

89174-4

9/22/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

SEP 22 2014

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Georgia Anastasiou  
Agent for  
America Covers DBA Handstands  
c/o Lewis & Harrison, LLC  
122 C Street, Suite 505  
Washington, DC 20001

Subject: **Handstands Hight Shine Protectant Wipes**  
EPA Registration Number 89174-4  
Notification Application Dated August 29, 2014  
EPA Received August 29, 2014

Dear Ms. Anastasiou:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

**Proposed Notification**

- Add marketing language Medium Finish, Leather Conditioner, with UV Protectant

Based on a review of the submitted information, this notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,

A handwritten signature in cursive script that reads "Drusilla Copeland".

Drusilla Copeland  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>89174-4</b>	2. EPA Product Manager <b>Velma Noble</b>	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Handstands High Shine Protectant Wipes</b>	PM# <b>31</b>	
5. Name and Address of Applicant (Include ZIP Code) <b>America Covers DBA Handstands c/o Lewis &amp; Harrison, LLC 122 C Street, Suite 505 Washington, DC 20001</b>		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____

**Section - II**

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated \_\_\_\_\_
- Resubmission in response to Agency letter dated \_\_\_\_\_
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification to add marketing language. Please read cover letter for details**

Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.      No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.              No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
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**\*Certification must be submitted**

3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>	Title <b>Agent for Handstands</b>	Telephone No. (Include Area Code) <b>202-593-3903 ext. 19</b>
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**Certification**

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature <i>Georgia Anastasiou</i>	3. Title <b>Agent for Handstands</b>	6. Date Application Received (Stamped)
4. Typed Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>	5. Date <b>August 29, 2014</b>	



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Master Label

Handstands High Shine Protectant Wipes

Product Information

ACTIVE INGREDIENTS:

Alkyl (C<sub>14</sub>60%, C<sub>16</sub>30%, C<sub>18</sub>5%, C<sub>12</sub>5%) dimethyl benzyl ammonium chloride 0.31%

Alkyl (C<sub>12</sub>68%, C<sub>14</sub>32) dimethyl ethylbenzyl ammonium chloride 0.31%

OTHER INGREDIENTS:

99.38%

TOTAL:

100.00% †

† does not include weight of dry wipe.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] panel for additional precautionary statements.

[NET CONTENTS:]	( ___ count)	( ___ ct)	( ___ sheets)
	15 count	15 ct	15 sheets
	25 count	25 ct	25 sheets
	35 count	35 ct	35 sheets
	50 count	50 ct	50 sheets
	( ___ x ___) inches	( ___" x ___")	( ___ cm x ___ cm)
	7 x 8 inches	7" x 8"	17.7cm x 20.3cm

Includes weight of absorbent [wipe] ( \_\_\_ oz.) ( \_\_\_ LB. \_\_\_ OZ) ( \_\_\_ g)

Brand Logo

EPA Reg. No.: 89174-4

EPA Est. No.:

Beginning of batch code indicates EPA Est. No.

U.S. Patent(s) (pending) –or- (insert numbers) \_\_\_\_\_

and other patents pending

Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)]

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)]

[www.RefreshYourCar.com](http://www.RefreshYourCar.com)

© HandStands® All Rights Reserved

102 West 12200 South, Draper, Utah 84020 U.S.A.

Made in [country] (year)

(Company graphic logo)

NOTIFICATION  
Date Reviewed: 9/19/14  
Reviewed By: [Signature]

[Important: For directions for use in Spanish, please call xxx-xxx-xxxx]

**Introductory CLAIMS – will only appear on marketing label for the first 6 months**

New

**Optional Fragrance Claims**

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center) (Bold)  
derived from (bergamot) and (eucalyptus), grounded with a base  
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)  
(primary) (notes) of (island) (coconut) and (ripe) (banana) are  
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)  
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk) (Clean)  
(top) (notes) – (citrus), (melon), (leafy green);  
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)  
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance  
Clean(er) Smelling Scent  
[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)  
(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All  
Around) (In the Car)  
Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving  
Behind a (Light) (Pleasant) (Fresh) Scent

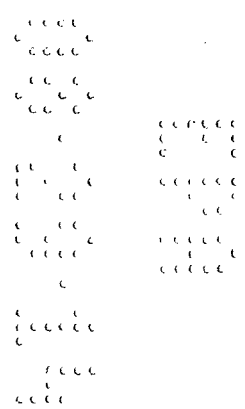
**Optional Packaging Claims – use as bullet point or in paragraph format**

(Bonus), (Bonus x%), (Mega), (Super)  
(Value) (Pack), (Size), (Canister)  
(Convenient), (Easy), (Open), (Dispense)  
(More) (Value), (On the Go), (Pack), (Pull) (Up) (Here), (Pop) (Up) (Cap),  
(To Go), (Portable)  
Try (Me) Now  
Try (Me) Today  
(Free) (Bonus) (Auto Air Freshener), (Limited Time)  
Look for Other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

