

85837-4

12/6/2012

1/19



**U.S. ENVIRONMENTAL PROTECTION AGENCY**  
 Office of Pesticide Programs  
 Antimicrobials Division (7510C)  
 1200 Pennsylvania Avenue NW  
 Washington, D.C. 20460

EPA Reg. Number:  
**85837-4**

Date of Issuance:  
**DEC - 6 2012**

Term of Issuance:  
**Conditional**

Name of Pesticide Product:  
**Proxi ® Home General Disinfectant Cleaner Spray**

**NOTICE OF PESTICIDE :**  
 Registration  
 Reregistration  
 (under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):  
**Innovasource, LLC**  
**11515 Vanstory Drive, Suite 110**  
**Huntersville, N. C. 28078**

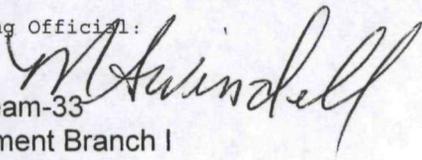
Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.  
 Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Make the labeling changes listed below before you release the product for shipment:
  - a. Revise the "EPA Registration Number to read, "EPA Reg. No. 85837-4".

Signature of Approving Official:  
**Marshall Swindell**  
 Product Manager Team-33  
 Regulatory Management Branch I  
 Antimicrobials Division (7510P)



Date:  
**DEC - 6 2012**

b. On page three (3), remove the statement "Ingredients you can trust". This statement is an implied safety claim.

c. The use of the word "All-Purpose" is not permitted. Change "All-Purpose" to "Multi-Purpose" wherever it may appear on the label.

3. The Basic and Alternate #s 1 thru 6) Confidential Statements of Formula dated June 18, 2012 and June 19, 2012 are acceptable, with the exception of the Storage Stability and Corrosion Characteristics studies. You have one year from the date of the Notice of Registration to submit this data. Refer to the enclosed copy of the review under "FINDINGS" and CONCLUSIONS" for further comments.

4. The additional brand names listed on page 1 of the product label are acceptable with the exception of the additional brand name "PROXI (HOME) (Kitchen)(All-Purpose) (Multi-Surface)(Hard-Surface) Sanitizing Cleaner". This brand name must be deleted. The words "All-Purpose" must be changed to "Multi-Purpose" within the additional brand names.

The submitted efficacy and acute toxicity data were found to be acceptable. Refer to the enclosed copies of the reviews for further comments.

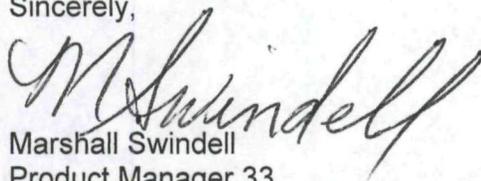
Submit two (2) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the "accepted" label is enclosed for your records.

If you have any questions concerning this letter, please contact Martha Terry at 703-308-6217.

Sincerely,



Marshall Swindell  
Product Manager 33  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

Enclosures

3/19

PROXI® Home General Disinfectant Cleaner Spray

<<Front Panel>>

**PROXI® HOME General Disinfectant Cleaner Spray**

**Additional Brand Names:**

- PROXI® (HOME) Bathroom Disinfectant Cleaner Spray
- PROXI® (HOME) Bathroom Antibacterial Cleaner
- PROXI® (HOME) Kitchen Antibacterial Cleaner
- PROXI® (HOME) Kitchen Disinfectant Cleaner Spray
- ~~PROXI® (HOME) (Kitchen) (All-Purpose) (Multi-Surface) (Hard-Surface) Sanitizing Cleaner~~
- PROXI® (HOME) Antibacterial (Kitchen) (Bathroom) (Multi-Purpose) (All-Purpose) (Disinfectant) Cleaner
- PROXI® (HOME) Multi-Surface Antibacterial Cleaner
- PROXI® (HOME) All-Purpose Disinfectant Cleaner
- PROXI® (HOME) Multi-Purpose Disinfectant Cleaner Spray
- PROXI® (HOME) (BRAND) (One-step) Disinfectant Cleaner

**Active Ingredients:**

Hydrogen Peroxide.....	2.40%
Inert Ingredients .....	97.60%
Total .....	100.00%

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

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**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** See back (side) panel for additional precautionary statements.

Net Contents:	2 FL OZ		(59 mL)
	22 FL OZ	(1 PT. 6 FL. OZ.)	(650 mL)
	26 FL OZ	(1 PT. 10 FL. OZ.)	(769 mL)
	32 FL OZ	(1 QT.)	(946 mL)
	40 FL OZ	(1 QT. 8 FL. OZ.)	(1.18 L)
	64 FL OZ	(2 QT.)	(1.89 L)
	128 FL OZ	(1 GAL.)	(3.79 L)

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No.

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<<Front or Back Panel>>

EPA Reg. No.: xxxxx-x  
EPA Est. No.: xxxxxx-xx-xxx  
See bottom or side (For Lot/Date Code)

<< Back Panel>>

© Manufactured for Innovasource, LLC 11515 Vanstory Drive, Suite 10, Huntersville, NC 28078  
Made in U.S.A.  
PROXI® is a registered trademark of Rochester Midland Corporation, Rochester, NY.  
We welcome your comments! [www.proxiproducs.com](http://www.proxiproducs.com)  
1-866-94PROXI (866-947-7694)

<<Front or Back Panel – Optional>>

Powered (by) (with) Hydrogen Peroxide (H<sub>2</sub>O<sub>2</sub>)  
Please Recycle  
Bottle made from xx% post-consumer recycled content  
Patent #x,xxx,xxx [if applicable]  
To learn more about our (family of) products, visit [www.proxiproducs.com](http://www.proxiproducs.com)  
For more information about our products, visit [www.proxiproducs.com](http://www.proxiproducs.com)  
Para mayor informacion del producto, visite [www.proxiproducs.com](http://www.proxiproducs.com)

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<< Front or back panel - Marketing/Product performance claims – use as bullet or in paragraph form >>

