

89174-1

3/13/2014

1/11



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Georgia Anastasiou  
Agent for Handstands  
America Covers DBA Handstands  
c/o Lewis & Harrison, LLC  
112 C Street, Suite 505  
Washington, DC 20001

MAR 13 2014

SUBJECT: Handstands Cleaner Spray  
EPA Registration Number: 89174-1  
Application Dated: March 03, 2014  
Receipt Date: March 06, 2014

Dear Ms. Britton:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

- As per your request for the addition of alternate brand name "Antibacterial Clean Your Car Automotive Cleaning Spray", and minor labeling changes.

**General Comments**

Based on a review of the submitted information, this notification is acceptable. Your proposed changes will be made part of the record for this file.

Should you have any questions concerning this letter, please contact John Cowden at (703) 347-0259 or Velma Noble at (703) 308-6233.

Sincerely,

A handwritten signature in black ink, appearing to read "Velma Noble".

Velma Noble  
Product Manager (31)  
Regulatory Management Branch I



United States  
**Environmental Protection Agency**  
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number <b>89174-1</b>	2. EPA Product Manager <b>Velma Noble</b>	3. Proposed Classification <input type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Handstands Cleaner Spray</b>	PM# <b>31</b>	
5. Name and Address of Applicant (Include ZIP Code) <b>America Covers DBA Handstands                  c/o Lewis &amp; Harrison, LLC                  122 C Street, Suite 505                  Washington, DC 20001</b> <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____

**Section - II**

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated \_\_\_\_\_
- Resubmission in response to Agency letter dated \_\_\_\_\_
- "Me Too" Application
- Notification - Explain below.**
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification to add Additional Brand Name, add Non-FIFRA related language and make minor revisions to the marketing language**

Notification in Accordance With PR Notice 98-10 This notification is consistent with the provisions of PR Notice 98-10 EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 95-2 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be the subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Unit Packaging wgt.    No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No If "Yes" Package wgt.    No. per container		<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
* <b>Certification must be submitted</b>					
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product				<input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled	

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>	Title <b>Agent for Handstands</b>	Telephone No. (Include Area Code) <b>202-393-3903 ext. 19</b>	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature <i>Georgia Anastasiou</i>		3. Title <b>Agent for Handstands</b>	
4. Typed Name <b>Georgia Anastasiou - Lewis &amp; Harrison, LLC</b>		5. Date <b>March 3, 2014</b>	

**NOTIFICATION**  
 Date Reviewed: *[Signature]*  
 Reviewed By: *[Signature]*

3/11

# LEWIS & HARRISON

Consultants in Government Affairs

122 C Street, N.W. Suite 505  
Washington, DC 20001  
telephone 202.393.3903  
fax 202.393.3906

March 3, 2014

*HAND DELIVERED*

Document Processing Desk  
Office of Pesticide Programs (7504P)  
US Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202-4501

**ATTENTION: Velma Noble  
Product Manager (31)**

**SUBJECT: Handstands Cleaner Spray (EPA Reg. No. 89174-1)  
Notification to Add Alternate Brand Name and  
Make Minor Changes to Label**

Dear Ms. Noble:

On behalf of Handstands, I am submitting a notification for the product **Handstands Cleaner Spray (EPA Reg. No. 89174-1)**. The purpose of this notification is add the following alternate brand name:

**"Antibacterial Clean Your Car Refresh Your Car Automotive Cleaning Spray"**

In addition I have made a few minor changes to the label. Many of the changes are non-FIFRA related and are minor revisions to the marketing language. I have included a copy of the revised label with the changes highlighted.

In support of this submission enclosed please find the following documents:

- 1) Application for Pesticide Notification, which includes a signed statement certifying compliance with PR Notice 98-10;
- 2) One (1) copy of the label with changes highlighted; and,
- 3) Two (2) copies of the revised label.

