

89174-2

8/5/2014

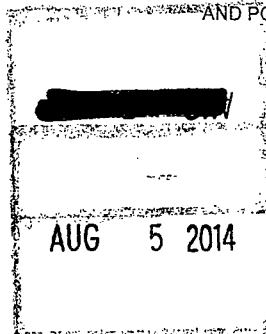
1/12



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY.  
WASHINGTON, D.C. 20460

Georgia Anastasiou  
Agent for Handstands  
America Covers DBA Handstands  
c/o Lewis & Harrison  
122 C Street NW, Suite 505  
Washington DC, 20001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION



SUBJECT: Handstands Cleaner Wipes  
EPA Registration Number: 89174-2  
Application Date: July 16, 2014  
Receipt Date: July 17, 2014

Dear Ms. Anastasiou:

This letter acknowledges receipt of the notification identified above submitted under provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended and PR Notice 98-10.

- To update non-FIFRA marketing language

Based on a review of the submitted information, this notification is acceptable. Your proposed change will be made part of the record for this file.

**General Comments**

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415 or Velma Noble at (703) 308-6233.

Sincerely,

Handwritten signature of Tracy Lantz.

for Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

212

Please read instructions on reverse before completing form.

Form Approved JMB No. 2070-0060, Approval expires 05-31-98



United States  
Environmental Protection Agency  
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number <b>89174-2</b>	2. EPA Product Manager <b>Velma Noble</b>	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Handstands Cleaner Wipes</b>	PM# <b>31</b>	
5. Name and Address of Applicant (Include ZIP Code) <b>America Covers DBA Handstands</b> <b>c/o Lewis &amp; Harrison, LLC</b> <b>122 C Street, Suite 505</b> <b>Washington, DC 20001</b> <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____	

### Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated \_\_\_\_\_
- Resubmission in response to Agency letter dated \_\_\_\_\_
- "Me Too" Application
- Notification - Explain below.**
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
**Notification to add non-FIFRA marketing language. Please read cover letter for details.**  
 Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.    No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.    No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>	Title <b>Agent for Handstands</b>	Telephone No. (Include Area Code) <b>202-393-3903 ext. 15</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)  <div style="border: 1px solid black; width: 100px; height: 100px; margin: 0 auto;"></div>
2. Signature <i>Georgia Anastasiou</i>	3. Title <b>Agent for Handstands</b>	
4. Typed Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>	5. Date <b>July 16, 2014</b>	

3/12

# LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W., Suite 505  
Washington, D.C. 20001  
telephone 202.393.3903  
fax 202.393.3906

July 16, 2014

*HAND DELIVERED*

Document Processing Desk  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202-4501

**ATTENTION:** Velma Noble  
Product Manager (31)

**SUBJECT:** American Covers DBA Handstands  
Handstands Cleaner Wipes (EPA Reg. No. 89174-2)  
Notification in Accordance with PR Notice 98-10

Dear Ms. Noble:

On behalf of Handstands, I am submitting a notification for the product **Handstands Cleaner Wipes (EPA Reg. No. 89174-2)**. The purpose of this notification is add the following non-FIFRA marketing language:

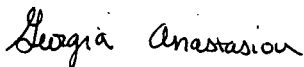
"(Also) (Find our other products) (Look for our other products), (Try our other products)"  
"Available in (Clean), (Protect), (Detail) and (Leather) (for your car)"  
"Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)"

In support of this submission enclosed please find the following documents:

- a) Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10;
- b) One (1) copy of the label with changes highlighted; and,
- c) Two (2) copies of the revised label.

If you have any questions about this submission, please contact me at (202) 393-3903 ext. 19 or by email at [georgia@lewisharrison.com](mailto:georgia@lewisharrison.com).

Sincerely,



Georgia Anastasiou  
Agent for,  
Handstands

4/12

**Master Label**

**Handstands Cleaner Wipes**

**ACTIVE INGREDIENTS:**

Alkyl (C <sub>14</sub> 60%, C <sub>16</sub> 30%, C <sub>18</sub> 5%, C <sub>12</sub> 5%) dimethyl benzyl ammonium chloride	0.31%
Alkyl (C <sub>12</sub> 68%, C <sub>14</sub> 32) dimethyl ethylbenzyl ammonium chloride	0.31%

**OTHER INGREDIENTS:**

99.38%

**TOTAL:**

100.00%<sup>†</sup>

<sup>†</sup> does not include weight of dry wipe.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [back] [side] panel for additional precautionary statements.

[NET CONTENTS:]	(___ count)	(___ ct)	(___ sheets)
	15 count	15 ct	15 sheets
	25 count	25 ct	25 sheets
	35 count	35 ct	35 sheets
	50 count	50 ct	50 sheets
	(___ x ___) inches	(___" x ___")	(___ cm x ___ cm)
	7 x 8 inches	7" x 8"	17.7cm x 20.3cm

Includes weight of absorbent [wipe] (\_\_\_ oz.) (\_\_\_ LB. \_\_\_ OZ) (\_\_\_ g)

Brand Logo

EPA Reg. No.: 89174-2

EPA Est. No.:

U.S. Patent(s) (pending) –or– (insert numbers) \_\_\_\_\_

Beginning of batch code indicates EPA Est. No.

