



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**

WASHINGTON, D.C. 20460

March 03, 2025

**SENT BY EMAIL**

Jamie Venable  
jvenable@srcconsultants.com  
THE KOREX CORPORATION

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Adding a Marketing Claim  
Product Name: Korex Toilet Bowl Cleaner  
Admin Number: 87977-1  
EPA Receipt Date: 02/24/2025  
Action Case Number: 00645588

Dear Jamie Venable:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Aline Heffernan via email at [heffernan.aline@epa.gov](mailto:heffernan.aline@epa.gov).

Sincerely,

Aline Heffernan, Senior Regulatory Advisor  
RMB1, AD  
Office of Pesticide Programs

{Note to Reviewer: bracketed text is optional}

# Korex Toilet Bowl Cleaner

**ACTIVE INGREDIENT:**

Sodium Hypochlorite..... 2.4%

**INERT INGREDIENTS:**.....97.6%

**TOTAL**.....100.0%

**NOTIFICATION**

87977-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/03/2025

See [back][side][other] panel for precautionary statements

**KEEP OUT OF THE REACH OF CHILDREN  
DANGER**

FIRST AID
<b>IF ON SKIN:</b> Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 – 20 minutes. Call a poison control center or doctor for treatment advice.
<b>IF IN EYES:</b> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
<b>IF SWALLOWED:</b> Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For non-emergency information concerning this product, call the National pesticides Information Center (NPIC) at 1-800-858-7378.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

**[[Sold by]][Distributed by]:** [{insert company name & address of retail distributor brand}]

**Manufactured by:**

The Korex Corporation  
50000 Pontiac Trail  
Wixom, MI 48393-0339

EPA Reg. No. 87977- 1

EPA Est. No.

[Total] Net Contents: [24 [fl][.] oz[.]] [(1 PT 8 [fl][.] oz[.])] [709 mL]  
[48 [fl][.] oz[.]] [[2[-][x]24 [fl][.] oz[.]] [(3 PT [.])] [1.42 L]

Not for sale or use after [date]

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER. CORROSIVE:** Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear goggles, face shield or safety glasses and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

**Physical and Chemical Hazards**

This product contains bleach. Do not use or mix with other household chemicals such as other toilet bowl cleaners, rust removers, acids or products containing ammonia.

*{Note to Reviewer: The below marketing claims are optional and may appear on any panel of the label}*

- Strong Cling-Action Gel
- Gel Formula
- Removes Tough Stains
- Antimicrobial
- Antibacterial
- Disinfectant
- Cleaner
- Disinfectant Cleaner
- Bactericidal
- Virucidal\*
- Fungicidal
- Cleans and Disinfects
- [Original] Fresh [Scent]
- Fresh Scent
- Disinfects while it cleans[!]
- Bleach Toilet Bowl Cleaner
- Kills 99.9% of germs
- Deodorizes
- Disinfects toilet bowl surfaces
- Clinging Action[!]
- Easy to use[!]
- Safe for septic systems
- Eliminates odors[!]
- Return the package for replacement or money back. 1-877-505-2267 or visit us online at walmart.com
- Our Brands. Our Guarantee. Love It or Your Money Back. www.kroger.com
- 100% Satisfaction Guaranteed! (888)309-9030
- Value Pack

{Note to Reviewer: The following table is optional}

[Disinfection Table]

Organism	Contact Time
<b>Bacteria</b>	
<i>Staphylococcus aureus</i> [ATCC 6538]	10 minutes
<i>Salmonella enterica</i> [ATCC 10708]	10 minutes
<b>Fungus</b>	
<i>Trichophyton interdigitale</i> [ATCC 9533]	10 minutes
<i>Candida albicans</i> [ATCC 10231]	10 minutes
<b>Viruses*</b>	
Influenza A virus (H1N1) [ATCC VR-98]	10 minutes
Rotavirus [ATCC VR-2018]	10 minutes

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

##### To Open Child Resistant Cap:

Squeeze sides of bottle and twist [cap does not come off].

##### To Close:

Twist cap until tightly closed.

##### To [Clean and] Disinfect Toilet Bowl

This product can only be used between the toilet bowl rim and the waterline. Clean to remove any visible soil and flush toilet. Apply 6 fl oz. of this product under the rim [inside of the toilet bowl] [coating the inside of the toilet bowl]. [Scrub entire bowl and underside of rim with brush]. Let stand for 10 minutes. Flush toilet. [Close tightly after use.]

{Note to Reviewer: The following statement is optional}

When used as directed, this product is effective against [insert organism(s) from Disinfection Table] with a 10-minute contact time.

#### STORAGE AND DISPOSAL

{Residential/Household Use}

**STORAGE:** Store in a location inaccessible to children, in a cool dry area, away from direct sunlight and heat to avoid deterioration.

**PESTICIDE DISPOSAL:** Use all product in this container according to directions for use on the label.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available and dispose of in a sanitary landfill, or by incineration.

{Institutional/Industrial Use}

Do not contaminate food or feed by storage, disposal, or cleaning of equipment.

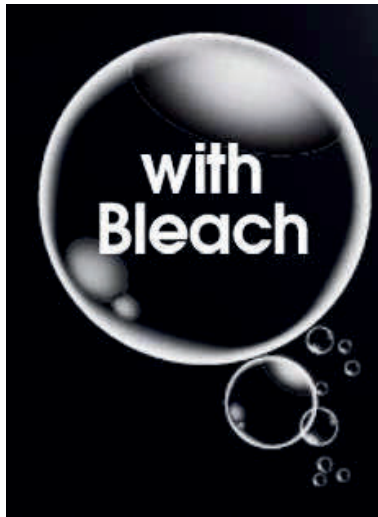
**STORAGE:** Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water.

**PESTICIDE DISPOSAL:** Product or rinsates that cannot be used must be diluted with water before disposal in a sanitary sewer.

**CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container. Offer for recycling if available and dispose of in a sanitary landfill, or by incineration.

[Optional Graphics:]

{Note to Reviewer: The following graphics may appear in a different color on the label}



**Alternate Brand Names:**

Up&Up™ Toilet Bowl Cleaner  
Great Value™ Toilet Bowl Cleaner  
Toilet Bowl Cleaner with Bleach  
Toilet Bowl Cleaner