



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

May 3, 2021

Cynthia Smith  
Agent of Bull Run Scientific, VBT  
Conn & Smith Inc.  
6713 Catskill Road  
Lorton, VA 22079-1113

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment – Add Graphics with explanatory text and revisions to optional claims.  
Product Name: DISPOSABLE BULL RUN YELLOWJACKET TRAP<sub>w</sub>  
EPA Registration Number: 84565-7  
Application Date: 3/12/2021  
OPP Case Number: 00294882

Dear Ms. Smith:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the U.S. Environmental Protection Agency (EPA). If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains false

Page 2 of 2  
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or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Sydnie Hetzel by phone at (703) 347-0220 or via email at [Hetzel.sydney@epa.gov](mailto:Hetzel.sydney@epa.gov).

Sincerely,



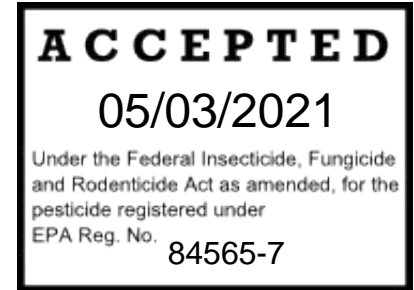
Andrew Bryceland, Team Leader  
Biochemical Pesticides Branch  
Biopesticides and Pollution  
Prevention Division (7511P)  
Office of Pesticide Programs

Enclosure

**Disposable Bull Run YELLOWJACKET TRAP<sub>E</sub>  
Proposed Master Label**

**(EPA Reg. No. 84565-7)**

**Alternate brand names:  
Tubular Bull Run Yellowjacket Trap<sub>E</sub>  
Tubular Bull Run Yellowjacket Trap Insert<sub>E</sub>**



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**Disposable Bull Run Yellowjacket Trap<sub>E</sub>**

{Label is printed directly in the plastic used to make the disposable trap bag}  
{Original product}

{Front Panel}

**Disposable  
Bull Run  
YELLOWJACKET TRAP<sub>E</sub>**

Bull Run

Made in USA

| INGREDIENTS                  |              |
|------------------------------|--------------|
| Active Ingredients:          |              |
| 2-Methyl-1-butanol . . . . . | 5.1%         |
| Calcium Acetate * . . . . .  | 19.8%        |
| Other Ingredients . . . . .  | <u>75.1%</u> |
| Total . . . . .              | 100.0%       |

\* Equivalent to 25.5% acetic acid.

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See back panel for First Aid and additional precautionary statements.

**NET WT: 1.03 oz**

Yellowjacket gauge: ½" equals approximately 300 yellowjackets

{Top Panel}

Read instructions before opening.  
Cut here on dotted line.

{Back Panel}

----- FILL LINE -----

The Bull Run Disposable Yellowjacket Trap is proven to lure the following species: Aerial Yellowjacket (*Dolichovespula arenaria*), Common Yellowjacket (*Vespula vulgaris*), Eastern Yellowjacket (*V. maculifrons*), German Yellowjacket (*V. germanica*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*), and Northeastern Yellowjacket (*V. vidua*).

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Caution. Contents may cause moderate eye irritation. Avoid spilling contents. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after hanging trap. Remove and wash contaminated clothing before reuse. This product contains yellowjacket attractant. Yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

| FIRST AID  |   |
|--|---|
| If in Eyes:  | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul> |
| Have the product container or label with you when calling a poison control center, doctor, or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time. |   |

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For Residential, Commercial, and Agricultural Use. For non-food use only.

Do not hang trap if you are allergic to yellowjacket stings.

1. Cut plastic on top at dotted line.
2. Pull open and attach string or wire.
3. Add water to fill line on bag. Attractant pouch inside will dissolve and activate within 2-5 hours.
4. Hang trap outdoors, at least 20 feet away from plants grown for food or feed, building entries, and any known yellowjacket nests. Hang traps in late evening or early morning when yellowjackets are less active.
5. Replace trap after 30 days or when contents dry out - whichever comes first.
6. Wash hands with soap and water.

