



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

January 4, 2018

Ann M. Tillman  
Agent for Promika, LLC  
c/o Pyxis Regulatory Consulting, Inc.  
4110 136<sup>th</sup> St. Ct. NW  
Gig harbor, WA 98332

Subject: Label Amendment – Modification of CRP packages  
Product Name: PROMIKA ZOGUARD PLUS FOR DOGS  
EPA Registration Number: 91300-5  
Application Date: 4-Aug-2017  
Decision Number: 532222

Dear Ms. Tillman,

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, you may contact Julie Breeden-Alemi, DVM at 703-347-0511 or via email at [Breeden-Alemi.Julie@epa.gov](mailto:Breeden-Alemi.Julie@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Kable Bo Davis', enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

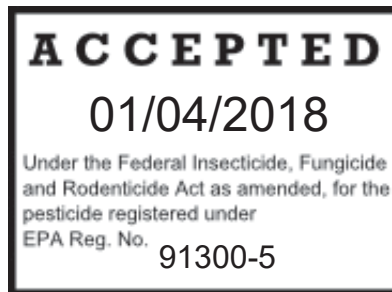
Enclosure

**Primary brand name: Promika ZoGuard Plus for Dogs**

**Alternate Brand Name: Fortress Defense for Dogs  
Heritage Plus for Dogs**

**Sublabel 1: Promika ZoGuard Plus for Dogs {Two alternate child resistant package types are included: the current approved CPR is described as an applicator inside a CRP blister and sold as a 3-count (strip of 3 applicators). The alternate CRP being added is described as a CRP blister applicator and is supplied as a 3 count and a 4 count or as multiples of 3- and 4- counts.}**

**Sublabel 2: Promika ZoGuard Plus for Dogs {single applicator. This alternate CRP is described as a CRP blister applicator and is supplied as a single applicator (1-count) in a foil pouch.}**



**Sublabel 1: Promika ZoGuard Plus for Dogs**

[text in [] denotes optional language]

{text in {} denotes location of text on packaging, notes to reviewer, text that will not be on final label}

(text in () appears on label)

{Front Panel of Carton}

**Promika ZoGuard Plus for Dogs**

**[Alternate brand name: Fortress Defense for Dogs; Heritage Plus for Dogs]**

{The word “Dogs” in the product name will be 75% of the height of the largest letter in the primary brand name.}

{Large clear picture of dog in appropriate breed/weight class on front panel to be included}

*{One of the following statements will appear on the front panel.}*

For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}  
For use ONLY on dogs and puppies 5[-] [to] 22 lbs and 8 weeks or older {OR}  
For use ONLY on dogs & puppies 5[-] [to] 22 lbs and 8 weeks or older {OR}  
ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}  
ONLY For Dogs & Puppies 8 weeks or older and 5[-][to] 22 lbs {OR}  
ONLY For Dogs & Puppies 8 weeks or older & 5[-][to] 22 lbs

{Optional Marketing Claim}

[[3][6][12] Month Supply]

[4][8][12] Month Supply

{When used, all three optional statements below will appear together on the same panel.}

[Contains Fipronil and (S)-Methoprene, the active ingredients used in FRONTLINE® Plus for Dogs]

[Frontline is a registered trademark of Merial]

[(Brand Name) is not manufactured or distributed by Merial, seller of Frontline® Plus for Dogs]

{See optional graphics on pages 13-14 of this label that may or may not appear on front panel of carton}

**ACTIVE INGREDIENTS:**

Fipronil..... 9.80%

(S)-Methoprene..... 8.80%

**OTHER INGREDIENTS:** ..... 81.40%

TOTAL 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See Back Panel for Additional Precautionary Statements and First Aid

See Side Panel for Storage and Disposal

See inside panels and insert for additional Directions for Use

**Net Contents:** X fl. oz. [(mL)]

[3][Three][6][Six][12][Twelve] [Applicators each containing]

[0.023 fl oz (0.67 mL)]

[0.045 fl oz (1.34 mL)]

[0.091 fl oz (2.68 mL)]

[0.136 fl oz (4.02 mL)]

[4][Four] [8][Eight] [12][Twelve] [Applicators each containing]

[0.023 fl oz (0.67 mL)]  
[0.045 fl oz (1.34 mL)]  
[0.091 fl oz (2.68 mL)]  
[0.136 fl oz (4.02 mL)]  
[3][6][12] Applications]  
[4][8][12] Applications



{a 1.5cm x 1.5cm cat prohibition icon in a box located at the lower right hand corner of the front panel in yellow  
with black images}

**{End Front Panel of Carton}**

{BACK PANEL OF CARTON}

**Promika ZoGuard Plus for Dogs**

[In Case of Emergency, call: XXX-XXX-XXXX] [Non-Emergency, call XXX-XXX-XXXX] [Formulated in USA]

[Manufactured For][Distributed By]:

[Promika, LLC.  
5000 CentreGreen Way, Suite 100  
Cary, NC 27513]

EPA Reg. No. 91300-5  
EPA Est. No. XXXX-XXX-XXX

**READ ENTIRE LABEL BEFORE EACH USE.**

**{One of these statements will be used}**

[For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR} For use ONLY on dogs and puppies 5[-] [to] 22 lbs and 8 weeks or older {OR} For use ONLY on dogs & puppies 5[-] [to] 22 lbs and 8 weeks or older {OR} ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR} ONLY For Dogs & Puppies 8 weeks or older and 5[-][to] 22 lbs {OR} ONLY For Dogs & Puppies 8 weeks or older & 5[-][to] 22 lbs
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**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS. CAUTION.** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed Heartworm preventative.

