



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

December 18, 2018

Barnwell S. Ramsey
Innovasourcee, LLC
11515 Vanstory Drive, Suite 110
Huntersville, NC 28078

Subject: Notification per PRN 98-10 – Additional Distribution Language
Product Name: Proxi Home General Disinfectant Cleaner Spray
EPA Registration Number: 85837-4
Application Date: 10-16-2018
Decision Number: 545559

Dear Mr. Ramsey:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Jake Farley at (703) 347-0123 or via email at Farley.jake@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Zeno Bain", is located below the "Sincerely," text.

Zeno Bain, Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

NOTIFICATION

85837-4

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

12/18/2018

PROXI® Home General Disinfectant Cleaner Spray (Page 1)

<<Front Panel>>

PROXI® HOME General Disinfectant Cleaner Spray

Additional Brand Names:

PROXI® (HOME) Bathroom Disinfectant Cleaner Spray
PROXI® (HOME) Bathroom Antibacterial Cleaner
PROXI® (HOME) Kitchen Antibacterial Cleaner
PROXI® (HOME) Kitchen Disinfectant Cleaner Spray
PROXI® (HOME) Antibacterial (Kitchen) (Bathroom) (Multi-Purpose) (All-Purpose) (Disinfectant) Cleaner
PROXI® (HOME) Multi-Surface Antibacterial Cleaner
PROXI® (HOME) All-Purpose Disinfectant Cleaner
PROXI® (HOME) Multi-Purpose Disinfectant Cleaner Spray
PROXI® (HOME) (BRAND) (One-step) Disinfectant Cleaner

Active Ingredients:

Hydrogen Peroxide.....	2.40%
Inert Ingredients	97.60%
Total	100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

Net Contents:	2 FL OZ	(59 mL)
	22 FL OZ (1 PT. 6 FL. OZ.)	(650 mL)
	26 FL OZ (1 PT. 10 FL. OZ.)	(769 mL)
	32 FL OZ (1 QT.)	(946 mL)
	40 FL OZ (1 QT. 8 FL. OZ.)	(1.18 L)
	64 FL OZ (2 QT.)	(1.89 L)
	128 FL OZ (1 GAL.)	(3.79 L)

<<Front or Back Panel>>

EPA Reg. No.: 85837-4

EPA Est. No.: xxxxxx-xx-xxx

See bottom or side (For Lot/Date Code)

<< Back Panel>>

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Made in U.S.A.

PROXI® is a registered trademark of Rochester Midland Corporation, Rochester, NY.

We welcome your comments! www.proxiproducts.com

1-866-94PROXI (866-947-7694)

<<Front or Back Panel – Optional>>

Please Recycle

Bottle made from xx% post-consumer recycled content

Patent #x,xxx,xxx [if applicable]

To learn more about our (family of) products, visit www.proxiproducts.com

For more information about our products, visit www.proxiproducts.com

Para mayor informacion del producto, visite www.proxiproducts.com

<< Front or back panel - Marketing/Product performance claims – use as bullet or in paragraph form>>

(Light Fresh Scent) (Fresh Clean Scent) (Light Clean Scent) (Fresh Scent) (Citrus Scent) (Herbal Fresh Scent) (Light Floral) (Light Floral Scent) (Cucumber & Green Tea Scent) (Cucumber & Green Tea) (Green Tea & Sage) (Floral Fresh Scent) (Floral Fresh) (Fruity Floral Scent) (Fruity Floral) (Fresh Green Tea Scent) (Bergamot & White Tea) (Sage & White Tea) (Fresh clean scent) (Light clean scent) (Light fresh scent) (Fresh Citrus) (Clean Citrus) (Refreshing Clean) (Rocky Springs & Cool) (Mountain Cool) (Mountain Escape) (Citrus Tea Scent) (Unscented) (Fragrance Free) (Orange Scent) (Lemon Scent)

(3-in-1) (All-Purpose) (Antibacterial) (Antimicrobial) (Multi-Action) (Multi-Functional) (Multi-Purpose) (Multi-Surface) (Surface) (Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Disinfectant) (Fungistatic) (Fungicidal) (One-step) (Bactericidal) (Bactericide) (Virucidal)

(Advanced) (Complete) (Easy) (Easy to Use) (Effective) (Quick & Easy Cleaning) (Ready to Use) (Streak-free) (Fast) (One-step) (Ultra) (Versatile) (Clean) (Cleaner) (Degreaser) (Degreases) (Deodorizes) (Deodorizer) (Grease releaser) (Glistening) (Shine)

(No bleach smell – bleach free) (Chlorine Free) (Non-abrasive) (Streak-free) (Phosphate Free) (Dye Free) (No Harsh Acids) (No Harsh Fumes) (No Harsh Chemicals) (No Harsh Chemical Smell) (No Abrasives)

(Contains) (Made with) (Powered by) (Powered with) (Hydrogen Peroxide) (H₂O₂)

(Active ingredient) (cleans) (disinfects) with the power of (water and oxygen) (hydrogen peroxide) (H₂O₂)

Active ingredient that leaves behind no (chemical) residue

A disinfecting, effective (non-food contact surface) (one-step) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (household) (home)

A (An) simpler (easy) way to clean

An effective (disinfectant) (antibacterial) (cleaner) on non-food contact surfaces (in the) {insert use sites}.

