

89174-3

9/22/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

SEP 22 2014

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Georgia Anastasiou
Agent for
America Covers DBA Handstands
c/o Lewis & Harrison, LLC
122 C Street, Suite 505
Washington, DC 20001

Subject: **Handstands High Shine Protectant**
EPA Registration Number 89174-3
Notification Application Dated August 29, 2014
EPA Received August 29, 2014

Dear Ms. Anastasiou:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

Proposed Notification

- Add marketing language Medium Finish, Leather Conditioner, with UV Protectant

Based on a review of the submitted information, this notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Drusilla Copeland at (703) 308-6224.

Sincerely,

A handwritten signature in cursive script that reads "Drusilla Copeland".

Drusilla Copeland
Regulatory Management Branch I
Antimicrobials Division (7510P)



United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 89174-3	2. EPA Product Manager Velma Noble	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Handstands High Shine Protectant	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) America Covers DBA Handstands c/o Lewis & Harrison, LLC 122 C Street, Suite 505 Washington, DC 20001 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.**
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification to add marketing language. Please read cover letter for details.
 Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt. No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
* Certification must be submitted			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Georgia Anastasiou - Lewis & Harrison, LLC	Title Agent for Handstands	Telephone No. (Include Area Code) 202-393-3903 ext. 19
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Georgia Anastasiou</i>	3. Title Agent for Handstands	
4. Typed Name Georgia Anastasiou - Lewis & Harrison, LLC	5. Date August 29, 2014	

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Master Label

Handstands High Shine Protectant

Product Information

ACTIVE INGREDIENTS:

Alkyl (C₁₄60%, C₁₆30%, C₁₈5%, C₁₂5%) dimethyl benzyl ammonium chloride 0.31%

Alkyl (C₁₂68%, C₁₄32) dimethyl ethylbenzyl ammonium chloride 0.31%

OTHER INGREDIENTS: 99.38%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION

See [back] [side] panel for additional precautionary statements.

NET CONTENTS:	(1 PT)	(16 FL OZ)	(473 mL)
	(___ Pint)	(___ PT)	(___ pt)
	(___ Fluid Ounces)	(___ FL OZ)	(___ oz)
	(___ milliliter)	(___ mL)	(___ ml)

Brand Logo

EPA Reg. No.: 89174-3

EPA Est. No.:

Beginning of batch code indicates EPA Est. No.

U.S. Patent(s) (pending) –or- (insert numbers) _____

and other patents pending

Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)]

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)]

www.RefreshYourCar.com

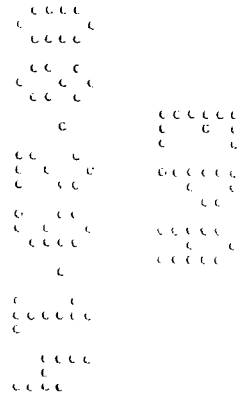
© HandStands® All Rights Reserved

102 West 12200 South, Draper, Utah 84020 U.S.A.

Made in [country] (year)

(Company graphic logo)

[Important: For directions for use in Spanish, please call xxx-xxx-xxxx]



NOTIFICATION
Date Reviewed: 9/29/14
Reviewed By: JDC

Introductory CLAIM – will only appear on marketing label for the first 6 months

New

Optional Fragrance Claims

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center) (Bold)
derived from (bergamot) and (eucalyptus), grounded with a base
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)
(primary) (notes) of (island) (coconut) and (ripe) (banana) are
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk) (Clean)
(top) (notes) – (citrus), (melon), (leafy green);
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance

Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)

(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All
Around) (In the Car)

Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving
Behind a (Light) (Pleasant) (Fresh) Scent

Optional Packaging Claims – use as bullet point or in paragraph format

(Bonus), (Bonus x%), (Mega), (Super)

(Value) (Pack), (Size), (Bottle), (Container)

(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for Other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

(Easy) (Smooth) (Spray) (Trigger) (Handle)

(Even) (Flow) (Fluid)

Bottle

Container

Spray

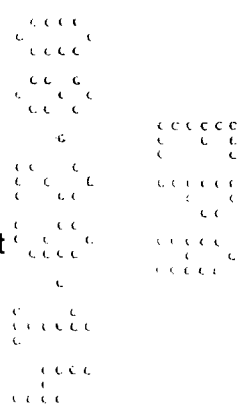
Fragrance:

() Scent

(New Car) Scent

(Pacific Rain) Scent

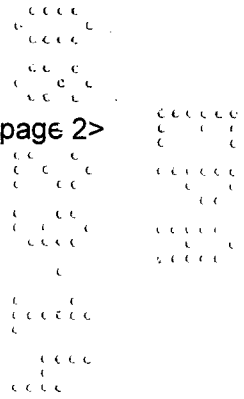
(Hawaiian Sunrise) Scent



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Optional Marketing / Claims

Refresh [Automotive] [Your Car] Antibacterial* Spray
 Refresh [Automotive] [Your Car] Cleaning Spray
 Antibacterial*, Antibacterial* Action, Bacteria*
 Clean, Cleans, Cleaning, Cleaner
 Detail, Detailer, Details
 Protect, Protects, Protectant, Protecting
 Shine, Shines, Shining, Shinier
 Soft, Supple, Feel
 Condition, Conditions, Conditioner, Conditioning
 Deodorize, Deodorizer, Deodorizes
 Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant
 Effective, Effectively, Effortlessly, Fresh, Great, Maximum
 Degrease, Degreaser, , Dissolves,
 Built, Designed to Pick Up, Strong, Strength, Tough
 Medium Finish
 Medium Shine, High Shine, Hi-Gloss Shine
 Cleans and Protects, Cleans and Renews, Cleans and Shines [Your Car]
 Removes Dust, Dirt and Grime, Cleans and Conditions
 Conditions and Enhances Leather's Rich, Natural Beauty, and Restores its Supple Feel
 Leather Conditioner
 For General Cleaning and Sanitizing
 Good for Everyday Cleaning, Touch-Ups and Messes
 Excellent for Quick Clean Ups, Touch Up Cleaning
 Convenient Way to Clean and Protect Interior Auto Surfaces
 (This Product) is the Convenient Way to Clean and
 Cuts through (Dirt), (Dust), (Grime)
 (This Product) (Quickly) (Removes) (Picks Up) (Debris) (Dust)
 Effective Against (Bacteria)*
 Bacteria* (Killer)
 Dye Free (Formula) (Technology)
 Complete (Formula)
 New (Fragrance) (Scent) (Spray) (Trigger) (Design)
 New (Easy) (Spray) (Trigger) (Handle)
 For a Clean Car
 [Is the] One-Step Solution to Clean and Protect the Interior of your Vehicle
 Kills the Bacteria that Cause Nasty Odors
 Leaves your Car Clean and Smelling Like New
 Rid your Car of (Odor Causing) Bacteria*
 (Helps) Eliminate(s) Odor-Causing Bacteria* (while leaving a <scent descriptor listed on page 2>
 scent)
 (Neutralizes), (Eliminates), (Kills) Odors from (Odor Causing Bacteria*)
 (Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) (Odors) at the Source
 This Product has Cleaning Power



*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Optional Marketing / Claims- continued

Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber
(This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria* on (Automotive)
(Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car
(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria*
(Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior
Provides white cleansing action

Looking Like New

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated
Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous
Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue
Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile
[with] UV Blockers, [with] UV Protectant, Maximum Cleaning Power, Protect Against Drying,
Cracking, Fading, and Pre-Mature Aging,
Sunblocking agents protect surfaces from fading, cracking, and aging [while providing maximum
shine.]

Prevents Drying and Cracking from the Sun's Harmful Rays
Non-greasy, Won't Damage, or Fade Automotive Surfaces, Safe
[and] Won't Dry Out, Damage, or Fade Automotive Surfaces

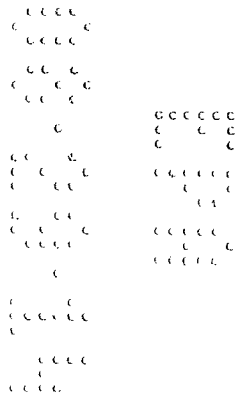
Wipes Your Messy Car Troubles Away
(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)
Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)
Leaves No Residue (Streak Free)

An Efficient Way to Clean
Cleans (and) (Sanitizes) (Shines) (Eliminates Odors) (All-in-One!)
Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)
Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)
No (Sticky) (Tacky) (Residue) (Film)

Easy Open
Easy to Carry Around
Economy Size
Extra Value at No Extra Cost
Mega Value (Pack) (Size)
Mega Value Size

(This (cleaning) (solution) (product))
(Also) (Find our other products) (Look for our other products), (Try our other products)
Available in (Clean), (Protect), (Detail) and (Leather) (for your car)
Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)



*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Optional Antibacterial Claims

(Kills) (Eliminates) 99.9% of Bacteria* (in 60 Seconds)
(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 60 Seconds)
(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 60 Seconds)
Effective to (Kill) (Sanitize) 99.9% of Bacteria* (in 60 Seconds)
(Effective) (Sanitizer) for Use in the (Interior of your (Car) (Automobile): Dashboard, DoorHandles, Cup Holders

The Easy Way to Clean and Sanitize: Dashboard, DoorHandles, Cup Holders (and other hard non-porous surfaces).

The Easy Way to Clean and Sanitize the Following Surfaces: Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

Use on the Following (Hard Non-Porous) Surfaces, Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Use Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

For Spray Bottle Packaging:

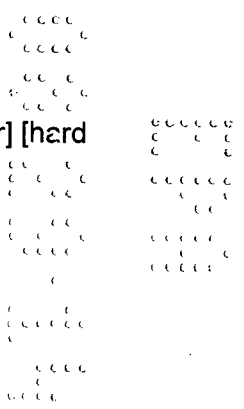
- (1) Shake well. Turn nozzle to "ON" (or) ("spray icon") position.
- (2) Apply to a clean cloth and cover (entire) surface to be cleaned in a circular motion.
- (3) To sanitize, (use enough cleaner to thoroughly wet surface(6-8 pumps)) **-or-** (surface must remain visibly wet (6-8 pumps)) for 60 seconds, (then wipe off any excess solution) **-or-** (then allow surface to air dry).
- (4) Apply as needed to maintain superior appearance and protection.