<b>FIRST AID</b>	
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
If swallowed	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If on skin	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
<b>HOT LINE NUMBER</b>	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency medical treatment information, you may contact SafetyCall at 1-844-685-9173 seven days a week, 24-hours a day.	

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
**DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.** Do not use on cats, rabbits or animals other than dogs.

**How to open:**

Refer to package insert for directions on how to open package.

**How to apply:**

Remove product applicator from the package. Separate one applicator from the others. Hold the applicator with notched end pointing up and away from the face and body.

[Snap the outline of the tip back to allow access to the [dotted tip of the] applicator]]. {OR}

[Snap the applicator tip [backwards] [across the marked line] [to allow access to the] [dotted tip] [notches]].

{OR} [Holding the applicator away from your and your dog's eyes, snap the applicator tip [at notched line] to open.] Invert applicators over dog and use open end to part dog's hair. Squeeze applicator firmly to apply all of the solution to a single spot on the dog's skin, as directed below. Do not apply more often than once every [30 days][4 weeks][month].

**{For cartons containing 0.67 mL (0.023 fl oz) applicators}**

**Only For Dogs Weighing 5 [-] [to] 22 lbs. & 8 weeks and older. Do not apply to dogs or puppies weighing less than 5 lbs.**

Apply one applicator (0.67 mL)(0.023 fl oz)

[as a spot [on] [to] the dog's back between the shoulder blades.]

**{For cartons containing 1.34 mL (0.045 fl oz) applicators}**

**Only For Dogs Weighing 23 [-] [to] 44 lbs. & 8 weeks and older.**

Apply one applicator (1.34 mL)(0.045 fl oz)

[as a spot [on] [to] the dog's back between the shoulder blades.]

**{For cartons containing 2.68 mL (0.091 fl oz) applicators}**

**Only For Dogs Weighing 45 [-] [to] 88 lbs. & 8 weeks and older.**

Apply one applicator (2.68 mL)(0.091 fl oz)

[as a spot [on] [to] the dog's back between the shoulder blades.]

**{For cartons containing 4.02 mL (0.136 fl oz) applicators}**

**Only For Dogs Weighing 89 [-] [to] 132 lbs. & 8 weeks and older. Do not use more than one applicator per treatment for one dog regardless of the dog's weight.**

Apply one applicator (4.02 mL)(0.136 fl oz)

[as a spot [on] [to] the dog's back between the shoulder blades.]

**PRODUCT INFORMATION**

Use [Brand Name] [this product] monthly for control of fleas, ticks, [and] chewing lice, [and] mosquitos].

[Studies show that] [Brand Name] [this product] kills adult fleas for up to three months. Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[,] [mosquitoes] and chewing lice. [Brand Name] [This product] remains effective even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Avoid contact with treated area until dry. Do not reapply for [30 days] [4 weeks][1 month].

{The following Side Effects text in a box will be placed in the lower right hand corner of back panel immediately above the cat warning box.}

**Side Effects (Dogs):** Monitor your dog after application. Some dogs may experience temporary startle effects when any product is applied. Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. In some cases gastrointestinal signs such as vomiting and diarrhea may occur. If these or other side effects occur, consult your veterinarian or call SafetyCall at 1-844-685-9173. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application.

{a 1.5 cm x 1.5 cm cat prohibition icon and warning text in a box, black on yellow background, will be placed on the lower right hand corner of back panel.}



DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.

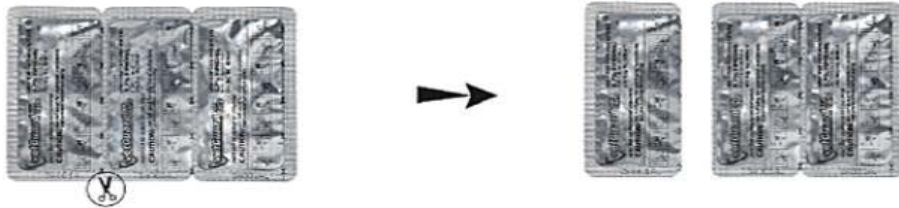
{END BACK PANEL OF CARTON}

{Begin Package Insert for applicator inside the CRP blister (3-Count)}

How to Open:

### REMOVE AND OPEN PACKAGE

**1.** Cut along scissor cut line to separate unit



**2.** Turn unit over and cut corner at bulb end



**3.** From cut corner, peel backing completely off from bottom to top



**4.** Remove the applicator



### OPEN APPLICATOR

Hold upright with foil side away from you and snap applicator tip back to open.



