



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

**OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION**

September 20, 2023

Ann M. Tillman, Ph.D.
Senior Regulatory Consultant for
John Ewing Company
c/o Pyxis Regulatory Consulting Inc.
4110 136th St. Ct. NW
Gig Harbor, WA 98332

Subject: Label Amendment – Addition of Revised Notes to Reviewer, Package Net Weights, and Optional Icons/Pictures & Incorporation of Registration Review Label Mitigation for Novaluron
Product Name: MultiFly® Feed-Thru Fly Control for Horses
EPA Registration Number: 91368-1
Application Dates: December 27, 2021 & May 3, 2022
Decision Numbers: 580946 & 587015

Dear Ann M. Tillman:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. The Agency, in accordance with the FIFRA, as amended, has also completed reviewing all of the information submitted with your application to support the Registration Review of the above referenced product in connection with the Novaluron Final and/or Interim Decision, and has concluded that your submission is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced

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on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

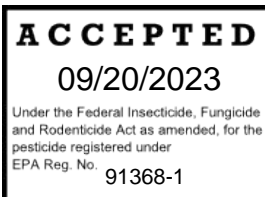
If you have any questions, please contact Mr. Carmen J. Rodia, Jr. via e-mail at Rodia.Carmen@epa.gov.

Sincerely,



Tamica L. Cain, Product Manager 10
Invertebrate-Vertebrate Branch 2
Registration Division (7505T)

Enclosure: Stamped "Accepted" Master Label, dated September 20, 2023



{Text in braces { } include notes to reviewer and positional designations}
{Optional text appears in brackets []– the final product label may include some or all of
the optional text on front panel. }

{Front Panel}

{Primary Brand Name} **MultiFly® Feed-Thru Fly Control for Horses**

{Alternate Brand Names}

Fly-Defy® Feed-Thru Fly Control for Horses

Fly-Defy Plus® Feed-Thru Fly Control for Horses

Horse Logic® + MultiFly® Daily Pack®

Horse Logic® + MultiFly® Seasonal Daily Pack

Formula 707® + MultiFly® Daily Pack®

Formula 707® + MultiFly® Seasonal Daily Pack

MultiFly® Seasonal Daily Pack

ACTIVE INGREDIENT	% by weight
Novaluron * (CAS# 116714-46-6)	0.5%
OTHER INGREDIENTS [**]	<u>99.5%</u>
TOTAL	100.0%

*Contains 2.27 [grams][g] of novaluron per pound of formulated product

** Refers only to ingredients which are not larvicidal. See Feed Ingredients

[Feed Ingredients: [Wheat Middling,][Alfalfa, Dehydrated,][Calcium Carbonate,
][Sodium Chloride][and][Calcium Propionate (preservative)]]

EPA Reg. No. 91368-1

EPA Est. No.

KEEP OUT OF REACH OF CHILDREN CAUTION

NET WT

{5 lb Container} [80.08 ounces [(2270.23 grams)]]; 91 scoops;][0.88 ounces per scoop]]

{10 lb Container} [160.16 ounces [(4540.46 grams)]]; 182 scoops;][0.88 ounces per
scoop]]

{25 lb Container} [400.4 ounces [(11,351.15 grams)]]; 455 scoops;][0.88 ounces per
scoop]]

{xx lb Container} [yy ounces [(zz grams)]] [AA scoops;][BB ounces per scoop]]

READ ENTIRE LABEL BEFORE EACH USE

[See back or side panel for additional Precautionary Statements and Directions for Use.]

{Back or side panel of label}

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

- For both indoor and outdoor use.
- **DO NOT USE ON HORSES INTENDED FOR SLAUGHTER**
- Do not allow product to enter indoor or outdoor drains. *No permita este producto la entrada a desagües internos o externos.*
- Follow proper disposal procedures on this label. *Siga las indicaciones del etiquetado para el desecho apropiado del producto.*



Feed the specified dosage of [novaluron] [brand name] [this product] to each horse separately to make certain it receives the full ration. Feed this product daily, top dressed on grain or mixed with the horse's total rations, to provide 25 mg of novaluron per 100 lbs [45.4 kg] body weight. For occasional finicky eaters who do not accept new feeds readily, mix [brand name] [this product] with sweet feed or grain rations.

Dosage and Administration for Control of House Flies and Stable Flies

Begin feeding in the spring before flies begin to appear and continue feeding throughout the summer and into the fall until cold weather inhibits fly development.

Mixing [this product] [brand name]:

Daily Dosage:

Bulk: Using scoop supplied with the product, mix one (1) scoop in the horse's ration every day for horses weighing less than 1,100 lbs. For horses over 1,100 lbs mix two (2) scoops of [brand name] in the horse's ration every day.

{The following directions apply if the product is in pre-packaged pouches}

[Pre Measured Pouches- Daily feed one 0.88 oz pouch for horses under 1,100 lbs. Daily feed two pre-measured 0.88 oz pouches for horses weighing more than 1,100 lbs.]

[Pre Measured Pouches blended with daily supplement:

Feed one 0.88 oz daily ration in combination with Horse Logic supplements daily pack. Each daily supplement combination will weigh between 2 oz and 10 oz per daily pack depending on the supplement combination. Feed one Horse Logic Daily Pack +[brand name] feed through fly control per day for horses weighing under 1,100 lbs.]]

[brand name][this product] contains novaluron, an [insect growth regulator][IGR] which prevents the development of house flies and stable flies in the manure of treated horses but is not effective against existing adult flies.

