



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Registration Division (7505P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

91300-10

Date of Issuance:

6/19/19

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional, Time-Limited
 Expires: 06/19/2021

Name of Pesticide Product:

P171.03 for Dogs

Name and Address of Registrant (include ZIP Code):

Dr. Dave G. Bolin
 Promika, LLC
 5000 CentreGreen Way, Suite 100
 Cary, NC 27513

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Elizabeth Fertich, Product Manager 4
 Invertebrate and Vertebrate Branch 1, Registration Division
 (7505P)

Date:

6/19/19

2. This registration is time-limited and expires 06/19/2021.
3. You must submit quarterly enhanced incident reports and quarterly sales information in doses sold for this product beginning within 3 months of the date the product is first released for shipment, on the first day of the quarter (i.e., January 1, April 1, July 1, or October 1). Please flag any Confidential Business Information as such. Submit enhanced incident reporting and quarterly sales information to the Product Manager's attention. The following is a list of information that must be included in the quarterly reports for each incident:
 - EPA Registration Number
 - Product name (brand name)
 - Lot #
 - Where purchased: internet, store, veterinarian
 - Active Ingredient(s)
 - Weight range for product
 - Date on which incident occurred (mm/dd/yyyy)
 - State in which the incident occurred (standard 2 letter abbreviation)
 - Registrant case #
 - Species: dog, cat, other (specify)
 - Breed: (as reported by pet owner)
 - Age: months or years
 - Sex: M, F, or neutered
 - Weight: pounds
 - Primary Route of Exposure: dermal, oral, other animal, inhalation, other
 - Body System: neurological, dermatological, GI, respiratory, ocular, other
 - Major signs noted with separate column for each sign, using standard terminology
 - Time to Onset: (hours, days)
 - Treated by veterinarian: yes or no
 - First time product used: yes or no
 - Misuse: use on incorrect species, overdose, too frequent dosing, other (describe)
 - Any known precondition
 - EPA Severity Code: death, major, moderate, minor
 - Outcome: died, recovered, still treated, unknown
4. Along with the enhanced incident reporting, you must submit an analysis of the incidents seen, to include the following details:
 - All incidents should be reported including all minor dermal and ocular irritation reports.
 - Summary table for dogs showing number of incidents of each severity code for each route of exposure. Each incident should only be reported once. If one incident has several routes of exposure, the order should be ocular > oral > dermal. In other words, an incident with both oral and dermal exposure would be reported as oral exposure, and an incident with both ocular and oral exposure would be reported as ocular exposure.

- A similar summary table for cats (misuse or secondary exposure) showing number of incidents of each severity code for each route of exposure.
- Summary table for cats and table for dogs showing number of incidents that are believed due to secondary exposure (e.g., multi-pet households).
- A summary table for dogs showing number of incidents for each severity code for these age ranges: <3 months, 3-6 months, 6-9 months, 9-12 months, 1 yr, 2 yr, 3 yr, 4 yr, 5 yr, 6 yr, 7 yr, 8 yr, 9 yr, 10 yr, 11 yr, 12 yr, 13 yr, 14 yr, 15 yr, >15 yr.
- A summary table showing the number of dog incidents for each severity code for each pet weight range on the product label, as applicable.
- A summary table for dog weight showing number of incidents for each product weight range. This table should show number of incidents in dogs weighing less than that product weight range, number of incidents in dogs in lower half of weight range, number of incidents in dogs in upper half of weight range, and dogs weighing more than the product weight range, as applicable.
- Table showing number of incidents for each dog breed, where provided.
- Table showing number of incidents in dogs for each clinical sign.
- Table showing number of incidents in dogs for each organ system.
- Report aggregate incidents, but do not combine moderate and minor incidents.

If EPA determines that future mitigation measures are necessary for all pet spot-ons, the Agency will inform registrants. If mitigation measures are necessary, EPA may take regulatory action.

5. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
6. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 91300-10."
7. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 01/04/2019

If you have any questions, please contact Vanessa Emerson by phone at 703-347-0360, or via email at emerson.vanessa@epa.gov.

Enclosure

{text in [] denotes optional language}

{text in {} denotes location of text on packaging, notes to reviewer, text that will not be on final label} {text in () appears on label}

{Note to reviewer: The word "Dogs" in the product brand name will be at least 75% the height of the largest letter in the primary brand name}

{Note to reviewer: A large clear picture of a dog in the weight range for the product as packaged will be included on the front panel}

{Front panel of carton}

P171.03 for Dogs [™]

Monthly Topical Treatment of Fleas, Ticks, Mosquitoes, Biting Flies and Lice for Dogs

For use only on dogs and puppies 7 weeks of age and older and [4-10 lbs] [11-20 lbs] [21-55 lbs] [over 55 lbs]

[Contains Imidacloprid, Permethrin, and Pyriproxyfen, the active ingredients found in K9Advantix II for Dogs*]

[*P171.03™ is not manufactured or distributed by Bayer, the maker of K9Advantix® II for Dogs. K9Advantix® II for Dogs is a registered trademark of Bayer.]

{Note to reviewer: When the above optional claim is used, all three statements included in this optional claim will be on the same panel.}

ACTIVE INGREDIENTS:

Imidacloprid.....7.12%

Permethrin*35.6%

Pyriproxyfen 0.36 %

OTHER INGREDIENTS:..... 56.92%

TOTAL100.00%

*cis/trans ratio: max 55% (±) cis and min 45% (±) trans

KEEP OUT OF REACH OF CHILDREN

WARNING

See First Aid and Directions for Use on back panel.

Net Contents:

[0.016 fl oz (0.48 mL)] [One] Tube

[0.048 fl oz (1.44 mL)] [Three] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.064 fl oz (1.92 mL)] [Four] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.08 fl oz (2.4 mL)] [Five] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.096 fl oz (2.88 mL)] [Six] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.128 fl oz (3.84 mL)] [Eight] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.16 fl oz (4.8 mL)] [Ten] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.192 fl oz (5.76 mL)] [Twelve] Tubes each containing [0.016 fl oz (0.48 mL)]

[0.041 fl oz (1.2 mL)] [One] Tube

[0.123 fl oz (3.6 mL)] [Three] Tubes each containing [0.041 fl oz (1.2 mL)]

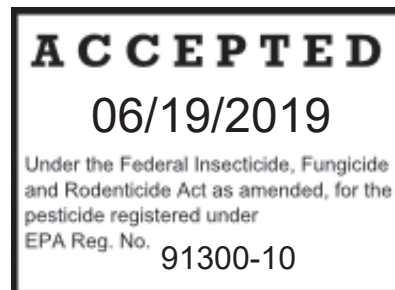
[0.164 fl oz (4.8 mL)] [Four] Tubes each containing [0.041 fl oz (1.2 mL)]

[0.205 fl oz (6.0 mL)] [Five] Tubes each containing [0.041 fl oz (1.2 mL)]

[0.246 fl oz (7.2 mL)] [Six] Tubes each containing [0.041 fl oz (1.2 mL)]

[0.328 fl oz (9.6 mL)] [Eight] Tubes each containing [0.041 fl oz (1.2 mL)]

[0.41 fl oz (12.0 mL)] [Ten] Tubes each containing [0.041 fl oz (1.2 mL)]



[0.492 fl oz (14.4 mL)] [Twelve] Tubes each containing [0.041 fl oz (1.2 mL)]

[0.101 fl oz (3.0 mL)] [One] Tube

[0.303 fl oz (9.0 mL)] [Three] Tubes each containing [0.101 fl oz (3.0 mL)]

[0.404 fl oz (12.0 mL)] [Four] Tubes each containing [0.101 fl oz (3.0 mL)]

[0.505 fl oz (15.0 mL)] [Five] Tubes each containing [0.101 fl oz (3.0 mL)]

