



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 19, 2024

SENT BY EMAIL

Sarah H. Kuete-meier
sarahk@lumos.net
CENTRAL GARDEN & PET, GARDEN DIVISION

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Notification to add ABN, clarification of spreader rates, bullets and correct typos
Product Name: AM0201 INSECT KILLER
Admin Number: 90098-2
EPA Receipt Date: 09/12/2024
Action Case Number: 00629713

Dear Sarah H. Kuete-meier:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

The alternate brand names: Amdro Lawn Insect Killer Granules, Amdro Ant & Spider Killer Shaker Bag have been added to the registration. Our records have been updated accordingly.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Hester Dingle via email at dingle.hester@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Hester Dingle (for)". The script is elegant and cursive, with the word "for" in parentheses.

Jacquelyn Herrick, PM 3
IVB1, RD
Office of Pesticide Programs

09/19/2024

[] Bracketed text optional

{ } Curly brackets are notes to reviewer

AM0201 INSECT KILLER

{Alternate Brand Names}

Amdro Fire Ant Killer Mound Treatment

Amdro QuickKill Brand Fire Ant Killer

Amdro Fire Ant Killer

Amdro Lawn Insect Killer Granules

Amdro Ant & Spider Killer Shaker Bag

[Intended] for residential [lawn, home perimeter, ornamental & flower garden, and home garden] use only

[May contain peanut by-products]

Treats up to 5,000 [10,000] [16,500] [33,000] sq[.] ft[.]

{ROOM FOR OPTIONAL MARKETING CLAIMS}

For Outdoor Use Only

Active Ingredient

Bifenthrin.....0.20%

Other Ingredients.....99.80%

Total.....100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [side][back][panel] for additional precautionary statements

Net Contents **[Weight]** XX LB/XX kg

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS & DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

User Safety Recommendations: User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. User should remove clothing/personal protective equipment (PPE) immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

FIRST AID

If swallowed	<p>[x] [●] Call a poison control call center or doctor immediately for treatment advice.</p> <p>[x] [●] Have person sip a glass of water if able to swallow.</p> <p>[x] [●] Do not induce vomiting unless told to by the poison control center or doctor.</p> <p>[x] [●] Do not give anything by mouth to an unconscious person.</p>
If In eyes	<p>[x] [●] Hold eye open and rinse slowly and gently with water for 15-20 minutes. x Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</p> <p>[x] [●] Call a poison control center or doctor for treatment advice</p>
If on skin or clothing	<p>[x] [●] Take off contaminated clothing</p> <p>[x] [●] Rinse skin immediately with plenty of water for 15-20 minutes.</p> <p>[x] [●] Call a poison control center or doctor for treatment advice.</p>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for Emergency Assistance.	
NOTE TO PHYSICIAN This product is a pyrethroid. If large amounts have been ingested, the stomach and intestine should be evacuated. Treatment is symptomatic and supportive. Digestible fats, oils or alcohol may increase absorption and should be avoided.	

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutter, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway sidewalk, or street, back onto the treated area of the lawn will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

Use Restrictions

- Apply this product directly to the lawn or garden area. Water treated area as directed on this label. Do not water to the point of run-off. Do not make applications during rain.
- Do not apply to hard surfaces such as sidewalks, driveways, and streets where the product is likely to wash off into sewers and waterways.
- Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.
- In New York State this product may not be applied to any grass or turf area within 100 feet of a water body (lake pond river stream wetland or drainage ditch)
 - In New York State do make a single repeat application of Fire Ant Killer if there are signs of renewed insect activity but not sooner than two (2) weeks after the first application.
 - Apply early/proactively [in the spring/summer/fall] to prevent infestation.

- [Otherwise, apply when insect activity or damage is first observed in the lawn (lawn thins and turns brown or moths fly from the grass when you mow). Do not treat just the browned area of lawn. To prevent further damage, treat entire lawn.]
- For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.
- Do not allow the product to enter any drain during or after application,
- Do not apply or irrigate to the point of runoff.

