

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 18, 2025

SENT BY EMAIL

Jaqueline Stewart jstewart@delta-ac.com PURPOSEBUILT BRANDS

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - To update label

language

Product Name: 30 SECONDS SPRAY & WALK AWAY

Admin Number: 87429-1 EPA Receipt Date: 11/12/2024 Action Case Number: 00638392

Dear Jaqueline Stewart:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Emilia Oiguenblik via email at oiguenblik.emilia@epa.gov.

Sincerely,

Luisa Samalot-Freire, Product Manager - Team 31

RMB1, AD

Office of Pesticide Programs

NOTIFICATION

{explanatory language for EPA} [alternate language]

87429-1

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/18/2025

30 SECONDS® Spray & Walk Away

[Concentrate - Designed with Roofs in Mind] [LICHEN, MOSS, MOLD, MILDEW & ALGAE Killer]

EPA REG. NO. 87429-1

ACTIVE INGREDIENT:

EPA EST. NO. 87429-OR-001

Alkyl dimethyl benzyl ammonium chloride 9.9% OTHER INGREDIENTS: 90.1%

KEEP OUT OF REACH OF CHILDREN DANGER

Note to Reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

FIRST AID

IF IN EYES:

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING:

Remove contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED:

Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not give anything by mouth to an unconscious person. Do not induce vomiting unless told to do so by a poison control center or doctor.

IF INHALED:

Move person to fresh air. If person is not breathing call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

[A Family owned company since 1977.]

PurposeBuilt Brands, 755 Tri-State Parkway, Gurnee IL 60031 – USA.

Email: Info@30secondscleaners.com Website: www.30secondscleaners.com Phone: 847-263-3500

{Include on marketplace label:}

30 SECONDS® is a registered trade mark and is not related to the contact time or use directions for this product

Net Contents: 1 Gallon – 3.78 Liters {or} 2.5 Gallons – 9.45 Liters {or} 64 oz. - 1.90 liters {or} 1 quart (32 oz) – 0.95 liters {or} 48 oz - 1.42 liters

[Made in the USA]

{Note to Reviewer: "30 Seconds Spray & Walk Away" may be replaced with other Alternate Brand Names on the marketplace label}

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed or absorbed through the skin. Do not get in eyes, on skin, or on clothing. See PPE below. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Avoid contamination of food. Avoid breathing spray mist.

Personal Protective Equipment (PPE)

Applicators and other handlers must wear protective eyewear (safety glasses or face shield), long pants and long sleeved shirt, shoes plus socks, and chemical-resistant gloves. Discard clothing and other absorbent materials that have been drenched or heavily contaminated with this product's concentrate. Do not reuse them. Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables; use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

Users must:

- Wash hands before drinking, eating, chewing gum, using tobacco or using the toilet.
- Remove PPE clothing immediately if the pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

This pesticide is toxic to fish and aquatic invertebrates. Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product into sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board of Regional Office of the EPA.

{Reader's Note: Storage and Disposal will come immediately after Directions for Use on marketplace labels.}

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store in original container in locked storage areas inaccessible to children. Open dumping is prohibited.

Pesticide Disposal: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

Container Disposal: Triple rinse (or equivalent), then offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke. Do not use water containing residues from use of this product to irrigate crops for food or feed. Do not reuse or refill empty containers.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its label.

Read all Directions and Precautionary Statements before use.

30 SECONDS® Spray & Walk Away is specifically formulated to kill Lichen, Moss, Mold, Mildew & Algae on roofs & other exterior surfaces outdoors. For use on outdoor surfaces listed on this label. Product is not for public health uses.

{note to EPA - the one gallon and 2.5 products use a standard mix method whereas the 32 oz., 48 oz. and 64 oz. products utilize the attached hose sprayer unit}

Shake contents before use.

[for one gallon and 2.5 gallon products] Mix one part of **30 SECONDS® Spray & Walk Away** to five parts water (1:5 mix ratio).

[for 32 oz., 48 oz. and 64 oz. products] Attach to garden hose. The hose attachment dispenses 1 part product to five parts water (1:5 mix ratio).

Spray surface to be treated when surface is DRY, and rain is not predicted for 12 hours or longer. Use a backpack or pump up tank sprayer to apply. Thoroughly saturate surfaces to be treated. To maximize coverage, remove excessive organic growth or clumps where possible, prior to applying Spray and Walk Away. This will increase the effectiveness of the product.

Once treated, the surface requires no pressure washing, scrubbing or rinsing. Just thoroughly wet the surface and WALK AWAY. Treated surface will show signs of decay over coming weeks and growth will erode away with the weather [elements]. Alternatively leave treated surface for a few days after treatment, then brush off decaying growth with a stiff brush.

After use, clean and flush applicator thoroughly with water.

COVERAGE:

One gallon of **30 SECONDS® Spray & Walk Away** concentrate makes a total of 6 gallons of Ready-to-Use product.