[0.606 fl oz (18.0 mL)] [Six] Tubes each containing [0.101 fl oz (3.0 mL)]

[0.808 fl oz (24.0 mL)] [Eight] Tubes each containing [0.101 fl oz (3.0 mL)]

[1.01 fl oz (30.0 mL)] [Ten] Tubes each containing [0.101 fl oz (3.0 mL)]

[1.212 fl oz (36.0 mL)] [Twelve] Tubes each containing [0.101 fl oz (3.0 mL)]

[0.162 fl oz (4.8 mL)] [One] Tube

[0.486 fl oz (14.4 mL)] [Three] Tubes each containing [0.162 fl oz (4.8 mL)]

[0.648 fl oz (19.2 mL)] [Four] Tubes each containing [0.162 fl oz (4.8 mL)]

[0.81 fl oz (24.0 mL)] [Five] Tubes each containing [0.162 fl oz (4.8 mL)]

[0.972 fl oz (28.8 mL)] [Six] Tubes each containing [0.162 fl oz (4.8 mL)]

[1.296 fl oz (38.4 mL)] [Eight] Tubes each containing [0.162 fl oz (4.8 mL)]

[1.62 fl oz (48.0 mL)] [Ten] Tubes each containing [0.162 fl oz (4.8 mL)]

[1.944 fl oz (57.6 mL)] [Twelve] Tubes each containing [0.162 fl oz (4.8 mL)]

[One] [Three] [Four] [Five] [Six] [Eight] [Ten] [Twelve] Tubes

[0.016 fl oz (0.48 mL)] [0.041 fl oz (1.2 mL)] [0.101 fl oz (3.0 mL)] [0.162 fl oz (4.8 mL)]

{Note to reviewer: The appropriate net contents will be included on the label based on the number of tubes and the total fluid ounces/mLs of all tube(s) included in the carton.}



{1.5 cm x 1.5 cm cat prohibition icon}

DO NOT USE ON CATS

{[Note to reviewer: A [1.5cm x 1.5 cm] cat prohibition icon in a box located at the lower right hand corner of the front panel in yellow with black images will be placed]}

{Front or Back Panel of the Carton}

Promika, LLC
5000 Centregreen Way
Suite 100
Cary, NC 27513

EPA Reg. No.: 91300-XX
EPA Est. No.:

{[Note to reviewer: Additional optional text/claims listed on pages 5 through 7]}

{Back Panel of Carton}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

WARNING

Causes substantial but temporary eye injury. Do not get in eyes or on skin or clothing. Harmful if swallowed. Harmful if absorbed through skin. Avoid contact with skin. Wash thoroughly with soap and water after handling and before eating, drinking, and chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

{Note to reviewer: The age of the dog and the lowest weight of the dog for the product inside the carton will be stated together in all places on the label.}

HAZARDS TO DOMESTIC ANIMALS

For external use on dogs only. Do not use on animals other than dogs. Do not use on dogs or puppies under seven weeks of age or weighing less than [4 lbs] [11 lbs] [21 lbs] [55 lbs]. Do not get this product in dog's eyes or mouth. As with any product, consult your veterinarian before using this product on debilitated, aged, pregnant or nursing dogs. Individual sensitivities may occur after using **ANY** pesticide product for dogs. If signs persist, or become more severe, consult a veterinarian immediately. If your dog is on medication, consult your veterinarian before using this or any other product. This product is not a substitute for prescribed Heartworm preventative.


ENVIRONMENTAL HAZARDS

This product is extremely toxic to aquatic organisms, including fish and invertebrates. Do not add directly to water. Do not contaminate water when disposing of product packaging.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for further treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by a poison control center or doctor.• Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also want to contact SafetyCall at 1-844-685-9173 for emergency medical treatment information.	
NOTE TO PHYSICIAN OR VETERINARIAN	
Treat patient symptomatically	

Side Effects: Monitor your dog after application. Side effects may include signs of skin irritation such as redness, scratching, or other signs of discomfort. Gastrointestinal signs such as vomiting or diarrhea have also been reported. If these or other side effects occur, consult your veterinarian or call **1-844-685-9173**.