**{Begin Package insert for alternate CRP blister applicator (3-Count)}**

**1** Tear through perforation



**2** Fold back the safety tab



**3** Cut with scissors to open applicator



**{Begin Package insert for alternate CRP blister applicator (4-Count)}**

**1** Tear through perforation



**2** Fold back the safety tab



**3** Cut with scissors to open applicator



{Begin Inside Carton Panels or Continuation of Package Insert for Cartons without Inside Panels}

## Promika ZoGuard Plus for Dogs

{One of the following statements will appear on the inside panel of the carton.}

For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}  
For use ONLY on dogs and puppies 5[-] [to] 22 lbs and over 8 weeks of age {OR}  
For use ONLY on dogs & puppies 5[-] [to] 22 lbs and over 8 weeks of age {OR}  
ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}  
ONLY For Dogs & Puppies 8 weeks or older and 5[-][to] 22 lbs {OR}  
ONLY For Dogs & Puppies 8 weeks or older & 5[-][to] 22 lbs

[Brand Name] [This product] contains Fipronil and (S)-Methoprene [insect growth regulator] [IGR] to effectively kill fleas and ticks [ including those that may transmit Lyme disease]. [The active ingredients in [Brand Name][This product] features a formula developed for fast acting [and long lasting for up to [4 weeks][30 days][1 month]] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4][four] weeks] on dogs.]

### {Text below is only for Inside Carton Panels}

#### How to Open

Refer to package insert for directions on how to open package.

### {Remaining text below is for Inside Carton Panels and for Package Insert for Cartons without Inside Panels}

#### How to Apply

Remove product applicator from the package.

Separate one applicator from the others. Hold the applicator with notched end pointing up and away from the face and body.

[Snap the outline of the tip back to allow access to the [dotted tip of the] applicator]]. {OR}

[Snap the applicator tip [backwards] [across the marked line] [to allow access to the] [dotted tip] [notches]].

{OR} [Holding the applicator away from your and your dog's eyes, snap the applicator tip [at notched line] to open.] Invert applicator over dog and use open end to part dog's hair.

[Squeeze applicator firmly to apply all of the solution to the dog's skin [as a spot [on] [to] the dog's back between the shoulder blades.]

Allow the area to dry. Avoid contact with treated area until dry. Use only one applicator per treatment.

#### RESTRICTIONS

Do not allow your dog to ingest this product.

Do not use on puppies under 8 weeks of age and less than [5][23][45][89] lbs.

Use entire contents of applicator on each dog.

Do not split one applicator between dogs.

Do not use multiple applicators on one dog.

Do not apply more than one applicator per treatment for one dog regardless of the dog's weight.

Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog.

Be sure your dog is dry before application and keep your dog dry for 24 hours after application.

Do not bathe your dog for 24 hours after application.

Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.

Do not apply more frequently than once every [30 days][4 weeks][month].

[Optional pictogram]



[Look at the Label (Look at the Label icon)  
[Easy] 6 Step [Easy] [Spot On] [Topical]  
Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate dogs after [treatment] [application] from other animals to avoid chance of ingestion
- [6] Do NOT split applicators between dogs [and use the ENTIRE applicator contents]

[Manufactured For][Distributed By]:

[Promika, LLC.

5000 CentreGreen Way, Suite 100

Cary, NC 27513]

EPA Reg. No. 91300-5

EPA Est. No. XXXX-XXX-XXX

### [WARRANTY] [LIMITATION OF WARRANTY AND LIABILITY

**IMPORTANT: READ BEFORE USE.** Read the entire Directions for Use, Conditions of Warranties and Limitations of Liability before using this product. If these terms and conditions are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Ineffectiveness, injury, and other unintended consequences may result because of such factors as manner of use or application (including misuse), the presence of other materials, weather conditions, and other unknown factors, all of which are beyond the control of [Company]. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [Company] makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label.

**LIMITATIONS OF LIABILITY:** To the extent consistent with applicable law, neither [Company], the manufacturer, nor the Seller shall be liable for any indirect, special, incidental or consequential damages resulting from the use, handling, application, storage, or disposal of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use, handling, application, or storage of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid.]

### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE:** Do not remove applicator from the pack until ready to use. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Optional recycling graphic}



{End Inside Panels of Carton or Package Insert for Cartons without Inside Panels}

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**{SIDE PANEL 1}**

[[Brand name][This product]. [Three][Four][Six][Eight][Twelve] month supply. ONLY for Dogs & Puppies 8 weeks or older and [5[-] [to] 22 lbs.] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs]

**{SIDE PANEL 2}**

[[Brand name][This product]. ONLY for Dogs & Puppies 8 weeks or older and [5[-] [to] 22 lbs] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs]

**{SIDE PANEL 3}**

[[Brand name][This product]. ONLY for Dogs & Puppies 8 weeks or older and [5[-] [to] 22 lbs] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs]


























**{SIDE PANEL 4}**

[[Brand name][This product]. ONLY for Dogs & Puppies 8 weeks or older and [5[-] [to] 22 lbs ] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs]

[BAR CODE AREA]

[Lot code; only number will appear]

{Optional graphics below may or may not appear anywhere on finished label}

	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	

{May contain graphics illustrating product use, e.g., dog with a drop falling onto its neck from an applicator on front, side, back, inside carton panels.}

{START –APPLICATOR LABEL - for applicator inside a CRP blister and for the CRP blister applicator}

<p>{Brand Name}  <b>For Dogs</b> [X-Y] lbs and ≥8 wks          fipronil 9.8%, (S)-methoprene 8.8%          0.023 fl oz {or} 0.045 fl oz {or} 0.091 fl oz          {or} 0.136 fl oz          Lot/Batch No. {only number will appear}</p>	 <p>KEEP OUT OF REACH OF CHILDREN          CAUTION. Read accompanying label before use.          [Use scissors to open.]          EPA REG. No. 91300-5</p>
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{END – APPLICATOR LABEL - for applicator inside a CRP blister and for the CRP blister applicator }