(Light Fresh Scent) (Fresh Clean Scent) (Light Clean Scent) (Fresh Scent) (Citrus Scent)(Herbal Fresh Scent) (Light Floral) (Light Floral Scent) (Cucumber & Green Tea Scent) (Cucumber & Green Tea) (Green Tea & Sage) (Floral Fresh Scent) (Floral Fresh) (Fruity Floral Scent) (Fruity Floral) (Fresh Green Tea Scent) (Bergamot & White Tea) (Sage & White Tea) (Fresh clean scent) (Light clean scent) (Light fresh scent) (Fresh Citrus) (Clean Citrus) (Refreshing Clean) (Rocky Springs & Cool) (Mountain Cool) (Mountain Escape) (Citrus Tea Scent) (Unscented) (Fragrance Free) (Orange Scent) (Lemon Scent)

| (3-in-1) (4-in-1) (All-in-1) (All-Purpose) (Antibacterial) (Antimicrobial) (Multi-Action) (Multi-Functional) (Multi-Purpose) (Multi-Surface) (Surface) (Triple Action) (Versatile) (Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Disinfectant) (Fungistatic) (Fungicidal) (~~Sanitizer~~) (One-step) (Bactericidal) (Bactericide) (Virucidal)

| (Advanced)(Complete)(Easy)(Easy to Use)(Effective)(~~Quick~~)(Quick & Easy Cleaning)(Ready to Use)(Streak-free) (Fast) (One-step)(Ultra) (Versatile) (Clean)(Cleaner)(Degreaser)(Degreases)(Deodorizes)(Deodorizer) (Grease releaser)(Glistening)(Shine)

| (~~Bleach free~~No bleach smell – bleach free)(Chlorine Free)(Non-abrasive)(Streak-free)(Phosphate Free)(Dye Free)(No Harsh Acids)(No Harsh Fumes)(No Harsh Chemicals) (No Harsh Chemical Smell) (No Abrasives) (Phthalate Free)

| (Contains) (Made with) (Powered by) (Powered with) (Hydrogen Peroxide) (H<sub>2</sub>O<sub>2</sub>) (~~Biodegradable surfactants~~)(~~Biodegradable degreasers~~)

| (Active ingredient) (cleans) (disinfects) (~~sanitizes~~)-with the power of (water and oxygen) (hydrogen peroxide)(H<sub>2</sub>O<sub>2</sub>)

| Active ingredient breaks down to water and oxygen  
Active ingredient that leaves behind no (chemical) residue  
A disinfecting, effective (non-food contact surface) (one-step) cleaner for use in the (kitchen) (bathroom) (washroom) (restroom) (household) (home)

A (An) simpler (easy) way to clean  
An effective (disinfectant) (antibacterial) (cleaner) on non-food contact surfaces (in the) {insert use sites}.  
All-Purpose Disinfectant Cleaner  
Antibacterial (Cleaning) Action

| Biodegradable (~~cleaning agents~~) (~~surfactants~~) (~~degreasers~~) (~~active ingredient~~)  
Biodegradable surfactants (~~are Cleangredients® listed~~) (~~meet Cleangredients® (standards) (requirements) for biodegradability~~)

Bottle made of (x%) (post-consumer recycled content)  
Brilliant (bright) (glistening) (see-through) (beautiful) (streak-free) (sparkling) shine  
(Bubbles)(and)(Foams) so you know its working  
Clean without compromise

| Clean you expect. Ingredients you [can] trust.  
Clean(s) (like) you expect  
Combines streak-free cleaning with antibacterial (cleaning) action  
Comfortable trigger spray  
Comfortable grip (bottle) (handle) (trigger spray)  
Confidence in cleaning  
Contains (powerful) (effective) (fast acting) grease cutters  
Contains (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

| Contains no (phosphates) (abrasives) (~~chlorine bleach~~) (harsh acids) (copper sulfonate)  
Contains no (VOCs) (volatile organic compounds)  
Convenient (way to clean) {insert use sites}  
Cuts (tough) grease and grime (without scrubbing)  
Cuts cleaning time

| Disinfects with [~~natural power of~~] [hydrogen peroxide] [H<sub>2</sub>O<sub>2</sub>]

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with COMMENTS  
EPA Letter Dated:

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PROXI® Home General Disinfectant Cleaner Spray

Disinfects with (active ingredient) hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)  
(Don't be afraid to) tackle your toughest (household) (kitchen) (bathroom) messes (with PROXI®)  
Easy to use (formula) (formulation) (refill)

Easy to use trigger sprayer  
Economical refill

Economy (Great) (Mega) (Super) (Trial) (Value) (Size) (Refill)  
(Effectively) (cleans) (removes) soap scum and prevents mold and mildew stains  
(Effective) (Active) ingredient is simply water with an extra atom of oxygen

Effectively (works) (cleans) (disinfects) ~~(sanitizes)~~ (on) (many) (most) hard, non-porous surfaces  
Encourage your local authorities to establish a program to recycle this (bottle) (container)

Environmentally (friendly) ~~(conscious)~~ ~~(responsible)~~ ~~(product)~~ ~~(disinfectant)~~ ~~(cleaner)~~ ~~(chemistry)~~  
Fast/Easy/Effective: Use (in) (on) (the) {insert use sites}.

Foam trigger

Non-food contact sanitizer

For a cleaner, fresher household

For everyday (use) (in) (on) (the) {insert use sites}

For most hard, non-porous surface where germs\* are a concern

For multiple cleaning tasks

For use (in) (on) {insert use sites} (as a) (multi-purpose) (kitchen) (bathroom) (disinfectant cleaner)

Fragrances are ~~(derived from renewable resources)~~ (infused with essential oils)

Fragrances are (free of phthalates) (phthalate-free)

Fragranced with (essential oils) (plant-derived oils)

Free of (harsh smelling chlorine bleach) ~~(ammonia)~~ ~~(phosphates)~~ ~~(thymol)~~ ~~(harsh fumes)~~ (harsh chemicals) (SLS)

Free of harsh chemical residue

Fresh-smelling formula

Full line of ~~revolutionary~~ products (using the not-so-secret ingredient) (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

Fungistatic

Fungicidal

Good for (everyday cleaning) (and) (your toughest (household) (kitchen) (bathroom) messes)

Good for most indoor (and outdoor) cleaning tasks

Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)

Great for (kitchens) (bathrooms) (garages) (restrooms) (cleaning your home) (cleaning your house)

Great for everyday use (in) (on) (the) {insert use sites}

Great on glass

Help protect your family from germs\* with PROXI® (Home) (Disinfectant) (Cleaner)

High (cleaning) performance

High performance (kitchen) (bathroom) (home surface) (cleaner)

Hydrogen Peroxide (H<sub>2</sub>O<sub>2</sub>)

Hydrogen peroxide and biodegradable surfactants

Hydrogen Peroxide (simply) breaks down into water and oxygen

Hydrogen Peroxide is simply water with an extra atom of oxygen

Hydrogen Peroxide (leaves behind) (breaks down to) (biodegrades) only water and oxygen

Hydrogen peroxide (cleaning) (disinfecting) (antibacterial) (sanitizing) performance

I (heart you) (love you) H<sub>2</sub>O<sub>2</sub>

Important facts (about this product)

Ingredients are derived from (renewable) (sustainable) resources

Ingredients you {can} trust

~~A product you can trust~~

Ingredients are disclosed on every bottle

Ingredients: Water, Hydrogen Peroxide, (Deceth-5 and Laureth-5), (Videt Q3), (Videt NQ3), Citric Acid, (PEG-15 Cocomonium Chloride), (Dodecylbenzene Sulfonic Acid), (Biosoft S-101), (Calsoft LAS-99), (Fragrance), Phosphoric Acid, (Polysorbate 20), (Propanediol)

(It's) good (for everyday cleaning) (and) (for your toughest (household) (kitchen) (bathroom) (mess) (messes)

Keep your (kitchen) (bathroom) (home) (house) (restroom) clean every day

Keeps you, your home, and (conscious) (conscience) clean

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PROXI® Home General Disinfectant Cleaner Spray

