



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 27, 2023

Coleen Gerber
Scientist
Innovasource, LLC
Keller and Heckman LLP
Electronic Transmittal: gerber@khlaw.com

Subject: PRIA Label and CSF Amendment – Amendment to revise the Directions for Use to reduce the contact time required for existing public health disinfection claims and adds new soft- and hard-surface sanitizer claims; Revises the Confidential Statements of Formula Basic CSF and Alternate CSF's #1-8
Product Name: All-Purpose Disinfectant Spray
EPA Registration Number: 85837-5
Received Date: July 8, 2022
Action Case Number: 00378992

Dear Coleen Gerber:

The amended label and CSF(s) referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF(s):

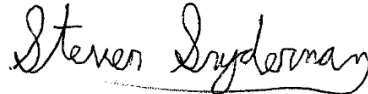
- Basic CSF dated January 9, 2023
- Alternate CSF #1 dated January 9, 2023
- Alternate CSF #2 dated January 9, 2023
- Alternate CSF #3 dated January 9, 2023
- Alternate CSF #4 dated January 9, 2023
- Alternate CSF #5 dated January 9, 2023
- Alternate CSF #6 dated January 9, 2023

- Alternate CSF #7 dated January 9, 2023
- Alternate CSF #8 dated January 9, 2023

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

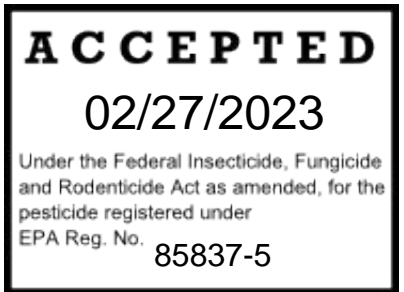
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Zebora Johnson by phone at (202) 566-0730 or via email at johnson.zebora@epa.gov.

Sincerely,



Steven Snyderman, Product Manager 33
Regulatory Management Branch II
Antimicrobials Division (7510M)
Office of Pesticide Programs

Enclosure: Accepted Label



<<Front Panel>>

All-Purpose Disinfectant Spray

Active Ingredient(s):

Hydrogen Peroxide (H ₂ O ₂) (7722-84-1)	2.40%
Other (inert) Ingredients	97.60%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

(Net Contents:)	2 FL OZ		(59 mL)
	8 FL OZ	(0.5 PT.)	(237 mL)
	22 FL OZ	(1 PT. 6 FL. OZ.)	(650 mL)
	23 FL OZ	(1.4 PT) (1 PT 6.4 FL OZ)	(680 mL)
	24 FL OZ	(1.5 PT)	(710 mL)
	26 FL OZ	(1 PT. 10 FL. OZ.)	(769 mL)
	32 FL OZ	(1 QT.)	(946 mL)
	40 FL OZ	(1 QT. 8 FL. OZ.)	(1.18 L)
	64 FL OZ	(2 QT.)	(1.89 L)
	96 FL OZ	(3 QT.)	(2.84 L)
	128 FL OZ	(1 GAL.)	(3.79 L) (3.8L)

<<Front or Back Panel>>

EPA Reg. No.: 85837-5

EPA Est. No.: xxxxxx-xx-xxx

See bottom or side (For Lot/Date Code) (Beginning of batch code indicates Est. No.)

<< Back Panel>>

© (Manufactured for) (Distributed by) (DISTRIBUTED & SOLD EXCLUSIVELY BY)

Innovasource, LLC 11515 Vanstory Drive, Suite 10, Huntersville, NC 28078

Made in U.S.A. (with U.S. and imported ingredients)

<<Front or Back Panel – Optional>>

Please Recycle

Bottle made from xx% post-consumer recycled content

Patent #x,xxx,xxx [if applicable]

For ingredients and other information, visit www.Bona.com.

Para mas informacion y conocer los ingredientes, visite www.Bona.com.

A Bona System® cleaner

Visit [www.\(company/brand website\).com](http://www.(company/brand website).com)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes.

Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.

[**OPTIONAL:** For emergency information, call your poison control center at 1-800-222-1222.]

<< Side or Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

(Extended contact with this product may cause a temporary white appearance on the skin of some individuals. Bubbling or foaming may also occur upon contact with dry or damaged skin. These are normal effects from hydrogen peroxide and the white appearance should disappear quickly. To minimize these effects, rinse or wash hands promptly after contact.)

OR

(Extended contact with the product may result in a temporary white appearance or foaming on dry or damaged skin. This is a common reaction to the hydrogen peroxide and will disappear quickly. To minimize the effect, rinse hands promptly after using the product.)

All-Purpose Disinfectant Spray (Page 3)

<< Front or back panel - Marketing/Product performance claims – use as bullet or in paragraph form>>

(Light Fresh Scent) (Fresh Clean Scent) (Light Clean Scent) (Fresh Scent) (Citrus Scent) (Herbal Fresh Scent) (Light Floral) (Light Floral Scent) (Cucumber & Green Tea Scent) (Cucumber & Green Tea) (Green Tea & Sage) (Floral Fresh Scent) (Floral Fresh) (Fruity Floral Scent) (Fruity Floral) (Fresh Green Tea Scent) (Bergamot & White Tea) (Sage & White Tea) (Fresh clean scent) (Light clean scent) (Light fresh scent) (Fresh Citrus) (Clean Citrus) (Refreshing Clean) (Rocky Springs & Cool) (Mountain Cool) (Mountain Escape) (Citrus Tea Scent) (Unscented) (Fragrance Free) (Orange Scent) (Lemon Scent) (Lemon Breeze) (Lemon Flower Breeze) (Fresh Citrus Floral) (Fresh & Clean) (Citrus Fresh) (Orange Blossom) (Citrus Zest) (Fresh Floral Scent) (Lemon Zest) (Lemon Blossom Breeze)

(3-in-1^{^^}) (All-Purpose^{^^}) (Antibacterial[±]) (Antimicrobial) (Multi-Action^{^^}) (Multi-Functional^{^^}) (Multi-Purpose^{^^}) (Multi-Surface[±]) (Surface) (Triple Action^{^^}) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Disinfectant) (Sanitizer) (Mildewstatic) (Fungicidal) (One-step^{±†}) (Bactericidal) (Bactericide) (Virucidal) (3in1^{^^})

(Easy to Use) (Effective) (Quick & Easy Cleaning) (Ready to Use) (Streak-free) (One-step) (Ultra) (Versatile) (Clean) (Cleaner) (Degreaser) (Degreases) (Deodorizes) (Deodorizer) (Grease releaser) (Glistening) (Shine)

(Chlorine Free) (Non-abrasive) (Streak-free) (Phosphate Free) (Dye Free) (No Harsh Acids) (No Harsh Fumes) (No Harsh Chemicals) (No Harsh Chemical Smell) (No Abrasives)

Free & Clear^β

(Contains) (Made with) (Hydrogen Peroxide) (H₂O₂)

(Active ingredient) (cleans) (disinfects) with (water and oxygen) (hydrogen peroxide) (H₂O₂)

Active ingredient that leaves behind no (chemical) residue

A disinfecting, effective (non-food contact surface) (one-step^{±†}) cleaner for use in the (kitchen) (bathroom)(washroom) (restroom) (household) (home) on hard, non-porous surfaces

A (An) simpler (easy) way to clean

An effective cleaner on non-food contact surfaces (in the) {insert use sites}.

An effective (antibacterial) disinfectant on non-food contact surfaces (in the) {insert use sites}.[±]

All-Purpose Disinfectant Cleaner[±]

Antibacterial Formula[±]

Bottle made of (x%) (post-consumer recycled content)

Brilliant (bright) (glistening) (see-through) (beautiful) (streak-free) (sparkling) shine

(Bubbles)(and)(Foams) so you know it's working

Clean without compromise

Clean you expect. Ingredients you can trust.

Clean(s) (like) you expect

Cleans

(Cleans) (and) (Controls) (and) (Prevents) (and) (Inhibits) (against mold and mildew stains) †

Comfortable trigger spray

Comfortable grip (bottle) (handle) (trigger spray)

Confidence in cleaning

Contains (powerful) (effective) (fast acting) grease cutters

Contains (hydrogen peroxide) (H₂O₂)

Contains (<0.5% phosphorus by weight)

Contains no (VOCs) (volatile organic compounds)

Convenient (way to clean) {insert use sites}

Cuts (tough) grease and grime (without scrubbing)

Cuts cleaning time

Disinfects with [hydrogen peroxide] [H₂O₂]

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.

