

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

December 16, 2025

SENT BY EMAIL

Leah Strayer leah@pyxisrc.com TEVRA BRANDS, LLC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Notification of minor

label changes per PRN 98-10.

Product Name: Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats

Admin Number: 92413-16 EPA Receipt Date: 12/01/2025 Action Case Number: 00677489

Dear Leah Straver:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Andrés Garzón via email at garzonmoreno.andres@epa.gov.

Sincerely,

Kable Bo Davis

Kable Bo Davis, Senior Advisor IVB3, RD
Office of Pesticide Programs

NOTIFICATION

92413-16

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

TEVRAPET Master Label

12/16/2025

Cats Spot On Imidacloprid + Pyriproxyfen

{FRONT PANEL OF CARTON}

[Optional text appears in brackets/parenthesis – the final label may include some or all of the optional text]

{ } Braces indicate location of text on container or note to the EPA reviewer.

{Primary Brand Name} Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats {Alternate Brand Names: Vetality Imidacloprid + Pyriproxyfen Spot On for Cats {see end of label for additional alternate brand names}

{Market Label-the word Cat will be at least 75% in height of the largest letter in the primary brand name.}

{Market Label-a large clear picture of a cat in the respective weight range will be on the front panel of the label.}

{One of the following statements will appear on appropriate weight band market label prominently on front panel, enclosed in a box, as required per Agency's pet spot-on mitigation measures}

For use ONLY on cats &[and] kittens [weighing] 2-[to]5 lbs. and over 8 weeks old[of age][or older] {0.23 ml size package}{OR}

For use ONLY on cats &[and] kittens [weighing] 5-[to]9 lbs. and over 8 weeks old[of age][or older] {0.40 ml size package}{OR}

For use ONLY on cats &[and] kittens [weighing] more than[over][>] 9 lbs. and over 8 weeks old[of age][or older] {0.80 ml size package}

{following text will be in addition to the above required language}

Small Cats Kittens (only for use on label for 2-5 lbs and 8 weeks or older product) (OR) Medium-Small Cats (only for use on label for 5-9 lbs and 8 weeks or older product) (OR) Large Cats (only for use on label for >9 lbs and 8 weeks or older product)

ACTIVE INGREDIENTS:

Imidacloprid	9.10%
Pyriproxyfen	0.46%
OTHER INGREDIENTS	<u>90</u> .44%
TOTAL:	100.00%

KEEP OUT OF REACH OF CHILDREN WARNING

{Note to reviewer: Font size of the KOOROC statement and Signal word will be in compliance with Label Review Manual Ch. 3.}

See back [or side]label [panel] and insert within carton for FIRST AID and PRECAUTIONARY STATEMENTS and insert for complete Directions for Use

NET CONTENTS: Z fl oz Y - X fl oz applicators

[0.0078 fl oz (0.23 mL) applicators] [0.014 fl oz (0.4 mL) applicators] [0.027 fl oz (0.8 mL) [applicators]

NET CONTENTS: Each carton contains 1[2][3][4][6][8] applicators.

Cats and kittens weighing	contents
2-5 lbs	1 tube = 0.0078 fl oz (0.23 ml)
	2 tubes = 0.0156 fl. oz. (0.46 mL)
	3 tubes = 0.0234 fl oz (0.69 mL)
	4 tubes – 0.0312 fl oz (0.92 mL)
	6 tubes = 0.0468 fl oz (1.38 mL)
	8 tubes = 0.0624 fl oz (1.84 mL)
5-9 lbs	1 tube = 0.014 fl oz (0.4 mL)
	2 tubes = 0.028 fl. oz. (0.8 mL)
	3 tubes = 0.042 fl oz (1.20 mL)
	4 tubes = 0.056 fl oz (1.6 mL)
	6 tubes = 0.084 fl oz (2.4 mL)
	8 tubes =0.112 fl oz (3.2 mL)
>9 lbs	1-tube = 0.027 fl. oz. (0.8 mL)
	2 tubes = 0.054 fl. oz. (1.6 mL)
	3 tubes = 0.081 fl oz (2.4 mL)
	4 tubes = 0.106 fl oz (3.2 mL)
	6 tubes = 0.162 fl oz (4.8 mL)
	8 tubes =0.216 fl oz (6.4 mL)

{Note to reviewer:

OPTION 1 for clear CRP applicators in singles or strips of 3 or 4: X is the liquid amount of one applicator; Y is the number of applicators that are in the carton; Z is the sum of the liquid amounts; Y can be 1, 2, 3, 4, 6, and 8 for the 0.0078 fl oz (0.23 mL), and 0.014 fl oz (0.4 mL) and 0.027 fl. oz (0.8 mL) applicator sizes

OPTION 2 for pink applicators inside CRP package: X is the liquid amount of one applicator; Y is the number of applicators that are in the carton; Z is the sum of the liquid amounts; Y can be 3 and 6 for the 0.0078 fl oz (0.23 mL), 0.014 fl oz (0.4 mL), and 0.027 fl oz (0.8 mL) applicator size