{START – OUTER BLISTER LABEL – for applicator inside a CRP blister}

<p>{Brand Name}  <b>For Dogs</b> [X-Y] lbs ≥8 wks          fipronil 9.8%, (S)-methoprene 8.8%          0.023 fl oz {or} 0.045 fl oz {or} 0.091 fl oz {or}          0.136 fl oz          Lot/Batch No. {only number will appear}</p>	<p>KEEP OUT OF REACH OF CHILDREN          CAUTION. For External Use Only. Read          accompanying label before use.          EPA REG. No. 91300-5 {label code}</p>
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{END – OUTER BLISTER LABEL – for applicator inside a CRP blister}

{START - IMAGE FOR OUTER BLISTER LABEL – for applicator inside the CRP blister}



{END – OUTER BLISTER LABEL – for applicator inside the CRP blister}

*{Optional Marketing Claims}*

**Mosquitoes**

1. Kills mosquitoes [within 48 hours for up to 28 days, with monthly application]

**Chewing Lice**

2. Kills chewing lice
3. Rapid elimination of chewing lice infestations
4. A once monthly application required to control chewing lice

**Adult Fleas**

5. Kills [adult] Fleas
6. Kills newly emerged adult Fleas before they lay eggs
7. Kills Adult Fleas, which may be a source of flea allergy dermatitis
8. Kills Fleas Up to [4 weeks] [1 month] [30 days]!
9. If dog is a high risk for flea reinfestation, a once month application may be needed

**Multiple Infestations**

10. Kills chewing lice [and controls mites that may cause sarcoptic mange]
11. Flea [&] [and] Tick Control for Dogs [&] [and] Puppies [5[-] [to] 22 lbs] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks [&] [and] older
12. Kills fleas, flea eggs, ticks, chewing lice [&] [and] [mosquitoes]
13. Kills fleas, ticks, [mosquitoes], chewing lice, flea eggs, flea larvae [&] [and] [prevents the development of flea pupae]
14. Kills Fleas, Ticks [&] [and] [Mosquitoes]
15. Breaks the Flea Life Cycle [when used monthly]
16. Monthly protection from flea, tick, [mosquito], chewing lice and flea egg
17. Monthly protection from flea, tick, [mosquito] and chewing lice
18. Kills fleas, ticks, [mosquitoes], flea eggs, and chewing lice
19. [Seven] [7] Way [Action] [Effectiveness] [Control] kills fleas, ticks, mosquitoes, chewing lice, flea eggs, flea larvae and prevents the development of flea pupae
20. [Six] [6] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs, flea larvae and prevents the development of flea pupae
21. [Five] [5] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs & flea larvae
22. [Six] [6] Way [Action] [Effectiveness] [Control] kills fleas, ticks, mosquitoes, chewing lice, flea eggs & flea larvae
23. [Five] [5] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs & flea larvae
24. [Four] [4] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs
25. [4 week] [1 month] [30 day] Flea [and] [&] Tick [Application] [Treatment]!
26. [Four (4) Week] [1 month] [30 day] [Flea, Tick, and Chewing Lice Control]
27. [Four [4] Week] [1 month] Flea, Tick, [Mosquito] and Chewing Lice Control
28. Use [Brand Name][This product] monthly to break the flea life cycle
29. Use [Brand Name][This product] monthly to control ticks and chewing lice
30. Monthly protection of flea, tick, [mosquito,] flea egg, flea larvae and chewing lice
31. Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice][Application] [Treatment]
32. Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!
33. Kills Fleas, [and] [&] Ticks [and Mosquitoes] for up to [4 weeks] [1 month]!
34. Kills Fleas, Ticks, Flea Eggs [and] [&] Flea Larvae for up to [4 Weeks] [1 month] [30 days]

**Ticks**

35. Kills Ticks including those that may transmit Lyme disease
36. Kills Ticks for Up to [4 weeks] [1 month] [30 days]!
37. Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days]] [per application]
38. Kills Ticks (Including Deer Ticks) for up to [4 weeks] [1 month] [30 days]
39. Kills [brown dog ticks [(*Rhipicephalus sanguineus*)] [American dog ticks,] [and] [lone star ticks][,][and deer



- ticks] [for up to [4 weeks] [1 month] [30 days]
40. Kills American Dog Ticks [*Dermacentor variabilis*] for up to [4 weeks] [1 month] [30 days]!

