

89174-3

2/27/2014

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg. Number:

89174-3

Date of Issuance:

FEB 27 2014

Term of Issuance:

Conditional

Name of Pesticide Product:

Handstands High Shine Protectant

NOTICE OF PESTICIDE:

[x] Registration
Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Handstands
102W 12200S
Draper, UT 84020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product (OPP Decision No. D-482064) is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Should you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2 (p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a)(1)(E).

Signature of Approving Official:

Velma Noble
Product Manager Team-31
Regulatory Management Branch
Antimicrobials Division (7510P)

Date:

FEB 27 2014

In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Although EPA has not yet determined the extent to which it will routinely review company websites, if the Agency finds or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

3. Submit upgraded One Year Storage Stability (Guideline 830.6317) and Corrosion Characteristics (Guideline 830.6320) studies to the Agency upon completion.

4. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. Should you have any questions regarding this letter, please contact Tracy Lantz at (703) 308-6415 or Velma Noble at (703) 308-6233.

Sincerely,



Velma Noble *for*
Product Manager (31)
Regulatory Management Branch
Antimicrobials Division (7510P)

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Enclosure: Stamped Label, Toxicity, Chemistry and Efficacy Review
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Master Label

Handstands High Shine Protectant

Product Information

ACTIVE INGREDIENTS:

Alkyl (C ₁₄ 60%, C ₁₆ 30%, C ₁₈ 5%, C ₁₂ 5%) dimethyl benzyl ammonium chloride	0.31%
Alkyl (C ₁₂ 68%, C ₁₄ 32) dimethyl ethylbenzyl ammonium chloride	0.31%

OTHER INGREDIENTS:

99.38%

TOTAL:

100.00%

KEEP OUT OF REACH OF CHILDREN
CAUTION

See [back] [side] panel for additional precautionary statements.

NET CONTENTS:	(1 PT)	(16 FL OZ)	(473 mL)
	(___ Pint)	(___ PT)	(___ pt)
	(___ Fluid Ounces)	(___ FL OZ)	(___ oz)
	(___ milliliter)	(___ mL)	(___ ml)

Brand Logo

EPA Reg. No.: 89174-3

EPA Est. No.:

U.S. Patent(s) (pending) –or- (insert numbers) _____

See (bottom) or (cap) (for Lot / Date Code)

(Container) (Bottle) made of _____

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

For ingredient (and other) information, (please visit us at) (visit) (website)

www.RefreshYourCar.com

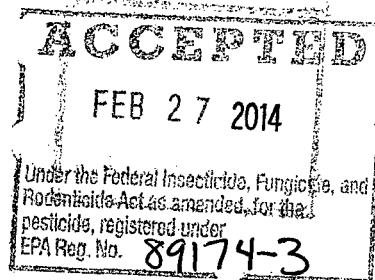
© HandStands® All Rights Reserved

102 West 12200 South, Draper, Utah 84020 U.S.A.

Made in [country] (year)

(Company graphic logo)

Important: For directions for use in Spanish, please call xxx-xxx-xxxx



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Introductory CLAIM – will only appear on marketing label for the first 6 months

New

Optional Fragrance Claims

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center)
derived from (bergamot) and (eucalyptus), grounded with a base
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)
(primary) (notes) of (island) (coconut) and (ripe) (banana) are
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk)
(top) (notes) – (citrus), (melon), (leafy green);
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance

Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)

(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All
Around) (In the Car)

Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving
Behind a (Light) (Pleasant) (Fresh) Scent

Optional Packaging Claims – use as bullet point or in paragraph format

(Bonus), (Bonus x%), (Mega), (Super)

(Value) (Pack), (Size), (Bottle), (Container)

(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for Other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

(Easy) (Smooth) (Spray) (Trigger) (Handle)

(Even) (Flow) (Fluid)

Bottle

Container

Spray

Fragrance:

() Scent

(New Car) Scent

(Pacific Rain) Scent

(Hawaiian Sunrise) Scent

Optional Marketing / Claims

Refresh [Automotive] [Your Car] Antibacterial* Spray
 Refresh [Automotive] [Your Car] Cleaning Spray
 Antibacterial*, Antibacterial* Action, Bacteria*
 Clean, Cleans, Cleaning, Cleaner
 Detail, Detailer, Details
 Protect, Protects, Protectant, Protecting
 Shine, Shines, Shining, Shinier
 Soft, Supple, Feel
 Condition, Conditions, Conditioner, Conditioning
 Deodorize, Deodorizer, Deodorizes
 Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant
 Effective, Effectively, Effortlessly, Fresh, Great, Maximum
 Degrease, Degreaser, , Dissolves,
 Built, Designed to Pick Up, Strong, Strength, Tough
 Medium Shine, High Shine, Hi-Gloss Shine
 Cleans and Protects, Cleans and Renews, Cleans and Shines [Your Car]
 Removes Dust, Dirt and Grime, Cleans and Conditions
 Conditions and Enhances Rich, Natural Beauty, and Restores its Supple Feel
 For General Cleaning and Sanitizing
 Good for Everyday Cleaning, Touch-Ups and Messes
 Excellent for Quick Clean Ups, Touch Up Cleaning
 Convenient Way to Clean and Protect Interior Auto Surfaces
 (This Product) is the Convenient Way to Clean and
 Cuts through (Dirt), (Dust), (Grime)
 (This Product) (Quickly) (Removes) (Picks Up) (Debris) (Dust)
 Effective Against (Bacteria)*
 Bacteria* (Killer)
 Dye Free (Formula) (Technology)
 Complete (Formula)
 New (Fragrance) (Scent) (Spray) (Trigger) (Design)
 New (Easy) (Spray) (Trigger) (Handle)
 For a Clean Car
 [Is the] One-Step Solution to Clean and Protect the Interior of your Vehicle
 Kills the Bacteria that Cause Nasty Odors
 Leaves your Car Clean and Smelling Like New
 Rid your Car of (Odor Causing) Bacteria*
 (Helps) Eliminate(s) Odor-Causing Bacteria* (while leaving a <scent descriptor listed on page 2>
 scent)
 (Neutralizes), (Eliminates), (Kills) Odors from (Odor Causing Bacteria*)
 (Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) (Odors) at the Source
 This Product has Cleaning Power

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Optional Marketing / Claims- continued

Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber
(This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria* on (Automotive)
(Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car
(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria*
(Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior

Provides white cleansing action

Looking Like New

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated
Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard-Porous
Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue
Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile
UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-Mature
Aging,

Sunblocking agents protect surfaces from fading, cracking, and aging while providing maximum
shine.

Prevents Drying and Cracking from the Sun's Harmful Rays
Non-greasy, Won't Damage, or Fade Automotive Surfaces, Safe
[and] Won't Dry Out, Damage, or Fade Automotive Surfaces

Wipes Your Messy Car Troubles Away
(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)
Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)
Leaves No Residue (Streak Free)

An Efficient Way to Clean
Cleans (and) (Sanitizes) (Shines) (Eliminates Odors) (All-in-One!)
Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)
Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)
No (Sticky) (Tacky) (Residue) (Film)

Easy Open
Easy to Carry Around

Economy Size
Extra Value at No Extra Cost

Mega Value (Pack) (Size)
Mega Value Size

(This (cleaning) (solution) (product))

Optional Antibacterial Claims

(Kills) (Eliminates) 99.9% of Bacteria* (in 60 Seconds)
(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 60 Seconds)
(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 60 Seconds)
Effective to (Kill) (Sanitize) 99.9% of Bacteria* (in 60 Seconds)

*Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

(Effective) (Sanitizer) for Use (Interior of (Car) (Automobile): Dashboard, Doors, Handles, Cup Holders

The Easy Way to Clean and Sanitize: Dashboard, Doors, Handles, Cup Holders (and other hard non-porous surfaces).

The Easy Way to Clean and Sanitize the Following Surfaces: Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

Use on the Following (Hard Non-Porous) Surfaces, Vinyl, Plastic, Leather, Aluminum, Stainless Steel, Rubber

Use Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

For Spray Bottle Packaging:

(1) Shake well. Turn nozzle to "ON" (or) ("spray icon") position.

(2) Apply to a clean cloth and cover (entire) surface to be cleaned in a circular motion.

(3) To sanitize, (use enough cleaner to thoroughly wet surface(6-8 pumps)) **-or-** (surface must remain visibly wet (6-8 pumps)) for 60 seconds, (then wipe off any excess solution) **-or-** (then allow surface to air dry).

(4) Apply as needed to maintain superior appearance and protection.

-or-

To Clean: Spray (cleaner) (protectant) onto surface and

To Sanitize: Use enough liquid (cleaner) (protectant) (6-8 pumps) to thoroughly wet surface. Surface must remain wet for the entire contact time. Allow to remain wet for 60 seconds. Allow surface to air dry.

USE ONLY AS DIRECTED: Easy way to clean and sanitize the interior of your car (hard non-porous surfaces, plastic(s), vinyl, [aluminum,] [stainless steel] rubber

Optional Advisory Statements

Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils)

Not recommended for (use on) (glass) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents.)

Do not use on suede

Test in (a small) [an] inconspicuous area prior to use

Do not use around oxidizing agents,

Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.

Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.

Do not use on surfaces where a slick or glossy finish is not desired.

Not for cleaning or sanitizing skin.

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Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment

STORAGE AND DISPOSAL:

Storage: Store unopened package in a cool, dry place in areas inaccessible to small children. [(Turn) (Switch) (nozzle) (knob) to "OFF" between uses to retain moisture.]

Disposal and Container Handling: Non-refillable container. Do not reuse or refill this container. Wrap and discard in trash or offer for recycling if available.

Warranty Statement

100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.

Optional Images:

Refresh
your car!