OPTION 3 for gray applicators inside CRP package: X is the liquid amount of one applicator; Y is the number of applicators that are in the carton; Z is the sum of the liquid amounts; Y can be 3 and 6 for the 0.0078 fl oz (0.23 mL) and 0.014 fl oz (0.4 mL) applicator size

{Begin Optional Active Ingredient Reference Statements}

{Note to reviewer: Text for statements in blocks 2 and 3 will only be used if text for statements in block 1 are used, and will be placed directly below text from block 1.}

- 1. Contains the active ingredients in Advantage II {or} [Contains imidacloprid and pyriproxyfen, the active ingredients used in Advantage® II]{or} Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] contains [imidacloprid and pyriproxyfen], the active ingredients used in Advantage®II [Advantage®II Kitten] [Advantage®II Small Cat] [Advantage®II Large Cat]
- 2. This product is not manufactured by Elanco US Inc., the makers of Advantage®II {OR} [Advantage®II is a registered trademark of Elanco US Inc.] {OR}

 Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] is not manufactured [or distributed] by Elanco US Inc., the makers of Advantage® II [Advantage® II Kitten]
 [Advantage® II Small Cat] [Advantage® II Large Cat]
- 3. [Advantage® II [Advantage® II Kitten] [Advantage® II Small Cat] [Advantage® II Large Cat] is a registered trademark of Elanco US Inc.]

[End Optional Active Ingredient Reference Statements] {END - FRONT PANEL OF CARTON}

{BACK PANEL OF CARTON/SIDE PANEL OF CARTON}

[The active ingredients in Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [this product] are imidacloprid and pyriproxyfen. This product is formulated to control fleas on cats. Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] kills fleas within 12 hours and prevents further flea infestations for [up to] [[4][four]weeks][1][one] month][30 days].]

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON CATS AND KITTENS 8 WEEKS OF AGE OR OLDER. FIRST AID

If In Eyes

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

If Swallowed

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

If on Skin or Clothing

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

Note to Physician

Treat the patient symptomatically.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-775-9416 for emergency medical treatment information.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. WARNING. Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes or on clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities may occur after using ANY pesticide product for cats. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not treat your cat with more than one pesticide product at a time. Overdosing your cat can result in serious illness and even death. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing cats.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

Restrictions:

- DO NOT ALLOW CHILDREN TO APPLY PRODUCT.
- Do not use on animals other than cats.

- Do not allow your cat to ingest this product.
- Do not reapply for [four] [4] weeks] [30 days].
- Do not apply to cats weighing less than [2] [5] [9] lbs. Do not apply to cats less than 8 weeks old.
- Weigh your cat to be sure you are applying the right dose formulated for the weight of your cat.
- Cats should be dry prior to application and remain dry for 24 hours after application.
- Use entire contents of applicator on each cat. Do not split one applicator between two cats. Do not use multiple applicators on one cat.
- Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.
- Do not have contact or allow children to have contact with the treated area until completely dry.
- Do not apply more than one applicator per treatment for one cat regardless of the cat's weight.

How to Open: See label insert for complete instructions on how to open.

How to Apply:

[Apply entire content between shoulder blades]



- 1. Hold cat with one hand and use the other hand to apply the solution.
- 2. Hold applicator facing away from you and your cat's eyes, invert the applicator and use the narrow end to part the cat's hair.
- 3. Squeeze applicator firmly to apply all of the solution [on] [to] the cat's skin as a spot between the shoulder blades.

For cartons containing 0.23 mL (0.0078 fl oz) applicator

Only For Cats Weighing 2 [-][to] 5 lbs. Do not apply to Cats weighing less than 2 lbs. or less than 8 weeks old.

[including small cats or kittens, only 8 weeks or older] Apply one applicator 0.23 mL (0.0078 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

{For cartons containing 0.4 mL (0.014 fl oz) applicator}

Only For Cats Weighing 5 [-][to] 9 lbs. Do not apply to Cats weighing less than 5 lbs. or less than 8 weeks old.

[including small cats or kittens, only 8 weeks or older] Apply one applicator 0.4 mL (0.014 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

For cartons containing 0.8 mL (0.027 fl oz) applicator

Only For Cats Weighing Over 9 lbs. Do not apply to cats weighing less than 9 lbs. Do not use more than one applicator on cats greater than 9 lbs. Apply one applicator 0.8 mL (0.027 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

FREQUENCY OF APPLICATION

[Use Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[this product] monthly for control of flea[s] [infestations].]

[[Studies show that] Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] kills fleas within 12 hours of application and [lasts {or} protects] for [up to] [[four][4] weeks][30 days][one month].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] kills reinfesting fleas within [2][two] hours and prevents further infestations of fleas on [cats][kittens] [for [up to] [[four][4] weeks][30 days][one month]].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] [targets multiple flea life stages] [and] [kills flea eggs and larvae before they develop into biting adults].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] breaks the flea life cycle by killing flea eggs, flea larvae, and adult fleas.]