WHERE TO APPLY/USE	Lawns, Around Home Foundations [Perimeter Treatment] [Outdoor perimeter], Ornamental [and] Flower Gardens, Vegetable Gardens, [Fire Ant mounds]
WHEN TO APPLY/USE	Apply early/proactively [in the Spring/Summer/Fall] to prevent infestation. Otherwise, apply at the first sign of insect activity or damage
HOW TO APPLY/USE	<p>For best results, thoroughly water treated area immediately after application.</p> <p>On Lawns</p> <p>[x] [●] [Using a spreader designed for application of granular materials], uniformly apply 0.6 to 1.2 lbs. over 1000 sq. ft. {Note to PM: for products packaged in 5 lbs. or less, spreader language will be optional}</p> <p>[x] [●] Leave a one-foot wide untreated strip of lawn next to hard surfaces (such as sidewalks and driveways) and sewer drains to prevent potential run-off into sewers and waterways.</p> <p>[x] [●] For season long, [3/6/3 & 6 month][residual] control, apply 2.3 lbs. of product for every 1000 sq. ft./0.6 lbs. of product for every 250 sq. ft. {Note to PM: Time frame is determined by the insect tables present on the final printed label. Table 1 only is 6 month and Table 2 only is 3 month. If both are present then 3 & 6 month will be used.}</p> <p>[x] [●] [For centipedes, millipedes, pavement ants- uniformly apply 2.3 lbs. over a 1,000 sq. ft. area./1.2 lbs. over a 500 sq. ft. area]</p> <p>[x] [●] [For mole cricket control, apply 1.2 to 2.3 lbs. of product over 1000/ 0.3 to 0.6 lbs. over 250 sq. ft. area. For best results, treat in late spring and water thoroughly immediately after application.]</p> <p>[x] [●] [For fire ant mound treatment, apply 2/3 cup of product name/this product over each fire ant mound and the surrounding 3-foot diameter. After applying the product, drench mounds with 2 gallons of water.]</p> <p>[x] [●] [A 10(20)(xx) pound bag will treat up to 16,500(33,000) (xxxx) sq. ft. of lawn] [A 5 pound bag will treat up to 8,250 sq. ft. of lawn] Make applications in the early morning or late evening hours when it is cool and the ants are most active Apply when temperatures are between 65 and 80 F.]</p>

	<p>On Ornamentals & Flowers</p> <p>[x] [●] Apply 0.3 to 0.6 lbs. of product evenly over each 500 sq. ft. area. Repeat if there are signs of renewed insect activity.</p> <p>[x] [●] Product can be applied just before planting or after plants emerge.</p> <p>Vegetable Gardens</p> <p>[x] [●] A single application may be applied just prior to planting or after plants emerge and worked into the top 4 to 6 inches of soil. Use 0.6 lbs. of product for a 500 sq. ft. area.</p> <p>Home Foundation/Barrier Treatment</p> <p>[x] [●] Evenly apply a 2 foot wide band next to the house/home foundation.</p> <p>[x] [●] Use 0.3 to 0.6 lbs. of product for each 500 sq. ft. (2 ft. x 250 ft.).</p> <p>[x] [●] For [3/6/3 & 6 month][residual] control, apply 1.2 lbs. of product for every 500 sq. ft./0.6 lbs. of product for every 250 sq. ft. Re-apply after 3 months if necessary. {Note to PM: Time frame is determined by the insect tables present on the final printed label. Table 1 only is 6 month and Table 2 only is 3 month. If both are present then 3 & 6 month will be used.}</p>
[PEOPLE AND PETS]	Do not allow people and pets to re-enter treated areas until granules have been watered in and area has dried.

NOTE: Do Not Use food utensils such as teaspoons and measuring cups for food purposes after use with pesticides.