**Use Rate:** Use 2-4 traps for a 10,000 square foot area or 8 to 16 traps per acre. For areas with heavy infestation, use a maximum of 48 traps per acre.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Close trap and deposit in trash for collection. Wash hands with soap and water.

Model \_\_\_\_\_

**Made in USA**

**Bull Run Scientific, VBT**

3900 Westerre Parkway, Suite 300

Richmond, VA 23233

1-800-\_\_\_\_-\_\_\_\_

© \_\_\_\_\_, \_\_\_\_\_

® \_\_\_\_\_, \_\_\_\_\_

EPA Reg. No. 84565-7

EPA Est. No. \_\_\_\_\_

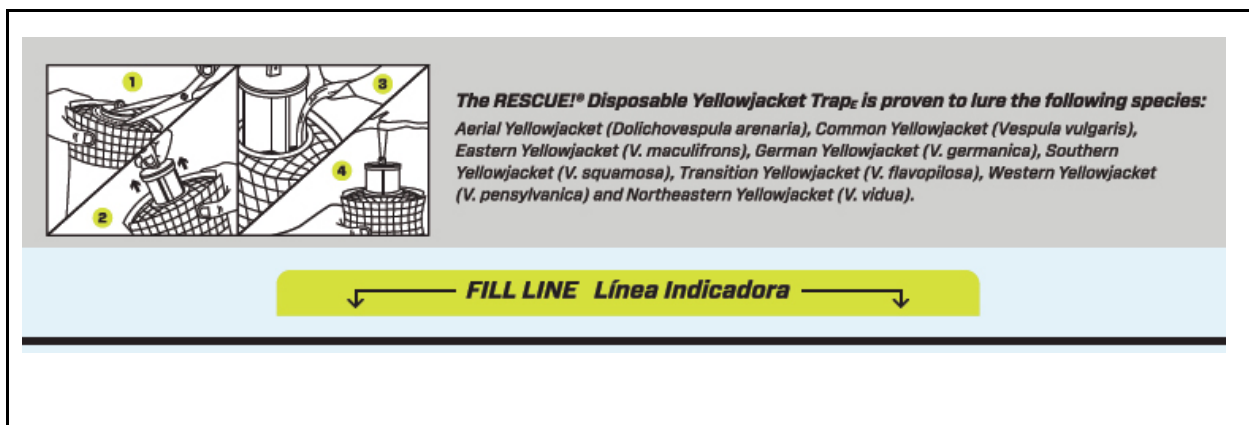
{Optional text, for any panel}

- Catches eight yellowjacket species
- No killing agents – insects drown
- Effective and responsible
- More effective than traps baited with food alone
- Complete with attractant
- Just add water & hang
- Non-toxic mode of action against target pests
- Spring a trap on every yellowjacket
- Lure yellowjackets away
- Easy to use, just add water
- Quick and clean disposal

{Optional graphics, for any panel}



{Optional graphics, for inclusion in the Directions for Use}



## Tubular Bull Run Yellowjacket Trap<sub>E</sub> Pedestal Label

{Pedestal Front Panel}

### Tubular Bull Run YELLOWJACKET TRAP<sub>E</sub>

Complete with attractant

| INGREDIENTS                  |              |
|------------------------------|--------------|
| Active Ingredients:          |              |
| 2-Methyl-1-butanol . . . . . | 5.1%         |
| Calcium Acetate * . . . . .  | 19.8%        |
| Other Ingredients . . . . .  | <u>75.1%</u> |
| Total . . . . .              | 100.0%       |

\* Equivalent to 25.5% acetic acid.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See insert for First Aid and other precautionary statements.

**NET WT: 1.03 oz**

Made in USA

Bull Run Scientific, VBT

{Pedestal Left Panel}

Provide the consumer with an easy, effective, economical and responsible way to control insect pests. That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.



