



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

**EPA Reg. Number:**

87949-2

**Date of Issuance:**

4/12/16

**NOTICE OF PESTICIDE:**

Registration  
 Reregistration  
 (under FIFRA, as amended)

**Term of Issuance:**

Unconditional

**Name of Pesticide Product:**

Diatomaceous Earth for Pets

**Name and Address of Registrant (include ZIP Code):**

Lumino Wellness  
 301 E. Reserve Street  
 Vancouver, WA 98661

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

**Signature of Approving Official:**

Richard Gebken, Product Manager 10  
 Invertebrate & Vertebrate Branch 2  
 Office of Pesticide Programs

**Date:**

4/12/16

2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 87949-2.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/02/2016

If you have any questions, please contact Linda A. DeLuise by phone at 703.305.5428, or via email at [deluise.linda@epa.gov](mailto:deluise.linda@epa.gov).

Sincerely,



Richard Gebken  
Product Manager 10  
Invertebrate & Vertebrate Branch 2  
Office of Pesticide Programs

Enclosure

# LUMINO Diatomaceous Earth for pets



Mined and Bagged in USA.

**CAUTION**  
KEEP OUT OF REACH OF CHILDREN

ACTIVE INGREDIENT: Silicon Dioxide from DE.....	85.0%
OTHER INGREDIENTS: .....	15.0%
Total .....	100.0%
Note: DE is Diatomaceous Earth	

**Net wt. 12 oz**

**Lumino Diatomaceous Earth for Pets** is a mechanical flea killer. Fleas cannot become immune to its action. Fleas come in contact with this powder and die within 48 - 72 hours.

**PRECAUTIONARY STATEMENTS**  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes. Use adequate ventilation and avoid breathing dust. Wear a suitable dust mask when using this product during prolonged exposure. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

**FIRST AID**  
**If in eyes:** Causes moderate eye irritation. Wash gently with abundant water. Avoid contact with eyes or clothing. Remove contact lenses if present.  
**Call physician if irritation persists.**

**EPA Registration No. 87949-2**  
**EPA Est. No. 87949-WA-001**

**STORAGE AND DISPOSAL**  
**Pesticide Storage:** Store in a cool dry area away from heat or open flame and out of reach of children and pets.

**Pesticide Disposal and Container Handling:** Non-refillable container: Do not reuse this container. If Empty: Place in trash or offer for recycling if available. If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**For detailed information on killing fleas**  
visit [www.FleaLifeCycle.com](http://www.FleaLifeCycle.com)

Sold by weight, not volume. Some settling may occur.

**DIRECTIONS FOR USE**

**It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.**

READ ENTIRE LABEL BEFORE EACH USE. USE ONLY ON DOGS OR CATS.

**Animal and Livestock Application**

- Put a small amount in your palm, rub your hands together, start at the head avoiding the eyes and nose, next apply behind the ears, paying extra attention to floppy ears.
- Now apply to your pet's neck and chin. Go down their back including the tail -- being especially mindful of the area where the tail connects. Rub it on their haunches and legs and finally apply to their belly. Massage it all the way through their coat as close to their skin as possible.
- We recommend applying every seven to ten days for a month to eliminate all fleas. DE can't pierce the flea egg sac, so you need to reapply to catch the new hatchlings.

For successful flea eradication, it is important to treat everything at the same time -- the pets, their bedding, as well as indoor and outdoor living environments.

Apply full strength by rubbing into animals' coat. Avoid getting dust in animals' eyes. Do not use on puppies or kittens under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals.



Distributed by  
Lumino Wellness  
319 E. Reserve Street  
Vancouver, WA 98661  
800-870-2170  
[www.LuminoPets.com](http://www.LuminoPets.com)

**ACCEPTED**  
**04/12/2016**  
Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. **87949-2**