If you have any questions about this submission, please contact me at (202) 393-3903 ext. 19 or by email at [georgia@lewisharrison.com](mailto:georgia@lewisharrison.com).

Sincerely,

*Georgia Anastasiou*  
Georgia Anastasiou  
Agent for,  
Handstands

NOTIFICATION  
Date Reviewed: 12/24/14  
Reviewed By: *[Signature]*

4/11

**Master Label**

**Handstands Cleaner Spray**

**ACTIVE INGREDIENTS:**

Alkyl (C <sub>14</sub> 60%, C <sub>16</sub> 30%, C <sub>18</sub> 5%, C <sub>12</sub> 5%) dimethyl benzyl ammonium chloride	0.31%
Alkyl (C <sub>12</sub> 68%, C <sub>14</sub> 32) dimethyl ethylbenzyl ammonium chloride	0.31%

**OTHER INGREDIENTS:**

99.38%

**TOTAL:**

100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See [back] [side] panel for additional precautionary statements.

**NET CONTENTS:**

(1 PT)	(16 FL OZ)	(473 mL)
( ___ Pint)	( ___ PT)	( ___ pt)
( ___ Fluid Ounces)	( ___ FL OZ)	( ___ oz)
( ___ milliliter)	( ___ mL)	( ___ ml)

Brand Logo

EPA Reg. No.: 89174-1

EPA Est. No.:

Beginning of batch code indicates EPA Est. No.

U.S. Patent(s) (pending) –or- (insert numbers) \_\_\_\_\_  
and other patents pending

Package shape and configuration Trademarked.

[See (bottom) or (cap) (for Lot / Date Code)]

(Container) (Bottle) made of (\_\_\_)

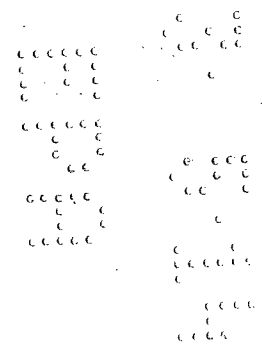
Questions? (symbol of telephone) (Call:) (1-877-HANDSTANDS) or (1-801-727-1300)

[For ingredient (and other) information, (please visit us at) (visit) (website)]  
www.RefreshYourCar.com

© HandStands® All Rights Reserved  
 102 West 12200 South, Draper, Utah 84020 U.S.A.  
 Made in [country] (year)  
 (Company graphic logo)

[Important: For directions for use in Spanish, please call xxx-xxx-xxxx]

**NOTIFICATION**  
 Date Reviewed: 12/14/11  
 Reviewed By: [Signature]



5/11

**Introductory CLAIM – will only appear on marketing label for the first 6 months**

New

**Optional Fragrance Claims**

Pacific Rain Scent (Fresh), (Clean), (Citrus) (Center) (Bold)  
derived from (bergamot) and (eucalyptus), grounded with a base  
of (oak) (moss) and (water) (hyacinth)

Hawaiian Sunrise Scent (Vibrant) (Tropical) (Bouquet)  
(primary) (notes) of (island) (coconut) and (ripe) (banana) are  
(combined) with a (center) of (exotic) (tropical) (fruits) (finished)  
with a (subtle) (vanilla) (base) (fresh)

New Car Scent (Fresh), (Fougere), (Musk) (Clean)  
(top) (notes) – (citrus), (melon), (leafy green);  
(middle) (notes) – (lavandin), (muguet), (rosemary), (apple)  
(bottom) (notes) – (musk), (amber), (woody), (orange), (flower)

Clean, (Fresh) Fragrance  
Clean(er) Smelling Scent

[Fragrance Name] has a (Clean) (Scent) (Fragrance) (Smell)  
(Leaves) a (Freshness) (Light) (Clean) (Fresh) (Inspired) (Scent) (Fragrance) (Smell) (All  
Around) (In the Car)  
Does Not Just (Cover Up) (Mask) Odors, (this Product) Eliminates them at the Source Leaving  
Behind a (Light) (Pleasant) (Fresh) Scent