#### **Flea Eggs and Larvae**

41. Controls flea reinfestation
42. Kills adult fleas, flea eggs, flea larvae, and prevents the development of pupae.
43. Effectively controls all stages of the flea [including adult fleas, flea eggs, flea larvae] and prevents the development of flea pupae
44. Effective against all stages of the flea [including adult fleas, flea eggs, flea larvae] and prevents the development of flea pupae
45. If dog is a high risk for flea reinfestation, a once month application may be needed
46. Prevents from developing, flea eggs [larvae] [pupae]
47. With (S)-methoprene Insect Growth Regulator [IGR] which Breaks the Flea Life Cycle
48. With (S)-methoprene to Break Flea Life Cycle
49. With Insect Growth Regulator [IGR] to Break Flea Life Cycle
50. Dual Action [!]: Fipronil with (S)-methoprene IGR [insect growth regulator] Effectively Breaks the Flea Life Cycle Kills Flea Eggs & Flea Larvae!
51. Prevents Flea Eggs From Developing Into Biting Adults
52. Prevents all stages of the flea life cycle from developing
53. Controls reinfestation of fleas
54. Effective against all stages of the flea life cycle
55. Effectively controls all stages of the flea life cycle

#### **All Others**

56. Can be used on puppies [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age and older
57. For Dogs & Puppies [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age or older
58. For Dogs [and Puppies] [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age or older
59. Convenient spot treatment
60. Fast Acting
61. Easy to Use [Application]
62. Best if used year round!
63. For year-round protection, apply [Brand Name] monthly
64. (ICON Showing [4 week] [1 month] [30 day] Protection)
65. Apply monthly
66. Prevents reinfestation of listed pests for [4 weeks] [1 month]
67. Apply once every [4 weeks] [month] [30 days]!
68. [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]
69. [Three Applications][Six Applications][12 Applications]
70. [3 Month Supply][6 Month Supply][12 Month Supply]
71. Controls mites that may cause sarcoptic mange
72. Waterproof
73. Effective after bathing and exposure to water and sunlight
74. Can be used on breeding, pregnant, and lactating [bitches] [female] [dogs]
75. Fipronil (9.8%) + (S)-methoprene (8.8%)
76. Controls and prevents infestation of listed pests for [4 weeks][1 month]
77. Controls existing infestation and prevents establishment of additional infestation of listed pests
78. Lift [here] for more information
79. Open [here] for more information
80. Image of an arrow to show Open here for more information
81. *{When used, all three optional statements will appear together.}*  
Contains Fipronil and (S)-methoprene, the active ingredients used in FRONTLINE® Plus for Dogs Frontline is a registered trademarks of Merial  
(Brand Name) is not manufactured or distributed by Merial

**Sublabel 2: Promika ZoGuard Plus for Dogs {single applicator}**

[text in [] denotes optional language]

{text in {} denotes location of text on packaging, notes to reviewer, text that will not be on final label}

(text in () appears on label)

**{Start Front Panel of Foil Pouch; package is single applicator in heat-sealed foil pouch}**

**Promika ZoGuard Plus for Dogs**  
**[Alternate brand name: Fortress Defense for Dogs; Heritage Plus for Dogs]**

{The word “Dogs” in the product name will be 75% of the height of the largest letter in the primary brand name.}

{Large clear picture of dog in appropriate breed/weight class on front panel to be included}



{a 1.5cm x 1.5cm cat prohibition icon in a box located at the lower right hand corner of the front panel in yellow with black images}

*{One of the following statements will appear on the front panel.}*

For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}

For use ONLY on dogs and puppies 5[-] [to] 22 lbs and 8 weeks or older {OR}

For use ONLY on dogs & puppies 5[-] [to] 22 lbs and 8 weeks or older {OR}

ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}

ONLY For Dogs & Puppies 8 weeks or older and 5[-][to] 22 lbs {OR}

ONLY For Dogs & Puppies 8 weeks or older & 5[-][to] 22 lbs

{Optional Marketing Claim}

[1][One] Month Supply]

[1][One][Application]

{When used, all three optional statements below will appear together on the same panel.}

[Contains Fipronil and (S)-Methoprene, the active ingredients used in FRONTLINE® Plus for Dogs]

[Frontline is a registered trademark of Merial]

[(Brand Name) is not manufactured or distributed by Merial, seller of Frontline® Plus for Dogs]

{See optional graphics on pages 24-25 of this label that may or may not appear on front panel of carton}

**ACTIVE INGREDIENTS:**

Fipronil..... 9.80%

(S)-Methoprene..... 8.80%

**OTHER INGREDIENTS:** ..... 81.40%

**TOTAL** ..... 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See Back Panel for Precautionary Statements



See Package Insert for First Aid and Complete Directions for Use

**Net Contents:** X fl. oz. [(mL)]

[1 applicator containing 0.023 fl oz (0.67 mL)]

[1 applicator containing 0.045 fl oz (1.34 mL)]

[1 applicator containing 0.091 fl oz (2.68 mL)]

[1 applicator containing 0.136 fl oz (4.02 mL)]

**{END – Front Panel of Foil Pouch}**

{BACK PANEL OF FOIL POUCH}

### Promika ZoGuard Plus for Dogs

[In Case of Emergency, call: XXX-XXX-XXXX] [Non-Emergency, call XXX-XXX-XXXX] [Formulated in USA]

[Manufactured For][Distributed By]:  
[Promika, LLC.  
5000 CentreGreen Way, Suite 100  
Cary, NC 27513]

EPA Reg. No. 91300-5  
EPA Est. No. XXXX-XXX-XXX

**READ ENTIRE PRODUCT LABEL INSIDE THE POUCH BEFORE EACH USE.**

#### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION.** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed Heartworm preventative.

#### PRODUCT INFORMATION

Use [Brand Name] [this product] monthly for control of fleas, ticks, [and] chewing lice, [and] mosquitos]. [Studies show that] [Brand Name] [this product] kills adult fleas for up to three months. Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[,] [mosquitoes] and chewing lice. [Brand Name] [This product] remains effective even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Avoid contact with treated area until dry. Do not reapply for [30 days] [4 weeks][1 month]

#### DIRECTIONS FOR USE


It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG, READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY.** Do not use on cats, rabbits or animals other than dogs.

