



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Biopesticides and Pollution Prevention Division (7511P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

91610-1

Date of Issuance:

5/4/2017

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Atrakta

Name and Address of Registrant (include ZIP Code):

Goldwin Holdings Limited  
 Mingzhu Road – Shatian Town  
 Dongguan City, Guandong 523992, China

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product, always refer to the above EPA Registration Number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA or the Act).

Registration is in no way to be construed as an endorsement or recommendation of this product by the U.S. Environmental Protection Agency (EPA). In order to protect health and the environment, the Administrator, on his or her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under the Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration or registration review of your product when the EPA requires all registrants of similar products to submit such data.
2. Submit storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) data as these data requirements are not satisfied. A one-year study is required to satisfy these data requirements. You have 18 months from the date of this registration to provide these data to the EPA.

Signature of Approving Official:

Andrew Bryceland, Team Leader  
 Biochemical Pesticides Branch  
 Biopesticides and Pollution Prevention Division (7511P)  
 Office of Pesticide Programs

Date:

5/4/2017

3. Make the following labeling change before you release this product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 91610-1."
4. Submit one (1) copy of the final printed labeling for the record before you release this product for shipment.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6. A stamped copy of the labeling is enclosed for your records. Please also note that the record for this product currently contains the following acceptable Confidential Statement of Formula (CSF):

- Basic CSF dated 04/08/2016

Any CSFs other than those listed above are superseded.

If you have any questions, please contact Menyon Adams of my branch by phone at (703) 347-8496 or via email at [adams.menyon@epa.gov](mailto:adams.menyon@epa.gov).

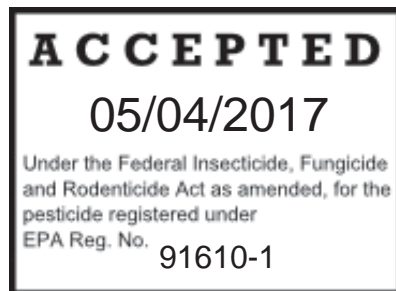
Sincerely,



Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

# Atrakta®



(Alternate Brand Name: Atrakta® Mosquito Lure)

## (Lactic Acid Component (1.495 g))

### Active Ingredient:

Lactic acid ..... 63.69%

**Other Ingredients:** ..... 36.31%

**Total:** ..... 100.00%

## (Octenol Component (1.145 g))

### Active Ingredient:

1-Octen-3-ol ..... 73.36%

**Other Ingredients:** ..... 26.64%

**Total:** ..... 100.00%

## (Ammonium Bicarbonate Component (5 g))

### Active Ingredient:

Ammonium bicarbonate ..... 100.00%

**Total:** ..... 100.00%

**Keep Out of Reach of Children**

## CAUTION

(See (back panel) (insert label) (insert instructions) for (additional) Precautionary Statements and Directions for Use.) (See First Aid and precautionary statements on enclosed instructions.)

EPA Reg. No.: (Pending as File Symbol 91610-R)

EPA Est. No.: XXXXX-XX

Net Contents: 0.3 oz. (7.64 grams) (each) (per Lure). Contains 3 (cartridges) (Lures)

Manufactured by:

Goldwin Holdings, Ltd

MingZhu Road Shatian Town

Dongguan City, 523992

Guangdong Province, China

Tel. 86-(769) 8880-8092

[www.maxttrac.com](http://www.maxttrac.com)

Manufactured For:

Dynamic Solutions Worldwide, LLC

12247 W. Fairview Ave

Milwaukee, WI 53226

[www.dynatrap.com](http://www.dynatrap.com)

1-877-403-TRAP (8727)

<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<p style="text-align: center;">Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.</p>	

### **PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals. Caution:** Harmful if swallowed. Avoid contact of mouth, skin, or eyes with the contents. Wash hands before eating, drinking, chewing gum, using tobacco or using bathroom facilities.

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**(DO NOT REMOVE COVER.) (DO NOT OPEN CARTRIDGE.)**

*(Illustration of Maxttrac® Biting Insect Equipment (devices) – Dynatrap®, Karoo, Breeze, Green)*

### **TO INSTALL OR REPLACE (THE) ATRAKTA® MOSQUITO LURE**

(Atrakta® is a lure designed to mimic human skin (scents) (emanations) (odors) to attract mosquitoes to traps where they die (including those mosquitoes which may transmit Zika virus, West Nile virus, Encephalitis and Chikungunya virus)). Replace the lure after sixteen (16) days of use.)

1. Disconnect the power supply.
2. Using a pen (or similar object), pierce the aluminum film through the holes on the cap. *(Picture or Illustration)*
3. Insert the attractant (cartridge)(lure) into the attractant holder on the trap. Make sure the cap portion of the attractant is facing the front *(Picture or Illustration)*.
4. Replace (cartridge)(lure) after 16 days of use.

### **STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store in a cool, dry place out of reach of children until ready to use.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. Dispose of used container in the trash.

## WARRANTY AND DISCLAIMER

Dynamic Solutions Worldwide, LLC makes no warranty of merchantability, fitness for any particular purpose or otherwise, express or implied, concerning this product or its uses which extend beyond the use of the product under normal conditions in accordance with the statements made on this label.

**(Text on protective polybag covering of individual attractant cartridges)**

Atrakta® (Manufactured by Goldwin Holdings, Ltd)  
See Instructions & Precautions Before Use  
(Lot No. XXX)

## Optional Label Claims:

- Mosquito attractant.
- Replace Atrakta® after 16 days.
- Targeting a wide range of mosquitoes, including (*Aedes albopictus*) the Asian Tiger Mosquito.
- Mimics naturally occurring short-range mosquito attractants including human skin (scents) emanations (odors).
- Mimics naturally occurring human skin (scents) (emanations) (odors) which are short-range mosquito attractants.
- Mimics naturally occurring human skin (scents) (emanations) (odors) which attract mosquitoes) (to which mosquitoes are attracted).
- Atrakta® attracts mosquitoes, including those which may (transmit) (carry) (West Nile virus) (Encephalitis) (Zika virus) (Chikungunya virus) (diseases), to the trap where they die.
- Mosquitoes can transmit (West Nile virus) (Zika virus) (Chikungunya virus) (and other) viruses (that cause encephalitis). They can also transmit heartworm disease to dogs and cats. Atrakta® attracts mosquitoes to the trap where they die.
- Effective in attracting a broad range of mosquito species, including those which may (transmit) (carry) diseases such as West Nile virus, Encephalitis, Zika virus, Chikungunya or Dengue.
- Developed to target a wide range of mosquito species, including those (which) (that) may (transmit) (carry) diseases such as (West Nile virus) (Zika virus) (Chikungunya virus) (and) (Encephalitis).
- Developed for hard-to-catch species of mosquitoes including those which may (transmit) (carry) (West Nile virus) (Zika virus) (Chikungunya virus) (and) (Encephalitis).
- For outdoor use with (Dynatrap®) (and) (Maxttrac®) traps
- Made in China.