa.gov).

Enclosure

11/18/2025

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 92413-20

# **Tevrapet Fipronil + Methoprene Spot On for Cats**

{Text in braces { } include notes to reviewer and positional designations}

{Optional text appears in brackets [ ]– the final product label may include some or all of the optional text on front, back, side panels. The CRP required text and format will not change.}

## **{FRONT PANEL OF CARTON}**

### **Tevrapet Fipronil + Methoprene Spot-On for Cats**

**{Alternate Brands Names: Vetality Fipronil + Methoprene Spot On for Cats**

see end of label for additional alternate brand names}

{Note to reviewer: The word "Cats" will be 40-75% the height of the largest letter in the brand name}

{Note to reviewer: Please see ABNs at the end of this document}

{Note to reviewer: There will be a large, clear picture of a cat in the weight range of the product as packaged on the front panel}

For use ONLY on cats [&] [and] kittens over 1.5 lbs and over 8 weeks of age

{OR}

Only for cats [&] [and] kittens over 8 weeks of age and over 1.5 lbs

[Apply only to cats and kittens over 8 weeks old and weighing over 1.5 lbs.]

[Apply only to cats and kittens 8 weeks or older and weighing over 1.5 lbs.]]

### **ACTIVE INGREDIENTS:**

Fipronil ..... 9.80%

(S)-methoprene ..... 11.80%

**OTHER INGREDIENTS:** ..... 78.40%

TOTAL 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

{Note to reviewer: Font size of the KOOROC statement and Signal word will be in compliance with Label Review Manual Ch. 3.}

See [Back][or][Side][Label[s]][Panel[s]] for First Aid, Precautionary Statements and Directions for Use

**[Net Contents: Z fl oz; Y – 0.017 fl oz (0.50 mL) applicators[tubes][vials]]**

**{OR}**

**[Net Contents: Z fl oz; Y – X fl oz applicators[tubes][vials]**

[1][One][2][Two][3][Three][4][Four][5][Five][6][Six][7][Seven][8][Eight][12][Twelve]]

**{Note to reviewer: X is the liquid amount of one applicator[tube][vial]; Y is the number of applicators that are in the carton; Z is the sum of the liquid amounts}**

### **{Note to reviewer:**

OPTION 1 is for clear CRP applicators[tubes][vials] in 1-, 3- or 4-count: X is the liquid amount of one applicator[tube][vial]; Y is the number of applicators[tubes][vials] that are in the carton; Z is the sum of the liquid amounts;

for 1-count, Y can be 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, and 12 for all fill volumes;  
or 3- and 4-counts, Y can be 3, 4, 6, 8, 9, or 12 for all fill volumes;

OPTION 2 is for alternate clear CRP applicators[tubes][vials] in 3-count: X is the liquid amount of one applicator[tube][vial]; Y is the number of applicators[tubes][vials] that are in the carton; Z is the sum of the liquid amounts; Y can be a 3-count or a 2 x 3-count for all fill volumes.

**{END - FRONT PANEL}**

**{BACK PANEL/SIDE PANEL OF CARTON}**

[[Brand name][This product] contains Fipronil and S-Methoprene [insect growth regulator] [IGR] to effectively kill fleas and ticks. [The active ingredients in [Brand name][this product] features a formula for long lasting control of fleas, ticks, and chewing lice for [1 month][4 weeks] on cats only.]

**READ ENTIRE LABEL BEFORE EACH USE**  
**USE ONLY ON CATS AND KITTENS OVER 8 WEEKS OF AGE AND OVER 1.5 LBS**

## **PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS. CAUTION.** Harmful if swallowed. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on cats only. Individual sensitivities, while rare, may occur after using any pesticide product on cats. Certain medications can interact with pesticides. Do not treat your cat with more than one pesticide product at a time. Over dosing your cat can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, or aged cats. Can be used on breeding, pregnant, or lactating [cats] [female cats] [queens]. Consult a veterinarian before using on cats with known organ dysfunction.