{Note to reviewer: A box labeled "Side Effects" will be placed immediately above the cat warning text box on the back panel of the carton}


{1.5 cm x 1.5 cm cat prohibition icon} DO NOT USE ON CATS-MAY BE FATAL. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian immediately.

{Note to reviewer: A [1.5 cm x 1.5 cm] cat prohibition icon and warning text box will be located at the lower right hand corner of the back panel of the carton in yellow with black images and text.}

{Note to reviewer: The time frame selected (i.e. weeks or month) will be used throughout the label and will not alternate between different time frames in order to maintain consistency.}

PRODUCT INFORMATION

P171.03 for Dogs rapidly kills fleas and may reduce the incidence of flea allergy dermatitis (FAD), a hypersensitivity skin disorder which may be induced by the feeding activity of fleas. **P171.03** for Dogs kills existing fleas on dogs within 12 hours. Any other fleas that jump on the dog are killed within 2 hours. Protection against flea infestation lasts [[one] [1] month] [[four] [4] weeks].

Pre-existing pupae may continue to emerge for six (6) weeks or longer depending upon the climate. Flea larvae on the dog are killed following contact with an **P171.03** treated dog. **P171.03** for Dogs is waterproof and will remain effective even after a shampoo treatment, after swimming or after exposure to rain or sunlight. For best results, use monthly treatments for flea and tick control.

Monthly Topical Treatment of Fleas, Ticks, Mosquitoes, Biting Flies and Lice for Dogs

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Do not allow children to apply product.

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS.

RESTRICTIONS

Do not use on cats.

Do not allow your dog to ingest this product.

Do not get this product in your dog's eyes.

Do not bathe dog for 24 hours after application.

Do not allow adults, children, or pets to touch the treated dog until the liquid has dried.

Do not use on dogs under seven weeks of age or weighing less than [4 lbs] [11 lbs] [21 lbs] [55 lbs].

Do not apply more than 1 tube per treatment for one dog regardless of the dog's weight.

Do not apply more than 1 tube per treatment for one dog regardless of the dog's weight, including dogs over 55 lbs.

{This restriction will appear only on the package for dogs over 55 lbs.}

{Note to reviewer: either a plastic tube or aluminum tube will be chosen to use for the final product package}

{How to apply directions for plastic tube container:}

How to Apply

Dog must be dry at time of application and remain dry for 24 hours. The dog should be standing for the application. Remove tube from the package. Hold tube in a vertical upright position. Cut off top of tube with scissors. Part the hair at each spot until the skin is visible. Invert tube and place the open end of the tube on the skin of the dog. Squeeze tube to expel the entire content of liquid and apply the product evenly along the dog's back in 3 to 4 spots from the base of the skull to the base of the tail. Take care that liquid does not run off the dog. Avoid contact with treated area until dry.

{How to apply direction for aluminum/plastic tube container:}

How to Apply

Dog must be dry at time of application and remain dry for 24 hours. The dog should be standing for the application. Remove tube from the package. Hold tube in a vertical upright position. Screw [Pull] cap off of tube. While maintaining the tube in upright position, turn cap and puncture end of tube. Invert tube and apply the entire content of liquid to the skin of the dog evenly along the dog's back as a line from the base of the skull to the base of the tail. Take care that liquid does not run off the dog. Avoid contact with treated area until dry.

Discard empty tube as described in Storage and Disposal. In case of severe pest infestations, you are able to retreat your dog earlier than [[one] [1] month] [[four] [4] weeks]. If infestation is severe at the initiation of treatment, once a

week treatment is permitted not to exceed 4 weeks. After pest control has been successful, please return to a monthly retreatment schedule.

{Note to reviewer: A dog icon that shows the application may be added to this section “how to Apply”}

{Note to reviewer: this icon will only be used for the line application}



STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Storage: Store in a cool, dry place inaccessible to children and pets. Protect from freezing.

