

84878-2

1/20/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

JAN 20 2011

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Genevieve W. Faherty, Esq.
Regulatory Agent
85 Rock Place
P.O. Box 56
West Topsham, VT 05086

RE: Product Name: CITREPEL (Insect Repellent)
EPA Reg. No: 84878-2
Application for Label Notification Dated December 24, 2010 to add an alternate brand name: Coleman™ botanicals Insect Repellent and add two optional label claims per PR Notice 98-10

Dear Ms. Faherty:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

If you have any questions concerning this action, please feel free to contact Ms. Menyon Adams at (703) 347-8496 or email at adams.menyon@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

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Print Form

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0080



United States
Environmental Protection Agency
Washington, DC 20460

 Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Citrepel	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) 84878-2	PM# 91	
5. Name and Address of Applicant (Include ZIP Code) Citrefine International Ltd Moorfield Rd, Yeadon, LEEDS LS19 7BN, UK <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. <u>Notification Accepted</u> Product Name _____ Date: <u>JAN 20 2011</u>	

Section - II

Reviewer: *M. Adams*

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.) *Notification of Alt Brand name per PR 98-10*

Notification to add alternate brand name and two optional marketing statements. Please see cover letter for more details.

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions
 On Label
 On Labeling accompanying product

6. Manner in Which Label is Affixed to Product
 Lithograph
 Paper glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Genevieve Faherty	Title Regulatory Agent for CIL	Telephone No. (Include Area Code) (802) 249-1469
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Certification
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

8. Date Application Received (Stamped)

2. Signature <i>[Signature]</i>	3. Title Regulatory Agent for CIL
4. Typed Name Genevieve Faherty	5. Date Dec 24, 2010

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December 24, 2010

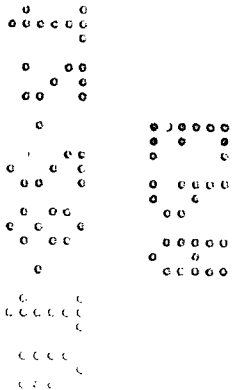
it is a violation of 18 USC Sec 1001 to willfully make any false statement to EPA.
I understand further that if this notification is not consistent with the terms of PR
Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I
may be subject to enforcement action and penalties under Sections 12 and 14 of
FIFRA.

If you have any questions or comments, please don't hesitate to contact me.

Sincerely,



Genevieve W Faherty
Regulatory Agent for Citrefine International Ltd.
Direct dial: (802) 249-1469; Email: genevieve.faherty@citrefine.com



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Moorfield Road . Yeadox . Leeds . LS19 7BN
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www.citrefine.com

December 24, 2010

Linda Hollis
Chief Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division (7511P)
Office of Pesticide Programs EPA
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

RE: CITREPEL Insect Repellent; EPA Reg. No. 84878-2

NOTIFICATION of an alternate brand name and optional label claims per PR Notice 98-10

Dear Ms. Hollis:

Enclosed with this letter you will find the following in support of a notification to add an alternate brand name and optional label claims to the above referenced product, EPA Reg. No. 84878-2:

- 1) Notification form; and
- 2) One (1) copy of the revised label all changes highlighted in redline.

Changes made via notification are:

- Addition of the alternate brand name: "Coleman™ botanicals Insect Repellent".
- Addition of the optional label claims "convenient GoReady™ Spray Pen" and "180+ Sprays." Both claims reflect an alternate packaging that complies with the conditions set forth in PR Notice 98-10, Sect IIE.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidentiality statement of formula of this product. I understand that

Notification Accepted

Citrepel

Date: JAN 20 2011

Reviewer: M. Adams

[Insect Repellent]

Alternate Brand Name: Citrapel™

Alternate Brand Name: Coleman™ botanicals Insect Repellent

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for precautions and first aid statements

Active Ingredient:

Oil of Lemon Eucalyptus*	30.9%
Other Ingredients	69.1%
TOTAL	100.0%

*Approx. 65% p-menthane-3,8-diol

NET X fl oz (XXmL)

[Bracketed Text] = Optional language

OPTIONAL MARKETING LANGUAGE

[Citrepel insect repellent is designed to repel mosquitoes for up to six hours. This unique formula is guaranteed to repel mosquitoes. You can use Citrepel with confidence knowing that it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Citrepel and get your adventure started.]

You can use Citrepel [Insect repellent] with confidence knowing it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Citrepel and get your adventure started. The active ingredient in Citrepel is derived from the leaves of the Lemon Eucalyptus tree.

STOP. READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash Hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. Do not use this product on children under three years of age. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin.

First Aid

<p>if in Eyes Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.</p>
<p>if swallowed Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told by a poison control center or doctor. Do not give anything by mouth to an unconscious person.</p>
<p>Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. In case of emergency call 1-800-332-5553.</p>

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Physical or Chemical Hazards

COMBUSTABLE. Keep away from heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

STORAGE AND DISPOSAL: Store the product in a cool, dry place, out of reach of children. If empty: Nonrefillable container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or Comments?]

**Made for Citrefine International Ltd
Moorfield Rd, Yeadon
Leeds, England LS19 7BN
(website)**

EPA Reg. No. 84878-2

OPTIONAL MARKETING CLAIMS

[Bracketed Text] =Optional language

1. Contains Lemon Eucalyptus Oil
2. Active Ingredient extract of Lemon Eucalyptus
3. Active Ingredient Derived from Plant Extracts
4. Gives Mosquitoes the Brush-Off
5. Active Ingredient derived from plant extracts
6. Active Ingredient Derived from Lemon Eucalyptus
7. Contains plant extracts [of Lemon Eucalyptus]
8. Repels [annoying] mosquitoes
9. Delivers up to 6 hours of repellency of Mosquitoes
10. Repels up to 6 hours against mosquitoes
11. Repels mosquitoes for up to 6 hours
12. Won't harm your gear
13. Will not [melt][damage][weaken] your fishing line
14. Will not harm watch crystals, tackle boxes, backpacks, fishing line, tents or bedding.
15. Goes on easy
16. Lemon Eucalyptus scent
17. Cool, refreshing [lemon eucalyptus] scent
18. Botanically-based active ingredient
19. Plant-based active ingredient
20. Effective, Dependable mosquito repellency for up to six hours
21. Unique formula
22. Unique plant-based active ingredient
23. New formula [to be removed 6 months after first shipment]
24. [Contains](made with) Oil of Lemon Eucalyptus
25. Powered by Citriodiol® OLE Nature's Repellent (logo)
26. Naturally-based active ingredient
27. Active ingredient derived from [the leaves of] Lemon Eucalyptus tree
28. [By][From][Brought to you buy] the makers of Citrepeel®
29. Not Sticky or greasy
30. Repels mosquitoes [including those] that may [transmit] [carry] West Nile Virus [for up to six hours]
31. Repels annoying mosquitoes

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- 32. Cool Lemon Eucalyptus scent
- 33. DEET Free
- 34. Contains no DEET
- 35. Protect(s)(ion) against (the) mosquitoes that may carry
(Eastern Equine Encephalitis) EEE
- 36. Convenient GoReady™ Spray Pen
- 37. 180+ Sprays

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