All-Purpose Disinfectant Cleaner

Antibacterial (Cleaning) Action

Bottle made of (x%) (post-consumer recycled content)

Brilliant (bright) (glistening) (see-through) (beautiful) (streak-free) (sparkling) shine

(Bubbles) (and) (Foams) so you know its working

Clean without compromise

Clean you expect. Ingredients you can trust.

Clean(s) (like) you expect

(Cleans) (and) (Protects)

(Cleans) (and) (Protects) (against mold and mildew) (stains)

Combines streak-free cleaning with antibacterial (cleaning) action

Comfortable trigger spray

Comfortable grip (bottle) (handle) (trigger spray)

Confidence in cleaning

Contains (powerful) (effective) (fast acting) grease cutters

Contains (hydrogen peroxide) (H₂O₂)

Contains no (phosphates) (abrasives) (harsh acids) (copper sulfonate)

Contains no (VOCs) (volatile organic compounds)

Convenient (way to clean) {insert use sites}

Cuts (tough) grease and grime (without scrubbing)

Cuts cleaning time

Disinfects with [hydrogen peroxide] [H₂O₂]

Disinfects with (active ingredient) hydrogen peroxide (H₂O₂)

NOTE: Bracketed information is denoted as: <<directive>>, {insert as noted}, [optional text], [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product name. The term "x" is a place holder for a number between 1 to 99.

(Don't be afraid to) tackle your toughest (household) (kitchen) (bathroom) messes (with PROXI®)
Easy to use (formula) (formulation) (refill)
Easy to use trigger sprayer
Economical refill
Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)
(Effectively) (cleans) (removes) soap scum and prevents mold and mildew stains
(Effective) (Active) ingredient is simply water with an extra atom of oxygen
Effectively (works) (cleans) (disinfects) (on) (many) (most) hard, non-porous surfaces
Encourage your local authorities to establish a program to recycle this (bottle) (container)
Easy/Effective: Use (in) (on) (the) {insert use sites}.
Foam trigger
Non-food contact
For a cleaner, fresher household
For everyday (use) (in) (on) (the) {insert use sites}
For most hard, non-porous surface where germs* are a concern
For multiple cleaning tasks
For use (in) (on) {insert use sites} (as a) (multi-purpose) (kitchen) (bathroom) (disinfectant cleaner)
Fragrances are (infused with essential oils)
Fragrances are (free of phthalates) (phthalate-free)
Fragranced with (essential oils) (plant-derived oils)
Free of (harsh smelling chlorine bleach) (phosphates) (harsh fumes) (harsh chemicals) (SLS)
Free of harsh chemical residue
Fresh-smelling formula
Full line of products (using the not-so-secret ingredient) (hydrogen peroxide) (H₂O₂)
Fungistatic
Fungicidal
Good for (everyday cleaning) (and) (your toughest (household) (kitchen) (bathroom) messes)
Good for most indoor (and outdoor) cleaning tasks
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)
Great for (kitchens) (bathrooms) (garages) (restrooms) (cleaning your home) (cleaning your house)
Great for everyday use (in) (on) (the) {insert use sites}
Great on glass
Help protect your family from germs* with PROXI® (Home) (Disinfectant) (Cleaner)
High (cleaning) performance
High performance (kitchen) (bathroom) (home surface) (cleaner)
Hydrogen Peroxide (H₂O₂)
Hydrogen peroxide Hydrogen Peroxide (simply) breaks down into water and oxygen
Hydrogen Peroxide is simply water with an extra atom of oxygen
Hydrogen Peroxide (leaves behind) (breaks down to) (biodegrades) only water and oxygen
Hydrogen peroxide (cleaning) (disinfecting) (antibacterial) (sanitizing) performance
I (heart you) (love you) H₂O₂
Important facts (about this product)
Ingredients are derived from (renewable) (sustainable) resources
Ingredients you can trust
Ingredients are disclosed on every bottle
Ingredients: Water, Hydrogen Peroxide, (Deceth-5 and Laureth-5), (Videt Q3), (Videt NQ3), Citric Acid, (PEG-15 Cocomonium Chloride), (Dodecylbenzene Sulfonic Acid), (Biosoft S-101), (Calsoft LAS- 99), (Fragrance), Phosphoric Acid, (Polysorbate 20),(Propanediol)
(It's) good (for everyday cleaning) (and) (for your toughest (household) (kitchen) (bathroom) (mess) (messes))
Keep your (kitchen) (bathroom) (home) (house) (restroom) clean every day
Keeps you, your home, and (conscious) (conscience) clean
Leaves (a fresh, clean scent) (with no (dull) (sticky) (smelly) residue)
Leaves behind no (residue) (streaks) (film) (fumes) (harsh odors)
Leaves (household) (washroom) (restroom) (kitchen) surfaces (clean) (deodorized) (and) (free from germs*)
Leaves no (filmy) (sticky) residue

