



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

EPA Reg. Number:

92413-15

Date of Issuance:

8/12/25

Term of Issuance:

Conditional, Time-Limited
Expires: 08/12/2027

Name of Pesticide Product:

Fip Perm IGR Flea & Tick Topical for
Dogs

Name and Address of Registrant (include ZIP Code):

Tevra Brands, LLC
c/o Exponent
1150 Connecticut Avenue NW, Suite 1100
Washington, DC 20036

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 04
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

Date:

8/12/25

2. This registration is time-limited and expires 08/12/2027.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
 - EPA Registration Number
 - Product name (brand name)
 - Lot #
 - Where purchased: internet, store, veterinarian
 - Active Ingredient(s)
 - Weight range for product
 - Date on which incident occurred (mm/dd/yyyy)
 - State in which the incident occurred (standard 2 letter abbreviation)
 - Registrant case #
 - Species: dog, cat, other (specify)
 - Breed: (as reported by pet owner)
 - Age: months or years
 - Sex: M, F, or neutered
 - Weight: pounds
 - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
 - Body System: neurological, dermatological, GI, respiratory, ocular, other
 - Major signs noted with separate column for each sign, using standard terminology
 - Time to Onset: (hours, days)
 - Treated by veterinarian: yes or no
 - First time product used: yes or no
 - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
 - Any known precondition
 - EPA Severity Code: death, major, moderate, minor
 - Outcome: died, recovered, still treated, unknown
4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
 - All incidents should be reported including all minor dermal and ocular irritation reports.
 - Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words,

an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.

- A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for cats and table for dogs showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range, as applicable.
- Table showing number of incidents for each dog breed, where provided.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. You are required to comply with the data requirements described in the DCI or EDSP Order identified below:

- a. DCI order for Permethrin GDCI-109701-1113

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI or EDSP Order listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division:

<http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

6. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, "EPA Reg. No. 92413-15."

7. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 2/21/2024
- Alternate CSFs 1 -7 dated 2/21/2024

If you have any questions, please contact Autumn Metzger via email at Metzger.autumn@epa.gov.

Enclosure

{Note to reviewer: Optional text appears in [brackets]. Packaging always contains a package insert.}

{FRONT PANEL}

FIP PERM IGR FLEA & TICK TOPICAL FOR DOGS

{Note to reviewer: font size of Dogs will be 40% of the size of the largest letter in the brand name on the front panel}

{Note to reviewer: the word "only" will be used when referring to dog size and age placed in a box prominently on the front panel}

{Note to the reviewer: A large, clear picture of a dog in the appropriate weight range for the product as packaged will be included on the front panel}

**FOR USE ONLY ON DOGS [AND] [&] PUPPIES 8 WEEKS [OLD OR OLDER,][OF AGE AND OLDER,][WEIGHING,]
[X-SMALL] [XS] [5 [TO] [-] 10.9 [pounds] [lbs] {or}
[SMALL][S]11[TO] [-] 22.9 lbs] {or}
[MEDIUM] [M] [23 [TO] [-] 44.9 lbs] {or}
[LARGE] [L] [45 [TO] [-] 88.9 lbs] {or}
[XL] [X-LARGE] [89 [TO] [-]132 lbs]**

ACTIVE INGREDIENTS

Fipronil	6.0%
Permethrin*	44.8%
Pyriproxyfen	1.8%
OTHER INGREDIENTS	47.4%
TOTAL	100.0%

* cis/trans ratio: maximum 55% (±) cis and minimum 45% (±) trans

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

[See] [Back Panel] for [First Aid][,] [and] [Additional] [Precautionary Statements] [and] [Directions for Use] {or}

See [Insert] for [Directions for Use] [or] See [Back Panel] for [First Aid] [Additional] [Precautionary Statements] [and] [Directions for Use]

{Note to reviewer: A 1.5 cm x 1.5 cm cat prohibition icon in a box located in the lower right-hand corner of the front panel in yellow with black images.}



1 [Monthly][Applicator] [Dose]

Net Contents: [0.017] [0.034] [0.068] [0.135] [0.203] fl oz; ([0.5] [1.0] [2.0] [4.0] [6.0] mL)

[Contains 1 - [0.017] [0.034] [0.068] [0.135] [0.203] fl oz; ([0.5] [1.0] [2.0] [4.0] [6.0] mL) applicators]

[Total each [applicator] [dose] [0.017] [0.034] [0.068] [0.135] [0.203] fl oz; ([0.5] [1.0] [2.0] [4.0] [6.0] mL)]

2 [Monthly][Applicators] [Doses]

Net Contents: [0.034] [0.068] [0.135] [0.203] [0.405] fl oz; ([1.0] [2.0] [4.0] [6.0] [12.0] mL)

