



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

April 22, 2025

Justin Roberts
Keller and Heckman LLP, for Innovasource
Electronic Transmittal: roberts@khlaw.com

Subject: PRIA Label Amendment – Adding DfE logo and minor label updates
Product Name: Proxi Home General Disinfectant Cleaner Spray
EPA Registration Number: 85837-4
Received Date: 5/6/2024
Action Case Number: 00610891

Dear Justin Roberts:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

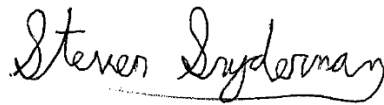
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration

process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

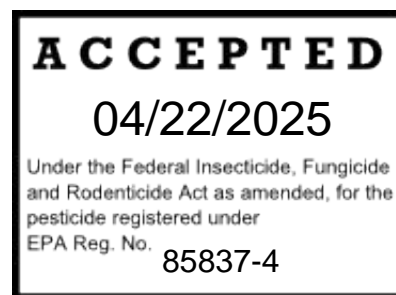
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Linda Amar via email at amar.linda@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Steven Snyderman". The signature is written in a cursive style with a horizontal line underneath the name.

Steven Snyderman, Product Manager 33
Regulatory Management Branch II
Antimicrobials Division (7510M)
Office of Pesticide Programs

Enclosure: Stamped Approved Label



<<Front Panel>>

PROXI® HOME General Disinfectant Cleaner Spray

Additional Brand Names:

PROXI® (HOME) Bathroom Disinfectant Cleaner Spray
 PROXI® (HOME) Bathroom Antibacterial Cleaner
 PROXI® (HOME) Kitchen Antibacterial Cleaner
 PROXI® (HOME) Kitchen Disinfectant Cleaner Spray
 PROXI® (HOME) Antibacterial (Kitchen) (Bathroom) (Multi-Purpose) (All-Purpose) (Disinfectant) Cleaner
 PROXI® (HOME) Multi-Surface Antibacterial Cleaner
 PROXI® (HOME) All-Purpose Disinfectant Cleaner
 PROXI® (HOME) Multi-Purpose Disinfectant Cleaner Spray
 PROXI® (HOME) (BRAND) (One-step) Disinfectant Cleaner
 PROXI® (HOME) (BRAND) (Lemon Breeze) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Green Tea & Sage) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Lemon Flower Breeze) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Lemon Blossom Breeze) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Fresh Citrus Floral) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Fresh & Clean) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Citrus Fresh) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Fresh Floral Scent) General Disinfectant Cleaner Spray†
 PROXI® (HOME) (BRAND) (Lemon Zest) General Disinfectant Cleaner Spray†

Active Ingredient(s):

Hydrogen Peroxide (H ₂ O ₂) (7722-84-1)	2.40%
Inert (Other) Ingredients	97.60%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

Net Contents:	2 FL OZ	(59 mL)
	22 FL OZ	(1 PT. 6 FL. OZ.) (650 mL)
	23 FL OZ	(1.4 PT) (1 PT 6.4 FL OZ) (680 mL)
	24 FL OZ	(1.5 PT) (710 mL)
	26 FL OZ	(1 PT. 10 FL. OZ.) (769 mL)
	32 FL OZ	(1 QT.) (946 mL)
	40 FL OZ	(1 QT. 8 FL. OZ.) (1.18 L)
	64 FL OZ	(2 QT.) (1.89 L)
	128 FL OZ	(1 GAL.) (3.79 L) (3.8 L)

<<Front or Back Panel>>

EPA Reg. No.: 85837-4

EPA Est. No.: xxxxxx-xx-xxx

See bottom or side (For Lot/Date Code) (Beginning of batch code indicates Est. No.)

<< Back Panel>>

© Manufactured (Distributed) for (by) Innovasource, LLC 11515 Vanstory Drive, Suite 10, Huntersville, NC 28078

Made in U.S.A. (with U.S. and imported ingredients)

PROXI® is a registered trademark of Rochester Midland Corporation, Rochester, NY.

1-866-94PROXI (866-947-7694)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.

Notes to Reviewer are in quotation marks and italic font.

† "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

†† Hard, non-porous and non food-contact surfaces.

<<Front or Back Panel – Optional>>

Please Recycle

Bottle made from xx% post-consumer recycled content

Patent #x,xxx,xxx [if applicable]

For ingredients and other information, visit www.Bona.com.

Para mas informacion y conocer los ingredientes, visite www.Bona.com.

A Bona System® cleaner

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99.

Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

<< Front or back panel - Marketing/Product performance claims – use as bullet or in paragraph form>>

(Light Fresh Scent)[†] (Fresh Clean Scent)[†] (Light Clean Scent)[†] (Fresh Scent)[†] (Citrus Scent)[†]
(Herbal Fresh Scent)[†] (Light Floral)[†] (Light Floral Scent)[†] (Cucumber & Green Tea Scent)[†]
(Cucumber & Green Tea)[†] (Green Tea & Sage)[†] (Floral Fresh Scent)[†] (Floral Fresh)[†] (Fruity Floral
Scent)[†] (Fruity Floral)[†] (Fresh Green Tea Scent)[†] (Bergamot & White Tea)[†] (Sage & White Tea)[†]
(Fresh clean scent)[†] (Light clean scent)[†] (Light fresh scent)[†] (Fresh Citrus)[†] (Clean Citrus)[†]
(Refreshing Clean)[†] (Rocky Springs & Cool) (Mountain Cool) (Mountain Escape) (Citrus Tea
Scent)[†] (Unscented) (Fragrance Free)[†] (Orange Scent)[†] (Lemon Scent)[†] (Lemon Breeze)[†] (Lemon
Flower Breeze)[†] (Fresh Citrus Floral)[†] (Fresh & Clean)[†] (Citrus Fresh)[†] (Orange Blossom)[†] (Citrus
Zest)[†] (Fresh Floral Scent)[†] (Lemon Zest)[†]

(3-in-1) (All-Purpose) (Antibacterial) (Antimicrobial) (Multi-Action) (Multi-Functional) (Multi-Purpose)
(Multi-Surface) (Surface) (Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen)
(Restroom) (Cleaner) (Cleaning) (Disinfectant)^{**} (Fungistatic) (Fungicidal) (One-step) (Bactericidal)
(Bactericide) (Virucidal) (3in1)

(Advanced)(Complete)(Easy)(Easy to Use)(Effective)(Quick & Easy Cleaning)(Ready to
Use)(Streak-free) (Fast) (One-step)(Ultra) (Versatile)
(Clean)(Cleaner)(Degreaser)(Degreases)(Deodorizes)(Deodorizer) (Grease
releaser)(Glistening)(Shine)

(No bleach smell – bleach free) (Non-abrasive)(Streak-free) (Dye Free) (No Harsh
Fumes)(No Harsh Chemical Fumes) (No Harsh Chemical Smell) (No Harsh Chemical
Odor) (No Harsh Chemical Aroma) (No Harsh Chemical Scent) (No Abrasives)

(Contains) (Made with) (Hydrogen Peroxide) (H₂O₂)

(Active ingredient) cleans with the power of (water and oxygen) (hydrogen peroxide)(H₂O₂)
Active ingredient that leaves behind no (chemical) residue
A disinfecting^{**}, effective non-food contact surface (one-step) cleaner for use in the (kitchen)
(bathroom)(washroom) (restroom) (household) (home)
A (An) simpler (easy) way to clean
An effective (disinfectant) (antibacterial) (cleaner) on non-food contact surfaces (in the) {insert use
sites}.
All-Purpose Disinfectant Cleaner
Antibacterial (Cleaning) Action
Antibacterial Formula
Bottle made of (x%) (post-consumer recycled content)
Brilliant (bright) (glistening) (see-through) (beautiful) (streak-free) (sparkling) shine
(Bubbles)(and)(Foams) so you know its working
Clean without compromise
Clean you expect. Ingredients you can trust.
Clean(s) (like) you expect
(Cleans)
(Cleans) (against mold and mildew) (stains)
Combines streak-free cleaning with antibacterial (cleaning) action
Comfortable trigger spray
Comfortable grip (bottle) (handle) (trigger spray)
Confidence in cleaning
Contains (powerful) (effective) (fast acting) grease cutters
Contains (hydrogen peroxide) (H₂O₂)
Contains (<0.5% phosphorus by weight)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{**} Hard, non-porous and non food-contact surfaces.

Convenient (way to clean) {insert use sites}
Cuts (tough) grease and grime (without scrubbing)
Cuts cleaning time
Disinfects with [hydrogen peroxide] [H₂O₂]
Disinfects with (active ingredient) hydrogen peroxide (H₂O₂)
(Don't be afraid to) tackle your toughest (household) (kitchen) (bathroom) messes (with PROXI®)
Easy to use (formula) (formulation) (refill)
Easy to use trigger sprayer
Economical refill
Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)
(Effectively) (cleans) (removes) soap scum and prevents mold and mildew stains
(Effective) (Active) ingredient is water with an extra atom of oxygen
Effectively (works) (cleans) (disinfects) (on) (many) (most) hard, non-porous surfaces
Encourage your local authorities to establish a program to recycle this (bottle) (container)
Easy/Effective: Use (in) (on) (the) {insert use sites}.
Foam trigger
Non-food contact
For a cleaner, fresher household
For everyday (use) (in) (on) (the) {insert use sites}
For most hard, non-porous surface where germs* are a concern
For multiple cleaning tasks
For use (in) (on) {insert use sites} (as a) (multi-purpose) (kitchen) (bathroom) (disinfectant cleaner)
Fragrances are (infused with essential oils)[†]
Fragrances are (free of phthalates) (phthalate-free)[†]
Fragranced with (essential oils) (plant-derived oils)[†]
Free of harsh smelling chlorine bleach
Free of harsh chemical residue
Fresh-smelling formula[†]
Full line of products (using the not-so-secret ingredient) (hydrogen peroxide) (H₂O₂)
Fungistatic
Fungicidal
Good for (everyday cleaning) (and) (your toughest (household) (kitchen) (bathroom) messes)
Good for most indoor (and outdoor) cleaning tasks
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)
Great for (kitchens) (bathrooms) (garages) (restrooms) (cleaning your home) (cleaning your house)
Great for everyday use (in) (on) (the) {insert use sites}
Great on glass
Help protect your family from germs* with PROXI® (Home) (Disinfectant) (Cleaner)
High (cleaning) performance
High performance (kitchen) (bathroom) (home surface) (cleaner)
Hydrogen Peroxide (H₂O₂)
Hydrogen peroxide Hydrogen Peroxide (simply) breaks down into water and oxygen
Hydrogen Peroxide is simply water with an extra atom of oxygen
Hydrogen Peroxide (leaves behind) (breaks down to) (biodegrades) only water and oxygen
Hydrogen peroxide (cleaning) (disinfecting)** (antibacterial) (sanitizing) performance
I (heart you) (love you) H₂O₂
Important facts (about this product)
Ingredients are derived from (renewable) (sustainable) resources
Ingredients you can trust
Ingredients are disclosed on every bottle
Ingredients: (Water) (7732-18-5), (Hydrogen Peroxide) (7722-84-1), (Deceth-5 and Laureth-5), (Videt Q3), (Videt NQ3), (Surfactant Blend), (Citric Acid) (77-92-9), (Surfactant Blend), (PEG-15 Cocomonium Chloride), (Dodecylbenzene Sulfonic Acid), (Alkylbenzene Sulfonic Acid) (68584-

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{**} Hard, non-porous and non food-contact surfaces.

22-5), (Biosoft S-101), (Calsoft LAS- 99), (Fragrance)[†], (Phosphoric Acid), (Polysorbate 20), (Propanediol)
(It's) good (for everyday cleaning) (and) (for your toughest (household) (kitchen) (bathroom) (mess) (messes))
Keep your (kitchen) (bathroom) (home) (house) (restroom) clean every day
Keeps you, your home, and (conscious) (conscience) clean
Leaves (a fresh, clean scent)[†] (with no (dull) (sticky) (smelly) residue)
Leaves behind no (residue) (streaks) (film) (fumes) (harsh odors)
Leaves (household) (washroom) (restroom) (kitchen) surfaces (clean) (deodorized) (and) (free from germs*)
Leaves no (filmy) (sticky) residue
Leaves nothing behind on (kitchen) (bathroom) (surfaces) (throughout your home)
Leaves your (bathroom) (kitchen) (home) (shower) (fresh) (and) (clean)
Leaves your {insert use sites} (smelling) (fresh) (and) (clean) (like you expect)
Limpiador desinfectante de cocina**
Limpiador desinfectante multipropósito**
Limpiador desinfectante para banos**
Makes your cleaning easier (in the) {insert use sites}
Multi-Purpose Disinfectant Cleaner**
Multi-Surface Disinfecting Cleaner**
Neutral smelling active ingredient
(No) (free of) animal-derived ingredients
(No) (free of) harsh (chemical) fumes
(No) (free of) harsh chemical smell
(No) (free of) harsh chemical aroma
(No) (free of) harsh chemical odor
No (free of) harsh chemical scent (or fumes) (left behind on surfaces or hands)
No (free of) harsh cleaning agents
No herbal scent left behind (on countertops) (in kitchen) (in bathroom) (on bathroom surfaces)
No mix (mixing required) (cleaner) (cleaning)
No (sticky) residue left behind on (countertops) (sinks) (surfaces throughout your home)
No (rinse) (rinsing) required
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Not-so-secret ingredient (of) (hydrogen peroxide) (H₂O₂)
One-step (cleaner) (cleaning) (and) (disinfectant) (disinfectant cleaner)
(Cleaning) (sanitizing) (disinfecting) (performance) (action)
Perfect for cleaning (kitchen) (bathroom) (restroom) (every room in your home)
Performance you expect with the ingredients you (can) trust
Pleasant-smelling formula
Please recycle
Powerful Simple Clean
Powers through your toughest cleaning (job) (mess)
Powerful Cleaner
Products that perform
[PROXI®] [PROXI® HOME] [PROXI® brand]
PROXI® (brand) has a full line of products to clean your home
PROXI® hydrogen peroxide based (cleaning) (disinfectants)** (products)
PROXI® (brand) keeps you, your home clean
PROXI® (brand) can aid in the reduction of cross-contamination of germs on hard, non-porous surfaces
Proven (effective) (trusted) (active) ingredient
Ready to use (multi-purpose) (bathroom) (kitchen) (disinfectant)** (antibacterial) (cleaner)
Stabilized Hydrogen Peroxide Technology

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

** Hard, non-porous and non food-contact surfaces.

Starts to work before you do
Suitable for everyday (use) (cleaning) (disinfecting)**
Tackle (your toughest) household messes
(Cleans) (Disinfects)** (with)The not-so-secret ingredient [hydrogen peroxide]
This [bottle] [container] is made of x% post-consumer recycled plastic
Tough on messes, easy on you
Trigger (sprayer) comfortably fits in your hand
Trigger (sprayer) designed for easy (and frequent) (and extended) use
(Trusted) cleaning (and) (sanitizing) (disinfecting)** (antibacterial) performance
Trusted heritage of hydrogen peroxide
Trusted power of hydrogen peroxide spanning everything you touch
Try the full line of PROXI® (Home Care) Products
Uniquely formulated (to powerfully clean) (with) (stabilized) (hydrogen peroxide) (H₂O₂)
Use only one product to get a streak-free shine plus (antibacterial) (sanitizing) (disinfecting)**
(cleaning) action
Virucidal {See Disinfectant claim qualifier for valid viruses}
Virucide {See Disinfectant claim qualifier for valid viruses}
We're here to help pet parents
With foaming action
With (hydrogen peroxide) (H₂O₂)
With the (simple) (active) ingredient of (hydrogen peroxide) (H₂O₂)
Without (the use of) (harsh) (abrasives) (fumes) (smells) (odors) (aromas) (scents) (chlorine bleach) (phosphates)
Works on a wide range of (household) (kitchen) (bathroom) surfaces (throughout) (home) (house)

<< Front or back panel – Cleaning & Deodorizing Claims – use as bullet or in paragraph

form>> (Easy) (Effective) (Effectively) (Effortlessly)

(Cleans) (Cleaner) (Cuts) (Cuts through) (Degreases) (Degreaser) (Destroys) (Deodorizes)
(Deodorizer) (Dissolves) (Eliminates) (Neutralizes) (Penetrates) (Removes)

Advanced cleaning power
Antibacterial Cleaning Action
Antibacterial cleaning action on hard, non-porous surfaces** for {insert use sites}
Cleans (away) (hard water stains) (soap scum) (mold & mildew stains)
Cleans (deodorizes) (disinfects)**
Cleans (disinfects)** (removes offensive odors from) {insert use sites}
(A) (An) (advanced) (3in1) (3 in 1) (3-in-1) Formula (that) cleans, deodorizes, (and) (&
disinfects**
(3-in1) (3in1) (3 in 1) Formula (formula)
Cleans (eliminates) stubborn (nasty) stains
Cleans (hard surfaces all over the house) (in kitchens and) (bathrooms) (restrooms)
Cleans (hard, non-porous surfaces) (throughout the home) (in the) (kitchen) (bathrooms)
(restrooms)
Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom)
Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces)
Cleans (tough) grease and grime
Cleans and deodorizes (kitchen) (bathroom) (your entire home) (multiple surfaces throughout your home)
Cleans and shines
Cleans (and Protects)against mold and mildew stains
Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

† “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

** Hard, non-porous and non food-contact surfaces.

Cleans (greasy) fingerprints
Cleans non-food contact surfaces
Cleans powerfully
Cleans the toughest {insert soils and/or odors}
Cleans to a (brilliant) (streak-free) shine
Cleans tough messes fast
Cleans mold and mildew (stains)
Cleans tough soap scum
Cleans water spots
Cleans with (hydrogen peroxide) (H₂O₂)
Cleans without leaving a (dull) (sticky) residue (behind)
(Complete clean) (Completely cleans)
Cuts (Cleans) (Controls) (Dissolves)(Removes) grease
Cuts (Cleans) (Dissolves) (Removes) (greasy dirt) (soap scum) (bathroom) (messes) (soils)
Cuts (Cleans) (Removes) (grease) and (grime) (in) (kitchens) (and) (bathroom) (restrooms)
(Cuts) (Removes) (tough) (kitchen) grease and grime
Cuts (Cleans) (Removes)(Prevents) mold and mildew (stains)
Cuts grease
Cuts grease and grime
Cuts through (tough) (grease) (grime) (messes)
Cuts through grease and grime
Cuts through tough (kitchen) (and) (bathroom) (restroom) (grease) (grime) and soils
Degreases (Degreaser)
Degreases and deodorizes
Deodorizes areas that are (generally) hard to keep fresh (smelling) (such as {insert use sites})
Deodorizes (kitchen) (bathroom) (entire home) (throughout the home)
Deodorizes (kitchen) (to eliminate) (to destroy) (food) odors
Deodorizes (while you clean)
Deodorizes tough (kitchen) (bathroom) (household) (garage) (trash can) (wastebasket) (pet)
(smoke) odors
Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough)
(on) grease and grime
Designed for daily (cleaning) (use)
Easily removes mold and mildew stains
Eliminate (kitchen) (bathroom) (tough) (household)(pet)(smoke) odors
Eliminates grease (and grime) without streaking
Eliminates odors throughout your home
Eliminates (food) odors (like garlic) left behind (on hard, non-food contact food surfaces) (after
cooking)
Eliminates odors
Eliminates tough (kitchen) (bathroom) grease and grime
Effortlessly removes stubborn (nasty) stains
Effective cleaning with harsh (smells) (or) (fumes) (odors) (aromas) (scents)
Effective everyday cleaner
Effectively controls odors
Easy/Effective cleaning (action)
For a beautiful streak-free shine, just (spray) (squirt) and wipe clean (with a) (paper towel) (cloth)
Foams so you know it's working
Foaming (micro bubbles) action (breaks down) (and) (lifts stains) (from) (kitchen) (bathroom)
(household surfaces)
Freshens {insert surface / sites}
(Gives you) multiple cleaning actions

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.

(Gives you) streak-free cleaning (on most non-food contact kitchen surfaces) (on bathroom surfaces) (on most surfaces throughout the home)
(Gives you) streak-free shine while it cleans (and disinfects)
Helps eliminate odors
High performance cleaning (action)
Hydrogen Peroxide (deodorizes) (cleans) (hard, non-porous surfaces in your home)
Hydrogen peroxide releases (thousands of) micro-bubbles to deep clean surfaces
Hydrogen peroxide releases (thousands of) micro-bubbles to penetrate (and dissolve) {insert soils}
It eliminates odors, leaving (bathrooms) (kitchens) (restrooms) smelling clean and fresh
Just (squeeze) (spray) (mop) (wipe) (squirt)
Keep your (shower) (kitchen) (bathroom) (home) (restroom) clean (and fresh) every day
Keep your shower clean with PROXI® Daily Shower Cleaner
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)
Maximum cleaning power
Maintain your shower between cleanings with PROXI® (brand) Daily Shower Cleaner
Multi-surface cleaner
Neutralizes (tough) odors
No mix cleaner
Non-food contact surface cleaner
One-step cleaning (deodorizing) (action) (performance)
Oxygenated cleaning and deodorizing
Oxygen formula (releases) (micro-bubbles) to penetrate (and dissolve) tough stains
Powerful (effective) (multi-) purpose cleaner (degreaser and deodorizer)
Foaming Action (cuts through) (soap scum) (hard water) (mold & mildew) (stains)
Powerfully simple cleaning
Powerfully cleans (your) (kitchen) (bathroom) (home) with stabilized hydrogen peroxide technology
(Powers through) (Eliminates) (Destroys) (tough) grease (and grime)
Powers through (tough) soap scum
Powers through (even) your toughest messes (in the) (kitchen) (bathroom) (around your) (home)
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum)
Powers through your toughest cleaning jobs
PROXI® (brand) cleans like you expect with the ingredients you (can) trust
PROXI® (brand) cleans with the powerfully (simple) ingredient (of) (hydrogen peroxide) (H₂O₂)
Ready-to-use cleaner
Removes (Cleans) the following: {insert soils}
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes mold and mildew (stains)
Removes oxidizable stains (and odors)
Removes (soap scum) (hard water stains) (mineral deposits)
Removes (tough) odors (from) (pets) (smoke) (cooking)
Removes (tough) food stains (from) (countertops) (stoves) (floors) (sinks) (stove tops)
Removes food stains and helps eliminate odors
Simplified cleaning
Simply clean
Single-step cleaning (and deodorizing)
Starts cleaning on contact
Starts to work before you do
Streak-free (formula) (shine)
Streak-free cleaning
Surface cleaner
Thick foam clings to (mold and mildew stains) (soap scum) (hard water stains) for easy (bathroom) cleanup

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

Thick foam dissolves (soap scum) (hard water stains) (mold and mildew stains)
(This product's formula) cleans and shines
Tough on grease (and) (grime)
Tough on stains yet gentle on (kitchen) (bathroom) (household) surfaces
Wipes away everyday (grease and grime) (dirt) (messes)

<< Front or back panel – Disinfecting Claims – use as bullet or in paragraph form>>

(Antibacterial) (Bactericidal) (Bactericide) (Controls) (Disinfectant)** (Disinfects)** (Fungicidal) (Fungistatic)
(Germicidal) (Inhibits) (Kills) (Prevents) (Virucidal)**

Active ingredient that kills germs*

A disinfecting non-food contact surface cleaner for use in {insert use sites}**

Cleans and disinfects** {insert use sites}

Cleans and disinfects** {Insert 'A-B-C-D' organisms}

Cleans and disinfects** in one (easy) step (against) {Insert 'A-B-C-D' organisms}

Cleans and disinfects** (hard, non-porous surfaces)(around the car)(such as) {insert use sites}

Cleans and disinfects non-food contact hard, non-porous surfaces (throughout the home) (in the kitchen) (in bathrooms)

Cleans and prevents mold and mildew

(Cleans) (and) (Protects)** (against mold and mildew) (stains)

Controls (eliminates) (kitchen) odors caused by (bacteria**) (germs*) (mold) (and mildew)

Controls (prevents) (inhibits) the growth of (fungi) (and) (mold)

Controls and prevents mold and mildew

Disinfects** (and deodorizes) (hard, non-porous surfaces) (while you clean)

Disinfects** as (you clean) (it cleans)

Disinfects** in one easy step against ({Insert 'A-B-C-D' organisms}) (germs*) (bacteria**) (cold & flu viruses†)

(Effectively kills) (Disinfects)** germs*

Eliminates (kills) odor-causing (bacteria**) (germs*)

Eliminates odors caused by (bacteria**) (germs*) (non-fresh foods)

Fights germs* (through the oxidation process)**

Reduces cross-contamination of germs** (on non-food contact hard, non-porous surfaces) (with PROXI®)

Reduces the spread of food borne bacteria** like (Salmonella^)(E.Coli^)(Listeria^)**

[Helps to] [Prevents] [Reduce] [Reduces risk of] cross-contamination [of (common) household germs*]

Hydrogen Peroxide (H₂O₂) disinfects non-food contact, hard, non-porous surfaces (in) (on) {insert use sites}

Hydrogen peroxide kills (99.9% of) germs**

Hydrogen peroxide kills (99.9% of) germs* through (the) oxidation process**

Hydrogen peroxide works by oxidizing microorganisms

It [kills the fungus that causes athlete's foot] [controls and prevents the growth of mold and mildew]

[eliminates household bacteria**] [eliminates bacteria**] [kills the cold and flu viruses] (like you expect). **

Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)**

Kills cold and flu viruses†**

Kills (common) (household) germs*††

Kills (Destroys) (Eliminates) germs* (while it cleans)**

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}**

(Kills) (Effective against) (Disinfects against) (Salmonella enterica) (Salmonella^)(Staphylococcus aureus)**

(Staph^)(Escherichia coli) (E. coli^)(Listeria monocytogenes)(Listeria^)(Pseudomonas aeruginosa)**

(Pseudomonas^)(Trichophyton mentagrophytes)(Athlete's Foot Fungus)(H1N1 Virus)**

(H1N1^)(Rhinovirus)(Common Cold Virus^)(Methicillin-resistant Staphylococcus aureus)(MRSA^)**

(Kills) (Effective against) (Disinfects against) (in one easy step) Influenza A†**

(Kills) (Effective against) (Disinfects against) (in one easy step) the flu virus†**

(Kills) (Effective against) (Disinfects against) (in one easy step) the virus† that causes the common cold††

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

† "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

†† Hard, non-porous and non food-contact surfaces.

(Kills) (Effective against) (Disinfects against) (in one easy step) MRSA^{^††}
Kills (fungus that causes) Athlete's Foot (*Trichophyton mentagrophytes*)^{††}
Kills (household) bacteria^{**} (without bleach) (with) (hydrogen peroxide)^{††}
Kills (household) viruses[†] (in 10 minutes) (commonly found inside the home) {Insert 'B' Organism}^{††}
Kills (kitchen) (bathroom) (household) germs^{*††}
Kills (more than) (greater than) 99.9% of (the following) (common) (household) germs^{*††}
Kills [99.9% of] germs^{*††}
Kills [*Salmonella*[^]], [*Staph*[^]], [*E. coli*[^]], [*Pseudomonas*[^]] [H1N1[^]] [Common Cold Virus[^]] [MRSA[^]]^{††}
Kills {insert 'A-B-C-D' organism} commonly found {insert use sites} (in 10 minutes)^{††}
Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces^{††} in 10 minutes
Kills {insert 'C' organism} commonly found in bathrooms (in 10 minutes)
Kills bacteria^{**}
Kills (99.9% of) bacteria^{**} for a deep down clean^{††}
Kills 99.9% of (germs^{*}) (+) (&) (and) (viruses[†]) (+) (&) (and) (bacteria^{**})^{††}
Kills bacteria^{**} commonly found in the (kitchen) (bathroom) (home) (house)^{††}
Kills germs^{*††}
Kills germs^{*} (and cleans) with the (hydrogen) peroxide (H₂O₂)^{††}
Kills germs^{*} and prevents the (spread) (and) (growth) of (fungi) (and) (mold)^{††}
Kills germs through (the oxidization process) (oxidization)^{††}
Kills germs^{*} using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)^{††}
Kills germs^{*} while it cleans^{††}
Kills H1N1 [virus[†]]^{††}
Kills Influenza A [flu] virus^{††}
Kills *Methicillin-resistant Staphylococcus aureus* [MRSA]^{^††}
Kills odor-causing (household) bacteria^{**}
Kills odor-causing bacteria^{**}
Kills odor-causing bacteria^{**} in the {insert sites} (on hard, non-porous surfaces)
Kills odor-causing germs^{*}
Kills [*Salmonella (choleraesuis) enterica*[^]], [*Staphylococcus aureus*[^]], and [*Escherichia coli*][^]
Kills the virus[†] that may cause the common cold^{††}
Kills the virus[†] that may cause the flu^{††}
Kills the following (household) bacteria^{**} (in 10 minutes) (commonly found in kitchens) {Insert 'A' Organisms}^{††}
Kills (the following) (household) fungi (in 10 minutes) (commonly found inside the bathroom) {Insert 'C' Organisms}^{††}
Kills (the following) (household) organisms (in 10 minutes) (commonly found inside the home) {Insert 'A-B-C-D' Organisms}^{††}
Kills viruses^{††}
Kills germs^{††} and cleans in one easy step
No pre-cleaning needed
One-step disinfectant cleaner (that kills germs^{*}) (that kills viruses that may cause the common cold and flu viruses[†]) (that kills common household germs^{*})^{††}
Our (effective) formula cleans, removes offensive odors and disinfects hard non-porous surfaces (such as) {insert use sites}: (in 10 minutes) (leaving a fresh scent.)
Prevents (Controls) mold and mildew growth
Prevents the growth of mold and mildew (stains)
(Reduces) cross-contamination of (common) (household) (kitchen) (bathroom) (germs^{*}) (bacteria^{**})
PROXI® (brand) cleans and kills germs in one easy step^{††}
PROXI® (brand) disinfects non-food contact hard, non-porous surfaces (in the) (on the) {insert use sites}
PROXI® (brand) kills germs^{††} while you clean
PROXI® (brand) kills germs^{*††} like you expect
PROXI® (brand) kills germs^{*††} using hydrogen peroxide (H₂O₂)
(PROXI®) (brand) uses (hydrogen peroxide) (H₂O₂) and (surfactants) to kill germs^{*††}

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "X" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.

(PROXI®) (brand) hydrogen peroxide to kill E.coli[^], Salmonella[^] and H1N1 Virus[†] (in your) (kitchen) (bathroom) (home)^{††}

(PROXI®) (brand) uses hydrogen peroxide to kill germs^{*} (around your) {insert use sites}

(This product) is (a) (an) (effective) (one-step), (streak-free) cleaner, deodorizer and disinfectant {Hydrogen peroxide} (H₂O₂) that can be used (in) (on) {insert use sites (around the home)}^{††}

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

<< Back panel – Disinfecting & Deodorizing claims>>

(This product or product name) is (also) a ready to use cleaner for outdoor decks and or patio surfaces to clean without harming nearby shrubs and grass
(This product or product name) is a germicidal (disinfectant) cleaner and deodorant (odor-counteractant) (odor neutralizer) designed for general cleaning, (and) disinfecting (deodorizing) (and controlling mold and mildew on) (of) non-food contact hard, non-porous inanimate surfaces
(This product) is a broad spectrum disinfectant^{††} (bactericidal) according to the AOAC Germicidal Spray Products test method.
(This product) is a combination cleaner and disinfectant that provides hospital disinfection^{††} on (washroom) (restroom) (and other) non-food contact hard, non-porous surfaces
(This product) is a versatile and convenient disinfectant cleaner for most washable non-food contact hard, non-porous surfaces.
(This product) is germicidal when used as directed for disinfection of non-food contact hard, non-porous surfaces
(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle
Cleans, disinfects, and deodorizes hard, non-porous inanimate and non-food contact surfaces
Clean tough {insert soils} {odors} from {insert use sites}
Effectively, easy to use (hospital) disinfectant^{††} cleaner
Formulated for (hospital) (institutional) use
Formulated for medical institution's (infection control program) needs
Hospital (type) (level) (disinfection)^{††} (disinfectant)^{††}
It (also) eliminates odors leaving (restroom) surfaces smelling clean and fresh
It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew.
It eliminates odors, leaving bathrooms (restrooms) smelling clean and fresh
Its non-abrasive formula is designed for use on (restroom surfaces): glazed ceramic (restroom surfaces), glazed porcelain, chrome, stainless steel and plastic surfaces associated with floors, walls, fixtures, toilets, urinals, sinks, shower rooms and locker rooms.
Its non-abrasive formula is designed for use on (use daily on) (Use daily to clean and disinfect) hard, non-porous inanimate surfaces: plated or stainless steel, aluminum, chrome, glazed porcelain, glazed tile, laminated surfaces associated with floors, walls, countertops, cages, crates, kennels and animal equipment found in animal housing facilities.
Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)^{††}
Kills cold and flu viruses^{††}
Kills (Destroys) (Eliminates) germs* (while it cleans)^{††}
Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}^{††}
(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Salmonella*[^]) (*Staphylococcus aureus*)^{††} (*Staph*[^]) (*Escherichia coli*) (*E. coli*[^]) (*Listeria monocytogenes*) (*Listeria*[^]) (*Pseudomonas aeruginosa*)^{††} (*Pseudomonas*[^]) (*Trichophyton mentagrophytes*) (*Athlete's Foot Fungus*) (*H1N1 Virus*)^{††} (*H1N1*[^]) (*Rhinovirus*) (*Common Cold Virus*[^]) (*Staphylococcus aureus*) (*MRSA*[^])^{††}
(Kills) (Effective against) (Disinfects against) Influenza A^{††}
(Kills) (Effective against) (Disinfects against) the flu virus^{††}
(Kills) (Effective against) (Disinfects against) (the virus[†] that causes the common cold) (*Rhinovirus*)^{††}
Kills (fungus that causes) *Athlete's Foot*^{††}
Kills bacteria^{**} (without bleach) (with) (hydrogen peroxide)^{††}
Kills viruses that may cause the common cold and flu^{††}
Kills viruses^{††}
Kills germs^{**††}
Kills [*Salmonella*[^]], [*Staph*[^]], [*E. coli*[^]], [*Pseudomonas*[^]] [*H1N1*[^]] [*Common Cold Virus*[^]] [*Listeria*[^]] [*Methicillin-resistant Staphylococcus aureus* [*MRSA*][^]]^{††}
Kills {insert 'A-B-C-D' organism} commonly found {insert commercial use sites}^{††}
Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes^{††}

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "X" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.

Kills {insert 'C' organism} commonly found in (public) bathrooms (in 10 minutes)**

Kills bacteria**††

Kills germs*†† (and cleans) with the power of (hydrogen) peroxide (H₂O₂)**

Kills germs*†† using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)

Kills germs*†† while it cleans

Kills H1N1 [virus†]

Kills Influenza A [flu] virus†**

Kills *Methicillin-resistant Staphylococcus aureus [MRSA]* ^††

Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants

No (pre-) (rinsing) (cleaning) required

No rinsing required

One-step cleaning and disinfecting**

PROXI® (brand) is a one-step disinfectant** cleaner, deodorizer, and degreaser

PROXI® (brand) makes commercial cleaning easy (as a one-step disinfectant cleaner)

Quickly removes dirt, grease, grime, mold, mildew, food residue, blood, and other organic matter
commonly found in (hospitals)(health care facilities) (medical facilities)

Use on (tough) (everyday) messes

Use PROXI® (brand) disinfectant** cleaners to keep {insert commercial use sites} clean

Use PROXI® (brand) to kill germs** and clean (in) {commercial use sites}

Use where odors are a problem

When used as directed, (this product or product name) (is) effective against a wide variety (broad-spectrum) of pathogenic microorganisms** (including bacteria, viruses, and fungi) {See Organism Reference Table for effected microorganism claims} {See Disinfectant claim qualifier for valid viruses}

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

† "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

†† Hard, non-porous and non food-contact surfaces.

<<Back Panel – Use Directions – IMPORTANT: Advisory statements must be included where appropriate>>

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile area of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high-level disinfection.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For heavily soiled or greasy-areas, pre-cleaning is required.] [Please read all directions carefully before using this product.] [For best results, clean with a (PROXI® HOME) (Bona PowerPlus®) Microfiber Deep Clean Pad.]

To Operate: Turn nozzle to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) (spray) (stream) (mist) (foam) (squirt) position.

[Optional Graphic]



To Refill: Remove trigger sprayer. Pour in product from refill container and replace trigger. (Refill container only with (this product).)

To Refill: Remove trigger unit from empty bottle and attach to new bottle. (Refill container only with (this product).)

To Refill (Bottle): Remove trigger sprayer from empty (bottle) (container). Unscrew cap on refill and pour contents into empty (bottle) (container). Replace trigger sprayer and use as you normally would. Refill container only with (this product).

<<Cleaning / Disinfecting / Controlling Mold & Mildew directions>>

TO CLEAN (AND) (DEODORIZE) (HOUSEHOLD) (BATHROOM) (AND) (KITCHEN)

(SURFACES): (Spray) (Squirt) on surface until thoroughly wet, then wipe clean. No rinsing required. [To clean (kitchen) grease, allow product to sit 15-20 seconds to penetrate grease before wiping clean. Repeat if necessary.] (Rinse and wring cleaning pad often to avoid streaking.)

TO DISINFECT: (Spray) (Squirt) until thoroughly wet. Let stand for 10 minutes then wipe clean. (Rinse and wring cleaning pad often to avoid streaking.)

TO CONTROL (AND PREVENT) (THE GROWTH OF) MOLD & MILDEW: Pre-clean hard, non-porous surfaces. Apply product to pre-cleaned surface. Let surface remain wet for 3 minutes and

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “X” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

* “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

** Hard, non-porous and non food-contact surfaces.

then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<<Advisory Statements – must be included where appropriate>>

Use of this product on unsealed surfaces may cause staining.
Do not use on (eating/cooking utensils, glasses/dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows)
(Does not) (Will not) harm most (kitchen) (bathroom) (household) surfaces.
On painted surfaces, finished wood floors, (sealed) marble, or brass, test a small inconspicuous area first.

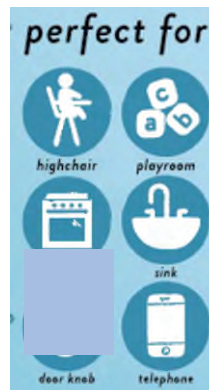
Optional Advisory Statements – included only when required by customer

On (sealed) (marble) (wood) (unfinished wood) (wood floors) (painted) (surfaces) (automotive) (painted) (surfaces) (brass) (acrylic plastic) (porous) (surfaces), test a small, inconspicuous area first
Not recommended for use on (sealed) (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces).
(For all surfaces, test a small, inconspicuous area first.)
Not recommended for use on unfinished wood, non-sealed tiles, carpet floor, brass, painted surfaces or (non-sealed) marble. For all surfaces, test on a small, inconspicuous area first.
Do not use on (unfinished, oiled, or waxed wood floors), (non-sealed tiles), (carpet floor), or (non-sealed) (marble).

Do not use on surfaces that are hot to the touch.

It is not recommended to follow the disinfection directions for an entire wood or laminate floor due to excess moisture being introduced, which could cause damage. Treating spots, spills or small areas will minimize the risk of water damage. Regular cleaning with the (PROXI® HOME) (Bona PowerPlus®) family of floor cleaners is safe for all urethane finished hardwood and sealed hard-surface floors.

[Optional Graphics for: Highchair non-food Playroom; Kitchen not for use on food contact (Brass) (Stainless steel) or Sink (Basin); Door telephone.]



contact area; Nursery or surfaces; Fixtures (Chrome) knob (handle); and,

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “X” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

Optional Proprietary graphics/ icons for automotive surfaces include: door handle (interior/or exterior), steering wheel, vinyl seats, gear shift, generic car interior image, car interior touch screen
(Optional Graphics for:)

(Office Buildings)



(Public Restrooms)



(Restaurants (Non-Food Contact Surfaces Only))



(Automotive) (Car Interior)

(Rosemary)[†]



(Mountain Mist)[†]

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.



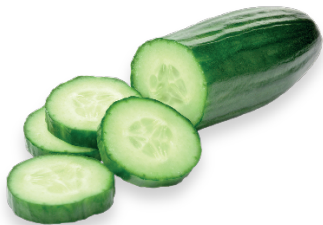
(Rocky Mountain Spring)[†]



(Citrus Scent)[†]



(Cucumber)[†]



(Fresh and Clean)[†]



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.

(Herbal Fresh)[†]



(Lavender)[†]



(Lemon)[†]



(Lime)[†]



(Mint)[†]

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

^{††} Hard, non-porous and non food-contact surfaces.



(Orange)[†]

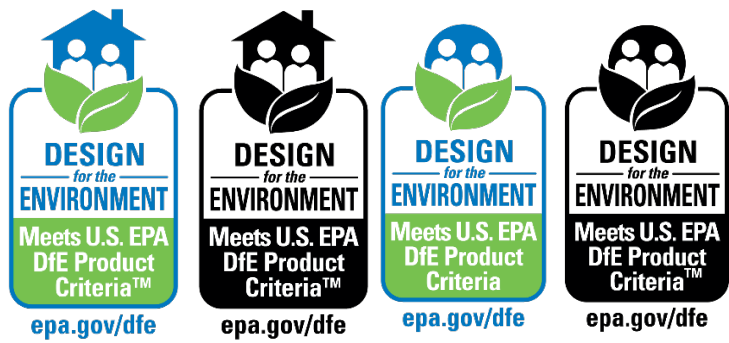


NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

Design for the Environment Logo (Optional)



“Note to reviewer: The logos below may only be applied for the Alternate Formulation #1.”



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

^{††} Hard, non-porous and non food-contact surfaces.

<< Soil / Odor / Surface / Use Sites – may be listed on product label in plural form>>

Soils:

Bathtub rings	Fingerprints	Heel/Scuff mark	Pet stain / Pet Urine
Beverage stain	Food stain	Mildew stain	Smear (Smudge)
Blood (stain)	Grass stain	Mud	Soap scum
Cosmetic stain	Grease (Splatter)	Oil	Tough soil
Crayon/Pencil Mark	Grime	Outdoor grime	Wine/Juice stain
Dirt	Handprint	Pen/Ink mark	Sweat / Perspiration
Stains	Makeup		

Odors:

Cooking	Food	Pet	Mildew	Body
Smoke	Garbage Can	(Pet) (Dog, Cat) Urine	Musty	

Surface Types:

Chrome	Fiberglass	Linoleum	Stainless steel	Corian®
Copper	Glass	Metal	(Sealed) granite	Marble
Quartz	Crystal	Glazed ceramic	Mirror	Vinyl
Enamel	Glazed porcelain	(Plastic) laminate	Plastic-hard surface	Stone

Hard Non-porous surfaces:

	Glass topped furniture	
Appliance exterior		Shower (Stall) (Area)
Automotive painted surfaces		Sink (Basin)
Bathtub (Tub)	(Glazed) (ceramic) tile	Spa
Bed frame	Glazed porcelain tile	Steering Wheel(s)
Cabinet	Grill (Bar-B-Que) exterior ^a	Stoves not for use on food contact surfaces ^a
Center console(s)	Hand rails	Table (Tabletop) ^b
Chair	Highchair non-food contact area	{{(Tech)(touch) screens}}
Changing table	Humidifier tanks (and parts)	Telephone
Computer screen	Jacuzzi®	Tires
Counter (Countertop)	Kitchen surfaces not for use on food contact	Toilet bowl exterior
Crib	surfaces	Tools
Dehumidifier parts	Metal blinds	Trash (cans) (containers) (waste basket)
Dehumidifier tanks	Microwave	Urinal
Diaper pail	Non-medical (Chrome)	Vanity top
Door knob (handle)	Non-medical (Stainless steel)	Washable (Wall) (Wallpaper)
Exhaust (Fan) (Hood)	Outdoor patio furniture (non-wood)	Whirlpools®
Finished Wood (floors)	Oven (Door)	Window (windowsill)
Finished Wood (unwaxed, polyurethaned)	Painted woodwork	Windshield
Fitness Equipment	Patio door	
Fixture (Chrome) (Brass)	Piano keys	
Fixture (Stainless steel)	Picnic table (non-wood)	
Floor (Glazed ceramic tile) (sealed grout lines)	Plastic Laundry (Basket) (Hamper)	
Floor (Linoleum) (Vinyl)	Range Hood/(Stove Hood)	
Garbage (Can) (Pail) (Container)	Refrigerator ^a	
Gear shift(s)	Shelves (Drawers)	
	Shower (Door) (Curtain)	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen ^b	Outdoor area	Docks
Bathroom	Garage	Laundry room	Playroom	Outdoor kitchens ^b
Bedroom	High-touch areas	Living room	Storage area/room	Cars (Vehicles)
Boats	Home/house	Mud room	Tool shed	R.V.'s
Den/study	Household areas	Nursery	Patio	Trucks
Dining room	Attic	Deck	Sun room	

Commercial Use Sites: (Graphic – depicting use site)

Animal Housing Facilities	Grooming Facilities	Public	Preschools
Cafeterias	Public Dining Areas	Break Rooms	Classrooms
Day Care Facilities	Dental Offices	Nursing Home	Office Buildings
Hospitals ^c	Medical Facilities	Health Care	School (College)
Kennels	Pet Stores	Veterinary	Hotel / Motel
Locker Rooms	Shower Rooms	Restaurants	

^a Must come to room temperature

^b Non-food contact surfaces

^c Not for use on medical devices

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

(Extended contact with this product may cause a temporary white appearance on the skin of some individuals. Bubbling or foaming may also occur upon contact with dry or damaged skin. These are normal effects from hydrogen peroxide and the white appearance should disappear quickly. To minimize these effects, rinse or wash hands promptly after contact.)

OR

(Extended contact with the product may result in a temporary white appearance or foaming on dry or damaged skin. This is a common reaction to the hydrogen peroxide and will disappear quickly. To minimize the effect, rinse hands promptly after using the product.)

FIRST AID

Have the product container or label with you when calling a poison control center (or doctor), or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.

[**OPTIONAL:** For emergency information, call your poison control center at 1-800-222-1222.]

[**OPTIONAL:** For emergency information, call your poison control center at 1-866-949-6465.]

Storage and Disposal Language

<<Trigger Spray container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, (offer container for recycling, if available, or discard in trash) (discard in trash or offer for recycling.)

<<Squirt container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, (offer container for recycling, if available, or discard in trash) (discard in trash or offer for recycling.)

<<Pourable container, non-refillable containers>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. (Offer container for recycling, if available or discard in trash.) (Discard in trash or offer container for recycling.)

{This applies to plastic bottles with a metal-free spray head}



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

{This applies to plastic bottles with metal spring in the spray head.}



{This applies to plastic bottles and containers with a plastic cap.}



NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

<<Emerging Viral Pathogens Claim – Hard, non-porous surfaces>>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens Not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

(Note to the reviewer: The statements shall be made only through the following communications outlets: technical literature distributed exclusively to veterinarians, health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.)

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus
Large, non-enveloped virus	Rhinovirus

(Product name -or- this product) has demonstrated effectiveness against viruses similar to **(name of emerging virus)** on hard, **(porous and/or non-porous surfaces)**. Therefore, **(product name -or- this product)** can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on **(hard, porous/non-porous surfaces)**. Refer to the **(CDC or OIE)** website at **(pathogen-specific website address)** for additional information.

(Name of illness/outbreak) is caused by **(name of emerging virus)**. **(Product name -or- this product)** kills similar viruses and therefore can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on **(hard, porous/non-porous surfaces)**. Refer to the **(CDC or OIE)** website at **(website address)** for additional information.

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] "Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9."

<< Back panel -- Disinfectant claim qualifier>>

- *Kills (99.9% of) (*Influenza A H1N1 Virus*) (*Rhinovirus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (*Trichophyton mentagrophytes*) (on hard, non-porous surfaces) (in 10 minutes)
- ** Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (on hard, non-porous surfaces) (in 10 minutes)
- †Kills (99.9%) (*Influenza A H1N1 Virus*) (*H1N1 Virus*[^]) (*Rhinovirus*) (on hard, non-porous surfaces) (in 10 minutes)
- [^] Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (on hard, non-porous surfaces) (in 10 minutes)
- (Product Name) Kills (99.9% of) (bacteria**) (germs*){list bacteria or germs} (viruses†) {list viruses}(on hard, non-porous surfaces) (in 10 minutes)

Organism Reference Table

Category	Contact time	One-step	Name of organism(s)
A – Bacteria	10 minutes	Yes	<i>Salmonella</i> [^] <i>Staph</i> [^] <i>E.coli</i> [^] <i>Pseudomonas</i> [^] <i>Methicillin-resistant Staphylococcus aureus</i> [^]
B – Virus	10 minutes	Yes	<i>Influenza A (H1N1) virus</i> <i>Rhinovirus</i>
C – Fungi	10 minutes	Yes	<i>Trichophyton mentagrophytes</i> (<i>Athlete's Foot Fungus</i>)
D – Bacteria	10 minutes	Yes	<i>Listeria monocytogenes</i> [^]

<< The following text is for information purposes only. >>

<<Disinfection – Hard non-porous surfaces>>

Bacteria:

- *Escherichia coli* 157(ATCC #35150)
- *Listeria monocytogenes* (ATCC #7644)
- *Pseudomonas aeruginosa* (ATCC #15442)
- *Salmonella* (choleraesuis) *enterica* (ATCC #10708)
- *Staphylococcus aureus* (ATCC #6538)
- *Methicillin-resistant Staphylococcus aureus [MRSA]* (ATCC #33591)

Virus:

- Human Influenza A virus [H1N1] (A/PR/8/34)
- *Rhinovirus* Type 14 (ATCC VR-284)

Fungi:

- *Trichophyton mentagrophytes* (ATCC 9533)

<<Fungistatic – Hard non-porous surfaces>>

Fungi:

Aspergillus brasiliensis (ATCC 9642)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99. Notes to Reviewer are in quotation marks and italic font.

[†] “Note to Reviewer: This language/graphic can only be used for the Basic Formulation and Alternate Formulations 2-9.”