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Leaves nothing behind on (kitchen) (bathroom) (surfaces) (throughout your home)
Leaves your (bathroom) (kitchen) (home) (shower) (fresh) (and) (clean)
Leaves your {insert use sites} (smelling) (fresh) (and) (clean) (like you expect)
Limpiador desinfectante de cocina
Limpiador desinfectante multiproposito
Limpiador desinfectante para banos
Makes your cleaning easier (in the) {insert use sites}
Multi-Purpose Disinfectant Cleaner
Multi-Surface Disinfecting Cleaner
Neutral smelling active ingredient
(No) (free of) animal-derived ingredients
(No) (free of) harsh (chemical) fumes
(No) (free of) harsh chemicals
No (free of) harsh chemical (or annoying) (scent) (fumes) (left behind on surfaces or hands)
No (free of) harsh cleaning agents
No herbal scent left behind (on countertops) (in kitchen) (in bathroom) (on bathroom surfaces)
No mix (mixing required) (cleaner) (cleaning)
No (overpowering fumes) (phosphates)
(No) (free of) phosphates
No (sticky) residue left behind on (countertops) (sinks) (surfaces throughout your home)
No (rinse) (rinsing) required
No (SLS) (Sodium Lauryl Sulfate)
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Not-so-secret ingredient (of) (hydrogen peroxide) (H₂O₂)
One-step (cleaner) (cleaning) (and) (disinfectant) (disinfectant cleaner)
(Cleaning) (sanitizing) (disinfecting) (performance) (action)
Perfect for cleaning (kitchen) (bathroom) (restroom) (every room in your home)
Performance you expect with the ingredients you (can) trust
Phosphate free
Phthalate free
Pleasant-smelling formula
Please recycle
Powerful Simple
Powers through your toughest cleaning (job) (mess)
Powerful [Quick and Easy Cleaning] [Cleaner]
Products that perform
[PROXI®] [PROXI® HOME] [PROXI® brand]
PROXI® (brand) has a full line of products to clean your home
PROXI® hydrogen peroxide based (cleaning) (disinfectants) (products)
PROXI® (brand) keeps you, your home (and conscious) (and conscience) clean
PROXI® (brand) can aid in the reduction of cross-contamination of germs on hard, non-porous surfaces
Proven (effective) (trusted) (active) ingredient
Ready to use (multi-purpose) (bathroom) (kitchen) (disinfectant) (antibacterial) (cleaner)
Stabilized Hydrogen Peroxide Technology
Starts to work before you do
Suitable for everyday (use) (cleaning) (disinfecting)
Tackle (your toughest) household messes
(Cleans) (Disinfects) (with)The not-so-secret ingredient [hydrogen peroxide]
This [bottle] [container] is made of x% post-consumer recycled plastic
To learn more about our products, visit www.proxiproducts.com
Tough on messes, easy on you
Trigger (sprayer) comfortably fits in your hand
Trigger (sprayer) designed for easy (and frequent) (and extended) use
(Trusted) cleaning (and) (sanitizing) (disinfecting) (antibacterial) performance
Trusted heritage of hydrogen peroxide
Trusted power of hydrogen peroxide spanning everything you touch

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Try the full line of PROXI® (Home Care) Products

Uniquely formulated (to powerfully clean) (with) (stabilized) (hydrogen peroxide) (H₂O₂)

Use only one product to get a streak-free shine plus (antibacterial) (sanitizing) (disinfecting) (cleaning) action

Virucidal

Virucide

We're here to help pet parents

With foaming action

With (hydrogen peroxide) (H₂O₂)

With the (simple) (active) ingredient of (hydrogen peroxide) (H₂O₂)

Without (the use of) (harsh) (abrasives) (fumes) (chemicals) (chlorine bleach) (phosphates)

Works on a wide range of (household) (kitchen) (bathroom) surfaces (throughout) (home) (house)

<< Front or back panel – Cleaning & Deodorizing Claims – use as bullet or in paragraph

form>> (Easy) (Effective) (Effectively) (Effortlessly)

(Cleans) (Cleaner) (Cuts) (Cuts through) (Degreases) (Degreaser) (Destroys) (Deodorizes) (Deodorizer) (Dissolves) (Eliminates) (Neutralizes) (Penetrates) (Removes)

Advanced cleaning power

Antibacterial (Cleaning) Action

Antibacterial cleaning action (on hard, non-porous surfaces) for {insert use sites}

Cleans (away) (hard water stains) (soap scum) (mold & mildew stains)

Cleans (deodorizes) (disinfects) (hard, non-porous surfaces)

Cleans (disinfects) (removes offensive odors from) {insert use sites}

Cleans (eliminates) stubborn (nasty) stains

Cleans (hard surfaces all over the house) (in kitchens and) (bathrooms) (restrooms)

Cleans (hard, non-porous surfaces) (throughout the home) (in the) (kitchen) (bathrooms) (restrooms)

Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine

Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom)

Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other (public) facility surfaces)

Cleans (tough) grease and grime

Cleans and deodorizes (kitchen) (bathroom) (your entire home) (multiple surfaces throughout your home)

Cleans and shines

(Cleans) (and) (Protects)

(Cleans) (and) (Protects) (against mold and mildew) (stains)

Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast)