2.5 gallons of **30 SECONDS® Spray & Walk Away** makes a total of 15 gallons of Ready-to-Use product. 1 quart (or 32 oz.) of **30 SECONDS® Spray & Walk Away** treats 150 - 440 sq. ft. depending on the growth and porosity of the surface.

48 oz. of **30 SECONDS® Spray & Walk Away** treats 220 - 660 sq. ft. depending on the growth and porosity of the surface.

64 oz. **of 30 SECONDS® Spray & Walk Away** treats 300 - 880 sq. ft. depending on the growth and porosity of the surface.

Coverage will vary based on the thickness of growth and porosity of surface to be treated.

ONGOING MAINTENANCE:

30 SECONDS® Spray & Walk Away does not show immediate results, but works as a treatment, killing the growth slowly and effectively over time without damaging the surface. Some

Lichen & Moss may take a week to remove or show signs of decay. If the surface to be treated is not fully exposed to rainfall or is vertical, then some additional wetting of the surface may be required. Re-application may be required where heavy growth persists. Do not repeat treatment more than six (6) times per year.

INDIVIDUAL SURFACE LISTINGS:

30 SECONDS® Spray & Walk Away is primarily designed for treating Lichen, Moss, Mold, Mildew & Algae on ROOFS; Composite, Glazed Tile, Sealed Terracotta, Shingles, Concrete, Metal, Masonry, sealed Slate, or Plastic. **30 SECONDS® Spray & Walk Away** will also work on other outdoor surfaces like pathways, sealed brickwork, sealed concrete pool surrounds, tombstones, non-grass tennis courts, astro turf, asphalt driveways, vinyl and aluminum siding, painted non-porous surfaces, non-porous textured finishes, wood decks.

ADVICE FOR SPECIFIC SURFACES

<u>Wood Decks:</u> Growth on Cedar or Redwood may require brushing for complete growth removal. Use water and a hard broom 1 month after application. Once cleaned, it may be maintained with Spray and Walk Away to prevent further growth or stains.

<u>Play Equipment:</u> Do not allow children on play equipment (i.e. slide, plastic gyms) if it has been treated with Spray and Walk Away, until the equipment has been washed down with fresh water, at least 24 hours after application.

<u>Pets:</u> Keep animals off treated surfaces until product has dried. If contamination occurs, rinse animals paws with fresh water to prevent animal licking Spray and Walk Away.

HELPFUL HINTS:

Staining on hard surfaces can occur, so always test on a small, inconspicuous area first.

30 SECONDS® Spray and Walk Away is best applied in overcast, dry conditions to avoid rapid evaporation.

DO NOT allow spray to come into contact or drift onto plants or trees.

DO NOT allow pets to walk on treated areas until surface has dried. If contamination does occur, rinse animals' paws.

DO NOT allow product to enter lakes or streams or enter storm water drainage systems.

DO NOT use on roofs where potable water is collected.

If you prefer immediate results, we recommend 30 SECONDS® Outdoor Cleaner.

{Additional/Optional Claims:}

- 30 SECONDS® Spray & Walk Away is specially designed with ROOFS in mind.
- [Algae, Mold, Lichen, Moss, Mildew] Stain Prevention Treatment
- [Better] outdoor surface protection from growth and algae and mold stains over the cold months
- Cleans slimy green and slippery black Algae, Moss, Mildew & Lichen
- Easy To Use
- Easy to Use Spray & Walk Away
- Effectively kills & prevents stains [over time] from lichen, moss, mold, mildew & algae
- Fights algae, mold, and mildew growth in cold temps
- Improves appearance
- Help your outdoor surfaces fight algae and mold stains during the cold seasons
- Helps prevent outdoor stains caused by algae, mold, and mildew during the winter
- Helps prevent outdoor surface algae and mold stains over the cold months
- Helps prevent recurring growth of algae, mold, mildew, lichen & moss
- Helps protect homes against mold and mildew growth during the winter season
- Kills algae, mold, and mildew that grows on surfaces during cold seasons
- Kills & Prevents Algae, Lichen, Mildew, Mold & Moss
- Kills algae, mold, and mildew on outdoor surfaces throughout the cold months
- Kills lichen, moss, mildew, mold & algae [over time]
- Kills Moss, Mold, Mildew & Algae [Roof Treatment]
- Lasts up to 5 months^
- Moss, Mold, Mildew & Algae Remover
- NICE HOUSE, ugly roof, relax, PROBLEM SOLVED
- Prevent[s] algae, mold, mildew, lichen, moss
- Prevents & Cleans Stains From Algae, Mold, Lichen, Moss, Mildew
- Prevents future growth of lichen, moss, mildew, mold & algae