[Apply monthly for effective flea control.]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] is waterproof 24 hours after application and remains effective, even after water immersion or exposure to sunlight [and][or] [rain]. Allow treated area to dry thoroughly before getting wet.]
[Allow treated area to dry thoroughly.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Do not remove applicator from pack until ready to use. Store in a cool (below 77°F[/][25°C]), dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

In Case of Emergency, call: 1-800-775-9416 Non-Emergency, call: 1-844-276-3290

{Note to reviewer: If the coupon appears on the outside of the package, it will not obscure

mandatory language}

[Coupon(s) inside or on outside of box]

If you have questions or comments about this product, please write:

{Note to reviewer: the distributor name and address for product comments or questions will be noted below.}

[Tevra Brands Pet Owner Response, 13575 Lynam Drive, Suite 103, Omaha NE 68138]

Lot No.

[Distributed by:] [Manufactured for:] EPA Reg. No. 92413–<u>16</u>xx
Tevra Brands, LLC EPA Est. No.
13575 Lynam Drive, Suite 103 [BAR CODE AREA]
Omaha, Nebraska, 68127

{Note to reviewer: A box labeled "Side effects" will be at the lower right hand corner of the back panel.}

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side

effects occur, consult your veterinarian or call 1-800-775-9416. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your cat and continue to monitor your cat for the next 24 hours.

{END - BACK/SIDE PANEL OF CARTON}

{OPTION 1 (CLEAR CRP APPLICATOR AS SINGLES OR AS STRIPS OF 3 AND 4): LABEL ON EACH INDIVIDUAL APPLICATOR

Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats 2-5 [5-9] [>9 lbs] lbs. ≥ 8 wks Imidacloprid 9.10%, Pyriproxyfen 0.46% 0.0078 fl oz [0.014 fl oz][0.027 fl oz] Keep Out of Reach of Children Warning Read Entire Label Before Use

For external use on cats only

EPA Reg. No. 92413 - 16

{OPTIONS 2 AND 3 (PINK AND GRAY TUBES INSIDE CRP PACKAGE, IN STRIPS OF 3): LABEL ON BACK OF EACH OUTER BLISTER PACKAGE

Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats 2-5 [5-9] [>9 lbs] lbs. ≥ 8 wks Imidacloprid 9.10%, Pyriproxyfen 0.46% 0.0078 fl oz {[0.014 fl oz] [0.027 fl oz] {For Pink applicators} 0.0078 fl oz [0.014 fl oz] {For Gray applicators} Keep Out of Reach of Children Warning Read Entire Label Before Use EPA Reg. No. 92413 – 16

Lot# For external use on cats only



TO OPEN:

Use scissors to cut along the line shown above. Peel foil down completely for access to the tube. {[RM: option for adding date of current label]}

{OPTIONS 2 AND 3 (PINK AND GRAY TUBES INSIDE CRP PACKAGE, STRIPS OF 3): LABEL ON EACH INDIVIDUAL APPLICATOR

Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats 2-5 [5-9] [>9 lbs] lbs. ≥ 8 wks Imidacloprid 9.10%, Pyriproxyfen 0.46% 0.0078 fl oz {[0.014 fl oz][0.027 fl oz] Keep Out of Reach of Children Warning Read Entire Label Before Use

EPA Reg. No. 92413 – <u>16</u>

Lot#

For external use on cats only

{END - LABEL ON INDIVIDUAL APPLICATOR OR BACK OF EACH BLISTER PACKAGE}

READ ENTIRE LABEL BEFORE EACH USE.

USE ONLY ON CATS AND KITTENS 8 WEEKS OF AGE OR OLDER weighing 2-5[5-9][>9] lbs.

{Only one of the following statements will appear prominently on appropriate weight band market label enclosed in a box, as required per Agency's pet spot-on mitigation measures:}

For use ONLY on cats [&][and] kittens [weighing] 2 -[to] 5 lbs. and over 8 weeks [old][of age] [or older] {0.23 ml size package}

{OR}

For use ONLY on cats [&][and] kittens [weighing] 5 -[to] 9 lbs. and over 8 weeks [old][of age] [or older]{0.40 ml size package}

{OR}

ONLY for cats [&][and] kittens over 8 weeks [old][of age][or older] and [weighing] 2 -[to] 5 lbs {0.23 ml size package}.

{OR}

ONLY for cats [&][and] kittens over 8 weeks [old][of age]][or older] and [weighing] 5 -to] 9 lbs {0.40 ml size package}.

For use ONLY on cats [&][and] kittens [weighing] [more than][over][>] 9 lbs. and over 8 weeks [old][of age][or older] {0.80 ml size package} {OR}

ONLY for cats [&][and] kittens over 8 weeks [old][of age][and older] and [weighing] [more than] [over][>] 9 lbs {0.80 ml size package}.

{following text will be in addition to the above required language}

<u>Kittens</u>Small Cats {only for use on label for 2-5 lbs and 8 weeks or older product}

<u>Medium-Small</u> Cats {only for use on label for 5-9 lbs and 8 weeks or older product}

Large Cats {only for use on label for >9 lbs and 8 weeks or older product}

ACTIVE INGREDIENTS:

Imidacloprid	9.10%
Pyriproxyfen	0.46%
OTHER INGREDIENTS	<u>90.44%</u>
TOTAL:	100.00%

{Note to reviewer: Font size of the KOOROC statement and Signal word will be in compliance with Label Review Manual Ch. 3.}

KEEP OUT OF REACH OF CHILDREN WARNING

FIRST AID

If In Eyes

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

If Swallowed

- Call a poison control center or doctor immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

If on Skin or Clothing

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-775-9416 for emergency medical treatment information.