Leaves (a fresh, clean scent) (with no (dull) (sticky) (smelly) residue)  
Leaves behind no (residue) (streaks) (film) (fumes) (harsh odors)  
Leaves (household) (washroom) (restroom) (kitchen) surfaces (clean) (deodorized) (and) (free from germs\*)

Leaves no (filmy) (sticky) residue  
Leaves nothing behind on (kitchen) (bathroom) (surfaces) (throughout your home)  
Leaves your (bathroom) (kitchen) (home) (shower) (fresh) (and) (clean)  
Leaves your {insert use sites} (smelling) (fresh) (and) (clean) (like you expect)

Limpiador desinfectante de cocina  
Limpiador desinfectante multiproposito  
Limpiador desinfectante para banos  
Makes your cleaning easier (in the) {insert use sites}  
Multi-Purpose Disinfectant Cleaner  
Multi-Surface Disinfecting Cleaner

Natural (disinfecting) power of hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)  
Neutral smelling active ingredient

(No) (free of) animal-derived ingredients

(No) (free of) chlorine bleach  
(No) (free of) harsh (chemical) fumes  
(No) (free of) harsh chemicals

No (free of) harsh chemical (or annoying) (scent) (fumes) (left behind on surfaces or hands)  
No (free of) harsh cleaning agents  
No herbal scent left behind (on countertops) (in kitchen) (in bathroom) (on bathroom surfaces)  
No mix (mixing required) (cleaner) (cleaning)

No (overpowering fumes) (phosphates) (phthalates) (chlorine bleach)  
(No) (free of) phosphates

No (sticky) residue left behind on (countertops) (sinks) (surfaces throughout your home)  
No (rinse) (rinsing) required

No (SLS) (Sodium Lauryl Sulfate)  
No streaking (or filming)

Non-abrasive formula (will not scratch surfaces)  
Not-so-secret ingredient (of) (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

One-step (cleaner) (cleaning) (and) (~~sanitizer~~) (disinfectant) (disinfectant cleaner)

Oxygenated (cleaning) (sanitizing) (disinfecting) (performance) (action)

Perfect for cleaning (kitchen) (bathroom) (restroom) (every room in your home)  
Performance you expect with the ingredients you (can) trust

Phosphate free  
Phthalate free

Pleasant-smelling formula  
Please recycle

Power of (hydrogen) peroxide (PROXI®)

Power of water and oxygen

Powered by (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

Powerful Simple

Powerfully simple active ingredient (H<sub>2</sub>O<sub>2</sub>)

Powers through your toughest cleaning (job) (mess)

Powerful [Quick and Easy] [Cleaning] [Cleaner]

Products that perform

[PROXI®] [PROXI® HOME] [PROXI® brand]

PROXI® (brand) can help protect your family from common (household) germs\* and bacteria\*\*

PROXI® (brand) has a full line of products to clean your home

PROXI® hydrogen peroxide based (cleaning) (disinfectants) (products)

PROXI® (brand) keeps you, and everything you touch, clean

PROXI® (brand) keeps you, your home (and conscious) (and conscience) clean

PROXI® (brand) can aid in the reduction of cross-contamination of germs on hard, non-porous surfaces

Proven (effective) (trusted) (active) ingredient

Ready to use (multi-purpose) (bathroom) (kitchen) (disinfectant) (antibacterial) (~~sanitizer~~) (cleaner)

Sanitizer

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PROXI® Home General Disinfectant Cleaner Spray

Stabilized Hydrogen Peroxide Technology

Starts to work before you do

Suitable for everyday (use) (cleaning) (disinfecting)

Surfactants are ~~(derived from renewable resources)~~ (derived from sustainable resources) (plant-derived) (plant-sourced)

Sustainable ~~(ingredients)~~ (surfactants) (active ingredient)

Tackle (your toughest) household messes

(Cleans) (Disinfects) (with) The not-so-secret ingredient [hydrogen peroxide]

This [bottle] [container] is made of x% post-consumer recycled plastic

To learn more about our products, visit [www.proxiproducts.com](http://www.proxiproducts.com)

Tough on messes, easy on you

Trigger (sprayer) comfortably fits in your hand

Trigger (sprayer) designed for easy (and frequent) (and extended) use

(Trusted) cleaning (and) (sanitizing) (disinfecting) (antibacterial) performance

Trusted heritage of hydrogen peroxide

Trusted power of hydrogen peroxide spanning everything you touch

Try the full line of PROXI® (Home Care) Products

Uniquely formulated (to powerfully clean) (with) (stabilized) (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

Use only one product to get a streak-free shine plus (antibacterial) (sanitizing) (disinfecting) (cleaning) action

~~Uses the power of (hydrogen) peroxide (for cleaning) (and) (disinfecting) (antibacterial) (performance)~~

Virucidal

Virucide

With foaming action

With (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

With the ~~(powerfully)~~ (simple) (active) ingredient of (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

Without (the use of) (harsh) (abrasives) (fumes) (chemicals) (chlorine bleach) (phosphates)

~~Won't harm waste water (systems)~~

Works on a wide range of (household) (kitchen) (bathroom) surfaces (throughout) (home) (house)

**<< Front or back panel – Cleaning & Deodorizing Claims – use as bullet or in paragraph form>>**

(Easy) (Effective) (Effectively) (Effortlessly) ~~(Quickly)~~ ~~(Fast)~~

(Cleans) (Cleaner) (Cuts) (Cuts through) (Degreases) (Degreaser) (Destroys) (Deodorizes) (Deodorizer) (Dissolves) (Eliminates) (Neutralizes) (Penetrates) ~~(Quick & Easy)~~ ~~(Powerful)~~ ~~(Powers away)~~ ~~(Powers through)~~ ~~(Removes)~~

Advanced cleaning power

Antibacterial (Cleaning) Action

Antibacterial cleaning action (on hard, non-porous surfaces) for {insert use sites}

~~(Cleaning agents) (surfactants) (degreasers) are biodegradable~~

~~(Cleaning agents) (surfactants) (degreasers) are derived from (renewable) (sustainable) resources~~

Cleans (away) (hard water stains) (soap scum) (mold & mildew stains)

Cleans (deodorizes) (disinfects) (hard, non-porous surfaces)

Cleans (disinfects) (removes offensive odors from) {insert use sites}

Cleans (eliminates) stubborn (nasty) stains

Cleans ~~(hard surfaces)~~ all over the house) (in kitchens and) (bathrooms) (restrooms)

Cleans (hard, non-porous surfaces) (throughout the home) (in the) (kitchen) (bathrooms) (restrooms)

Cleans (kitchen) (bathroom) (floor) surfaces to a streak-free shine

Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom)

Cleans (surfaces) (throughout the) (kitchen) (restroom) (and other) (public) facility surfaces)

Cleans (tough) grease and grime

Cleans and deodorizes (kitchen) (bathroom) (your entire home) (multiple surfaces throughout your home)

Cleans and shines

Cleans everyday (tough) (kitchen) (and) (bathroom) (washroom) (restroom) messes (fast)

