

85531-1

09/30/2009

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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue NW
Washington, D.C. 20460

EPA Reg.

Number:

85531-1

Date of

Issuance:

SEP 30 2009

Term of Issuance:

Conditional

Name of Pesticide Product:

MAVEA Maxtra

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Brita GmbH
Heinrich-Hertz-Str. 4
65232 Taunusstein
GERMANY

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Revise the "EPA Registration Number to read, "EPA Reg. No. 85531-1".

Signature of Approving Official:

Marshall Swindell
Product Manager Team-33
Regulatory Management Branch I
Antimicrobials Division (7510P)

Date:

SEP 30 2009

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b. On page 1 of 2, in the Descriptor statement, include the following statement after the sentence "This product is designedtreated tap water".

"The water filter cartridge design for use in the TASSIMO TAS 451XUC and TAS 1000UC Brewer"

c. On the front page of the label, delete the word "powerful". This word is not permitted.

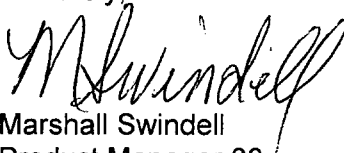
3. Submit two (2) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

If you have any questions concerning this Notice of Registration, please contact Martha Terry at (703) 308-6217.

Sincerely,



Marshall Swindell
Product Manager 33
Regulatory Management Branch I
Antimicrobials Division (7510P)

Enclosure: (Stamped Label)

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MAVEA Maxtra

Water Filter Cartridge

KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENT:	
Metallic Silver	0.27%
INERT INGREDIENTS	99.73%
TOTAL:	100.00%

This product is designed to remove objectionable tastes, odors, and colors from municipally treated tap water.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

Caution: Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection.

Maxtra Technology by MAVEA: Cleaner, clearer great tasting MAVEA filtered water.

Full flavor and better tasting coffee and tea.

Prolongs domestic appliance life by reducing limescale build-up.

Exchange cartridge every 2 months for optimum performance.

Cleaner, clearer great tasting MAVEA filtered water.

Maxtra Technology by MAVEA with MicroporeFilter and powerful ProtectFilter reduces chlorine and limescale for a great taste

Unique FlowControl ensures the perfect filtration time for best results.

Please see User's Guide provided with Bosch Tassimo Suprema for detailed usage instructions.

ACCEPTED
with **COMMENTS**
EPA Letter Dated:
SEP 30 2009
Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. **85531-1**

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This product inhibits the growth of bacteria in the filter to prolong the life of the filter.

Use with cold water only.

Please see inside carton for additional instructions,

Filter Cartridge Exchange:

1. Remove exhausted cartridge.
2. Wash water tank in warm soapy water.
3. Shake the new cartridge in cold water to remove any air bubbles. (New cartridge may be wet due to its hygienic steam sterilization)
4. Push cartridge into filter holder until it fits firmly in place. Reset Memo.
5. To activate the cartridge, filter through approximately 2 L/0.5 gallon of cold water. Discard the water afterwards.
6. System is now ready for use

STORAGE AND DISPOSAL

DISPOSAL: Wrap the exhausted cartridge in newspaper and place in trash can.

EPA Reg. No. 85531 - _____
 EPA Est. No. _____
 Net Contents: _____

Manufactured by:
 BRITA GmbH
 Heinrich-Hertz-Str. 4
 65232 Taunusstein
 GERMANY

ACCEPTED
 with COMMENTS
 EPA Letter Dated:

SEP 30 2009

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 Fungicide, and Rodenticide Act as
 amended, for the pesticide,
 registered under EPA Reg. No.

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