Cleans everyday kitchen and bathroom messes

Cleans (greasy) fingerprints

Cleans non-food contact surfaces

Cleans powerfully

Cleans the toughest {insert soils and/or odors}

Cleans to a (brilliant) (streak-free) shine

Cleans tough messes fast

Cleans mold and mildew (stains)

Cleans tough soap scum

Cleans water spots

Cleans with (hydrogen peroxide) (H₂O₂)

Cleans without leaving a (dull) (sticky) residue (behind)

(Complete clean) (Completely cleans)

Cuts (Cleans) (Controls) (Dissolves)(Removes) grease

Cuts (Cleans) (Dissolves) (Removes) (greasy dirt) (soap scum) (bathroom) (messes) (soils)

Cuts (Cleans) (Removes) (grease) and (grime) (in) (kitchens) (and) (bathroom) (restrooms)

(Cuts) (Removes) (tough) (kitchen) grease and grime

Cuts (Cleans) (Removes)(Prevents) mold and mildew (stains)

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Cuts grease
Cuts grease and grime
Cuts through (tough) (grease) (grime) (messes)
Cuts through grease and grime
Cuts through tough (kitchen) (and) (bathroom) (restroom) (grease) (grime) and soils
Degreases (Degreaser)
Degreases and deodorizes
Deodorizes areas that are (generally) hard to keep fresh (smelling) (such as {insert use sites})
Deodorizes (kitchen) (bathroom) (entire home) (throughout the home)
Deodorizes (kitchen) (to eliminate) (to destroy) (food) odors
Deodorizes (while you clean)
Deodorizes tough (kitchen) (bathroom) (household) (garage) (trash can) (wastebasket) (pet) (smoke) odors
Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough (on) grease and grime
Designed for daily (cleaning) (use)
Easily removes mold and mildew stains
Eliminate (kitchen) (bathroom) (tough) (household)(pet)(smoke) odors
Eliminates grease (and grime) without streaking
Eliminates odors throughout your home
Eliminates (food) odors (like garlic) left behind (on hard, non-food contact food surfaces) (after cooking)
Eliminates odors
Eliminates tough (kitchen) (bathroom) grease and grime
Effortlessly removes stubborn (nasty) stains
Effective cleaning with harsh (chemicals) (or) (fumes)
Effective everyday cleaner
Effectively controls odors
Easy/Effective cleaning (action)
For a beautiful streak-free shine, just spray and wipe clean (with a) (paper towel) (cloth)
Foams so you know it's working
Foaming (micro bubbles) action (breaks down) (and) (lifts stains) (from) (kitchen) (bathroom) (household surfaces)
Freshens {insert surface / sites}
(Gives you) multiple cleaning actions
(Gives you) streak-free cleaning (on most non-food contact kitchen surfaces) (on bathroom surfaces) (onmost surfaces throughout the home)
(Gives you) streak-free shine while it cleans (and disinfects)
Helps eliminate odors
High performance cleaning (action)
Hydrogen Peroxide (deodorizes) (cleans) (hard, non-porous surfaces in your home)
Hydrogen peroxide releases (thousands of) micro-bubbles to deep clean surfaces
Hydrogen peroxide releases (thousands of) micro-bubbles to penetrate (and dissolve) {insert soils}
It eliminates odors, leaving (bathrooms) (kitchens) (restrooms) smelling clean and fresh
Just (squeeze) (spray) (mop) (wipe)
Keep your (shower) (kitchen) (bathroom) (home) (restroom) clean (and fresh) every day
Keep your shower clean with PROXI® Daily Shower Cleaner
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)
Maximum cleaning power
Maintain your shower between cleanings with PROXI® (brand) Daily Shower Cleaner
Multi-surface cleaner
Neutralizes (tough) odors
No mix cleaner
Non-food contact surface cleaner
One-step cleaning (deodorizing) (action) (performance)
Oxygenated cleaning and deodorizing

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Oxygen formula (releases) (micro-bubbles) to penetrate (and dissolve) tough stains
Powerful (effective) (multi-) purpose cleaner (degreaser and deodorizer)
(Powerful) Foaming Action (cuts through) (soap scum) (hard water) (mold & mildew) (stains)
Powerfully simple cleaning
Powerfully cleans (your) (kitchen) (bathroom) (home) with stabilized hydrogen peroxide technology
(Powers through) (Eliminates) (Destroys) (tough) grease (and grime)
Powers through (tough) soap scum
Powers through (even) your toughest messes (in the) (kitchen) (bathroom) (around your) (home)
Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum)
Powers through your toughest cleaning jobs
PROXI® (brand) cleans like you expect with the ingredients you (can) trust
PROXI® (brand) cleans with the powerfully (simple) ingredient (of) (hydrogen peroxide) (H_2O_2)
Ready-to-use cleaner
Removes (Cleans) the following: {insert soils}
Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors
Removes mold and mildew (stains)
Removes oxidizable stains (and odors)
Removes (soap scum) (hard water stains) (mineral deposits)
Removes (tough) odors (from) (pets) (smoke) (cooking)
Removes (tough) food stains (from) (countertops) (stoves) (floors) (sinks) (stove tops)
Removes food stains and helps eliminate odors
Simplified cleaning
Simply clean
Single-step cleaning (and deodorizing)
Starts cleaning on contact
Starts to work before you do
Streak-free (formula) (shine)
Streak-free cleaning
Surface cleaner
Thick foam clings to (mold and mildew stains) (soap scum) (hard water stains) for easy (bathroom) cleanup
Thick foam dissolves (soap scum) (hard water stains) (mold and mildew stains)
(This product's formula) cleans and shines
Tough on grease (and) (grime)
Tough on stains yet gentle on (kitchen) (bathroom) (household) surfaces
Wipes away everyday (grease and grime) (dirt) (messes)