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All-Purpose Disinfectant Spray (Page 4)

Disinfects with (active ingredient) hydrogen peroxide (H₂O₂)
(Don't be afraid to) tackle your toughest (household) (kitchen) (bathroom) messes
Easy to use (formula) (formulation) (refill)
Easy to use trigger sprayer
Economical refill
Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)
(Effectively) (cleans) (removes) soap scum and prevents mold and mildew stains[†]
(Effective) (Active) ingredient is simply water with an extra atom of oxygen
Effectively (works) (cleans) (disinfects) (on) (many) (most) hard, non-porous surfaces
Encourage your local authorities to establish a program to recycle this (bottle) (container)
Effective: Use (in) (on) (the) {insert use sites}.
Easy to Use (in) (on) (the) {insert use sites}.
Foam trigger
Non-food contact
For a cleaner, fresher household
For everyday (use) (in) (on) (the) {insert use sites} (hard non-porous surfaces)
For most hard, non-porous surface where germs* are a concern
For multiple cleaning tasks
For use (in) (on) {insert use sites} (as a) (multi-purpose^{^^}) (kitchen) (bathroom) (disinfectant cleaner) on hard non-porous surfaces
Fragrances are (infused with essential oils)
Fragrances are (free of phthalates) (phthalate-free)
Fragranced with (essential oils) (plant-derived oils)
Free of (harsh smelling chlorine bleach) (phosphates) (harsh fumes) (SLS)
Fresh-smelling formula
Full line of products (using the not-so-secret ingredient) (hydrogen peroxide) (H₂O₂)
Fungicidal
Good for (everyday cleaning) (and) (your toughest (household) (kitchen) (bathroom) messes)
Good for most indoor (and outdoor) cleaning tasks
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)
Great for (kitchens) (bathrooms) (garages) (restrooms) (cleaning your home) (cleaning your house)
Great for everyday use (in) (on) (the) {insert use sites}
Great on glass
High (cleaning) performance
High performance (kitchen) (bathroom) (home surface) (cleaner)
Hydrogen Peroxide (H₂O₂)
Hydrogen peroxide Hydrogen Peroxide (simply) breaks down into water and oxygen
Hydrogen Peroxide is simply water with an extra atom of oxygen
Hydrogen Peroxide (leaves behind) (breaks down to) (biodegrades) only water and oxygen
Hydrogen peroxide (disinfecting) (antibacterial) performance[±]
Important facts (about this product)
Ingredients are derived from (renewable) (sustainable) resources
Ingredients you can trust
Ingredients are disclosed on every bottle
Ingredients: (Water) (7732-18-5), (Hydrogen Peroxide) (7722-84-1), (Deceth-5, Laureth-5), (Videt Q3), (Videt NQ3), (Surfactant Blend), (Citric Acid) (77-92-9), (Surfactant Blend), (PEG-15 Cocomonium Chloride), (Dodecylbenzene Sulfonic Acid) (Alkylarylsulfonic acid), (Alkylbenzene Sulfonic Acid) (68584-22-5), (Biosoft S-101), (Calsoft LAS- 99), (Fragrance), (Phosphoric Acid) (7664-38-2), (Polysorbate 20) (9006-64-5), (Polysorbate 80) (9005-65-6), (Propanediol)
(It's) good (for everyday cleaning) (and) (for your toughest (household) (kitchen) (bathroom) (mess) (messes))
Keep your (kitchen) (bathroom) (home) (house) (restroom) clean every day
Keeps you, your home, and (conscious) (conscience) clean
Leaves (a fresh, clean scent) (with no (dull) (sticky) (smelly) residue)
Leaves behind no (residue) (streaks) (film) (fumes) (harsh odors)

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All-Purpose Disinfectant Spray (Page 5)

Leaves (household) (washroom) (restroom) (kitchen) surfaces (clean) (deodorized)
Leaves no (filmy) (sticky) residue
Leaves nothing behind on (kitchen) (bathroom) (surfaces) (throughout your home)
Leaves your (bathroom) (kitchen) (home) (shower) (fresh) (and) (clean)
Leaves your {insert use sites} (smelling) (fresh) (and) (clean) (like you expect)
Limpiador desinfectante de cocina
Limpiador desinfectante para banos
Makes your cleaning easier (in the) {insert use sites}
Mildewstat(ic) †
Multi-Purpose Disinfectant Cleaner±
Multi-Surface Disinfecting Cleaner±
Neutral smelling active ingredient
No herbal scent left behind (on countertops) (in kitchen) (in bathroom) (on bathroom surfaces)
No mix (mixing required) (cleaner) (cleaning)
No (overpowering fumes) (phosphates)
(No) (free of) phosphates
No (sticky) residue left behind on (countertops) (sinks) (surfaces throughout your home)
No (rinse) (rinsing) required
No (SLS) (Sodium Lauryl Sulfate)
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Not-so-secret ingredient (of) (hydrogen peroxide) (H₂O₂)
One-step* (cleaner) (cleaning) (and) (sanitizer†) (and) (disinfectant±) (disinfectant cleaner±)
(Cleaning) (disinfecting) (sanitizing) (performance) (action)
Perfect for cleaning (kitchen) (bathroom) (restroom) (every room in your home)
Performance you expect with the ingredients you (can) trust
Phosphate free
Phthalate free
Pleasant-smelling formula
Please recycle
Powers through your toughest cleaning (job) (mess)
Powerful Cleaner
Powerful Quick and Easy Cleaning
Quick and Easy Cleaning
Products that perform
All Purpose^ Disinfectant Spray keeps you, your home (and conscious) (and conscience) clean
All Purpose^ Disinfectant Spray can aid in the reduction of cross-contamination of germs*
between treated hard, non-porous surfaces.
Proven (effective) (active) ingredient
Ready to use (multi-purpose^^) (bathroom) (kitchen) (antibacterial) disinfectant (on hard, non-porous surfaces) ±
Ready to use (multi-purpose^^) (bathroom) (kitchen) cleaner (on hard, non-porous surfaces) ±
Ready to use sanitizer on soft surfaces†
Sanitizes with [hydrogen peroxide] [H₂O₂]
Sanitizes with (active ingredient) hydrogen peroxide (H₂O₂)
Stabilized Hydrogen Peroxide Technology
Starts to work before you do
Suitable for everyday (use) (cleaning) (disinfecting) (sanitizing)
Tackle (your toughest) household messes
(Cleans) (Disinfects) (Sanitizes) (with)The not-so-secret ingredient [hydrogen peroxide]
This [bottle] [container] is made of x% post-consumer recycled plastic
To learn more about our products, visit www.proximproducts.com
Learn more at www.xxxxxx.com (about SARS-CoV-2) (about COVID-19) {insert applicable website address}

Tough on messes
Trigger (sprayer) comfortably fits in your hand

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All-Purpose Disinfectant Spray (Page 6)

Trigger (sprayer) designed for easy (and frequent) (and extended) use

Cleaning performance

((Antibacterial) disinfecting[±]) (sanitizing) performance

Try the full line of All-Purpose[^] Disinfectant Spray Products

Uniquely formulated (to powerfully clean) (with) (stabilized) (hydrogen peroxide) (H₂O₂)

Use only one product to get a streak-free shine plus cleaning action

Use only one product to get a streak-free shine plus ((Antibacterial) disinfecting[±]) (sanitizing) action

Virucidal^{***}

Virucide^{***}

We're here to help pet parents

With foaming action

With (hydrogen peroxide) (H₂O₂)

With the (simple) (active) ingredient of (hydrogen peroxide) (H₂O₂)

Without (the use of) (harsh) (abrasives) (fumes) (chemicals) (chlorine bleach) (phosphates)

Works on a wide range of (household) (kitchen) (bathroom) surfaces (throughout) (home) (house)

<< Front or back panel – Cleaning & Deodorizing Claims – use as bullet or in paragraph

form>>

(Easy to Use) (Effective) (Effectively) (Cleans) (Cleaner) (Cuts) (Cuts through) (Degreases)

(Degreaser) (Deodorizes) (Deodorizer) (Dissolves) (Neutralizes) (Penetrates) (Removes)