SPREADER SETTINGS

Mow lawn first for best results

{Rates listed in this table for each spreader will match and not exceed the rates that are provided above.}

Spreader Model	Spreader Settings Covers 5000 sq. ft.	Application Instructions
	Pounds of Product per 1,000 [x] sq. ft. 0.6 LB 1.2 LB 2.3 LB [x LB]	
Drop Spreaders {optional list of additional models here}	{available at printing}	Apply granules with spreader going in the same direction as the longest part of the lawn. Apply two (2) header strips first to ensure thorough coverage. Make sure to overlap wheel marks. Shutoff the

		spreader when finished or when the header strips have been reached.
EasyGreen® Rotary <i>[optional list of additional models here]</i>	<i>[available at printing]</i>	Spreader stops and starts automatically (slide shut off lever on the right side) To ensure thorough coverage space each pass approximately 30 inches from the one previous.
SpeedyGreen® Rotary <i>[optional list of additional models here]</i>	<i>[available at printing]</i>	To ensure thorough coverage space each pass approximately 5 feet from the one previous. Shut off spreader when stopped or finished. Do not apply this product on vegetables.

[Optional additional Spreader Settings]

EZDrop Republic (#530) (X)

EZBroadcast Republic (#540) (X)

Scotts® HandGreen® 11 (X)

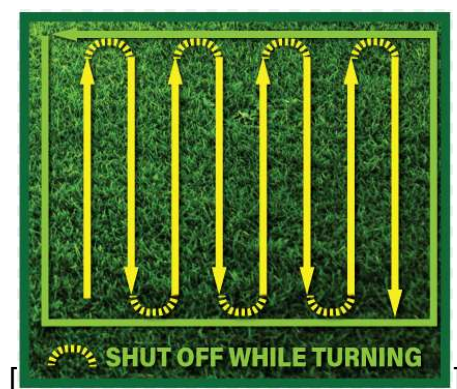
Scotts® Easy M Hand Held Spreader (X)

ORTHO® Whirlybird® Multipurpose Spreader (X)

List of any additional spreader models and settings]

NOTE Spreader settings are approximate You may need to adjust for proper coverage.

[Optional illustrations for spreader application patterns]



[PRODUCT FACTS]

[INSECTS KILLED/CONTROLLED]	
Ants	Acrobat Allegheny Mound Argentine Big Headed Black Turf Citronella Cornfield Crazy Fire Ghost Lasius spp. Little Black Odorous Pavement Pyramid Small Honey Sugar Thief White-Footed
Aphids	Greenbug

Armyworms	Fall Lawn
Beetles and Larvae	Billbugs (Bluegrass & Hunting) Black Turfgrass Ataenius Dichondra Flea Ground Lady Beetles (Asian, Convergent, SevenSpotted, Thirteen-Spotted & Twice-Stubbed) Weevils (Annual Bluegrass)
Bristletails	
Caterpillars	Cutworms (Black, Bronzed, Granulate, & Variegated) Fiery Skipper Striped Grassworm Webworms (Sod & Tropical Sod)
Chinch Bugs	
Crickets	Arizona Common Short-Tailed Eastern Striped Fall Field House Indies Short-Tailed Northern Wood Sand Field Southeastern Field Southern Wood Spring Field Texas Field Tropical Variable Field Vocal Field Western Striped
Earwigs	
Firebrats	
Flies	European Crane (larvae) Frit
Grasshoppers	
Leafhoppers	
Mealybugs	
Millipedes	
Mites	Chigger
Mole Crickets (adults)	Southern Tawny
Moths	Lucerne
Pillbugs/Rollie Pollies	
Scorpions	Arizona Stripetail California Common Eastern Sand Lesser Stripetail Northern Southern Unstriped Yellow Ground
Seed Maggots	
Sowbugs	
Spiders	Brown Recluse Burrowing Wolf Longbodied Cellar Marbled Cellar Pirate Wolf Shortbodied Cellar Thinlegged Wolf
Spittle Bugs	Two-Lined
Ticks	American Dog Brown Dog Deer*
*including those that may transmit Lyme Disease	
Wireworms	

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage or disposal.

PESTICIDE STORAGE: Keep out of reach of children and animals. Store in original bag/container only. Store in a clean, dry, well ventilated place and avoid excess heat. For bags/containers after partial use, reseal opened bag/container [by folding top down and securing].

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain

Emergency Assistance Call *[ENTER PHONE NUMBER]*

NOTICE Buyer assumes all risks of use storage or handling of this product not in accordance with directions.