**Optional Packaging Claims – use as bullet point or in paragraph format**

(Bonus), (Bonus x%), (Mega), (Super)  
(Value) (Pack), (Size), (Bottle), (Container)  
(To Go), (Portable)

Try (Me) Now

Try (Me) Today

(Free) (Bonus) (Auto Air Freshener), (Limited Time)

Look for other Refresh Your Car® Products Wherever Auto Air Fresheners are Sold

(Easy) (Smooth) (Spray) (Trigger) (Handle)

(Even) (Flow) (Fluid)

Bottle	Container	Spray	
Fragrance:	(____) Scent	(New Car) Scent	(Pacific Rain) Scent
	(Hawaiian Sunrise) Scent		

6/11

**Optional Marketing / Claims**

Refresh [Automotive] [Your Car] [Antibacterial] [Cleaning] Spray

Refresh [Automotive] [Your Car] [Cleaning] Spray

Antibacterial\*, Antibacterial\* Action, Bacteria\*

Clean, Cleans, Cleaning, Cleaner

Detail, Detailer, Details

Protect, Protects, Protectant, Protecting

Condition, Conditions, Conditioner, Conditioning

Deodorize, Deodorizer, Deodorizes

Scent, Scents, Smell, Smells, Smelling, Fragrance, Aroma, Pleasant

Effective, Effectively, Effortlessly, Fast, Fresh, Great, Maximum, Quick, Quickly

Degrease, Degreaser, , Dissolves,

Built, Designed to Pick Up, Strong, Strength, Tough

Matte Finish

Cleans and Protects, Cleans and Renews [Your Car]

Removes Dust, Dirt and Grime, Cleans and Conditions

For General Cleaning and Sanitizing

Good for Everyday Cleaning, Touch-Ups and Messes

Excellent for Quick Clean Ups, Touch Up Cleaning

Fast, Convenient Way to Clean and Protect Interior Auto Surfaces

(This Product) is the Quick Convenient Way to Clean and Sanitize

Cuts through (Dirt), (Dust), (Grime)

(This Product) (Quickly) (Removes) (Picks Up) (Debris) (Dust)

Effective Against (Bacteria)\*

Bacteria \*(Killer)

Dye Free (Formula) (Technology)

Complete (Formula)

New (Fragrance) (Scent) (Spray) (Trigger) (Design)

New (Easy) (Spray) (Trigger) (Handle)

For a Clean Car

[Is the] One-Step Solution to Clean and Protect the Interior of your Vehicle

Kills the Bacteria\* that Cause Nasty Odors

Leaves your Car Clean and Smelling Like New

Rid your Car of (Odor Causing) Bacteria\*

Helps Eliminate Odor-Causing Bacteria\*

(Neutralizes), (Eliminates), (Kills) (Odors from)(Odor Causing Bacteria\*) (while leaving a <scent descriptor listed on page 2> scent)

(Does Not) (Doesn't Just) Mask Odors (Instead) (Eliminates) (Odors) at the Source

This Product has Cleaning Power

Cleans Vinyl, Plastic, Upholstery, Cloth, Carpet, Aluminum, Stainless Steel, Rubber

(This Product) Eliminates Odors and Kills (99.9% of) (Odor Causing) Bacteria\* on (Automotive)

(Auto) (Car) (Surfaces) (at the Source) to Freshen up your Car

\* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

**Optional Marketing / Claims- continued**

(Controls) (Kills) (Neutralizes) (Eliminates) (the Toughest) (Tough) Odor-Causing Bacteria\* (Protectants) to help (Prolong) (Extend) the (Life) of Your Car's Interior

Provides white cleansing action

Looking Like New

All-in-1, Complete, Easy to Use, Quick & Easy, Ready to Use, Specially Formulated Engineered Formula Specifically Designed to Clean, Protect, and Revitalize Hard Non-Porous Surfaces In Your Vehicle.

