

84878-2

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Genevieve W. Faherty, Esq.
Citrefine International, Ltd
85 Rock Place
P.O. Box 56
West Topsham, VT 05086

DEC 17 2009

Subject: Label Amendment to Add Efficacy Claims and Revise Precautionary Statement
Product Name: CITREPEL (Insect Repellent)
EPA Reg. No: 84878-2
Your Submission Dated September 23, 2009
Decision Number: 421249

Dear Ms. Faherty:


The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5) OR 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit five (5) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions regarding this action, you may contact Gina Casciano at (703) 605-0513 or via email at casciano.gina@epa.gov. A stamped copy of the label is enclosed for your records.

Sincerely,


For Linda A. Hollis, Chief

CONCURRENCES Biochemical Pesticides Branch

SYMBOL	7511P	7511P	7511P	7511P	Biopesticides and Pollution	
SURNAME	Casciano	Collins	Fuentes	Byceland	Prevention Division (7511P)	
DATE	11/23/09	12/11/09	12/11/09	12/17/09		

Citrepel

[Insect Repellent]

Alternate Brand Name: Citrapel™

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back panel for precautions and first aid statements

Active Ingredient:	
Oil of Lemon Eucalyptus*	30.9%
Other Ingredients	69.1%
TOTAL	100.0%
*Ap . . . 65% p-menthane-3,8-diol	

NET X fl oz (XXmL)

[Bracketed Text] = Optional language

ACCEPTED

DEC 17 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 84878-2

OPTIONAL MARKETING LANGUAGE

[Citrepel insect repellent is designed to repel mosquitoes for up to six hours. This unique formula is guaranteed to repel mosquitoes. You can use Citrepel with confidence knowing that it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Citrepel and get your adventure started.]

You can use Citrepel [insect repellent] with confidence knowing it will not harm your fishing line, camping gear, watch crystals or tackle box. Apply Citrepel and get your adventure started. The active ingredient in Citrepel is derived from the leaves of the Lemon Eucalyptus tree.

STOP. READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash Hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin. (The State of New York does not permit use of this product on children under three years of age.)

First Aid

If in Eyes

Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

If swallowed

Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. In case of emergency call 1-800-332-5553.

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Physical or Chemical Hazards

COMBUSTABLE. Keep away from heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label.

To repel insects, apply to exposed skin and clothing. For best results, spread evenly with hand to moisten all exposed skin. Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck. Reapply once as needed. Do not apply more than twice per day.

STORAGE AND DISPOSAL: Store the product in a cool, dry place, out of reach of children. If empty: Nonrefillable container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

[Questions or Comments?]

Made for Citrefine International Ltd
Moorfield Rd, Yeadon
Leeds, England LS19 7BN
(website)

EPA Reg. No. 84878-2

OPTIONAL MARKETING CLAIMS

[Bracketed Text] =Optional language

1. Contains Lemon Eucalyptus Oil
2. Active Ingredient extract of Lemon Eucalyptus
3. Active Ingredient Derived from Plant Extracts
4. Gives Mosquitoes the Brush-Off
5. Active Ingredient derived from plant extracts
6. Active Ingredient Derived from Lemon Eucalyptus
7. Contains plant extracts [of Lemon Eucalyptus]
8. Repels [annoying] mosquitoes.
9. Delivers up to 6 hours of repellency of Mosquitoes
10. Repels up to 6 hours against mosquitoes
11. Repels mosquitoes for up to 6 hours
12. Won't harm your gear
13. Will not [melt][damage][weaken] your fishing line
14. Will not harm watch crystals, tackle boxes, backpacks, fishing line, tents or bedding.
15. Goes on easy
16. Lemon Eucalyptus scent
17. Cool, refreshing [lemon eucalyptus] scent
18. Botanically-based active ingredient
19. Plant-based active ingredient
20. Effective, Dependable mosquito repellency for up to six hours
21. Unique formula
22. Unique plant-based active ingredient
23. New formula [to be removed 6 months after first shipment]
24. [Contains](made with) Oil of Lemon Eucalyptus
25. Powered by Citriodiol® OLE Nature's Repellent (logo)
26. Naturally-based active ingredient
27. Active ingredient derived from [the leaves of] Lemon Eucalyptus tree
28. [By][From][Brought to you buy] the makers of Citrepel®
29. Not Sticky or greasy
30. Repels mosquitoes [including those] that may [transmit] [carry] West Nile Virus [for up to six hours]
31. Repels annoying mosquitoes

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- 32. Cool Lemon Eucalyptus scent
- 33. DEET Free
- 34. Contains no DEET
- 35. Protect(s)(ion) against (the) mosquitoes that may carry
(Eastern Equine Encephalitis) EEE

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