{The following Side Effects text in a box will be placed in the lower right hand corner of back panel immediately above the cat warning box.}

**Side Effects (Dogs):** Monitor your dog after application. Some dogs may experience temporary startle effects when any product is applied. Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. In some cases gastrointestinal signs such as vomiting and diarrhea may occur. If these or other side effects occur, consult your veterinarian or call SafetyCall at 1-844-685-9173. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application.

{a 1.5 cm x 1.5 cm cat prohibition icon and warning text in a box, black on yellow background, will be placed on the lower right hand corner of back panel.}

<p data-bbox="224 373 1437 436">DO NOT USE ON CATS. Keep cats away from treated dogs for 24 hours. If applied to a cat or ingested by a cat, contact your veterinarian.</p> 
---

[BAR CODE AREA]

[Lot code; only number will appear]

**{END – BACK PANEL OF FOIL POUCH}**

{Begin Foil-Line Pouch Insert}

## Promika ZoGuard Plus for Dogs

{The following statements will appear on the pouch insert.}

For use ONLY on dogs [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}
For use ONLY on dogs and puppies 5[-] [to] 22 lbs and over 8 weeks of age {OR}
For use ONLY on dogs & puppies 5[-] [to] 22 lbs and over 8 weeks of age {OR}
ONLY For Dogs [23[-][to] 44 lbs] [45[-][to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks or older {OR}
ONLY For Dogs & Puppies 8 weeks or older and 5[-][to] 22 lbs {OR}
ONLY For Dogs & Puppies 8 weeks or older & 5[-][to] 22 lbs

### ACTIVE INGREDIENTS:

Fipronil.....	9.80%
(S)-Methoprene.....	8.80%
<b>OTHER INGREDIENTS:</b> .....	<u>81.40%</u>
<b>TOTAL</b>	<b>100.00%</b>

### KEEP OUT OF REACH OF CHILDREN

### CAUTION

### PRECAUTIONARY STATEMENTS

**HAZARDS TO HUMANS. CAUTION.** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**HAZARDS TO DOMESTIC ANIMALS.** For external use on dogs only. Individual sensitivities may occur after using any pesticide product on dogs. Certain medications can interact with pesticides. Do not treat your dog with more than one pesticide product at a time. Over dosing your dog can result in serious illness and even death. Consult a veterinarian before using on medicated, debilitated, aged, pregnant or nursing dogs. Consult a veterinarian before using on dogs with known organ dysfunction. If your dog is exhibiting signs of and/or is being treated for skin dermatitis, talk to your veterinarian before applying any topical flea and tick control product. This product is not a substitute for prescribed Heartworm preventative.

FIRST AID	
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.
If swallowed	Call a poison control center or a doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If on skin	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
HOT LINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency medical treatment information, you may contact SafetyCall at 1-844-685-9173 seven days a week, 24-hours a day.	

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**DO NOT ALLOW CHILDREN TO APPLY PRODUCT. TO PREVENT HARM TO YOU AND YOUR DOG,**

READ ENTIRE LABEL BEFORE EACH USE. FOLLOW ALL DIRECTIONS AND PRECAUTIONARY STATEMENTS CAREFULLY. Do not use on cats, rabbits or animals other than dogs.

**Side Effects (Dogs):** Monitor your dog after application. Some dogs may experience temporary startle effects when any product is applied. Dogs may experience some temporary irritation at the site of product application such as redness, scratching or other signs of discomfort. In some cases gastrointestinal signs such as vomiting and diarrhea may occur. If these or other side effects occur, consult your veterinarian or call SafetyCall at 1-844-685-9173. If your dog has an unusual reaction to the initial application, consult a veterinarian before repeating application.

### PRODUCT INFORMATION

[[Brand Name] [This product] contains Fipronil and (S)-Methoprene [insect growth regulator] [IGR] to effectively kill fleas and ticks [ including those that may transmit Lyme disease]. [The active ingredients in [Brand Name][This product] features a formula developed for fast acting [and long lasting for up to [4 weeks][30 days][1 month]] control of fleas, ticks, [mosquitoes] and chewing lice for up to [1 month] [[4][four] weeks] on dogs.] Apply monthly if your dog is at high risk for flea reinfestation [, or in a highly infested environment]. Apply monthly to control ticks[,] [mosquitoes] and chewing lice. [Brand Name] [This product] remains effective even after bathing, water immersion, or exposure to sunlight. Allow treated area to dry thoroughly. Avoid contact with treated area until dry. Do not reapply for [30 days] [4 weeks][1 month].

#### How to Open:

**1** Fold back the safety tab



**2** Cut with scissors to open applicator

#### **How to Apply**

Remove product applicator from the package.

Separate one applicator from the others. Hold the applicator with notched end pointing up and away from the face and body.

[Snap the outline of the tip back to allow access to the [dotted tip of the] applicator]]. {OR}  
[Snap the applicator tip [backwards] [across the marked line] [to allow access to the] [dotted tip] [notches]].  
{OR} [Holding the applicator away from your and your dog's eyes, snap the applicator tip [at notched line] to open.] Invert applicator over dog and use open end to part dog's hair.  
[Squeeze applicator firmly to apply all of the solution to the dog's skin [as a spot [on] [to] the dog's back between the shoulder blades.]

