

88599-1

2/11/2013

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U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Antimicrobials Division (7510P)
 1200 Pennsylvania Avenue NW
 Washington, D.C. 20460

EPA Reg. Number:
 88599-1

Date of Issuance:
 FEB 11 2013

Term of Issuance:
Conditional

Name of Pesticide Product:
 LiveWell Filter

NOTICE OF PESTICIDE:
 Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):
 Rick Anson
 LiveWell LLC
 5274 E. Sawmill Way
 Boise, ID 83716

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

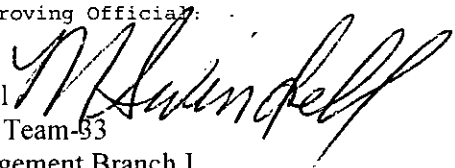
Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(a) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
 - a. Revise the EPA Registration Number to read, "EPA Reg. No. 88599-1".

Signature of Approving Official:

Marshall Swindell
 Product Manager Team-93
 Regulatory Management Branch I
 Antimicrobials Division (7510P)



Date:

FEB 11 2013

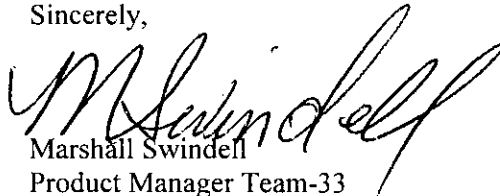
b. The following changes must be incorporated to the labeling:

- Change "Metallic Silver" to "Silver (Metallic)
- Change the total display from "100.000%" to one decimal (100.0%)
- In the statement that ends "...filter to be used to process raw water", delete the word "raw". In its place, add the word "potable"

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records. Submit one (1) copy of your final printed labeling prior to release of this product for shipment. If you have any questions concerning this letter, please contact Demson Fuller at (703) 308-8062.

Sincerely,



Marshall Swindell
Product Manager Team-33
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: (Stamped Label)

LiveWell™ Filter
BACTERIOSTATIC WATER FILTER

(Filter Cartridge Label)

Follow the DIRECTIONS FOR USE which are contained in the carton with this cartridge.

ACTIVE INGREDIENT:

Metallic Sliver	0.3%
Other Ingredients	99.7%
Total	100.000%

KEEP OUT OF REACH OF CHILDREN.

CAUTION:

- This product inhibits the growth of bacteria in the filter to prolong the life of the filter.
- This product is designed to remove objectionable tastes, odors, color, from municipally treated tap water, or bottled water.
- This filter is only to be used with municipally treated tap water, bottled water, or well water that is regularly tested to be microbiologically safe. Under no conditions is the filter to be used to process ~~any~~ water.

E.P.A. Reg. No.
E.P.A. Est. No. 088599-ID-001
Patent Pending

potable

For questions or comments, call 1-208-484-3852
Visit us at www.livewellfilter.com
Made in USA by LiveWell, LLC
Distributed by LiveWell, LLC
5274 E. Sawmill Way. Boise, ID 83716

(Label Insert)

NET CONTENTS: Four Bacteriostatic Water Filters

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use with cold water only.

1. Attach the LiveWell Filter onto the bottom of the LiveWell Cap by aligning the small ring on the top of the filter with the post on the bottom of the cap.
2. Fill the LiveWell Bottle with cold water and twist the LiveWell Cap and Filter into place.
3. Prior to use, run a full bottle of water through the filter to ensure activation.
4. Enjoy better tasting water.
5. Ensure the filter remains wet before each use for proper activation.
6. Wash the LiveWell Cap and Bottle periodically.

FILTER REPLACEMENT: Filter replacement is essential for the product to perform as represented. You should replace the filter every after approx. 4.3 gallons of water (28 uses), or 7 Days, whichever comes first. When the filtered water is not as fresh tasting as usual, it will be time to replace the filter.

STORAGE AND DISPOSAL: Store the LiveWell Filter by itself, in a cool dry place. To dispose, remove the LiveWell Filter from the bottom of the LiveWell Cap, wrap in paper, and discard in trash.

ACCEPTED
with COMMENTS
in EPA Letter Dated:

FEB 11 2013

Under the Federal Insecticide,
Fungicide, and Rodenticide Act as
amended, for the pesticide,
registered under EPA Reg. No. 88599-1