Advanced cleaning power

All-Purpose Cleaner

(A) (An) (advanced) (3in1[^]) (3 in 1[^]) (3-in-1[^]) Formula (that) cleans deodorizes (3-in1[^])

(3in1[^]) (3 in 1[^]) Formula (formula)

Cleans (away) (hard water stains) (soap scum) (mold & mildew stains [±])

Cleans (deodorizes) (disinfects) (hard, non-porous surfaces)

Cleans (disinfects) (removes offensive odors from) {insert use sites}

Cleans (removes) stubborn (nasty) stains

Cleans (hard, non-porous surfaces all over the house) (in kitchens and) (bathrooms) (restrooms)

Cleans (hard, non-porous surfaces) (throughout the home) (in the) (kitchen) (bathrooms)

(restrooms)

Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine

Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom)

Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces)

Cleans (tough) grease and grime

Cleans and deodorizes (kitchen) (bathroom) (your entire home) (multiple surfaces throughout your home)

Cleans and shines

Cleans

(Cleans) (and) (Controls) (and) (Prevents) and (Inhibits) (against mold and mildew stains) [±]

Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast)

Cleans everyday kitchen and bathroom messes

Cleans (greasy) fingerprints

Cleans non-food contact surfaces

Cleans powerfully

Cleans the toughest {insert soils and/or odors}

Cleans to a (brilliant) (streak-free) shine

Cleans tough messes fast

Cleans mold and mildew stains [±]

Cleans tough soap scum

Cleans water spots

Cleans with (hydrogen peroxide) (H₂O₂)

Cleans without leaving a (dull) (sticky) residue (behind)

(Complete clean) (Completely cleans)

Cuts (Cleans) (Controls) (Dissolves)(Removes) grease

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All-Purpose Disinfectant Spray (Page 7)

Cuts (Cleans) (Dissolves) (Removes) (greasy dirt) (soap scum) (bathroom) (messes) (soils)
Cuts (Cleans) (Removes) (grease) and (grime) (in) (kitchens) (and) (bathroom) (restrooms)
(Cuts) (Removes) (tough) (kitchen) grease and grime
Cuts (Cleans) (Removes) mold and mildew stains[‡]
Cuts grease
Cuts grease and grime
Cuts through (tough) (grease) (grime) (messes)
Cuts through grease and grime
Cuts through tough (kitchen) (and) (bathroom) (restroom) (grease) (grime) and soils
Degreases (Degreaser)
Degreases and deodorizes
Deodorizes areas that are (generally) hard to keep fresh (smelling) (such as {insert use sites})
Deodorizes (kitchen) (bathroom) (entire home) (throughout the home)
Deodorizes (kitchen) (food) odors
Deodorizes (while you clean)
Deodorizes tough (kitchen) (bathroom) (household) (garage) (trash can) (wastebasket) (pet)
(smoke) odors
(Cuts) (Powers through) (Removes) (tough) grease (and grime)
(Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough) (on) grease
and grime
Designed for daily (cleaning) (use)
Easily removes mold and mildew stains[‡]
Remove (kitchen) (bathroom) (tough) (household)(pet)(smoke) odors
Removes grease (and grime) without streaking
Removes odors throughout your home
Removes (food) odors (like garlic) left behind (on hard, non-food contact food surfaces) (after
cooking)
Removes odors
Removes tough (kitchen) (bathroom) grease and grime
Effortlessly removes stubborn (nasty) stains
Effective cleaning with harsh (chemicals) (or) (fumes)
Effective everyday cleaner
Effectively controls odors
Easy/Effective cleaning (action)
For a beautiful streak-free shine, just (spray) (squirt) and wipe clean (with a) (paper towel) (cloth)
Foams so you know it's working
Foaming (micro bubbles) action (breaks down) (and) (lifts stains) (from) (kitchen) (bathroom)
(household surfaces) (on hard, non-porous surfaces)
Freshens {insert surface / sites}
(Gives you) multiple cleaning actions
(Gives you) streak-free cleaning (on most non-food contact kitchen surfaces) (on bathroom
surfaces) (on most surfaces throughout the home)
(Gives you) streak-free shine while it cleans (and disinfects)
Helps remove odors
High performance cleaning (action)
Hydrogen Peroxide (deodorizes) (cleans) (hard, non-porous surfaces in your home)
Hydrogen peroxide releases (thousands of) micro-bubbles to deep clean surfaces
Hydrogen peroxide releases (thousands of) micro-bubbles to penetrate (and dissolve) {insert soils}
It removes odors, leaving (bathrooms) (kitchens) (restrooms) smelling clean and fresh
Just (squeeze) (spray) (mop) (wipe) (squirt)
Keep your (shower) (kitchen) (bathroom) (home) (restroom) clean (and fresh) every day
Keep your shower clean with All-Purpose[^] Disinfectant Spray
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household)
(all over the house)
Maximum cleaning power
Maintain your shower between cleanings with All-Purpose[^] Disinfectant Spray

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All-Purpose Disinfectant Spray (Page 8)

Multi-surface cleaner
Neutralizes (tough) odors
No mix cleaner
Non-food contact surface cleaner
One-step cleaning (deodorizing) (action) (performance)
Oxygenated cleaning and deodorizing
Oxygen formula (releases) (micro-bubbles) to penetrate (and dissolve) tough stains
Effective cleaner (degreaser and deodorizer)
Foaming Action (cuts through) (soap scum) (hard water stains)
Foaming Action (cuts through) mold & mildew stains[‡]
Powerfully simple cleaning
Powerfully cleans (your) (kitchen) (bathroom) (home) with stabilized hydrogen peroxide technology
(Powers through) (Removes) (tough) grease (and grime)
Powers through (tough) soap scum
Powers through (even) your toughest messes (in the) (kitchen) (bathroom) (around your) (home)^α
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom
soils such as soap scum)
Powers through your toughest cleaning jobs
All Purpose[^] Disinfectant Spray cleans like you expect with the ingredients you (can) trust
Ready-to-use cleaner
Removes (Cleans) the following: {insert soils}
Removes (nasty) (foul) (filthy) (lingering) odors
Removes mold and mildew stains[‡]
Removes oxidizable stains (and odors)
Removes (soap scum) (hard water stains) (mineral deposits)
Removes (tough) odors (from) (pets) (smoke) (cooking)
Removes (tough) food stains (from) (countertops) (stoves) (floors) (sinks) (stove tops)
Removes food stains and (helps remove) odors
Simplified cleaning
Simply clean
Single-step cleaning (and deodorizing)
Starts cleaning on contact
Starts to work before you do
Streak-free (formula) (shine)
Streak-free cleaning
Surface cleaner
Thick foam clings to (soap scum) (hard water stains) for easy (bathroom)
cleanup
Thick foam clings to mold and mildew stains[‡]
Thick foam dissolves (soap scum) (hard water stains)
Thick foam dissolves mold and mildew stains[‡]
(This product's formula) cleans and shines
Tough on grease (and) (grime)
Tough on stains yet gentle on (kitchen) (bathroom) (household) surfaces
Wipes away everyday (grease and grime) (dirt) (messes)

<< Front or back panel – Disinfecting Claims – use as bullet or in paragraph form >>

(Bactericidal) (Bactericide) (Controls) ((Antibacterial) Disinfectant[‡]) (Disinfects) (Fungicidal) (Mildewstatic)
(Germicidal) (Inhibits) (Kills) (Virucidal[†])

Active ingredient that kills germs* (on hard, non-porous surfaces)

A disinfecting (non-food contact surface) cleaner for use in {insert use sites}

Antibacterial that kills 99.9% of germs* on hard, non-porous surfaces (while effectively cutting through grease)

Cleans and disinfects {insert use sites}

Cleans and disinfects {Insert 'A-B-C-D' organisms}

Cleans and disinfects in one step* (against) {Insert 'A-B-C-D' organisms}

Cleans and disinfects hard, non-porous surfaces (around the car)(such as) {insert use sites}

Cleans and disinfects hard, non-porous surfaces (throughout the home) (in the kitchen) (in bathrooms)

Cleans and prevents mold and mildew stains[‡]

Controls (kitchen) odors caused by (bacteria**) (germs*) (mold) (and mildew stains)[‡]

Controls (prevents) (inhibits) the growth of (fungi) (and) (mold) (and mildew stains)[‡]