[Contains 2 - [0.017] [0.034] [0.068] [0.135] [0.203] fl oz; ([0.5] [1.0] [2.0] [4.0] [6.0] mL) applicators]

[Total each [applicator] [dose] [0.017] [0.034] [0.068] [0.135] [0.203] fl oz ([0.5] [1.0] [2.0] [4.0] [6.0] mL)]

ACCEPTED

08/12/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 92413-15

3 [Monthly] [Applicators] [Doses]

Net Contents: [0.051] [0.102] [0.204] [0.405] [0.609] fl oz; ([1.5] [3.0] [6.0] [12.0] [18.0] mL)

[Contains 3 - [0.017] [0.034] [0.068] [0.135] [0.203] fl oz ([0.5] [1.0] [2.0] [4.0] [6.0] mL) applicators]

[Total each [applicator][dose] [0.017] [0.034] [0.068] [0.135] [0.203] fl oz ([0.5] [1.0] [2.0] [4.0] [6.0] mL)]

6 [Monthly] [Applicators] [Doses]

Net Contents: [0.102] [0.204] [0.408] [0.81] [1.218] fl oz; ([3.0] [6.0] [24.0] [36.0] mL)

[Contains 6 - [0.017] [0.034] [0.068] [0.135] [0.203] fl oz ([0.5] [1.0] [2.0] [4.0] [6.0] mL) applicators]

[Total each [applicator][dose] [0.017] [0.034] [0.068] [0.135] [0.203] fl oz ([0.5] [1.0] [2.0] [4.0] [6.0] mL)]

{BACK PANEL and INSERT}

READ ENTIRE LABEL BEFORE EACH USE

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

HAZARDS TO HUMANS

CAUTION: Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation.

Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

HAZARDS TO DOMESTIC ANIMALS

For external use on dogs only. Do not use dogs or puppies less than 8 weeks of age, weighing less than [5][11][23][45][89] lbs. Individual sensitivities, while rare, may occur after using ANY pesticide product. Dogs may experience some temporary irritation at the site of product application. If signs of sensitivity occur, bathe your dog with mild soap or shampoo and rinse with large amounts of water. If signs continue, contact a veterinarian immediately. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating the application. Certain medications can interact with pesticides. Consult a veterinarian before using medicated, debilitated, aged, pregnant, or nursing dogs, or dogs known to be sensitive to pesticide products. This product is not a substitute for prescribed heartworm preventative.

FIRST AID	
IF SWALLOWED	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have a person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
Have product container or label with you when calling a poison control center or doctor or going for treatment. For medical emergency treatment, call 1-800-222-1222. For additional information on this pesticide product (including human and veterinary health concerns, medical emergencies, or pesticide incidents), you may call 1-800-775-9416, twenty-four (24) hours per day, seven (7) days per week.	

{Note to reviewer: A box labeled "Side Effects" will be placed immediately above the cat warning box on the back panel}

Side Effects: Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting, or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian, or contact Tevra Brands at 1-800-775-9416, twenty-four (24) hours per day, seven (7) days per week.

{Note to reviewer: A 1.5cm x 1.5cm cat prohibition icon and warning text box will be located at the lower right-hand corner of the back panel in yellow with black images and text.}



DO NOT USE ON CATS- MAY BE FATAL. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

EPA Reg. No. 92413-RL
EPA Est. No.

{INSERT and/or BACK PANEL}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in any manner inconsistent with its labelling.

FOR EXTERNAL USE ONLY ON DOGS AND PUPPIES. For use ONLY on DOGS and PUPPIES 8 weeks old or older weighing at least [5][11][23][45][89] lbs. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL AND DIRECTIONS BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog. Over-dosing your dog can result in serious illness. If your dog is exhibiting signs of and/or is being treated for skin problems, talk to your veterinarian before applying any topical flea and tick control product.

Restrictions

- Do not use on dogs or puppies less than 8 weeks of age or weighing less than 5[11][23][45][89] lbs.
- Do not allow children to apply product.
- DO NOT USE ON CATS OR RABBITS.
- DO NOT USE ON OTHER ANIMALS.
- Do not allow your dog to ingest this product.
- Do not split applicators between dogs.
- Do not apply more than one applicator to one dog per treatment regardless of the dog's weight.
- Do not apply more often than once a [per] month.
- Do not allow contact with the treated area until completely dry.
- Separate treated dog from any cats in the household until the product is dry [for 24 hours].