Restores and Protects Your Vehicle's Original Appearance, Leaving No Residue Multi-Action, Multi-Clean, Multi-Purpose, Multi-Surface, Streak-Free, Ultra, Action, Versatile UV Blockers, Maximum Cleaning Power, Protect Against Drying, Cracking, Fading, and Pre-Mature Aging,

Prevents Drying and Cracking from the Sun's Harmful Rays Non-greasy, Won't Damage, or Fade Automotive Surfaces, Safe [and] Won't Dry Out, Damage, or Fade Automotive Surfaces

Wipes Your Messy Car Troubles Away

(Does Not) (Will Not) (No) (Scratch)(ing) (Your Surface), (No Sticky Residue)

Effectively Works on (Many) (Most) (Hard Non-Porous) (Surfaces)

Quick, Easy, Fast, Quickly

Leaves No Residue (Streak Free)

An Efficient Way to Clean

Cleans (and) (Sanitizes) (Eliminates Odors) (All-in-One!)

Cleans and Smells (Well) (Great) (Fantastic) (Pleasant)

Deep Clean

Leaves your Car (Clean) (Shiny) (Fresh)

No (Sticky) (Tacky) (Residue) (Film)

Easy Open

Easy to Carry Around

Economy Size

Extra Value at No Extra Cost

Mega Value (Pack) (Size)

Mega Value Size

(This (cleaning) (solution) (product))

**Optional Antibacterial Claims**

(Kills) (Eliminates) 99.9% of Bacteria\* (in 30 Seconds)

(Kills) (Eliminates) 99.9% of (Staphylococcus Aureus) (Staph) (in 30 Seconds)

(Kills) (Eliminates) 99.9% of (Enterobacter Aerogenes) (in 30 Seconds)

Effective to (Kill) (Sanitize) 99.9% of Bacteria\* (in 30 Seconds)

(Effective) (Sanitizer) for Use in the Interior of your (Car) (Automobile): Dashboard, Door Handles, Cup Holders

The [Quick and] Easy Way to Clean and Sanitize: Dashboard, Door Handles, Cup Holders (and other hard non-porous surfaces).

\* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes

[The [Quick and] Easy Way to Clean and Sanitize the [Following Surfaces:]] Vinyl, Plastic, Aluminum, Stainless Steel, Rubber  
[Use on the Following (Places) (Surfaces)] (Hard Non-Porous Surfaces), Vinyl, Plastic, Aluminum, Stainless Steel, Rubber

**Use Directions**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using this product.

**For Spray Bottle Packaging:**

- (1) Shake well. Turn nozzle to ("ON") (or) ("spray icon") position.
- (2) Apply to a clean cloth and cover (entire) surface to be cleaned in a circular motion.
- (3) To sanitize, (use enough cleaner to thoroughly wet surface (6-8 pumps)) **-or-** (surface must remain visibly wet (6-8 pumps)) for 30 seconds, (then wipe off any excess solution) **-or-** ( then allow surface to air dry).
- (4) Apply as needed to maintain superior appearance and protection.

**-or-**

To Clean: Spray (cleaner) (protectant) onto surface and

To Sanitize: Use enough (liquid) (cleaner) (protectant) (6-8 pumps) to thoroughly wet surface. Surface must remain (visibly) wet for 30 seconds (the entire contact time), (then wipe off any excess solution) (allow surface to air dry). Apply as needed to maintain superior appearance and protection.

**USE ONLY AS DIRECTED:** The [quick and] easy way to clean and sanitize [the interior of your car] [hard non-porous surfaces,] [ plastic(s),] [vinyl,] [aluminum,] [stainless steel] [and] [rubber]

**Optional Advisory Statements**

- Not for cleaning or sanitizing skin.
- Do not use (this product) on (eating/cooking utensils, glasses, dishes, utensils).
- Not recommended for use on (glass,) (unfinished) (unsealed) (bare) (unsealed) (surfaces) (or around oxidizing agents).
- Do not use on suede.
- Test in (a small) [an] inconspicuous area prior to use.
- Do not use around oxidizing agents.
- Not for use on floors, vehicle controls (pedals, grips, steering wheels), bench, cycle tires, brake drums and other surfaces where slipperiness may be hazardous.
- Do not use on or near clear plastic surfaces, glass (may cause smearing), fabric, woven materials or paint.
- Do not use on surfaces where a slick or glossy finish is not desired.