<< Front or back panel – Disinfecting Claims – use as bullet or in paragraph form>>

(Antibacterial) (Bactericidal) (Bactericide) (Controls) (Disinfectant) (Disinfects) (Fungicidal) (Fungistatic) (Germicidal) (Inhibits) (Kills) (Prevents) (Virucidal)

Active ingredient that kills germs*

A disinfecting (non-food contact surface) cleaner for use in {insert use sites}

Antibacterial cleaner that kills 99.9% of germs* (while effectively cutting through grease)

Cleans and disinfects {insert use sites}

Cleans and disinfects {Insert 'A-B-C-D' organisms}

Cleans and disinfects in one (easy) step (against) {Insert 'A-B-C-D' organisms}

Cleans and disinfects hard, non-porous surfaces (throughout the home) (in the kitchen) (in bathrooms)

Cleans and prevents mold and mildew

(Cleans) (and) (Protects)

(Cleans) (and) (Protects) (against mold and mildew) (stains)

Controls (eliminates) (kitchen) odors caused by (bacteria**) (germs*) (mold) (and mildew)

Controls (prevents) (inhibits) the growth of (fungi) (and) (mold)

Controls and prevents mold and mildew

Disinfects (and deodorizes) (hard, non-porous surfaces) (while you clean)

Disinfects as (you clean) (it cleans)

Disinfects in one easy step against ({Insert 'A-B-C-D' organisms}) (germs*) (bacteria**) (cold & flu viruses†)

(Effectively kills) (Disinfects against) 99.9% of germs*

Eliminates (kills) odor-causing (bacteria**) (germs*)

Eliminates odors caused by (bacteria**) (germs*) (non-fresh foods)

Fights germs* (through the oxidation process)

Reduces cross-contamination of germs** (on hard, non-porous surfaces) (with PROXI®)

Reduces the spread of food borne bacteria** like (Salmonella^)(E.Coli^)(Listeria^)

[Helps to] [Prevents] [Reduce] [Reduces risk of] cross-contamination [of (common) household germs*]

Hydrogen Peroxide (H₂O₂) disinfects hard, non-porous surfaces (in) (on) {insert use sites}

Hydrogen peroxide kills (99.9% of) germs*

Hydrogen peroxide kills (99.9% of) germs* through (the) oxidation process

Hydrogen peroxide works by oxidizing microorganisms

It [kills the fungus that causes athlete's foot] [controls and prevents the growth of mold and mildew]

[eliminates household bacteria**] [eliminates bacteria**] [kills the cold and flu viruses] (like you expect).

Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)

Kills cold and flu viruses†

Kills (common) (household) germs*

Kills (Destroys) (Eliminates) germs* (while it cleans)

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (Salmonella enterica) (Salmonella^)(Staphylococcus aureus)

(Staph^)(Escherichia coli) (E. coli^)(Listeria monocytogenes)(Listeria^)(Pseudomonas aeruginosa)

(Pseudomonas^)(Trichophyton mentagrophytes) (Athlete's Foot Fungus) (H1N1 Virus)

(H1N1^)(Rhinovirus) (Common Cold Virus^)(Methicillin-resistant Staphylococcus aureus) (MRSA^)

(Kills) (Effective against) (Disinfects against) (in one easy step) Influenza A†

(Kills) (Effective against) (Disinfects against) (in one easy step) the flu virus†

(Kills) (Effective against) (Disinfects against) (in one easy step) the virus† that causes the common cold

(Kills) (Effective against) (Disinfects against) (in one easy step) MRSA^

Kills (fungus that causes) Athlete's Foot (Trichophyton mentagrophytes)

Kills (household) bacteria** (without bleach) (with) (hydrogen peroxide)

Kills (household) viruses† (in 10 minutes) (commonly found inside the home) {Insert 'B' Organism}

Kills (kitchen) (bathroom) (household) germs*

Kills (more than) (greater than) 99.9% of (the following) (common) (household) germs*