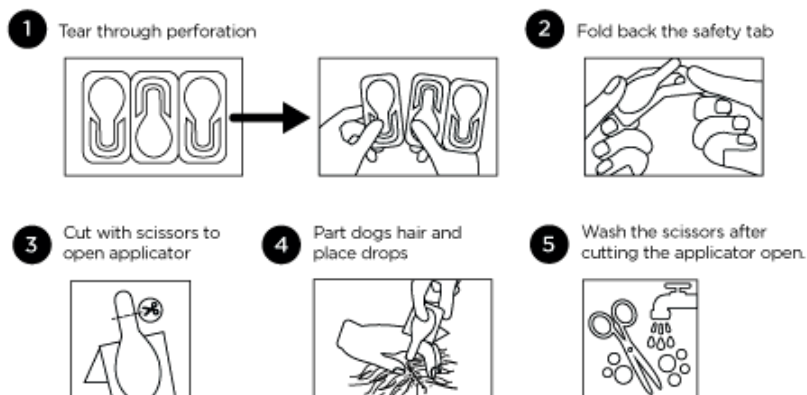
To kill fleas, ticks, flea eggs, flea larvae, and [chewing lice][biting lice]; to aid in the control of *sarcoptes* mites; and to repel ticks, mosquitoes and stable flies and reduce blood-feeding by ticks, mosquitoes and stable flies; apply as follows.

Apply monthly to kill fleas, ticks, flea eggs, flea larvae, and [chewing lice][biting lice]; to aid in the control of *sarcoptes* mites; and to repel ticks, mosquitoes and stable flies and reduce blood-feeding by ticks, mosquitoes and stable flies.

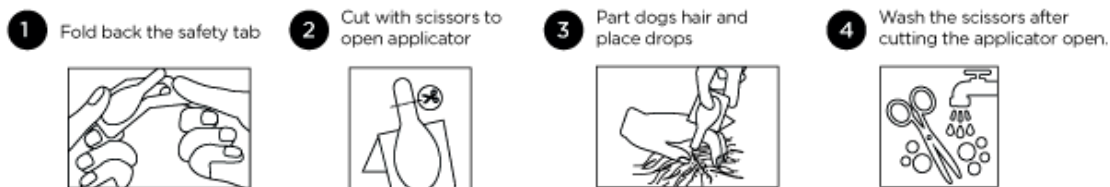
[long-lasting] monthly topical for treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes and stable flies. Effectively controls existing infestations and prevents re-infestations of fleas, ticks and chewing lice.

How to Open {CRP}{with graphics next page}

Fold back the safety tab. Cut with scissors to open applicator.



{or}



Wash the scissors after cutting the applicator open. {Note to reviewer: this statement will appear alone or be included with the graphics above}

Do not get the product in your dog's eyes or mouth. {Note to reviewer: this statement will appear alone or be included with the graphics above}

Application Directions

3. Part dog's hair until skin is visible. Place applicator tip directly against exposed skin.

{Note to reviewer: there will be a separate insert for each SKU. The appropriate application directions and image (3a, 3b or 3c) will be included for the corresponding weight range of the dog.}

3a. **For use only on toy dogs and puppies 8 weeks old or older weighing 5 to [-] 10.9 lbs-** Deposit entire contents by squeezing the entire applicator contents onto dog's skin, at a single site, between the shoulder blades as shown in diagram (3a).

3a. **For use only on small dogs and puppies 8 weeks old or older weighing 11 to [-] 22.9 lbs-** Deposit entire contents by squeezing the entire applicator contents onto dog's skin, at a single site, between the shoulder blades as shown in diagram (3a).

3b. **For use only on medium dogs and puppies 8 weeks old or older weighing 23 to [-] 44.9 lbs-** Apply the product evenly to three spots on the dog's back, starting between the shoulder blades and continuing to the second and third spots as shown in diagram (3b), squeezing the applicator until empty.

3b. **For use only on large dogs and puppies 8 weeks old or older weighing 45 to [-] 88.9 lbs-** Apply the product evenly to three spots on the dog's back, starting between the shoulder blades and continuing to the second and third spots as shown in diagram (3b), squeezing the applicator until empty.

3c. **For use only on extra-large dogs and puppies 8 weeks old or older weighing 89 to [-] 132 lbs-** Apply the product evenly to four spots on the dog's back, starting between the shoulder blades and continuing to the second, third and fourth spots as shown in diagram (3c), squeezing the applicator until empty.

Ensure that Fip Perm IGR Flea & Tick Topical Solution for Dogs is not applied superficially on dog's hair. Dog should be dry at time of application and remain dry at least 24 hours after application. For product performance purposes, do not bathe your dog within the first 24 hours after the product has been applied. Do not get the product in your dog's eyes or mouth. Wash the scissors after cutting the applicator open.

Frequency of Application

Apply Fip Perm IGR Flea & Tick Topical Solution for Dogs monthly to start killing ticks in 1 hour and fleas in just 5 minutes starting 2 days after treatment. Fip Perm IGR Flea & Tick Topical Solution for Dogs controls fleas, flea eggs, flea larvae, ticks, and [biting lice][chewing lice] infestations. Ticks, stable flies and mosquitoes are repelled for one month by [a single application of] Fip Perm IGR Flea & Tick Topical Solution for Dogs.