Manufactured by
Central Garden & Pet, Garden Division
1000 Parkwood Circle, Suite 700
Atlanta, GA 30339

EPA Reg No 90098-2
EPA Est No

{Marketing label may include trademark credits as appropriate to product branding}

{OPTIONAL MARKETING CLAIMS}

*Kills Mounds and The Queen
[Six] [6] month Fire Ant Control
Keeps [Prevents] [Stops] New Mounds from forming
Protects the entire lawn for up to 6 months
Prevents Fire Ant Mound formation*

*Kills foraging Fire Ants
Prevents new Fire Ant mounds from forming for up to 6 months
Ready To Use
Kills fly-in Queens
Kills Fire Ants and other Listed Insects*

*Quick/immediate release granules
Deep penetrating formula
Penetrates deep into the mound
Fast acting* plus season long control (*ants except fire and red harvester ants)
Prevents [protects against] fire ants for an entire season
One application provides season long control
One Application
Season long control [protection]*

*Targeted Fire Ant Control
Targeted Fire Ant Killer
Specifically targets fire ants
Fire ant mound treatment
Kills fire ant mounds now
Kills by contact*

*Prevents fire ants for 6 months
Prevents fire ants for an entire season
6 month [fire ant] control
Apply in spring and fall for year-round [long] control
Protects [your lawn] for entire season*

*Protects your lawn for 6 months
Lasts all season
[One]1 application controls fire ants for the entire season
Ready to Use Granules
Treats up to [5,000] [10,000] [16,500] [33,000] Square Feet
Easy and Quick to Apply
Guaranteed [Or your money back]
Guaranteed Fire Ant Control
Now Faster Acting
Kills [Fire Ants] [on Contact]
Special Value! 25% More! (25% more than the [11 5 lb][23 lb] bag*

*Made in the USA
Guaranteed Kill* *Or your money back*

Use with Amdro Fire Ant Bait

Use with Amdro Kills Fire Ants Yard Treatment Bait

Part of two-step fire ant control

Won't harm lawns

Reclaim [protect] your lawn [yard] from fire ants [in 15 minutes]

Kills fire ants as well as common ants (except carpenter and pharaoh ants)

[Also] Kills Armyworms [too]

*[Also] Kills ticks** [too] **including those that may transmit Lyme Disease*

Formula & Carrier Claims

1. 2 in 1 Action/Formula: (1) Kills and (2) Controls
2. 2 in 1 Action/Formula: (1) Starts Killing fast and (2) lasts long
3. Activated by water[ing]
4. Apply in spring and fall for year round/long control
5. Apply at first sign[s] of insect damage or activity
6. Dual Action Formula: (1) Kills and (2) Controls
7. [Dual Action Formula:] Starts Killing fast and lasts long
8. Easy-to-use/apply [granules]
9. Not harmful to lawn grasses
10. Not harmful to lawns 11.
- Ready-to-spread [granules]
12. Ready-To-Use
13. Water activated

DISEASE CLAIMS

14. Kills Fleas that may transmit Flea Allergy Dermatitis (FAD)/ Flea-Bite Anemia/ Tapeworms/ Haemobartonellosis [to cats/dogs]
15. Kills Fleas that may transmit Bartonellosis [to cats/dogs/people]
16. Kills Fleas that may transmit Mycoplasma [to cats]
17. Kills Ticks that may transmit Lyme Disease
18. Kills Ticks that may transmit Haemobartonellosis/ Anaplasma phagocytophilum [to cats/dogs]
19. Kills Ticks that may transmit Cytauxzoonosis/ Tularemia [to cats]
20. Kills Ticks that may transmit Anaplasma/ Babesiosis/ Ehrlichiosis/ Lyme borreliosis/ Rocky Mountain spotted fever/ Hemoplasmosis/ Mycoplasma [to dogs]
21. Kills Ticks that may transmit [the] Powassan/POW disease/virus