Cleans everyday kitchen and bathroom messes

Cleans (greasy) fingerprints

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8/19

PROXI® Home General Disinfectant Cleaner Spray

- Cleans non-food contact surfaces
- Cleans powerfully
- Cleans the toughest {insert soils and/or odors}
- Cleans to a (brilliant) (streak-free) shine
- Cleans tough messes fast
- Cleans mold and mildew (stains)
- Cleans tough soap scum
- Cleans water spots
- Cleans with biodegradable (surfactants) (cleaning agents) (degreasers)
- Cleans with the (power) (powerfully) (simple) (powerfully simple) (performance) of water and oxygen
- Cleans with the (powerfully) (simple) (ingredient of) (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)
- Cleans with (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)
- Cleans without (chlorine) bleach
- Cleans without leaving a (dull) (sticky) residue (behind)
- (Complete clean) (Completely cleans)
- Cuts (Cleans) (Controls) (Dissolves)(Removes) grease (fast) (quickly)
- Cuts (Cleans) (Dissolves) (Removes) (greasy dirt) (soap scum) (bathroom) (messes) (soils)
- Cuts (Cleans) (Removes) (grease) and (grime) (in) (kitchens) (and) (bathroom) (restrooms) (fast)
- (Cuts) (Removes) (tough) (kitchen) grease and grime
- Cuts (Cleans) (Removes)(Prevents) mold and mildew (stains)
- Cuts grease
- Cuts grease and grime
- Cuts through (tough) (grease) (grime) (messes)
- Cuts through grease and grime
- Cuts through tough (kitchen) (and) (bathroom) (restroom) (grease) (grime) and soils
- Degreases (Degreaser)
- Degreases and deodorizes
- Deodorizes areas that are (generally) hard to keep fresh (smelling) (such as {insert use sites})
- Deodorizes (kitchen) (bathroom) (entire home) (throughout the home)
- Deodorizes (kitchen) (to eliminate) (to destroy) (food) odors
- Deodorizes (while you clean)
- Deodorizes tough (kitchen) (bathroom) (household) (garage) (trash can) (wastebasket) (pet) (smoke) odors
- Destroys (Cuts) (Powers through) (Removes) (tough) grease (and grime)
- Destroys (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough) (on) grease and grime
- Designed for daily (cleaning) (use)
- Easily removes mold and mildew stains
- Eliminate (kitchen) (bathroom) (tough) (household)(pet)(smoke) odors
- Eliminates grease (and grime) without streaking
- Eliminates odors throughout your home
- Eliminates (food) odors (like garlic) left behind (on hard, non-food contact food surfaces) (after cooking)
- Eliminates odors
- Eliminates tough (kitchen) (bathroom) grease and grime
- Effortlessly removes stubborn (nasty) stains
- Effective cleaning with harsh (chemicals) (or) (fumes)
- Effective everyday cleaner
- Effectively controls odors
- Fast/Easy/Effective cleaning (action)
- For a beautiful streak-free shine, just spray and wipe clean (with a) (paper towel) (cloth)
- Foams so you know it's working
- Foaming (micro bubbles) action (breaks down) (and) (lifts stains) (from) (kitchen) (bathroom) (household surfaces)
- Freshens {insert surface / sites}
- (Gives you) multiple cleaning actions
- (Gives you) streak-free cleaning (on most non-food contact kitchen surfaces) (on bathroom surfaces) (on most surfaces throughout the home)
- (Gives you) streak-free shine while it cleans (and disinfects)

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

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Under the Federal Insecticide,  
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9/19

PROXI® Home General Disinfectant Cleaner Spray

Gives you the power of specialty cleaners in one bottle

Healthy clean

Helps eliminate odors

High performance cleaning (action)

Hydrogen Peroxide (deodorizes) (cleans) (hard, non-porous surfaces in your home)

Hydrogen peroxide releases (thousands of) micro-bubbles to deep clean surfaces

Hydrogen peroxide releases (thousands of) micro-bubbles to penetrate (and dissolve) {insert soils}

It eliminates odors, leaving (bathrooms) (kitchens) (restrooms) smelling clean and fresh

Just (squeeze) (spray) (mop) (wipe)

Keep your (shower) (kitchen) (bathroom) (home) (restroom) clean (and fresh) every day

Keep your shower clean with PROXI® Daily Shower Cleaner

Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)

Maximum cleaning power

Maintain your shower between cleanings with PROXI® (brand) Daily Shower Cleaner

Multi-surface cleaner

Neutralizes (tough) odors

No mix cleaner

Non-food contact surface cleaner

One-step cleaning (deodorizing) (action) (performance)

Oxygenated cleaning and deodorizing

Oxygen formula (releases) (micro-bubbles) to penetrate (and dissolve) tough stains

Powerful ~~(fast-acting)~~ (effective) (all) (multi-) purpose cleaner (degreaser and deodorizer)

~~(Powerful)~~ Foaming Action (cuts through) (soap scum) (hard water) (mold & mildew) (stains)

Powerfully simple cleaning

Powerfully cleans (your) (kitchen) (bathroom) (home) with stabilized hydrogen peroxide technology

~~(Powers through)~~ (Eliminates) (Destroys) (tough) grease (and grime)

Powers through (tough) soap scum

Powers through (even) your toughest messes (in the) (kitchen) (bathroom) (around your) (home)

Powers through tough messes (all over the house including kitchen grease and grime) (bathroom soils such as soap scum)

Powers through your toughest cleaning jobs

PROXI® (brand) cleans like you expect with the ingredients you (can) trust

~~PROXI® (brand) cleans with the power of water and oxygen~~

PROXI® (brand) cleans with the ~~(powerfully)~~ (simple) ingredient (of) (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>)

Quick and easy cleaning

Quickly ~~(destroys)~~ (eliminates) stubborn (nasty) (hard water) (mold & mildew) stains

Quickly ~~(Effortlessly)~~ removes ~~(cleans)~~ the following: {insert soils}

Quickly ~~degreases and deodorizes~~

Quickly ~~(eliminates)~~ ~~(removes)~~ (food) odors

Ready-to-use cleaner

Removes (Cleans) the following: {insert soils}

Removes (Eliminates) (nasty) (foul) (filthy) (lingering) odors

Removes mold and mildew (stains)

Removes oxidizable stains (and odors)

Removes (soap scum) (hard water stains) (mineral deposits)

Removes (tough) odors (from) (pets) (smoke) (cooking)

Removes (tough) food stains (from) (countertops) (stoves) (floors) (sinks) (stove tops)

Removes food stains and helps eliminate odors

Simplified cleaning

Simply clean

Single-step cleaning (and deodorizing)

Starts cleaning on contact

Starts to work before you do

Streak-free (formula) (shine)

Streak-free cleaning

Surface cleaner

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PROXI® Home General Disinfectant Cleaner Spray

Thick foam clings to (mold and mildew stains) (soap scum) (hard water stains) for easy (bathroom) cleanup

Thick foam dissolves (soap scum) (hard water stains) (mold and mildew stains) (This product's formula) cleans and shines