{or}

Apply once a month. Fleas, flea eggs, flea larvae, ticks, and [biting lice][chewing lice] infestations, and preventing development of flea pupae, can be controlled with monthly application of Fip Perm IGR Flea & Tick Topical Solution for Dogs. Biting flies and mosquitoes are also repelled [by Fip Perm IGR Flea & Tick Topical Solution for Dogs].

Tevra Brands, LLC
13575 Lynam Drive, Suite 103
Omaha, NE 68138

{INSERT and/or BACK PANEL OR BOTTOM PANEL}

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Do not remove tube from the pack until ready to use. Store unused product in original container only and in a cool, dry place out of reach of children and animals.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drain.

[LIMITED WARRANTY AND LIMITATION OF DAMAGES]

Tevra Brands LLC warrants that this material conforms to the chemical description on the label. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW Tevra Brands, MAKES NO OTHER EXPRESS or IMPLIED WARRANTY INCLUDING ANY OTHER EXPRESS OR IMPLIED WARRANTY OF FITNESS OR MERCHANTABILITY, and no agent of Tevra Brands is authorized to do so except in writing with a specific reference to the warranty. To the extent consistent with applicable law, any damages arising from a breach of this warranty shall be limited to direct damages and shall not include consequential commercial damage such as loss of profits or value, etc.]

[How supplied: For easy and convenient application, Fip Perm IGR Flea & Tick Topical Solution for Dogs is available in sizes for small dogs and puppies ≥ 8 weeks old or older weighing 5-10.9 lbs (0.017 oz)/(0.5 mL), small dogs and puppies ≥ 8 weeks old or older weighing 11-22.9 lbs (0.034 fl oz)/(1.0 mL), medium dogs and puppies ≥ 8 weeks old or older weighing 23-44.9 lbs (0.068 fl oz)/(2.0 mL), large dogs and puppies ≥ 8 weeks old or older weighing 45-88.9 lbs (0.135 fl oz)/(4.0 mL), and extra-large dogs and puppies ≥ 8 weeks old or older weighing 89-132 lbs (0.203 fl oz)/(6.0 mL).]

{INSERT}

[Detachable calendar monthly application reminder stickers with illustration of dog or puppy]

{FOIL OR BLISTER PACKAGE}



Fip Perm IGR Flea & Tick Topical Solution for Dogs
Contains fipronil (6.0%), permethrin (44.8%), [and] [&] pyriproxyfen (1.8%)

KEEP OUT OF REACH OF CHILDREN

CAUTION

See full label for additional directions.

DO NOT USE ON CATS



EPA Reg. No. 92413-RL

(A cat prohibition icon will be on the foil of blister)

{CRP APPLICATOR}



{or}



[Brand Name] Fip Perm IGR Flea & Tick Topical Solution for Dogs

For use only on dogs & puppies: ≥8 wks and [5 to 10.9] [11 to 22.9] [23 to 44.9] [45 to 88.9] [89 to 132] lbs

Contains fipronil (6.0%), permethrin (44.8%), [and] pyriproxyfen (1.8%)

KEEP OUT OF REACH OF CHILDREN

CAUTION

See full label for additional directions.

DO NOT USE ON CATS



EPA Reg. No. 92413-RL

EPA Est. No.

(A cat prohibition icon will be on the applicator)

{OPTIONAL MARKETING CLAIMS- ALTERNATE VARIATIONS APPEAR IN BRACKETS}

{Note to reviewer: All marketing claims may be used but are not required to be on label.}

Fip Perm IGR Topical for Dogs Convenient, [long-lasting] monthly topical for treatment of fleas, ticks, and chewing lice, and repellency of mosquitoes and stable flies. Effectively controls existing infestations and prevents re-infestations of fleas, ticks and chewing lice.

{Ticks:}

- Starts killing ticks in 1 hour, starting 2 days after treatment
- Repels and kills ticks for an entire month, including Deer ticks, Brown Dog ticks, American Dog ticks, and Lone Star ticks
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis

{Fleas:}

- Starts killing fleas in 5 minutes, starting 2 days after treatment
- Kills fleas, flea eggs and flea larvae for an entire month
- Prevents development of flea eggs and flea larvae, effectively breaking the flea life-cycle
- Kills fleas which may cause flea allergy dermatitis and that may transmit bartonellosis, tularemia and tapeworm

{Mosquitoes and Flies:}

- Repels mosquitoes that may transmit heartworm disease and West Nile Virus.
- Repels and reduces blood-feeding by stable flies and mosquitoes for month.

{Lice and Mites:}

- Kills chewing lice
- Aids in control of Sarcoptes mite infestations which may cause sarcoptic mange.