Kills [99.9% of] germs*

Kills [*Salmonella*^], [*Staph*^], [*E. coli*^], [*Pseudomonas*^] [H1N1^] [Common Cold Virus^] [MRSA^]
Kills {insert 'A-B-C-D' organism} commonly found {insert use sites} (in 10 minutes)
Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes
Kills {insert 'C' organism} commonly found in bathrooms (in 10 minutes)
Kills bacteria**
Kills (99.9% of) bacteria** for a deep down clean
Kills bacteria** commonly found in the (kitchen) (bathroom) (home) (house)
Kills germs*
Kills germs* (and cleans) with the (hydrogen) peroxide (H₂O₂)
Kills germs* and prevents the (spread) (and) (growth) of (fungi) (and) (mold)
Kills germs through (the oxidization process) (oxidization)
Kills germs* using (the) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)
Kills germs* while it cleans
Kills H1N1 [virus†]
Kills Influenza A [flu] virus†
Kills *Methicillin-resistant Staphylococcus aureus* [MRSA]^
Kills odor-causing (household) bacteria**
Kills odor-causing bacteria**
Kills odor-causing bacteria** in the {insert sites} (on hard, non-porous surfaces)
Kills odor-causing germs*
Kills [*Salmonella (choleraesuis) enterica*]^, [*Staphylococcus aureus*]^, and [*Escherichia coli*]^
Kills the virus† that may cause the common cold
Kills the virus† that may cause the flu
Kills the following (household) bacteria** (in 10 minutes) (commonly found in kitchens) {Insert 'A' Organisms}
Kills (the following) (household) fungi (in 10 minutes) (commonly found inside the bathroom) {Insert 'C' Organisms}
Kills (the following) (household) organisms (in 10 minutes) (commonly found inside the home) {Insert 'A-B-C-D' Organisms}
Kills viruses†
Kills germs and cleans in one easy step
No pre-cleaning needed
One-step disinfectant cleaner (that kills germs*) (that kills viruses that may cause the common cold and flu viruses†) (that kills common household germs*)
Prevents (Controls) mold and mildew growth
Prevents the growth of mold and mildew (stains)
(Reduces) cross-contamination of (common) (household) (kitchen) (bathroom) (germs*) (bacteria**)
PROXI® (brand) cleans and kills germs in one easy step
PROXI® (brand) disinfects hard, non-porous surfaces (in the) (on the) {insert use sites}
PROXI® (brand) kills germs while you clean
PROXI® (brand) kills germs* like you expect
PROXI® (brand) kills germs* using hydrogen peroxide (H₂O₂)
(PROXI®) (brand) uses (hydrogen peroxide) (H₂O₂) and (surfactants) to kill germs*
(PROXI®) (brand) uses disinfecting power of hydrogen peroxide (H₂O₂)
(PROXI®) (brand) hydrogen peroxide to kill *E.coli*^, *Salmonella*^ and H1N1 Virus† (in your) (kitchen) (bathroom) (home)
(PROXI®) (brand) uses hydrogen peroxide to kill germs* (around your) {insert use sites}

<< Back panel -- Disinfectant claim qualifier>>

- *Kills (99.9% of) (*Influenza A H1N1 Virus*) (*Rhinovirus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus* [MRSA]) (*Trichophyton mentagrophytes*) (on hard, non-porous surfaces) (in 10 minutes)
- ** Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus* [MRSA]) (on hard, non-porous surfaces) (in 10 minutes)
- †Kills (99.9%) (*Influenza A H1N1 Virus*) (*H1N1 Virus*[^]) (*Rhinovirus*) (on hard, non-porous surfaces) (in 10 minutes)
- ^ Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (*Methicillin-resistant Staphylococcus aureus* [MRSA]) (on hard, non-porous surfaces) (in 10 minutes)

Organism Reference Table

Category	Contact time	One-step	Name of organism(s)
A – Bacteria	10 minutes	Yes	<i>Salmonella</i> [^] <i>Staph</i> [^] <i>E.coli</i> [^] <i>Pseudomonas</i> [^] <i>Methicillin-resistant Staphylococcus aureus</i> [^]
B – Virus	10 minutes	Yes	<i>Influenza A (H1N1) virus</i> <i>Rhinovirus</i>
C – Fungi	10 minutes	Yes	<i>Trichophyton mentagrophytes</i> (Athlete's Foot Fungus)
D – Bacteria	10 minutes	Yes	<i>Listeria monocytogenes</i> [^]

<< The following text is for information purposes only. >>

<<Disinfection – Hard non-porous surfaces>>

Bacteria:

- *Escherichia coli* 157(ATCC #35150)
- *Listeria monocytogenes* (ATCC #7644)
- *Pseudomonas aeruginosa* (ATCC #15442)
- *Salmonella* (choleraesuis) *enterica* (ATCC #10708)
- *Staphylococcus aureus* (ATCC #6538)
- *Methicillin-resistant Staphylococcus aureus* [MRSA] (ATCC #33591)

Virus:

- Human Influenza A virus [H1N1] (A/PR/8/34)
- Rhinovirus Type 14 (ATCC VR-284)

Fungi:

- *Trichophyton mentagrophytes* (ATCC 9533)

<<Fungistatic – Hard non-porous surfaces>>

Fungi:

- *Aspergillus brasiliensis* (ATCC 9642)

<< Back panel – Disinfecting & Deodorizing claims>>

(This product or product name) is (also) a ready to use cleaner for outdoor decks and or patio surfaces to clean without harming nearby shrubs and grass

(This product or product name) is a germicidal (disinfectant) cleaner and deodorant (odor-counteractant) (odor neutralizer) designed for general cleaning, (and) disinfecting (deodorizing) (and controlling mold and mildew on) (of) hard, non-porous inanimate surfaces

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner and disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is germicidal when used as directed for disinfection of non-food contact surfaces

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle

Cleans, disinfects, and deodorizes hard, non-porous inanimate surfaces

Clean tough {insert soils} {odors} from {insert use sites}

Effectively, easy to use (hospital) disinfectant cleaner

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs

Hospital (type) (level) (disinfection) (disinfectant)

It (also) eliminates odors leaving (restroom) surfaces smelling clean and fresh

It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew.