Controls and (prevents) (inhibits) mold and mildew stains[‡]

Disinfects (and deodorizes) (hard, non-porous surfaces) (while you clean)

Disinfects as (you clean) (it cleans)

Disinfects hard, nonporous surfaces against SARS-CoV-2 (the cause of -or-the Coronavirus that causes COVID-19)^α

Disinfects in one step* against ({Insert 'A-B-C-D' organisms}) (germs*) (bacteria**) (flu virus***) (on hard, non-porous surfaces)

Effective against (the) (SARS-CoV-2) (COVID-19(*)) (virus***) on hard, nonporous surfaces ((in) (including) {insert use sites or use site surfaces from table XX })

Effective against -or-kills SARS-CoV-2 (the cause of -or-the Coronavirus that causes COVID-19)^α

Effective against SARS-related Coronavirus (SARS-CoV-2) (the virus that causes Covid-19) [+] [-] (in 3 minutes on hard, nonporous surfaces)

Effective against SARS-Related Coronavirus (SARS-CoV-2) (USA-WA1/2020) (in 3 minutes)^α

(Effective against) (Disinfects) (Kills) (99.9%) (of) SARS-CoV-2 Virus^α

(Effective against) (Disinfects) (Kills) (99.9%) SARS-CoV-2 Virus^α

(Effective against) (Disinfects) (Kills) (99.9%) SARS-CoV-2 Virus, the cause of COVID-19^α

Effective against SARS-Related Coronavirus 2 (SARS-CoV-2) (USA-WA1/2020) (in 3 minutes)^α

Kills 99.9% of SARS-Related Coronavirus 2 (SARS-CoV-2) and flu virus***^α

(Effectively kills) (Disinfects against) 99.9% of germs* (on hard, non-porous surfaces)

(Effectively) kills odor-causing (bacteria**) (germs*) (on hard, non-porous surfaces) [‡]

Removes odors caused by (bacteria**) (germs*) (non-fresh foods) (on hard, non-porous surfaces)

Kills germs* (through the oxidation process) (on hard, non-porous surfaces)

Reduces cross-contamination of germs* between treated hard, non-porous surfaces (with All-Purpose^{^^} Disinfectant Spray)

[Helps to] [Reduce] [Reduces risk of] cross-contamination of (common) household germs* between treated hard, non-porous surfaces

Hydrogen Peroxide (H₂O₂) disinfects hard, non-porous surfaces (in) (on) {insert use sites}

Hydrogen peroxide kills (99.9% of) germs* (on hard, non-porous surfaces)

Hydrogen peroxide kills (99.9% of) germs* through (the) oxidation process (on hard, non-porous surfaces)

Hydrogen peroxide works by oxidizing microorganisms

It kills the fungus that causes athlete's foot (Trichophyton interdigitale)[^]

It (controls) (and) (prevents) (and) (inhibits) the growth of mold and mildew[‡]

[household bacteria**] [bacteria**] [kills the flu virus***] (on hard, non-porous surfaces) (like you expect).

(Kills) (Effective against) the Virus that causes COVID-19

Kills 99.9% (of) SARS-Related Coronavirus (SARS-CoV-2) (USA-WA1/2020) (causative agent of COVID-19) (the Virus that causes COVID-19)^α

Kills SARS-CoV-2 (that causes COVID-19)

Kills (99.9% of) SARS-CoV-2, which causes COVID-19^α

Disinfects surfaces by killing (99.9%) (of) SARS-Related Coronavirus 2 (SARS-CoV-2) (USA-WA1/2020) (in One Step)^α
Kills (99.9% of) SARS-CoV-2, which causes COVID-19^α
Kills (Effective against) the virus^{***} that causes COVID-19^α
Kill germs* in one step[±] with All-Purpose[^] Disinfectant Spray (hydrogen-peroxide based) (product) (on hard, non-porous surfaces)
Kills flu virus^{***}
Kills germs* (on hard, non-porous surfaces)
Kills (the) (SARS-CoV-2) (COVID-19 virus^{***}) on hard nonporous surfaces (in xx minutes) ((in) (including) {insert use sites or use site surfaces from table XX })
Kills (99.9% of) bacteria^{**} & viruses^{***}, including (the) (SARS-CoV-2) (COVID-19 virus^{***}) on hard nonporous surfaces ((in) (including) {insert use sites or use site surfaces from table 2 })
Kills (99.9% of) (household) germs*, including (the) (SARS-CoV-2) (COVID-19 virus^{***}) on hard nonporous surfaces ((in) (including) {insert use sites or use site surfaces from table 2 })
(Now) (Tested) (Proven) (to kill) (kills) (against) (effective against) ((to help) (helps) reduce the spread of) (the) (SARS-CoV-2 virus) (COVID-19 virus^{***}) (the cause of COVID-19) (the virus that causes COVID-19) (the virus that causes the 2019 severe acute respiratory syndrome, COVID-19) between treated hard, non-porous surfaces[±]
{Product name} is a broad-spectrum disinfectant that has been (shown) (proven to be) effective against SARS-CoV-2 (COVID-19 virus^{***}) on hard nonporous surfaces.
Kill(s) 99.9% of bacteria^{**} (,) (and) (&) (viruses^{***}) (&) (and) (including) (COVID-19 virus^{***}) (on hard, non-porous surfaces)
Kills germs* (on hard, non-porous surfaces) (while it cleans[±])
Kills (Disinfects) against in one step[±]: {insert 'A-B-C-D' organism}
(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Trichophyton interdigitale* (Athlete's Foot Fungus)[^]) (H1N1 Virus) (H1N1^{***}) (Rhinovirus) (Methicillin-resistant *Staphylococcus aureus*) (MRSA^{**}) on hard, non-porous surfaces
(Kills) (Effective against) (Disinfects against) (in one step[±]) Influenza A^{***}
(Kills) (Effective against) (Disinfects against) (in one step[±]) the flu virus^{***}
(Kills) (Effective against) (Disinfects against) (in one step[±]) MRSA^{**}
Kills (fungus that causes) Athlete's Foot (*Trichophyton interdigitale*)[^]
Kills (household) bacteria^{**} (on hard, non-porous surfaces) (without bleach) (with) (hydrogen peroxide)
Kills (household) viruses^{***} (in 3 minutes) (commonly found inside the home) on hard, non-porous surfaces
{Insert 'B' Organism}
Kills (kitchen) (bathroom) (household) germs* (on hard, non-porous surfaces)
Kills (more than) (greater than) 99.9% of (the following) (common) (household) germs* (on hard, non-porous surfaces)
Kills [99.9% of] germs* (on hard, non-porous surfaces)
Kills [H1N1^{***}] [MRSA^{**}]
Kills {insert 'A-B' organism} commonly found on hard, non-porous surfaces {insert use sites} (3 minutes)
Kills {insert 'C-D' organism} commonly found on hard, non-porous surfaces {insert use sites} (in 10 minutes)
Kills {insert 'A-B' organisms} on hard, non-porous {insert use sites} surfaces in (3 minutes)
Kills {insert 'C-D' organisms} on hard, non-porous {insert use sites} surfaces in (10 minutes)
Kills {insert 'C' organism} commonly found on hard, non-porous surfaces in bathrooms (in 10 minutes)
Kills bacteria^{**} (on hard, non-porous surfaces)
Kills (99.9% of) bacteria^{**} (on hard, non-porous surfaces) for a deep down clean
Kills 99.9% of (germs*) (+) (&) (and) (viruses^{***}) (+) (&) (and) (bacteria^{**}) (on hard, non-porous surfaces)
Kills bacteria^{**} found in the (kitchen) (bathroom) (home) (house) (on hard, nonporous surfaces)[‡]
Kills germs* (on hard, non-porous surfaces)[‡]
Kills germs* (and cleans) with the (hydrogen) peroxide (H₂O₂) (on hard, non-porous surfaces)[‡]
Kills germs* and reduces the (spread) (and) (growth) of fungi (on hard, non-porous surfaces)[‡]
Kills germs* and (controls) (prevents) (inhibits) the (spread) (and) (growth) of mold (on hard, non-porous surfaces)[‡]

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.

