

84878-1

12/17/2009

1044

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Genevieve W. Faherty, Esq.
Citrefine International, Ltd
85 Rock Place
P.O. Box 56
West Topsham, VT 05086

DEC 17 2009

Subject: Label Amendment to Add Efficacy Claims and Revise Precautionary Statement
Product Name: CITREPEL LOTION
EPA Reg. No: 84878-1
Your Submission Dated September 23, 2009
Decision Number: 421248

Dear Ms. Faherty:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5) OR 3(c)(7)(A), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit five (5) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

Should you have any questions regarding this action, you may contact Gina Casciano at (703) 605-0513 or via email at casciano.gina@epa.gov. A stamped copy of the label is enclosed for your records.

Sincerely,

For Linda A. Hollis, Chief

CONCURRENCES				Biochemical Pesticides Branch	
SYMBOL	7511P	7511P	7511P	7511P	Biopesticides and Pollution Prevention Division (7511P)
SURNAME	Casciano	COLE	Fuentes	Boyschund	
DATE	11/23/09	12/11/09	12/11/09	12/17/09	

Citrefine International Ltd
EPA Reg. No. 84878-1

p. 1 of 3

MASTER LABEL

Citrepel Lotion

Alternate Brand Name: Citrapel™ Lotion
Insect Repellent

Effective Repellent for the Whole Family

KEEP OUT OF REACH OF CHILDREN

WARNING:

See back panel for precautions and first aid statements.

ACTIVE INGREDIENTS:

Oil of Lemon Eucalyptus*.....30.0%

OTHER INGREDIENTS 70.0%

TOTAL100.0%

*Approx. 65% *p*-menthane-3,8-diol

Net wt. X oz. (XX g)

Back Labeling

Directions for Use: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

(One of the following directions for use is required based on the formulation/type packaging.)

(1. Lotion/Cream formulation, ex. squeeze tube)

To repel insects, apply a smooth even layer on exposed skin areas. Reapply once as needed. Do not apply more than twice per day.

(2. Spray-able Lotion, example spritzer)

(SHAKE WELL BEFORE USE.) To repel insects spray on exposed skin, spread evenly with hands after application. Do not spray in enclosed areas. If used on the face, spray on palms of hands first and then apply sparingly, avoiding eyes and mouth. Do not spray directly onto face. (Use on clothing may cause discoloration.) Reapply once as needed. Do not apply more than twice per day.

STORAGE AND DISPOSAL: Store in a cool, dry place. If empty: Nonrefillable container. Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or (1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

Precautionary Statements:

Hazard to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. After returning from outdoors, wash product from all exposed skin. Do not allow children to apply this product to themselves. Do not apply to the hands of children. May cause skin reactions for some people. Discontinue if irritation or rash appears. Do not apply over cuts, wounds or irritated skin. (The State of New York does not permit the use of this product on children under three years of age.)

ACCEPTED

DEC 17 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 84878-1

CITREPEL LOTION; EPA Reg. No. 84878-1
AMENDMENT to add optional label claim and
remove precautionary statement
MASTER LABEL version (3) dated Sept 23, 2009
p. 1 of 3

Citrefine International Ltd
EPA Reg. No.: 84878-1

p. 2 of 3

FIRST AID	
If in eyes	<p>If in eyes:</p> <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 am to 4:30 pm Pacific Time (NPIC Web site: www.npic.orst.edu).</p>	

Physical or Chemical Hazards: Combustible.
Do not use or store near heat or open flame

EPA Reg. No. 84878-1 EPA No.
Citrefine International Ltd
Moorfield Rd, Yeadon, Leeds, England LS19 7BN
(website)

(Questions or comments?)

MASTER LABEL

The following statements are optional marketing claims

- ❖ Citrepele (Lotion/Cream) (insect repellent) is made from a renewable resource.
- ❖ Insect Repellent for the (whole or entire) family
- ❖ Proven effective against mosquitoes (and deer ticks)
- ❖ Protection from annoying mosquitoes (and deer ticks)
- ❖ Repels mosquitoes (and deer ticks)
- ❖ Citrepele (Lotion/Cream) repels mosquitoes (and deer ticks) for up to six hours
- ❖ Oil of Lemon Eucalyptus is from a renewable source
- ❖ Derived from plant extracts
- ❖ Derived from Lemon Eucalyptus
- ❖ Derived from oil obtained from the leaves of the Eucalyptus tree
- ❖ Derived from the Eucalyptus tree
- ❖ Contains plant extracts (of Lemon Eucalyptus)
- ❖ Extracts of Lemon Eucalyptus
- ❖ Contains eucalyptus oil
- ❖ Outdoor protection
- ❖ Clean fresh scent
- ❖ Pleasant scent
- ❖ Not sticky or greasy
- ❖ Plant based (insect repellent)
- ❖ Lotion (cream) formula
- ❖ Gives Mosquitoes and Deer Ticks the Brush-Off
- ❖ Outwit Outplay Outlast The Australian Outback
- ❖ Eucalyptus citriodora tree
- ❖ Other ingredients consist of water, alcohol, emulsifiers and preservatives.
- ❖ Lotion (Spray or Pump) formulation
- ❖ (Spray-able or Pump) Lotion
- ❖ For easy application
- ❖ Provides a smooth even coverage.
 - ❖ Insect Repellent (Spray) Lotion
 - ❖ Effective Protection

- ❖ (Effective) (protection) (Protects) against (the) mosquitoes that may carry (the) West Nile Virus
- ❖ Protects against mosquitoes that may carry West Nile Virus
- ❖ Citrepele Works
- ❖ Citrepele Lotion Lemon Eucalyptus Insect Repellent is made from a renewable resource. It is plant-based and derived from oil obtained from the leaves of the Eucalyptus citriodora tree. Citrepele Lemon Eucalyptus gives you up to 6 hours of protection in a lotion that is not sticky or greasy.
- ❖ DEET Free
- ❖ Contains no DEET
- ❖ Protect(s)ion against (the) mosquitoes that may carry (Eastern Equine Encephalitis) EEE

Key
Italicized text is for informational purposes
 (Optional text) – May be left out of text, use in place of preceding text or in conjunction with preceding text.
 ❖ Optional text/information may or may not be on label

First Aid statements should be in a solid box or presented in an easy to use fashion.