Container	Canister	Count	Wet Cloths	Pre-Moistened
Mini Canister	Can	Wet Wipes	Pack	Roll
Pouch	Towelettes	Package	Box	
Fragrance:	( ) Scent	(New Car) Scent	(Pacific Rain) Scent	
	(Hawaiian Sunrise) Scent			

**Optional Marketing / Claims**

Refresh [Automotive] [Your Car] Antibacterial\* Wipes  
 Refresh [Automotive] [Your Car] Cleaning Wipes  
 Antibacterial\*, Antibacterial\* Action, Bacteria\*  
 Clean, Cleans, Cleaning, Cleaner  
 Detail, Detailer, Details  
 Protect, Protects, Protectant, Protecting  
 Shine, Shines, Shining, Shinier  
 Leather, Soft, Supple  
 Leather Conditioner  
 Condition, Conditions, Conditioner, Conditioning  
 Deodorize, Deodorizer, Deodorizes  
 Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant  
 Effective, Effectively, Effortlessly, Fresh, Great, Maximum,  
 Degrease, Degreaser, Dissolves, Penetrates, Removes  
 Cloth, Cloths, Wipe, Wipes, Weave, Textured, Pattern, Fiber, Strong, Interlocking  
 Durable, Non-Woven Material, Cloth, Wipe, Textured  
 Built, Designed to Pick Up, Strong, Strength, Tough  
 Medium Finish  
 Medium Shine, High Shine, Hi-Gloss Shine  
 Cleans and Protects, Cleans and Renews, Cleans and Shines, [Your Car]  
 Removes Dust, Cleans and Conditions  
 Conditions and Enhances Leather's Rich, Natural Beauty, and Restores its Supple Feel  
 For General Cleaning and Sanitizing  
 Good for Everyday Cleaning, Touch-Ups and Messes  
 Excellent for Quick Clean Ups, Touch Up Cleaning  
 Convenient Way to Clean and Protect Interior Auto Surfaces  
 (This Product) is the Convenient Way to Clean  
 Cuts through Dust  
 (This Product) (Removes) (Picks Up) (Debris) (Dust)  
 Each Pre-Moistened, Disposable Wipe is Treated with a Special Agent that Kills the Bacteria\*  
 that Causes Odors  
 Effective Against Bacteria\*  
 Bacteria\* (Killer)  
 Dye Free (Formula) (Technology)  
 Complete (Formula)  
 New (Fragrance) (Scent) (Wipes) (Design)  
 New (Easy Access) Lid  
 For a Clean Car  
 [[Is] [Are] the] One-Step Solution to Clean and Protect the Interior of your Vehicle  
 Kills the Bacteria\* that Cause Nasty Odors  
 Leaves your Car Clean, Sanitary and Smelling Like New  
 Rid your Car of (Odor Causing) Bacteria\*  
 \*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)



**Optional Marketing / Claims- continued**

And Protect (You) (Your Family) from Bacteria\*

(Helps) Eliminate Odor-Causing Bacteria\* (while leaving a (fresh) (tropical) scent  
(Neutralizes), (Eliminates), (Kills) Odors from (Odor Causing Bacteria\*) (while leaving a <scent  
descriptor listed on page 2> scent)

(Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) Odors at the Source

This Product has Cleaning Power to Remove

(This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria\* on (Automotive)  
(Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car

(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria\*  
(Each) (Wipe) Contains (Proven) Bacteria\*-Killing (Ingredients), Along with (Conditioners) and  
(Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior

(Bacteria\*) (Free) and Looking Like New

Provides white cleansing action

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated  
Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous  
Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue

Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile  
Non-abrasive Wipe, Non Scratch Wipe

[with] UV Blockers, [with] UV Protectant, Maximum Cleaning Power, Protect Against Drying,  
Cracking, Fading, and Pre-mature Aging,

Sunblocking agents protect surfaces from fading, cracking, and aging [while providing maximum shine.]

Prevents Drying and Cracking from the Sun's Harmful Rays

Non-greasy, Lint Free Cloth, Non-Abrasives, Won't Damage, or Fade Automotive Surfaces, Safe  
[and] Won't Dry Out, Damage, or Fade Automotive Surfaces

Wipes Your Messy Car Troubles Away

(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)

Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)

Leaves No Residue (Streak Free)

An Efficient Way to Clean

Cleans (and) (Sanitizes) (Shines) (Eliminates Odors) (All-in-One!)

Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)

Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)

No (Sticky) (Tacky) (Residue) (Film)

Dispenses One (Wipe) (Cloth) at a Time

Easy Open

Easy to Carry Around

Economy Size

Extra Value at No Extra Cost

Mega Value (Pack) (Size)

Mega Value Size

\*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

**Optional Marketing / Claims- continued**

These convenient disposable wipes

This (cleaning) (product))

(Also) (Find our other products) (Look for our other products), (Try our other products)

Available in (Clean), (Protect), (Detail) and (Leather) (for your car)

Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)

**Optional Antibacterial Claims**

(Kills) (Eliminates) 99.9% of Bacteria\*(in 90 Seconds)

(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 90 Seconds)

(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 90 Seconds)

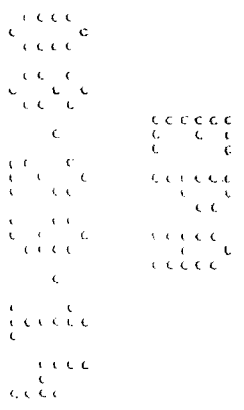
Effective to (Kill) (Sanitize) 99.9% of Bacteria\* (in 90 Seconds)

(Effective) (Sanitizer) for Use in the Interior of your (Car) (Automobile): Dashboard, DoorHandles, Cup Holders

The Easy Way to Clean and Sanitize: Dashboard, DoorHandles, Cup Holders (and other hard non-porous surfaces).

[The Easy Way to Clean and Sanitize the [Following Surfaces:]] Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

[Use on the Following (Places) (Surfaces)] Hard Non-Porous Surfaces, Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber





**Use Directions**

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

**For Canister Packaging:**

(1) Remove top lid and (protective) inner seal. [Open (cap) (lid) and (pull up firmly) on (lid to remove) the (entire) cap (from the canister)]. (Locate wipe at the center of roll). Pull (cloth) (wipe) (sheet) (from the center of the roll) (up and slightly to the side) (and feed it through the front).

[Lift the front lid for small clean-up needs, or open the entire lid for easier access.]

**For Pouch Packaging:**

(1) Peel back the front label slowly. Remove (cloth) (wipe) (as needed). (4) Reseal pouch to avoid moisture loss (by firmly running thumb over label).

**Cleaning/Sanitizing Directions:**

- (2) Apply in a circular motion covering (entire) surface to be cleaned.
- (3) To sanitize, use as many wipes as necessary to (thoroughly) wet surface for 90 seconds. Surface must remain wet for the entire contact time, then allow to air dry.

**-or-**

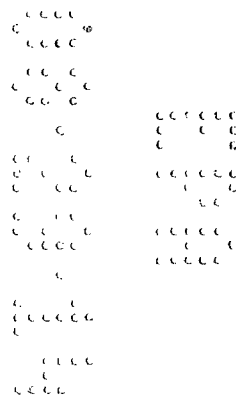
To Clean: Use fresh (wipe) (cloth) on surface.

To Sanitize: Use as many fresh (wipes) (cloths) as necessary thoroughly wet surface. Surface must remain wet for the entire contact time. Allow to remain wet for 90 seconds. Allow surface to air dry.

(4) (When finished), (always) (snap) (close) lid securely to (retain) (moisture) (between uses to) (prevent) (retain) (moisture) (loss).

USE ONLY AS DIRECTED: The easy way to clean and sanitize [the interior of your car] [hard non-porous surfaces,] [plastic(s)], [vinyl], [aluminum], [stainless steel], [rubber], [and] [more].

\*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes



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**Optional Advisory Statements**

- Do not use on surfaces where a slick or glossy finish is not desired
- Do not use as a diaper wipe or for personal (use) – or – not for use as a personal wipe
- Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils)
- Not recommended for (use on) (glass) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents)
- Do not use on suede
- Test in (a small) [an]inconspicuous area prior to use
- Do not use around oxidizing agents
- Do not flush (in toilet)
- Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.
- Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.
- Do not use as a diaper or personal wipe.
- Not for cleaning or sanitizing skin.

**Precautionary Statements**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID:** If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when you call a poison control center or doctor or going for treatment. [ For further information, call xxx-xxx-xxxx. ]

**For Canister Packaging:**

**STORAGE AND DISPOSAL: Storage:** Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of (wipe) (cloth) in trash after use. Do not flush. (Reseal) (Close) lid securely between uses to retain moisture. **Disposal and Container Handling:** Non-refillable container. Do not reuse or refill this container. Discard in trash or recycle.

**For Pouch Packaging:**

**STORAGE AND DISPOSAL:** Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of wipe in trash after use. Do not flush. Reseal pouch to retain moisture. Non-refillable container. Do not reuse or refill this container. Discard in trash or recycle.

**[Warranty Statement**

100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.]

Optional Images:

# Refresh

*your car!*