EFFICACY CLAIMS

22. Effective in killing insects , spiders (except black widows), fleas, ticks and grubs
23. Fast acting** against insects , spiders (except black widows), fleas, ticks and grubs
24. Helps protect your home from invading insects
25. Keeps bugs from coming inside [the house]
26. Kills [1,2,3...100...120...125...146][over 100...125..130..140][up to 146] insects
27. Kills [1,2,3...100...120...125...146][over 100...125..130..140][up to 146] insects including [insert any combination of listed insects]
28. Kills [insert any combination of listed insects][and many other lawn insects]

29. Kills above & below [the] surface/ground
 30. Kills all insects [like...insert any combination of listed insects on label] [that commonly harm flowers/shrubs/listed edibles/listed fruits/listed vegetables/ornamentals/lawns]
 31. Kills [all] listed [home invading] Insects
 32. Kills ants (except pharaoh and carpenter), [and] spiders (except black widows) [,and many other insects]
 33. Kills [insects] by contact
 34. Kills chinch bugs, mole crickets, cutworms, billbugs, European crane fly larvae, [other lawn damaging/destroying insects] [by/through contact]
 35. Kills Fire Ants [and other listed insects]
 36. Kills Fire Ants plus [many] other lawn-invading insects
 37. Kills Fire Ants plus [1.....145] other lawn invading insects
 38. Kills Grubs
 39. Kills grubs & mole crickets
 40. Kills home invading Insects
 41. Kills Insects [,Fleas & Ticks]
 42. Kills Insects [which destroy lawns/ flowers/ listed edibles] [and/or] [which] [annoy people/kids/pets].
 43. Kills [lawn-damaging/invading] insects that cause your lawn to thin and turn brown
 44. Kills lawn-damaging insects , spiders (except black widows), fleas and ticks.
 45. Kills lawn [destroying] [invading] insects [by/through contact] [after watering/irrigating] [in]
 46. Kills mole crickets
 47. Kills outdoor pests in lawns and around homes [and many other lawn insects]
 48. Kills Surface & Sub-Surface Insects
 49. [Plus] Kills [insert any combination of insects appearing on label].
 50. Protects lawns [all weekend long] from pests
 51. Protects your lawn/backyard/garden/playground/outdoor living spaces from insects [so you [and your kids/pets/dog] can enjoy your [event/party/barbeque/birthday/party/playtime/home/yard]]
 52. [Provides] Contact Kill
- ** Starts to kill immediately after watering in, except against fire ants OR Starts to kill in minutes, except against fire ants
- Refer to booklet/back panel for [complete] insect lists

Fire Ant Specific Claims

65. 6 month fire ant control
67. Controls Fire Ant Mound formation
68. Controls [and][kills] fire ants for 6 months
69. Controls new Fire Ant mounds from forming for up to 6 months
70. Creates/Provides a 6 month fire ant barrier
71. Keeps New Mounds from forming
73. Kills fly-in Queens
74. Kills foraging Fire Ants
75. Kills Mounds and The Queen
76. Protects the entire lawn from fire ants for up to 6 months

- 77. Protects your/the lawn from fire ants for 6 months
- 78. [Provides] 6 month Fire Ant Control/Protection
- 79. Starts killing/to kill fire ant mounds in [15] minutes

Kills and Control Claims:

{Listed insects can be any combination of insects from Table 1 and 2}

- 80. Apply once for control on 109 insects
- 81. Controls chinch bugs, sod webworms (lawn moth), fleas, ticks (including ticks that may transmit Lyme Disease), and other lawn pests
- 82. Controls ants (except pharaoh and carpenter) {any combination of ants from table 1}, fire ants, chinch bugs, sod webworms (lawn moth), European crane fly [larvae], fleas, ticks (including ticks that may transmit Lyme Disease), mole crickets and many other lawn insects
- 83. Control on 109 insects
- 84. Control on many types of insects
- 85. Create[s] a long-lasting* [bug] barrier/perimeter/border/residual treatment for/on insects (*6 month)
- 86. Creates a barrier to keep insects from coming in through your/the neighbor's yard
- 87. Creates a barrier to keep insects out of your yard/lawn/home/property
- 88. Creates a Bug Barrier on 109 insects
- 89. Creates/Provides a Bug Barrier [against/on 109 insects]
- 90. Creates an exterior [home perimeter] bug barrier for/on insects
- 91. Creates a protective perimeter/barrier/border/residual treatment that keeps listed insects from coming in the house
- 92. Kills & controls/protects [against 109 insects]
- 93. Kills/Controls [insert any combination of insects][and many other lawn insects]
- 94. Kills/Controls European Crane Fly [Larvae]
- 95. Kills/Controls [all] insects [like...insert any combination of insects] [that commonly harm flowers/shrubs/listed edibles/listed fruits/listed vegetables/ornamentals/lawns]
- 96. Kills/Controls insects [which destroy lawns/ flowers/ listed edibles][and/or] [which] [annoy people/kids/pets.]
- 97. Kills/Controls insects outdoors [outside] before they can come indoors [inside]
- 98. Kills/Controls outdoor insects by contact so you and your family can enjoy your home
- 99. Kills/Controls insects on [insert any combination of listed use sites]
- 100. [Kills &] Keeps [on] killing [109 insects]
- 101. [Long lasting!]*] Control on 109 insects [Guaranteed+] (*6 months) (+ or your money back)
- 102. One application [for/provides] control on 109 insects
- 103. One application kills & controls 109 insects
- 104. One application keeps [109] bugs away/out [guaranteed+]! (+ or your money back)
- 105. [Plus] Controls {insert any combination of listed insects appearing on Tables 1 or 2}.
- 106. Protects/Controls [against][damaging insects] [on/in ...any combination of listed use sites]
- 107. Provides [Long Lasting*] Control [on 109 insects] *(6 months)

6 MONTH RESIDUAL:

{Listed Insects for 6 month claims can only refer to those listed in Table 1} (Insects Killed/Controlled for 6 Months)

- 108. 6 month ant control
- 109. Protects your lawn from ants for 6 months
- 110. Create[s] a 6 month barrier
- 111. [Up to] 6 month control
- 112. Long Lasting 6 month control excluding pharaoh, carpenter and harvester ants ants (except pharaoh, carpenter and harvester ants)

USAGE CLAIMS

- 145. Can be used on listed edibles/ vegetables
- 146. Can be used in/on/around Vegetables/Edibles/Edible plants
- 147. [For] [Use on] lawns, ornamentals, home perimeter/foundation, listed edibles/listed vegetables (in vegetable gardens), and flower beds/gardens
- 148. [For] [Use on] residential lawns, home perimeters, ornamental & flower gardens, and listed edibles/listed vegetables (in vegetable gardens)
- 149. For residential lawn use only
- 150. [For] Outdoor Residential use only
- 151. [Formulated for] Outdoor use
- 152. Formulated for [use on] Lawns/Vegetables/Edibles/Edible plants
- 153. [Home/Outdoor] perimeter granules
- 154. Intended for residential use
- 155. Kills [nuisance] insects around home foundations
- 156. Outdoor Use Formula
- 157. Use around [outside of] homes, and home foundation
- 158. Use as an outdoor perimeter treatment

COVERAGE CLAIMS

- 159. 2X More Coverage* - *vs. Standard 5,000 sq. ft. bags. (10# bag)
- 160. 2X More Coverage* - *vs. Standard 10,000 sq. ft. bags. (20# bag)
- 161. A 10/20lb bag treats up to 16,500 /33,000 sq. ft.
- 162. A 1.....50 lb bag treats up to 416.....83,330 sq. ft.
- 163. Covers/Treats up to 416.....83,330 sq. ft.
- 164. For Large/Rural/Countryside Lawns
- 165. For Larger/Rural/Countryside Acreage
- 166. Ideally Suited for Larger/Rural/Countryside Lawns
- 167. Treats up to 16,500 sq.ft. — 100%/twice/2 times/2x/ more than 8,250 sq.ft. bags (for 10# bag)
- 168. Treats up to 33,000 sq.ft. — 100%/twice/2 times/2x/ more than 16,500 sq.ft. bags (for 20# bag)
- 169. Treats [up to] 8,250/16,500/33,000 square feet [for insect control] 170. Treats/Covers up to 3/4 Acre {or other coverage dependent on package size}

Value Claims:

- 174. X% more [Free]!