Pesticide Disposal and Container Handling: Nonrefillable container.

If empty: Do not reuse this container.

Place in trash or offer for recycling, if available.

If partly filled: Call your local solid waste agency or 984-465-4820 for disposal instructions.

Never place unused product down any indoor or outdoor drain.

[For Chemical Emergency, Spills, Leak, Fire, Exposure, or Accident Call CHEMTREC Day or Night within USA and Canada: 1-800-424-9300 CCN712312 or +1 703-527-3887 (collect calls accepted)]

[WARRANTY]

[LIMITATION OF WARRANTY AND LIABILITY]

[IMPORTANT: READ BEFORE USE. Read the entire Directions for Use, Conditions of Warranties and Limitations of Liability before using this product. If these terms and conditions are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Ineffectiveness, injury, and other unintended consequences may result because of such factors as manner of use or application (including misuse), the presence of other materials, weather conditions, and other unknown factors, all of which are beyond the control of [PROMIKA, LLC]. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, [PROMIKA, LLC] makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, neither [PROMIKA, LLC], the manufacturer, nor the Seller shall be liable for any indirect, special, incidental or consequential damages resulting from the use, handling, application, storage, or disposal of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use, handling, application, or storage of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid.]

[In Case of Emergency, call: XXX-XXX-XXXX] [Non-Emergency, call XXX-XXX-XXXX]

{Tube Label}

P171.03 for Dogs

[4-10 lbs] [11-20 lbs] [21-55 lbs] [over 55 lbs] and 7 weeks & older

35.6% permethrin
7.12% imidacloprid
0.36% pyriproxyfen

[0.016 fl oz (0.48 mL)] [0.041 fl oz (1.2 mL)] [0.101 fl oz (3.0 mL)] [0.162 fl oz (4.8 mL)] EPA Reg. No. 91300-XX
{Note to reviewer: The correct net contents (fl oz/ml) will be on the corresponding tube.}



DO NOT USE ON CATS

Keep Out of Reach of Children
WARNING
Read Entire Label Before Use
Lot #

[For external use only]



{Note to reviewer: If there is still room on the tube, the phrase "For external use only" will be added to the tube label.}





{Optional/Alternate Claims, which may appear on carton}

1. For the prevention and treatment of Ticks, Fleas, Mosquitoes, Biting Flies and Lice on Dogs
2. Topical prevention and treatment of ticks, fleas and mosquitoes for dogs and puppies 7 weeks of age and older weighing [4-10 lbs] [11-20 lbs] [21-55 lbs] [over 55 lbs]
3. Preventative [treatment][control] of [ticks],[fleas], [mosquitoes][biting flies],and[lice] for monthly use on dogs and puppies 7 weeks of age and older weighing [4-10 lbs] [11-20 lbs] [21-55 lbs] [over 55 lbs]
4. Repels and kills [Kills and repels] ticks including Deer ticks [vector of Lyme disease], Brown dog ticks [vector of Ehrlichiosis], American dog ticks [vector of Rocky Mountain spotted fever], and Lone Star ticks [vector of Ehrlichiosis] for up to [[four] [4] weeks] [for up to [one] [1] month]
5. **P171.03** for Dogs contains imidacloprid, permethrin, and [an/the] [insect growth regulator] [IGR] pyriproxyfen
6. **P171.03** for Dogs contains [an] [the] [insect growth regulator] [IGR] [pyriproxyfen]
7. [One] [A] [single] [topical] application remains effective [for] [a month][four [4] weeks]
8. [One] [A] [single] [topical] application is effective [for] [a month][four [4] weeks]
9. Convenient [and easy] to [use] [apply] [Spot on [solution]] [topical [solution]]
10. Easy to [use] [apply] [Spot on [solution]] [topical [solution]]
11. [One] [A] [single] [topical] [application] prevents fleas [and flea [re-]infestations] [for] [[one] [1] month][four [4] weeks]
12. [One] [A] [single] [topical] [application] prevents [fleas and] flea [re-]infestations [for] [[one] [1] month][four [4] weeks]
13. [One] [A] [single] [topical] [application] prevents ticks [and tick [re-]infestations] [for] [[one] [1] month][four [4] weeks]
14. [One] [A] [single] [topical] [application] prevents [ticks and] tick [re-]infestations [for] [[one] [1] month][four [4] weeks]
15. Dead fleas don't bite
16. [Kills] [and] [repels] fleas before they lay eggs
17. Dead fleas don't lay eggs
18. Prevents flea egg hatching
19. [Flea adulticide] [Flea larvicide] [and] [Flea ovicide]
20. Flea adulticide, larvicide and ovicide
21. [Repels] [Inhibits] [annoying] [bothersome] nuisance biting flies [and] [fleas] [and] [ticks]