Tough on grease (and) (grime)

Tough on stains yet gentle on (kitchen) (bathroom) (household) surfaces

Wipes away everyday (grease and grime) (dirt) (messes)

<< Front or back panel — Sanitizing Claims — use as bullet or in paragraph form >>

Antibacterial cleaning action

Antibacterial cleaning action in one easy step

An antibacterial cleaner (deodorizer) (degreaser) for use in {insert use sites}

Antibacterial cleaner that kills 99.9% of bacteria\*\*\* (while effectively cutting through grease)

Clean and kill bacteria\*\*\* (in one easy step) (in 30 seconds) (at the same time)

An effective (fast acting) non-food contact (surface) sanitizer (for use in the) {insert use sites}

Easy way to clean and sanitize (kitchen) (bathroom) (hard, non-porous) (surfaces)

Eliminates bacteria\*\*\* from (kitchen) (bathroom) (washroom) (restroom) surfaces

Fast acting sanitizer

Fast, easy, and effective sanitizer and cleaner

Help protect your family from cross-contamination of bacteria\*\*\* (on hard, non-porous surfaces) (with PROXI®) (in 30 seconds)

Help protect your family from (the) (spread) (of) food borne bacteria\*\*\* like E.Coli^

Hydrogen peroxide (based) antibacterial cleaning action (leaves your) (kitchen) (bath) (bathroom) (home) (fresh and clean)

Hydrogen peroxide kills 99.9% of bacteria\*\*\* (in 30 seconds)

Hydrogen peroxide sanitizes and cleans (hard, non-porous surfaces) (in 30 seconds)

Great for use as a hard, non-porous sanitizer {insert use sites}

(Kills) (Sanitizes) 99.9% of bacteria\*\* on hard, non-porous surfaces (in 30 seconds)

(Kills) (Sanitizes) 99.9% of (common) (household) bacteria\*\*\*

(Kills) (Sanitizes) (Destroys) (Eliminates) 99.9% of bacteria\*\*\*

(Kills) (Sanitizes) (Destroys) (Eliminates) 99.9% of bacteria\*\*\* in 30 seconds

(Kills) (Sanitizes) (Destroys) (Eliminates) 99.9% of (household) bacteria\*\*\* (commonly found in) (kitchens) (bathrooms) (on hard, non-porous surfaces) in 30 seconds

(Kills) (Sanitizes) 99.9% of bacteria\*\*\* commonly found in kitchens on hard, non-porous surfaces in 30 seconds

Kills E.coli^ and Staph^ in 30 seconds on hard, non-porous surfaces

Leaves (household) (kitchen) (bathroom) (surfaces) (floors) sanitary

No-rinse (rinsing) necessary

No harsh fumes

One-step cleaning and sanitizing

One-step sanitizing cleaner

PROXI® (brand) cleans and sanitizes (your) (home) (kitchen) in one easy step

PROXI® (brand) cleans and sanitizes in 30 seconds

PROXI® (brand) cleans as it (kills bacteria) (sanitizes) (in as a little as 30 seconds)

Safe for everyday use

Sanitizes (Sanitizer)

Sanitizes, cleans, and deodorizes {insert use sites}

Sanitizes {insert use sites} (non-food contact) surfaces in 30 seconds\*\*\*

Sanitizes non-food contact surfaces\*\*\*

Sanitizes

Sanitizes without (the use of) (bleach) (harsh chemicals) (harsh fumes)

Sanitizes with the (familiar) power of (hydrogen) peroxide (H<sub>2</sub>O<sub>2</sub>)

<< Back Panel — Sanitizing claim qualifier >>

- \*\*\*Kills 99.9% of Escherichia coli (E.coli^), Staphylococcus aureus (Staph^)

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PROXI® Home General Disinfectant Cleaner Spray

<< Front or back panel – Disinfecting Claims – use as bullet or in paragraph form >>

(Antibacterial) (Bactericidal) (Bactericide) (Controls) (Disinfectant) (Disinfects) (Fungicidal) (Fungistatic)  
(Germicidal) (Inhibits) (Kills) (Prevents) (Virucidal)

Active ingredient that kills germs\* and then breaks down to water and oxygen

A disinfecting (non-food contact surface) cleaner for use in {insert use sites}

Antibacterial cleaner that kills 99.9% of germs\* (while effectively cutting through grease)

Cleans and disinfects {insert use sites}

Cleans and disinfects {Insert 'A-B-C-D' organisms}

Cleans and disinfects in one (easy) step (against) {Insert 'A-B-C-D' organisms}

Cleans and disinfects hard, non-porous surfaces (throughout the home) (in the kitchen) (in bathrooms)

Cleans and prevents mold and mildew

Controls (eliminates) (kitchen) odors caused by (bacteria\*\*) (germs\*) (mold) (and mildew)

Controls (prevents) (inhibits) the growth of (fungi) (and) (mold)

Controls and prevents mold and mildew

Disinfects (and deodorizes) (hard, non-porous surfaces) (while you clean)

Disinfects as (you clean) (it cleans)

Disinfects in one easy step against ({Insert 'A-B-C-D' organisms}) (germs\*) (bacteria\*\*) (cold & flu viruses<sup>†</sup>)

(Effectively kills) (Disinfects against) 99.9% of germs\*

Eliminates (kills) odor-causing (bacteria\*\*) (germs\*)

Eliminates odors caused by (bacteria\*\*) (germs\*) (non-fresh foods)

Fights germs\* naturally (through the oxidation process)

Help protect your family from Reduces cross-contamination of germs\*\* (on hard, non-porous surfaces) (with PROXI®)

Help protect your family from Reduces the spread of food borne bacteria\*\* like (Salmonella<sup>^</sup>) (E.Coli<sup>^</sup>) (Listeria<sup>^</sup>)

[Helps to] [Prevents] [Reduce] [Reduces risk of] cross-contamination [of (common) household germs\*]

Hydrogen Peroxide (H<sub>2</sub>O<sub>2</sub>) disinfects hard, non-porous surfaces (in) (on) {insert use sites}

Hydrogen peroxide kills (99.9% of) germs\*

Hydrogen peroxide kills (99.9% of) germs\* through (the) oxidation process

Hydrogen peroxide works by oxidizing microorganisms

It [kills the fungus that causes athlete's foot] [controls and prevents the growth of mold and mildew] [eliminates household bacteria\*\*] [eliminates bacteria\*\*] [kills the cold and flu viruses] [like you expect].