All-Purpose Disinfectant Spray (Page 11)

Kills germs* through (the oxidization process) (oxidization) (on hard, non-porous surfaces)

Kills germs* using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂) (on hard, non-porous surfaces)

Kills germs* (on hard, non-porous surfaces) while it cleans[±]

Kills H1N1 [virus***] (on hard, non-porous surfaces)

Kills Influenza A [flu] virus*** (on hard, non-porous surfaces)

Kills *Methicillin-resistant Staphylococcus aureus (MRSA)*** (on hard, non-porous surfaces)

Kills odor-causing (household) bacteria** (on hard, non-porous surfaces) ‡

Kills odor-causing bacteria** (on hard, non-porous surfaces) ‡

Kills odor-causing bacteria** in the {insert sites} (on hard, non-porous surfaces) ‡

Kills odor-causing germs* (on hard, non-porous surfaces) ‡

Kills [*Salmonella (choleraesuis) enterica]***, [*Staphylococcus aureus]***, and [*Escherichia coli]*** on hard, non-porous surfaces

Kills the virus*** that may cause the flu (on hard, non-porous surfaces)

Kills the following (household) bacteria** (in 3 minutes) (commonly found on hard, non-porous surfaces in kitchens) {Insert 'A' Organisms}

Kills (the following) (household) fungi (in 10 minutes) (commonly found on hard, non-porous surfaces inside the bathroom) {Insert 'C' Organisms}

Kills (the following) (household) organisms (in 3 minutes) (commonly found on hard, non-porous surfaces inside the home) {Insert 'A-B' Organisms}

Kills (the following) (household) organisms (in 10 minutes) (commonly found on hard, non-porous surfaces inside the home) {Insert 'C-D' Organisms}

Kills viruses***

Kills germs* and cleans in one step[±] (on hard, non-porous surfaces)

One-step[±] disinfectant cleaner (that kills germs*) (that kills viruses that may cause the flu virus***) (that kills germs*) (on hard, non-porous surfaces)

Our (effective) formula cleans, removes offensive odors and disinfects hard non-porous surfaces (such as) {insert use sites}: (in 10 minutes) (in 3 minutes) (leaving a fresh scent.)

(Inhibits) (Prevents) (Controls) mold and mildew growth[‡]

(Inhibits) (Prevents) (Controls) the growth of mold and mildew stains[‡]

(Reduces) cross-contamination of (common) (household) (kitchen) (bathroom) (germs*) (bacteria**) between treated hard, non-porous surfaces

All Purpose^{^^} Disinfectant Spray cleans and kills germs* in one step[±]

All Purpose^{^^} Disinfectant Spray disinfects hard, non-porous surfaces (in the) (on the) {insert use sites}

All Purpose^{^^} Disinfectant Spray kills germs* (on hard, non-porous surfaces) while you clean

All Purpose^{^^} Disinfectant Spray kills germs* (on hard, non-porous surfaces) like you expect

All Purpose^{^^} Disinfectant Spray kills germs* (on hard, non-porous surfaces) using hydrogen peroxide (H₂O₂)

All Purpose^{^^} Disinfectant Spray uses (hydrogen peroxide) (H₂O₂) and (surfactants) to kill germs* (on hard, non-porous surfaces)

All Purpose^{^^} Disinfectant Spray hydrogen peroxide to kill *E. coli***, *Salmonella enterica***, and H1N1 Virus*** (in your) (kitchen)(bathroom) (home) (on hard, non-porous surfaces)

All Purpose^{^^} Disinfectant Spray uses hydrogen peroxide to kill germs* (around your) {insert use sites} on hard, non-porous surfaces.

(Proven to) kill(s) SARS-CoV-2

(Proven to) kill(s) SARS-CoV-2 that causes COVID-19

(This product) is (a) (an) (effective) (one-step[±]), (streak-free) cleaner, deodorizer and disinfectant {Hydrogen peroxide) (H₂O₂) that can be used (in) (on) {insert use sites (around the home)}^α

(Product Name) Kills (99.9% of) (bacteria**) (germs*) {list bacteria or germs} on hard, non-porous surfaces in 3 minutes

(Product Name) Kills (99.9% of) (viruses***) {list viruses} on hard, non-porous surfaces (in 3 minutes)

(Product Name) Kills (99.9% of) (*Trichophyton interdigitale (Athlete's Foot Fungus)^*) (*Listeria monocytogenes*) on hard, non-porous surfaces in 10 minutes

All-Purpose Disinfectant Spray (Page 12)

<< Back panel -- Supporting Claim Qualifiers >>

- * Kills (99.9% of) ((*Salmonella enterica*) (*Staphylococcus aureus*) (*Escherichia coli*) (*Pseudomonas aeruginosa*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (*Influenza A H1N1 Virus*) (*H1N1 Virus*) (*Rhinovirus*) (SARS-CoV-2) (SARS Coronavirus 2) (COVID-19 virus) (the cause of COVID-19) (the virus that causes COVID-19) in 3 minutes) (and) ((*Trichophyton interdigitale* (*Athlete's Foot Fungus*)) (*Listeria monocytogenes*) in 10 minutes) on hard, non-porous surfaces.
- ** Kills (99.9% of) ((*Salmonella enterica*) (*Staphylococcus aureus*) (*Escherichia coli*) (*Pseudomonas aeruginosa*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) in 3 minutes) (and) (*Listeria monocytogenes* in 10 minutes) on hard, non-porous surfaces.
- *** Kills (99.9% of) (*Influenza A H1N1 Virus*) (*H1N1 Virus*) (*Rhinovirus*) (SARS-CoV-2) (SARS coronavirus 2) (COVID-19 virus) (the cause of COVID-19) (the virus that causes COVID-19) in 3 minutes on hard, non-porous surfaces.
- ^ Kills (99.9% of) *Trichophyton interdigitale* (*Athlete's Foot Fungus*) in 10 minutes on hard, non-porous surfaces.
- ^ This product is a sanitizer, disinfectant, and cleaner.
- ± When used according to disinfection directions.
- † Kills (99.9%) of bacteria *Klebsiella pneumoniae* and *Staphylococcus aureus* when used according to soft surface sanitization directions. For use as a spot treatment on soft surfaces that cannot be laundered. Surfaces that can be laundered, should be laundered.
- ‡ Effective for up to 7 days when used according to directions to control mold and mildew stains.
- α When used on hard, non-porous surfaces
- β Fragrance-Free
- v For cleaning uses only

Organism Reference Table

Category	Contact time	One-step[±]	Name of organism(s)
A – Bacteria	3 minutes	Yes [±]	<i>Salmonella enterica</i> <i>Staphylococcus aureus</i> <i>Escherichia coli</i> (<i>E. coli</i>) <i>Pseudomonas aeruginosa</i> <i>Methicillin-resistant Staphylococcus aureus</i>
B – Virus	3 minutes	Yes [±]	<i>Influenza A (H1N1) virus</i> <i>Rhinovirus</i> SARS-CoV-2 (<i>SARS Coronavirus 2</i>) (<i>COVID-19 virus</i>)
C – Fungi	10 minutes	Yes [±]	<i>Trichophyton interdigitale</i> (<i>Athlete's Foot Fungus</i>)
D – Bacteria	10 minutes	Yes [±]	<i>Listeria monocytogenes</i>
E – Bacteria	1 minute	Yes [†]	<i>Staphylococcus aureus</i> <i>Klebsiella pneumoniae</i>
F - Fungi	1 minute, 7-day duration	Yes [‡]	<i>Aspergillus niger</i>

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ESL 120621 REV022323

<< The following text is for information purposes only. >>

<<Disinfection – Hard non-porous surfaces>>

Bacteria:

- *Escherichia coli* 157(ATCC 35150)
- *Listeria monocytogenes* (ATCC 7644)
- *Pseudomonas aeruginosa* (ATCC 15442)
- *Salmonella (choleraesuis) enterica* (ATCC 10708)
- *Staphylococcus aureus* (ATCC 6538)
- *Methicillin-resistant Staphylococcus aureus [MRSA]* (ATCC 33591)

Virus:

- Human Influenza A virus [H1N1] (A/PR/8/34)
- Rhinovirus Type 14 (ATCC VR-284)
- SARS-CoV-2

Fungi:

- *Trichophyton interdigitale* (ATCC 9533)

<<Sanitizer – Soft-porous surfaces>>

Bacteria:

- *Staphylococcus aureus* (ATCC 6538)
- *Klebsiella pneumoniae* (ATCC 4352)

<Mildewstat – Hard, non-porous surfaces>>

Fungi:

- *Aspergillus niger* (ATCC 6275)

<< Back panel – Disinfecting & Deodorizing claims>>

(This product or product name) is (also) a ready to use cleaner for outdoor decks and or patio surfaces to clean without harming nearby shrubs and grass

(This product or product name) is a germicidal* (disinfectant) cleaner designed for general cleaning, (and) disinfecting (of) hard, non-porous inanimate surfaces

(This product or product name) is a deodorant (odor-counteractant) (odor neutralizer) designed for general cleaning, (and) (deodorizing) (and controlling mold and mildew on) (of) hard, non-porous inanimate surfaces†

(This product) was tested according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner and disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is germicidal* when used as directed for disinfection of non-food contact surfaces

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle

Cleans, disinfects, and deodorizes hard, non-porous inanimate surfaces

Clean tough {insert soils} {odors} from {insert use sites}

Effectively, to use‡ (hospital) disinfectant cleaner

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs‡

Hospital (disinfection) (disinfectant)

It (also) removes odors leaving (restroom) surfaces smelling clean and fresh

It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew stains‡.