{MULTIPLE INFESTATIONS}

- Applied monthly
- Apply monthly
- Apply once a month
- For convenient control of fleas
- For convenient control of flea eggs
- For convenient control of flea larvae
- For convenient control of ticks

- For convenient control of biting lice[chewing lice]
- For convenient control of fleas, flea eggs, flea larvae, ticks, and biting lice[chewing lice]
- For convenient repellency of mosquitoes
- For convenient prevention of the development of flea pupae
- For effective control of fleas
- For effective control of flea eggs
- For effective control of flea larvae
- For effective control of ticks
- For effective control of biting lice[chewing lice]
- For effective control of fleas, flea eggs, flea larvae, ticks, and biting lice[chewing lice]
- For effective repellency of mosquitoes
- For effective prevention of the development of flea pupae
- For convenient, effective control of fleas
- For convenient, effective control of flea eggs
- For convenient, effective control of flea larvae
- For convenient, effective control of ticks
- For convenient, effective control of biting lice[chewing lice]
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of fleas
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of flea eggs
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of fleas
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of flea eggs
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of flea larvae
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], control of fleas, flea eggs, and flea larvae
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], long-lasting for one month, control of fleas
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], long-lasting for one month, control of flea eggs
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], long-lasting for one month, control of fleas
- For convenient, quick-acting within 6 hour beginning 2 days after treatment [application], long-lasting for one month, control of flea eggs
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], long-lasting for one month, control of flea larvae
- For convenient, quick-acting within 6 hours beginning 2 days after treatment [application], long-lasting for one month, control of fleas, flea eggs, and flea larvae
- Kills fleas
- Repels and kills ticks
- Kills fleas and ticks
- Kills flea eggs
- Kills flea larvae
- Kills biting lice [chewing lice]
- Kills flea eggs and flea larvae
- Kills flea eggs, flea larvae, and biting lice[chewing lice]
- Kills fleas, ticks, flea eggs, flea larvae, and biting lice[chewing lice]
- Applied topically monthly, Fip Perm IGR Flea & Tick Topical Solution for Dogs kills fleas, ticks, flea eggs, flea larvae, biting lice [chewing lice]; aids in the control of *Sarcoptes* mites that may cause sarcoptic mange; and repels and reduces blood-feeding by mosquitoes, ticks and biting flies
- Fip Perm IGR Flea & Tick Topical Solution for Dogs contains the active ingredients fipronil, permethrin, and pyriproxyfen, which control infestations caused by fleas, flea eggs, flea larvae, ticks and biting lice[chewing lice]
- Fip Perm IGR Flea & Tick Topical Solution for Dogs contains the active ingredients fipronil, permethrin, and pyriproxyfen which repel biting flies, ticks and mosquitoes
- Fip Perm IGR Flea & Tick Topical Solution for Dogs contains the active ingredients fipronil, permethrin, and pyriproxyfen which prevent development of flea eggs and larvae
- Kills fleas, flea eggs, flea larvae, ticks, biting lice, chewing lice, and repels biting flies, ticks, stable flies and mosquitoes.

