

88472-1

08/22/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

AUG 22 2012

Wendy McCombie
Agent for International Consolidated Business, Inc
122 C Street, Suite 740
Washington, D C 20001

Subject B Cleaner
EPA Registration No 88472-1
Amendment Date March 26, 2012
EPA Receipt Date April 5, 2012

Dear Ms McCombie

The following amendment submitted in connection with registration under FIFRA, as amended, is acceptable with conditions

Proposed Amendment

- Add biodegradable surfactant claims
- Other marketing claims

Conditions

Revise the label as follows

- 1) Revise the 6th bullet under "Optional Marketing & Cleaning Claims" on page 2 by deleting the term, Approved
- 2) Delete the 39th bullet under "Optional Marketing & Cleaning Claims" on page 2
- 3) Delete the 1st and 4th claims under "Biodegradable Surfactant Claims" because they are not consistent with the biodegradable surfactant guidance
- 4) Delete the bullets under the DfE logo on page 4 because they are not approved under OPP's DfE pilot program
- 5) Delete the "eCLEAN" logo and bullet on page 5 because it is an implied safety claim

CONCURRENCES

| SYMBOL | SURNAME | DATE | | | | | | |
|--------|---------|------|--|--|--|--|--|--|
| | | | | | | | | |

General Comments

A stamped accepted label with conditions is enclosed for your records. Submit a final printed label before selling or distributing the product bearing the revised labeling.

Should you have questions concerning this letter, please contact Jaclyn Carl at 571-384-5684 or by email at carl.jaclyn@epa.gov

Sincerely,

Jacqueline Campbell-McFarlane
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosure Stamped Label

| CONCURRENCES | | | | | | | |
|--------------|--|--|--|--|--|--|--|
| SYMBOL | | | | | | | |
| SURNAME | | | | | | | |
| DATE | | | | | | | |

B Cleaner

| | |
|--------------------------|--------------|
| Active Ingredient | |
| L-lactic Acid | 3.7% |
| <u>Other Ingredients</u> | <u>96.3%</u> |
| Total | 100.0% |

CAUTION
KEEP OUT OF REACH OF CHILDREN

Manufactured by
 International Consolidated Business Inc
 19800 MacArthur Blvd Suite 300,
 Irvine, CA 92612
 Product of U S A
 1-866-578-4395

ACCEPTED
with COMMENTS
EPA Letter Dated
AUG 22 2012

EPA Reg No 88472-1
 EPA Est No
 Net Contents

Under the Federal Insecticide,
 Fungicide and Rodenticide Act as
 amended for the pesticide
 registered under EPA Reg No

88472-1

Optional Marketing & Cleaning Claims

- All purpose cleaner
- An effective all purpose cleaner
- An effective [fast-acting] all purpose cleaner [degreaser]
- Antibacterial [Cleaning] Action
- Antibacterial surface cleaner
- ~~XXXXXX~~ for use in health care facilities and hospitals
- Bathroom Cleaner
- Bleach Free
- Bottle made of XX post-consumer [waste] [recycled plastic]
- Brighten your home
- Brighten your world
- Cleaner
- Cleans and disinfects [all over the house] [kitchens] (and) [bathrooms] [restrooms]
- Cleans [grease] [soap scum] (and)[bathroom soils]
- Cleans [shines] [disinfects] [deodorizes]
- Contains no (does not contain) [abrasives] [bleach] [chlorine] [harsh acids] [petroleum solvents] (and) [phosphates]
- ~~XXXXXX~~ Contains non-VOC emitting agents
- Contains [powerful] [effective] [fast acting] grease cutters
- Commercial
- Cuts [grease] [grime] (and) [dirt]
- Custodian [Custodial] [cleaner]
- Does not harm most [kitchen] (and) [bathroom] surfaces
- Degreases [Degreaser]
- Deodorizer [Deodorizes]
- Destroys [tough] grease [and grime] [soap scum]
- Dye Free
- Easy to Use
- Eliminates [tough] [grease] [soap scum] [stains]
- Every day we make choices that impact lives, including the products we used to clean our homes With this in mind we've developed a line of highly effective home care products called
- For daily [everyday] use [cleaning]
- For hard non-porous [kitchen] [bathroom] [restroom] surfaces
- For multiple cleaning tasks
- For the ultimate clean
- For use as a multi-purpose disinfectant cleaner
- Industrial [cleaner]
- Institutional [cleaner]
- Kitchen cleaner
- Lemon Scent
- ~~XXXXXX~~ [Made with] [contains] eClean
- Multi-Purpose cleaner
- New (*Introductory 6 month claim*)