Allow the area to dry. Avoid contact with treated area until dry. Use only one applicator per treatment.

### **RESTRICTIONS**

Do not allow your dog to ingest this product.  
Do not use on puppies under 8 weeks of age and less than [5][23][45][89] lbs.  
Use entire contents of applicator on each dog.  
Do not split one applicator between dogs.  
Do not use multiple applicators on one dog.  
Do not apply more than one applicator per treatment for one dog regardless of the dog's weight.  
Weigh your dog to be sure you are applying the right dose formulated for the weight of your dog.  
Be sure your dog is dry before application and keep your dog dry for 24 hours after application.  
Do not bathe your dog for 24 hours after application.  
Separate the treated dog from all other dogs and cats for 24 hours after treatment has been applied.  
Do not apply more frequently than once every [30 days][4 weeks][month].

[Optional pictogram]



[Look at the Label (Look at the Label icon)  
[Easy] 6 Step [Easy] [Spot On] [Topical]  
Checklist]

- [1] Read the label completely and follow directions
- [2] Weigh your dog
- [3] Do NOT use dog products on cats
- [4] Do NOT treat with more than one pesticide product at a time
- [5] Separate dogs after [treatment] [application] from other animals to avoid chance of ingestion
- [6] Do NOT split applicators between dogs [and use the ENTIRE applicator contents]

[Promika, LLC.  
5000 CentreGreen Way, Suite 100  
Cary, NC 27513]

EPA Reg. No. 91300-5

### **[WARRANTY] [LIMITATION OF WARRANTY AND LIABILITY**

**IMPORTANT: READ BEFORE USE.** Read the entire Directions for Use, Conditions of Warranties and Limitations of Liability before using this product. If these terms and conditions are not acceptable, return the unopened product container at once. By using this product, user or buyer accepts the following Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Ineffectiveness, injury, and other unintended consequences may result because of such factors as manner of use or application (including misuse), the presence of other materials, weather conditions, and other unknown factors, all of which are beyond the control of [Company]. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [Company] makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond statements on this label.

**LIMITATIONS OF LIABILITY:** To the extent consistent with applicable law, neither [Company], the manufacturer, nor the Seller shall be liable for any indirect, special, incidental or consequential damages resulting from the use, handling, application, storage, or disposal of this product. To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use, handling, application, or storage of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid.]

### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

**PESTICIDE STORAGE:** Do not remove applicator from the pack until ready to use. Store in a cool (below 77°F [/][25°C]) dry place inaccessible to children and pets. Do not refrigerate. Protect from direct sunlight.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. **If empty:** Offer for recycling if available **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Optional recycling graphic}



{End Foil Pouch Insert}

{START – CRP BLISTER APPLICATOR LABEL}

<p><b>{Brand Name}</b> <b>For Dogs</b> [X-Y] lbs and <math>\geq 8</math> wks fipronil 9.8%, (S)-methoprene 8.8% 0.023 fl oz {or} 0.045 fl oz {or} 0.091 fl oz {or} 0.136 fl oz Lot/Batch No. {only number will appear}</p>	<p>KEEP OUT OF REACH OF CHILDREN CAUTION. Read accompanying label before use. [Use scissors to open.] EPA REG. No. 91300-5</p> 
--	--

{END – CRP BLISTER APPLICATOR LABEL}

*{Optional Marketing Claims}*

**Mosquitoes**

1. Kills mosquitoes [within 48 hours for up to 28 days, with monthly application]

**Chewing Lice**

2. Kills chewing lice
3. Rapid elimination of chewing lice infestations
4. A once monthly application required to control chewing lice

**Adult Fleas**

5. Kills [adult] Fleas
6. Kills newly emerged adult Fleas before they lay eggs
7. Kills Adult Fleas, which may be a source of flea allergy dermatitis
8. Kills Fleas Up to [4 weeks] [1 month] [30 days]!
9. If dog is a high risk for flea reinfestation, a once month application may be needed

