



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

May 21, 2025

SENT BY EMAIL

Michele Lussos
michele@ag-chem.com
PIRK, LLC

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Add one optional marketing statement
Product Name: PIRK
Admin Number: 91879-1
EPA Receipt Date: 04/23/2025
Action Case Number: 00654213

Dear Michele Lussos:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Rebecca Lasko via email at lasko.rebecca@epa.gov.

Sincerely,

Rebecca Lasko for

Jacquelyn Herrick, PM 3
IVB1, RD
Office of Pesticide Programs

{Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.}

NOTIFICATION

91879-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

05/21/2025

(MASTER LABEL)

PIRK

(Alternate Brand Names: Personal Insect-Killer, Personal Insect Killer, Personal Insect Killer Kit, Personal Insect Ridding Kit, Portable Insect Killer, Portable Insect Killer Kit, Portable Insect Ridder Kit, Portable Insect Ridding Kit, Personal Insect Ridder and Killer, Portable Insect Ridder and Killer)

For Indoor or Portable Enclosed Structure Use Only

Active Ingredient

Transfluthrin* (w/w) 15.6%

Other Ingredients..... 84.4%

TOTAL 100.0%

*Contains 1.5 grams of Bayothrin® Bayer Corporation brand of Transfluthrin

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [other] [side] [panel] [package insert] [outer carton] [outer box] for [First Aid] [Precautionary Statements] [and] [Directions for Use].

Manufactured [by] [for]
PIRK, LLC
156 West 56th Street, 10th Floor
New York, NY 10019

EPA Reg. No. 91879-1
EPA Est. No.

Net Weight:

[Lot or Batch Code or No.:] {Note to reviewer – the lot or batch number may appear on the labeling or stamped/printed directly on the container packaging.}

FIRST AID

{Note to reviewer – First Aid statements may be boxed or unboxed depending on container label space.}

If Inhaled:

Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.

PIRK; EPA Reg. No. 91879-1

MASTER LABEL - version dated April 22, 2025

Notification adding optional marketing language

Page 1 of 9

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals. Caution. Harmful if inhaled. Avoid breathing vapor. Remove and wash contaminated clothing before reuse.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Product Information

[The PIRK] [This product] will provide continuous protection [killing action] against the target pests for up to 21 days and is most effective in closed areas measuring 8' x 11' x 12'. For larger areas to be protected, multiple devices may be required. Once the package is opened, [this product] [the PIRK] emits Transfluthrin, an insecticidal product that creates a vapor field that will kill mosquitoes, stable flies, and sand flies. After an initial 2 hour diffusion period, this device will achieve knockdown of mosquitoes and sand flies within 2 hours of exposure. Use this product in the following areas: tents, stables, recreational vehicles, campers, port-a-potties, garages, and kennels. Not for use in farm structures or buildings housing food-producing animals or poultry.

Installation Instructions

Remove [product] [PIRK] from the packaging, avoid touching the treated surface. Retain packaging for product storage between treatment locations and for product disposal. The device is ready to use! Hang from the [loop] [ceiling hook] [using self-adhesive string] [enclosed] or place on a table out of the reach of children. Use no more than one product per [8' x 11' x 12'] [30 cubic meters] [1,060 cubic feet] space. In approximately 2 hours, the active ingredient will diffuse into the treated area. Hang product approximately 5 feet above the floor. Device must be deployed continuously for maximum effectiveness.

STORAGE AND DISPOSAL

STORAGE: Store product in a cool, dry area in its original sealed packaging until needed for use.

PESTICIDE DISPOSAL: Once product is depleted, return to original packaging, re-close and place in trash.

[Warranty Statement]

[Conditions of Sale:

[PIRK, LLC] [Company name] (and seller) offer(s) [this product] [Product Name] for sale subject to, and buyer and all users are deemed to have accepted, the following conditions of sale and warranty which may only be varied by written agreement of a duly authorized representative of [PIRK, LLC] [Company name].]

[Warranty Limitation:

[PIRK, LLC] [Company name] warrants that [this product] [Product Name] conforms to the chemical description in the directions for use on the label subject to the inherent risks referred to below. [PIRK, LLC] [Company name] makes no other express warranties. To the extent consistent with applicable law, THERE IS NO IMPLIED WARRANTY OF MERCHANTABILITY and there are no warranties which extend beyond the description of the label hereof.