- Kills adult fleas and ticks
- Repels mosquitoes
- Repels ticks, mosquitoes and biting flies
- Kills fleas, ticks, and biting lice[chewing lice]
- Kills fleas
- Kills fleas and ticks
- Kills fleas and ticks and repels mosquitoes, ticks and biting flies
- Kills fleas, flea eggs and larvae
- Repels Ticks and Mosquitoes
- Kills fleas, Ticks, Mosquitoes, Flea eggs, Flea Larvae and biting lice[chewing lice]
- Kills & Repels Fleas, Ticks & Mosquitoes
- Repels Ticks & Mosquitoes
- Kills Flea Eggs & Larvae
- Kills Fleas, Flea Eggs and Larvae
- For the control and prevention of fleas, flea eggs, flea larvae, and biting lice[chewing lice] infestations
- Prevents development of flea eggs and larvae
- Flea larvae, tick, biting lice [and] [chewing lice] infestations can be controlled with monthly applications of Fip Perm IGR Flea & Tick Topical Solution for Dogs
- Biting flies, stable flies, ticks and mosquitoes are repelled by Fip Perm IGR Flea & Tick Topical Solution for Dogs
- Biting flies, ticks and mosquitoes are also repelled by Fip Perm IGR Flea & Tick Topical Solution for Dogs
- Effective monthly application against fleas, flea eggs, flea larvae, ticks and mosquitoes; prevents development of flea eggs and larvae
- Apply monthly for control and prevention of fleas, flea eggs, flea larvae, ticks and biting lice[chewing lice]
- Long-lasting
- Long-lasting monthly control
- Prevents development of flea eggs and larvae
- Flea larvae and tick control for your dog
- Tick and mosquito repellency for your dog
- Flea, tick and mosquito protection for your dog
- Fip Perm IGR Flea & Tick Topical Solution for Dogs is for the prevention and control of fleas, [flea eggs], [flea larvae], [ticks], [and] [biting lice][chewing lice] and repellency of [ticks], [stable flies], [biting flies] and [mosquitoes] on dogs and puppies 8 weeks old or older weighing 5 to[-] 10.9[11 to[-] 22.9][23 to[-] 44.9][45 to[-] 88.9][89 to[-] 132] lbs
- Kills the vectors that may transmit Lyme disease, Rocky Mountain spotted fever, babesiosis, anaplasmosis, ehrlichiosis, hepatozoonosis and heartworm disease
- Kills fleas, flea eggs, flea larvae, ticks, biting lice[chewing lice], and aids in the control *Sarcoptes* mites
- Kills fleas, flea eggs, flea larvae, ticks, biting lice[chewing lice], and aids in the control *Sarcoptes* mites that may cause sarcoptic mange
- Repels stable flies, ticks, and mosquitoes
- Effective one month control of fleas and flea eggs
- Effective one month control of fleas, flea eggs, and flea larvae
- Effective one month control of fleas, flea eggs, flea larvae, and ticks
- Effective one month control of fleas, flea eggs, flea larvae, ticks, and repellency of mosquitoes, biting flies, stable flies and ticks
- Monthly prevention of fleas, flea eggs, flea larvae, ticks, and biting lice[chewing lice] and repellency of mosquitoes, biting flies, stable flies and ticks
- Reduces existing fleas and ticks and prevents establishment of new infestations of fleas and ticks
- Repellency action helps keep potential disease-causing ticks and mosquitoes away
- Fip Perm IGR Flea & Tick Topical for Dogs First Defense against fleas, ticks and mosquitoes
- Fip Perm IGR Flea & Tick Topical for Dogs Helps Monthly to control fleas and ticks and repel mosquitoes
- Fip Perm IGR Flea & Tick Topical for Dogs Provides Protection against fleas, ticks and mosquitoes
- Fleas and ticks do not have to bite to die.

{FLEAS}

- Starts killing fleas in 5 minutes, starting 2 days after treatment
- Starts killing fleas in 5 minutes, starting 2 days after application

- Treatment starts killing fleas in 5 minutes, starting 2 days after treatment
- Apply monthly to control fleas
- Apply monthly to control fleas that may cause flea allergy dermatitis (FAD)
- Reduces existing flea infestations by killing adult fleas, flea eggs, and flea larvae
- Prevents reinfestations by killing adult fleas
- Fleas may cause flea allergic dermatitis (FAD) or flea bite hypersensitivity
- Provides monthly protection against fleas
- Year-round protection against fleas when applied monthly
- Kills Fleas
- Kills Fleas, Flea Eggs, and Larvae
- Kills Flea Eggs and Larvae
- Kills adult fleas, flea eggs, and flea larvae
- Kills adult fleas, flea eggs, and flea larvae for an entire month
- Prevents development of flea eggs and flea larvae, effectively breaking the flea life cycle
- Use monthly to break the flea life cycle
- Multistage flea control for 30 days[1 month]
- Multistage flea control for 30 days[1 month] to break the flea life cycle
- Kills fleas, flea eggs and flea larvae for an entire month

{TICKS}

- Starts killing ticks in 1 hour, starting 2 days after treatment
- Starts killing ticks in 1 hour, starting 2 days after application
- Kills Ticks
- Apply monthly to control ticks
- Apply monthly for effective tick control
- Kills and Repels Ticks
- Kills and Repels Ticks for one month
- Kills ticks which may transmit Lyme disease, Rocky Mountain spotted fever, Anaplasmosis, Babesiosis, canine Ehrlichiosis or cause tick paralysis
- Kills ticks including Deer ticks [that may transmit Lyme disease and anaplasmosis], American dog ticks [that may transmit Rocky Mountain Spotted Fever], Brown dog ticks [that may transmit ehrlichiosis], and Lone Star ticks [that may transmit hepatozoonosis] for one month
- Kills Brown dog ticks [*Rhipicephalus spp*], American dog ticks [*Dermacentor variabilis*], Deer ticks [*Ixodes spp*] and Lone Star ticks [*Amblyomma americanum*] for one month.
- Kills Lone Star ticks [*Amblyomma americanum*] for one month.
- Monthly application against ticks
- Effective monthly application against ticks
- Kills Deer ticks
- Kills Deer ticks, which may transmit Lyme disease
- Kills and repels Deer ticks
- Kills and repels Deer ticks, which may transmit Lyme disease
- Kills and repels ticks for 30 days[1 month]
- Effectively kills and repels ticks for 30 days[1 month]