It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew stains‡.

It removes odors, leaving bathrooms (restrooms) smelling clean and fresh

Its non-abrasive formula is designed for use on (restroom surfaces): glazed ceramic (restroom surfaces), glazed porcelain, chrome, stainless steel and plastic surfaces associated with floors, walls, fixtures, toilets (external surfaces), urinals (external surfaces), sinks, shower rooms and locker rooms.

Its non-abrasive formula is designed for use on (use daily on) (Use daily to clean and disinfect) hard, non-porous inanimate surfaces: plated or stainless steel, aluminum, chrome, glazed porcelain, glazed tile, laminated surfaces associated with floors, walls, countertops, cages, crates, kennels and animal equipment found in animal housing facilities.

Kill germs* in one step‡ with All-Purpose Disinfectant Spray (hydrogen-peroxide based) (products)

Kills the flu virus***

Kills germs* (while it cleans‡)

Kills (Disinfects) against in one step‡: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Athlete's Foot Fungus (Trichophyton interdigitale)*)[^] (*H1N1 Virus*) (*H1N1****) (*Rhinovirus*) (*Methicillin-resistant Staphylococcus aureus*) (*MRSA***)) on hard, non-porous surfaces

(Kills) (Effective against) (Disinfects against) Influenza A***

(Kills) (Effective against) (Disinfects against) the flu virus***

(Kills) (Effective against) (Disinfects against) (Rhinovirus) ***

Kills fungus that causes Athlete's Foot (*Trichophyton interdigitale*)[^]

Kills bacteria** (on hard, non-porous surfaces) (without bleach) (with) (hydrogen peroxide)

Kills 99.9% of viruses***

Kills viruses that may cause the flu***

Kills viruses***

Kills germs*

Kills (*Salmonella enterica* **), (*Staphylococcus aureus***), (*E. coli***), (*Pseudomonas aeruginosa***), (*H1N1****), (*Listeria monocytogenes***)) (*Methicillin-resistant Staphylococcus aureus* (*MRSA*)) **

All-Purpose Disinfectant Spray (Page 15)

Kills {insert 'A-B-C-D' organism} commonly found on hard, non-porous surfaces {insert commercial use sites}

Kills {insert 'A-B' organisms} on hard, non-porous {insert use sites} surfaces in (3 minutes)

Kills {insert 'C-D' organisms} on hard, non-porous {insert use sites} surfaces in (10 minutes)

Kills {insert 'C' organism} commonly found on hard, non-porous surfaces in (public) bathrooms (in 10 minutes)

Kills bacteria** on hard, non-porous surfaces

Kills germs* (and cleans) with (hydrogen) peroxide (H₂O₂)

Kills germs* using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)

Kills germs* while it cleans[±]

Kills H1N1 [virus***]

Kills Influenza A [flu] virus***

Kills *Methicillin-resistant Staphylococcus aureus [MRSA]* **

Tested according to AOAC Germicidal Spray Products test method

No (pre-) (rinsing) (cleaning) required

No rinsing required

One-step[±] cleaning and disinfecting

All-Purpose Disinfectant Spray is a one-step[±] disinfectant cleaner, deodorizer, and degreaser

All-Purpose Disinfectant Spray makes commercial cleaning (as a one-step[±] disinfectant cleaner)

Quickly removes dirt, grease, grime, food residue, blood, and other organic matter

commonly found on hard, non-porous surfaces

Use on (tough) (everyday) messes

Use All-Purpose Disinfectant Spray disinfectant cleaners to keep {insert commercial use sites} clean

Use All-Purpose Disinfectant Spray to kill germs* and clean (in) {commercial use sites}

Use where odors are a problem

When used as directed, (this product or product name) (is) effective against (a broad-spectrum of) pathogenic microorganisms (including bacteria**, viruses***, and fungi) on hard, non-porous surfaces

(As) (a) (the) leader in (automotive) (car) care, {insert company name} delivers this disinfecting (spray) (cleaner) (product) to give you cleaning and disinfecting (in one step[±]) (against SARS Coronavirus 2) (against SARS-CoV-2^α)

Cleans and disinfects (in one step[±]) (against SARS-CoV-2^α) (on hard, non-porous surfaces)

Disinfecting Auto (Spray) (Cleaner) (for SARS-CoV-2)

Kills 99.9% of bacteria** and viruses*** (including SARS-CoV-2) on hard, non-porous surfaces

Kills 99.9% of germs* and bacteria**, (including the Flu Virus) (SARS-CoV-2) (on hard, non-porous surfaces), while cleaning (your) (dash), (steering wheel), (vinyl), (glass) (and more) to a Virtually streak free finish

Kills the Flu Virus*** (and SARS-CoV-2) on hard, non-porous surfaces

The interior of your vehicle is not only susceptible to dirt and dust, but can also harbor germs*, (especially) (during Flu season) (and) (during the SARS Coronavirus 2 epidemic)

(Now) tested (and proven) (effective) to kill (the) (COVID-19 virus***) (SARS-CoV-2)^α (on hard, non-porous surfaces)

(Now) tested (and proven (effective)) against (the) (COVID-19 virus***) (SARS-CoV-2)^α (on hard, non-porous surfaces)

(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus***) (SARS-CoV-2) between treated hard, non-porous surfaces

<< Back panel – Sanitization claims>>

Sanitization of Cotton and Polyester Soft Surfaces[†]

A proven sanitizer on soft surfaces (by spot treatment)

An effective soft surface by spot treatment sanitizer

An effective soft surface sanitizer[†]

Cost effective solution to sanitizing (by spot treatment) -or- dry cleaning hospital curtains

Cost effective solution to sanitizing (by spot treatment) -or- laundering -or- dry cleaning hospital curtains

Great for use as a soft surface sanitizer in [inert use sites]

Kills 99.9% of bacteria on soft surfaces (by spot treatment) -and/or- fabrics as a spot sanitizer

[Kills] [eliminates] [destroys] [removes] 99.9% of bacteria, (including *Klebsiella pneumoniae* and *Staphylococcus aureus*,) without leaving a harmful chemical residue

Kills harmful bacteria on soft surfaces

Leaves soft surfaces sanitized

No pre-cleaning required on visibly clean surfaces

One-step sanitizer when the use directions for soft surface sanitization are followed

Sanitize soft surfaces by spot treatment (including -or -on) and/or upholstery - and/or curtains and/or sofas

Sanitizer and odor neutralizer for soft surfaces (by spot treatment)

Sanitizes by killing (99.9% of) the bacteria (on soft surfaces)

Sanitizes fabrics by spot treatment

Sanitizes soft surfaces by spot treatment

Sanitizes soft surfaces by spot treatment in 1 minute[†]

An effective way to sanitize

Use on (couches) (chairs) (blinds) (curtains) (and other soft surfaces)[†]

White it's tough on bacteria, the solution is gentle to both hands and surfaces

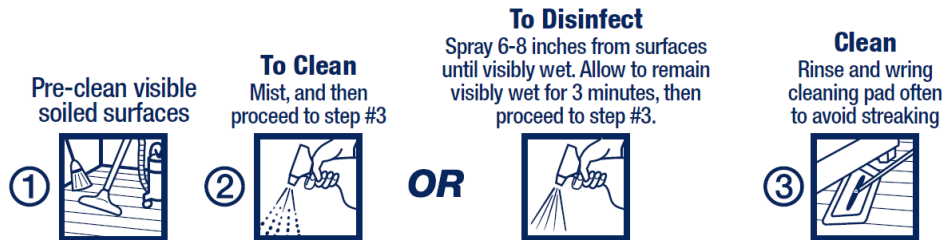
<<Back Panel – Use Directions – IMPORTANT: Advisory statements must be included where appropriate>>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For visibly soiled or greasy-areas, pre-cleaning is required.] [Please read all directions carefully before using this product.] [For best results, clean with a (All-Purpose Disinfectant Spray) (Bona PowerPlus®) Microfiber Deep Clean Pad.]

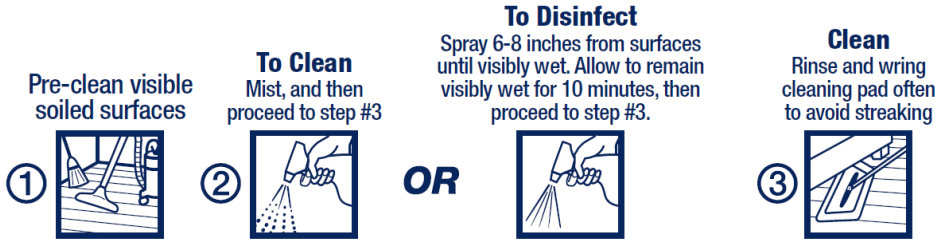
To Operate: Turn nozzle to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) (spray) (stream) (mist) (foam) (squirt) position.

[Optional Graphic for A-B Organisms]



[Optional Graphic for C-D Organisms]



To Refill: Remove trigger sprayer. Pour in product from refill container and replace trigger. (Refill container only with (this product).)

To Refill: Remove trigger unit from empty bottle and attach to new bottle. (Refill container only with (this product).)

To Refill (Bottle): Remove trigger sprayer from empty (bottle) (container). Unscrew cap on refill and pour contents into empty (bottle) (container). Replace trigger sprayer and use as you normally would. Refill container only with (this product).

<<Cleaning / Disinfecting / Sanitizing / Controlling Mold & Mildew directions>>

TO CLEAN (AND) (DEODORIZE) (HOUSEHOLD) (BATHROOM) (AND) (KITCHEN) (SURFACES): (Spray) (Squirt) on surface until thoroughly wet, then wipe clean. No rinsing required. [To clean (kitchen) grease, allow product to sit 15-20 seconds to penetrate grease before wiping clean. Repeat if necessary.] (Rinse and wring cleaning pad often to avoid streaking.)

TO DISINFECT: Pre-clean visibly soiled surfaces. (Spray) (Squirt) 6-8 inches from surfaces or until visibly wet. Allow surface to remain visibly wet for (3 minutes* ^α) (10 minutes** ^{*** α}) then wipe clean. (Rinse and wring cleaning pad often to avoid streaking.)

TO SANITIZE SOFT SURFACES[†]: *Cotton and Polyester Fabrics* Hold bottle upright 6" – 8" from surface. Spray until fabric is wet. DO NOT SATURATE. Let stand [for] 1 minute. Allow to air dry. [For difficult odors or heavy fabrics, repeat application.] [Reapply as necessary.] [Visible] soil must be removed prior to sanitizing.

TO CONTROL (AND PREVENT) (AND INHIBIT) (THE GROWTH OF) MOLD & MILDEW STAINS: Pre-clean hard, nonporous surfaces. Apply product to pre-cleaned surface. Let surface remain wet for 1 minute and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<<Advisory Statements – must be included where appropriate>>

Use of this product on unsealed surfaces may cause staining.

Do not use on (eating/cooking utensils, glasses/dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows)

(Does not) (Will not) harm most (kitchen) (bathroom) (household) surfaces.

On painted surfaces, finished wood floors, (sealed) marble, or brass, test a small inconspicuous area first.

Optional Advisory Statements – included only when required by customer

On (sealed) (marble) (wood) (unfinished wood) (wood floors) (painted) (surfaces) (automotive) (painted) (surfaces) (brass) (acrylic plastic) (porous) (surfaces), test a small, inconspicuous area first

Not recommended for use on (sealed) (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces).

(For all surfaces, test a small, inconspicuous area first.)

Not recommended for use on unfinished wood, non-sealed tiles, carpet floor, brass, painted surfaces or (non-sealed) marble. For all surfaces, test on a small, inconspicuous area first.

Do not use on (unfinished, oiled, or waxed wood floors), (non-sealed tiles), (carpet floor), or (non-sealed) (marble).

Do not use on surfaces that are hot to the touch.

It is not recommended to follow the disinfection directions for an entire wood or laminate floor due to excess moisture being introduced, which could cause damage. Treating spots, spills or small areas will minimize the risk of water damage. Regular cleaning with the (All-Purpose Disinfectant Spray) (Bona PowerPlus®) family of floor cleaners is safe for all urethane finished hardwood and sealed hard-surface floors.

<< Soil / Odor / Surface / Use Sites – may be listed on product label in plural form>>

Soils: (Graphic – depicting use site)

Bathtub Rings	Grease (Splatter)	Pen/Ink Mark
Beverage Stain	Grime	Pet Stain / Pet Urine
Blood (Stain)	Handprint	Smear (Smudge)
Cosmetic Stain	Heel/Scuff Mark	Soap Scum
Crayon/Pencil Mark	Makeup	Stains
Dirt	Mildew Stain	Sweat / Perspiration
Fingerprints	Mud	Tough Soil
Food Stain	Oil	Wine/Juice Stain
Grass Stain	Outdoor Grime	

Odors: (Graphic – depicting use site)

Cooking	Garbage Can	Pet
Body	Mildew	(Pet) (Dog, Cat) Urine
Food	Musty	Smoke

Surface Types: (Graphic – depicting use site)

Chrome	Fiberglass	Mirror
(Plastic) Laminate	Glass	Plastic-Hard Surface
(Sealed) Granite	Glazed Ceramic	Quartz
Copper	Glazed Porcelain	Stainless Steel
Corian®	Linoleum	Stone
Crystal	Marble	Vinyl
Enamel	Metal	

Hard Non-Porous Surfaces: (Graphic depicting use site)

Appliance Exterior	Glazed (Ceramic)Tile	Shelves (Drawers)
Automotive Painted Surfaces	Glazed Porcelain Tile	Shower (Door) (Curtain)
Bathtub (Tub)	Grill (Bar-B-Que) Exterior	Shower (Stall) (Area)
Bed Frame	Handrails	Sink (Basin)
Cabinet	Highchair Non-Food Contact Area	Spa
Center Console(s)	Humidifier Tanks (and Parts)	Steering Wheel(s)
Changing Table	Jacuzzi®	Stoves (Not for use on food contact surfaces) - exterior surfaces only and allow surface to adjust to room temperature before disinfecting
Char	Kitchen Surfaces (Not for use on food contact surfaces)	Table (Tabletop)
Computer Screen	Metal Blinds	{(Tech) (Touch) screens}
Counter (Countertop)	Microwave	Telephone
Crib	Non-Medical (Chrome)	Tires
Dehumidifier Parts	Non-medical (Stainless Steel)	Toilet Bowl - exterior surfaces only
Dehumidifier Tanks	Outdoor patio furniture (Non-Wood)	Tools
Diaper Pail	Oven (Door) - Allow surface to adjust to room temperature before disinfecting	Trash (Cans) (Containers) (Waste Basket)
Doorknob (Handle)	Painted Woodwork	Urinal
Exhaust (Fan) (Hood)	Patio Door	Vanity Top
Finished Wood (Floors)	Piano Keys	Washable (Wall) (Wallpaper)
Finished Wood (Unwaxed, Polyurethaned)	Picnic Table (Non-Wood)	Whirlpools®
Fitness Equipment	Plastic Laundry (Basket) (Hamper)	Window (Windowsill)
Fixture (Chrome) (Brass)	Range Hood / (Stove Hood)	Windshield
Fixture (Stainless Steel)	Refrigerator - exterior surfaces only	
Floor (Linoleum) (Vinyl)		
Garbage (Can) (Pail) (Container)		
Gear Shift(s)		
Glass Topped Furniture		