<b>FIRST AID</b>
<b>If Swallowed</b> <ul style="list-style-type: none"><li>• Call a poison control center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Do not give anything by mouth to an unconscious person.</li></ul>
<b>If In Eyes</b> <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li></ul>
<b>If on Skin</b> <ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
<b>HOT LINE NUMBER</b> <p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-775-9416 for emergency medical treatment information.</p>

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**DO NOT ALLOW CHILDREN TO APPLY PRODUCT.** TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

### RESTRICTIONS

Do not use on rabbits or animals other than cats. Do not use on kittens under 8 weeks of age. Do not apply to cats weighing less than 1.5 lbs. Do not apply more than one applicator[tube][vial] per treatment for one cat regardless of the cat's weight. Use entire contents of applicator[tube][vial] on each cat. [Do not split one applicator[tube][vial] between two cats.] Cat must be dry at the time of application and remain dry for 24 hours after application. Do not allow your cat to ingest this product. Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied to allow product to dry thoroughly.

{Note to reviewer: A box labeled "Side Effects" is located in the lower right-hand corner of the back panel}

**Side Effects:** Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side effects occur consult your veterinarian or call 1-800-775-9416. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application.

{How to Apply Icon}



### [Clip. Part. Squeeze.]

[Easier-than-ever applicator[tube][vial] lets you **clip** the tip, **part** the fur and **apply** directly to the skin – putting flea protection where it needs to be.]

## Application Instructions

### How to Open:

{OPTION 1, If package contains strips of 4}

#### 1 Tear through perforation



#### 2 Fold back the safety tab



#### 3 Cut with scissors to open applicator



{OPTION 1, If package contains strips of 3}

#### 1 Tear through perforation



#### 2 Fold back the safety tab



#### 3 Cut with scissors to open applicator



{OPTION 1, If package contains individual applicators}



**1** Fold back the safety tab



**2** Cut with scissors to open applicator

{OPTION 2 CRP package for retail package of 3 or 6 count, all fill volumes}

TO OPEN:

1. Bend at perforation and tear off first tube[applicator][vial].
2. Hold tube upright away from face and body and use scissors to cut off the tip of the applicator[tube][vial]
3. Apply
4. Discard empty tube[applicator][vial]

**How to Apply {for either CRP option}:**

1. Invert tube[applicator][vial] over cat and use open end to part cat's hair.
2. Apply contents of one applicator[tube][vial] of [Brand name][this product] as a spot between the shoulder blades. Squeeze applicator firmly to apply all of the solution to the cat's skin.

[Look at the Label (Look at the Label icon) [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh [your] cat
- [3] Do NOT use this product on dogs.
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate the treated cat from other pets after treatment [application] to avoid chance of ingestion
- [6] Do NOT split applicators[vials][tubes] between cats [and use the ENTIRE tube[applicator][vial]contents]

**FREQUENCY OF APPLICATION**

Use [Brand name][this product] monthly for control of flea, tick, and chewing lice infestations. [Studies show that] [Brand name][this product] kills adult fleas and ticks for up to four weeks. Apply monthly if your cat is at high risk for flea reinfestation [, or in a highly infested environment]. Apply

monthly to control chewing lice. [Brand name] Allow treated area to dry thoroughly for 24 hours. Do not reapply for [30 days] [4 weeks]. [[Brand name][This product] can be used on breeding, pregnant and lactating (queens) (female cats).]

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Do not remove applicator[tube][vial] from the pack until ready to use. Store in a cool (below 77°F/[25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. If empty:** Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[**WARRANTY** Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. To the extent consistent with applicable law, all such risks shall be assumed by the user or buyer.

Tevra Brands is committed to providing high quality products. To the extent consistent with applicable law, Tevra Brands makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Tevra Brands, the manufacturer, or the Seller shall not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Tevra Brands Pet Owner Response, 13575 Lynam Drive, Suite 103, Omaha, Nebraska 68138]

In Case of Emergency, call: 1-800-775-9416

Non-Emergency, call: 1-844-276-3290

[Distributed by:][Manufactured by:]

Tevra Brands, LLC.