175. 33% more than X pounds/ oz. size
 176. 10% more bonus size
 177. Bonus/Value Size
 178. Exclusive to Club Stores!
 179. Exclusive Club [Bonus] Size!
 180. [Great] Value
 181. Home & Ranch [Value] Size
 182. Look inside [label] for special offer information!
 183. [Over] X% more than X oz./lb. size
 184. Same formula, better value!
 185. Value/Bonus Size – 2/X-pack!
 186. Value/Bonus Size – 2/X-pack = X pounds!
 187. Value/Bonus Size – X-pack / X pounds!
 188. Value/Bonus Size – X pounds! 189. Value/Combo/Wow Pack

Guarantees:

208. Guaranteed [results] [or your money back]
 209. Guaranteed Kill [or your money back]

 211. [Company/Brand] Satisfaction guaranteed [or your money back]
 212. [Company/Brand] [Promise your] satisfaction guaranteed [or your money back]

Table 1. Insects Controlled/Killed for 6 months	
Ants	Acrobat, Allegheny Mound, Argentine, Big Headed, Black Turf, Citronella, Cornfield, Crazy, Fire, Ghost, Lasius spp., Little Black, Odorous, Pavement, Pyramid, Small Honey, Sugar, Thief, White Footed
Table 2. Insects Controlled/Killed for 3 months	
Ants	Red Harvester
Aphids	Greenbug
Armyworms	Fall, Lawn
Beetles and Larvae	Billbugs (Bluegrass & Hunting), Black Turfgrass Ataenius, Dichondra Flea, Ground, Lady Beetles (Asian, Convergent, Seven-Spotted, Thirteen-Spotted & Twice Stabbed) Weevils, (Annual Bluegrass)
Bristletails	
Caterpillars	Cutworms (Black, Bronzed, Granulate & Variegated), Fiery Skipper, Striped Grassworm, Webworms (Sod & Tropical Sod)
Chinch Bugs	
Crickets	Arizona, Common Short Tailed, Eastern Striped, Fall Field, House, Indies Short Tailed, Northern wood, Sand Field, Southeastern Field, Southern Wood, Spring Field, Texas Field, Tropical, Variable Field, Vocal Field, Western Striped

Earwigs	
Firebrats	
Flies	European Crane (larvae), Frit
Grasshoppers	
Leafhoppers	
Mealybugs	
Millipedes	
Mites	Chigger
Mole Crickets (adults)	Southern, Tawny
Moths	
Pillbugs/Rollie Pollies	
Scorpions	Arizona Stripetail, California Common, Eastern Sand, Lesser Stripetail, Northern, Southern Unstriped, Yellow Ground
Seed Maggots	
Sowbugs	
Spiders	Brown Recluse, Burrowing Wolf, Longbodied cellar, Marbled Cellar, Pirate Wolf, Shortbodied Cellar, Thinlegged Wolf
Spittle Bugs	Two-Lined
Ticks	American Dog, Brown Dog, Deer* * (Including those that may transmit Lyme disease)
Wireworms	
Table 3. Also Kills	
Aphids	
Beetles	Asiatic Garden, European Chafer, Green June, Masked Chafer, May/June, Oriental, Sugarcane
Caterpillars	Bagworms
Centipedes	
Fleas	
Flies	European Crane (adult), Fruit
Fungus Gnat	Adults and Larvae
Grubs**	
Lacebugs	
Leaf-footed Bugs	
Leafrollers	Omnivorous
Mites	
Mole Crickets	European, Northern, Prairie, Short-Winged
Plant Bugs	
Scale	
Scorpions	Dune
Springtails	
Thrips	
Treehoppers	
Webworms	Grass
Weevils	Black Vine (larvae), Root (larvae)

**in home vegetable gardens

{Optional Graphics}

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HOW TO TREAT YOUR LAWN IN 3 EASY STEPS



STEP 1

Observe insect activity or damage (ie. lawn thins, brown spots appear, or moths fly up from the grass when mowed).



STEP 2

Spread uniformly over lawn using the suggested spreader settings.



STEP 3

Water-in product after application to release active ingredient into the grass and soil.



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