U.S. Patent(s) (pending) –or– (insert numbers) \_\_\_\_\_

and other patents pending

Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)]

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)]

[www.RefreshYourCar.com](http://www.RefreshYourCar.com)

© HandStands® All Rights Reserved

102 West 12200 South, Draper, Utah 84020 U.S.A.

Made in [country] (year)

(Company graphic logo)

**NOTIFICATION**  
 Date Reviewed: 8/5/14  
 Reviewed By: Tracy Lutz

(Important: For directions for use in Spanish, please call xxx-xxx-xxxx.)

**Introductory CLAIMS – will only appear on marketing label for the first 6 months**

New

**Optional Fragrance Claims**

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center) (Bold)  
derived from (bergamot) and (eucalyptus), grounded with a base  
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)  
(primary) (notes) of (island) (coconut) and (ripe) (banana) are  
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)  
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk) (Clean)  
(top) (notes) – (citrus), (melon), (leafy green);  
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)  
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance

Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)

(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All  
Around) (In the Car)

Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving  
Behind a (Light) (Pleasant) (Fresh) Scent

**Optional Packaging Claims – use as bullet point or in paragraph format**

(Bonus), (Bonus x%), (Mega), (Super)

(Value) (Pack), (Size), (Canister)

(Convenient), (Easy), (Open), (Dispense)

(More) (Value), (On the Go), (Pack), (Pull) (Up) (Here), (Pop) (Up) (Cap),

(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

Container	Canister	Count	Wet Cloths	Pre-Moistened
Mini Canister	Can	Wet Wipes	Pack	Roll
Pouch	Towelettes	Package	Box	
Fragrance:	( ) Scent (Hawaiian Sunrise) Scent	(New Car) Scent	(Pacific Rain) Scent	

**Optional Marketing / Claims**

Refresh [Automotive] [Your Car] Antibacterial\* Wipe(s)  
 Refresh [Automotive] [Your Car] Cleaning Wipe(s)  
 Antibacterial\*, Antibacterial\* Action, Bacteria\*  
 Clean, Cleans, Cleaning, Cleaner  
 Detail, Detailer, Details  
 Protect, Protects, Protectant, Protecting  
 Deodorize, Deodorizer, Deodorizes  
 Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant  
 Effective, Effectively, Effortlessly, , Fresh, Great, Maximum,  
 Degrease, Degreaser, Dissolves, Penetrates, Removes  
 Cloth, Cloths, Wipe, Wipes, Weave, Textured, Pattern, Fiber, Strong, Interlocking  
 Durable, Non-Woven Material, Cloth, Wipe, Textured  
 Built, Designed to Pick Up, Strong, Strength, Tough  
 Matte Finish  
 Cleans and Protects, Cleans and Renews [Your Car]  
 Removes Dust, Cleans and Conditions  
 For General Cleaning and Sanitizing  
 Good for Everyday Cleaning, Touch-Ups and Messes  
 Excellent for Quick Clean Ups, Touch Up Cleaning  
 Convenient Way to Clean and Protect Interior Auto Surfaces  
 (This Product) is the Convenient Way to Clean Cuts through Dust  
 (This Product) (Removes) (Picks Up) (Debris) (Dust)  
 Each Pre-Moistened, Disposable Wipe is Treated with a Special Agent that Kills the Bacteria\*  
 that Causes Odors  
 Effective Against Bacteria\*  
 Bacteria\* (Killer)  
 Dye Free (Formula) (Technology)  
 Complete (Formula)  
 New (Fragrance) (Scent) (Wipes) (Design)  
 New (Easy Access) Lid  
 For a Clean Car  
 [[Is] [Are] the] One-Step Solution to Clean and Protect the Interior of your Vehicle  
 Kills the Bacteria\* that Cause Nasty Odors  
 Leaves your Car Clean and Smelling Like New  
 Rid your Car of (Odor Causing) Bacteria\*  
 And Protect (You) (Your Family) from Bacteria\*  
 Helps Eliminate Odor-Causing Bacteria\*  
 (Neutralizes), (Eliminates), (Kills) (Odors from) (Odor Causing Bacteria\*) (while leaving a  
 <scent descriptor listed on page 2> scent)