{MOSQUITOES & BITING FLIES}

- When applied monthly, Fip Perm IGR Flea & Tick Topical Solution for Dogs repels and reduces blood-feeding by biting flies and mosquitoes [for one month]
 - Apply monthly to repel mosquitoes and biting flies
 - Repels mosquitoes, biting flies and stable flies
 - Repels mosquitoes
 - Repels mosquitoes for a month
 - Repels mosquitoes for one month
 - Repels mosquitoes for 30 days
 - Repels and reduces blood-feeding by mosquitoes
 - Repels and reduces blood-feeding by biting flies
 - Reduces blood-feeding by mosquitoes
 - Reduces blood-feed by biting flies
 - Repels biting flies
 - Repels [annoying][bothersome][nuisance] biting flies
 - Repels mosquitoes that may transmit heartworm disease
 - Repels mosquitoes that may transmit West Nile Virus
 - Repels mosquitoes [*Culex spp*, *Ochlerotatus spp*, *Aedes spp*] which may vector [transmit] heartworm [*Dirofilaria immitis*] [disease] for one month

- Repels mosquitoes and biting flies
- Effectively repels mosquitoes and biting flies
- Repels and reduces blood-feeding by mosquitoes and biting flies
- Repels mosquitoes that may transmit heartworm disease and West Nile Virus.
- Repels and reduces blood-feeding by stable flies and mosquitoes for month.

BITING LICE, CHEWING LICE, AND SARCOPTIC MITES

- Kills biting lice or chewing lice
- Kills chewing lice [or][and] [biting lice]
- Can kill biting lice [chewing lice] for one month
- Can kill biting lice [chewing lice] for a month[30 days]
- Apply monthly to treat and control biting lice [and][chewing lice]
- Apply monthly to aid in the control of *Sarcoptes* mites that may cause sarcoptic mange
- Aids in control of *Sarcoptes* mite infestations
- Aids in control of *Sarcoptes* mite infestations, which may cause sarcoptic mange
- Fip Perm IGR Flea & Tick Topical Solution for Dogs aids in the control of *Sarcoptes* mites
- Fip Perm IGR Flea & Tick Topical Solution for Dogs aids in the control of *Sarcoptes* mites that may cause sarcoptic mange
- When applied monthly, Fip Perm IGR Flea & Tick Topical Solution for Dogs aids in the control of *Sarcoptes* mites infestations
- Aids in control of *Sarcoptes* mite infestations which may cause sarcoptic mange
- Controls existing biting lice [chewing lice] infestations
- For control and prevention of biting lice [chewing lice]
- For control and prevention of biting lice [chewing lice] infestations
- Stops existing biting lice [chewing lice] infestations
- Prevents and controls biting lice [chewing lice]
- Prevents and controls biting lice [chewing lice] infestations
- Provides effective control of biting lice [chewing lice]
- Provides effective control of biting lice [chewing lice] infestations
- Kills biting lice [chewing lice] and prevents further infestations
- For control and prevention of biting lice [chewing lice]
- Treats and controls biting lice [chewing lice]

{OTHER}

- DO NOT USE ON CATS AS IT MAY BE FATAL.
- Flea & Tick
- Topical Solution
- For Dogs
- Easy and convenient application
- Convenient topical treatment for dogs
- Long Lasting (30 Days)
- Persistent efficacy through one month
- Prevents infestation of fleas, ticks, and [biting lice][chewing lice] for one month
- Prevents reinfestation of fleas, ticks, and [biting lice][chewing lice] for one month
- Once monthly application
- Quick drying
- Non-greasy
- Easy to use
- Easy to apply
- Convenient
- Convenient, Easy to Use
- Convenient, Easy to Apply
- Convenient, Easy to Use spot-on application
- Convenient, Easy to Use topical application
- Convenient, Easy to Use topical solution
- Fragrance Free
- Odor Free
- No noticeable odors
- Single application lasts one month
- Easy to use applicator makes treatment simple
- Easy to use applicator makes treatment trouble-free
- Easy to use applicator makes treatment smooth