Optional Marketing & Cleaning Claims continued

- Phosphate free
- Powerful all purpose cleaner
- Powerful cleaning action
- Powerful soap scum remover
- Ready to Use
- Removes soap scum [build-up]
- Residential [cleaner]

Optional Biodegradable Surfactant Claims

- ~~Biodegradable Surfactants~~
- Biodegradable Surfactants[§]
- The surfactants [contained] in this product are biodegradable[§]
- ~~§Surfactants are cleaning agents~~
- ~~§§~~
- §§ Only the surfactants contained in this product are biodegradable Surfactants are cleaning agents

Optional Disinfectant/Antibacterial/Sanitizer Claims

- 60 second sanitization
- Antibacterial [action] [formula]
- Bactericide (Bactericidal)
- Can help prevent the cross contamination of bacteria
- Destroys bacteria
- Destroys germs*
- Disinfectant
- Disinfects [as it cleans] [hard non-porous surfaces]
- Disinfects in 5 minutes
- Eliminates bacteria
- For (any) hard, non-porous surface where (bacteria) (germs*) are a concern
- Germicidal*
- Help protect your home from germs*
- Healthcare Disinfectant [Cleaner]
- Hospital Disinfectant [Cleaner]
- Institutional Disinfectant [Cleaner]
- Kills 99.99% of germs*, viruses and bacteria
- Kills 99.99% of germs*
- Kills Avian Influenza A (flu virus)
- Kills bacteria
- Kills germs*
- Kill household bacteria** [in [60[seconds]
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
- Kills Pandemic 2009 H1N1 influenza A virus
- ~~-Kills H1N1 Flu Virus~~
- ~~-Kills Pandemic 2009 H1N1 Influenza Flu Virus~~

Bold italicized language is information for the reviewer and not part of the label. Bracketed is intended to be optional language

Optional Disinfectant/Antibacterial Claims continued

- Kills Methicillin-Resistant Staphylococcus aureus (MRSA)
- Removes bacteria
- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus [This product] is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)
- Sanitizer
- Sanitizes [[and deodorizes] hard, non-porous surfaces [in 60 seconds]]
- Sanitizes as it cleans
- [Sanitizes] [kills] common household bacteria**
- Sanitizes kitchen(s) and bathroom(s) [surfaces]
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

Qualifiers

*Kills Salmonella enterica, Staphylococcus aureus, Pseudomonas aeruginosa, Influenza A virus Methicillin-Resistant Staphylococcus aureus (MRSA)

** Staphylococcus aureus , Klebsiella pneumoniae

Optional Symbols



Office of Pesticide Programs
<http://www.epa.gov/pesticides>

~~Reviewed and accepted by U.S. EPA's Design for the Environment program~~
~~According to U.S. EPA's website the Design for the Environment program helps consumers, businesses and institutional buyers identify cleaning and other products that perform well, are cost-effective and are safer for the environment.~~
~~Look for products with the Design for the Environment label and protect your family's health and the planet.~~



Green Science

~~eClean's innovative formulations and pioneering technology ensures maximum performance while minimizing environmental impact~~



Use on hard, nonporous surfaces [throughout] [around] [insert use site] [on] [in] [such as] [insert surface type] [inert non-hard surface]

[A disinfecting (non-food contact surface) cleaner for use (in) (on) –[insert use site] [insert surface type] [inert non-hard surface]

Household Use Site

| | | |
|-------------|-------------------|--------------------------|
| Basement | Garage | Living Room |
| Bathroom | Home | Nursery (baby's room) |
| Bedroom | House | Outdoor (area) |
| Den | Household (areas) | Playroom |
| Dining Room | Kitchen | Storage (area) (room) |
| Family Room | Laundry Room | Work-Out (Exercise Room) |

Use Sites Other Than Household

| | | |
|-------------------------|-----------------------------------|-----------------------|
| Colleges | Hotels [Motels] | Prisons |
| Day Care Facilities | Institutions | Public Transportation |
| Correctional Facilities | Medical Facilities [Clinics] | Schools |
| Healthcare Facilities | Manufacturing Facilities [Plants] | Sport Facilities |
| Health clubs | Nursing Homes | Universities |
| Hospital | Office Buildings | |