NOTE TO PHYSICIAN

Treat the patient symptomatically.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS. WARNING. Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes or on clothing. Wash hands thoroughly with soap and warm water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

HAZARDS TO DOMESTIC ANIMALS. For external use on cats only. Individual sensitivities may occur after using ANY pesticide product for cats. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Do not treat your cat with more than one pesticide product at a time. Overdosing your cat can result in serious illness and even death. Consult a veterinarian before using this product on medicated, debilitated, aged, pregnant or nursing cats.

Side Effects: Monitor your cat after application. [Some cats may experience temporary startle effects when any product is applied.] Cats may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. If signs of sensitivity occur, bathe your cat with a mild soap and rinse with large amounts of water. If these or other side effects occur, consult your veterinarian or call 1-800-775-9416. If your cat has an unusual reaction to the initial application, consult a veterinarian before repeating application. The most common signs of incidental ingestion are excessive salivation and foaming at the mouth. If these symptoms occur, immediately feed your cat and continue to monitor your cat for the next 24 hours.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. TO PREVENT HARM TO YOU AND YOUR CAT, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.

Restrictions:

- DO NOT ALLOW CHILDREN TO APPLY PRODUCT.
- Do not use on animals other than cats.
- Do not allow your cat to ingest this product.
- Do not reapply for four [4] weeks][30 days].
- Do not use on kittens under 8 weeks of age. Do not apply to cats weighing less than 2 [5] [9]
 lbs.
- Weigh your cat to be sure you are applying the right dose formulated for the weight of your cat.
- Cats should be dry prior to application and remain dry for 24 hours after application.
- Use entire contents of applicator on each cat. Do not split one applicator between two cats. Do not use multiple applicators on one cat.
- Separate the treated cat from all other cats and dogs for 24 hours after treatment has been applied.
- Do not have contact or allow children to have contact with the treated area until completely dry.
- Do not apply more than one applicator per treatment for one cat regardless of the cat's weight.

[The active ingredients in Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[this product] are imidacloprid and pyriproxyfen. This product is formulated to control fleas on cats. Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] kills fleas within 12 hours and prevents further flea infestations for [up to] 4[four]weeks[[1][one] month][30 days].]

How to Open:

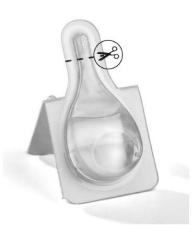
[Clip. Part. Squeeze.]

[Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats where it needs to be.]

[Application Instructions]

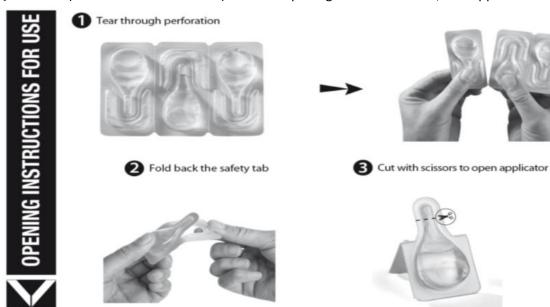






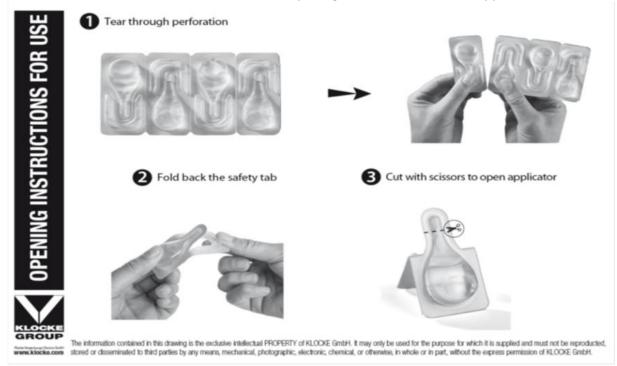
2 Cut with scissors to open applicator

{OPTION 1 (CLEAR CRP APPLICATORS): for retail package of 3 or 6 counts, all 3 applicator sizes}



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{OPTION 1 (CLEAR CRP APPLICATORS): for retail package of 4 or 8 counts, all 3 applicator sizes}



{OPTIONS 2 and 3: Pink applicators inside CRP package for retail package of 3 or 6 count, all 3 applicator sizes, and Gray applicators inside CRP package for retail package of 3 or 6 count AND only for 0.23 mL and 0.4 mL sizes}

TO OPEN:

- 1. Bend at perforation and tear off first tube.
- 2. Use scissors to cut along the dotted line.
- 3. Peel foil down completely for access to the tube.
- 4. Hold tube in vertical upright position. Cut off top of tube with scissors.

[Apply entire content between shoulder blades]



How to Apply:

- 1. Hold cat with one hand and use the other hand to apply the solution.
- 2. Hold applicator facing away from you and your cat's eyes, invert the applicator and use the narrow end to part the cat's hair.
- 3. Squeeze applicator firmly to apply all of the solution on [to] the cat's skin as a spot between the shoulder blades.