\*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

7/12

**Optional Marketing / Claims- continued**

(Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) Odors at the Source  
 This Product has Cleaning Power  
 Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber  
 (This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria\* on (Automotive)  
 (Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car  
 (Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria\*  
 (Each) (Wipe) Contains (Proven) Bacteria\*-Killing (Ingredients)  
 (Bacteria)\* (Free) and Looking Like New  
 Provides white cleansing action  
 All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated  
 Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous  
 Surfaces In Your Vehicle  
 Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue  
 Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile  
 Non-abrasive Wipe, Non Scratch Wipe  
 UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-  
 mature Aging,  
 Prevents Drying and Cracking from the Sun's Harmful Rays  
 Non-greasy, Lint Free Cloth, Non-Abrasive, Won't Damage, or Fade Automotive Surfaces, Safe  
 [and] Won't Dry Out, Damage, or Fade Automotive Surfaces  
 Wipes Your Messy Car Troubles Away  
 (Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)  
 Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)  
 Leaves No Residue (Streak Free)  
 An Efficient Way to Clean  
 Cleans (and) (Sanitizes) (Eliminates Odors) (All-in-One!)  
 Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)  
 Deep Clean  
 Leaves your Car (Clean) (Fresh)  
 No (Sticky) (Tacky) (Residue) (Film)  
 Dispenses One (Wipe) (Cloth) at a Time  
 Easy Open  
 Easy to Carry Around  
 Economy Size  
 Extra Value at No Extra Cost  
 Mega Value (Pack) (Size)  
 Mega Value Size  
 These convenient disposable wipes  
 This (cleaning) (product))  
 (Also) (Find our other products) (Look for our other products), (Try our other products)  
 Available in (Clean), (Protect), (Detail) and (Leather) (for your car)  
 Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)

\*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)

8/12

**Optional Antibacterial Claims**

(Kills) (Eliminates) 99.9% of Bacteria\* (in 60 Seconds)  
(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 60 Seconds)  
(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 60 Seconds)  
Effective to (Kill) (Sanitize) 99.9% of Bacteria\* (in 60 Seconds)  
(Effective) (Sanitizer) for Use in the Interior your of (Car) (Automobile): Dashboard,  
DoorHandles, Cup Holders  
The Easy Way to Clean and Sanitize: Dashboard, DoorHandles, Cup Holders (and other hard  
non-porous surfaces).  
[The Easy Way to Clean and Sanitize the [Following Surfaces:]] Vinyl, Plastic, Aluminum,  
Stainless Steel, Rubber  
[Use on the Following (Places) (Surfaces)] (Hard Non-Porous Surfaces), Vinyl, Plastic,  
Aluminum, Stainless Steel, Rubber

**Use Directions**

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner  
inconsistent with its labeling. Read the entire label before using this product.

**For Canister Packaging:**

(1) Remove top lid and (protective) inner seal. [Open (cap) (lid) and (pull up firmly) on (lid to  
remove) the (entire) cap (from the canister)]. (Locate wipe at the center of roll).  
Pull (cloth) (wipe) (sheet) (from the center of the roll) (up and slightly to the side) (and feed it  
through the front).

[Lift the front lid for small clean-up needs, or open the entire lid for easier access]

**For Pouch Packaging:**

(1) Peel back the front label slowly. Remove (cloth) (wipe) (as needed). (4) Reseal pouch to  
avoid moisture loss (by firmly running thumb over label).

**Cleaning/Sanitizing Directions:**

(2) Apply in a circular motion covering (entire) surface to be cleaned.  
(3) To sanitize, use as many wipes as necessary to (thoroughly) wet surface for 60 seconds.  
Surface must remain wet for the entire contact time, then allow to air dry.

**-or-**

To Clean: Use fresh (wipe) (cloth) on surface.  
To Sanitize: Use as many fresh (wipes) (cloths) as necessary to thoroughly wet  
surface. Surface must remain wet for the entire contact time. Allow to remain  
wet for 60 seconds. Allow surface to air dry.

(4) When finished, (always) (snap) (close) lid securely to (retain) (moisture) (between uses to)  
(prevent) (retain) (moisture) (loss).

USE ONLY AS DIRECTED: The easy way to clean and sanitize [the interior of your car], [hard  
non-porous surfaces,] [plastic(s)], [vinyl], [aluminum], [stainless steel], [rubber], [and] [more].

\*Kills Staphylococcus Aureus (Staph) and Enterobacter Aerogenes)



9/12

**Optional Advisory Statements**

- Do not use as a diaper wipe or for personal (use) – or – not for use as a personal wipe
- Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils)
- Not recommended for [use on] (glass), (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents.)
- Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums, and other surfaces where slipperiness may be hazardous.
- Do not use on suede
- Test in (a small) [an] inconspicuous area prior to use
- Do not use around oxidizing agents
- Do not flush (in toilet)
- Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.
- Do not use as a diaper or personal wipe.
- Not for cleaning or sanitizing skin.

**Precautionary Statements**

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when you call a poison control center or doctor or going for treatment.

**For Canister Packaging:**

**STORAGE AND DISPOSAL:** **Storage:** Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of (wipe) (cloth) in trash after use. Do not flush. (Reseal) (Close) lid securely between uses to retain moisture. **Disposal and Container Handling:** Non-refillable container. Do not reuse or refill this container. Discard in trash or recycle.

**For Pouch Packaging:**

**STORAGE AND DISPOSAL:** Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of wipe in trash after use. Do not flush. Reseal pouch to retain moisture. Non-refillable container. Do not reuse or refill this container. Discard in trash or recycle.

**[Warranty Statement**

100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.]

Optional Images:

# Refresh

*your car!*