13575 Lynam Drive, Suite 103

Omaha, Nebraska 68138

[Manufactured for the USA]

[BAR CODE AREA]

EPA Reg. No. 92413-xx

EPA Est. No. XXXXX-XX-XXX

{END - BACK / SIDE PANEL OF CARTON}

{APPLICATOR[TUBE][VIAL] LABEL; the following text below will be found on the back of each applicator[tube][vial]}

#### Brand Name

**ONLY For Cats** over 1.5 lbs and ≥ 8wks

Fipronil 9.8%, (S)-methoprene 11.8%

0.017 fl oz

Lot #

For external use on cats only.

KEEP OUT OF REACH OF CHILDREN

CAUTION: Read entire label before using. Use scissors to open.

EPA REG. No. 92413-xx

{END – APPLICATOR[TUBE][VIAL] LABEL}

## **{OPTIONAL CLAIMS}**

### **Ticks**

Kills ticks

Kills ticks, including those that may transmit Lyme disease

Kills all life stages of ticks (larva, nymph and adult), including deer ticks (*Ixodes scapularis*), brown dog ticks (*Rhipicephalus sanguineus*), American dog ticks (*Dermacentor variabilis*) and lone star ticks (*Amblyomma americanum*)

Kills ticks that may transmit Lyme disease, Rocky Mountain spotted fever, ehrlichiosis, babesiosis, anaplasmosis, haemobartonellosis and other tick-borne diseases

Kills ticks for up to 4 weeks[1 month][30 days]

Breaks [the] Tick Life Cycle

### **Chewing Lice**

Kills chewing lice

Rapid elimination of chewing lice infestation

Fast Action against chewing lice infestations

Apply monthly to control chewing lice

### **Adult Fleas]**

Kills adult fleas for up to 4 weeks[1 month][30 days]

Kills Fleas Up to 4 weeks[1 month][30 days]!

Kills fleas which may be a source of flea allergy dermatitis [or flea bite anemia]

### **Multiple Infestations**

Flea and Tick Control for Cats [&] [and] Kittens 8 weeks old and older weighing over 1.5 lbs

Kills fleas [& flea eggs], ticks [, & chewing lice]

Breaks the Flea [and[&] Tick] Life Cycle

Monthly protection from fleas, ticks, chewing lice, and flea eggs.

Monthly protection from fleas, ticks, and chewing lice.

Kills fleas, ticks, and chewing lice

Controls [Kills] fleas[,][ticks], [&] chewing lice [& flea eggs]

4 week[1 month][30 day] Flea Application!

Four[4] Week[1 month][30 Day] Flea, Tick, and Chewing Lice Control

Use [Brand name][this product] monthly to break the flea life cycle.

Four[4] Week[1 month][30 day] Flea, Tick and Chewing Lice Control

Use Brand name[This product] monthly to control chewing lice

Monthly protection from fleas, flea eggs, ticks, and chewing lice.

4 week[1 month][30 day] Flea Treatment!

Once A Month Flea[,][and] Tick [and] [Chewing Lice] Application[Treatment]

Kills Fleas for up to 4 weeks[1 month][30 days]!

Kills Fleas & Flea Eggs for up to 4 Weeks[1 month][30 days]

Brand name[This product] provides convenient and effective flea [and][,] tick [and] chewing lice control for cats and kittens over 8 weeks of age and weighing over 1.5 lbs.

Breaks [the] flea and tick life cycle[for up to 1 month]

Kills all stages of the flea and tick

### **Flea Eggs**

Breaks the flea life-cycle

Kills adult fleas [for up to 30 days]

If cat is at high risk for flea reinfestation apply once a month

With (S)-methoprene[Insect Growth Regulator][IGR] which Breaks the Flea Life Cycle

With (S)-methoprene to Break Flea Life Cycle

With Insect Growth Regulator[IGR] to Break Flea Life Cycle  
Dual Action [!]: Fipronil with (S)-methoprene[insect growth regulator][IGR] Effectively Breaks the Flea  
[and[&] Tick] Life Cycle  
Effectively Breaks the Flea [and[&] Tick]Life Cycle[!]  
Prevents Flea Eggs From Developing Into Biting Adults for 30 days

