



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 14, 2021

Mary Hunt
Authorized Representative
Entomol Products, LLC
c/o Exponent
1150 Connecticut Ave. NW
Suite 1100
Washington, DC 20036

Subject: Non-PRIA (Pesticide Registration Improvement Act) Formulation Amendment –
Remove DEET-free and no-DEET claims and update company address.
Product Name: Entomol 7% Lotion
EPA Registration Number: 91889-2
Application Date: 9/15/2021
OPP Case Number: 00323221
OPP Submission Number: 1075353

Dear Ms. Hunt:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. **You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling.** In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

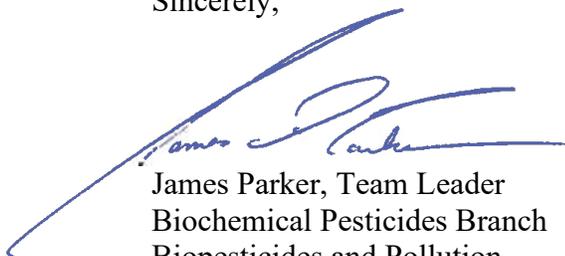
Should you wish to add/retain a reference to your company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section

12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Sydnie Hetzel by phone at (202) 566-1606 or via email at Hetzel.sydney@epa.gov.

Sincerely,

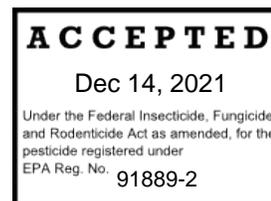
A handwritten signature in blue ink, appearing to read "James Parker", is written over a large, sweeping blue line that extends from the left side of the page towards the center.

James Parker, Team Leader
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)
Office of Pesticide Programs

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{ } – Denotes a comment for the reviewer

August 26, 2021
Agency-initiated label amendment

Refined Oil of *Nepeta cataria* (Entomol 7% Lotion)
(Insect Repellent)(Lotion)
(Skin-applied Lotion to Repel insects)



(ABNs:)

ACTIVE INGREDIENT:

Refined Oil of *Nepeta cataria*..... 7.0%

OTHER INGREDIENTS: 93.0%

TOTAL: **100.0%**

KEEP OUT OF REACH OF CHILDREN

CAUTION

See (Back) (or) (Side) (Label Panel(s)) (Product Leaflet) for Additional
Precautionary Statements

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eyes open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a poison control center or doctor for further treatment advice.
If swallowed:	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything to an unconscious person.
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information on this pesticide product (including health concerns, medical emergencies, or pesticide incidents), call the poison control center at 1-800-222-1222. For non-emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 (NPIC Web site: www.npic.orst.edu)	

EPA Reg. No. 91889-R
EPA Est. No. XXXXX-YY-ZZZ

NET CONTENTS:
BATCH NO.:

Manufactured By:
Entomol Products, LLC
9040 Roswell Road Suite 500
Atlanta, GA 30350

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS. CAUTION. Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling. If a reaction to this product is suspected, discontinue use and take off contaminated clothing. Discontinue use and consult a doctor if irritation or rash occurs.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Repellency – Repels mosquitoes and blackflies for up to 7 hours.

Apply liberally and evenly over dry, exposed skin. Do not apply over cuts, wounds or freshly shaved skin. When applying to children, dispense into an adult's hand and then spread evenly and completely over the child's exposed skin taking care not to contact the child's fingers and hands.

To apply to face: apply to palm of hand and rub on skin. Do not apply to children's hands.

For continued protection: Reapplication after six hours may be necessary.

After returning indoors, wash treated skin with soap and water or bathe. Also wash clothing before wearing it again.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. Store away from children.

Pesticide Disposal and Container Handling:

Nonrefillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling, if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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August 26, 2021
Agency-initiated label amendment