Kill germs\* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)

Kills cold and flu viruses<sup>†</sup>

Kills (common) (household) germs\*

Kills (common) (household) germs\* naturally (through the oxidation process)

Kills (Destroys) (Eliminates) germs\* (that a) (bathroom) (kitchen) (ordinary) (cleaner does not)

Kills (Destroys) (Eliminates) germs\* (while it cleans)

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (Salmonella enterica) (Salmonella<sup>^</sup>) (Staphylococcus aureus) (Staph<sup>^</sup>) (Escherichia coli) (E. coli<sup>^</sup>) (Listeria monocytogenes) (Listeria<sup>^</sup>) (Pseudomonas aeruginosa)

(Pseudomonas<sup>^</sup>) (Trichophyton mentagrophytes) (Athlete's Foot Fungus) (H1N1 Virus)

(H1N1<sup>^</sup>) (Rhinovirus) (Common Cold Virus<sup>^</sup>) (Methicillin-resistant Staphylococcus aureus) (MRSA<sup>^</sup>)

(Kills) (Effective against) (Disinfects against) (Sanitizes against) (in one easy step) Influenza A<sup>†</sup>

(Kills) (Effective against) (Disinfects against) (Sanitizes against) (in one easy step) the flu virus<sup>†</sup>

(Kills) (Effective against) (Disinfects against) (Sanitizes against) (in one easy step) the virus<sup>†</sup> that causes the common cold

(Kills) (Effective against) (Disinfects against) (Sanitizes against) (in one easy step) MRSA<sup>^</sup>

Kills (fungus that causes) Athlete's Foot<sup>†</sup> (Trichophyton mentagrophytes)

Kills (household) bacteria\*\* (without bleach) (with power of) (with) (hydrogen peroxide)

Kills (household) viruses<sup>†</sup> (in 10 minutes) (commonly found inside the home) {Insert 'B' Organism}

Kills (kitchen) (bathroom) (household) germs\*

Kills (more than) (greater than) 99.9% of (the following) (common) (household) germs\*

Kills [99.9% of] germs\*

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PROXI® Home General Disinfectant Cleaner Spray

Kills [*Salmonella*^], [*Staph*^], [*E. coli*^], [*Pseudomonas*^] [H1N1^] [Common Cold Virus^] [MRSA^]

Kills {insert 'A-B-C-D' organism} commonly found {insert use sites} (in 10 minutes)

Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes

Kills {insert 'C' organism} commonly found in bathrooms (in 10 minutes)

Kills bacteria\*\*

Kills (99.9% of) bacteria\*\* for a deep down clean

Kills (99.9% of) bacteria\*\* for a healthy home (environment)

Kills bacteria\*\* commonly found in the (kitchen) (bathroom) (home) (house)

Kills germs\*

Kills (99.9% of) germs\* for a healthy home (environment)

Kills germs\* (and cleans) with the power of (hydrogen) peroxide (H<sub>2</sub>O<sub>2</sub>)

Kills germs\* and prevents the (spread) (and) (growth) of (fungi) (and) (mold)

Kills germs through (the oxidization process) (oxidization)

Kills germs\* using (the) (powerful) (powerfully) (simple) (active) (ingredient) (of) hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)

Kills germs\* using the power of oxygen and water

Kills germs\* while it cleans

Kills H1N1 [virus<sup>†</sup>]

Kills Influenza A [flu] virus<sup>†</sup>

Kills Methicillin-resistant Staphylococcus aureus [MRSA] MRSA^

Kills odor-causing (household) bacteria\*\*

Kills odor-causing bacteria\*\*

Kills odor-causing bacteria\*\* in the {insert sites} (on hard, non-porous surfaces)

Kills odor-causing germs\*

Kills [*Salmonella (choleraesuis) enterica*] *Salmonella*^, [*Staphylococcus aureus*] *Staph*^, and [*Escherichia coli*] *E. coli*^

Kills the virus<sup>†</sup> that may causes the common cold

Kills the virus<sup>†</sup> that may causes the flu

Kills the following (household) bacteria\*\* (in 10 minutes) (commonly found in kitchens) {Insert 'A' Organisms}

Kills (the following) (household) fungi (in 10 minutes) (commonly found inside the bathroom) {Insert 'C' Organisms}

Kills (the following) (household) organisms (in 10 minutes) (commonly found inside the home) {Insert 'A-B-C-D' Organisms}

Kills viruses<sup>†</sup>

Kills germs and cleans in one easy step

No pre-cleaning needed

One-step disinfectant cleaner (that kills germs\*) (that kills viruses that may cause the common cold and flu viruses<sup>†</sup>) (that kills common household germs\*)

Prevents (Controls) mold and mildew growth

Prevents the growth of mold and mildew (stains)

~~Prevents the spread of harmful (household) germs\*~~

~~(Prevents) (Reduces risk of) cross-contamination of (common) (household) (kitchen) (bathroom) (germs\*) (bacteria\*\*)~~

PROXI® (brand) cleans and kills germs in one easy step

PROXI® (brand) disinfects hard, non-porous surfaces (in the) (on the) {insert use sites}

PROXI® (brand) kills germs while you clean

PROXI® (brand) kills germs\* like you expect

PROXI® (brand) kills germs\* using ~~(the power of)~~ hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)

(PROXI®) (brand) uses (hydrogen peroxide) (H<sub>2</sub>O<sub>2</sub>) and ~~(biodegradable)~~ (surfactants) to kill germs\*

(PROXI®) (brand) uses ~~(natural)~~ disinfecting power of hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)

(PROXI®) (brand) uses ~~(power of)~~ hydrogen peroxide to kill *E. coli*^, *Salmonella*^ and H1N1 Virus<sup>†</sup> (in your) (kitchen) (bathroom) (home)

(PROXI®) (brand) uses ~~(power of)~~ hydrogen peroxide to kill germs\* (around your) {insert use sites}

<< Back panel -- Disinfectant claim qualifier >>

- \*Kills (99.9% of) (*Influenza A H1N1 Virus*) (*Rhinovirus*) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*)

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PROXI® Home General Disinfectant Cleaner Spray

(Methicillin-resistant *Staphylococcus aureus* [MRSA]) (*Trichophyton mentagrophytes*) (on hard, non-porous surfaces) (in 10 minutes)

- \*\* Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (Methicillin-resistant *Staphylococcus aureus* [MRSA]) (on hard, non-porous surfaces) (in 10 minutes)
- †Kills (99.9%) (*Influenza A H1N1 Virus*) (*H1N1 Virus*<sup>^</sup>) (*Rhinovirus*) (on hard, non-porous surfaces) (in 10 minutes)
- ^ Kills (99.9% of) (*Escherichia coli*) (*Listeria monocytogenes*) (*Pseudomonas aeruginosa*) (*Salmonella enterica*) (*Staphylococcus aureus*) (Methicillin-resistant *Staphylococcus aureus* [MRSA]) (on hard, non-porous surfaces) (in 10 minutes)

Organism Reference Table

Category	Contact time	One-step	Name of organism(s)
A – Bacteria	10 minutes	Yes	<i>Salmonella</i> <sup>^</sup> <i>Staph</i> <sup>^</sup> <i>E. coli</i> <sup>^</sup> <i>Pseudomonas</i> <sup>^</sup> <i>Methicillin-resistant Staphylococcus aureus</i> <i>MRSA</i> <sup>^</sup>
B – Virus	10 minutes	Yes	<i>Influenza A (H1N1) virus</i> <i>Rhinovirus</i>
C – Fungi	10 minutes	Yes	<i>Trichophyton mentagrophytes</i> ( <i>Athlete's Foot Fungus</i> )
D – Bacteria	10 minutes	Yes	<i>Listeria monocytogenes</i> <sup>^</sup>

