

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

8/5/2014

WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Georgia Anastasiou Agent for Handstands America Covers DBA Handstands c/o Lewis & Harrison 122 C Street NW, Suite 505 Washington DC, 20001

SUBJECT:

Handstands High Shine Protectant EPA Registration Number: 89174-3 Application Date: July 16, 2014 Receipt Date: July 17, 2014

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Dear Ms. Anastasiou:

This letter acknowledges receipt of the notification identified above submitted under provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended and PR Notice 98-10.

• To update non-FIFRA marketing language

Based on a review of the submitted information, this notification is acceptable. Your proposed change will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415 or Velma Noble at (703) 308-6233.

Sincerely,

Tray Last for

Velma Noble Product Manager (31) Regulatory Management Branch I Antimicrobials Division (7510P)

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		ited States		🗌 Regist	ration	OPP	ldentifier Numbe
		al Protection A	Agency	🗌 Ameno	dment		
	Washin	gton, DC 20460		🛛 Other			
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5. Name and Address of Applicant (In		de) 6	6. Expec	lited Review. In	accordance v	vith FIFRA S	Section 3(c)(3)
America Covers DBA Hands	tands			product is simila	ar or identical i	in compositio	on and labeling
e/o Lewis & Harrison, LLC		1	0:				
122 C Street, Suite 505			EPA Re	g. No			· · · · · · · · · · · · · · · · · · ·
Washington, DC 20001	,		Product	Name			
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122 C Street, N.W., Suite 505 Washington, D.C. 20001

telephone 202.393.3903 fax 202.393.3906

Consultants in Government Affairs

July 16, 2014

HAND DELIVERED

Document Processing Desk Office of Pesticide Programs (7504P) US Environmental Protection Agency Room S-4900, One Potomac Yard 2777 S. Crystal Drive Arlington, VA 22202-4501

ATTENTION: Velma Noble Product Manager (31)

SUBJECT: America Covers DBA Handstands Handstands High Shine Protectant (EPA Reg. No. 89174-3) Notification in Accordance with PR Notice 98-10

Dear Ms. Noble:

On behalf of Handstands, I am submitting a notification for the product **Handstands High Shine Protectant (EPA Reg. No. 89174-3).** The purpose of this notification is add the following non-FIFRA marketing language:

"(Also) (Find our other products) (Look for our other products), (Try our other products)" "Available in (Clean), (Protect), (Detail) and (Leather) (for your car)" "Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)"

In support of this submission enclosed please find the following documents:

- 1) Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10;
- 2) One (1) copy of the label with changes highlighted; and,
- 3) Two (2) copies of the revised label.

f you have any questions about this submission, please contact me at (202) 393-3903 ext. 19 or by email at georgia@lewisharrison.com.

Sincerely,

Geogra anastasion

Georgia Anastasiou Agent for, Handstands

Master Label

Handstands High Shine Protectant

Product Information

ACTIVE INGREDIENTS:

Alkyl (C1460%,C1630%,C185%,C125%) dimethyl benzyl ammonium chloride	0.31%
Alkyl (C1268%,C1432) dimethyl ethylbenzyl ammonium chloride	0.31%
OTHER INGREDIENTS:	<u>99.38%</u>
TOTAL:	100.00%

KEEP OUT OF REACH OF CHILDREN CAUTION

See [back] [side] panel for additional precautionary statements.

NET CONTENTS:

(1 PT) (____ Pint) (____ Fluid Ounces) (____ milliliter)

(16 F	L OZ)
(PT)
(FL OZ)
(mL)

(473	mL)
(_pt)
(_oz)
(_ ml)
(<u>·</u> ml)

Brand Logo EPA Reg. No.: 89174-3 EPA Est. No.: Beginning of batch code indicates EPA Est. No.