\* Kills Staphylococcus Aureus (Staph), Enterobacter Aerogenes



**Precautionary Statements**

Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID:** If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

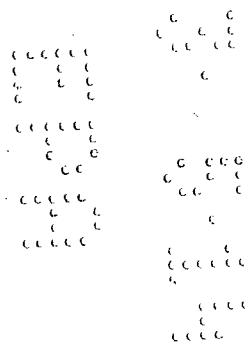
**STORAGE AND DISPOSAL:**

**Storage:** Store unopened package in a cool, dry place in areas inaccessible to small children. [(Turn) (Switch) (nozzle) (knob) to "OFF" between uses to retain moisture.]

**Disposal and Container Handling:** Non-refillable container. Do not reuse or refill this container. Wrap and discard in trash or offer for recycling if available.

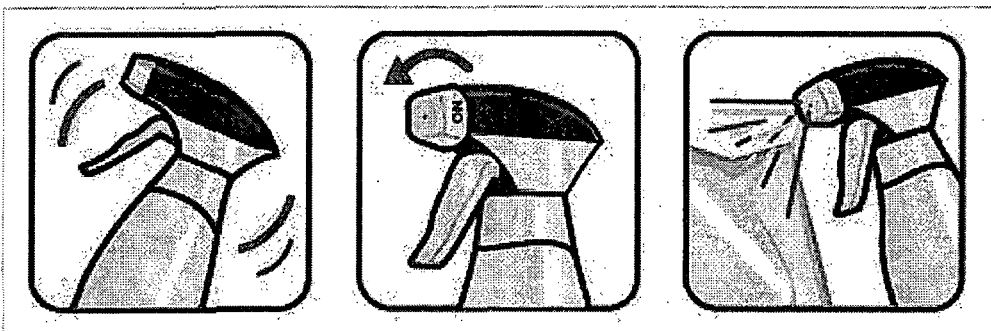
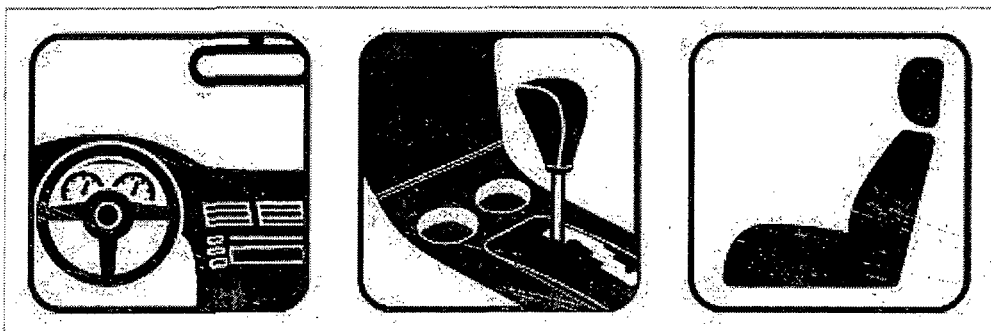
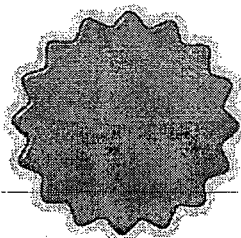
**[Warranty Statement**

100% Satisfaction Guaranteed or Your Money Back. Refresh Your Car guarantees it's products will meet or exceed your highest standards. If you are unsatisfied for any reason, contact us for a full refund.]



Optional Images:

**Refresh**  
your car!



11/11