Household Use Sites (hard, non-porous surfaces only): (Graphic – depicting use site)

Attic	Family Room	Outdoor Area
Basement	Garage	Outdoors Kitchens
Bathroom	High-touch areas	Patio
Bedroom	Home/household areas	Playroom
Boats	Household (Total)	R.V.'s
Cars (Vehicles)	Kitchen	Storage Area/Room
Den/study	Laundry Room	Sunroom
Desk	Living Room	Tool Shed
Dining Room	Mud Room	Trucks
Docks	Nursery	

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Commercial Use Sites (hard, non-porous surfaces only): (Graphic – depicting use site)

Animal Housing Facilities	Health Care	Pet Stores
Break Rooms	Hospitals	Preschools
Cafeterias	Hotel / Motel	Public
Classrooms	Kennels	Public Dining Areas
Commercial (Total)	Locker Rooms	Restaurants
Day Care Facilities	Medical Facilities	School (College)
Dental Offices	Nursing Home	Showers Rooms
Grooming Facilities	Office Buildings	Veterinary

Cotton and Polyester Soft Porous Surface Use Sites: (Graphic – depicting use site) †

Awning(s)	Draperies	Shoes [Canvas -and/or- Fabric- and/or- Interior]
Baby Carriages	Exercise Mat(s)	Shower Curtain [Fabric]
Baby Prams	[Fabric] Tote	Slippers
Back [School] Pack	[Fabric] Pergola	Sneakers [Canvas] [Fabric]
Bag(s)	Gym Bag [Fabric]	Sofas
Bimini Top(s)	Gym Bags	Soft [Fabric] Surfaces
Blinds	Headrests	Sports Equipment [Lining]
[Boat] [Pontoon] Cushions	Highchair Seat	Stroller [Seats]
Booster Seat	[Marine] Upholstery	Stuffed Animals
Box Spring [covers]	Marine Top(s)	Stuffed [Plush] Toys
Canvas [Bag(s)] [Tote(s)]	Mats [for Day Care]	Suitcase [Luggage]
Canopy	Mattress	Umbrella(s)
Car Seat	Mop -and/or- Broom	Uniform(s)
Chairs	[Outdoor] Cushion(s)	[Upholstered] Armchairs
Clothing Laundry Bag [Fabric]	[Outdoor] Fabric(s)	[Upholstered] Couches
Color Safe Surfaces	[Outdoor] Umbrella(s)	[Upholstered] Furniture
Cotton -and/or- Polyester [Blend] [fabric]	Pillow(s)	Upholstery
Curtain(s)	Purse	Wheelchair Pad -and/or- Seat
Cushion(s)	Reusable Grocery Bag(s)	Window Treatments [Fabric]
Diaper Bag(s)	Seat -and/or- Soft Cushions	
Dog -and/or- Pet Bed	Seat Cushion [Household]	
	Shades	

STORAGE AND DISPOSAL

<<Trigger Spray container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, (offer container for recycling, if available, or discard in trash) (discard in trash or offer for recycling.)

<<Squirt container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, (offer container for recycling, if available, or discard in trash) (discard in trash or offer for recycling.)

<<Pourable container, non-refillable containers>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. (Offer container for recycling, if available or discard in trash.) (Discard in trash or offer container for recycling.)

{This applies to plastic bottles with a metal-free spray head}



{This applies to plastic bottles with metal spring in the spray head.}



{This applies to plastic bottles and containers with a plastic cap.}



<<Emerging Viral Pathogens Claim – Hard, non-porous surfaces>>

This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens Not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

(Note to the reviewer: The statements shall be made only through the following communications outlets: technical literature distributed exclusively to veterinarians, health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.)

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus
Large, non-enveloped virus	Rhinovirus

(Product name -or- this product) has demonstrated effectiveness against viruses similar to **(name of emerging virus)** on hard, non-porous surfaces. Therefore, **(product name -or- this product)** can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on hard, non-porous surfaces. Refer to the **(CDC or OIE)** website at **(pathogen-specific website address)** for additional information.

(Name of illness/outbreak) is caused by **(name of emerging virus)**. **(Product name -or- this product)** kills similar viruses and therefore can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on hard, non-porous surfaces. Refer to the **(CDC or OIE)** website at **(website address)** for additional information.

Safer Choice Logo (Optional)



All-Purpose Disinfectant Spray (Page 25)

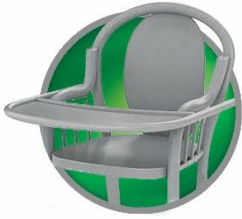
[**Optional Graphics for:** Highchair (non-food contact area); Nursery or Playroom; Kitchen (not for use on food contact surfaces); Fixtures (Chrome) (Brass) (Stainless steel) or Sink (Basin); Doorknob (handle); and, telephone.]



All-Purpose Disinfectant Spray (Page 26)

Optional Proprietary graphics/icons for automotive hard, non-porous surfaces include: door handle (interior/or exterior), steering wheel, vinyl seats, gear shift, generic car interior image, car interior touch screen

(Optional Graphics for:)
(Daycare Facilities)



(Office Buildings)



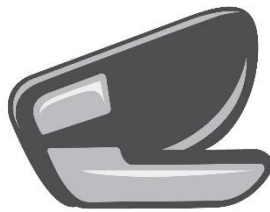
(Public Restrooms)



(Restaurants)



(Automotive) (Car Interior)



All-Purpose Disinfectant Spray (Page 27)

(Rosemary)



(Mountain Mist)



(Rocky Mountain Spring)

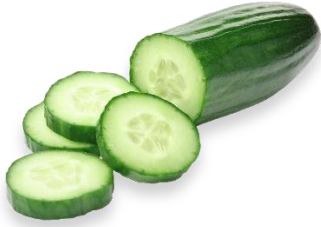


(Citrus Scent)



All-Purpose Disinfectant Spray (Page 28)

(Cucumber)



(Fresh and Clean)



(Herbal Fresh)



(Lavender)



(Lemon)



All-Purpose Disinfectant Spray (Page 29)

(Lime)



(Mint)



(Orange)



Optional Graphics

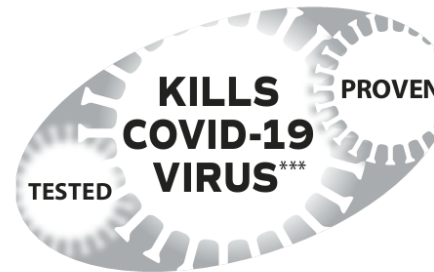
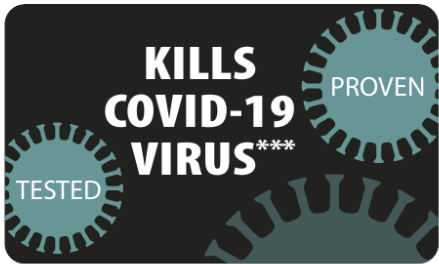
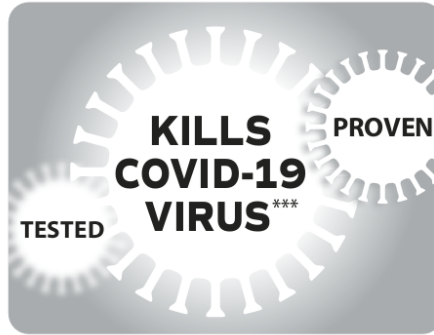
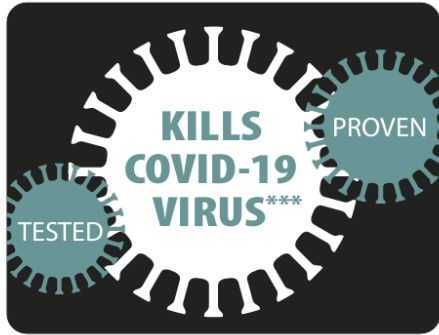
{Note: color and style of graphics below may vary}



{Note: color and style of graphics below may vary}



Optional Graphics



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.
ESL 120621 REV022323

Optional Graphics



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.
 ESL 120621 REV022323

Optional Graphics



New graphics



New graphic for cleaning uses only



4876-3580-4498, v. 3