NOTIFICATION 5/14 Date Raviewed: 8/5/14

U.S. Patent(s) (pending) –or- (insert numbers)_____ and other patents pending Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)] Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)] www.RefreshYourCar.com

© HandStands® All Rights Reserved 102 West 12200 South, Draper, Utah 84020 U.S.A. Made in [country] (year) (Company graphic logo)

[Important: For directions for use in Spanish, please call xxx-xxx-xxxx]

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Introductory CLAIM – will only appear on marketing label for the first 6 months

New

Optional Fragrance Claims

Pacific Rain Scent	(Fresh), (Clean), (Citrus) (Center) (Bold) derived from (bergamot) and (eucalyptus), grounded with a base of (oak) (moss) and (water) (hyacinth)
Hawaiian Sunrise Scent	(Vibrant) (Tropical) (Bouquet) (primary) (notes) of (island) (coconut) and (ripe) (banana) are (combined) with a (center) of (exotic) (tropical) (fruits) (finished) with a (subtle) (vanilla) (base) (fresh)
New Car Scent	(Fresh), (Fougere), (Musk) (Clean) (top) (notes) – (citrus), (melon), (leafy green); (middle) (notes) – (lavandin), (muguet), (rosemary), (apple) (bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance

Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)

(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All Around) (In the Car)

Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving Behind a (Light) (Pleasant) (Fresh) Scent

Optional Packaging Claims – use as bullet point or in paragraph format

(Bonus), (Bonus x%), (Mega), (Super)
(Value) (Pack), (Size), (Bottle), (Container)
(To Go), (Portable)
Try (Me) Now
Try (Me) Today
(Free) (Bonus) (Auto Air Freshener), (Limited Time)
Look for Other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold
(Easy) (Smooth) (Spray) (Trigger) (Handle)
(Even) (Flow) (Fluid)

Bottle	Container	Spray		c c
Fragrance:	() Scent	(New Car) Scent	(Pacific Rain) Scent	ιιιί
	(Hawaiian Sunris	e) Scent		

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Optional Marketing / Claims

Refresh [Automotive] [Your Car] Antibacterial* Spray Refresh [Automotive] [Your Car] Cleaning Spray Antibacterial*, Antibacterial* Action, Bacteria* Clean, Cleans, Cleaning, Cleaner Detail, Detailer, Details Protect, Protects, Protectant, Protecting Shine, Shines, Shining, Shinier Soft, Supple, Feel Condition, Conditions, Conditioner, Conditioning Deodorize, Deodorizer, Deodorizes Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant Effective, Effectively, Effortlessly, Fresh, Great, Maximum Degrease, Degreaser, , Dissolves, Built, Designed to Pick Up, Strong, Strength, Tough Medium Shine, High Shine, Hi-Gloss Shine Cleans and Protects, Cleans and Renews, Cleans and Shines [Your Car] Removes Dust, Dirt and Grime, Cleans and Conditions Conditions and Enhances Leather's Rich, Natural Beauty, and Restores its Supple Feel For General Cleaning and Sanitizing Good for Everyday Cleaning, Touch-Ups and Messes Excellent for Quick Clean Ups, Touch Up Cleaning Convenient Way to Clean and Protect Interior Auto Surfaces (This Product) is the Convenient Way to Clean and Cuts through (Dirt), (Dust), (Grime) (This Product) (Quickly) (Removes) (Picks Up) (Debris) (Dust) Effective Against (Bacteria)* Bacteria* (Killer)) Dye Free (Formula) (Technology) Complete (Formula) New (Fragrance) (Scent) (Spray) (Trigger) (Design) New (Easy) (Spray) (Trigger) (Handle) For a Clean Car [Is the] One-Step Solution to Clean and Protect the Interior of your Vehicle Kills the Bacteria that Cause Nasty Odors Leaves your Car Clean and Smelling Like New Rid your Car of (Odor Causing) Bacteria* (Helps) Eliminate(s) Odor-Causing Bacteria* (while leaving a <scent descriptor listed on page 2>5 scent) (Neutralizes), (Eliminates), (Kills) Odors from (Odor Causing Bacteria*) LLECC (Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) (Odors) at the Source This Product has Cleaning Power

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

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Optional Marketing / Claims- continued

Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber (This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria* on (Automotive) (Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car

(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria* (Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior

Provides white cleansing action

Looking Like New

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated

Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue

Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-Mature

Aging,

Sunblocking agents protect surfaces from fading, cracking, and aging [while providing maximum shine.]

