



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

91092-1

Date of Issuance:

9/16/21

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Actibrom 2.5% MUP

Name and Address of Registrant (include ZIP Code):

Activa S.r.l  
c/o Pyxis Regulatory Consulting, Inc.  
4110 136<sup>th</sup> St. Ct. NW  
Gig Harbor, WA 98332

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.


On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Sincerely,   
Gene Benbow, Product Manager 7  
Invertebrate & Vertebrate Branch 3  
Registration Division (7505P)  
Office of Pesticide Programs

Date:

9/16/21

a. Bromadiolone GDCI-112001-1623

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: <http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 91092-1.”
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 07/07/2020

If you have any questions, please contact Jasmin Jackson by phone at 703-347-0732, or via email at [Jackson.Jasmin@epa.gov](mailto:Jackson.Jasmin@epa.gov).

Enclosure

# Actibrom 2.5% MUP

A rodenticide only for formulation into other registered products for use in and around structures and inside transport vehicles to kill Norway rats, roof rats, and house mice

<b>ACTIVE INGREDIENT:</b>	<b>w/w%</b>
Bromadiolone (CAS No. 28772-56-7).....	2.55%
<b>OTHER INGREDIENTS:</b> .....	<b>97.45%</b>
<b>TOTAL:</b> .....	<b>100.0%</b>

**KEEP OUT OF REACH OF CHILDREN  
DANGER/PELIGRO**



**POISON**

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.  
(If you do not understand the label, find someone to explain it to you in detail.)

<b>FIRST AID</b>	
If Swallowed:	<ul style="list-style-type: none"> <li>• Call a Poison Control Center or doctor immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
If Inhaled:	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
If on Skin or Clothing:	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 -20 minutes.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
If in Eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 -20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>HOTLINE NUMBER</b>	
For information on this pesticide product (including general health concerns or pesticide incidents), call the National Pesticide Information Center at 1-800-858-7378, Monday through Friday, 8:00 AM to 12:00 PM Pacific Standard Time. Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In the event of a medical emergency, call your poison control center at 1-800-222-1222.	
<b>NOTE TO PHYSICIAN</b>	
If swallowed, absorbed or inhaled, this product will reduce the clotting ability of the blood and will cause bleeding. In such cases, treat as in bishydroxycoumarin overdoses, giving Vitamin K, intramuscularly or	

orally in mild cases or intravenously with blood transfusions in severe cases. Repeat as necessary based on monitoring of prothrombin times.

**NOTE TO VETERINARIAN**

Contains bromadiolone, an anticoagulant. For domestic animals or pets that have ingested this product, or have obvious poisoning symptoms (bleeding) or lowered prothrombin times, give Vitamin K, by intramuscular or oral administration. Check prothrombin time every 3 days or until values return to normal.

**Manufactured for:**

Activa S.r.l.  
Via Feltre 32  
20132 Milan, Italy

**EPA Reg. No.** 91092-xx  
**EPA Est. No.**  
**Net Contents:** gals ( L)  
**Lot No.:** See container

[See side panel for [First Aid][,] [additional] [Precautionary Statements][,] [and] [Directions for Use] [including] [Storage and Disposal] [instructions][.]

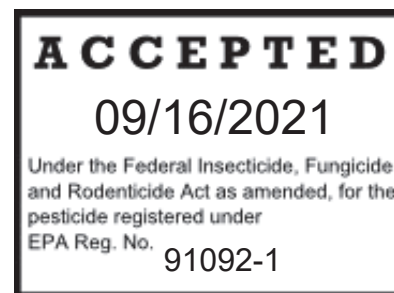
**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS  
DANGER/PELIGRO**



**POISON**

Fatal if swallowed. Fatal if absorbed through skin. May be fatal if inhaled. Causes moderate eye irritation. Do not get on skin, in eyes, or on clothing. Do not breathe spray mist. Avoid exposure to this product during pregnancy.

Repeated exposures to small amounts of this product can produce accumulative toxicity. Persons at risk should have their prothrombin times checked periodically.



#### Personal Protective Equipment (PPE) required for this product:

Persons handling this product must use a closed system designed to provide complete dermal and inhalation protection. The system must be capable of removing the pesticide from the original container and transferring it into mixing tanks and/or other equipment used to produce the bait formulations. At any disconnect point, the system must be equipped with a dry disconnect or dry couple shutoff device that is warranted by the manufacturer to minimize drippage to not more than 2 milliliters per disconnect point.