Inherent Risks: The directions for use of this product are believed to be reliable and should be followed carefully. However, it is impossible to eliminate all risks associated with use. To the extent consistent with applicable law, buyer assumes all risks associated with use or application of this product contrary to label instructions.]

[Limitation of Liability:

To the extent permitted by law, [PIRK, LLC] [Company name] shall not be liable for special, indirect, or consequential damages resulting from the use or handling of this product and no claim of any kind shall be greater in amount than the purchase price of the product in respect to which such damages are claimed.]

Optional Marketing Statements, Claims, and Images

- Kills mosquitoes that may [carry] [transmit] [West Nile Virus] [Zika Virus] [Chikungunya] [Dengue Fever]
- Kills sand flies, that may carry Leishmaniasis
- Kills [sand flies] [and] [stable flies]
- Knocks down [mosquitoes], [sand flies] within 2 hours of exposure
- Knocks down sand flies, that may carry Leishmaniasis within 2 hours of exposure
- Knocks down mosquitoes that may [carry] [transmit] [West Nile Virus] [Zika Virus] [Chikungunya] [Dengue Fever]
- For use to [knockdown] and [kill] mosquitoes for up to 21 days in the following areas: tents, stables, recreational vehicles, campers, port-a-potties, garages, and kennels
- Innovative new technology kills mosquitoes for up to 21 days
- Kills mosquitoes for up to 21 days
- Kill mosquitoes that may carry the Zika virus
- Kills mosquitoes that may carry West Nile Virus
- Kills mosquitoes that may carry Dengue Fever
- Protects an [8' x 11' x 12'] [30 cubic meters] [1,060 cubic feet] area from [and kills] mosquitoes, stable flies, and sand flies up to 21 days
- Unlike a spray, creme or lotion
- Kills mosquitoes, stables flies, and sand flies
- No more [burning], [smoke], [smelly] [sprays] and [coils] or [candles]
- Simply place [PIRK] [product] [Product Name] in a listed area to be protected, open and hang approximately 5 feet from the floor

{Note to Reviewer: [bracketed text] is optional or alternate wording; (parenthetical text) is informational.}

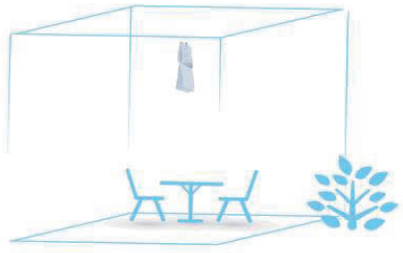
- Just open and hang approximately 5 feet from the floor for protection in listed areas
- For mosquito protection in tents, stables, recreational vehicles, campers, port-a-potties, garages, and kennels
- Works automatically - no need for electricity, heat or burning
- Does not require outside heat or energy to activate
- Odorless. Operates silently.
- No spraying required
- Small and portable
- Disposable
- No open flame or heat
- No contact with skin or clothing
- Easy to use
- Takes less than a minute to set up
- Use in your tent or RV
- No energy required, great for campers
- Great for stables and kennels
- Protects stables and kennels from biting flies
- Can be used in garages, tents, and campers
- Lightweight and compact
- Packaged [or] [stored] product fits in a small bag or backpack
- Automatically emits transfluthrin vapor to knockdown and kill mosquitoes
- Easy to open and hang
- Easy to deploy
- One device protects a maximum area of [30 cubic meters] [1060 cubic feet]
- Provides continuous protection for a 30 cubic meter closed area from biting mosquitoes for up to 21 days
- UPC bar code
- Images of listed target pests
- Image of mosquito with line through it (for illustration purposes only)
- **Hang as shown. Do not remove repellent sheet.**



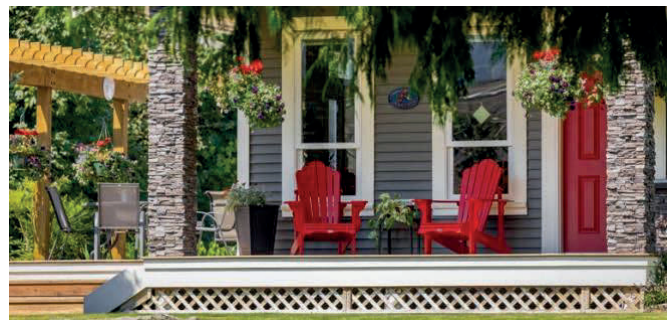
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