Surface Types

| | | |
|---------------------|------------------|------------------|
| Chrome | Glass | Mirror |
| Copper | Glazed Ceramic | Plastic Laminate |
| Crystal | Glazed Porcelain | Stainless Steel |
| Baked Enamel | Linoleum | Tin |
| Fiberglass Fixtures | Metal | Vinyl |

Hard Non-Porous Surfaces

| | | |
|------------------------------------|------------------------------------|-----------------------------------|
| Appliance Exterior | Faucet | Piano Keys |
| Basins | Grill (Exterior) | Plastic Laundry (basket) (hamper) |
| Bathtub (Tub) | Floor (Glazed Tile) (Linoleum) | Refrigerator/Freezer (exterior) |
| Bathroom fixtures | (Vinyl) | Shelves |
| Bed Frame | Garbage (Can) (Pail) (Container) | Shower (Door) (Curtain) (Stall) |
| Bench Top | Glass | Sink (basin) |
| Cabinet (non-wood) | Glazed Ceramic (Tile) (Surface) | Stove (Stovetop) |
| Chair (non-wood) | Glazed Porcelain (Tile) (Surface) | Table (Tabletop) (non-wood) |
| Changing Table (non-wood) | Highchair (non food contact area) | Telephone |
| Computer Screen | Hood (Range) (Stove) | Television (TV) Screen |
| Counter (Countertop) | Light Fixture | Toilet Bowl Exterior |
| Crib (non-wood) | Microwave Exterior | Tools |
| Diaper Pail (non-wood) | Outdoor Patio Furniture (non wood) | Urinal |
| Door Knob (handle) | Oven (door) | Window |
| Drawers | Patio door | Windshield |
| Exhaust (Fan) (Hood) | | |
| Fixture (Chrome) (Stainless Steel) | | |

[Not suitable for raw, waxed, or polished wood, carpet fabrics, leather]
 [For any surfaces you are unsure about, test on a small inconspicuous area first]

Directions for Use

It is a violation of federal law to use this product in a manner inconsistent with its labeling

To clean and deodorize

- 1 Turn nozzle to "Spray" for large surface areas or "Stream" for targeted cleaning
- 2 Spray 6-8 inches from surface
- 3 Wipe [with a clean [damp cloth] or sponge] or [rinse thoroughly with water] to avoid drying on the surface
- 4 Repeat as necessary
- 5 Turn nozzle "Off" for safe storage

To sanitize hard non-porous surfaces Leave on surface(s) for 60 seconds before wiping clean Heavily soiled surfaces must be pre-cleaned prior to sanitizing

To disinfect hard non-porous surfaces Leave on surface(s) for 5 minutes before wiping clean Heavily soiled surfaces must be pre-cleaned prior to disinfecting

Wherever food contact is likely, rinse surface with (clean) (tap) water after cleaning

Precautionary Statements

Hazards to Humans & Domestic Animals

CAUTION Causes moderate eye irritation Avoid contact with eyes skin or clothing Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet

FIRST AID

| | |
|---|--|
| If in Eyes | Hold eye open and rinse slowly and gently with water for 15-20 minutes Remove contact lenses, if present, after the first 5 minutes, then continue rinsing Call a poison control center or doctor for treatment advice |
| If on Skin or Clothing | Take off contaminated clothing Rinse skin immediately with plenty of water for 15-20 minutes Call a poison control center or doctor for treatment advice |
| Have the product container or label with you when calling a poison control center or doctor, or going for treatment [For emergency information call xxxxxx] | |

Physical or Chemical Hazards Contains lactic acid Do not mix with chlorine bleach or other household chemicals, as hazardous gases may be released

Storage & Disposal language for household containers

Storage & Disposal

Store in areas inaccessible to small children Non-refillable container Do not re-use or refill this container Offer for recycling if available or discard in trash

Storage & Disposal language for commercial and institutional use sites

Storage & Disposal

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage Store in areas inaccessible to small children

Pesticide Disposal To avoid wastes, use all material in this container by application according to label directions If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program

Container Handling Nonrefillable container Do not reuse or refill this container Offer for recycling if available or dispose of in sanitary landfill or by other procedures approved by state and local authorities