

89174-1C

8/5/2014

1/11

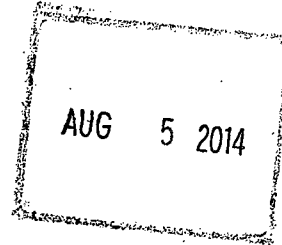


UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Georgia Anastasiou
Agent for Handstands
America Covers DBA Handstands
c/o Lewis & Harrison
122 C Street NW, Suite 505
Washington DC, 20001

SUBJECT: Handstands Cleaner Spray
EPA Registration Number: 89174-1
Application Date: July 16, 2014
Receipt Date: July 17, 2014



Dear Ms. Anastasiou:

This letter acknowledges receipt of the notification identified above submitted under provisions of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) as amended and PR Notice 98-10.

- To update non-FIFRA marketing language

Based on a review of the submitted information, this notification is acceptable. Your proposed change will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Tracy Lantz at (703) 308-6415 or Velma Noble at (703) 308-6233.

Sincerely,

A handwritten signature in cursive script that reads "Tracy Lantz".

for Velma Noble
Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510P)



United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 89174-1	2. EPA Product Manager Velma Noble	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Handstands Cleaner Spray	PM# 31	
5. Name and Address of Applicant (Include ZIP Code) America Covers DBA Handstands c/o Lewis & Harrison, LLC 122 C Street, Suite 505 Washington, DC 20001 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.**
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification to add non-FIFRA marketing language. Please read cover letter for details.

Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt. No. per container	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted			
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted; if necessary, to process this application)		
Name Georgia Anastasiou - Lewis & Harrison, LLC	Title Agent for Handstands	Telephone No. (include Area Code) 202-393-3903 ext. 19
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Georgia Anastasiou</i>	3. Title Agent for Handstands	(Stamp area)
4. Typed Name Georgia Anastasiou - Lewis & Harrison, LLC	5. Date 7/16/2014	

3/11

LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W., Suite 505
Washington, D.C. 20001

telephone 202.393.3903
fax 202.393.3906

July 16, 2014

HAND DELIVERED

Document Processing Desk
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202-4501

**ATTENTION: Velma Noble
Product Manager (31)**

**SUBJECT: America Covers DBA Handstands
Handstands Cleaner Spray (EPA Reg. No. 89174-1)
Notification in accordance with PR Notice 98-10**

Dear Ms. Noble:

On behalf of Handstands, I am submitting a notification for the product **Handstands Cleaner Spray (EPA Reg. No. 89174-1)**. The purpose of this notification is add the following non-FIFRA marketing language:

"(Also) (Find our other products) (Look for our other products), (Try our other products)"
"Available in (Clean), (Protect), (Detail) and (Leather) (for your car)"
"Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)"

In support of this submission enclosed please find the following documents:

- 1) Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10;
- 2) One (1) copy of the label with changes highlighted; and,
- 3) Two (2) copies of the revised label.

If you have any questions about this submission, please contact me at (202) 393-3903 ext. 19 or by email at georgia@lewisharrison.com.

Sincerely,

Georgia Anastasiou

Georgia Anastasiou
Agent for,
Handstands

4/h

Master Label

Handstands Cleaner Spray

ACTIVE INGREDIENTS:

Alkyl (C1460%, C1630%, C185%, C125%) dimethyl benzyl ammonium chloride 0.31%
Alkyl (C1268%, C1432) dimethyl ethylbenzyl ammonium chloride 0.31%

OTHER INGREDIENTS:

99.38%

TOTAL:

100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See [back] [side] panel for additional precautionary statements.

NET CONTENTS: (1 PT) (16 FL OZ) (473 mL)
(___ Pint) (___ PT) (___ pt)
(___ Fluid Ounces) (___ FL OZ) (___ oz)
(___ milliliter) (___ mL) (___ ml)

Brand Logo

EPA Reg. No.: 89174-1

EPA Est. No.:

Beginning of batch code indicates EPA Est. No.

U.S. Patent(s) (pending) -or- (insert numbers) and other patents pending

NOTIFICATION
Date Reviewed: 8/5/14
Reviewed By: Tracy Lantz

Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)]

(Container) (Bottle) made of (___)

Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)]

www.RefreshYourCar.com

© HandStands® All Rights Reserved

102 West 12200 South, Draper, Utah 84020 U.S.A.

Made in [country] (year)

(Company graphic logo)

[Important: For directions for use in Spanish, please call xxx-xxx-xxxx]

Introductory CLAIM – will only appear on marketing label for the first 6 months

New

Optional Fragrance Claims

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center) (Bold)
derived from (bergamot) and (eucalyptus), grounded with a base
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)
(primary) (notes) of (island) (coconut) and (ripe) (banana) are
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk) (Clean)
(top) (notes) – (citrus), (melon), (leafy green);
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance
Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)
(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All
Around) (In the Car)
Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving
Behind a (Light) (Pleasant) (Fresh) Scent

