

84878-4

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Genevieve W. Faherty, Esq.  
Citrefine International, Ltd  
85 Rock Place  
P.O. Box 56  
West Topsham, VT 05086

DEC 17 2009

Subject: Label Amendment to Add Efficacy Claims and Revise Precautionary Statement  
Product Name: CITREPEL PLUS  
EPA Reg. No: 84878-4  
Your Submission Dated September 23, 2009  
Decision Number: 421251

Dear Ms. Faherty:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5) OR 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/re-registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit five (5) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions regarding this action, you may contact Gina Casciano at (703) 605-0513 or via email at [casciano.gina@epa.gov](mailto:casciano.gina@epa.gov). A stamped copy of the label is enclosed for your records.

Sincerely,

For Linda A. Hollis, Chief

CONCURRENCES Biochemical Pesticides Branch

SYMBOL	7511P	7511P	7511P	7511P	Biopesticides and Pollution		
SURNAME	Enclosure Casciano	COLE	Puentes	Boyer/Lant	Prevention Division (7511P)		
DATE	11/23/09	12/15/09	12/11/09	12/17/09			

Citirepel Plus

EPA Reg. No. 84878-4

# Citirepel Plus

## [Pump Spray]

# ACCEPTED

DEC 17 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 84878-4

Alternate Brand Name: Citrapel™ Plus

*Effective Repellent for the Whole Family*

ACTIVE INGREDIENTS:

Oil of Lemon Eucalyptus*	40.0%
Other Ingredients	60.0%
TOTAL	100.0%

Approx. 65% p-menthane-3,8-diol

**Keep Out of Reach of Children**  
**CAUTION. See back panel for precautions and first aid statements.**

NET WT \_\_\_ FL OZ (\_\_\_ml)

Bracketed text - Optional]

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

**STORAGE AND DISPOSAL:** Store in a cool, dry place. If empty: Nonrefillable container. Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

### PRECAUTIONARY STATEMENTS

**Hazards to Humans and Domestic Animals**

**CAUTION.** Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin. (The State of New York does not permit the use of this product on children under three years of age.)

CITIREPEL PLUS Insect Repellent; EPA Reg. No. 84878-4

AMENDMENT to add optional label claim and remove precautionary statement

MASTER LABEL version (3) dated September 23, 2009

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**FIRST AID****If swallowed:**

- Call a poison control center or doctor immediately for treatment advice
- Have person sip a glass of water if able to swallow
- Do not induce vomiting unless told by a poison control center or doctor
- Do not give anything by mouth to an unconscious person

**If in eyes:**

- Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

Call Poison Control Center or doctor for further treatment advice. Have the product with you when calling a Poison Control Center or doctor, or going for treatment. You may also contact 1-800-332-5553 for emergency medical treatment information.

**Physical and Chemical Hazards:**

**Flammable. Keep away from heat and open flame.**

**NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.**

**Questions or Comments?**

Made for:

Citrepel International Ltd  
Moochfield Rd, Yeaton  
Leeds, England LS19 7BN  
(website)

EPA Est. No.

EPA Reg. No. 84878-4

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The following statements are optional marketing claims

**[Bracketed Text – Optional]**

1. Citrepel Plus (INSECT REPELLENT) Pump Spray is made from a renewable source.
2. Insect Repellent for the (whole or entire) family
3. Proven effective against mosquitoes (and deer ticks)
4. Protection from annoying mosquitoes (and deer ticks)
5. Repels mosquitoes (and deer ticks)
6. Citrepel Plus repels mosquitoes (and deer ticks) for up to six hours
7. Protects your entire family from mosquitoes (and deer ticks) for up to six hours
8. Oil of Lemon Eucalyptus is from a renewable source
9. Derived from plant extracts
10. Derived from Lemon Eucalyptus
11. Plant based insect repellent
12. Derived from oil obtained from the leaves of the Eucalyptus tree
13. Derived from the Eucalyptus tree
14. Contains plant extracts (of Lemon Eucalyptus)
15. Contains Oil of Lemon Eucalyptus
16. Contains Eucalyptus Oil
17. Outdoor protection
18. Clean fresh scent
19. Pleasant scent
20. Not sticky or greasy
21. Pump Spray (Non-aerosol Pump) formulation
22. Gives Mosquitoes and Deer Ticks the Brush-Off
23. Long Lasting Protection
24. Eucalyptus citriodora tree
25. Protects against mosquitoes that may carry West Nile Virus
26. Protection against the mosquitoes that may carry the West Nile Virus
27. Citrepel Plus Works
28. Plant Based Lemon Eucalyptus Insect Repellent is made from a renewable resource. It is plant-based and derived from oil obtained

**CITREPEL PLUS Insect Repellent;** EPA Reg. No. 84878-4

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from the leaves of the Eucalyptus citriodora tree. CitrepeL Plus [with Lemon Eucalyptus] gives you up to six hours of protection from mosquitoes and deer ticks.

- 29. DEET Free
- 30. Contains no DEET
- 31. Protect[s][ion] against [the] mosquitoes that may carry [Eastern Equine Encephalitis] EEE.

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