- Prevents growth of lichen, moss, mildew, mold & algae
- Prevents [outdoor] surface stains [caused by algae, mold, & mildew]
- Protects against outdoor surface stains caused by algae, mold, & mildew
- Protects outdoor surfaces from growth and algae and mold stains over the cold months
- One Step Stain Prevention
- Outdoor [From Algae, Mold, Lichen, Moss, Mildew] Stain Prevention
- Outdoor [From Algae, Mold, Lichen, Moss, Mildew] Stain Prevention & Cleaner
- Ready to Spray
- Ready to Use
- Ready-to-use
- Spray & Walk Away
- Spray in the Fall and works through Winter so, you're ready for Spring
- Spray on in the Fall to better protect your outdoor surfaces in the Winter
- Spray on outdoor surfaces to kill stain-causing [algae] [mold] [and] [mildew] growth throughout the [colder seasons] [winter season]
- Treatment lasts up to 5 months[^]
- Winterize your home this fall

{Optional Non-pesticidal Claims:}

- 24 foot + reach
- Apply with normal garden sprayer.
- Bleach Free [formula]
- Bleach and Phosphate Free Formula
- Cleans {choose surfaces from <u>List of Outdoor Surfaces</u> }
- Cleans [exterior surfaces] [{choose surfaces from <u>List of Outdoor Surfaces</u>}] with no pressure-washing or scrubbing required.
- Concentrate
- Concentrated
- Exterior surfaces on which you can use [This product or product name]: {choose surfaces from <u>List of Outdoor Surfaces</u>}
- Enjoy your outdoor living space right away in the spring
- Fall Application
- Fall application for winter protection and spring perfection
- Great for use on {choose surfaces from <u>List of Outdoor Surfaces</u>}
- [Helps] protect[s] outdoor surfaces [from stains caused by algae, mold, & mildew]
- Helps protect outdoor surfaces from algae and mold stains during the cold months
- Keeps cleaning long after application
- Keeps cleaning surface[s] long after application
- Keeps cleaning throughout the [cold months] [winter] [winter months] [winter season]
- Keeps working long after application
- Long lasting results
- Long lasting [algae, mold, mildew, lichen, moss] stain removal
- Most surfaces stay clean [from algae, mold, mildew, lichen, and moss] [stains] for up to 5 months
- No Bleach
- No Mixing [Required]
- No mixing, rinsing, scrubbing, or pressure washer needed
- No pressure-washing or scrubbing required.
- No Pressure Washing [Required][Needed]

[^] to prevent algae, mold, mildew, lichen, moss**

^{**} pending weather conditions/environment

- No Rinsing [Required]
- No Scrubbing [Required]
- [one gallon concentrate][two and one-half gallon concentrate]
- One Step [No Rinsing][No Scrubbing]
- Peel Here {can be used with marketplace label that peels to reveal additional directions or Spanish translation} Removes Moss, Mold, Mildew & Algae stains from: {choose surfaces from <u>List of Outdoor Surfaces}</u>
- Phosphate Free
- Reaches 24+ Feet
- Roof Treatment
- Safe to use on {choose surfaces from List of Outdoor Surfaces }
- Spring Perfection
- Use on {choose surfaces from List of Outdoor Surfaces}
- Visible Results in Days
- Visit www.30secondscleaners.com
- Visit www.30secondscleaners.com for more products made by PurposeBuilt Brands.
- Winter Protection
- [Outdoor] Winter stain preventative

{List of Outdoor Surfaces}

{This list is for convenience only and does not need to appear on the marketplace label in this format. Any combination of outdoor/exterior surface(s) may be used on marketplace label. At least one or more surfaces must appear on the marketplace label. Each item below represents an optional graphic for the marketplace label.}

[For outdoor surfaces:]

- asphalt [driveways]
- astro turf (artificial turf)
- [sealed] brickwork
- canvas awnings,
- [glazed] ceramic pots
- composite
- [sealed] concrete
- Dry dock marine: [Boats,] [Boat carpeting,] [Boat seats,] [Infaltable boats,] [Sails glass houses,]
- Fabric
- fencing
- green houses
- masonry
- metal
- motor homes
- [sealed] natural stone
- non-grass tennis courts
- painted [non-porous] surfaces
- patio furniture (except cushions and wood frames
- paved pathways
- [non-porous] textured finishes and play equipment (slides, plastic gyms)
- [non porous] pool surroundings
- roofs
- roofs (asphalt and fiberglass shingles, color steel, [sealed] clay and concrete tiles)
- RVs & motor homes

- shingles
- siding [(vinyl, aluminum)]
- slate
- stone and brick pathways
- teak
- terracotta
- [glazed] tile
- tombstones
- vinyl and aluminum siding
- window screens
- wood cabins
- wood decks
- wood fences
- wood siding

{Optional Graphics:}



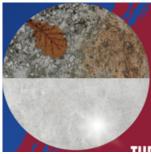






AFTER















{Note: Foreign language translation of label text, in addition to full English text, is permitted in part or in its entirety on the product so long as it is a true and accurate translation of the English text. This applies to all marketplace labels, whether for the basic registrant or supplemental distributor.}