#### **All Others**

For Cats and Kittens 8 weeks of age or older and weighing over 1.5 lbs.  
Can be used on kittens 8 weeks of age and older and weighing over 1.5 lbs.  
Formulated for Cats and Kittens Over 8 Weeks Old and weighing over 1.5 lbs.  
Long Lasting  
Easy to Use[Apply]  
Best if used year round!  
Apply monthly  
Once a month treatment  
Apply once every 4 weeks[month][30 days]!  
4 Week Dose![1 Month Dose!][30 Day Dose!]  
4 Way Protection from fleas, ticks, chewing lice, and flea eggs for up to 1 Month[4 weeks][30 Days]  
4 Way Protection icons fleas, ticks, chewing lice and flea eggs  
One Application[Two Applications][Three Applications][Four Applications][Five Applications][Six Applications][Twelve Applications] and/or 1 Month Supply[2 Month Supply][3 Month Supply][4 Month Supply][5 Month Supply][6 Month Supply][12 Month Supply][24 Month Supply] or [4 Week Supply][8 Week Supply][12 Week Supply][16 Week Supply][20 Week Supply][24 Week Supply][52 Week Supply]  
Fragrance Free  
Waterproof  
Can be used on breeding, pregnant and lactating queens[female][cats]  
[Free] Calendar Stickers Inside!  
Monthly application reminder inside  
[Free with purchase][Free inside] Monthly Application Reminder[Magnet][clip] [inside]  
Fipronil (9.8%) + (S)-methoprene (11.8%)  
Contains the same active ingredients used in FRONTLINE® Plus for Cats\*  
Contains the same active ingredients as FRONTLINE® Plus for Cats\*  
Contains the same active ingredients, fipronil and (S)-Methoprene, as FRONTLINE® Plus for Cats.\*  
Brand Name [This product] contain(s) fipronil and (S)-Methoprene, the same active ingredients used in FRONTLINE® Plus for Cats\*  
Brand Name [This product] contain(s) fipronil and (S)-Methoprene, the same active ingredients used in FRONTLINE® Plus for Cats\*

{Note to reviewer: Whenever one of the claims above designated with "\*" is used, the claims below will be located on the same panel so they can be read together. The comparative claims should not be presented in an overly large font, such that the claim is set in a font type no larger than that of the Signal Word on the label. Furthermore, the claim should not be presented with heavily bolded or highlighted type or use coloring to cause the claim to excessively stand out over the rest of the labeling text. The format of the claim should not be in such a way that is causes greater attention than other required precautionary labeling on the label.}

\*Brand Name[This product] is not manufactured or distributed by Boehringer Ingelheim Animal Health USA Inc.[Company name], the makers of FRONTLINE® Plus for Cats

\*Brand Name[Frontline®] is a registered trademark of Merial® [Company name].

1[2][3][4][5][6][12][24] Application[s]

Stops and prevents infestation of listed pests for [4 weeks][1 month][30 days]  
Direct to skin applicator[tube][vial]  
Easy to Use applicator[tube][vial]  
Clean cut open applicator[tube][vial]  
No-mess open applicator[tube][vial]  
Clip-tip design applicator[tube][vial] [!]  
Satisfaction Guaranteed - If you are not satisfied, we will make it right with a replacement or refund.  
Save Now!  
Value Size  
Club Size  
Bonus Size  
Club Pack  
Great Value  
Better Value  
Bonus Pack

{Note to Reviewer: A club pack, club size, bonus pack, etc., are more economical and cheper. }

(x) + (x) bonus pack!  
Buy more and save!  
Buy X Get Y Free  
Buy 3 get 1 free

(x) Dose(s) Free!  
(x) Day(s) (Free)!  
(x) Month(s) Free!  
(x) Day(s) of treatment- Free!  
(x) Applicator[tube][vial](s) Free!  
(x) Application[tube][vial](s) Free!