It eliminates odors, leaving bathrooms (restrooms) smelling clean and fresh

Its non-abrasive formula is designed for use on (restroom surfaces): glazed ceramic (restroom surfaces), glazed porcelain, chrome, stainless steel and plastic surfaces associated with floors, walls, fixtures, toilets, urinals, sinks, shower rooms and locker rooms.

Its non-abrasive formula is designed for use on (use daily on) (Use daily to clean and disinfect) hard, non-porous inanimate surfaces: plated or stainless steel, aluminum, chrome, glazed porcelain, glazed tile, laminated surfaces associated with floors, walls, countertops, cages, crates, kennels and animal equipment found in animal housing facilities.

Kill germs* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)

Kills cold and flu viruses†

Kills (Destroys) (Eliminates) germs* (while it cleans)

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Salmonella*^) (*Staphylococcus aureus*) (*Staph*^) (*Escherichia coli*) (*E. coli*^) (*Listeria monocytogenes*) (*Listeria*^) (*Pseudomonas aeruginosa*) (*Pseudomonas*^) (*Trichophyton mentagrophytes*) (*Athlete's Foot Fungus*) (*H1N1 Virus*) (*H1N1*^) (*Rhinovirus*) (*Common Cold Virus*^) (*Staphylococcus aureus*) (*MRSA*^)

(Kills) (Effective against) (Disinfects against) Influenza A†

(Kills) (Effective against) (Disinfects against) the flu virus†

(Kills) (Effective against) (Disinfects against) (the virus† that causes the common cold) (*Rhinovirus*)

Kills (fungus that causes) *Athlete's Foot*

Kills bacteria** (without bleach) (with) (hydrogen peroxide)

Kills viruses that may cause the common cold and flu†

Kills viruses†

Kills germs*

Kills [*Salmonella*^], [*Staph*^], [*E. coli*^], [*Pseudomonas*^] [*H1N1*^] [*Common Cold Virus*^] [*Listeria*^] [*Methicillin-resistant Staphylococcus aureus* [*MRSA*]] ^]

Kills {insert 'A-B-C-D' organism} commonly found {insert commercial use sites}

Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes

Kills {insert 'C' organism} commonly found in (public) bathrooms (in 10 minutes)

Kills bacteria**

Kills germs* (and cleans) with the power of (hydrogen) peroxide (H₂O₂)

Kills germs* using (the) (powerful) (powerfully) (simple) (active) (ingredient) (of) hydrogen peroxide (H₂O₂)

Kills germs* while it cleans

Kills H1N1 [virus†]

Kills Influenza A [flu] virus†

Kills *Methicillin-resistant Staphylococcus aureus* [MRSA] ^

Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants

No (pre-) (rinsing) (cleaning) required

No rinsing required

One-step cleaning and disinfecting

PROXI® (brand) is a one-step disinfectant cleaner, deodorizer, and degreaser

PROXI® (brand) makes commercial cleaning easy (as a one-step disinfectant cleaner)

Quickly removes dirt, grease, grime, mold, mildew, food residue, blood, and other organic matter
commonly found in (hospitals) (health care facilities) (medical facilities)

Use on (tough) (everyday) messes

Use PROXI® (brand) disinfectant cleaners to keep {insert commercial use sites} clean

Use PROXI® (brand) to kill germs* and clean (in) {commercial use sites}

Use where odors are a problem

When used as directed, (this product or product name) (is) effective against a wide variety (broad-spectrum) of pathogenic microorganisms (including bacteria, viruses, and fungi)

<<Back Panel – Use Directions – IMPORTANT: Advisory statements must be included where appropriate>>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For heavily soiled or greasy-areas, pre-cleaning is required.]

To Operate: Turn nozzle to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) (spray) (stream)(mist)(foam) position.

To Refill: Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill: Remove trigger unit from empty bottle and attach to new bottle.

To Refill (Bottle): Remove trigger sprayer from empty (bottle) (container). Unscrew cap on refill and pour contents into empty (bottle) (container). Replace trigger sprayer and use as you normally would. Refill container only with (this product).

<<Cleaning / Disinfecting / Controlling Mold & Mildew directions>>

TO CLEAN (DEODORIZE) (HOUSEHOLD) (BATHROOM) (AND) (KITCHEN) (SURFACES): Spray on surface until thoroughly wet, then wipe clean. No rinsing required. [To clean (kitchen) grease, allow product to sit 15-20 seconds to penetrate grease before wiping clean. Repeat if necessary.]

TO DISINFECT: Spray until thoroughly wet. Let stand for 10 minutes then wipe clean.