22. [Still] [Remains] effective after swimming [and] [shampooing]
23. [Kills] [and] [prevents] [biting] [chewing] lice
24. Prevents further infestations of [biting] [chewing] lice
25. Fragrance free
26. [Contains] no Fragrance
27. Monthly topical treatment kills and repels fleas, ticks and mosquitoes
28. Kills and repels all life stages of fleas
29. Repels and kills all stages of fleas
30. Kills and Repels Fleas, Ticks & Mosquitoes [for up to [one] [1] month] [for up to [four] [4] weeks]
31. Repels and Kills Ticks, Fleas & Mosquitoes [for up to [one] [1] month] [for up to [four] [4] weeks]
32. Kills fleas on dogs within 12 hours and continues to prevent infestations [for [one] [1] month] [for [four] [4] weeks]
33. Controls flea infestation for up to [[one] [1] month] [for up to [four] [4] weeks]
34. Prevents development of fleas, flea eggs, larvae and pupae for up to [[one] [1] month] [for up to [four] [4] weeks]
35. Prevents development of fleas for up to [[one] [1] month] [for up to [four] [4] weeks]
36. Breaks flea life cycle for up to [[one] [1] month] [for up to [four] [4] weeks]
37. Repels and kills mosquitoes for up to [[one] [1] month] [for up to [four] [4] weeks]
38. Repels biting flies and prevents blood-feeding by biting flies
39. Water-proof
40. 5-way protection: Fleas, Ticks, Mosquitoes, Biting flies and Lice [insect icons may be used]
41. Kills chewing lice
42. Kills chewing lice & repels biting flies
43. Breaks the flea life cycle [graphic icon]
44. Easy to use tube [Image]
45. For Dogs and Puppies 7 weeks of age and older weighing [4-10 lbs] [11-20 lbs] [21-55 lbs] [over 55 lbs]
46. Small – Use only for dogs 4-10 lbs and 7 weeks or older
47. Medium – Use only for dogs 11-20 lbs and 7 weeks or older
48. Large – Use only for dogs 21-55 lbs and 7 weeks or older
49. Extra Large – Use only for dogs over 55 lbs and 7 weeks or older
50. [For up to [one] [1] month][[four] [4] weeks]: [Kills & Repels] [Repels & Kills] Fleas, Flea Eggs, Ticks and Mosquitoes
51. [For up to [one] [1] month][[four] [4] weeks]: [Prevents] [Repels] Biting Flies and [prevents] [and] [&] [kills] Lice

{Optional graphic images or icons:}

Fleas [Flea]		 FLEAS	
Flea eggs		 FLEA EGGS	

Ticks [Tick]		 TICKS	
Lice [Louse]		 LICE	
Repels Biting Flies [Biting Fly]		 REPELS BITING FLIES	
Mosquitoes [Mosquito]		 MOSQUITOES	



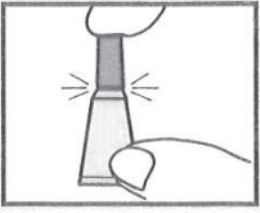
[
] [Image of flea life cycle]



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[Tube, Tubes]



[]

[Application procedures]