<< The following text is for information purposes only. >>

<<Disinfection – Hard non-porous surfaces>>

Bacteria:

- *Escherichia coli* 157(ATCC #35150)
- *Listeria monocytogenes* (ATCC #7644)
- *Pseudomonas aeruginosa* (ATCC #15442)
- *Salmonella (choleraesuis) enterica* (ATCC #10708)
- *Staphylococcus aureus* (ATCC #6538)
- Methicillin-resistant *Staphylococcus aureus* [MRSA] (ATCC #33591)

Virus:

- Human Influenza A virus [H1N1] (A/PR/8/34)
- Rhinovirus Type 14 (ATCC VR-284)

Fungi:

- *Trichophyton mentagrophytes* (ATCC 9533)

<<Fungistatic – Hard non-porous surfaces>>

Fungi:

- *Aspergillus brasiliensis* (ATCC 9642)

<<Sanitization – Non-Food Contact Surfaces>>

Bacteria:

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- Escherichia coli 157 (ATCC #11229)
- Staphylococcus aureus (ATCC #6538)

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15/19

PROXI® Home General Disinfectant Cleaner Spray

## &lt;&lt; Back panel —PROFESSIONAL USE ONLY— Disinfecting &amp; Deodorizing claims&gt;&gt;

(This product or product name) is (also) a ready to use cleaner for outdoor decks and or patio surfaces to clean without harming nearby shrubs and grass

(This product or product name) is a germicidal (disinfectant) cleaner and deodorant (odor-counteractant) (odor neutralizer) designed for general cleaning, (and) disinfecting (deodorizing) (and controlling mold and mildew on) (of) hard, non-porous inanimate surfaces

(This product) is a broad spectrum disinfectant (bactericidal) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner and disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is germicidal when used as directed for disinfection of non-food contact surfaces

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle

Cleans, disinfects, and deodorizes hard, non-porous inanimate surfaces

Clean tough {insert soils} {odors} from {insert use sites}

Effectively, easy to use (hospital-level) disinfectant cleaner

Formulated for (hospital) (institutional) use

Formulated for medical institution's (infection control program) needs

Hospital (type) (level) (disinfection) (disinfectant)

It (also) eliminates odors leaving (restroom) surfaces smelling clean and fresh

It cleans, disinfects and deodorizes surfaces by killing odor-causing microorganisms and (prevents) (inhibits) (controls) the growth of mold and mildew.

It eliminates odors, leaving bathrooms (restrooms) smelling clean and fresh

Its non-abrasive formula is designed for use on (restroom surfaces): glazed ceramic (restroom surfaces), glazed porcelain, chrome, stainless steel and plastic surfaces associated with floors, walls, fixtures, toilets, urinals, sinks, shower rooms and locker rooms.

Its non-abrasive formula is designed for use on (use daily on) (Use daily to clean and disinfect) hard, non-porous inanimate surfaces: plated or stainless steel, aluminum, chrome, glazed porcelain, glazed tile, laminated surfaces associated with floors, walls, countertops, cages, crates, kennels and animal equipment found in animal housing facilities.

Kill germs\* in one easy step with PROXI® (brand) (hydrogen-peroxide based) (products)

Kills cold and flu viruses<sup>†</sup>

Kills (Destroys) (Eliminates) germs\* (while it cleans)

Kills (Disinfects) against in one step: {insert 'A-B-C-D' organism}

(Kills) (Effective against) (Disinfects against) (*Salmonella enterica*) (*Salmonella*<sup>^</sup>) (*Staphylococcus aureus*) (*Staph*<sup>^</sup>) (*Escherichia coli*) (*E. coli*<sup>^</sup>) (*Listeria monocytogenes*) (*Listeria*<sup>^</sup>) (*Pseudomonas aeruginosa*) (*Pseudomonas*<sup>^</sup>) (*Trichophyton mentagrophytes*) (*Athlete's Foot Fungus*) (*H1N1 Virus*) (*H1N1*<sup>^</sup>) (*Rhinovirus*) (*Common Cold Virus*<sup>^</sup>) (*Staphylococcus aureus*) (*MRSA*<sup>^</sup>)

(Kills) (Effective against) (Disinfects against) Influenza A<sup>†</sup>

(Kills) (Effective against) (Disinfects against) the flu virus<sup>†</sup>

(Kills) (Effective against) (Disinfects against) (the virus<sup>†</sup> that causes the common cold) (Rhinovirus)

Kills (fungus that causes) Athlete's Foot

Kills bacteria\*\* (without bleach) ~~(with power of)~~ (with) (hydrogen peroxide)

Kills viruses that may cause the common cold and flu viruses<sup>†</sup>

Kills viruses<sup>†</sup>

Kills germs\*

Kills [*Salmonella*<sup>^</sup>], [*Staph*<sup>^</sup>], [*E. coli*<sup>^</sup>], [*Pseudomonas*<sup>^</sup>] [*H1N1*<sup>^</sup>] [*Common Cold Virus*<sup>^</sup>] [*Listeria*<sup>^</sup>] [*Methicillin-resistant Staphylococcus aureus*] [*MRSA*] [*MRSA*<sup>^</sup>]

Kills {insert 'A-B-C-D' organism} commonly found {insert commercial use sites}

Kills {insert 'A-B-C-D' organisms} on hard, non-porous {insert use sites} surfaces in 10 minutes

Kills {insert 'C' organism} commonly found in (public) bathrooms (in 10 minutes)

Kills bacteria\*\*

Kills germs\* (and cleans) with the power of (hydrogen) peroxide (H<sub>2</sub>O<sub>2</sub>)

Kills germs\* using (the) (powerful) (powerfully) (simple) (active) (ingredient) (of) hydrogen peroxide (H<sub>2</sub>O<sub>2</sub>)

Kills germs\* while it cleans

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Kills H1N1 [virus<sup>†</sup>]

Kills Influenza A [flu] virus<sup>†</sup>

Kills Methicillin-resistant Staphylococcus aureus (MRSA) MRSA<sup>^</sup>

Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants

No (pre-) (rinsing) (cleaning) required

No rinsing required

One-step cleaning and disinfecting

PROXI® (brand) is a one-step disinfectant cleaner, deodorizer, and degreaser

PROXI® (brand) makes commercial cleaning easy (as a one-step disinfectant cleaner)

Quickly removes dirt, grease, grime, mold, mildew, food residue, blood, and other organic matter commonly found in (hospitals) (health care facilities) (medical facilities)

Safe to use for Use on (tough) (everyday) messes

Use PROXI® (brand) disinfectant cleaners to keep {insert commercial use sites} clean

Use PROXI® (brand) to kill germs\* and clean (in) {commercial use sites}

Use where odors are a problem

When used as directed, (this product or product name) (is) effective against a wide variety (broad-spectrum) of pathogenic microorganisms (including bacteria, viruses, and fungi)

ACCEPTED  
with COMMENTS  
EPA Letter Dated:

DEC - 6 2012

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85837-4

19/19

PROXI® Home General Disinfectant Cleaner Spray

<<Back Panel – Use Directions – IMPORTANT: Advisory statements must be included where appropriate>>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [For heavily soiled or greasy-areas, pre-cleaning is required.]