{NOTE TO REVIEWER: All claims in this section are optional}

- Mosquito repellent
- Blackfly repellent
- Repels mosquitoes
- Repels blackflies
- Effective protection from mosquitoes and blackflies
- Effectively repels mosquitoes and black flies
- (Effective) protection (from a range of mosquitoes and blackflies)
- Repels mosquitoes that may carry (West Nile Virus) (Eastern Equine Encephalitis)
- Works great on blackflies
- Protection (from bites) from blackflies (for the whole family).
- Protection for people on the go
- Protection that fits your lifestyle
- Protects from mosquitoes (and) (blackflies) (for up to 7 hours)
- Apply every 6 hours (or as needed)
- Repels mosquitoes and blackflies for up to 7 hours
- (Smart) Outdoor protection (from annoying (mosquitoes) (and) (black flies) (for up to 7 hours)
- Repels flies (too!)
- Keeps mosquitoes and blackflies off (your family)
- Guards the whole family
- Protection that fits your (active) lifestyle
- Protect(s) your family at dusk and dawn
- An effective insect repellent
- Protection during outdoor activities
- (Sport) (Active) (Outdoor) formula
- Outdoor mosquito and blackfly protection for play and on the go
- For yard work and camping
- Protects during work, play or recreation
- Contains (a) plant-based repellent
- Plant based repellent repels (mosquitoes) (and) (blackflies) (for) (up to 7 hours)
- Contains plant extracts
- Contains the insect repellent found in (catmint) (catnip) (oil)
- (Plant based) (insect repellent without tradeoffs)
- Always carry (product name)
- For playing and relaxing outdoors
- Not oily, greasy or sticky
- No added fragrance
- Contains no dyes (or added fragrances)
- No chemical odor
- No synthetic odor
- No unpleasant odor
- Leaves pleasant feeling on skin

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August 26, 2021
Agency-initiated label amendment

- Won't stain
- (Readily) (Easily) washed off
- Won't harm plastics
- Specially formulated to (feel) (and) (smell) better on your skin
- (light) (gentle) (clean) (mild) (smooth) (non-greasy) (pleasant) (feels great) (comfortable) formula
- No residue on skin
- (It's) Pleasant smelling
- Feel's comfortable to touch
- Non-synthetic
- Readily washed off
- New!
- Repels (mosquitoes) (and) (blackflies)
- Repels mosquitoes that may carry (West Nile) (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis (for up to 7 hours)
- Provides protection from mosquitoes
- Up to 7 hour insect repellent
- Up to 7 hour protection
- Up to 7 hours of (effective) mosquito protection
- Up to 7 hours of protection from mosquitoes. Also (protects against) (works on) (repels) (blackflies)
- Protects for up to 7 hours against (mosquitoes) (and) (blackflies)
- (Protects against) (Fights off) (Repels) (Works on) (mosquitoes) (and) (blackflies)
- Protects against mosquitoes (and) (blackflies)
- Long-lasting protection against (mosquitoes) (and) (blackflies)
- Effective protection from mosquitoes
- Effective protection from blackflies
- Stay protected for up to 7 hours (from) (mosquitoes) (and)(blackflies)
- Stay protected for up to 7 hours from mosquitoes that may carry (West Nile Virus) (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis
- Proven protection from mosquitoes
- Mosquito protection (for up to 7 hours)
- Biting (mosquito)(and)(blackfly) protection that you can feel confident will last up to 7 hours
- Repels mosquitoes (for up to 7 hours)
- Repels blackflies (for up to 7 hours)
- Easy to (Use) (Apply)
- For (hiking) (fishing) (hunting) (camping) (backpacking)
- Relax and enjoy the (outdoors)(,) (the great outdoors)(,) (backyard)(,) (outside)(,) (park)(,) (woods/forest) with (up to 7 hours of) protection against (mosquitoes) (and) (blackflies)
- Portable repellent protection
- Comfortable feel with no chemical (odor)(smell)
- Comfortable feel with pleasant smell
- Long-lasting

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- Contains Refined Oil of *Nepeta cataria*

New Marketing statements:

- Essential oil based repellent, not a synthetic chemical.
- Plant based essential oil insect repellent.
- Essential oil insect repellent with up to 7 hours of effective protection [against] [mosquitoes] [and] [blackflies]
- Insect repellent with up to 7 hours of effective protection (against mosquitoes) (and) (blackflies)
- An essential oil repellent that protects against mosquitoes that may carry West Nile Virus.
- Repels mosquitoes that may carry West Nile Virus and Encephalitis
- Effective mosquito repellent
- Repels mosquitoes for up to 7 hours, which may carry West Nile Virus and Encephalitis
- Plant based, essential oil that repels mosquitoes for up to 7 hours
- A plant based insect repellent with up to 7 hours of effective protection
- Good for people
- Protects people
- Produced from a renewable resource