{For cartons containing 0.23 mL (0.0078 fl oz) applicators}
Only For Cats Weighing 2 -[to] 5 lbs. Do not apply to Cats weighing less than 2 lbs or less than 8 weeks old.

[including small cats or kittens, only 8 weeks or older] Apply one applicator 0.23 mL (0.0078 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

For cartons containing 0.4 mL (0.014 fl oz) applicators

Only For Cats Weighing 5 -[to] 9 lbs. Do not apply to Cats weighing less than 5 lbs or less than 8 weeks old.

[including small cats or kittens, only 8 weeks or older] Apply one applicator 0.4 mL (0.014 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

{For cartons containing 0.8 mL (0.027 fl oz) applicators}

Only For Cats Weighing Over 9 lbs. Do not apply to cats weighing less than 9 lbs. Do not use more than one applicator on cats greater than 9 lbs. Apply one applicator 0.8 mL (0.027 fl oz) directly to skin as a spot between the shoulder blades. Hold the cat for a few seconds to give the solution time to be absorbed into the cat's coat.

FREQUENCY OF APPLICATION

[Use Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[this product] monthly for control of flea[s] [infestations].]

[[Studies show that] Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] kills fleas within 12 hours of application and [lasts {or} protects] for [up to] four[4] weeks][30 days][one month].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] kills reinfesting fleas within 2[two] hours and prevents further infestations of fleas on cats[kittens] [for [up to] four[4] weeks][30 days][one month]].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] targets multiple flea life stages [and kills flea eggs and larvae before they develop into biting adults].]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] breaks the flea life cycle by killing flea eggs, flea larvae, and adult fleas.]

[Apply monthly for effective flea control.]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[This product] is waterproof 24 hours after application and remains effective, even after water immersion or exposure to sunlight [and][or] [rain]. Allow treated area to dry thoroughly before getting wet.]
[Allow treated area to dry thoroughly.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Do not remove applicator from pack until ready to use. Store in a cool (below 77°F[/][25°C]), dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Non-refillable container. If empty: Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Read the entire Directions for Use and Warranty before using this Product. By using this product, user or buyer accepts the following warranty. The directions for use of this product are believed to be adequate and must be followed carefully. It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of unknown factors. All such risks shall be assumed by the user or buyer. Tevra is committed to providing high quality products. To the extent consistent with applicable law, Tevra makes no warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label. To the extent consistent with applicable law, Tevra, the manufacturer, or the Seller shall

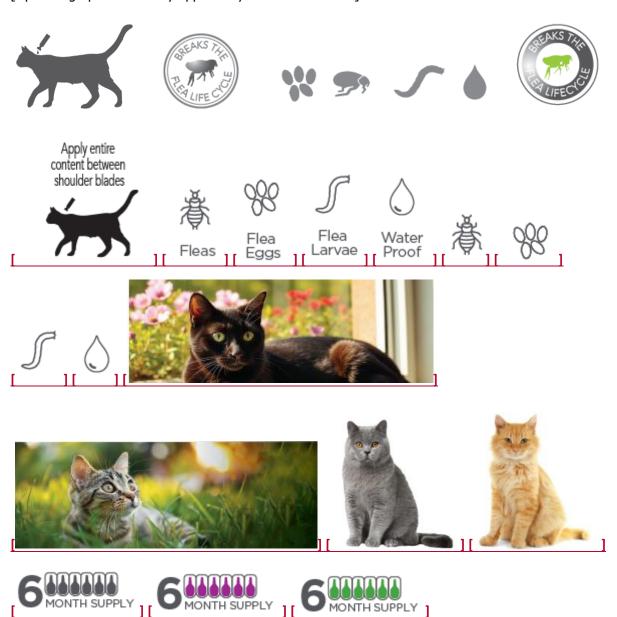
not be liable for indirect, special, incidental or consequential damages. To the extent consistent with applicable law, the exclusive remedy of the user or buyer shall not exceed the purchase price paid.]

[If you have questions or comments about this product, please write: Tevra Brands Pet Owner Response, 13575 Lynam Drive, Suite 103, Omaha, NE 68138 [Satisfaction Guaranteed.] [If you are not satisfied, we will make it right with a replacement or refund.]

In Case of Emergency, call: 1-800-775-9416 Non-Emergency, call: 1-844-276-3290 [Distributed by:] [Manufactured by:] Tevra Brands, LLC 13575 Lynam Drive, Suite 103 Omaha, Nebraska, 68127

{END OF PACKAGE INSERT LABEL}

{Note to Reviewer: the icons below may appear on the label where the word "[icon]" appears}
[Optional graphics that may appear anywhere on the label]



{START – PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR REMINDER CARD OR CALENDAR STICKERS OR MAGNET}

[Clip. Part. Squeeze.]

[Easier-than-ever applicator lets you *clip* the tip, *part* the fur and *apply* directly to the skin – putting Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats[this product] where it needs to be.]

[Application Instructions]

How to Open:

See package insert for opening instructions.