**To Operate:** Turn nozzle to preferred usage.

**To Operate:** Turn nozzle to ("ON") (desired) (spray) (stream)(mist)(foam) position.

**To Refill:** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill:** Remove trigger unit from empty bottle and attach to new bottle.

**To Refill (Bottle):** Remove trigger sprayer from empty (bottle) (container). Unscrew cap on refill and pour contents into empty (bottle) (container). Replace trigger sprayer and use as you normally would. Refill container only with (this product).

<<Cleaning / Sanitizing / Disinfecting / Controlling Mold & Mildew directions>>

**TO CLEAN (DEODORIZE) (HOUSEHOLD) (BATHROOM) (AND) (KITCHEN) (SURFACES):** Spray on surface until thoroughly wet, then wipe clean. No rinsing required. [To clean (kitchen) grease, allow product to sit 15-20 seconds to penetrate grease before wiping clean. Repeat if necessary.]

**TO DISINFECT:** Spray until thoroughly wet. Let stand for 10 minutes then wipe clean. No rinsing required except for food contact surfaces.

**TO SANITIZE/DISINFECT:** Spray until wet. ~~To Sanitize:~~ Let stand for 30 seconds before wiping. ~~To Disinfect:~~ Let stand for 10 minutes before wiping. No rinsing required except for food contact surfaces.

**TO CONTROL (AND PREVENT) (THE GROWTH OF) MOLD & MILDEW:** Pre-clean hard, non-porous surfaces. Apply product to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<<Advisory Statements – must be included where appropriate>>

Do not use on (eating/cooking utensils, glasses/dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows)  
(Does not) (Will not) harm most (kitchen) (bathroom) (household) surfaces.  
On painted surfaces, finished wood floors, marble, or brass, test a small inconspicuous area first.  
Rinse all food contact surfaces with (potable) water.

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## PROXI® Home General Disinfectant Cleaner Spray

&lt;&lt; Soil / Odor / Surface / Use Sites – may be listed on product label in plural form&gt;&gt;

Soils:

Bathtub rings	Fingerprints	Heel/Scuff mark	Pet stain / Pet Urine
Beverage stain	Food stain	Mildew stain	Smear (Smudge)
Blood (stain)	Grass stain	Mud	Soap scum
Cosmetic stain	Grease (Splatter)	Oil	Tough soil
Crayon/Pencil Mark	Grime	Outdoor grime	Wine/Juice stain
Dirt	Handprint	Pen/Ink mark	Sweat / Perspiration
Stains	Makeup		

Odors:

Cooking	Food	Pet	Mildew	Body
Smoke	Garbage Can	(Pet) Urine	Musty	

Surface Types:

Chrome	Fiberglass	Linoleum	Stainless steel	Corian®
Copper	Glass	Metal	Granite	Marble
Quartz	Crystal	Glazed ceramic	Mirror	Vinyl
Enamel	Glazed porcelain	Plastic laminate	Plastic-hard surface	

Hard Non-porous surfaces:

Appliance exterior	Garbage (Can) (Pail) (Container)	Range Hood/(Stove Hood)
Bathtub (Tub)	Glass topped furniture	Refrigerator
Bed frame	Glazed ceramic tile	Shelves (Drawers)
Cabinet	Glazed porcelain tile	Shower (Door) (Curtain)
Chair	Grill (Bar-B-Que) exterior	Shower (Stall) (Area)
Dehumidifier parts	Hand rails	Sink (Basin)
Computer screen	Humidifier tanks (and parts)	Spa
Changing table	Jacuzzi®	Table (Tabletop)
Counter (Countertop)	Metal blinds	Telephone
Crib	Microwave	Tires
Dehumidifier tanks	Non-medical (Chrome)	Toilet bowl (exterior)
Changing table	Highchair (non-food contact area)	
Counter (Countertop)	Metal blinds	Trash (cans) (containers) (waste basket)
Diaper pail	Non-medical (Stainless steel)	Tools
Door knob (handle)		Vanity top
Exhaust (Fan) (Hood)	Outdoor patio furniture (non-wood)	Washable (Wall) (Wallpaper)
Fixture (Chrome) (Brass)	Oven (Door)	Tools
Fixture (Stainless steel)	Painted woodwork	Urinal
Floor (Glazed ceramic tile)	Patio door	Washable (Wall) (Wallpaper)
Floor (Linoleum) (Vinyl)	Piano keys	Whirlpools®
Window (windowsill)	Picnic table (non-wood)	Windshield
Fitness Equipment		
Finished Wood (floors)	Plastic Laundry (Basket) (Hamper)	

Kitchen surfaces (rinse direct food contact surfaces with a potable rinse after treatment not for use on food contact surfaces)Stoves (rinse direct food contact surfaces with a potable rinse after treatment not for use on food contact surfaces)Household Use Sites:

Basement	Family room	Kitchen	Outdoor area	Docks
Bathroom	Garage	Laundry room	Playroom	Outdoor kitchens
Bedroom	High-touch areas	Living room	Storage area/room	Cars (Vehicles)
Boats	Home/house	Mud room	Tool shed	R.V.'s
Den/study	Household areas	Nursery	Patio	Trucks
Dining room	Attic	Deck	Sun room	

Commercial Use Sites:

Animal Housing Facilities	Grooming Facilities	Public Restrooms	Preschools
Cafeterias	Public Dining Areas	Break Rooms	Classrooms
Day Care Facilities	Dental Offices	Nursing Home (Hospice)	Office Buildings
Hospitals	Medical Facilities	Health Care Facilities	School (College)
Kennels	Pet Stores	Veterinary Clinics	Hotel / Motel
Locker Rooms	Shower Rooms	Restaurants	

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**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling.

(Extended contact with this product may cause a temporary white appearance on the skin of some individuals. Bubbling or foaming may also occur upon contact with dry or damaged skin. These are normal effects from hydrogen peroxide and the white appearance should disappear quickly. To minimize these effects, rinse or wash hands promptly after contact.)

OR

(Extended contact with the product may result in a temporary white appearance or foaming on dry or damaged skin. This is a common reaction to the hydrogen peroxide and will disappear quickly. To minimize the effect, rinse hands promptly after using the product.)

#### FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, and then continue rinsing. Call a poison control center or doctor for treatment advice.

[**OPTIONAL:** For emergency information, call your poison control center at 1-800-222-1222.]

#### Storage and Disposal Language

<<Trigger Spray container>>

**Storage and Disposal:** Store in a cool, dry place that is inaccessible to small children. Refillable container. Do not reuse this container with any other product or for any other purpose. If not refilling, discard in trash or offer for recycling.

<<Pourable container>>

**Storage and Disposal:** Store in a cool, dry place that is inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer container for recycling.

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4832-0104-4751, v. 2

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