- Child-resistant packaging
- In child-resistant packaging
- Remains effective after bathing, 24 hours after application
- Remains effective after shampooing, 24 hours after application
- Remains effective after water immersion, 24 hours after application
- Waterproof 24 hours after application
- Remains effective after sunlight exposure
- Remains effective after bathing and swimming, 24 hours after application
- Remains effective after exposure to sunlight
- Remains effective even after bathing, water immersion, or exposure to rain or sunlight, 24 hours after application
- Remains effective after exposure to rain and/or sunlight, 24 hours after application
- Still works after bathing, 24 hours after application
- Still works after swimming, 24 hours after application
- Still works after exposure to sunlight
- Maintains residual efficacy after bathing
- Maintains residual efficacy after swimming
- Waterproof 24 hours after application
- For dogs that enjoy the outdoors
- For indoor and outdoor dogs
- Convenient topical treatment for dogs who enjoy the outdoors
- Formulated for dogs that love the outdoors
- For dogs that enjoy the outdoors
- Contains same active ingredients as Effitix® Plus*
- Contains the same active ingredients as Effitix® Plus*
- Contains fipronil, permethrin & pyriproxyfen found in Effitix® Plus for Dogs*
- Contains fipronil, permethrin & pyriproxyfen used in Effitix® Plus for Dogs*
- Contains same active ingredients as Effitix® Plus for Dogs (in circle)*
- Compare to Effitix® Plus for Dogs*
- {Note to reviewer: when one of the optional asterisked phrases immediately above is included on a marketplace label, the following asterisked phrase will be listed in close proximity and on the same panel:} *FIP PERM IGR FLEA & TICK TOPICAL FOR DOGS is not manufactured by or distributed by Virbac US. Effitix® Plus is a registered trademark of Virbac US.
- Contains same active ingredients as Frontline® Shield for Dogs*
- Contains the same active ingredients as Frontline® Shield for Dogs*
- Compare to Frontline® Shield for Dogs*
- Contains fipronil, permethrin & pyriproxyfen found in Frontline® Shield for Dogs*
- Contains fipronil, permethrin & pyriproxyfen used in Frontline® Shield for Dogs*
- Contains same active ingredients as Frontline® Shield for Dogs (in circle)*
- {Note to reviewer: when one of the optional asterisked phrases immediately above is included on a marketplace label, the following asterisked phrase will be listed in close proximity and on the same panel:} *FIP PERM IGR FLEA & TICK TOPICAL FOR DOGS is not manufactured by or distributed by Boehringer Ingelheim. Frontline® Shield is a registered trademark of Boehringer Ingelheim.
- For inside and outside dogs
- Monthly Protection against fleas, ticks, biting lice[chewing lice] and repels mosquitoes and biting flies
- For Marathon Mutts and Couch Potato Pups
- Your First Defense. Their Strongest Shield
- First Protect. Shield Always
- First to Act. Long Lasting Protection.
- Fast Defense. Long Lasting Protection
- Fast Action. Strong Shield
- Flea & Tick Protection from Nose to Tail
- Nose to Tail Protection
- Nose to Tail Flea & Tick Protection
- Protection from Nose to Tail
- Flea & Tick Topicals for Dogs

{Alternate Brand Names}

Tevrapet

FirstAct® Shield for Dogs
FirstAct® Defense for Dogs
FirstAct® Triple Defense for Dogs
FirstShield™ for Dogs
FirstAct® Guard for Dogs
First Defender™ for Dogs
FirstAct® Active for Dogs
FirstAct® Ultra for Dogs

FirstAct® Extra for Dogs
FirstAct® Triple Shield for Dogs

Vetality

Firstect® Shield for Dogs
Firstect Shield™ for Dogs
Firstect® Defense for Dogs
Firstect® Triple Defense for Dogs
FirstShield™ for Dogs
Firstect® Guard for Dogs
First Defender™ for Dogs
Firstect® Ultra for Dogs
Firstect® Extra for Dogs
Firstect® Triple Shield for Dogs

Brand Statements

[The] {insert brand name} the First Defense against fleas, ticks and [&] mosquitoes.

[The] {insert brand name} Helps Shield against fleas, ticks and [&] mosquitoes.

[Insert Brand Name] Maximum Monthly Protection against fleas, ticks, [biting lice][chewing lice] and repels mosquitoes and biting flies

{ICONS}



TICKS



FLEAS
EGGS



FLEAS



CHEWING
LICE



FLEA
LARVAE



REPELS
BITING FLIES



REPELS
MOSQUITOES

 **1 MONTHLY DOSE**

 **3 MONTHLY DOSES**

 **6 MONTHLY DOSES**

 **30 DAY PROTECTION**

 **2 MONTHLY DOSES**



**FLEAS
EGGS**



**CHEWING
LICE**



**FLEA
LARVAE**



FLEAS



**WATER
PROOF***

* 24 hours after application



TICKS

{Note to reviewer: when one of the optional yellow graphics immediately below is included on a marketplace label, the asterisked phrase will also be included}

Contains the same
active ingredients as
Frontline® Shield for Dogs*



— Compare to —
**Frontline® Shield
for Dogs***



*Fip Perm IGR Flea & Tick Topical for Dogs is not manufactured or distributed by Boehringer Ingelheim Group. Frontline® Shield is a registered trademark of Boehringer Ingelheim Group.

*Fip Perm IGR Flea & Tick Topical for dogs is not manufactured or distributed by Virbac US. EFFITIX® PLUS Topical Solution for Dogs is a registered trademark of Virbac US.



DO NOT USE ON CATS - MAY BE FATAL.

Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.





{Note to reviewer: Above logos are examples and may contain various colors used to differentiate the dog weight breaks.}

Optional Dog Pictures:

