



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 27, 2020

Coleen Gerber
Agent
Keller and Heckman LLP
1001 G Street, N.W.
Suite 500 West
Washington, D.C. 20001

Subject: Label Amendment: Emerging Viral Pathogens Claim
Product Name: Proxi (Home) Multi-Purpose Disinfectant Cleaner Spray
EPA Registration Number: 85837-4
Application Date: March 13, 2020
Decision Number: 560814

Dear Ms. Gerber:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
 - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
 - A. CDC Current Outbreak List for “U.S. Based Outbreaks” (www.cdc.gov/outbreaks),
 - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification (www.cdc.gov/outbreaks) (also released through the CDC’s Health Alert Network (HAN) notification process)
 - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (www.cdc.gov/hai/outbreaks)
 - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page (www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).
 - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is enveloped and large, non-enveloped.
 - B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.
4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE’s publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Rhinovirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

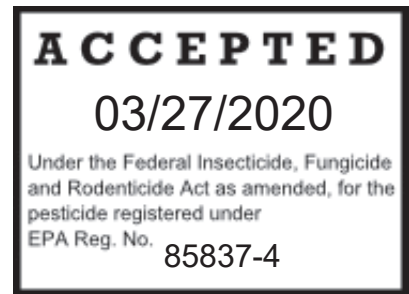
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you may contact the disinfectants list at disinfectantslist@epa.gov.

Sincerely,



John Hebert, Chief
Regulatory Management Branch 1
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: stamped label



<<Front Panel>>

PROXI® HOME General Disinfectant Cleaner Spray

Additional Brand Names:

- PROXI® (HOME) Bathroom Disinfectant Cleaner Spray
- PROXI® (HOME) Bathroom Antibacterial Cleaner
- PROXI® (HOME) Kitchen Antibacterial Cleaner
- PROXI® (HOME) Kitchen Disinfectant Cleaner Spray
- PROXI® (HOME) Antibacterial (Kitchen) (Bathroom) (Multi-Purpose) (All-Purpose) (Disinfectant) Cleaner
- PROXI® (HOME) Multi-Surface Antibacterial Cleaner
- PROXI® (HOME) All-Purpose Disinfectant Cleaner
- PROXI® (HOME) Multi-Purpose Disinfectant Cleaner Spray
- PROXI® (HOME) (BRAND) (One-step) Disinfectant Cleaner

Active Ingredients:

Hydrogen Peroxide	2.40%
Inert Ingredients	97.60%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

Net Contents: 2 FL OZ		(59 mL)
22 FL OZ	(1 PT. 6 FL. OZ.)	(650 mL)
26 FL OZ	(1 PT. 10 FL. OZ.)	(769 mL)
32 FL OZ	(1 QT.)	(946 mL)
40 FL OZ	(1 QT. 8 FL. OZ.)	(1.18 L)
64 FL OZ	(2 QT.)	(1.89 L)
128 FL OZ	(1 GAL.)	(3.79 L)

<<Front or Back Panel>>

EPA Reg. No.: 85837-4
 EPA Est. No.: xxxxxx-xx-xxx
 See bottom or side (For Lot/Date Code)

<< Back Panel>>

© Manufactured (Distributed) for (by) Innovasource, LLC 11515 Vanstory Drive, Suite 10, Huntersville, NC 28078
 Made in U.S.A.
 PROXI® is a registered trademark of Rochester Midland Corporation, Rochester, NY.
 We welcome your comments! www.proxiproducts.com
 1-866-94PROXI (866-947-7694)

<<Front or Back Panel – Optional>>

Please Recycle
 Bottle made from xx% post-consumer recycled content
 Patent #x,xxx,xxx [if applicable]
 To learn more about our (family of) products, visit www.proxiproducts.com
 For more information about our products, visit www.proxiproducts.com
 Para mayor informacion del producto, visite www.proxiproducts.com
 For ingredients and other information, visit www.Bona.com.
 Para mas informacion y conocer los ingredientes, visite www.Bona.com.
 A Bona System® cleaner

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99.

<< Front or back panel - Marketing/Product performance claims – use as bullet or in paragraph form>>

(Light Fresh Scent) (Fresh Clean Scent) (Light Clean Scent) (Fresh Scent) (Citrus Scent)(Herbal Fresh Scent) (Light Floral) (Light Floral Scent) (Cucumber & Green Tea Scent) (Cucumber & Green Tea) (Green Tea & Sage) (Floral Fresh Scent) (Floral Fresh) (Fruity Floral Scent) (Fruity Floral) (Fresh Green Tea Scent) (Bergamot & White Tea) (Sage & White Tea) (Fresh clean scent) (Light clean scent) (Light fresh scent) (Fresh Citrus) (Clean Citrus) (Refreshing Clean) (Rocky Springs & Cool) (Mountain Cool) (Mountain Escape) (Citrus Tea Scent) (Unscented) (Fragrance Free) (Orange Scent) (Lemon Scent)

(3-in-1) (All-Purpose) (Antibacterial) (Antimicrobial) (Multi-Action) (Multi-Functional) (Multi-Purpose) (Multi-Surface) (Surface) (Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Disinfectant) (Fungistatic) (Fungicidal) (One-step) (Bactericidal) (Bactericide) (Virucidal)

(Advanced)(Complete)(Easy)(Easy to Use)(Effective)(Quick & Easy Cleaning)(Ready to Use)(Streak-free) (Fast) (One-step)(Ultra) (Versatile)
(Clean)(Cleaner)(Degreaser)(Degreases)(Deodorizes)(Deodorizer) (Grease releaser)(Glistening)(Shine)

(No bleach smell – bleach free)(Chlorine Free)(Non-abrasive)(Streak-free)(Phosphate Free)(Dye Free)(No Harsh Acids)(No Harsh Fumes)(No Harsh Chemicals) (No Harsh Chemical Smell) (No Abrasives)

(Contains) (Made with) (Powered by) (Powered with) (Hydrogen Peroxide) (H₂O₂)

(Active ingredient) (cleans) (disinfects) with the power of (water and oxygen) (hydrogen peroxide)(H₂O₂)

Active ingredient that leaves behind no (chemical) residue

A disinfecting, effective (non-food contact surface) (one-step) cleaner for use in the (kitchen) (bathroom)(washroom) (restroom) (household) (home)

A (An) simpler (easy) way to clean

An effective (disinfectant) (antibacterial) (cleaner) on non-food contact surfaces (in the) {insert use sites}.

All-Purpose Disinfectant Cleaner

Antibacterial (Cleaning) Action

Antibacterial Formula

Bottle made of (x%) (post-consumer recycled content)

Brilliant (bright) (glistening) (see-through) (beautiful) (streak-free) (sparkling) shine

(Bubbles)(and)(Foams) so you know its working

Clean without compromise

Clean you expect. Ingredients you can trust.

Clean(s) (like) you expect

(Cleans) (and) (Protects)

(Cleans) (and) (Protects) (against mold and mildew) (stains)

Combines streak-free cleaning with antibacterial (cleaning) action

Comfortable trigger spray

Comfortable grip (bottle) (handle) (trigger spray)

Confidence in cleaning

Contains (powerful) (effective) (fast acting) grease cutters

Contains (hydrogen peroxide) (H₂O₂)

Contains no (phosphates) (abrasives) (harsh acids) (copper sulfonate)

Contains no (VOCs) (volatile organic compounds)

Convenient (way to clean) {insert use sites}

Cuts (tough) grease and grime (without scrubbing)

Cuts cleaning time

Disinfects with [hydrogen peroxide] [H₂O₂]

Disinfects with (active ingredient) hydrogen peroxide (H₂O₂)
(Don't be afraid to) tackle your toughest (household) (kitchen) (bathroom) messes (with PROXI®)
Easy to use (formula) (formulation) (refill)
Easy to use trigger sprayer
Economical refill
Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)
(Effectively) (cleans) (removes) soap scum and prevents mold and mildew stains
(Effective) (Active) ingredient is simply water with an extra atom of oxygen
Effectively (works) (cleans) (disinfects) (on) (many) (most) hard, non-porous surfaces
Encourage your local authorities to establish a program to recycle this (bottle) (container)
Easy/Effective: Use (in) (on) (the) {insert use sites}.
Foam trigger
Non-food contact
For a cleaner, fresher household
For everyday (use) (in) (on) (the) {insert use sites}
For most hard, non-porous surface where germs* are a concern
For multiple cleaning tasks
For use (in) (on) {insert use sites} (as a) (multi-purpose) (kitchen) (bathroom) (disinfectant cleaner)
Fragrances are (infused with essential oils)
Fragrances are (free of phthalates) (phthalate-free)
Fragranced with (essential oils) (plant-derived oils)
Free of (harsh smelling chlorine bleach) (phosphates) (harsh fumes) (harsh chemicals) (SLS)
Free of harsh chemical residue
Fresh-smelling formula
Full line of products (using the not-so-secret ingredient) (hydrogen peroxide) (H₂O₂)
Fungistatic
Fungicidal
Good for (everyday cleaning) (and) (your toughest (household) (kitchen) (bathroom) messes)
Good for most indoor (and outdoor) cleaning tasks
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)
Great for (kitchens) (bathrooms) (garages) (restrooms) (cleaning your home) (cleaning your house)
Great for everyday use (in) (on) (the) {insert use sites}
Great on glass
Help protect your family from germs* with PROXI® (Home) (Disinfectant) (Cleaner)
High (cleaning) performance
High performance (kitchen) (bathroom) (home surface) (cleaner)
Hydrogen Peroxide (H₂O₂)
Hydrogen peroxide Hydrogen Peroxide (simply) breaks down into water and oxygen
Hydrogen Peroxide is simply water with an extra atom of oxygen
Hydrogen Peroxide (leaves behind) (breaks down to) (biodegrades) only water and oxygen
Hydrogen peroxide (cleaning) (disinfecting) (antibacterial) (sanitizing) performance
I (heart you) (love you) H₂O₂
Important facts (about this product)
Ingredients are derived from (renewable) (sustainable) resources
Ingredients you can trust
Ingredients are disclosed on every bottle
Ingredients: Water, Hydrogen Peroxide, (Deceth-5 and Laureth-5), (Videt Q3), (Videt NQ3), Citric Acid, (PEG-15 Cocomonium Chloride), (Dodecylbenzene Sulfonic Acid), (Biosoft S-101), (Calsoft LAS- 99), (Fragrance), Phosphoric Acid, (Polysorbate 20),(Propanediol)
(It's) good (for everyday cleaning) (and) (for your toughest (household) (kitchen) (bathroom) (mess) (messes))
Keep your (kitchen) (bathroom) (home) (house) (restroom) clean every day
Keeps you, your home, and (conscious) (conscience) clean
Leaves (a fresh, clean scent) (with no (dull) (sticky) (smelly) residue)
Leaves behind no (residue) (streaks) (film) (fumes) (harsh odors)
Leaves (household) (washroom) (restroom) (kitchen) surfaces (clean) (deodorized) (and) (free from germs*)

Leaves no (filmy) (sticky) residue
Leaves nothing behind on (kitchen) (bathroom) (surfaces) (throughout your home)
Leaves your (bathroom) (kitchen) (home) (shower) (fresh) (and) (clean)
Leaves your {insert use sites} (smelling) (fresh) (and) (clean) (like you expect)
Limpiador desinfectante de cocina
Limpiador desinfectante multipropósito
Limpiador desinfectante para banos
Makes your cleaning easier (in the) {insert use sites}
Multi-Purpose Disinfectant Cleaner
Multi-Surface Disinfecting Cleaner
Neutral smelling active ingredient
(No) (free of) animal-derived ingredients
(No) (free of) harsh (chemical) fumes
(No) (free of) harsh chemicals
No (free of) harsh chemical (or annoying) (scent) (fumes) (left behind on surfaces or hands)
No (free of) harsh cleaning agents
No herbal scent left behind (on countertops) (in kitchen) (in bathroom) (on bathroom surfaces)
No mix (mixing required) (cleaner) (cleaning)
No (overpowering fumes) (phosphates)
(No) (free of) phosphates
No (sticky) residue left behind on (countertops) (sinks) (surfaces throughout your home)
No (rinse) (rinsing) required
No (SLS) (Sodium Lauryl Sulfate)
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Not-so-secret ingredient (of) (hydrogen peroxide) (H₂O₂)
One-step (cleaner) (cleaning) (and) (disinfectant) (disinfectant cleaner)
(Cleaning) (sanitizing) (disinfecting) (performance) (action)
Perfect for cleaning (kitchen) (bathroom) (restroom) (every room in your home)
Performance you expect with the ingredients you (can) trust
Phosphate free
Phthalate free
Pleasant-smelling formula
Please recycle
Powerful Simple
Powers through your toughest cleaning (job) (mess)
Powerful [Quick and Easy Cleaning] [Cleaner]
Products that perform
[PROXI®] [PROXI® HOME] [PROXI® brand]
PROXI® (brand) has a full line of products to clean your home
PROXI® hydrogen peroxide based (cleaning) (disinfectants) (products)
PROXI® (brand) keeps you, your home (and conscious) (and conscience) clean
PROXI® (brand) can aid in the reduction of cross-contamination of germs on hard, non-porous surfaces
Proven (effective) (trusted) (active) ingredient
Ready to use (multi-purpose) (bathroom) (kitchen) (disinfectant) (antibacterial) (cleaner)
Stabilized Hydrogen Peroxide Technology
Starts to work before you do
Suitable for everyday (use) (cleaning) (disinfecting)
Tackle (your toughest) household messes
(Cleans) (Disinfects) (with)The not-so-secret ingredient [hydrogen peroxide]
This [bottle] [container] is made of x% post-consumer recycled plastic
To learn more about our products, visit www.proxiproductions.com
Tough on messes, easy on you
Trigger (sprayer) comfortably fits in your hand
Trigger (sprayer) designed for easy (and frequent) (and extended) use
(Trusted) cleaning (and) (sanitizing) (disinfecting) (antibacterial) performance
Trusted heritage of hydrogen peroxide

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99.

Trusted power of hydrogen peroxide spanning everything you touch
Try the full line of PROXI® (Home Care) Products
Uniquely formulated (to powerfully clean) (with) (stabilized) (hydrogen peroxide) (H₂O₂)
Use only one product to get a streak-free shine plus (antibacterial) (sanitizing) (disinfecting)
(cleaning) action
Virucidal
Virucide
We're here to help pet parents
With foaming action
With (hydrogen peroxide) (H₂O₂)
With the (simple) (active) ingredient of (hydrogen peroxide) (H₂O₂)
Without (the use of) (harsh) (abrasives) (fumes) (chemicals) (chlorine bleach) (phosphates)
Works on a wide range of (household) (kitchen) (bathroom) surfaces (throughout) (home) (house)

<< Front or back panel – Cleaning & Deodorizing Claims – use as bullet or in paragraph

form>> (Easy) (Effective) (Effectively) (Effortlessly)

(Cleans) (Cleaner) (Cuts) (Cuts through) (Degreases) (Degreaser) (Destroys) (Deodorizes)
(Deodorizer) (Dissolves) (Eliminates) (Neutralizes) (Penetrates) (Removes)

Advanced cleaning power
Antibacterial (Cleaning) Action
Antibacterial cleaning action (on hard, non-porous surfaces) for {insert use sites}
Cleans (away) (hard water stains) (soap scum) (mold & mildew stains)
Cleans (deodorizes) (disinfects) (hard, non-porous surfaces)
Cleans (disinfects) (removes offensive odors from) {insert use sites}
Cleans (eliminates) stubborn (nasty) stains
Cleans (hard surfaces all over the house) (in kitchens and) (bathrooms) (restrooms)
Cleans (hard, non-porous surfaces) (throughout the home) (in the) (kitchen) (bathrooms)
(restrooms)
Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom)
Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces)
Cleans (tough) grease and grime
Cleans and deodorizes (kitchen) (bathroom) (your entire home) (multiple surfaces throughout your
home)
Cleans and shines
(Cleans) (and) (Protects)
(Cleans) (and) (Protects) (against mold and mildew) (stains)
Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast)
Cleans everyday kitchen and bathroom messes
Cleans (greasy) fingerprints
Cleans non-food contact surfaces
Cleans powerfully
Cleans the toughest {insert soils and/or odors}
Cleans to a (brilliant) (streak-free) shine
Cleans tough messes fast
Cleans mold and mildew (stains)
Cleans tough soap scum
Cleans water spots
Cleans with (hydrogen peroxide) (H₂O₂)
Cleans without leaving a (dull) (sticky) residue (behind)
(Complete clean) (Completely cleans)
Cuts (Cleans) (Controls) (Dissolves)(Removes) grease
Cuts (Cleans) (Dissolves) (Removes) (greasy dirt) (soap scum) (bathroom) (messes) (soils)
Cuts (Cleans) (Removes) (grease) and (grime) (in) (kitchens) (and) (bathroom) (restrooms)
(Cuts) (Removes) (tough) (kitchen) grease and grime

Cuts (Cleans) (Removes)(Prevents) mold and mildew (stains)
Cuts grease
Cuts grease and grime
Cuts through (tough) (grease) (grime) (messes)
Cuts through grease and grime
Cuts through tough (kitchen) (and) (bathroom) (restroom) (grease) (grime) and soils
Degreases (Degreaser)
Degreases and deodorizes
Deodorizes areas that are (generally) hard to keep fresh (smelling) (such as {insert use sites})
Deodorizes (kitchen) (bathroom) (entire home) (throughout the home)
Deodorizes (kitchen) (to eliminate) (to destroy) (food) odors
Deodorizes (while you clean)
Deodorizes tough (kitchen) (bathroom) (household) (garage) (trash can) (wastebasket) (pet) (smoke) odors
Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough) (on) grease and grime
Designed for daily (cleaning) (use)
Easily removes mold and mildew stains
Eliminate (kitchen) (bathroom) (tough) (household)(pet)(smoke) odors
Eliminates grease (and grime) without streaking
Eliminates odors throughout your home
Eliminates (food) odors (like garlic) left behind (on hard, non-food contact food surfaces) (after cooking)
Eliminates odors
Eliminates tough (kitchen) (bathroom) grease and grime
Effortlessly removes stubborn (nasty) stains
Effective cleaning with harsh (chemicals) (or) (fumes)
Effective everyday cleaner
Effectively controls odors
Easy/Effective cleaning (action)
For a beautiful streak-free shine, just spray and wipe clean (with a) (paper towel) (cloth)
Foams so you know it's working
Foaming (micro bubbles) action (breaks down) (and) (lifts stains) (from) (kitchen) (bathroom) (household surfaces)
Freshens {insert surface / sites}
(Gives you) multiple cleaning actions
(Gives you) streak-free cleaning (on most non-food contact kitchen surfaces) (on bathroom surfaces) (on most surfaces throughout the home)
(Gives you) streak-free shine while it cleans (and disinfects)
Helps eliminate odors
High performance cleaning (action)
Hydrogen Peroxide (deodorizes) (cleans) (hard, non-porous surfaces in your home)
Hydrogen peroxide releases (thousands of) micro-bubbles to deep clean surfaces
Hydrogen peroxide releases (thousands of) micro-bubbles to penetrate (and dissolve) {insert soils}
It eliminates odors, leaving (bathrooms) (kitchens) (restrooms) smelling clean and fresh
Just (squeeze) (spray) (mop) (wipe)
Keep your (shower) (kitchen) (bathroom) (home) (restroom) clean (and fresh) every day
Keep your shower clean with PROXI® Daily Shower Cleaner
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)
Maximum cleaning power
Maintain your shower between cleanings with PROXI® (brand) Daily Shower Cleaner
Multi-surface cleaner
Neutralizes (tough) odors
No mix cleaner
Non-food contact surface cleaner
One-step cleaning (deodorizing) (action) (performance)

Oxygenated cleaning and deodorizing
Oxygen formula (releases) (micro-bubbles) to penetrate (and dissolve) tough stains
Powerful (effective) (multi-) purpose cleaner (degreaser and deodorizer)
(Powerful) Foaming Action (cuts through) (soap scum) (hard water) (mold & mildew) (stains)
Powerfully simple cleaning
Powerfully cleans (your) (kitchen) (bathroom) (home) with stabilized hydrogen peroxide technology
(Powers through) (Eliminates) (Destroys) (tough) grease (and grime)
Powers through (tough) soap scum
Powers through (even) your toughest messes (in the) (kitchen) (bathroom) (around your) (home)
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum)
Powers through your toughest cleaning jobs
PROXI® (brand) cleans like you expect with the ingredients you (can) trust
PROXI® (brand) cleans with the powerfully (simple) ingredient (of) (hydrogen peroxide) (H₂O₂)
Ready-to-use cleaner
Removes (Cleans) the following: {insert soils}
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes mold and mildew (stains)
Removes oxidizable stains (and odors)
Removes (soap scum) (hard water stains) (mineral deposits)
Removes (tough) odors (from) (pets) (smoke) (cooking)
Removes (tough) food stains (from) (countertops) (stoves) (floors) (sinks) (stove tops)
Removes food stains and helps eliminate odors
Simplified cleaning
Simply clean
Single-step cleaning (and deodorizing)
Starts cleaning on contact
Starts to work before you do
Streak-free (formula) (shine)
Streak-free cleaning
Surface cleaner
Thick foam clings to (mold and mildew stains) (soap scum) (hard water stains) for easy (bathroom) cleanup
Thick foam dissolves (soap scum) (hard water stains) (mold and mildew stains)
(This product's formula) cleans and shines
Tough on grease (and) (grime)
Tough on stains yet gentle on (kitchen) (bathroom) (household) surfaces
Wipes away everyday (grease and grime) (dirt) (messes)

<< Front or back panel – Disinfecting Claims – use as bullet or in paragraph form>>

(Antibacterial) (Bactericidal) (Bactericide) (Controls) (Disinfectant) (Disinfects) (Fungicidal) (Fungistatic)
(Germicidal) (Inhibits) (Kills) (Prevents) (Virucidal)

Active ingredient that kills germs*

A disinfecting (non-food contact surface) cleaner for use in {insert use sites}
Antibacterial cleaner that kills 99.9% of germs* (while effectively cutting through grease)
Cleans and disinfects {insert use sites}
Cleans and disinfects {Insert 'A-B-C-D' organisms}
Cleans and disinfects in one (easy) step (against) {Insert 'A-B-C-D' organisms}
Cleans and disinfects hard, non-porous surfaces (throughout the home) (in the kitchen) (in bathrooms)
Cleans and prevents mold and mildew
(Cleans) (and) (Protects)
(Cleans) (and) (Protects) (against mold and mildew) (stains)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.

Controls (eliminates) (kitchen) odors caused by (bacteria**) (germs*) (mold) (and mildew)
Controls (prevents) (inhibits) the growth of (fungi) (and) (mold)
Controls and prevents mold and mildew
Disinfects (and deodorizes) (hard, non-porous surfaces) (while you clean)
Disinfects as (you clean) (it cleans)
Disinfects in one easy step against ({Insert 'A-B-C-D' organisms}) (germs*) (bacteria**) (cold & flu viruses†)
(Effectively kills) (Disinfects against) 99.9% of germs*
Eliminates (kills) odor-causing (bacteria**) (germs*)
Eliminates odors caused by (bacteria**) (germs*) (non-fresh foods)
Fights germs* (through the oxidation process)
Reduces cross-contamination of germs** (on hard, non-porous surfaces) (with PROXI®)
Reduces the spread of food borne bacteria** like (Salmonella^)(E.Coli^)(Listeria^)
[Helps to] [Prevents] [Reduce] [Reduces risk of] cross-contamination [of (common) household germs*]
Hydrogen Peroxide (H₂O₂) disinfects hard, non-porous surfaces (in) (on) {insert use sites}
Hydrogen peroxide kills (99.9% of) germs*
Hydrogen peroxide kills (99.9% of) germs* through (the) oxidation process
Hydrogen peroxide works by oxidizing microorganisms
It [kills the fungus that causes athlete's foot] [controls and prevents the growth of mold and mildew] [eliminates household bacteria**] [eliminates bacteria**] [kills the cold and flu viruses] (like you expect).
Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)
Kills cold and flu viruses†
Kills (common) (household) germs*
Kills (Destroys) (Eliminates) germs* (while it cleans)
Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}
(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Salmonella*^)(*Staphylococcus aureus*) (*Staph*^)(*Escherichia coli*) (*E. coli*^)(*Listeria monocytogenes*)(*Listeria*^)(*Pseudomonas aeruginosa*) (*Pseudomonas*^)(*Trichophyton mentagrophytes*) (*Athlete's Foot Fungus*) (*H1N1 Virus*) (*H1N1*^)(*Rhinovirus*) (*Common Cold Virus*^)(*Methicillin-resistant Staphylococcus aureus*) (*MRSA*^)
(Kills) (Effective against) (Disinfects against) (in one easy step) Influenza A†
(Kills) (Effective against) (Disinfects against) (in one easy step) the flu virus†
(Kills) (Effective against) (Disinfects against) (in one easy step) the virus† that causes the common cold
(Kills) (Effective against) (Disinfects against) (in one easy step) MRSA^
Kills (fungus that causes) Athlete's Foot (*Trichophyton mentagrophytes*)
Kills (household) bacteria** (without bleach) (with) (hydrogen peroxide)
Kills (household) viruses† (in 10 minutes) (commonly found inside the home) {Insert 'B' Organism}
Kills (kitchen) (bathroom) (household) germs*
Kills (more than) (greater than) 99.9% of (the following) (common) (household) germs*
Kills [99.9% of] germs*
Kills [*Salmonella*^], [*Staph*^], [*E. coli*^], [*Pseudomonas*^] [H1N1^] [Common Cold Virus^] [MRSA^]
Kills {insert 'A-B-C-D' organism} commonly found {insert use sites} (in 10 minutes)
Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes
Kills {insert 'C' organism} commonly found in bathrooms (in 10 minutes)
Kills bacteria**
Kills (99.9% of) bacteria** for a deep down clean
Kills bacteria** commonly found in the (kitchen) (bathroom) (home) (house)
Kills germs*
Kills germs* (and cleans) with the (hydrogen) peroxide (H₂O₂)
Kills germs* and prevents the (spread) (and) (growth) of (fungi) (and) (mold)
Kills germs through (the oxidization process) (oxidization)
Kills germs* using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)
Kills germs* while it cleans
Kills H1N1 [virus†]
Kills Influenza A [flu] virus†

Kills *Methicillin-resistant Staphylococcus aureus* [MRSA]^
Kills odor-causing (household) bacteria**
Kills odor-causing bacteria**
Kills odor-causing bacteria** in the {insert sites} (on hard, non-porous surfaces)
Kills odor-causing germs*
Kills [*Salmonella (choleraesuis) enterica*]^, [*Staphylococcus aureus*]^, and [*Escherichia coli*]^
Kills the virus† that may cause the common cold
Kills the virus† that may cause the flu
Kills the following (household) bacteria** (in 10 minutes) (commonly found in kitchens) {Insert 'A'
Organisms}
Kills (the following) (household) fungi (in 10 minutes) (commonly found inside the bathroom) {Insert 'C'
Organisms}
Kills (the following) (household) organisms (in 10 minutes) (commonly found inside the home) {Insert 'A-
B-C-D' Organisms}
Kills viruses†
Kills germs and cleans in one easy step
No pre-cleaning needed
One-step disinfectant cleaner (that kills germs*) (that kills viruses that may cause the common cold and
flu viruses†) (that kills common household germs*)
Prevents (Controls) mold and mildew growth
Prevents the growth of mold and mildew (stains)
(Reduces) cross-contamination of (common) (household) (kitchen) (bathroom) (germs*) (bacteria**)
PROXI® (brand) cleans and kills germs in one easy step
PROXI® (brand) disinfects hard, non-porous surfaces (in the) (on the) {insert use sites}
PROXI® (brand) kills germs while you clean
PROXI® (brand) kills germs* like you expect
PROXI® (brand) kills germs* using hydrogen peroxide (H₂O₂)
(PROXI®) (brand) uses (hydrogen peroxide) (H₂O₂) and (surfactants) to kill germs*
(PROXI®) (brand) uses disinfecting power of hydrogen peroxide (H₂O₂)
(PROXI®) (brand) hydrogen peroxide to kill E.coli^, Salmonella^ and H1N1 Virus† (in your) (kitchen)
(bathroom) (home)
(PROXI®) (brand) uses hydrogen peroxide to kill germs* (around your) {insert use sites}

<< Back panel -- Disinfectant claim qualifier>>

- *Kills (99.9% of) (*Influenza A H1N1 Virus*) (*Rhinovirus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (*Trichophyton mentagrophytes*) (on hard, non-porous surfaces) (in 10 minutes)
- ** Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (on hard, non-porous surfaces) (in 10 minutes)
- †Kills (99.9%) (*Influenza A H1N1 Virus*) (*H1N1 Virus*[^]) (*Rhinovirus*) (on hard, non-porous surfaces) (in 10 minutes)
- [^] Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus [MRSA]*) (on hard, non-porous surfaces) (in 10 minutes)

Organism Reference Table

Category	Contact time	One-step	Name of organism(s)
A – Bacteria	10 minutes	Yes	<i>Salmonella</i> [^] <i>Staph</i> [^] <i>E.coli</i> [^] <i>Pseudomonas</i> [^] <i>Methicillin-resistant Staphylococcus aureus</i> [^]
B – Virus	10 minutes	Yes	<i>Influenza A (H1N1) virus</i> <i>Rhinovirus</i>
C – Fungi	10 minutes	Yes	<i>Trichophyton mentagrophytes (Athlete’s Foot Fungus)</i>
D – Bacteria	10 minutes	Yes	<i>Listeria monocytogenes</i> [^]

<< The following text is for information purposes only. >>

<<Disinfection – Hard non-porous surfaces>>

Bacteria:

- *Escherichia coli* 157(ATCC #35150)
- *Listeria monocytogenes* (ATCC #7644)
- *Pseudomonas aeruginosa* (ATCC #15442)
- *Salmonella (choleraesuis) enterica* (ATCC #10708)
- *Staphylococcus aureus* (ATCC #6538)
- *Methicillin-resistant Staphylococcus aureus [MRSA]* (ATCC #33591)

Virus:

- Human Influenza A virus [H1N1] (A/PR/8/34)
- *Rhinovirus* Type 14 (ATCC VR-284)

Fungi:

- *Trichophyton mentagrophytes* (ATCC 9533)

<<Fungistatic – Hard non-porous surfaces>>

Fungi:

- *Aspergillus brasiliensis* (ATCC 9642)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term “this product” used throughout this document may be replaced with the marketed product name. The term “x” is a place holder for a number between 1 to 99.

<< Back panel – Disinfecting & Deodorizing claims>>

(This product or product name) is (also) a ready to use cleaner for outdoor decks and or patio surfaces to clean without harming nearby shrubs and grass

(This product or product name) is a germicidal (disinfectant) cleaner and deodorant (odor-counteractant) (odor neutralizer) designed for general cleaning, (and) disinfecting (deodorizing) (and controlling mold and mildew on) (of) hard, non-porous inanimate surfaces

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner and disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is germicidal when used as directed for disinfection of non-food contact surfaces

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle

Cleans, disinfects, and deodorizes hard, non-porous inanimate surfaces

Clean tough {insert soils} {odors} from {insert use sites}

Effectively, easy to use (hospital) disinfectant cleaner

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs

Hospital (type) (level) (disinfection) (disinfectant)

It (also) eliminates odors leaving (restroom) surfaces smelling clean and fresh

It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew.

It eliminates odors, leaving bathrooms (restrooms) smelling clean and fresh

Its non-abrasive formula is designed for use on (restroom surfaces): glazed ceramic (restroom surfaces), glazed porcelain, chrome, stainless steel and plastic surfaces associated with floors, walls, fixtures, toilets, urinals, sinks, shower rooms and locker rooms.

Its non-abrasive formula is designed for use on (use daily on) (Use daily to clean and disinfect) hard, non-porous inanimate surfaces: plated or stainless steel, aluminum, chrome, glazed porcelain, glazed tile, laminated surfaces associated with floors, walls, countertops, cages, crates, kennels and animal equipment found in animal housing facilities.

Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)

Kills cold and flu viruses†

Kills (Destroys) (Eliminates) germs* (while it cleans)

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Salmonella*^) (*Staphylococcus aureus*) (*Staph*^) (*Escherichia coli*) (*E. coli*^) (*Listeria monocytogenes*) (*Listeria*^) (*Pseudomonas aeruginosa*) (*Pseudomonas*^) (*Trichophyton mentagrophytes*) (*Athlete's Foot Fungus*) (*H1N1 Virus*) (*H1N1*^) (*Rhinovirus*) (*Common Cold Virus*^) (*Staphylococcus aureus*) (MRSA^)

(Kills) (Effective against) (Disinfects against) Influenza A†

(Kills) (Effective against) (Disinfects against) the flu virus†

(Kills) (Effective against) (Disinfects against) (the virus† that causes the common cold) (Rhinovirus)

Kills (fungus that causes) Athlete's Foot

Kills bacteria** (without bleach) (with) (hydrogen peroxide)

Kills viruses that may cause the common cold and flu†

Kills viruses†

Kills germs*

Kills [*Salmonella*^], [*Staph*^], [*E. coli*^], [*Pseudomonas*^] [*H1N1*^] [*Common Cold Virus*^] [*Listeria*^] [*Methicillin-resistant Staphylococcus aureus* [MRSA]^] ^

Kills {insert 'A-B-C-D' organism} commonly found {insert commercial use sites}

Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes

Kills {insert 'C' organism} commonly found in (public) bathrooms (in 10 minutes)

Kills bacteria**

Kills germs* (and cleans) with the power of (hydrogen) peroxide (H₂O₂)

Kills germs* using (the) (powerful) (powerfully) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)
Kills germs* while it cleans
Kills H1N1 [virus†]
Kills Influenza A [flu] virus†
Kills *Methicillin-resistant Staphylococcus aureus [MRSA]* ^
Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants
No (pre-) (rinsing) (cleaning) required
No rinsing required
One-step cleaning and disinfecting
PROXI® (brand) is a one-step disinfectant cleaner, deodorizer, and degreaser
PROXI® (brand) makes commercial cleaning easy (as a one-step disinfectant cleaner)
Quickly removes dirt, grease, grime, mold, mildew, food residue, blood, and other organic matter
commonly found in (hospitals) (health care facilities) (medical facilities)
Use on (tough) (everyday) messes
Use PROXI® (brand) disinfectant cleaners to keep {insert commercial use sites} clean
Use PROXI® (brand) to kill germs* and clean (in) {commercial use sites}
Use where odors are a problem
When used as directed, (this product or product name) (is) effective against a wide variety (broad-
spectrum) of pathogenic microorganisms (including bacteria, viruses, and fungi)

<<Back Panel – Use Directions – IMPORTANT: Advisory statements must be included where appropriate>>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For heavily soiled or greasy-areas, pre-cleaning is required.] [Please read all directions carefully before using this product.] [For best results, clean with a (PROXI® HOME) (Bona PowerPlus®) Microfiber Deep Clean Pad.]

To Operate: Turn nozzle to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) (spray) (stream)(mist)(foam) position.

[Optional Graphic]



To Refill: Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill: Remove trigger unit from empty bottle and attach to new bottle.

To Refill (Bottle): Remove trigger sprayer from empty (bottle) (container). Unscrew cap on refill and pour contents into empty (bottle) (container). Replace trigger sprayer and use as you normally would. Refill container only with (this product).

<<Cleaning / Disinfecting / Controlling Mold & Mildew directions>>

TO CLEAN (DEODORIZE) (HOUSEHOLD) (BATHROOM) (AND) (KITCHEN) (SURFACES): Spray on surface until thoroughly wet, then wipe clean. No rinsing required. [To clean (kitchen) grease, allow product to sit 15-20 seconds to penetrate grease before wiping clean. Repeat if necessary.]

TO DISINFECT: Spray until thoroughly wet. Let stand for 10 minutes then wipe clean.

TO CONTROL (AND PREVENT) (THE GROWTH OF) MOLD & MILDEW: Pre-clean hard, non-porous surfaces. Apply product to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<<Advisory Statements – must be included where appropriate>>

Use of this product on unsealed surfaces may cause staining.
Do not use on (eating/cooking utensils, glasses/dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows)
(Does not) (Will not) harm most (kitchen) (bathroom) (household) surfaces.
On painted surfaces, finished wood floors, marble, or brass, test a small inconspicuous area first.

Optional Advisory Statements – included only when required by customer

On (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces), test a small, inconspicuous area first

Not recommended for use on (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces)

Do not use on (unfinished, oiled, or waxed wood floors), (non-sealed tiles), (carpet floor), or (marble).

It is not recommended to follow the disinfection directions for an entire wood or laminate floor due to excess moisture being introduced, which could cause damage. Treating spots, spills or small areas will minimize the risk of water damage. Regular cleaning with the (PROXI® HOME) (Bona PowerPlus®) family of floor cleaners is safe for all urethane finished hardwood and sealed hard-surface floors.

<< Soil / Odor / Surface / Use Sites – may be listed on product label in plural form>>

Soils:

Bathtub rings	Fingerprints	Heel/Scuff mark	Pet stain / Pet Urine
Beverage stain	Food stain	Mildew stain	Smear (Smudge)
Blood (stain)	Grass stain	Mud	Soap scum
Cosmetic stain	Grease (Splatter)	Oil	Tough soil
Crayon/Pencil Mark	Grime	Outdoor grime	Wine/Juice stain
Dirt	Handprint	Pen/Ink mark	Sweat / Perspiration
Stains	Makeup		

Odors:

Cooking	Food	Pet	Mildew	Body
Smoke	Garbage Can	(Pet) (Dog, Cat) Urine	Musty	

Surface Types:

Chrome	Fiberglass	Linoleum	Stainless steel	Corian®
Copper	Glass	Metal	(Sealed) granite	Marble
Quartz	Crystal	Glazed ceramic	Mirror	Vinyl
Enamel	Glazed porcelain	(Plastic) laminate	Plastic-hard surface	Stone

Hard Non-porous surfaces:

Appliance exterior	(Glazed) (ceramic) tile	Shower (Stall) (Area)
Bathtub (Tub)	Glazed porcelain tile	Sink (Basin)
Bed frame	Grill (Bar-B-Que) exterior	Spa
Cabinet	Hand rails	Stoves (not for use on food contact surfaces)
Chair	Highchair (non-food contact area)	Table (Tabletop)
Changing table	Humidifier tanks (and parts)	Telephone
Computer screen	Jacuzzi®	Tires
Counter (Countertop)	Kitchen surfaces (not for use on food contact surfaces)	Toilet bowl (exterior)
Crib	Metal blinds	Tools
Dehumidifier parts	Microwave	Trash (cans) (containers) (waste basket)
Dehumidifier tanks	Non-medical (Chrome)	Urinal
Diaper pail	Non-medical (Stainless steel)	Vanity top
Door knob (handle)	Outdoor patio furniture (non-wood)	Washable (Wall) (Wallpaper)
Exhaust (Fan) (Hood)	Oven (Door)	Whirlpools®
Finished Wood (floors)	Painted woodwork	Window (windowsill)
Finished Wood (unwaxed, polyurethaned)	Patio door	Windshield
Fitness Equipment	Piano keys	
Fixture (Chrome) (Brass)	Picnic table (non-wood)	
Fixture (Stainless steel)	Plastic Laundry (Basket) (Hamper)	
Floor (Glazed ceramic tile) (sealed grout lines)	Range Hood/(Stove Hood)	
Floor (Linoleum) (Vinyl)	Refrigerator	
Garbage (Can) (Pail) (Container)	Shelves (Drawers)	
Glass topped furniture	Shower (Door) (Curtain)	

Household Use Sites:

Basement	Family room	Kitchen	Outdoor area	Docks
Bathroom	Garage	Laundry room	Playroom	Outdoor kitchens
Bedroom	High-touch areas	Living room	Storage area/room	Cars (Vehicles)
Boats	Home/house	Mud room	Tool shed	R.V.'s
Den/study	Household areas	Nursery	Patio	Trucks
Dining room	Attic	Deck	Sun room	

Commercial Use Sites:

Animal Housing Facilities	Grooming Facilities	Public Restrooms	Preschools
Cafeterias	Public Dining Areas	Break Rooms	Classrooms
Day Care Facilities	Dental Offices	Nursing Home (Hospice)	Office Buildings
Hospitals	Medical Facilities	Health Care Facilities	School (College)
Kennels	Pet Stores	Veterinary Clinics	Hotel / Motel
Locker Rooms	Shower Rooms	Restaurants	

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

(Extended contact with this product may cause a temporary white appearance on the skin of some individuals. Bubbling or foaming may also occur upon contact with dry or damaged skin. These are normal effects from hydrogen peroxide and the white appearance should disappear quickly. To minimize these effects, rinse or wash hands promptly after contact.)

OR

(Extended contact with the product may result in a temporary white appearance or foaming on dry or damaged skin. This is a common reaction to the hydrogen peroxide and will disappear quickly. To minimize the effect, rinse hands promptly after using the product.)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.

[**OPTIONAL:** For emergency information, call your poison control center at 1-800-222-1222.]

Storage and Disposal Language

<<Trigger Spray container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, discard in trash or offer for recycling.

<<Pourable container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer container for recycling.

<<Emerging Viral Pathogens Claim – Hard, non-porous surfaces>>

This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens Not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus
Large, non-enveloped virus	Rhinovirus

(Product name -or- this product) has demonstrated effectiveness against viruses similar to **(name of emerging virus)** on hard, **(porous and/or non-porous surfaces)**. Therefore, **(product name -or- this product)** can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on **(hard, porous/non-porous surfaces)**. Refer to the **(CDC or OIE)** website at **(pathogen-specific website address)** for additional information.

(Name of illness/outbreak) is caused by **(name of emerging virus)**. **(Product name -or- this product)** kills similar viruses and therefore can be used against **(name of emerging virus)** when used in accordance with the directions for use against **(name of supporting virus(es))** on **(hard, porous/non-porous surfaces)**. Refer to the **(CDC or OIE)** website at **(website address)** for additional information.