Significant results may be observed within 2 weeks.

In some cases, supplemental fly control measures may be needed in and around paddocks and buildings to control adult house and stable flies which can breed in decaying vegetable matter or silage on premises or migrate in from other areas.

[brand name] [this product] should be used as part of [a][an] [integrated] [pest][fly][control][management] program aimed at reducing listed fly populations in the horse's environment.

- Remove old and or wet manure from in and around your facility so that it cannot become a breeding ground for flies.
- Reduce areas of moisture around your building especially around manure holding areas.
- Clean up hay spills and maintain proper drainage
- Consult your [veterinarian][or][retailer] for program recommendations In order to achieve optimum fly control.
- [[brand name] [this product] should be used in conjunction with on-animal fly control products [such as [brand name] [MultiFly] Horse Spray]].

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage or disposal.

PESTICIDE STORAGE: Keep this product in its tightly closed original container. Store in a cool, dry (preferably locked) area that is away from water, other pesticides, fertilizers, veterinary supplies, food or feed, in a place that is inaccessible to children and pets

PESTICIDE DISPOSAL: Do not pour or dispose of down the drain or sewer. Call your local solid waste agency for local disposal options.

CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. Completely empty [plastic bucket][bag] by shaking and tapping sides and bottom to loosen clinging particles. Then offer for recycling if available or dispose of in a sanitary landfill or by incineration or if allowed by state and local authorities by burning. If burned stay out of smoke.

WARRANTY AND LIMITATION OF DAMAGES

Seller warrants that this material conforms to its chemical description and is reasonably fit for the purposes stated on the label when used in accordance with directions under normal conditions of use and Buyer assumes the risk of any use contrary to such directions to the extent consistent with applicable law. Seller makes no other express or implied warranty of Fitness or of Merchantability and no agent of Seller is authorized to do so except in writing and with specific reference to this warranty. In no event shall Seller's liability for any breach of Warranty exceed the purchase price of the material as to which claim is made.

Manufactured by:

John Ewing Company [d/b/a Formula 707][d/b/a Horse Logic Professional]
401 N 1st Street
La Salle, CO 80645 USA
T:970.284.5575 / 800.525.8601

[Bar Code]

[EPA APPROVAL DATE]

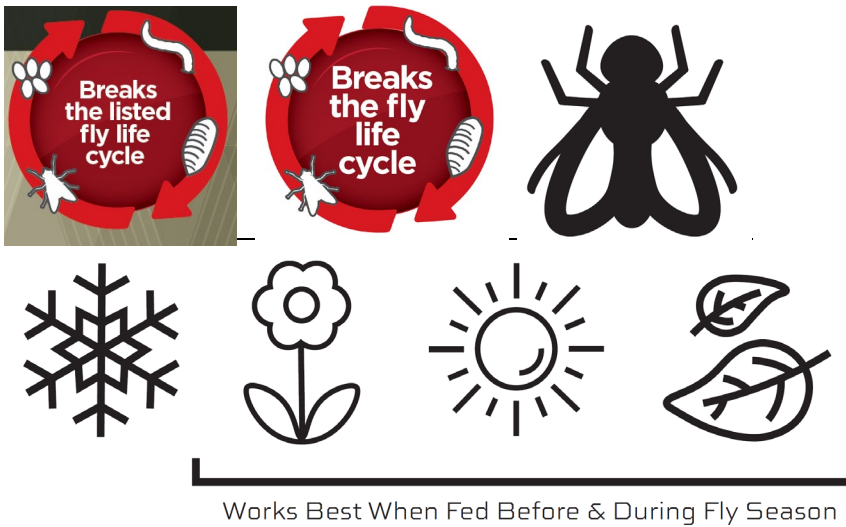
{Optional marketing claims; may appear anywhere on label}

- 0.5 % Novaluron Equine Feed-thru Fly Control Feed Additive
- Pre Measured Daily Pack
- Accurate and Easy Dosing
- Feed-Thru Fly Control for Horses
- Pre Measured Pouches
- Daily Feed one 0.88 oz pouch [for horses under 1,100 lbs]
- Easy, Accurate, Pre-Measured Daily Packs
- Daily feed-through [listed fly larvicide] [listed fly control]for horses
- Prevents the development of stable flies and house flies in the manure of treated horses
- Highly Palatable Feed Additive [to Prevent the Development of Stable Flies and House Flies in the Manure of Treated Horses]
- [Stops][Prevents] development of House fly and Stable fly larvae in the manure [of] [from] treated horses
- Contains [novaluron][IGR] [Insect Growth Regulator] [Chitin Synthesis Inhibitor]
- Breaks the listed [fly] life cycle
- Can be used as part of an integrated pest management program
- Feed Daily in combination with Formula 707 Supplements
- Feed Daily in combination with Horse Logic Daily Packs
- Prevents the development of house and stable flies in horse's environment
- For Multiple Listed Fly Species [House and Stable]
- Breaks the [listed] fly life cycle
- The logical stable fly and house fly control solution

- Our Story. We know the importance of your horse’s health and success. Over 75 years ago, in LaSalle, Colorado, we began our company with a passion for excellence in equine nutrition. Today, we continue to manufacture our products in our own facility, ensuring every step of the process delivers the freshest, highest quality product at the best value.

Approximate Horse Weight	Recommended Daily Serving
<1,100 lb	1 scoop
>1,100 lb	2 scoops

{Optional icons}



{Optional example of picture of horse(s); other pictures of different horse(s) may be used in place of this one}