How to Apply:

- 1. Hold cat with one hand and use the other hand to apply the solution.
- 2. Hold applicator facing away from you and your cat's eyes, invert the applicator and use the narrow end to part the cat's hair.
- 3. Squeeze applicator firmly to apply all of the solution on [to] the cat's skin as a spot between the shoulder blades.

Look at the Label [Easy] 6 Step [Easy] [Spot On] [Squeeze-On] [Topical] Checklist

- [1] Read the label completely and follow directions
- [2] Weigh your cat
- [3] Do NOT use this product on dogs
- [4] Do NOT treat with more than one pesticide product at a time

Your cat must be dry at the time of application and remain dry for 24 hours after application.

- [5] Separate the treated cat from all other animals after [treatment {or} application] to avoid chance of ingestion until product has dried
- [6] Do NOT split applicator between cats [and use the ENTIRE applicator contents]

[Monthly reminder card]

Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats

[Monthly reminder card]

2[3][4][5][6][12][24]Month Treatment [Application] Tracker[Carecard]

[For year round protection apply Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats monthly.]

[Cat's Name {Empty blank for owner to fill in name}]

[Cat's Weight {Empty blank for owner to fill in name}]

First[1st] [Second][2nd] [Third][3rd] [Fourth][4th] [Fifth][5th] [Sixth][6th] [Seventh][7th]

[Eighth][8th] [Ninth][9th] [Tenth][10th] [Eleventh][11th] [Twelfth][12th] Dose [Treatment]

[Application]{Empty blank for owner to fill in date (Date: MM/DD/YY)}]

Application Date [Date of Application]

[Calendar stickers with Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats]

[Place stickers on your calendar as a reminder to reapply Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats in 30 days.]

[Monthly Application Reminder Magnet {image of reminder magnet}]

[Place sticker on your calendar [or refrigerator] to remind yourself to apply Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats to your cat]

[Magnet]

[Enclosed for your convenience is an application reminder magnet. Push the (reset) button, and the reminder light will blink twice. The reminder tag is now set for 30 days. At the end of 30 days, the reminder light will blink, reminding you to reapply Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats. Press the button once and the blinking light will stop. Press the button again and this will reset the timer for another 30 days.]

{END - PACKAGE COPY OR FOLDED PANEL/FLAP OF FRONT OF PACKAGE OR REMINDER CARD OR

CALENDAR STICKERS OR MAGNET

[Flea Marketing Claims]

[Prevents further flea infestation for up to four[4] weeks][1 month] with [just] one treatment]

[Prevents further flea infestation for up to four[4] weeks][1 month] with [just] one application]

[One treatment prevents further flea infestation for a month]

[Prevents flea re-infestations for 30 days [1 month]]

[For the prevention and treatment of Flea Infestations on cats[kittens]]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats Prevents further flea infestation for four[4] weeks][1 month]]

[Kills fleas within 12 hours on cats [and prevents further infestations for up to 4[four] weeks][[1][one][a] month]]

[Kills fleas within 12 hours [of application][on cats]]

[Kills reinfesting fleas within 2 hours]

[Kills [adult] fleas so they can't lay eggs]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats kills fleas and may reduce the incidence of a hypersensitivity skin disorder called flea allergy dermatitis (FAD), which may be caused by the feeding activity of fleas on cats]

[Apply monthly [for effective flea control]]

[Apply monthly [to control and prevent fleas]]

[Apply monthly treatments for optimal control and prevention of fleas]

[Kills fleas]

[Kill fleas within 12 hours, continues to kill for up to 4 weeks]

[Kills fleas that may cause flea allergy dermatitis, flea bite anemia, and tapeworm infestation]

[Kills fleas, which may be a source of flea allergy dermatitis]]

[Controls existing flea infestation on cats[kittens] by killing adult fleas]

[Active against fleas]

[Kills fleas on cats and kittens over 8 weeks [old][of age] and 2-5[5-9] [over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Kills fleas on cats weighing 2 to 5 [5 to 9] [over 9] lbs and over 8 weeks old {weight range dependent upon appropriate ml/fl oz package size}]

[Begins[Starts] working through contact]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats Offers protection for cats[kittens] against fleas]

[Flea control for cats [and kittens] over 8 weeks [old][of age] and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Once per month topical flea treatment for cats]

[Monthly topical flea treatment for cats]

[Once-a-month topical treatment for cats]

[Flea control for cats and kittens over 8 weeks [old][of age] and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Flea control for cats and kittens 8 weeks [of age] or older and 2-5[5-9] [over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Once per month][Monthly] topical flea treatment for cats over 8 weeks [old][of age] and 2-5[5-

9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Once per month][Monthly] topical flea treatment for cats 8 weeks [of age] or older and 2-5 [5-

9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Once-a-month topical [treatment] [for] flea prevention and treatment for cats 8 weeks [of age] or older and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] is for the treatment and prevention of fleas on cats over 8 weeks [old][of age] and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] is for the treatment and prevention of fleas on cats 8 weeks [of age] or older and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Prevents and treats flea[s] [infestations] on cats[kittens]]

[Kills reinfesting fleas on cats within 2 hours]