{Pedestal Right Panel}

*{Optional Text:}*

Comes with one Yellowjacket Trap Insert<sub>E</sub>

Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts

Reusable with either Yellowjacket Trap or Fly Trap Inserts

Reusable with either Yellowjacket or Fly Trap Inserts

No killing agents - insects drown

Non-toxic mode of action against target pests

{Pedestal Back Panel}

*{Optional Text and Graphics:}*

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our web site at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

[Facebook F icon] \_\_\_\_\_

[twitter bird icon]@\_\_\_\_\_

Made in USA

**Bull Run Scientific, VBT**  
3900 Westerre Parkway, Suite 300  
Richmond, VA 23233  
1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-7  
EPA Est. No. \_\_\_\_\_

{Optional Text:}

© 2019 \_\_\_\_\_

© 2021 \_\_\_\_\_

Patents Pending

Model \_\_\_\_\_

{Optional graphics, for any panel}



**Tubular Bull Run Yellowjacket Trap Insert<sub>E</sub>  
(Packaged with Trap<sub>E</sub>, Contains Attractant)**

{Label text is printed directly on a plastic pouch that contains the trap insert}

{Front Panel}

**Tubular Bull Run YELLOWJACKET TRAP Insert<sub>E</sub>**

*{Optional Text:}*

For use in the Tubular Bull Run Yellowjacket Trap<sub>E</sub> from \_\_\_\_\_

- Proven to trap eight yellowjacket species common in the Eastern U.S.
- More effective than traps baited with food alone
- No killing agents - insects drown
- Non-toxic mode of action against target pests
- Comes with one Yellowjacket Trap Insert<sub>E</sub>
- Decorative cover is reusable with either Yellowjacket Trap or Fly Trap Inserts
- Complete with attractant

Made in USA

**INGREDIENTS**

|                              |              |
|------------------------------|--------------|
| Active Ingredients:          |              |
| 2-Methyl-1-butanol . . . . . | 5.1%         |
| Calcium Acetate * . . . . .  | 19.8%        |
| Other Ingredients . . . . .  | <u>75.1%</u> |
| Total . . . . .              | 100.0%       |

\* Equivalent to 25.5% acetic acid.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for First Aid and additional precautionary statements

**NET WT: 1.03 oz**

Bull Run Scientific, VBT

{Back Panel}

### Tubular Bull Run Yellowjacket Trap Insert<sub>E</sub>

#### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

Caution. Contents may cause moderate eye irritation. Avoid spilling contents. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after hanging trap. Remove and wash contaminated clothing before reuse. This product contains yellowjacket attractant. Yellowjacket stings can cause allergic reactions and death. Seek immediate medical attention if stung and an allergic reaction occurs.

| FIRST AID   |   |
|---|---|
| If in Eyes:   | <ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul> |
| Have the product container or label with you when calling a poison control center, doctor or going for treatment. For emergency information concerning this product, call the National Pesticides Information Center (NPIC) at 1-800-858-7378 seven days a week, 6:30 AM to 4:30 PM Pacific Time. |   |

{Optional text:}

#### GENERAL INFORMATION

The Tubular Bull Run Yellowjacket Trap<sub>E</sub> is proven to trap the following species: Aerial Yellowjacket (*Dolichovespula arenaria*), Common Yellowjacket (*Vespula vulgaris*), Eastern Yellowjacket (*V. maculifrons*), German Yellowjacket (*V. germanica*), Southern Yellowjacket (*V. squamosa*), Transition Yellowjacket (*V. flavopilosa*), Western Yellowjacket (*V. pensylvanica*), and Northeastern Yellowjacket (*V. vidua*).

Provide the consumer with an easy, effective, economical and responsible way to control insect pests: That's the mission we set out to fulfill over 30 years ago. With the Tubular Trap, we've added another objective: Make it decorative, for the discerning customer who wants to beautify the outdoor landscape.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For residential and commercial use. For non-food use only. Do not hang trap if you are allergic to yellowjacket stings.