TO CONTROL (AND PREVENT) (THE GROWTH OF) MOLD & MILDEW: Pre-clean hard, non-porous surfaces. Apply product to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<<Advisory Statements – must be included where appropriate>>

Do not use on (eating/cooking utensils, glasses/dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows)
(Does not) (Will not) harm most (kitchen) (bathroom) (household) surfaces.
On painted surfaces, finished wood floors, marble, or brass, test a small inconspicuous area first.

Optional Advisory Statements – included only when required by customer

On (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces), test a small, inconspicuous area first
Not recommended for use on (marble) (wood) (unfinished wood) (wood floors) (painted surfaces) (brass) (acrylic plastic) (porous surfaces)

<< Soil / Odor / Surface / Use Sites – may be listed on product label in plural form>>

Soils:

Bathtub rings	Fingerprints	Heel/Scuff mark	Pet stain / Pet Urine
Beverage stain	Food stain	Mildew stain	Smear (Smudge)
Blood (stain)	Grass stain	Mud	Soap scum
Cosmetic stain	Grease (Splatter)	Oil	Tough soil
Crayon/Pencil Mark	Grime	Outdoor grime	Wine/Juice stain
Dirt	Handprint	Pen/Ink mark	Sweat / Perspiration
Stains	Makeup		

Odors:

Cooking	Food	Pet	Mildew	Body
Smoke	Garbage Can	(Pet) (Dog, Cat) Urine	Musty	

Surface Types:

Chrome	Fiberglass	Linoleum	Stainless steel	Corian®
Copper	Glass	Metal	Granite	Marble
Quartz	Crystal	Glazed ceramic	Mirror	Vinyl
Enamel	Glazed porcelain	Plastic laminate	Plastic-hard surface	

Hard Non-porous surfaces:

Appliance exterior	Garbage (Can) (Pail) (Container)	Range Hood/(Stove Hood)
Bathtub (Tub)	Glass topped furniture	Refrigerator
Bed frame	Glazed ceramic tile	Shelves (Drawers)
Cabinet	Glazed porcelain tile	Shower (Door) (Curtain)
Chair	Grill (Bar-B-Que) exterior	Shower (Stall) (Area)
Dehumidifier parts	Hand rails	Sink (Basin)
Computer screen	Humidifier tanks (and parts)	Spa
Changing table	Jacuzzi®	Table (Tabletop)
Counter (Countertop)	Metal blinds	Telephone
Crib	Microwave	Tires
Dehumidifier tanks	Non-medical (Chrome)	Toilet bowl (exterior)
Changing table	Highchair (non-food contact area)	
Counter (Countertop)	Metal blinds	Trash (cans) (containers) (waste basket)
Diaper pail	Non-medical (Stainless steel)	Tools
Door knob (handle)		Vanity top
Exhaust (Fan) (Hood)	Outdoor patio furniture (non-wood)	Washable (Wall) (Wallpaper)
Fixture (Chrome) (Brass)	Oven (Door)	Tools
Fixture (Stainless steel)	Painted woodwork	Urinal
Floor (Glazed ceramic tile)	Patio door	Washable (Wall) (Wallpaper)
Floor (Linoleum) (Vinyl)	Piano keys	Whirlpools®
Window (windowsill)	Picnic table (non-wood)	Windshield
Fitness Equipment		
Finished Wood (floors)	Plastic Laundry (Basket) (Hamper)	
Kitchen surfaces (not for use on food contact surfaces)		
Stoves (not for use on food contact surfaces)		

Household Use Sites:

Basement	Family room	Kitchen	Outdoor area	Docks
Bathroom	Garage	Laundry room	Playroom	Outdoor kitchens
Bedroom	High-touch areas	Living room	Storage area/room	Cars (Vehicles)
Boats	Home/house	Mud room	Tool shed	R.V.'s
Den/study	Household areas	Nursery	Patio	Trucks
Dining room	Attic	Deck	Sun room	

Commercial Use Sites:

Animal Housing Facilities	Grooming Facilities	Public Restrooms	Preschools
Cafeterias	Public Dining Areas	Break Rooms	Classrooms
Day Care Facilities	Dental Offices	Nursing Home (Hospice)	Office Buildings
Hospitals	Medical Facilities	Health Care Facilities	School (College)
Kennels	Pet Stores	Veterinary Clinics	Hotel / Motel
Locker Rooms	Shower Rooms	Restaurants	

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

(Extended contact with this product may cause a temporary white appearance on the skin of some individuals. Bubbling or foaming may also occur upon contact with dry or damaged skin. These are normal effects from hydrogen peroxide and the white appearance should disappear quickly. To minimize these effects, rinse or wash hands promptly after contact.)

OR

(Extended contact with the product may result in a temporary white appearance or foaming on dry or damaged skin. This is a common reaction to the hydrogen peroxide and will disappear quickly. To minimize the effect, rinse hands promptly after using the product.)

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.

[OPTIONAL: For emergency information, call your poison control center at 1-800-222-1222.]

Storage and Disposal Language

<<Trigger Spray container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, discard in trash or offer for recycling.

<<Pourable container>>

Storage and Disposal: Store in a cool, dry place that is inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer container for recycling.