**Multiple Infestations**

10. Kills chewing lice [and controls mites that may cause sarcoptic mange
11. Flea [&] [and] Tick Control for Dogs [&] [and] Puppies [5[-] [to] 22 lbs] [23[-] [to] 44 lbs] [45[-] [to] 88 lbs] [89[-] [to] 132 lbs] and 8 weeks [&] [and] older
12. Kills fleas, flea eggs, ticks, chewing lice [&] [and] [mosquitoes]
13. Kills fleas, ticks, [mosquitoes], chewing lice, flea eggs, flea larvae [&] [and] [prevents the development of flea pupae]
14. Kills Fleas, Ticks [&] [and] [Mosquitoes]
15. Breaks the Flea Life Cycle [when used monthly]
16. Monthly protection for flea, tick, [mosquito], chewing lice and flea egg
17. Monthly protection from flea, tick, [mosquito] and chewing lice
18. Kills fleas, ticks, [mosquitoes], flea eggs, and chewing lice
19. [Seven] [7] Way [Action] [Effectiveness] [Control] kills fleas, ticks, mosquitoes, chewing lice, flea eggs, flea larvae and prevents the development of flea pupae
20. [Six] [6] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs, flea larvae and prevents the development of flea pupae
21. [Five] [5] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs & flea larvae
22. [Six] [6] Way [Action] [Effectiveness] [Control] kills fleas, ticks, mosquitoes, chewing lice, flea eggs & flea larvae
23. [Five] [5] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs & flea larvae
24. [Four] [4] Way [Action] [Effectiveness] [Control] kills fleas, ticks, chewing lice, flea eggs
25. [4 week] [1 month] [30 day] Flea [and] [&] Tick [Application] [Treatment]!
26. [Four (4) Week] [1 month] [30 day] [Flea, Tick, and Chewing Lice Control
27. [Four [4] Week] [1 month] Flea, Tick, [Mosquito] and Chewing Lice Control
28. Use [Brand Name][This product] monthly to break the flea life cycle
29. Use [Brand Name][This product] monthly to control ticks and chewing lice
30. Monthly protection from flea, tick, [mosquito,] flea egg, flea larvae and chewing lice
31. Once A Month Flea, Tick, [Mosquitoes] [and] [Chewing Lice][Application] [Treatment]
32. Kills Fleas, [and] [&] Ticks for up to [4 weeks] [1 month] [30 days]!
33. Kills Fleas, [and] [&] Ticks [and Mosquitoes] for up to [4 weeks] [1 month]!
34. Kills Fleas, Ticks, Flea Eggs [and] [&] Flea Larvae for up to [4 Weeks] [1 month] [30 days]

**Ticks**

35. Kills Ticks including those that may transmit Lyme disease
36. Kills Ticks for Up to [4 weeks] [1 month] [30 days]!
37. Kills [all stages of] deer ticks [including those that may transmit Lyme disease,] [for up to [4 weeks] [1 month] [30 days]] [per application]
38. Kills Ticks (Including Deer Ticks) for up to [4 weeks] [1 month] [30 days]
39. Kills [brown dog ticks [(*Rhipicephalus sanguineus*)] [American dog ticks,] [and] [lone star ticks][,][and deer



- ticks] [for up to [4 weeks] [1 month] [30 days]  
40. Kills American Dog Ticks [*Dermacentor variabilis*] for up to [4 weeks] [1 month] [30 days]!


























#### **Flea Eggs and Larvae**

41. Controls flea reinfestation
42. Kills adult fleas, flea eggs, flea larvae, and prevents the development of pupae.
43. Effectively controls all stages of the flea [including adult fleas, flea eggs, flea larvae] and prevents the development of flea pupae
44. Effective against all stages of the flea [including adult fleas, flea eggs, flea larvae] and prevents the development of flea pupae
45. If dog is a high risk for flea reinfestation, a once month application may be needed
46. Prevents from developing, flea eggs [larvae] [pupae]
47. With (S)-methoprene Insect Growth Regulator [IGR] which Breaks the Flea Life Cycle
48. With (S)-methoprene to Break Flea Life Cycle
49. With Insect Growth Regulator [IGR] to Break Flea Life Cycle
50. Dual Action [!]: Fipronil with (S)-methoprene IGR [insect growth regulator] Effectively Breaks the Flea Life Cycle Kills Flea Eggs & Flea Larvae!
51. Prevents Flea Eggs From Developing Into Biting Adults
52. Prevents all stages of the flea life cycle from developing
53. Controls reinfestation of fleas
54. Effective against all stages of the flea life cycle
55. Effectively controls all stages of the flea life cycle

#### **All Others**

56. Can be used on puppies [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age and older
57. For Dogs [&][and] Puppies [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age or older
58. For Dogs [and Puppies] [5-22 lbs.], [23-44 lbs.], [45-88 lbs.], [89-132 lbs.] and 8 weeks of age or older
59. Convenient spot treatment
60. Fast Acting
61. Easy to Use [Application]
62. Best if used year round!
63. For year-round protection, apply [Brand Name] monthly
64. (ICON Showing [4 week] [1 month] [30 day] Protection)
65. Apply monthly
66. Prevents reinfestation of listed pests for [4 weeks] [1 month]
67. Apply once every [4 weeks] [month] [30 days]!
68. [4 Week Dose!] [1 Month Dose!] [30 Day Dose!]
69. [Once Application]
70. [1 Month Supply]
71. Controls mites that may cause sarcoptic mange
72. Waterproof
73. Effective after bathing and exposure to water and sunlight
74. Can be used on breeding, pregnant, and lactating [bitches] [female] [dogs]
75. Fipronil (9.8%) + (S)-methoprene (8.8%)
76. Controls and prevents infestation of listed pests for [4 weeks][1 month]
77. Controls existing infestation and prevents establishment of additional infestation of listed pests
78. Open [here] for more information
79. Image of an arrow to show Open here for more information
80. *{When used, all three optional statements will appear together.}*  
Contains Fipronil and (S)-methoprene, the active ingredients used in FRONTLINE® Plus for Dogs Frontline is a registered trademarks of Merial  
(Brand Name) is not manufactured or distributed by Merial

{Optional graphics below may or may not appear anywhere on finished label}

	Adult Flea	
	Fleas	
	Flea eggs	
	Flea Larvae	
	Flea Pupae	
	Ticks	
	Brown Dog Tick	
	Deer Tick	
	American Dog Tick	
	Chewing Lice	
	Lone Star Tick	
	Mosquitoes	
	Mite	