Persons handling this product while using the closed systems must wear:

- Long-sleeve shirt and long pants,
- Shoes plus socks,
- Chemical-resistant gloves made out of: barrier laminate, butyl rubber ≥14 mils, nitrile rubber ≥14mils, neoprene rubber ≥14 mils, polyvinyl chloride≥14 mils, or viton≥14 mils
- Chemical-resistant apron, and
- Face-sealing goggles

In case of an emergency spill, a breakdown in the closed system, or other situation where this opened product is not enclosed in a closed system, persons handling or in the immediate area of this product must wear:

- Coveralls worn over short-sleeve shirt or short pants,
- Chemical-resistant apron,
- Socks plus chemical-resistant shoe coverings or chemical-resistant footwear,
- Chemical-resistant gloves made out of: barrier laminate, butyl rubber ≥14 mils, nitrile rubber ≥14mils, neoprene rubber ≥14 mils, polyvinyl chloride≥14 mils, or viton≥14 mils
- NIOSH-approved powered air-purifying respirator (PAPR) equipped with an organic-vapor-removing cartridge and a dust/mist prefilter
- If PAPR is not available, than a NIOSH-approved respirator with an organic vapor (OV) cartridge or canister with any R, P, or HE prefilter (if oil not present, an additional prefilter type, N, can be used).
- Face-sealing goggles if PAPR is not used.

Note: Fit test respirator prior to use.

#### User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

#### User Safety Recommendations

Wash thoroughly with soap and water after handling. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

#### ENVIRONMENTAL HAZARDS

This product is toxic to fish and wildlife. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems

without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Only for formulation into rodenticides for the following uses: (1) uses for which USEPA has accepted the required data and/or citations of data that the formulator has submitted in support of registration; (2) uses for experimental purposes that are in compliance with USEPA; (3) **in and around structures and inside transport vehicles to kill Norway rats, roof rats, and house mice.**

#### STORAGE AND DISPOSAL

DO NOT contaminate water, food or feed by storage, disposal or cleaning of equipment.

**PESTICIDE STORAGE:** Store in original container in a cool, dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL:** Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

#### CONTAINER HANDLING:

**Nonrefillable Plastic and Metal Containers (Capacity Greater Than 50 Pounds):** Nonrefillable container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into formulation equipment. Fill the container 1/4 full with water. Replace and tighten closures. Tip container on its side and roll it back and forth ensuring at least one complete revolution for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into formulation equipment or store rinsate for later use or disposal. Repeat this procedure two more times. Offer for recycling if available or puncture and dispose of in a sanitary landfill or by other procedures approved by state and local authorities.

**Nonrefillable Plastic and Metal Containers (e.g., Intermediate Bulk Containers [IBC]) (Size or Shape Too Large to be Tipped, Rolled or Turned Upside Down):** Nonrefillable container. Do not reuse or refill this container. Clean container promptly after emptying the contents from this container into formulation equipment and before final disposal using the following pressure rinsing procedure: Insert a lance fitted with a suitable tank cleaning nozzle into the container and ensure that the water spray thoroughly covers the top bottom and all sides inside the container. The nozzle manufacturer generally provides instructions for the appropriate spray pressure spray duration and/or spray volume. If the manufacturer's instructions are not available pressure rinse the container for at least 60 seconds using a minimum pressure of 30 PSI with a minimum rinse volume of 10% of the container volume. Drain pour or pump rinsate into formulation equipment or rinsate collection system. Repeat this pressure rinsing procedure two more times. Offer for recycling if available or puncture and dispose of in a sanitary landfill or by other procedures approved by state and local authorities.

### **Conditions, Disclaimer of Warranty and Limitations of Liability**

[Read the entire Directions for Use, Conditions of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of ACTIVA. All such risks shall be assumed by the user or buyer.

ACTIVA warrants that this product in its unopened package conforms to the chemical description on the label and is reasonably fit for the purposes set forth on the label when used according to directions under normal use conditions to the drops specified. There are no other warranties, expressed or implied, concerning the use of this product other than indicated on the label. This warranty does not extend to the handling or use of this product contrary to label instructions or under abnormal conditions or conditions not reasonably foreseeable to seller, and buyer assumes all risk of any such use.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, ACTIVA makes no other warranties, express or implied, of merchantability or of fitness for a particular purpose or otherwise, that extend beyond the statements made on this label. No agent of ACTIVA is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, ACTIVA disclaims any liability whatsoever for special, incidental or consequential damages resulting from the use or handling of this product.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, the exclusive remedy of the user or buyer for any and all losses, injuries or damages resulting from the use or handling of this product, whether in contract, warranty, tort, negligence, strict liability or otherwise, shall not exceed the purchase price paid or at ACTIVA's election, the replacement of product.].

[EPA Approval date]