-or-

To Clean: Spray (cleaner) (protectant) onto surface and

To Sanitize: Use enough liquid (cleaner) (protectant) (6-8 pumps) to thoroughly wet surface. Surface must remain wet for the entire contact time. Allow to remain wet for 60 seconds. Allow surface to air dry.

USE ONLY AS DIRECTED: The easy way to clean and sanitize [the interior of your car] [hard non-porous surfaces],[plastic(s)], [vinyl], [aluminum,] [stainless steel] [rubber]



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Optional Advisory Statements

Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils)
Not recommended for (use on) (glass) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents.)
Do not use on suede
Test in (a small) [an] inconspicuous area prior to use
Do not use around oxidizing agents
Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.
Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.
Do not use on surfaces where a slick or glossy finish is not desired.
Not for cleaning or sanitizing skin.

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

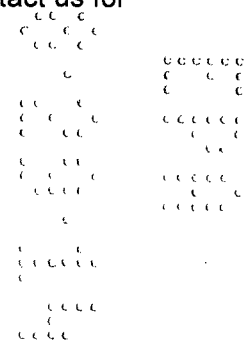
FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment

STORAGE AND DISPOSAL:

Storage: Store unopened package in a cool, dry place in areas inaccessible to small children. [(Turn) (Switch) (nozzle) (knob) to "OFF" between uses to retain moisture.]
Disposal and Container Handling: Non-refillable container. Do not reuse or refill this container. Wrap and discard in trash or offer for recycling if available.

[Warranty Statement

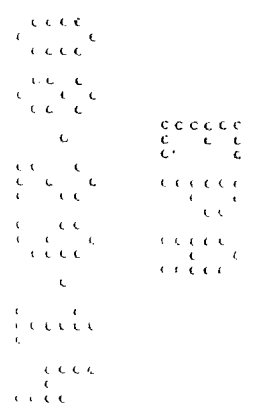
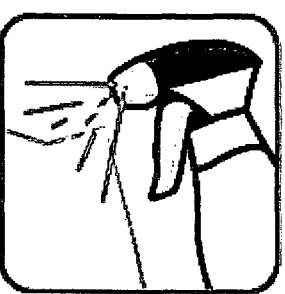
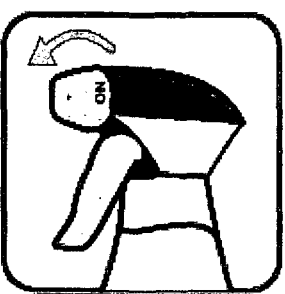
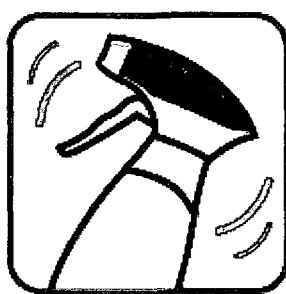
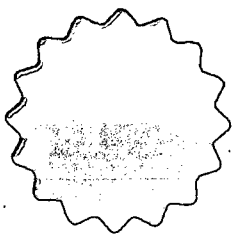
100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.]

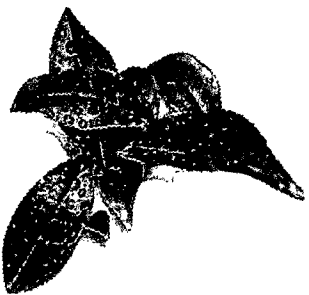
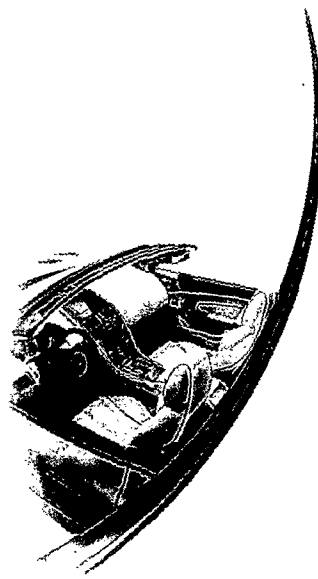
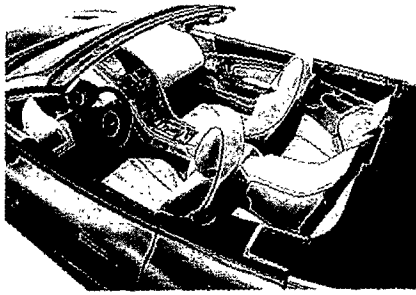


Optional Images:

Refresh

your car!





Handstands High-Shine Protectant
EPA Label 8-29-2014