### **Monthly reminder card**

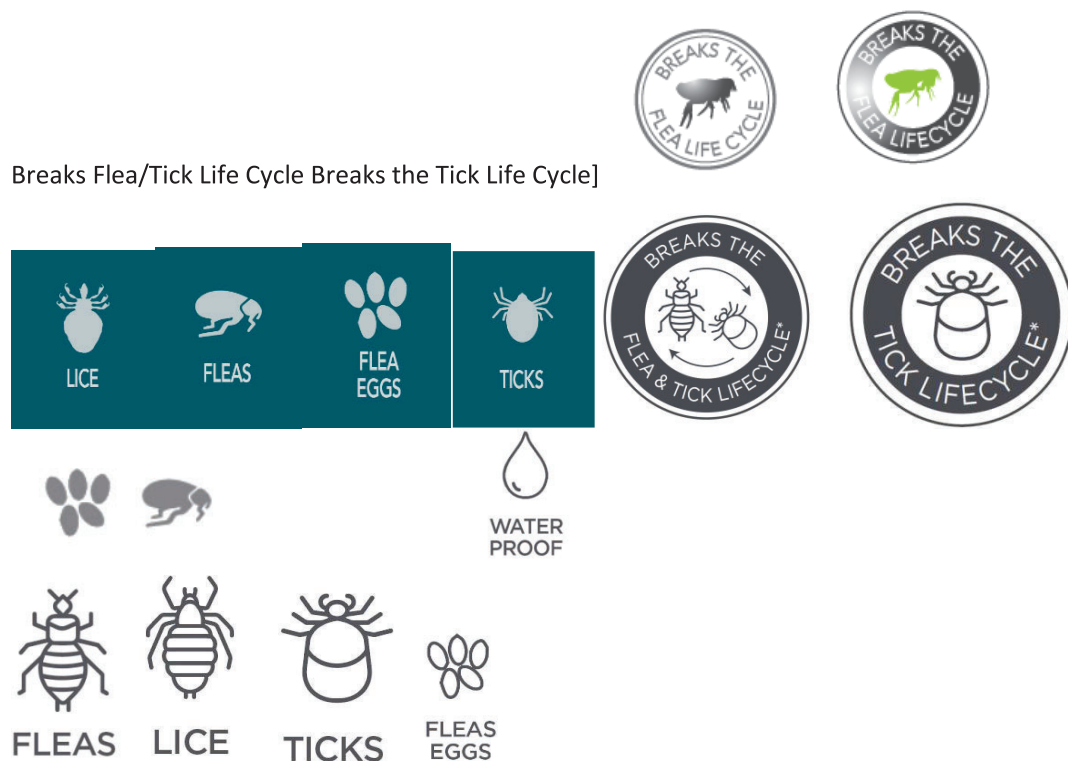
Brand Name  
Monthly reminder card  
3 Month Treatment[Application] Tracker[Carecard]  
For year round protection apply Brand name[This product] monthly.  
Your Cat's Name  
Your Cat's Weight  
First[1st][Second][2nd][Third][3rd][Fourth][4th][Fifth][5th][Sixth][6th][Seventh][7th][Eighth][8th]  
[Ninth][9th][Tenth][10th][Eleventh][11th][Twelfth][12th]  
Dose [Treatment][Application]{Empty blank for owner to fill in date}(Date: MM/DD/YY)  
Application date[Date of Application]

### **Calendar Stickers**

calendar stickers with Brand name[This product]  
Place stickers on your calendar as a reminder to reapply Brand name[This product] in 30 days.  
Place sticker on your calendar [or refrigerator] to remind yourself to apply Brand name[this product]  
to your cat

{Optional graphics below may or may not appear anywhere on finished label}

Adult Flea, Fleas, Flea eggs, Ticks (larva, nymph and adult), Chewing Lice, Breaks Flea life cycle,



#### [ABNs]

FirstAct® + for Cats	Firstect® + for Cats
Tevarpet FirstAct® + for Cats	Vetality Firstect® + for Cats
FirstAct® II for Cats	Firstect® Plus for Cats
Tevarpet FirstAct® II for Cats	Vetality Firstect® Plus for Cats
Firstact® Multi for Cats	Firstec® Plus for Cats
Tevarpet Firstact® Multi for Cats	Vetality Firstec® Plus for Cats
FirstAction™ Plus for Cats	Firstect® Multi for Cats
Tevarpet FirstAction™ Plus for Cats	Vetality Firstect® Multi for Cats
Firstpet™ Plus for Cats	Firstect® II for Cats
Tevarpet Firstpet™ Plus for Cats	Vetality Firstect® II for Cats
Vetality Firstpet™ Plus for Cats	