[For the prevention and treatment of Flea Infestations]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats Prevents further flea infestation for up to four[4] weeks][[1][one][a] month]]

[Controls existing infestations on cats[kittens] by killing adult fleas for 30 days]

[Controls existing flea infestations on cats and protects against further infestations]

[Use of Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [this product] kills fleas which may cause flea bite hypersensitivity [and][or] [flea allergy dermatitis] [FAD]]

[Use of Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [this product] kills fleas which may cause flea bite hypersensitivity [and][or] flea allergy dermatitis [FAD]]

[Monthly treatment with Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [this product] kills fleas which may cause flea bite hypersensitivity [and][or] flea allergy dermatitis [FAD]] [May be used year-round for control of fleas]

[IGR Marketing Claims]

[Prevents flea eggs from hatching]

[Prevents flea eggs from developing into [biting] adult fleas]

[Prevents the development of flea eggs into [biting] adult fleas]

[Prevents the development of flea larvae into [biting] adult fleas]

[Controls existing flea eggs]

[Kills flea eggs]

[Breaks the flea life-cycle] [pictogram of flea life cycle]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] contains Pyriproxyfen [PPF] [an insect growth regulator (IGR)] to kill flea eggs [and protect against reinfestation]]

[Targets multi-stages of the flea lifecycle]

[Controls multi-stages of flea lifecycle]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] is a flea ovicide, larvicide, and adulticide]

[Provides multi-stage flea control]

[Kills [flea eggs and] flea larvae]

[Breaks the flea life cycle]

[Prevents multi-stages of the flea life cycle from developing]

[Provides flea prevention on cats[kittens]]

[Provides flea control on cats[kittens]]

[Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [This product] inhibits the immature flea life stages (except pupae) from developing, preventing them from becoming [biting] adult[s] [fleas]] [Controls existing flea eggs and fleas and prevents future infestations for 4 weeks [1 month] [30 days]]

[Monthly treatment controls existing flea eggs and fleas and prevents future infestations for 4 weeks [1 month] [30 days]]

[COMBO Marketing Claims]

[2-way protection kills adult fleas and flea eggs]

[[2–Way] Protection against adult fleas and flea eggs for up to 1 Month]

[3-way protection kills adult fleas, larvae and eggs]

[Kills flea eggs, larvae, and [adult] fleas]

[Kills [adult] fleas, [and] flea eggs, [and flea larvae]]

[Kills [adult] fleas, flea eggs and flea larvae for up to four [4] weeks][1 month]]

[Kills [adult] fleas, larvae, and eggs [, providing three-way protection]]

All Other Marketing Claims]

[Apply to [cats and] kittens over 8 weeks old and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Apply to [cats and] kittens 8 weeks or older and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Formulated for] Cats and Kittens Over 8 Weeks Old[of Age] and 2-5[5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[[Formulated for] Cats and Kittens 8 Weeks [of Age] or Older and [2-5][5-9][over 9] lbs[pounds]] {weight range depends upon appropriate ml/fl oz package size}

[Can be used on kittens over 8 weeks [old][of age] {or} [8 weeks [of age] or older] and 2-5[5-9][over 9] lbs[pounds] {weight range depends upon appropriate ml/fl oz package size}

[Convenient]

[Convenient, easy to apply topical solution]

[Starts working through contact]

[Long-lasting for up to one month]

[Works for up to 1 month[30 days]

[Easy No-spill Applicator[s]]

[Easy application]

[Easy to apply product]

[Easy to Use [Applicator]]

[Waterproof 24 hours after application]

[Kills fleas even if your cat gets wet]

[Remains effective, even after [bathing,][shampooing,] water immersion, or exposure to [sunlight]

[and][or] rain]

[Fragrance[-]free]

[Once a month treatment]

[Apply once every 4 weeks[month] [30 days]!]

[4 Week Dose!] [1 Month Dose!] [30 Day Dose!]

[For year-round protection, apply Tevrapet Imidacloprid + Pyriproxyfen Spot On for Cats [this product] monthly]

[One applicator][1 Month Supply][Three applicators][3 Month Supply][Four applicators][4 Month Supply][Six applicators][6 Month Supply][Eight applicators][8 Month Supply]

[Direct to skin applicators] [Easy to Use applicators] [No-mess applicators]

[Clip-tip design applicators][!]]

[Consumer Value Marketing Claims]

{Note to reviewer: If the coupon appears on the outside of the package, it will not obscure mandatory language. Stacking/wrapping or combining packages for Value marketing will not obscure mandatory language.}

[Coupon Inside] [Save Now!]

[Club Pack - [8][6] Month Supply]

[Value Size]
[Club Size]
[Bonus Size]
[Club Pack]
[Great Value]

[Better Value]
[Bonus Pack]
[Bonus Buy]
[[1][4][6][8] pack]
[Twin Pack]
[Try Now, Save Later!]

{Note to reviewer: Combinations will correspond to net contents (i.e., number of applicators). All applicators must be included inside the box/carton. Buying a larger pack reduces the price of the applicators therein due to economy of scale. No additional applicators are provided. Only existing package configurations will be used for these claims (i.e, 1, 3, 4, 6, 8, depending on the applicator)} [(x) + (x) bonus pack!] [x = 1, 2, 3, etc.}

[Buy more and save!]