Prevents Drying and Cracking from the Sun's Harmful Rays

Non-greasy, Won't Damage, or Fade Automotive Surfaces, Safe

[and] Won't Dry Out, Damage, or Fade Automotive Surfaces

Wipes Your Messy Car Troubles Away

(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)

Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)

Leaves No Residue (Streak Free)

An Efficient Way to Clean

Cleans (and) (Sanitizes) (Shines) (Eliminates Odors) (All-in-One!)

Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)

Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)

No (Sticky) (Tacky) (Residue) (Film)

Easy Open

Easy to Carry Around

Economy Size

Extra Value at No Extra Cost

Mega Value (Pack) (Size)

Mega Value Size

(This (cleaning) (solution) (product))

(Also) (Find our other products) (Look for our other products), (Try our other products) Available in (Clean), (Protect), (Detail) and (Leather) (for your car)

Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Handstands High-Shine Protectant EPA Label 7-16-2014 e

Optional Antibacterial Claims

(Kills) (Eliminates) 99.9% of Bacteria* (in 60 Seconds)

(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 60 Seconds)

(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 60 Seconds)

Effective to (Kill) (Sanitize) 99.9% of Bacteria* (in 60 Seconds)

(Effective) (Sanitizer) for Use in the (Interior of your (Car) (Automobile): Dashboard, DoorHandles, Cup Holders

The Easy Way to Clean and Sanitize: Dashboard, DoorHandles, Cup Holders (and other hard non-porous surfaces).

The Easy Way to Clean and Sanitize the Following Surfaces: Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

Use on the Following (Hard Non-Porous) Surfaces, Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Use Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

For Spray Bottle Packaging:

(1) Shake well. Turn nozzle to "ON" (or) ("spray icon") position.

(2) Apply to a clean cloth and cover (entire) surface to be cleaned in a circular motion.

(3) To sanitize, (use enough cleaner to thoroughly wet surface(6-8 pumps)) -or- (surface must remain visibly wet (6-8 pumps)) for 60 seconds, (then wipe off any excess solution) -or- (then allow surface to air dry).

(4) Apply as needed to maintain superior appearance and protection.

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To Clean: Spray (cleaner) (protectant) onto surface and

To Sanitize: Use enough liquid (cleaner) (protectant) (6-8 pumps) to thoroughly wet surface. Surface must remain wet for the entire contact time. Allow to remain wet for 65 seconds. Allow surface to air dry.

USE ONLY AS DIRECTED: The easy way to clean and sanitize [the interior of your car] [hard non-porous surfaces],[plastic(s)], [vinyl], [aluminum,] [stainless steel] [rubber]

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Optional Advisory Statements

Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils) Not recommended for (use on) (glass) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents.)

Do not use on suede

Test in (a small) [an] inconspicuous area prior to use

Do not use around oxidizing agents

Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.

Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.

Do not use on surfaces where a slick or glossy finish is not desired.

Not for cleaning or sanitizing skin.

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco our using the toilet.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment

STORAGE AND DISPOSAL:

Storage: Store unopened package in a cool, dry place in areas inaccessible to small children. [(Turn) (Switch) (nozzle) (knob) to "OFF" between uses to retain moisture.] **Disposal and Container Handling:** Non-refillable container. Do not reuse or refill this container. Wrap and discard in trash or offer for recycling if available.

[Warranty Statement

100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact to so for a full refund.]

Optional Images:

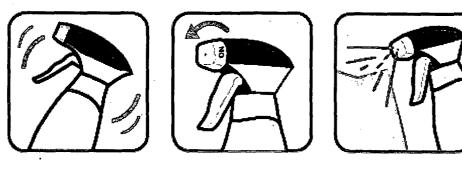












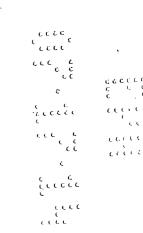
Handstands High-Shine Protectant EPA Label 7-16-2014

- Hand Stands.

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