1. Tear open pouch and remove the Yellowjacket Trap Insert<sub>E</sub>.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to the "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace the Yellowjacket Trap Insert<sub>E</sub> when full, when contents dry out, or after 2 weeks – whichever comes first.
8. Wash hands with soap and water.

Use rate: Use 2-4 traps for a 10,000 sq. ft. area or 8-16 traps per acre. For area with heavy infestation, use a maximum of 48 traps per acre.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

{Optional text and graphics:}

Established in \_\_\_\_\_, \_\_\_\_\_ offers traps and attractants for wasps, hornets, yellowjackets, flies, stink bugs, Japanese beetles and more. Look for these products at home improvement centers, hardware stores and lawn and garden retailers throughout the U.S. and beyond. For more information, visit our website at [www.\\_\\_\\_\\_\\_.com](http://www._____.com).

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

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Made in USA

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Richmond, VA 23233  
1-800-\_\_\_\_-\_\_\_\_

EPA Reg. No. 84565-7  
EPA Est. No. \_\_\_\_\_

{Optional Text:}

© 2019 \_\_\_\_\_

© 2021 \_\_\_\_\_

Patents Pending

Model \_\_\_\_\_

{Optional graphics, for any panel}



**Tubular Bull Run Yellowjacket Trap Insert<sub>E</sub>**  
**(Trap<sub>E</sub> Refill with Attractant)**

{Label text is printed directly on a plastic pouch that contains the trap insert}

{Front Panel}

**Tubular Bull Run YELLOWJACKET TRAP Insert<sub>E</sub>**

*{Optional Text:}*

For use in the Tubular Bull Run Yellowjacket Trap<sub>E</sub> from \_\_\_\_\_

- Proven to trap eight yellowjacket species common in the Eastern U.S.
- More effective than traps baited with food alone
- No killing agents - insects drown
- Non-toxic mode of action against target pests
- Comes with one Yellowjacket Trap Insert<sub>E</sub>
- Complete with attractant

Made in USA

**INGREDIENTS**

Active Ingredients:

|                              |              |
|------------------------------|--------------|
| 2-Methyl-1-butanol . . . . . | 5.1%         |
| Calcium Acetate * . . . . .  | 19.8%        |
| Other Ingredients . . . . .  | <u>75.1%</u> |
| Total . . . . .              | 100.0%       |

\* Equivalent to 25.5% acetic acid.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for First Aid and additional precautionary statements

**NET WT: 1.03 oz**

Bull Run Scientific, VBT

{Back Panel}

Tubular Bull Run Yellowjacket Trap Insert<sub>E</sub>

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

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{Optional text:}

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**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For residential and commercial use. For non-food use only. Do not hang trap if you are allergic to yellowjacket stings.



1. Tear open pouch and remove the Yellowjacket Trap Insert<sub>E</sub>.
2. Straighten bag and make sure attractant is at the bottom.
3. Pull up on center tab of top cap until it snaps into place.
4. Place insert, bag first, into threaded end of decorative cover. Screw top cap in place.
5. Fill trap outdoors using warm water. Add 1 cup water to the "dissolve" line and wait 5 minutes for attractant packet to dissolve. Then add 3/4 cup more water to the "activate" line.
6. Hang trap outdoors in late evening or early morning when yellowjackets are less active. For best results, hang 20 feet from building entries and any known yellowjacket nests.
7. Replace the Yellowjacket Trap Insert<sub>E</sub> when full, when contents dry out, or after 2 weeks – whichever comes first.
8. Wash hands with soap and water.

Use rate: Use 2-4 traps for a 10,000 sq. ft. area or 8-16 traps per acre. For area with heavy infestation, use a maximum of 48 traps per acre.

#### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a cool, dry, well-ventilated location out of reach of children and pets.

**DISPOSAL:** Push down on top cap to close trap, unscrew from decorative cover, and deposit in trash for collection. Wash hands with soap and water.

*{Optional text and graphics:}*

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{Optional Text:}

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Patents Pending

Model \_\_\_\_\_

{Optional graphics, for any panel}