[Buy X Get Y Free] $\{x = 1, 2, 3, etc.; y \text{ is } > x \text{ and } = 2, 3, 4, etc.\}$

[Buy 3 get 1 free]

[Buy 2 cartons get 1 FREE]

[Buy 4 cartons get 2 FREE]

[50% FREE!]

[50% More Free]

[BOGO] [BUY 1 [applciator][carton] get 1 [applicator][carton] 50% OFF] [BUY 1 Get 1 FREE]

[(x)% (More) (Free)!]

[33% more free]

[(x) Dose(s) Free!]

[(x) Day(s) (Free)!]

[(x) Month(s) Free!]

[(x) Day(s) of treatment- Free!]

[(x) Applicator(s) Free!]

[(x) Application(s) Free!]

[ABNs]

Actispot 30 for Cats	Advotect 2 for Cats
Tevrapet Actispot 30 for Cats	Vetality Advotect 2 for Cats
Actispot 2 for Cats	Advocate 2 for Cats
Tevrapet Actispot 2 for Cats	Vetality Advocate 2 for Cats
Actispot Duo for Cats	Advotect Duo for Cats
Tevrapet Actispot Duo for Cats	Vetality Advotect Duo for Cats
Actispot Multi for Cats	Advotect Multi for Cats
Tevrapet Actispot Multi for Cats	Vetality Advotect Multi for Cats
Activate II for Cats	Avantect II for Cats
Tevrapet Activate II for Cats	Vetality Avantect II for Cats
Activate 2 for Cats	Avantect 2 for Cats
Tevrapet Activate 2 for Cats	Vetality Avantect 2 for Cats
Activate Multi for Cats	Advocate II for Cats
Tevrapet Activate Multi for Cats	Vetality Advocate II for Cats
Actispot Plus for Cats	Advocate Duo for Cats
Tevrapet Actispot Plus for Cats	Vetality Advocate Duo for Cats
Actisure for Cats	Advotect PRO for Cats
Tevrapet Actisure for Cats	Vetality Advotect PRO for Cats
Actisure 2 for Cats	Purrtect for Cats
Tevrapet Actisure 2 for Cats	Vetality Purrtect for Cats
Actisure II for Cats	Purrtect 2 for Cats

Tevrapet Actisure II for Cats	Vetality Purrtect 2 for Cats
Acticare for Cats	Purrtect II for Cats
Tevrapet Acticare for Cats	Vetality Purrtect II for Cats
Acticare 2 for Cats	Purrtector for Cats
Tevrapet Acticare 2 for Cats	Vetality Purrtector for Cats
Acticare II for Cats	Purrtector 2 for Cats
Tevrapet Acticare II for Cats	Vetality Purrtector 2 for Cats
ActiPurr for Cats	Purrtector II for Cats
Tevrapet ActiPurr for Cats	Vetality Purrtector II for Cats
AcitPurr 2 for Cats	Vetality Actisure for Cats
Tevrapet ActiPurr 2 for Cats	Vetality Actisure 2 for Cats
ActiPurr II for Cats	Vetality Actisure II for Cats
Tevrapet ActiPurr II for Cats	Vetality ActiCare for Cats
ActiPurr Pro for Cats	Vetality ActiCare 2 for Cats
Tevrapet ActiPurr Pro for Cats	Vetality ActiCare II for Cats
ActiPurr Multi for Cats	Vetality ActiPure for Cats
Tevrapet ActiPurr Multi for Cats	Vetality ActiPure 2 for Cats
ActiVet for Cats	Vetality ActiPure II for Cats
Tevrapet ActiVet for Cats	Vetality ActiVet for Cats
ActiVet 2 for Cats	Vetality ActiVet 2 for Cats
Tevrapet Activet 2 for Cats	Vetality ActiVet II for Cats
ActiVet II for Cats	Vetality Actidrop for Cats
Tevrapet Activet 2 for Cats	Vetality Actidrop 2 for Cats
Actidrop for Cats	Vetality Actidrop II for Cats
Tevrapet Actidrop for Cats	Furtect for Cats
Actidrop 2 for Cats	Vetality Furtect for Cats
Tevrapet Actidrop 2 for Cats	Furtect 2 for Cats
Actidrop II for Cats	Vetality Furtect 2 for Cats
Tevrapet Actidrop II for Cats	Furtect II for Cats
VetAct for Cats	Vetality Furtect II for Cats
Tevrapet VetAct for Cats	Vetect for Cats
VetAct 2 for Cats	Vetality Vetect for Cats
Tevrapet VetAct 2 for Cats	Vetect 2 for Cats
VetAct II for Cats	Vetality Vetect 2 for Cats
Tevrapet VetAct II for Cats	Vetect II for Cats
VetAct Pro for Cats	Vetality Vetect II for Cats
Tevrapet VetAct Pro for Cats	Vetect Pro for Cats
Advotect 30 for Cats	Vetality Vetect Pro for Cats
Tevrapet Advotect 30 for Cats	Vetect Multi
Vetality Advotect 30 for Cats	Vetality Vetect Multi for Cats