Optional Packaging Claims – use as bullet point or in paragraph format

(Bonus), (Bonus x%), (Mega), (Super)
(Value) (Pack), (Size), (Bottle), (Container)
(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

(Easy) (Smooth) (Spray) (Trigger) (Handle)

(Even) (Flow) (Fluid)

Bottle

Container

Spray

Fragrance:

() Scent

(New Car) Scent

(Pacific Rain) Scent

(Hawaiian Sunrise) Scent

Optional Marketing / Claims

Refresh [Automotive] [Your Car] [Antibacterial] [Cleaning] Spray

Refresh [Automotive] [Your Car] [Cleaning] Spray

Antibacterial*, Antibacterial* Action, Bacteria*

Clean, Cleans, Cleaning, Cleaner

Detail, Detailer, Details

Protect, Protects, Protectant, Protecting

Condition, Conditions, Conditioner, Conditioning

Deodorize, Deodorizer, Deodorizes

Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant

Effective, Effectively, Effortlessly, Fast, Fresh, Great, Maximum, Quick, Quickly

Degrease, Degreaser, , Dissolves,

Built, Designed to Pick Up, Strong, Strength, Tough

Matte Finish

Cleans and Protects, Cleans and Renews [Your Car]

Removes Dust, Dirt and Grime, Cleans and Conditions

For General Cleaning and Sanitizing

Good for Everyday Cleaning, Touch-Ups and Messes

Excellent for Quick Clean Ups, Touch Up Cleaning

Fast, Convenient Way to Clean and Protect Interior Auto Surfaces

(This Product) is the Quick Convenient Way to Clean and Sanitize

Cuts through (Dirt), (Dust), (Grime)

(This Product) (Quickly) (Removes) (Picks Up) (Debris) (Dust)

Effective Against (Bacteria)*

Bacteria *(Killer)

Dye Free (Formula) (Technology)

Complete (Formula)

New (Fragrance) (Scent) (Spray) (Trigger) (Design)

New (Easy) (Spray) (Trigger) (Handle)

For a Clean Car

[Is the] One-Step Solution to Clean and Protect the Interior of your Vehicle

Kills the Bacteria* that Cause Nasty Odors

Leaves your Car Clean and Smelling Like New

Rid your Car of (Odor Causing) Bacteria*

Helps Eliminate Odor-Causing Bacteria*

(Neutralizes), (Eliminates), (Kills) (Odors from)(Odor Causing Bacteria*) (while leaving a <scent

descriptor listed on page 2> scent)

(Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) (Odors) at the Source

This Product has Cleaning Power

Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber

(This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria* on (Automotive)

(Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car

* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Optional Marketing / Claims- continued

(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria*
(Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior

Provides white cleansing action

Looking Like New

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated
Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous
Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue
Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile
UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-
Mature Aging,

Prevents Drying and Cracking from the Sun's Harmful Rays
Non-greasy, Won't Damage, or Fade Automotive Surfaces, Safe
[and] Won't Dry Out, Damage, or Fade Automotive Surfaces

Wipes Your Messy Car Troubles Away

(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)

Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)

Quick, Easy, Fast, Quickly

Leaves No Residue (Streak Free)

An Efficient Way to Clean

Cleans (and) (Sanitizes) (Eliminates Odors) (All-in-One!)

Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)

Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)

No (Sticky) (Tacky) (Residue) (Film)

Easy Open

Easy to Carry Around

Economy Size

Extra Value at No Extra Cost

Mega Value (Pack) (Size)

Mega Value Size

(This (cleaning) (solution) (product))

(Also) (Find our other products) (Look for our other products), (Try our other products)

Available in (Clean), (Protect), (Detail) and (Leather) (for your car)

Available in matte and (or) shine finishes in a variety of (fresh) (scents) (fragrances)

* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Optional Antibacterial Claims

- (Kills) (Eliminates) 99.9% of Bacteria* (in 30 Seconds)
- (Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 30 Seconds)
- (Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 30 Seconds)
- Effective to (Kill) (Sanitize) 99.9% of Bacteria* (in 30 Seconds)
- (Effective) (Sanitizer) for Use in the Interior of your (Car) (Automobile): Dashboard, Door Handles, Cup Holders
- The [Quick and] Easy Way to Clean and Sanitize: Dashboard, Door Handles, Cup Holders (and other hard non-porous surfaces).
- [The [Quick and] Easy Way to Clean and Sanitize the [Following Surfaces:]] Vinyl, Plastic, Aluminum, Stainless Steel, Rubber
- [Use on the Following (Places) (Surfaces)] (Hard Non-Porous Surfaces), Vinyl, Plastic, Aluminum, Stainless Steel, Rubber

* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

Use Directions

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

For Spray Bottle Packaging:

- (1) Shake well. Turn nozzle to ("ON") (or) ("spray icon") position.
- (2) Apply to a clean cloth and cover (entire) surface to be cleaned in a circular motion.
- (3) To sanitize, (use enough cleaner to thoroughly wet surface (6-8 pumps)) **-or-** (surface must remain visibly wet (6-8 pumps)) for 30 seconds, (then wipe off any excess solution) **-or-** (then allow surface to air dry).
- (4) Apply as needed to maintain superior appearance and protection.

-or-

To Clean: Spray (cleaner) (protectant) onto surface and

To Sanitize: Use enough (liquid) (cleaner) (protectant) (6-8 pumps) to thoroughly wet surface. Surface must remain (visibly) wet for 30 seconds (the entire contact time), (then wipe off any excess solution) (allow surface to air dry). Apply as needed to maintain superior appearance and protection.

USE ONLY AS DIRECTED: The [quick and] easy way to clean and sanitize [the interior of your car] [hard non-porous surfaces,] [plastic(s),] [vinyl,] [aluminum,] [stainless steel] [and] [rubber]

Optional Advisory Statements

Not for cleaning or sanitizing skin.

Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils).

Not recommended for use on (glass,) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents).

Do not use on suede.

Test in (a small) [an] inconspicuous area prior to use.

Do not use around oxidizing agents.

Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.

Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.

Do not use on surfaces where a slick or glossy finish is not desired.

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes.

Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

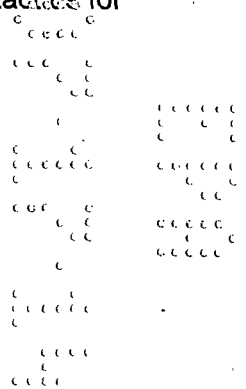
STORAGE AND DISPOSAL:

Storage: Store unopened package in a cool, dry place in areas inaccessible to small children. [(Turn) (Switch) (nozzle) (knob) to "OFF" between uses to retain moisture.]

Disposal and Container Handling: Non-refillable container. Do not reuse or refill this container. Wrap and discard in trash or offer for recycling if available.

[Warranty Statement

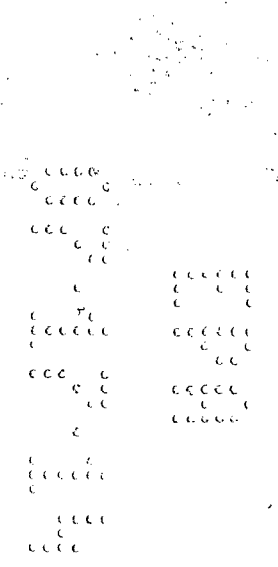
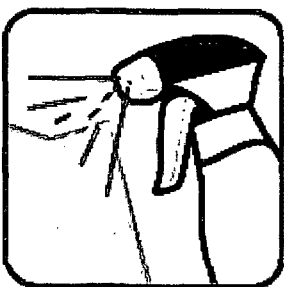
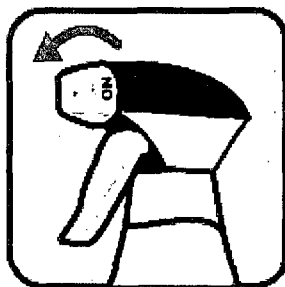
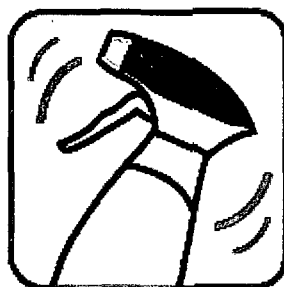
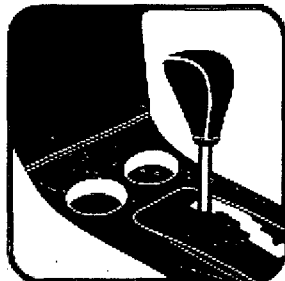
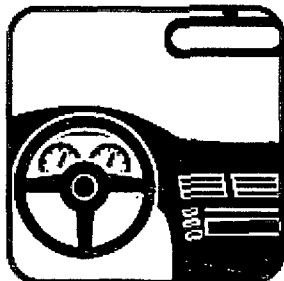
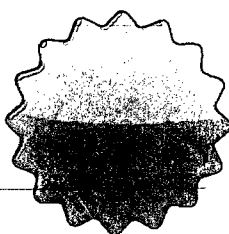
100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.]



10/11

Optional Images:

Refresh
your car!



11/11

